



# SAFETY COUNTS 2017



## CALLS FOR SERVICE = 419,081

Reflected in our calls for service are the number of times CCSO responds to a citizen complaint or initiates investigative action.

## 9-1-1 CALLS & TEXTS

9-1-1 calls = **140,391**  
 Text to 9-1-1 = **378**

## COMMUNITY ENGAGEMENT

**f** **FACEBOOK TOTAL OUTREACH**  
 3.5 Million Likes

Top Post - Reality Check posts during Hurricane Irma reached over 536K followers

Top Video - Aerial footage of Marco Island after Hurricane Irma, 146K views, 1.3K shares

**t** **TWITTER TOTAL OUTREACH**  
 3.7 Million Impressions

Top Post - Collier County wildfire evacuation map reached over 120K followers

## CCSO APPROVAL RATING

### SAFETY & SECURITY

**99%** of citizens surveyed provided a **positive** response

### ATTITUDE OR BEHAVIOR

**98%** of citizens surveyed provided a **positive** response

### LEVEL OF COMPETENCE

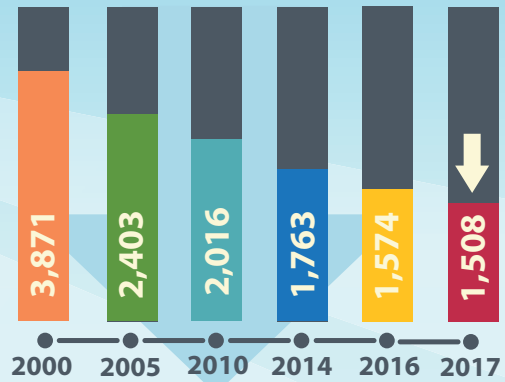
**98.5%** of citizens surveyed provided a **positive** response

### AGENCY PERFORMANCE

**97.7%** of citizens surveyed provided a **positive** response

## COLLIER COUNTY CRIME RATE

down 61% from 2000 to 2017



CCSO reports the lowest Crime Rate levels in recorded history (1971)

## TRAFFIC STATS

Crash Stats	2016	2017	Change
Traffic Crashes	9,722	10,052	+3%
Fatalities	35	25	-29%
Fatal Crashes	31	24	-23%
DUI Crashes	227	212	-7%
Distracted Driving Crashes	963	1,134	+18%
Enforcement Stats	2016	2017	Change
Citations	13,652	15,709	+15%
Warnings	45,284	41,587	-8%
DUI Arrests	801	637	-20%

## CRIME PREVENTION

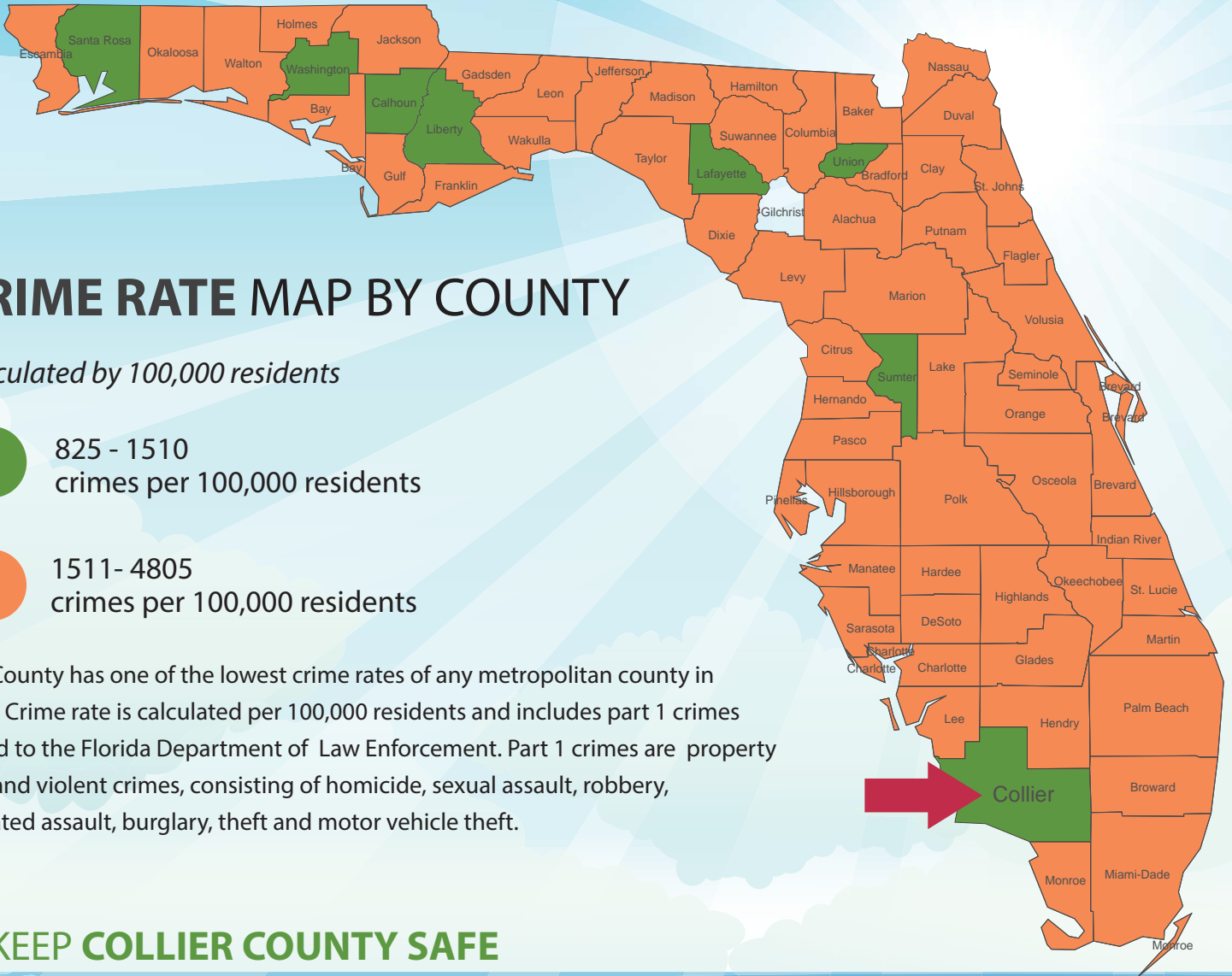
Deputies presented at **1,423** community events and conducted **more than 113** commercial and residential security surveys

**123 CCSO VOLUNTEERS** worked a total of **29,183** hours saving taxpayers **\$704,478.00**

The national value of volunteer time is \$24.14 per hour  
[www.independentsector.org](http://www.independentsector.org)



## COLLIER COUNTY FACTS:

2,305 square miles | Population: 320,239 Seasonal: 432,990 | Visitors: 1.79 million



## CRIME RATE MAP BY COUNTY


Calculated by 100,000 residents

-  825 - 1510 crimes per 100,000 residents
-  1511- 4805 crimes per 100,000 residents

Collier County has one of the lowest crime rates of any metropolitan county in Florida. Crime rate is calculated per 100,000 residents and includes part 1 crimes reported to the Florida Department of Law Enforcement. Part 1 crimes are property crimes and violent crimes, consisting of homicide, sexual assault, robbery, aggravated assault, burglary, theft and motor vehicle theft.

## KEEP COLLIER COUNTY SAFE

- Join or start a Neighborhood Watch group
- Report suspicious activity to law enforcement
- Always lock your car doors and stow away valuables
- Schedule a free home or business security survey with Crime Prevention, call 239-252-0700
- Secure passwords, pin numbers, your SSN and sensitive information

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