

Participation in DMAI Beta Test, USA Today and Destination video	Business & Leisure Travel Promo	ongoing to Nov 10/6/2006
Continue to work with Encounter		
Continue to work with Shaune Wilson Vision Sciences		
NAJ review		
HSMAI meeting		
Meetings with Paradise		
Bag stuffing for Encounter		
TSAE request to sponsor		
Sent Group Tour Magazine leads email and fulfilled w/ VG	Group Tour Mag leads	11/2/2006
Order all promo items for 2007		11/1/2006
Sent Restaurant leads for Opus Corporation meetign in Jan 07	planner	11/14/2006
Attended and hosted Florida Encounter	planner	11/4/06-11/11/06
Hosted Post Encounter Fam		
Sent golf guides to 142 golf leads received from Play FL Golf	Golf	11/14/2006
Prepared for Post Florida Huddle FAM	Wholesale Tour operators	FAM 11/15/2006
Communication and plans for hosting destination day Certified Vacations	Wholesale Tour operators	day 11/14/2006
Follow up to all Encounter sponsors	sponsorship	11/13/-15
Follow up to Encounter Meetings	Meeting planners	11/13/11/15
Follow up to all Encounter post Fam attendees	Meeting planners	11/13/-11/15
Prepare and discussions for next advisory roundtable	Partners & TDC	11/14/2006
Ordered all promo items for 2007	promotional	month ongoing
Ordered all staff uniforms	uniforms	month ongoing
Registered Pow Wow		
Registered NY Travel Show		
Naples Bay Roy young meeting		2-Oct
ASAE Sponsorship offerd	Planners and Agents	Nov ongoing month
Meetings with Paradise agency for photo shoot, list, co-op etc		15-Nov
Meeting with Michael Marzano Interval International	time share	11/16/ 20-Nov
Expedia Breakfast meeting with hotels and Expedia		
Judge in concierge Association Star awards		
Farm City BBQ		
Meeting with Laquinta Regional Sales		11/16/2006
RFP for transportation for Marsh group, Jan 07 Naples gRand		

working with to sponsor a reception in Everglades city 75 room nights
confirm FAM

Worked floor and appointments attended and hosted events
stayed with FAM group to host and transport

Requested fam on Huddle website, solicited partners for participation
Requested partner participation , set date, plan to go to Lauderdale w/ presentations
Sent thanks to all sponsors and recap - sent all leads, sent 4 RFP's
Sent thanks for meeting with me and follow up info requested
Sent notes and follow up to planners who attended FaM
Goal to get TDC to participate - set agenda - save the date
ordered pedometers, candles, calculators, jotters, for trade show giveaways
apparell for staff to wear to trade shows and meetings

6-May

Feb 00

PREVIEW OF NEW HOTEL OPENING

Januaray hosting at Marriott Marco Island sponsor reception
coordinate and approve shots for future campaign
he is selecting hotels with condo ownership to sell in program weekly rentals
brainstorming on markets
Concierge of the year for Collier County Judge
Attended for networking and social with county
Name change and local contact info
sent out to transportation for bids.

DMAI CEO forum

- CASE Conference - Winter Institute
- CASE Conference - Annual Conference
- EHDOC Board Meeting
- Church Benefits Association - Board Meeting
- Church Benefits Association - Annual Meeting
- NACM Heartland
- VTRG
- NISSCO RDG
- American Institute of Timber
- ASPPB - Board Of Directors Meeting January
- ASPPB - Board Of Directors Meeting June
- ASPPB - Annual Membership Meeting
- ASPPB - Midyear Membership Meeting
- ASPPB - Examination Committee Meeting - January
- ASPPB - Examination Committee Meeting - June
- ASPPB - Committee Meetings

