

MAKE SECURITY YOUR BUSINESS



EMERGENCY 911
NON Emergency 252-9300

As a business owner or manager there are some simple steps you can take to make your establishment unappealing to criminals.

THE COLLIER COUNTY SHERIFF'S OFFICE OFFERS THIS ADVICE TO KEEP YOUR BUSINESS AND EMPLOYEES SAFE:

- Consider installing an alarm and video surveillance system.
- Have at least two employees open and close the business each day.
- Keep a low balance in the cash register.
- Stay alert. Know who is in your business and where they are. Watch for people who hang around without buying anything.
- Greet and make eye contact with everyone who enters your store.
- Keep your business well lit both inside and outside. Replace burned-out lights immediately and keep bushes trimmed.
- Vary times and routes of travel for bank deposits.
- Make sure your cash register is located in a spot that's visible to customers and passers-by.
- Adopt CCSO's "See It. Say It. Make The Call" philosophy by keeping law enforcement phone numbers handy and reporting anything suspicious.
- Keep your safe locked at all times.
- Review robbery procedures frequently with employees.

IN THE EVENT OF A ROBBERY, INSTRUCT EMPLOYEES TO TAKE THE FOLLOWING STEPS:

- Stay calm.
- Don't make any sudden moves.
- Warn the robber of any surprises such as employees or delivery people in the back room or a customer about to enter the business.
- Do what you're told and keep communication with the robber short and simple.
- Observe as much detail as possible about the robber. The robber's age, height, race, facial hair, tattoos, speech, and clothing are all important clues for law enforcement.
- Assume that the robber is armed even if a weapon is not displayed.
- Do not fight the robber.

Call the **CCSO Crime Prevention Unit at 239-252-0700** to schedule a free on-site business security survey.

Collier County Sheriff's Office
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www.colliersheriff.org

