



## East Naples Community Development Plan Survey

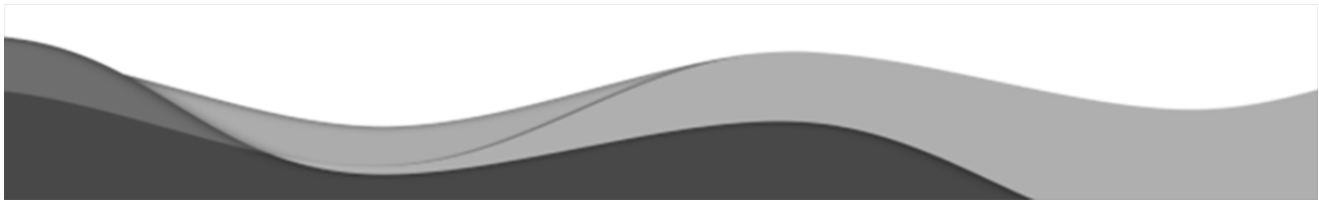
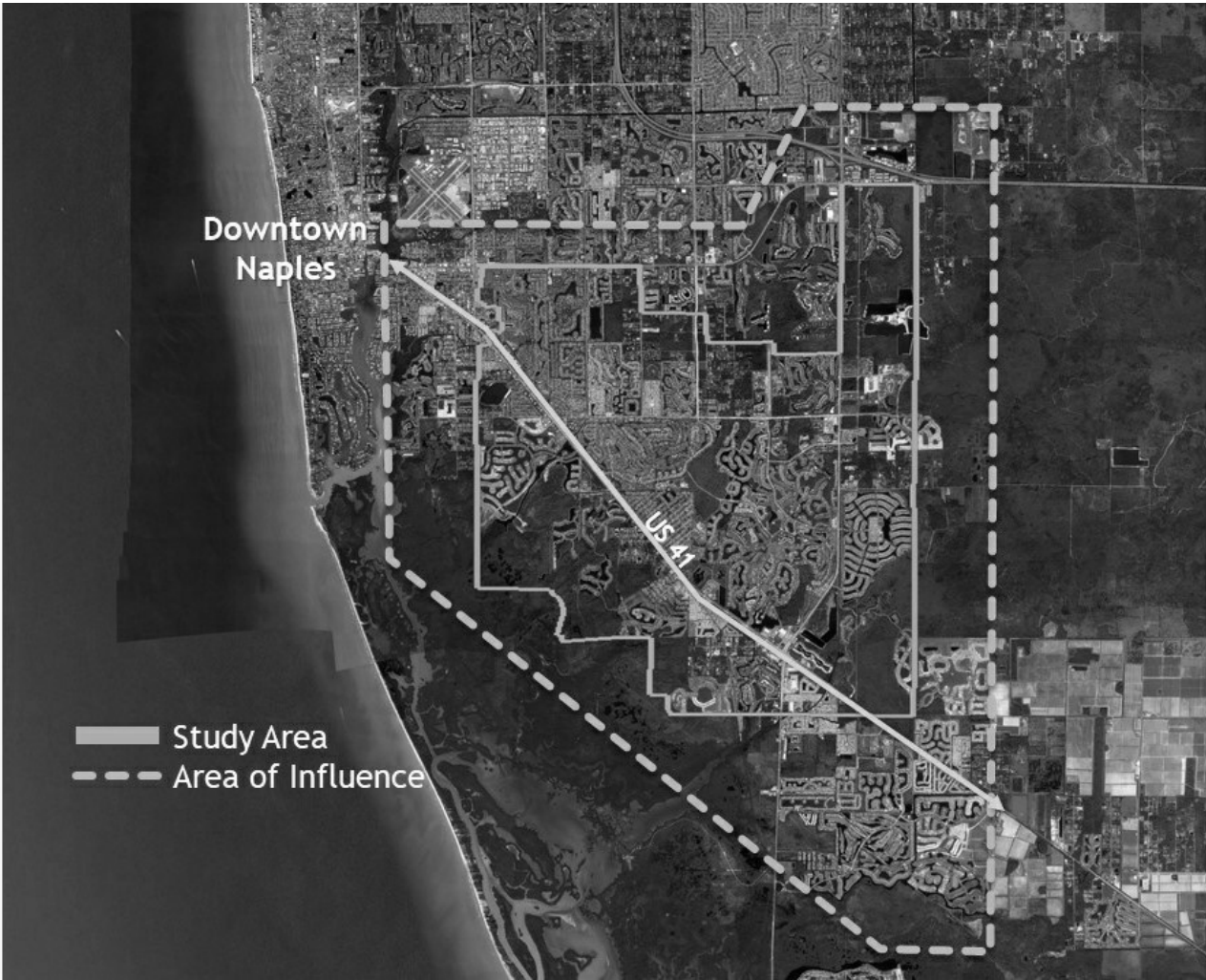
Collier County is working with the East Naples community and consultants from Tindale Oliver to create a Community Development Plan for the East Naples study area (see map below). A US 41 Corridor Study completed in 2018 included public outreach for communities along the US 41 Corridor in this area and provided a set of recommendations. The East Naples Community Development Plan will build on these recommendations and those of other relevant studies (e.g., local transportation plans) to provide more detailed options to guide future land uses and development.