10/26/2006	187	pgriffin@destinationmarketing.o	Paul Griffin	Spring 2008
11/1/2006	60	evancom@bellsouth.net	Pastor Claudia Rivera	Feb-07
11/3/2006	300	ramirez@case.org	Lisa Ramirez	March 3-5, 2008
11/3/2006	230	ramirez@case.org	Lisa Ramirez	April 16-18, 2008
11/6/2006	60	ncosta@ehdoc.com	Norma Costa	Jan-07
11/13/2006	43	sfagan@ahint.com	Shannon Fagan	October 9-10, 2007
11/13/2006	555	sfagan@ahint.com	Shannon Fagan	December 2-4, 2008
11/7/2006	36	mbeck@selectmeetings.com	Maureen Beck	October 17-19, 2007
11/3/2006	48	stacy.kincaid@ge.com	Stacy Kincaid	Feb 7-9, 2007
11/7/2006	15	Crichardson@nisscorest.com	Christine Richardson	January 11-13, 2007
11/12/2006	186	svs@aitc-qlulam.org	Shirl Sieli	Apr-08
11/14/2006	75	ascott@asppb.org	Anita Scott	Jan-08
11/14/2006	75	ascott@asppb.org	Anita Scott	Jun-08
11/14/2006	520	ascott@asppb.org	Anita Scott	Oct-09
11/14/2006	520	ascott@asppb.org	Anita Scott	Apr-09
11/14/2006	48	ascott@asppb.org	Anita Scott	Jan-08
11/14/2006	48	ascott@asppb.org	Anita Scott	Jun-08
11/14/2006	30	ascott@asppb.org	Anita Scott	various

73932

**CVB Public Relations & Communications
November 2006**

During November the CVB hosted 5 press FAMs, two major groups and three individuals

FLORIDA ENCOUNTER – CVB PR planned and hosted 8 members of the meetings industry trade press during this show. We spent one afternoon and most of another day touring what's new at meetings resorts and off site locations of interest to group meeting planners. The trip was very well received and we have received extremely positive feedback from the participating journalists.

Canadian Outdoor Writers – VISIT FLORIDA's Canadian PR office worked with us to bring 4 writers to the area as part of a larger Florida tour focusing on nature. With very limited time in our destination, they visited Corkscrew Swamp Sanctuary and were very impressed.

Individual FAMs – CVB PR planned itineraries for visiting journalists including a Swedish freelance writer, a Danish travel editor for a major newspaper and for the editors of a major German Web travel portal

Department activities included:

Hosting and arrangements for FAMs
Follow up with FAM attendees
Editorial work on the 2007 visitors guide
Edits and photography for article in the VF International Travel Planner
Work on upcoming photo shoot
Presentation to Naples Chamber Leadership Commerce Day class
Press materials for WTM
Many media inquiries fulfilled!

Publicity

Three great stories have just hit in meetings publications, including Meetings South, Successful Meetings and Corporate & Incentive Travel. A huge features story appeared in at least 30 editions of the Daily Herald in the Chicago area. This was the result of a FAM from two years ago – the writer worked with us to freshen the copy.

Some fantastic stories are in the works and will hit soon, providing a good editorial jump start for season. Publications with stories coming up include the Toronto Star newspaper, the Washington Post newspaper, Woman's World magazine and Southern Accents magazine.

Please Contact:

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Suite 218

Naples, FL 34104

Phone: 239-403-2425

Fax: 239-403-2404

JoNellModys@colliergov.net

www.ParadiseCoast.com



Naples Marco Island Everglades
The Paradise Coast

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**COLLIER COUNTY
FILM COMMISSION
ACTIVITIES
November 27, 2006
TDC Meeting**

PRODUCTION NOTES

- G R Marketing – industrial video
- National Geographic/Granada Media, U.K.
- Bedford Fair – retail catalogue print
- SteinMart- TV commercial
- Graft Productions – travel video
- Merrill Lynch PGA Shoot Out – *various eng crews*

WORKING LEADS

- Talbots –retail catalogue print
- Majestic/RoomsToGo – TV commercial
- Untitled TV pilot/series – in development
- Kimi Takesue – independent feature [IFP]
- City Mattress – TV commercial
- GEICO – TV commercial
- SEAT auto – TV commercial
- ALL CURRENT PRODUCTION

SCOUTS

- Kimi Takasue – independent feature [IFP]

(production synopsis follows)

OPERATIONS

- Lead/inquiry response
- Monthly Revenue Tracking
- -Polled participants for production activity
- -Followed-up with activity worksheets to clients
- -Recorded data
- Client Management
- Issued film permits
- -Opened a production file for each inquiry
- Participating in Film Florida Trade Show Committee
- Participating with Film FL/OFE Hurricane Task Force
- Scanning/Up-loading photo library to REEL-SCOUT
- Prep for upcoming Film FL Board meeting (Nov. 29)
- Conference calls (state film offices) re: incentive legislation

