



Collier County | Florida

Golden Gate Area Master Plan (GGAMP) **GOLDEN GATE CITY RESTUDY WORKSHOP**

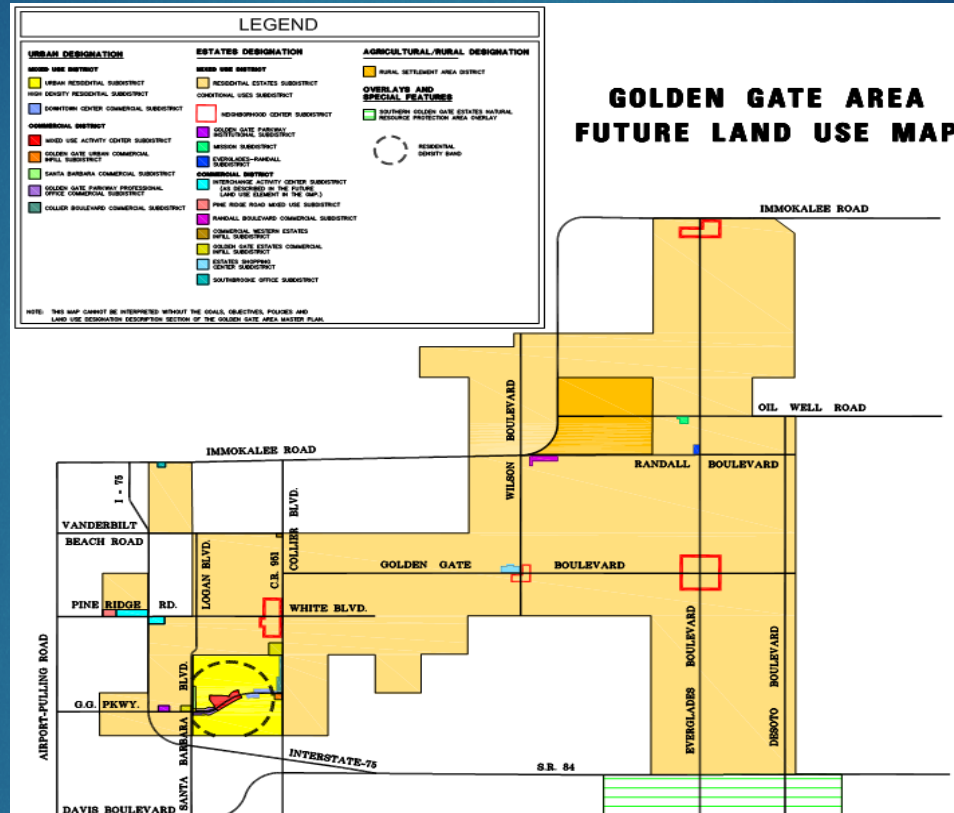
<https://www.colliergov.net/GMPrestudies>

COMMUNITY PLANNING SECTION

COLLIER COUNTY GROWTH MANAGEMENT DEPARTMENT

OCTOBER 13, 2016

Golden Gate Area Master Plan: *Help Shape Your Future*









<https://www.colliergov.net/GMPrestudies>
E-mail: GGAMPrestudy@colliergov.net

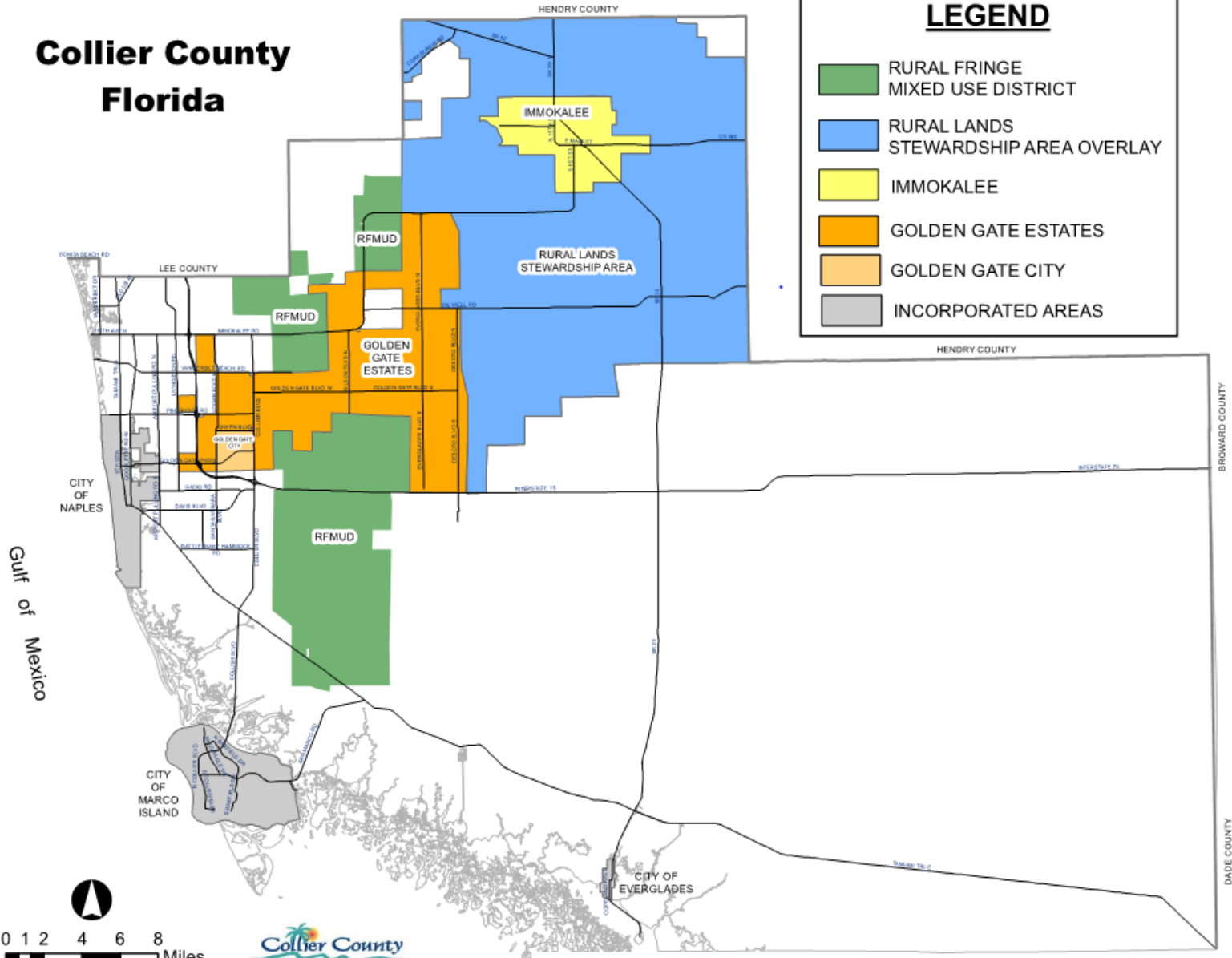
The focus of tonight's meeting:

1. Area and program overview
2. Vision statement: community values
3. Workshop exercises: opinions

Collier County Florida

LEGEND

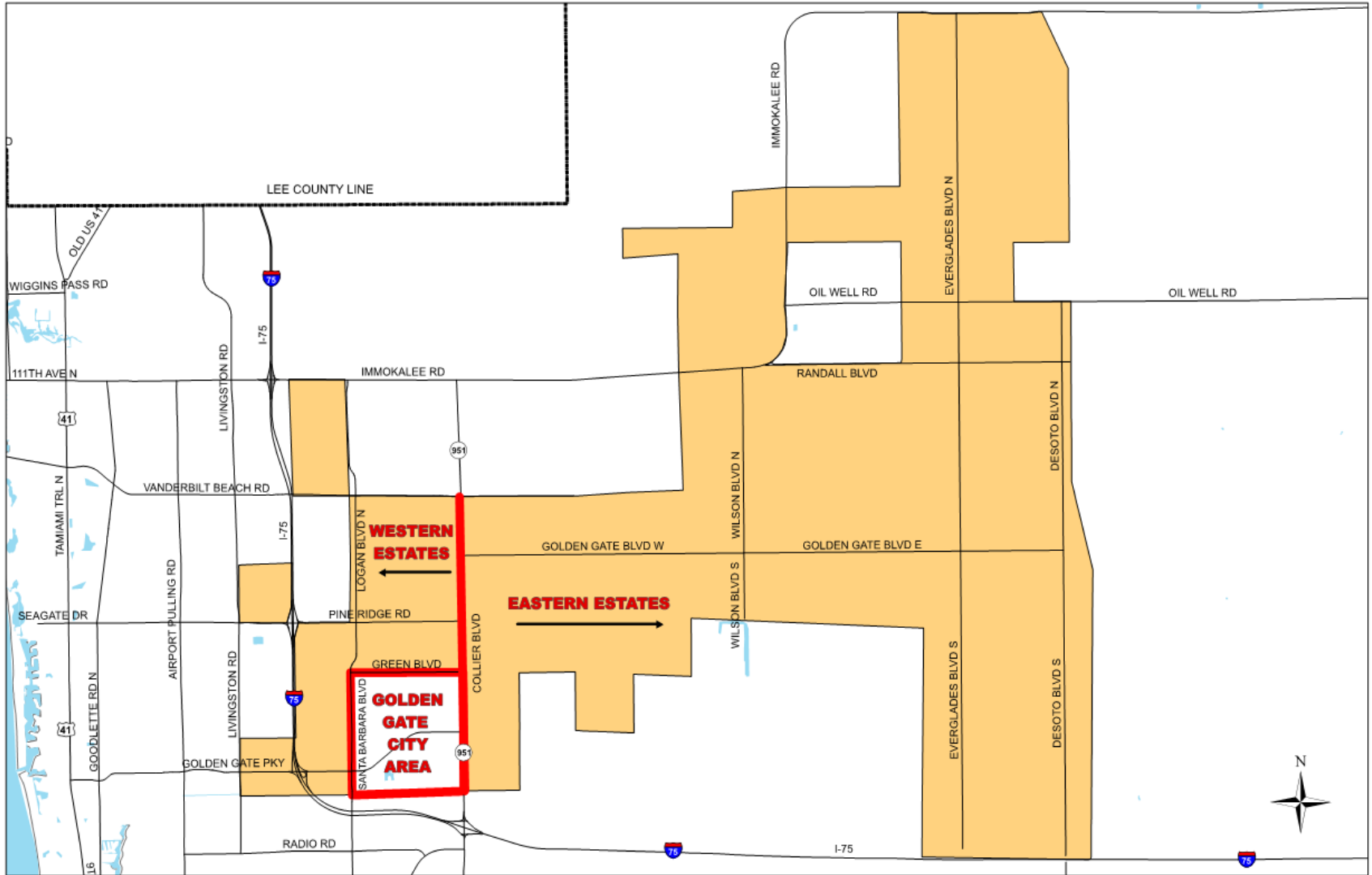
-  RURAL FRINGE MIXED USE DISTRICT
-  RURAL LANDS STEWARDSHIP AREA OVERLAY
-  IMMOKALEE
-  GOLDEN GATE ESTATES
-  GOLDEN GATE CITY
-  INCORPORATED AREAS



GIS MAPPING: BETH YANIG, ACP
GROWTH MANAGEMENT DEPT
DATE: APRIL 2010



GOLDEN GATE AREA MASTER PLAN UPDATE: 3 AREAS



Where are we in the Public Workshop Process?

Introductory Meetings

- ✓ April 20 Golden Gate Eastern Estates
- ✓ May 11 Golden Gate Western Estates
- ✓ June 8 Golden Gate City

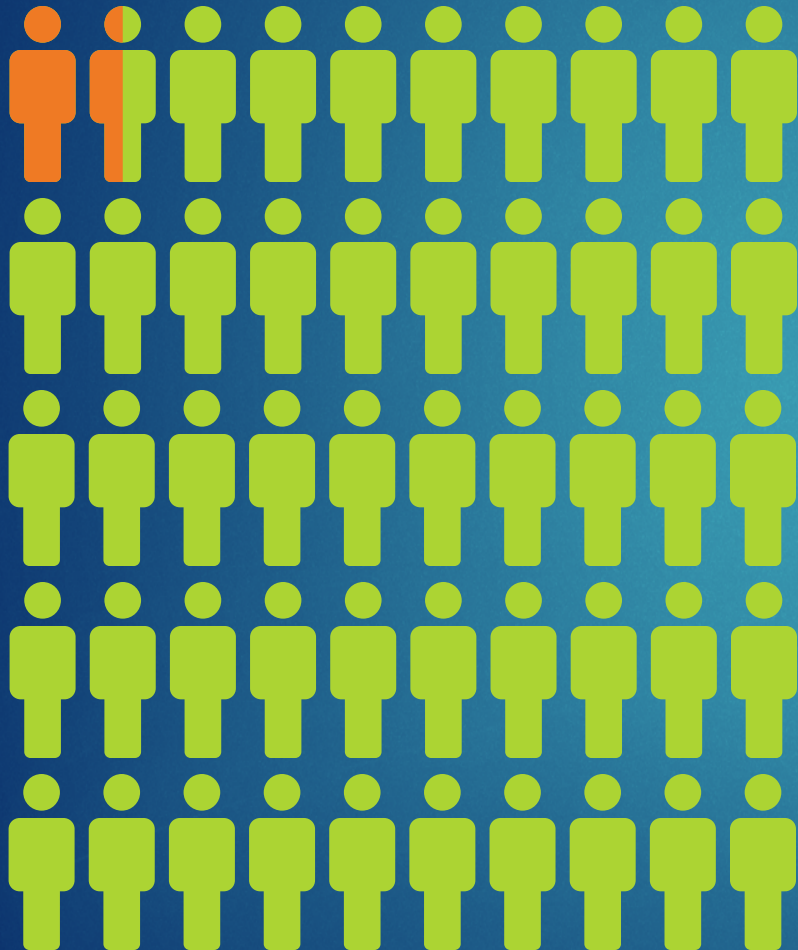
Workshops

- Oct. 13 Golden Gate City**
- Oct. 20 Golden Gate Western Estates
- Nov. 3 Golden Gate Eastern Estates