You can check out some preliminary findings and a suggested project approach from the project team [here](#).

The following questions gather additional information and feedback related to these findings. All 25 questions are voluntary; you can also share general comments and questions at the end of the survey.

If you need immediate assistance or would like to join the project email list to receive notifications on project events and updates, you can email us at [ENCDDP@colliercountyfl.gov](mailto:ENCDDP@colliercountyfl.gov). You can also visit the project webpage for more information: <http://colliercountyfl.gov/EastNaplesCDP>.

Thank you for your input!



## East Naples Community Development Plan Survey

### Tell Us a Bit About Yourself

The following questions help us understand your relationship to the study area and area of influence for the plan.



1. Which area below best describes where you live?

- Within the study area (full-time or part-time)
- Within the area of influence but outside the study area (full-time or part-time)
- Outside the study area and the area of influence, but within Collier County (full-time or part-time)
- I have no full-time or part-time place of residence in Collier County.

2. Which area below best describes where you work or go to school:

- Within the study area
- Within the area of influence but outside the study area
- Outside the study area and the area of influence, but within Collier County
- Outside of Collier County
- I do not work or go to school.

3. What is your age?

- Younger than 18
- 18-30
- 31-65
- Older than 65

4. If you do not live and/or work in the study area, which of the options below best describes how frequently you visit the study area?

- Several times a week or more
- A few times a month
- A few times a year or less
- I do not visit the study area.
- Not applicable - I live and/or work in the area.

5. Which of the options below best describes how often you visit businesses along US 41?

- Several times a week or more
- A few times a month
- A few times a year or less
- I do not visit businesses along US 41.

6. Which of the options below best describes how often you travel along US 41 to get to/from work/school?

- Several times a week or more
- A few times a month
- A few times a year or less
- I do not use US 41 to get to/from work/school.

## East Naples Community Development Plan Survey

What Does this Area Mean to You? A Vision for the Future.

The following questions help us gather fundamental ideas and language used to describe the study area and surroundings currently, as well as what makes the area great now and in the future. These responses will provide a basis for a general vision for the area.