MEETINGS

- SW Florida Film Society
- Paradise Marketing/CVB Marketing workshop

MEDIA

- *Florida Film Monthly* (see attached)



FLORIDA FILM MONTHLY

AN AFTERNOON WITH
KEVIN SMITH

**KEVIN SMITH
COMES TO FLORIDA!**

SILENT BOB SPEAKS

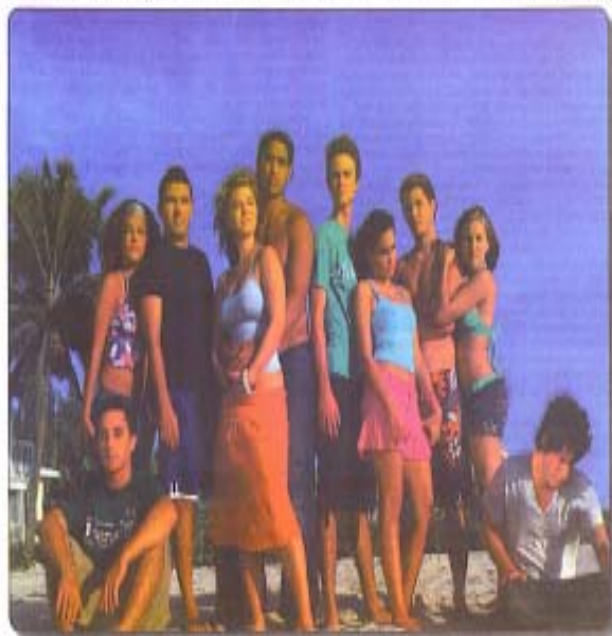
PLUS: STILL GREEN
NEXT GENERATION SHORT FILM CONTEST
BEHIND THE INDIE CAMERA



STILL GREEN



Talented filmmakers use Florida to help them reach the next level. by John Hagan



The cast of the independent feature film *Still Green* are in Florida.

In 2004, *Frederic Park*, an indie comedy directed by Jon Arpa, was doing exceptionally well in south eastern film festivals, generating the production team in static publicity news coverage, and becoming a local hit among the art house theaters. The low-budget film that utilized unknown actors and a hard working local crew achieved a great deal of success in a limited run.

The film became a smash hit within the festival circuit, winning the "Independent Spirit Award" at the World Cinema Naples film festival, as well as an award from the Marco Island film festival in Marco Island where the filmmakers got inspiration for their next project. "Initially we were set up in film our next movie in South Carolina," says Producer Georgia Menides. "But after being here for a couple of weeks, we realized that Florida would be a better canvas for our next project."

The next project would have had to be *Still Green*. *Still Green*, which was written by Menides, depicts the last summer vacation of a bunch of graduates who rent a beach house together before setting off for college. Though the story takes place in the ocean, the film became the ultimate sort of friendship amongst the teens as many confront their inner demons. "The movie has such a dark tone to it, and we loved the contrast of filming it in such a vibrant environment," says Arpa who wasn't step into the director's chair once again.

Originally, the budget for *Still Green* was a smaller production \$50,000. After the success of *Frederic Park* though, the team wanted to try and take *Still Green* to the next level. "We wanted to see what we could do with a larger budget," says Arpa. "We wanted to push ourselves and have the pressure that comes along

with having available investors eagerly waiting to be a good product."

If it was a new objective in place, the team submitted every movie, including many several comedies they made here in Florida while doing the festival circuit. While at Marco Island, they met actor Doug Spive who resumed part of the film to include a role in *Band of Brothers*. Spive was so impressed with the passion of the directors and producers that finally that a role was cast as option in his mind. With his attachment, more money came in allowing for the cast by one of their Hollywood actors.

A similar actor who became a great contributor was Bill Schuba. "He was instrumental in helping us make the movie," says Menides. "He let us use his boat which was needed for the outer shots, and he used his pull in the community to get us product locations, free locations and props." The crew had to be really opportunistic that seemed almost too good to be true.

STILL GREEN (Cont 'n)



An article in the local paper led an independently wealthy businessman straight to their set. Businessman Douglas Peterson happened to find just down the street from where the filming was taking place, and after reading the article, he went down to look at the filmmaking process. He was so impressed by the directors and producers to stay and watch, which he did, seeing for himself that these people went above and beyond in their work ethic and positive attitude. Peterson, seeing that the whole bunch needed a break, decided he would treat all them to dinner. The team as well as cast and crew enjoyed the food and good time, but were in complete shock at what Peterson offered to invest additional funds for their film.

