

Rural Lands Stewardship Area

Retaining Agriculture

A Land Use Strategy to Preserve Natural Resources, Retain Agriculture and Promote Sustainable Future Development



Agenda

- History: Agriculture in SW Florida
 - Dallas Townsend, FL Ag Hall of Fame
- Business Technology and Environmental Aspects
 - Calvin Arnold, Director, UF/IFAS
- Open Lands and Zoning Challenges
 - Kris Van Lengen, Collier County
- Land Owner Perspective
- Working Session:
 - Importance of Agriculture
 - Incentives for Agriculture

RLSA Restudy Process



New Schedule

- Flier provides current projected dates, locations, subjects
- April and May: Group 3 Policies, Protecting Natural Resources
- August and September: Infrastructure and Water Resources
- October and November: Group 4 and 5 Policies, Sustainable Development

- www.colliergov.net/GMPrestudies
- www.colliercountyfl.gov/GMPrestudies

Communications

Workshop Notification

- Public Notice: news outlets, County website, e-mail list
- Naples Daily News: article coverage, guest editorial
- County Facebook
- Communities: Ave Maria, Immokalee CRA, GGEACA, HOAs
- Florida Weekly
- Commissioners' newsletters

Communications

Workshop Content

- Video recording
- Audio recording
- Facebook Live

Workshop Feedback

- Comment cards
- RLSArestudy@colliergov.net

Information on County Website

www.colliergov.net/GMPrestudies

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