7. What top three words/terms would you use to describe the study area and area of influence?

1st:

2nd:

3rd:

Other Comments:

8. What are the top three aspects of the study area and area of influence that you like the most?

1st:

2nd:

3rd:

Other Comments:

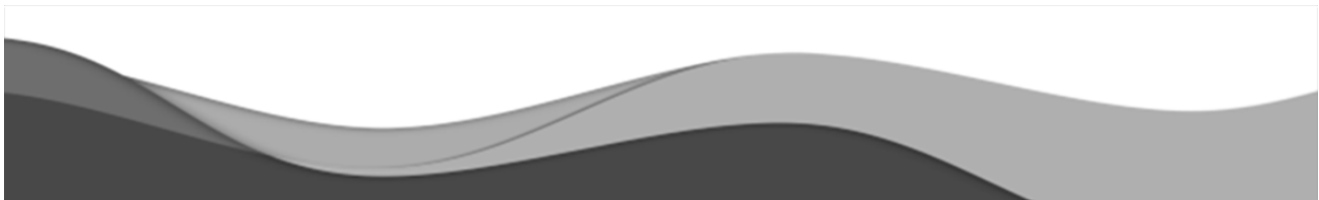
9. What are three terms you would use to describe a desirable and attainable vision for the future of the study area and area of influence?

1st:

2nd:

3rd:

Other Comments:



## East Naples Community Development Plan Survey

### Business and Retail

Findings from the US 41 Corridor Study indicated that participants wanted expanded commercial offerings and less storage and gas station uses. We'd like to gather some additional information for more detailed land use and development options in the East Naples Development Plan.





10. What are the top 5 issues to address in terms of businesses (e.g., restaurants, shops, cafes, etc.) in the study area and its surrounding area of influence?

- Amount
- Type
- Mix of types
- Access, including transit and non-motorized access
- Quality
- Affordability
- Parking availability/access
- General site/building design and aesthetics
- I don't think there are any issues with businesses in the study area or area of influence.
- Other (please specify)

11. Please provide any additional comments to explain your choices from question 10.

12. Rank the following options below in terms of business and retail types to encourage in the study area and area of influence (1 being MOST preferred and 7 being LEAST preferred option; note that you can drag and drop options into your preferred order).



Cafes/coffees shops



Grocery stores



Hotels/motels



Restaurants



Stores for goods (e.g., clothing store, hardware store)



Stores/offices for services (e.g., dentist, salon)

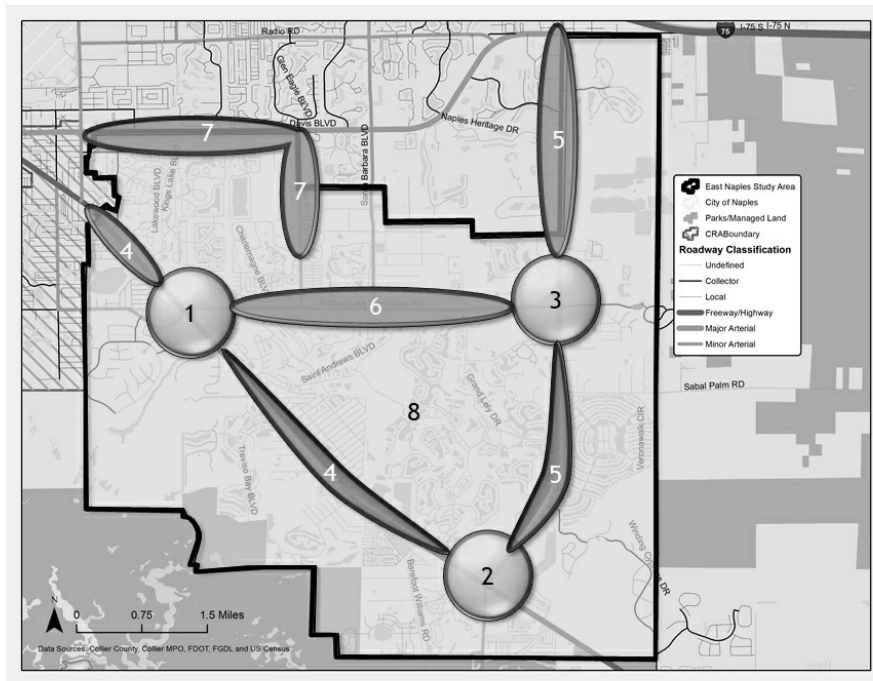





Business/retail on the same site as residences (e.g., mixed-use, live/work units)