Follow-up Meetings

- Jan. TBD Golden Gate City

Area Population



350,000
COLLIER COUNTY

24,000
GOLDEN GATE CITY

6.8%
OF COLLIER

Area Demographics

COLLIER COUNTY

GOLDEN GATE CITY



MEDIAN
AGE

47

30



MEDIAN HH
INCOME

\$66,000

\$40,000



PERSONS/
HH

2.38

3.38



OWNER
OCCUPIED

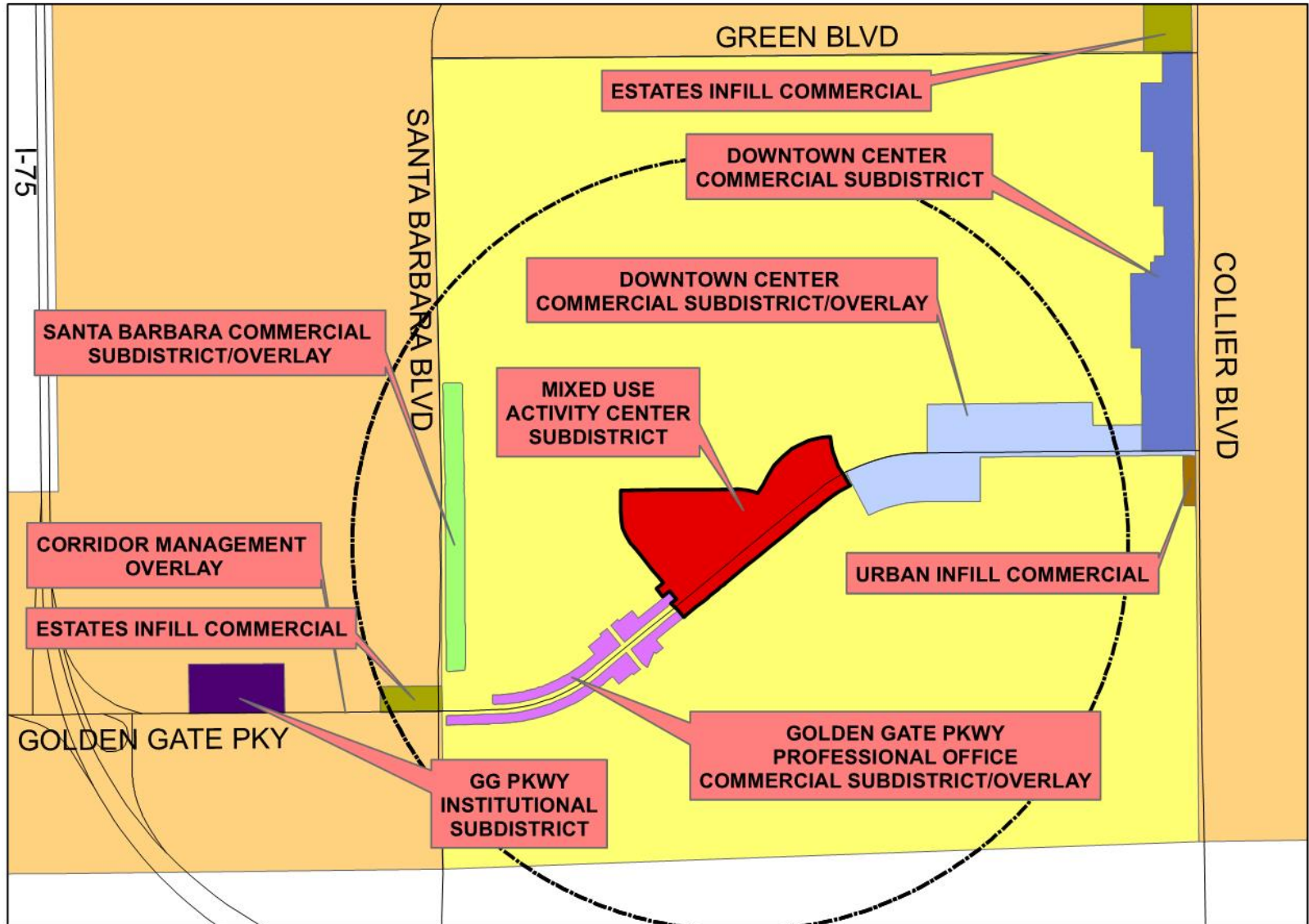
75%

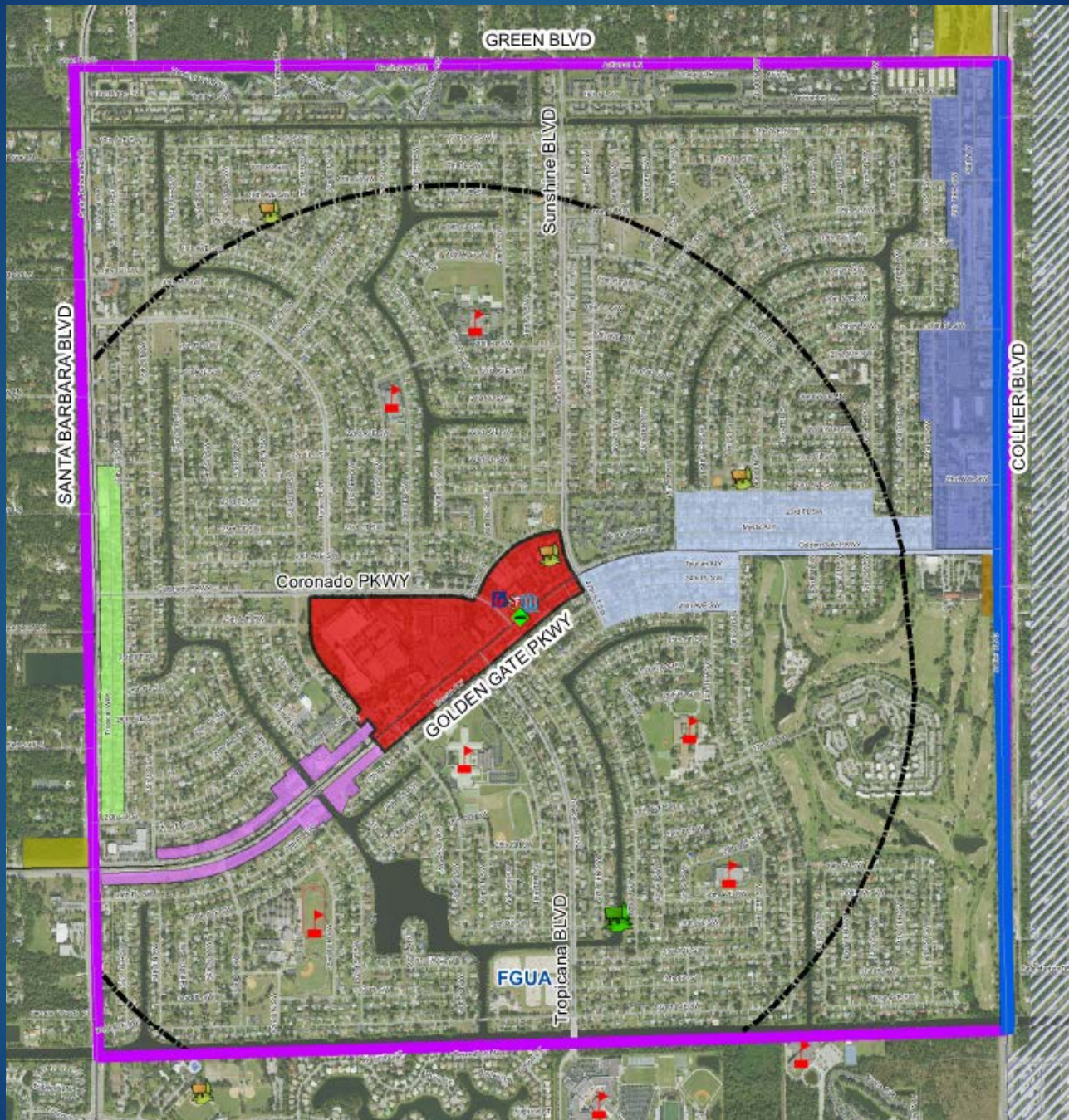
50%

Land Use + Economic Vitality

- ▶ 6 Future Land Use designations
 - ▶ Commercial and “Mixed-use”
- ▶ Policies for Golden Gate City:
 - ▶ Encourage FGUA expansion throughout City
 - ▶ Consider specific land use code for Golden Gate City
 - ▶ Creation of Community Planning Program

GOLDEN GATE CITY AREA FUTURE LAND USE MAP AND ZONING OVERLAY





Capital Planning: Stormwater

Program: GG City

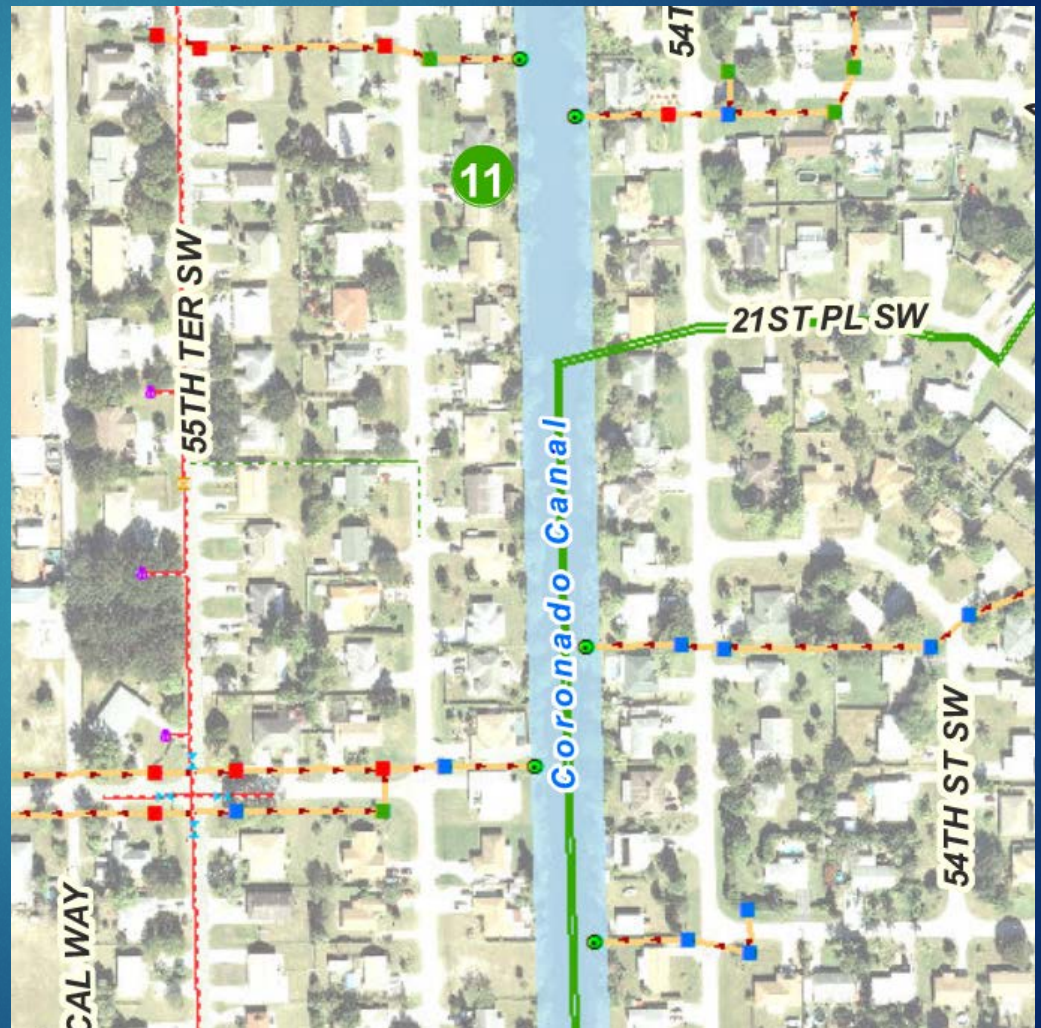
- ▶ 20 Years
- ▶ \$15 Million

Replace/Upgrade

- ▶ Pipes
- ▶ Culverts
- ▶ Catch Basins

Benefits

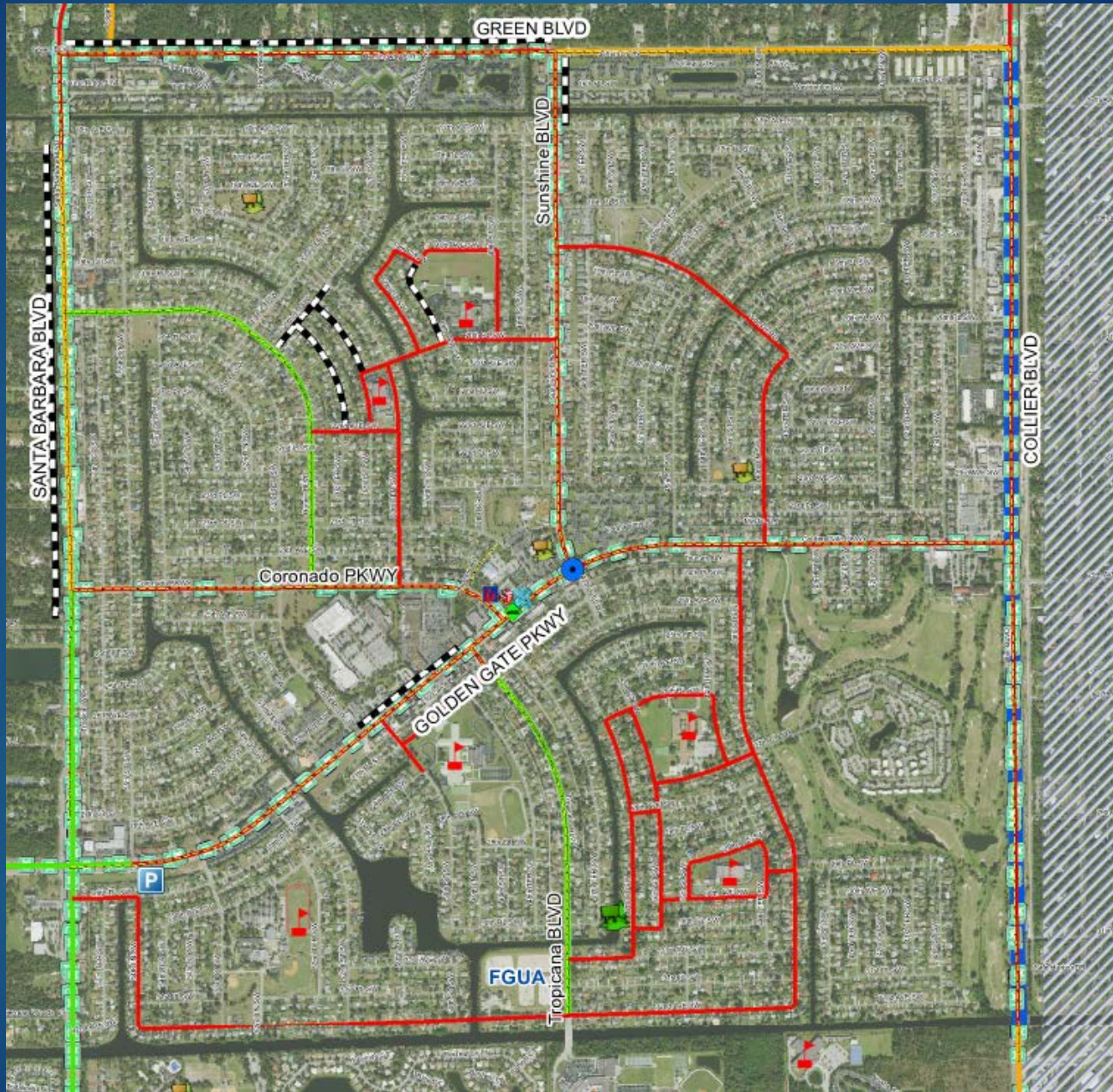
- ▶ Flood Control
- ▶ Diversion
- ▶ Aquifer Recharge



