

**EXECUTIVE SUMMARY**  
**Reports/Presentations**  
**Item 6a**  
**Collier Area Transit Beach Bus**

**Objective:**

To provide Beach Bus service to Collier County residents and visitors.

**Considerations:**

Collier Area Transit (CAT), after its third successful year of the Beach Bus service and a successful kick off to its fourth is again offering the Beach Bus to Collier County residents and visitors. The fourth season was unfortunately cut short due to COVID-19 but started out with the highest ridership of all seasonal starts.

The Beach Bus season will be from February 4<sup>th</sup> until May 30<sup>th</sup>, 2021. The service will consist of a free shuttle traveling on Immokalee Rd from Creekside to Delnor-Wiggins Pass State Park stopping at Conner Park in between. The route is the same alignment used for previous seasons which has seen continuous growth. A change for this season is the utilization of a gasoline powered trolley. (See attached Photo)

The Beach Bus service will operate from 8:00 a.m. to 3:00 p.m., then again from 4:30 p.m. to 7:10 p.m., Thursdays, Fridays, Saturdays, and Sundays with a 30-minute frequency. The Beach Bus will offer a 'flag down' service, so riders can catch a free ride anywhere along the route. Anyone using the trolley to enter Delnor-Wiggins Pass State Park will be required to pay the Park entrance fee of \$2. Collier County has an agreement with the State Park to collect the fees on their behalf and to honor the State Park issued passes.

Overall, CAT has had great success in growing the Beach Bus service in previous 4 years and plans continue to provide the service for the foreseeable future.

**Recommendation:**

This item is information only. No approval required.

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