13. Regarding question 12 above, are there other business and/or retail preferences you would like to tell us about?

14. Which option below best describes your preferences for accessing retail?

- Park in front of each retail establishment without having to walk between establishments. This option provides visible, convenient parking at the front of each establishment; larger parking lots may be required fronting the roadways and may make storefronts less visible from the roadway.
- Park behind each retail establishment without having to walk between establishments. This option allows for store fronts to be more visible along the roadway; larger parking lots may be required and may not be as visible from the roadway.
- Park once in a walkable cluster of establishments and walk between establishments. This option may allow for shared parking and parking garages that may take up less land and may allow for storefronts to be more visible along the roadways; visitors may rely more on physical activity such as walking to move to and between establishments.
- Access establishments by methods other than a personal car, such as transit, walking, or biking. This option may provide more access choices and allow for smaller parking lots and more visible storefronts along the roadway; visitors may rely more on physical activity to access transit and/or an establishment.
- Other (please specify)



-  Activity Centers
-  Major Corridors
-  Residential

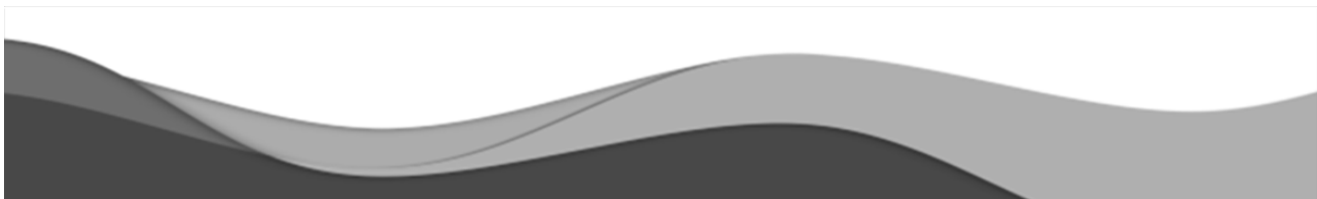
15. Which of the zones (1-8) shown in the map above would you like the project team to review for opportunities for additional desired commercial uses? (Choose all that apply.)

- Zone 1: Existing Activity Center designated in County Growth Management Plan
- Zone 2: Existing Activity Center designated in County Growth Management Plan
- Zone 3: Existing Activity Center designated in County Growth Management Plan
- Zone 4: Major Corridor – US 41
- Zone 5: Major Corridor – Collier Blvd
- Zone 6: Major Corridor- Rattlesnake Hammock Rd
- Zone 7: Major Corridor-Davis Boulevard and County Barn Rd
- Zone 8: Existing primarily residential areas

16. Which, if any, of the following options would you support to achieve an increase in desired commercial uses in the Study Area?

- Create a marketing campaign to attract new desired businesses to the Study Area
- Incentivize new desired businesses through flexible site design requirements
- Incentivize new desired businesses through an expedited permitting process
- Incentivize new desired businesses through development fee reductions or waivers
- Evaluate and increase the amount of commercial development allowed on sites
- Allow and encourage adjustments to commercial lot depths along the major roadways
- Evaluate and increase the amount of residential allowed on sites to increase potential customers in the area for local businesses
- I do not support any options to increase these commercial uses in the Study Area.
- Other (please specify)

17. Please provide any additional comments to explain your choices from the previous question.



## East Naples Community Development Plan Survey

### Areas Outside of US 41 Corridor



18. For parts of the study area and area of influence that are NOT along the US 41 corridor, what are the top 3, if any, issues?