Master Plan Today

Transportation + Mobility

- ▶ Sidewalks and bike lanes
 - ▶ Schools, civic and commercial areas
- ▶ Consider emergency service providers
- ▶ Consider evacuation routes
- ▶ Beautification efforts



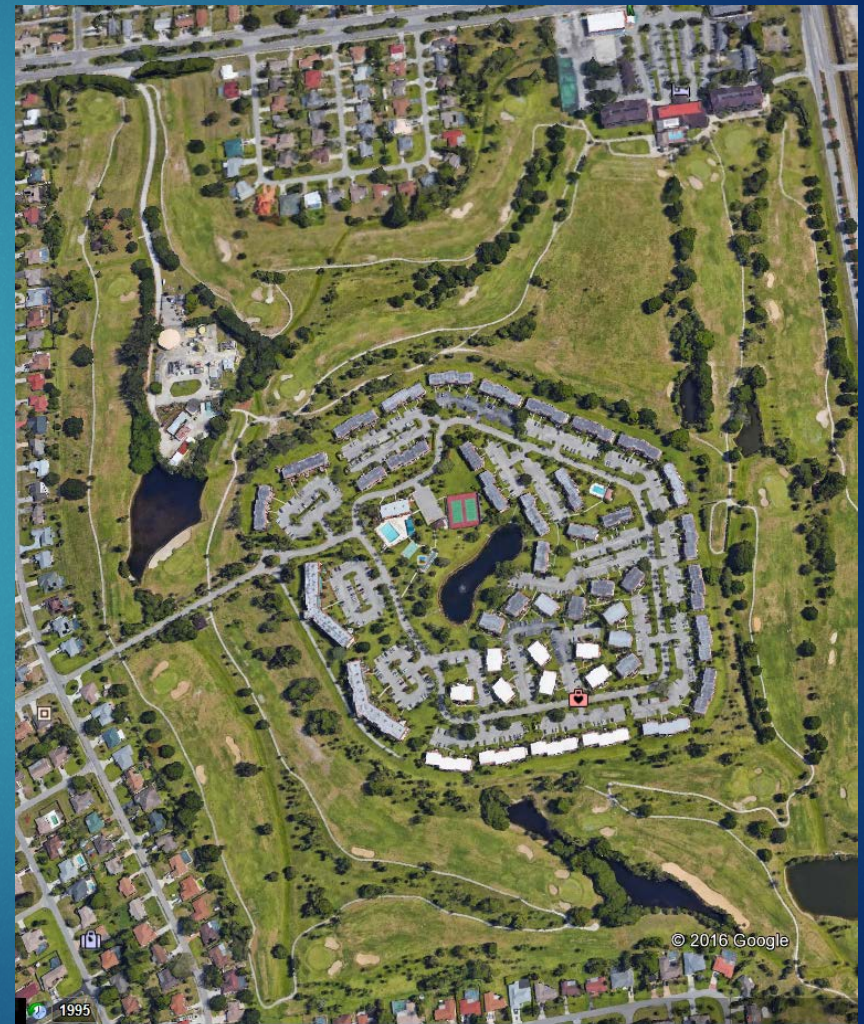
Golden Gate Country Club

Pending Court Case

- ▶ Deed restriction
- ▶ Private property rights

County Code Revisions

- ▶ All GC redevelopment
- ▶ Standards not yet certain
- ▶ Outcome unknown





What we've heard from you so far...

SURVEY RESULTS | GOLDEN GATE CITY

We asked:

1. Golden Gate City will be **distinctive** for...
2. Golden Gate City will be a **premier location** for...
3. How does Golden Gate City **complement** Collier County?



We asked:

What is the **full potential** for Golden Gate City?



We asked:

What three things would **really improve the future** of Golden Gate City?

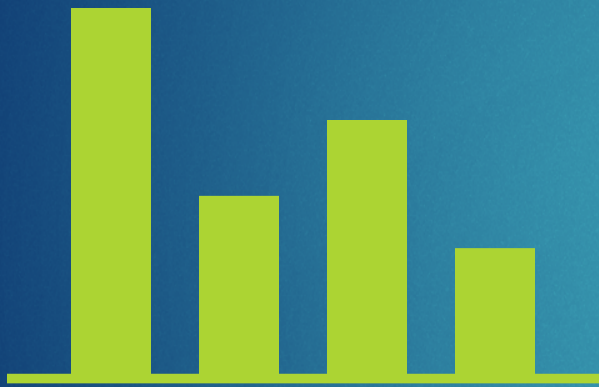


We used those answers to develop a draft vision statement:



Golden Gate City is a diverse, family-oriented community that offers easy access to education, parks, shopping and services within a vibrant, walkable community.





Now we'd like to know more...

AUDIENCE POLLING | GOLDEN GATE CITY

How audience polling works

Three types of questions:

1. Yes or No
2. Level of Satisfaction
3. Top Priority

How to use your Polling Remote

Use Number/Alpha buttons to select your response.

LCD screen confirms your response.