To Peterson, it was about more than the glitz and glamour of the film business or the executive producer title he was given. "I just like to help people who are very dedicated and hardworking, they deserve it," says Peterson. "It is rare that you see that from one person normally, but they had an entire crew of people with that drive." With the money Peterson contributed, along with investments from several other people in Florida, *Still Green* had a budget of \$250,000 in work with.

Additional assistance would come from film commissioner Maggie McCarty, who would guide the team through those necessary legal hoops involved in filmmaking. Florida does not offer any tax incentives to film with a budget of less than \$50,000 dollars, but McCarty was able to secure vital location permits that cost the producers much less than anticipated, as well as obtaining the audition space for the film takes. "Mrs. McCarty was great. The next step of her way for a little independent film, which she didn't need to do," says Menides. "That's what needs to happen for these films to be successful and we get a lot of it on this project from great people all around the state of Florida."

All of the crew, and the majority of the talent was from the state of Florida. Although many of them worked for five, the cast was more than exceptional in their attitudes and bringing up with incredible pace at which the movie was filmed. Even though it was tough at some points, members of the cast have nothing but the highest regard and opinions about their directors and producers. Local actor Paul Costa says about his director and producers, "These people never sleep, and yet every morning they were ready to go with a fresh surprising crew attitude." Brandon Meyer also remembers the experience of his first feature, "It was an amazing experience. I made a lot of great friends in the process as well and I got to see the process of a feature film being made. I never knew how much hard work and preparation goes into making a movie."

As observed by everyone who met them, this team has become known for their friendly work ethic and "never quit no matter what" persona. With the larger budget they were able to hire more crew members as well as a professional cinematographer, but Producer Andrew Menides remembers all the other jobs they were doing in addition to producing actors. Imagine running on less than four hours of sleep, being hungry to make sure everyone is fed, manage the schedule, manage the sets, helping in re-

"Was it hard? Of course. But it was all worth it!"

leasing, acting as the first A.D. as well as trying to make sure the film stays within its budget. But all that was done with smiles on their faces. Arpa says, "It at any time you get a chance to step to think about all your doing, it isn't hard. Was it hard? Of course but it was all worth it! A fantastic experience."

The greatest obstacle of making this film ended up becoming Mother

Nature herself. Filming took place during the summer, and Floridians are only too familiar with how brutal the summers can be. Arpa laughs at the memory of the cast crew and himself working in casual dressed clothes. "It instantly made another film in Florida," laughs Arpa. "But never ever again during the summer." The movie couldn't catch a break at the much loved hurricane season commenced, causing a few days to be missed out. The team also had to work around a few weather changes due to the likelihood of baby bottles on a sandy beach. So producers had to put up-

"I'd instantly make another film in Florida...but never in the summer!"

tenly with the most dedicated group of activists known to man, the environmentalists, who insisted that production be held or moved to a new location. In the end everything worked itself out, and Arpa wanted to credit that no baby bottles were harmed during the making of the film. Despite delays and hardships, the team located a sign of relief as they wrapped on schedule. The filming of *Still Green* was finished.

The film has since been through the post production stage and has been submitted to the Sundance film festival. Menides and the other producers are extremely confident in how they feel *Green* will do, as the film was often from post-stal buyers. So with this film in the bag, the entire team has already moved on to their next projects, which keep circulating as they go on.

Arpa wanted to leave readers with advice that he felt has benefited him the most, he stresses, "In his lowest you cannot wait for things to happen, you need to make your own opportunities, always. And don't ever work with very carefully, and once you had done keep doing with you just accomplish a lot that way." And he can't leave this tip up with his own experience from *Still Green*, a small group of people who accomplished where most fail, all due to their persistent hard work, and perseverance.

The more information on *Still Green* visit www.stillgreen.com



CRAWLING AT NIGHT

FEATURE FILM PROJECT INFORMATION

SYNOPSIS

CRAWLING AT NIGHT explores an unusual and conflicted love affair between two lonely people, each of whom has experienced devastating loss. Koji, a Japanese master ice sculptor, and Mariane, a waitress and aspiring singer, meet in the shadows of New York City where they struggle to connect and also move forward with their individual lives.

WRITER/ DIRECTOR

Kimi Takesue is an award-winning filmmaker and the recipient of a 2005 John Simon Guggenheim Fellowship in filmmaking. Her films *E=nyc2* (2005), *Summer of the Serpent* (2004), *Heaven's Crossroad* (2002), *Rosewater* (1999), and *Bound* (1995) have screened at over 200 film festivals and museums internationally, including the Locarno International Film Festival, Rotterdam International, Vancouver International, London's Institute of Contemporary Art, and the Walker Art Center. Takesue's films have aired on PBS, Sundance Channel and IFC.

Takesue's directorial work has received support through filmmaking fellowships and grants from the Rockefeller Foundation, New York State Foundation for the Arts, Pennsylvania Council on the Arts, New York State Council on the Arts, The Arts Council of England, the National Asian American Telecommunications Association, Yaddo and the MacDowell Colony, among many others. Her films have received numerous honors including the SPIRIT OF SLAMDANCE AWARD, Slamdance Film Festival; BEST DOCUMENTARY, Philadelphia Festival of World Cinema; GRAND JURY PRIZE, Brooklyn International Film Festival; JURORS' CHOICE AWARD, Black Maria Film & Video Festival; GOLD MEDAL & GRAND JURY PRIZE, Brno International Film Festival-Czech Republic; BEST NARRATIVE SHORT, San Diego Asian Film Festival; and the GOLDEN REEL: NEW VISIONS AWARD, Los Angeles Asian International, among others.

Recently Takesue was commissioned by PBS/WNET-Thirteen to direct and produce a piece on New York City, as part of its ten year anniversary series for *Reel New York*. She has been a visiting filmmaker at Yale University, University of Massachusetts-Amherst, University of Minnesota, University of California-Irvine, Clark University, University of the Arts, University of Texas-San Antonio, and Amherst College. Raised in Hawai'i and Massachusetts, Takesue received her B.A. from Oberlin College and her M.F.A. from Temple University. Her films are distributed by Women Make Movies.

CAST

Maria Bello (2 time Golden Globe nominee: *History of Violence*, *The Cooler*, *World Trade Center*)

Etsushi Toyokawa (*No Way Back*, *Love Letter*, *Face*, *The Great Yo Kai War*)

Mark Webber (*Broken Flowers*, *The Laramie Project*, *Storytelling*, *Hollywood Ending*)

PRODUCERS

Andrew Fierberg has produced 18 feature films, including the upcoming *Fur* (starring Nicole Kidman and Robert Downey Jr.) and *Feel*, as well as *Keane*, *Secretary*, and *Hamlet*. In 2001, he acted as supervising producer for the film series that accompanied The Concert for New York City, collaborating with directors Woody Allen, Spike Lee and Martin Scorsese. Fierberg also serves on the Board of Directors of The Film Forum.

Steven Shainberg garnered critical acclaim in 2002 for his film *Secretary*, starring Maggie Gyllenhaal. The film won the Special Jury Prize at the Sundance Film Festival that year and was nominated for three Independent Spirit Awards including Best Feature. Shainberg's recent film *Fur: An Imaginary Portrait of Diane Arbus* starring Nicole Kidman and Robert Downey Jr. will be released in Nov. 2006. This film re-teams Shainberg with his *Secretary* collaborators, screenwriter Erin Cressida Wilson and producer Andrew Fierberg.

Christina Weiss Lurie has produced independent feature films *Feel*, *America Brown* and *Game 6*. Involved in many philanthropic ventures, Weiss Lurie is President of the Eagles Youth Partnership and currently serves on the boards of The Curtis Institute of Music in Philadelphia, the ICA, Starlight/Starbright and the Nancy Lurie Marks Family Foundation.

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Collier County - Call Summary by Type
For the Month of October, 2006 and 2005

	<u>Current Year</u>		<u>Previous Year</u>	
Call-Live	239		1,394	
Accomodation Updates	0		417	
Data Entry	<u>3473</u>		<u>1,787</u>	
Data Import - Regular	2745		1,153	
Data Entry- Manual	<u>728</u>		<u>634</u>	
Collier County	0			15
RDR Response	726			582
RR-Fulfilled	0			33
Website	2			4
Total Calls	<u><u>3,712</u></u>		<u><u>3,598</u></u>	

Collier County CVB

Call Summary by Purpose

For the month of October 2006

<u>PURPOSE</u>	<u>REQUESTS</u>	<u>MINUTES</u>
ACCOMMODATIONS INFORMATION	6	18.52
Collier County CVB Office	2	8.30
Help Desk	46	131.53
MEETING PLANNER	3	8.63
Partner Pack CD	1	2.40
VISITORS GUIDE	3,530	1,029.48
Grand Total:	3,588	1,198.87

Collier County CVB Requests by Source

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For the Month of October 2005 & 2006

<u>Source</u>	<u>Current Year</u>		<u>Previous Year</u>	
Collier County CVB Office	1	0.03%	3	0.16%
Friend/Relative	9	0.25%	10	0.53%
Magazine	2981	84.45%	1489	79.08%
Newspaper	76	2.15%	5	0.27%
Other/Unknown	18	0.51%	10	0.53%
Travel Agent	4	0.11%	1	0.05%
TV	0	0.00%	44	2.34%
Website	441	12.49%	321	17.05%
<u>Total Calls:</u>	<u>3530</u>		<u>1883</u>	

Collier County CVB

Requests by Magazine

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For the month of October 2006

<u>CALL TYPE</u>	<u>MAGAZINE</u>	<u>REQUESTS</u>
CALL-LIVE		
	2005 Official FL Vac Guide	2
	2006 Official FL Vac Guide	4
	Audubon/Corkscrew Mar/Apr 06	1
	FL Official Trvl Ind Guide 06	1
	Florida Experience Jun 05	1
	Other/Unknown	3
	Southern Living TVL Jun/Jul 06	1
	Unknown	3
CALL-LIVE		16
DATA IMPORT		
	2006 Family Summer Getaways	746
	AAA Going Places Sept/Oct 06	89
	AARP September 05	1,103
	FL Wedding&Honeymoon Jan/Feb06	32
	FL Wedding&Honeymoon Jul/Aug06	706
	FL Wedding&Honeymoon Mar/Apr06	15
DATA IMPORT		2,691

Collier County CVB

Requests by Magazine

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For the month of October 2006

<u>CALL TYPE</u>	<u>MAGAZINE</u>	<u>REQUESTS</u>
RDR RESPONSE		
	2005 Official FL Vac Guide	65
	2006 Family Summer Getaways	33
	AAA Going Places May/Jun 06	1
	AAA Going Places Sept/Oct 06	72
	AARP Sep 05	3
	Conde Nast Traveler May 06	1
	Family Summer Getaways	1
	FL Wedding&Honeymoon Jul/Aug06	1
	Southern Living July 06	60
	Southern Living June 06	37
RDR RESPONSE		274
Grand Total:		2,981

Collier County CVB

Requests by Newspaper

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For the month of October 2006

<u>CALL TYPE</u>	<u>NEWSPAPER</u>	<u>REQUESTS</u>
<u>CALL-LIVE</u>		
	Boston Globe 05	1
	Naples Daily News 05	1
	Other/Unknown	3
	Unknown	1
		<hr style="width: 100%;"/>
CALL-LIVE		6
<u>DATA IMPORT</u>		
	Preprint In State Jun 06	54
		<hr style="width: 100%;"/>
DATA IMPORT		54
<u>RDR RESPONSE</u>		
	Preprint In State Jun 06	16
		<hr style="width: 100%;"/>
RDR RESPONSE		16
		<hr style="width: 100%;"/>
<u>Grand Total:</u>		<u>76</u>

Collier County CVB Requests by TV

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For the month of October 2006

REQUESTS

Grand Total: _____

Collier County CVB

Requests by Website

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For the month of October 2006

<u>CALL TYPE</u>	<u>WEBSITE</u>	<u>REQUESTS</u>
<u>CALL-LIVE</u>		
	www.ParadiseCoast.com	4
	Other/Unknown	2
		<hr/>
CALL-LIVE		6
<u>RDR RESPONSE</u>		
	www.ParadiseCoast.com	306
	24-7Vacations.com	115
	www.24-7Vacations.com	9
	www.DestinationBrochures.com	3
		<hr/>
RDR RESPONSE		433
<u>WEBSITE</u>		
	www.ParadiseCoast.com	2
		<hr/>
WEBSITE		2
<u>Grand Total:</u>		<hr/> <u>441</u>

