

# The Dollars and Sense of Growth

a discussion with Joe Minicozzi



Join Joe Minicozzi as he presents Urban 3's pioneering work in visualizing The Dollars and Sense of Growth in Collier County. Minicozzi is known for his compelling presentations and humorous style. Joe's analysis will challenge the way you think about the cost of development and the value of land.

On July 9, Minicozzi will be joined by a special guest, **Galina Tachieva** with DPZ design firm. Galina is the author of the award-winning *Sprawl Repair Manual* and the *SmartCode Sprawl Repair Module*.

Each presentation will include time for questions and answers. The presentations are **free** and open to the public to hear these world-renowned, sought-after speakers.

## Tuesday, July 9

Introduction by: Thaddeus Cohen  
Collier County Growth Management Head

Joe Minicozzi and Galina Tachieva

**6:00-8:00 PM**

South Collier Regional Library

8065 Lely Cultural Pkwy, Naples, FL 34113

## Wednesday, July 10

Joe Minicozzi

**10:00-11:00 AM**

Orange Blossom Library

2385 Orange Blossom Dr, Naples, FL 34109



In 2017, Joe Minicozzi was named one of the **100 Most Influential Urbanists of all time**. Joe holds a Bachelor of Architecture from the University of Miami and Master of Architecture and Urban Design from Harvard University. He is currently the principal of Urban3, a consulting firm in Asheville, NC. Urban3's work in pioneering geo-spatial representation of economic productivity has prompted a paradigm shift in understanding the economic potency of urbanism and the value of well-designed cities. Their studies for municipalities across the United States, Canada and New Zealand have positively impacted public policy and created a broader understanding of market dynamics created by tax policy.

**Sponsored By: Collier County and Blue Zones Project Southwest Florida**