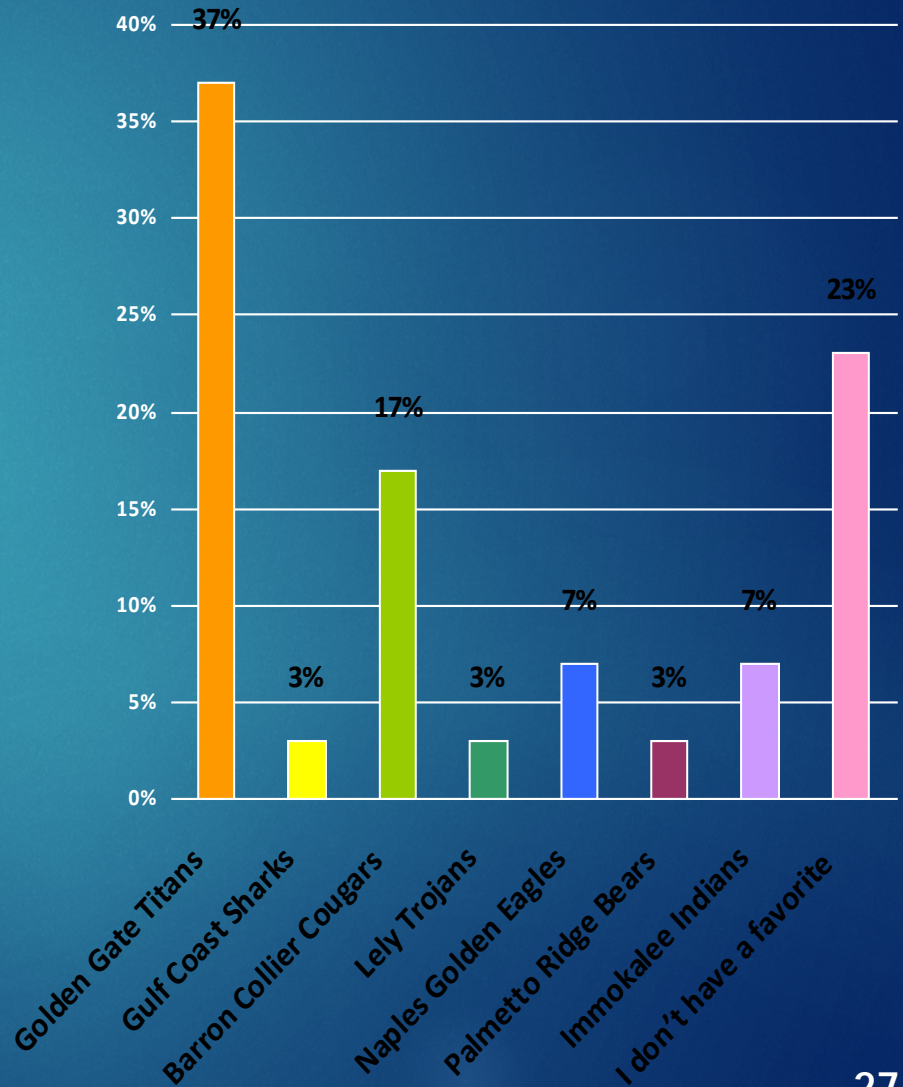
🚫 icon means your response is **not** an available option.

Last selection at poll closing will be the recorded response



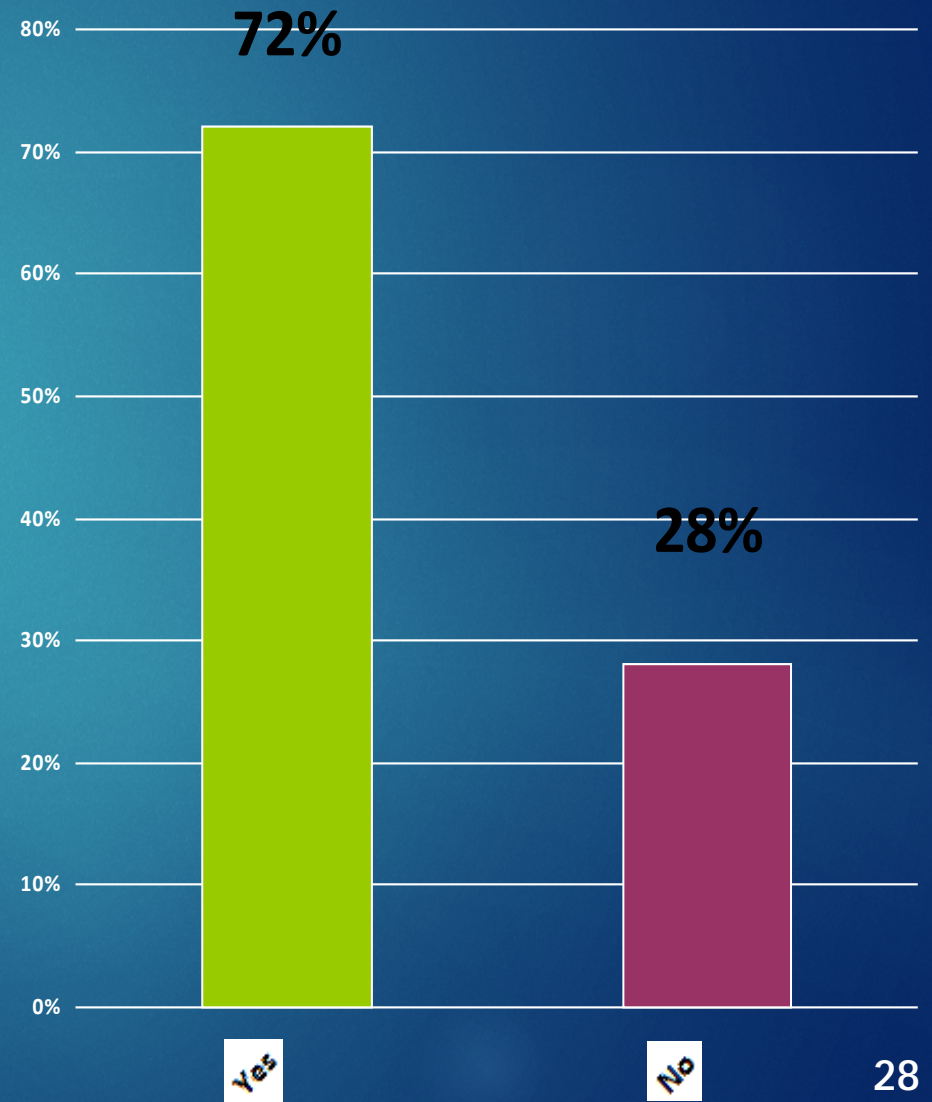
What is your **favorite** local high school football team?

1. Golden Gate Titans
2. Gulf Coast Sharks
3. Barron Collier Cougars
4. Lely Trojans
5. Naples Golden Eagles
6. Palmetto Ridge Bears
7. Immokalee Indians
8. I don't have a favorite