- Amount of traffic
- Traffic speed is too slow
- Traffic speed is too fast
- Roadway connectivity and access to destinations
- Non-motorized connectivity (e.g., connections for walking and biking) and access to destinations
- Type of development
- Mix of development
- Coverage or quality of community facilities (e.g., parks, community centers)
- Performance of infrastructure (e.g., drainage)
- General design and aesthetics
- Landscaping
- There are no issues in the study area and area of influence NOT along the US 41 corridor.
- Other (please specify)

19. Please provide any additional comments to explain your choices from the previous question.

**Transportation**

Please refer to the map below for questions 18 and 19.



20. Which statement below best reflects your vision for US 41 in the study area?

- US 41 should be optimized for all automobile traffic, including minimizing travel time for as many automobiles as possible, even if this makes other methods of travel such as walking and biking more difficult.
- US 41 is an important thoroughfare for automobile traffic, but some compromises are necessary to improve other ways of traveling (such as biking, walking, and/or transit) and access to places along the corridor.
- Appropriate development intensity and mix to promote walking, access to properties, and local connectivity should be prioritized along US 41; minimizing automobile traffic and travel time along these roadways is less important.
- Other (please specify)

21. Which statement below best reflects your vision for major roadways aside from US 41 in the study area?

- These major roadways should be optimized for all automobile traffic, including minimizing travel time for as many automobiles as possible, even if this makes other methods of travel such as walking and biking more difficult.
- These major roadways are important thoroughfares for automobile traffic, but some compromises are necessary to improve other ways of traveling (such as biking, walking, and/or transit) and access to places along the corridor.
- Appropriate development intensity and mix to promote walking, access to properties, and local connectivity should be prioritized along these major roadways; minimizing automobile traffic and travel time along these roadways is less important.
- Other (please specify)

**Facilities and Services**

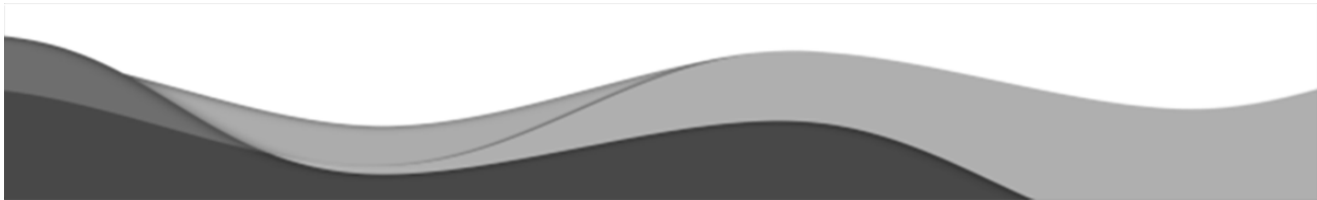
22. Which, if any, of the following publicly provided or supported facilities and services do you think are provided at a SATISFACTORY level in the study area and area of influence? (Choose all that apply.)

- Roadways
- Non-automobile pathways (example: sidewalks, trails)
- Libraries
- Parks
- Schools
- Fire service
- Police service
- Emergency Services (such as those responding to a medical emergency)
- Housing affordability
- All of the above
- None of the above
- Other (please specify)



23. Which, if any, of the following public facilities and services do you think are provided at an UNSATISFACTORY level in the study area and area of influence? (Choose all that apply.)

- Roadways
- Non-automobile pathways (example: sidewalks, trails)
- Libraries
- Parks
- Schools
- Fire service
- Police service
- Emergency Services (such as those responding to a medical emergency)
- Housing affordability
- All of the above
- None of the above
- Other (please specify)





## East Naples Community Development Plan Survey

### Additional Comments and Contact

24. Are there any additional comments you would like to add related to the preliminary project findings and approach that you can view again here? Any additional general comments?

25. If you would like to join the project email list to receive notifications of upcoming project events and postings to the project webpage, please fill out the blanks below.

Name:

Organization (optional):

Email:

