



Meeting Summary

RLSA Restudy Public Meeting Consensus Workshop

*February 28, 2019, North Collier Regional Park, Exhibit Hall
15000 Livingston Rd., Naples, 34109*

I Opening Remarks

Speaker: Kris Van Lengen, Collier County

Mr. Van Lengen, Collier County Community Planning Manager, opened the meeting at approximately 6:10 p.m. and gave appreciation to the audience for attending, noting especially those who attended and provided comments during the yearlong workshop series.

He explained the meeting will be a consensus building exercise led by Dr. Amanda Evans.

From a timing standpoint, Mr. Van Lengen explained that the County staff's white paper will be drafted and in May it will be distributed to the workshop participant email list for public review before moving on to the public hearing phase. The public hearing phase will likely begin in September.

II Affinity Mapping

Speaker: Dr. Amanda Evans, Facilitator, Florida Gulf Coast University

Dr. Evans explained that the RLSA Restudy Workshops have been held monthly since January 2018. The Restudy process has involved the collection of data and comments. She said all the comments collected from the public is considered qualitative data. These qualitative data, or perceptions, have been organized and tracked. This includes all emails, comments from roundtables, and written comments.

Dr. Evans said the exercise of affinity mapping helps identify ideas that are agreed upon, and those ideas that aren't. All comments collected during the workshops and the public's correspondence to date have been gathered and collapsed onto sticky notes for use during the affinity mapping exercise. The exercise allows audience members to expand or comment on what ideas have been gathered.

Dr. Evans said the affinity mapping exercise may require a second meeting to finish, and the results will be the affinity diagram, which will be the basis for the public opinion portion of the County staff's white paper. The ideas that the audience agrees are important will get conveyed in the white paper.

Items that are not agreed upon will be identified as potentially needing additional research or feedback.

Audience members were instructed to place each sticky note containing a comment on the appropriate board arranged in the front of the room with the headings: Water, Agriculture, Taxpayer Impact, Towns & Villages, Credits & Scoring, Environmental Protection, Land Management, and Other. Dr. Evans affirmed that new categories and comments are allowed to be added during the exercise.

The meeting proceeded in an interactive fashion with audience members participating in the affixing of sticky notes on the topic boards. Then Dr. Evans led discussion on each of the comments associated with the topics of Water, Agriculture, Taxpayer Impact, and some of the comments associated with Towns & Villages. Dr. Evans identified by polling the audience whether a comment was supported by all audience members; if so, it was considered a consensus item and would be identified in staff's white paper as such. If a comment could not be supported or agreed to by all audience members, the comment was considered to be a non consensus item, which meant the comment would be identified in staff's white paper as a public comment needing further study or discussion or deliberation.

At the close of the meeting around 8:10 p.m., Mr. Van Lengen said the next meeting will be at the same time and place on March 28th.

[Photos were taken at the close of the meeting of the comments adhered to the boards.]