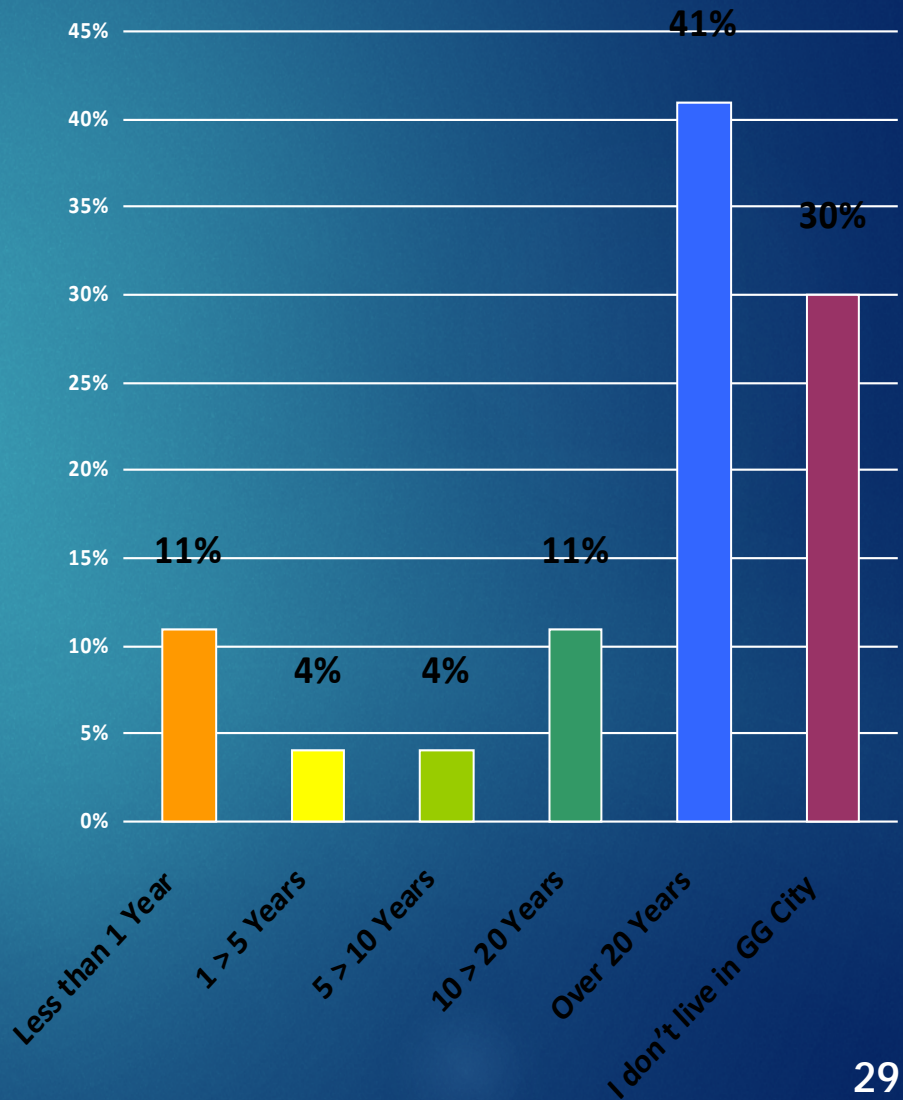
Do you live **in** Golden Gate City?

- 1. Yes
- 2. No



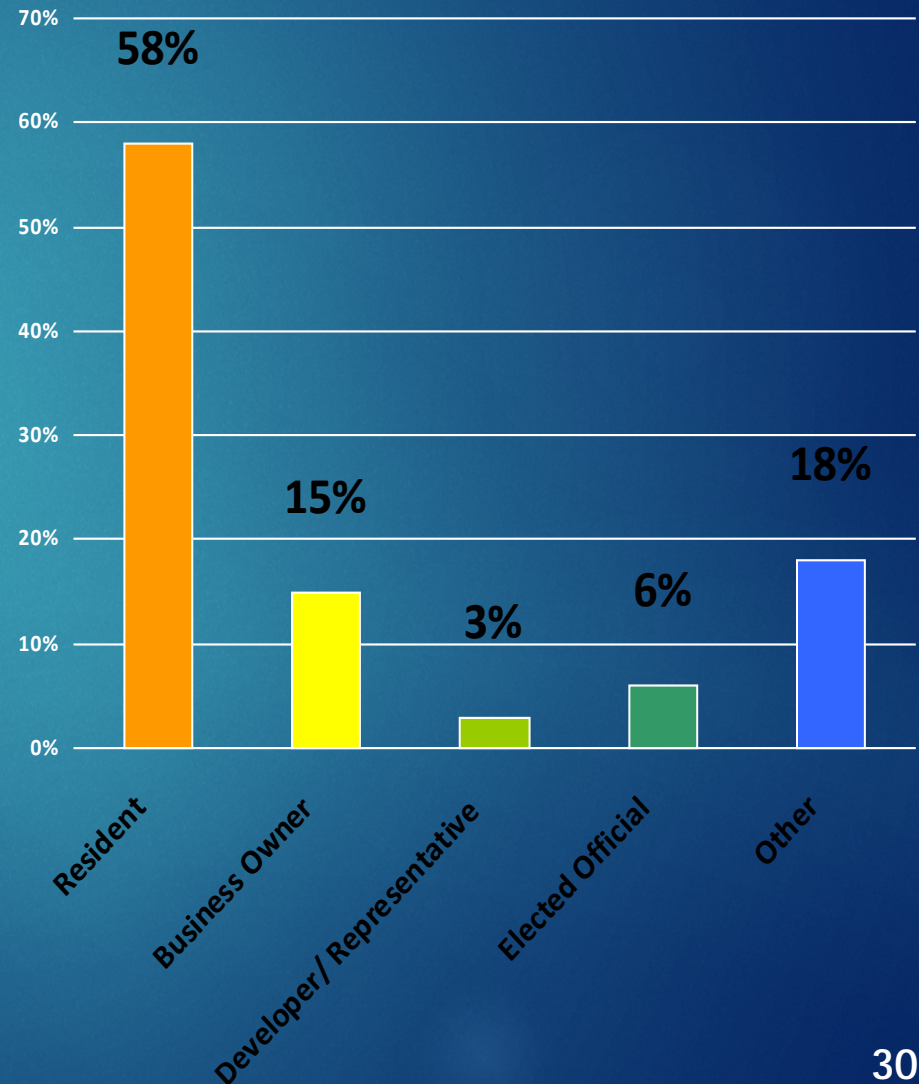
How long have you lived in Golden Gate City?

1. Less than 1 Year
2. 1 > 5 Years
3. 5 > 10 Years
4. 10 > 20 Years
5. Over 20 Years
6. I don't live in GG City



Which option best represents your **relationship** to Golden Gate City?

