



SAFETY COUNTS 2017



CALLS FOR SERVICE = 419,081

Reflected in our calls for service are the number of times CCSO responds to a citizen complaint or initiates investigative action.

9-1-1 CALLS & TEXTS

9-1-1 calls = **140,391**
 Text to 9-1-1 = **378**

COMMUNITY ENGAGEMENT

f **FACEBOOK TOTAL OUTREACH**
 3.5 Million Likes

Top Post - Reality Check posts during Hurricane Irma reached over 536K followers

Top Video - Aerial footage of Marco Island after Hurricane Irma, 146K views, 1.3K shares

t **TWITTER TOTAL OUTREACH**
 3.7 Million Impressions

Top Post - Collier County wildfire evacuation map reached over 120K followers

CCSO APPROVAL RATING

SAFETY & SECURITY

99% of citizens surveyed provided a **positive** response

ATTITUDE OR BEHAVIOR

98% of citizens surveyed provided a **positive** response

LEVEL OF COMPETENCE

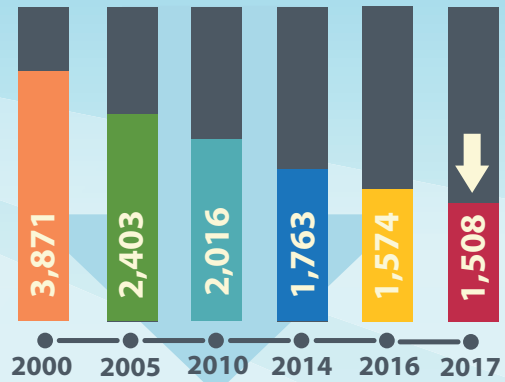
98.5% of citizens surveyed provided a **positive** response

AGENCY PERFORMANCE

97.7% of citizens surveyed provided a **positive** response

COLLIER COUNTY CRIME RATE

down 61% from 2000 to 2017



CCSO reports the lowest Crime Rate levels in recorded history (1971)

TRAFFIC STATS

Crash Stats	2016	2017	Change
Traffic Crashes	9,722	10,052	+3%
Fatalities	35	25	-29%
Fatal Crashes	31	24	-23%
DUI Crashes	227	212	-7%
Distracted Driving Crashes	963	1,134	+18%
Enforcement Stats	2016	2017	Change
Citations	13,652	15,709	+15%
Warnings	45,284	41,587	-8%
DUI Arrests	801	637	-20%

CRIME PREVENTION

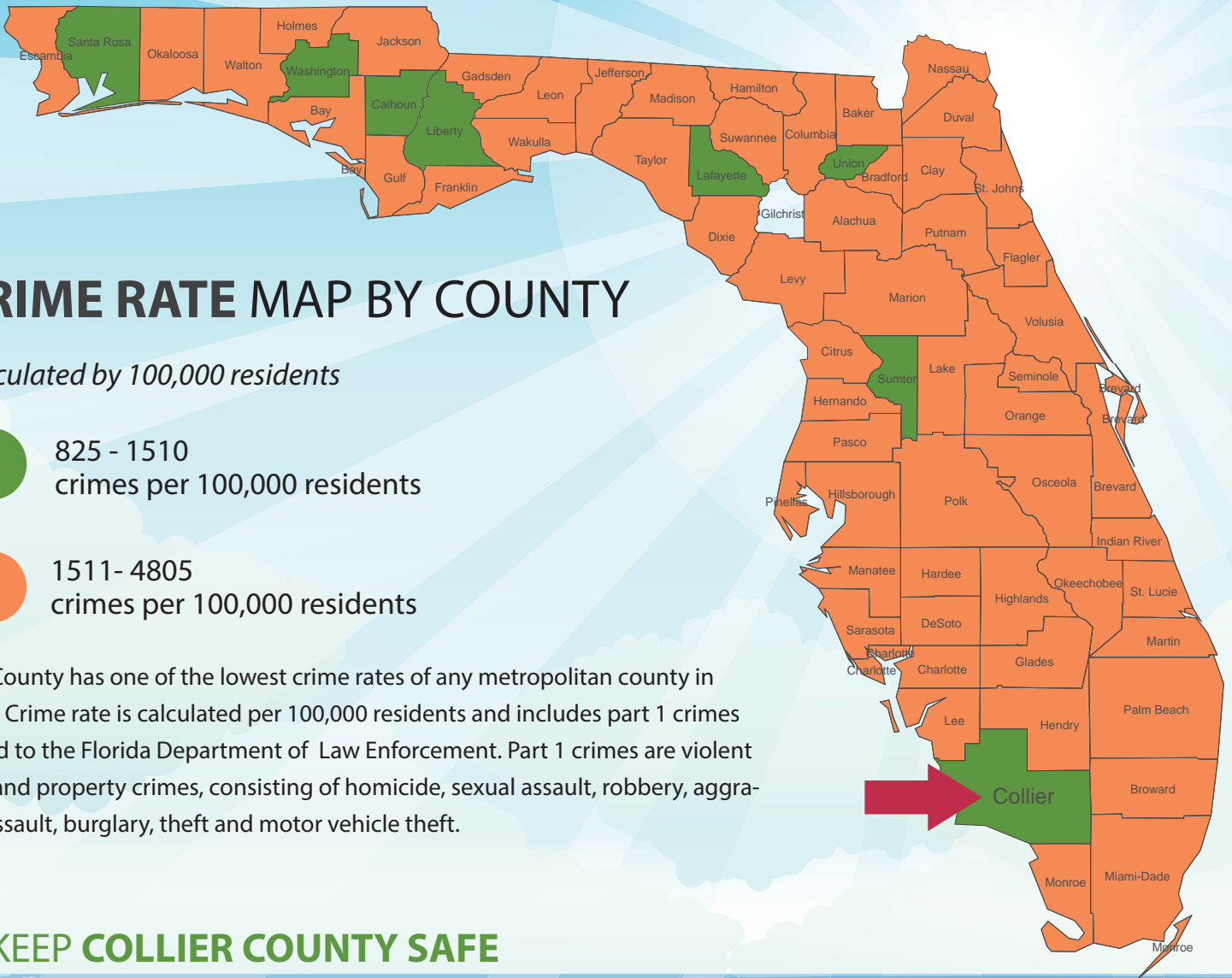
Deputies presented at **1,423** community events and conducted **more than 113** commercial and residential security surveys

123 CCSO VOLUNTEERS worked a total of **29,183** hours saving taxpayers **\$704,478.00**

The national value of volunteer time is \$24.14 per hour
www.independentsector.org

COLLIER COUNTY FACTS:

2,305 square miles | Population: 320,239 Seasonal: 432,990 | Visitors: 1.79 million



KEEP COLLIER COUNTY SAFE

- Join or start a Neighborhood Watch group
- Report suspicious activity to law enforcement
- Always lock your car doors and stow away valuables
- Schedule a free home or business security survey with Crime Prevention, call 239-252-0700
- Secure passwords, pin numbers, your SSN and sensitive information

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