Collier County CVB

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Requests by State

For the Month of October 2005 & 2006

<u>STATE</u>	<u>CurrentYear</u>		<u>PreviousYear</u>	
FL	506	14.74%	327	18.49%
NY	229	6.67%	140	7.91%
PA	208	6.06%	110	6.22%
OH	174	5.07%	59	3.34%
IL	169	4.92%	66	3.73%
TX	133	3.87%	59	3.34%
MI	128	3.73%	60	3.39%
CA	125	3.64%	62	3.50%
IN	120	3.49%	43	2.43%
NJ	120	3.49%	74	4.18%
GA	109	3.17%	90	5.09%
MO	99	2.88%	24	1.36%
WI	98	2.85%	40	2.26%
TN	92	2.68%	40	2.26%
MD	91	2.65%	44	2.49%
NC	82	2.39%	38	2.15%
MA	71	2.07%	36	2.04%
MN	69	2.01%	29	1.64%
VA	69	2.01%	29	1.64%
AL	55	1.60%	43	2.43%
KY	52	1.51%	27	1.53%
LA	43	1.25%	21	1.19%
SC	39	1.14%	30	1.70%
MS	38	1.11%	11	0.62%
CT	37	1.08%	44	2.49%
PR	37	1.08%	25	1.41%
AZ	36	1.05%	14	0.79%
IA	32	0.93%	19	1.07%
KS	30	0.87%	18	1.02%
CO	29	0.84%	18	1.02%
OK	29	0.84%	12	0.68%
WA	29	0.84%	18	1.02%
DE	28	0.82%	10	0.57%
AR	25	0.73%	16	0.90%
OR	25	0.73%	4	0.23%
NV	21	0.61%	5	0.28%
NE	20	0.58%	8	0.45%
WV	19	0.55%	8	0.45%
NM	15	0.44%	3	0.17%
ME	12	0.35%	4	0.23%
SD	12	0.35%	3	0.17%
ID	11	0.32%	1	0.06%

PHASE V OF SOUTHWEST FLORIDA, INC.

Collier County CVBNovember 27, 2006
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For the Month of October 2005 & 2006

<u>STATE</u>	<u>CurrentYear</u>		<u>PreviousYear</u>	
ND	10	0.29%	1	0.06%
VT	10	0.29%	2	0.11%
DC	8	0.23%	3	0.17%
NH	8	0.23%	8	0.45%
MT	6	0.17%	1	0.06%
AK	5	0.15%	2	0.11%
RI	5	0.15%	8	0.45%
UT	5	0.15%	6	0.34%
AP	4	0.12%	1	0.06%
HI	3	0.09%	1	0.06%
WY	3	0.09%	2	0.11%
VI	1	0.03%	0	0.00%
AE	0	0.00%	2	0.11%
Grand Total:	3434		1769	

Collier County CVB**Requests by Country**

For the Month of October 2005 & 2006

<u>COUNTRY</u>	<u>Current Year</u>		<u>Previous Year</u>	
USA	3,434	97.28%	1,769	93.95%
Canada	45	1.27%	34	1.81%
England (Great Britian)	23	0.65%	11	0.58%
Germany	5	0.14%	48	2.55%
Pakistan	3	0.08%	2	0.11%
Belgium	2	0.06%	2	0.11%
Italy	2	0.06%	1	0.05%
Argentina	1	0.03%	1	0.05%
Australia	1	0.03%	0	0.00%
Brazil	1	0.03%	0	0.00%
China	1	0.03%	1	0.05%
France	1	0.03%	4	0.21%
Ghana	1	0.03%	1	0.05%
Hungary	1	0.03%	0	0.00%
India	1	0.03%	0	0.00%
Iran	1	0.03%	0	0.00%
Iraq	1	0.03%	0	0.00%
Ireland	1	0.03%	0	0.00%
Nigeria	1	0.03%	0	0.00%
Norway	1	0.03%	0	0.00%
Poland	1	0.03%	1	0.05%
Sweden	1	0.03%	0	0.00%
Switzerland	1	0.03%	0	0.00%
Austria	0	0.00%	3	0.16%
Cyprus	0	0.00%	1	0.05%
Netherlands	0	0.00%	4	0.21%
Grand Total:	3,530		1,883	