1. Resident
2. Business Owner
3. Developer/
Representative
4. Elected Official
5. Other





LAND USE DESIGNATIONS

Golden Gate Area Master Plan

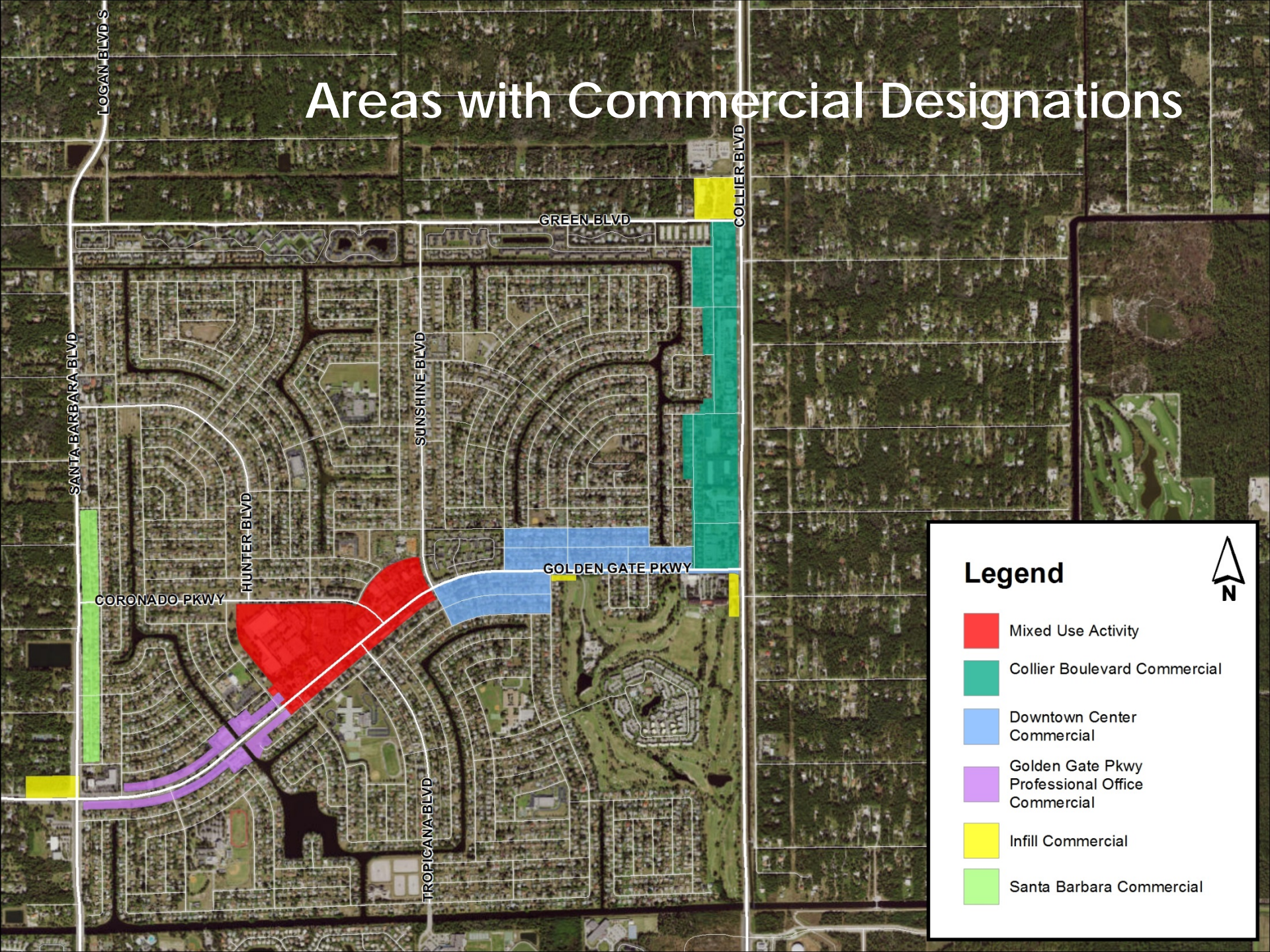


Legend









- Mixed Use Activity
- Collier Boulevard Commercial
- Downtown Center Commercial
- Residential Estates
- Golden Gate Pkwy Professional Office Commercial
- Golden Gate Estates Commercial Infill
- Neighborhood Center
- Santa Barbara Commercial
- Urban Residential

Areas with Commercial Designations

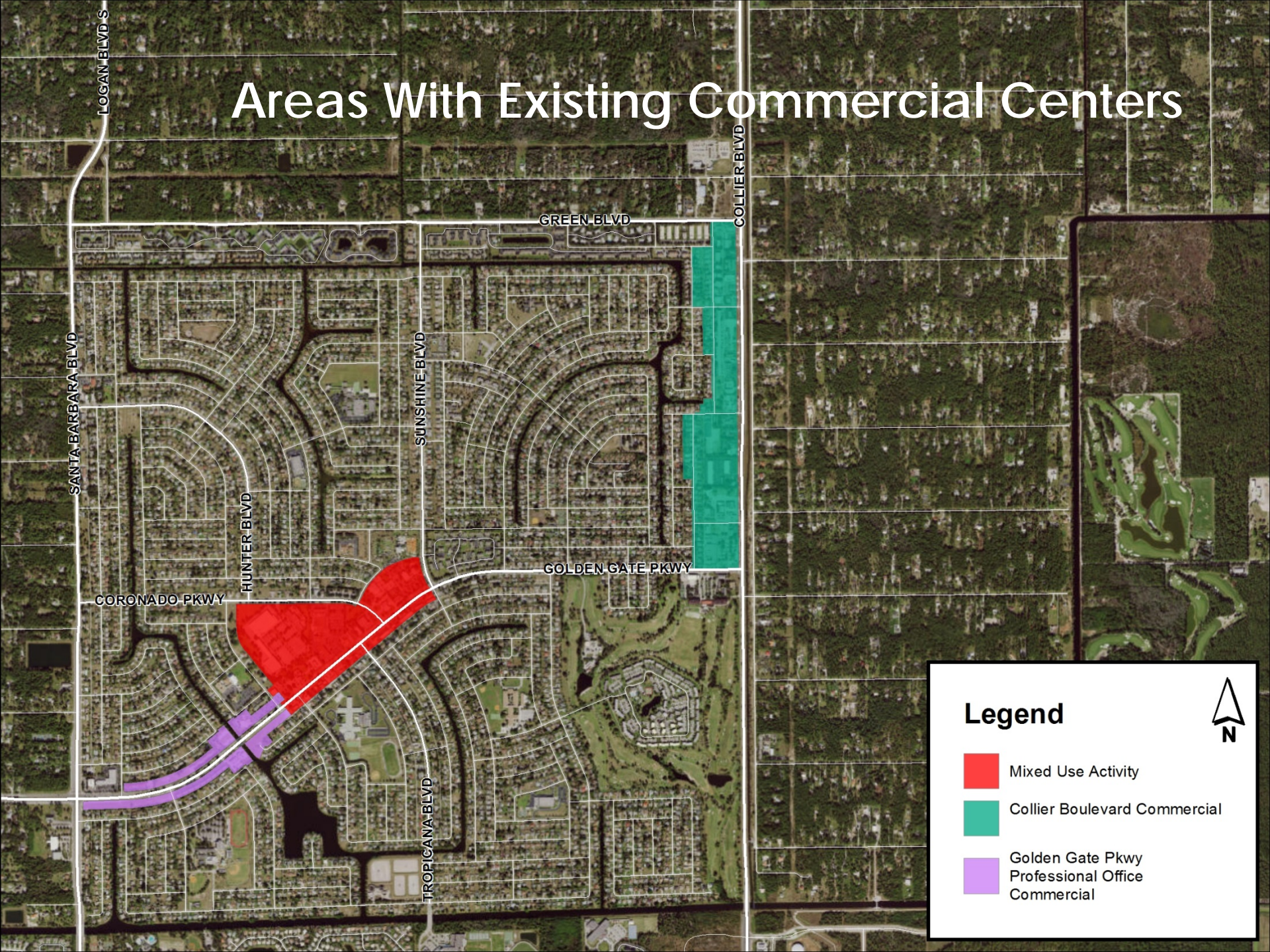


Legend



-  Mixed Use Activity
-  Collier Boulevard Commercial
-  Downtown Center Commercial
-  Golden Gate Pkwy Professional Office Commercial
-  Infill Commercial
-  Santa Barbara Commercial

Areas With Existing Commercial Centers



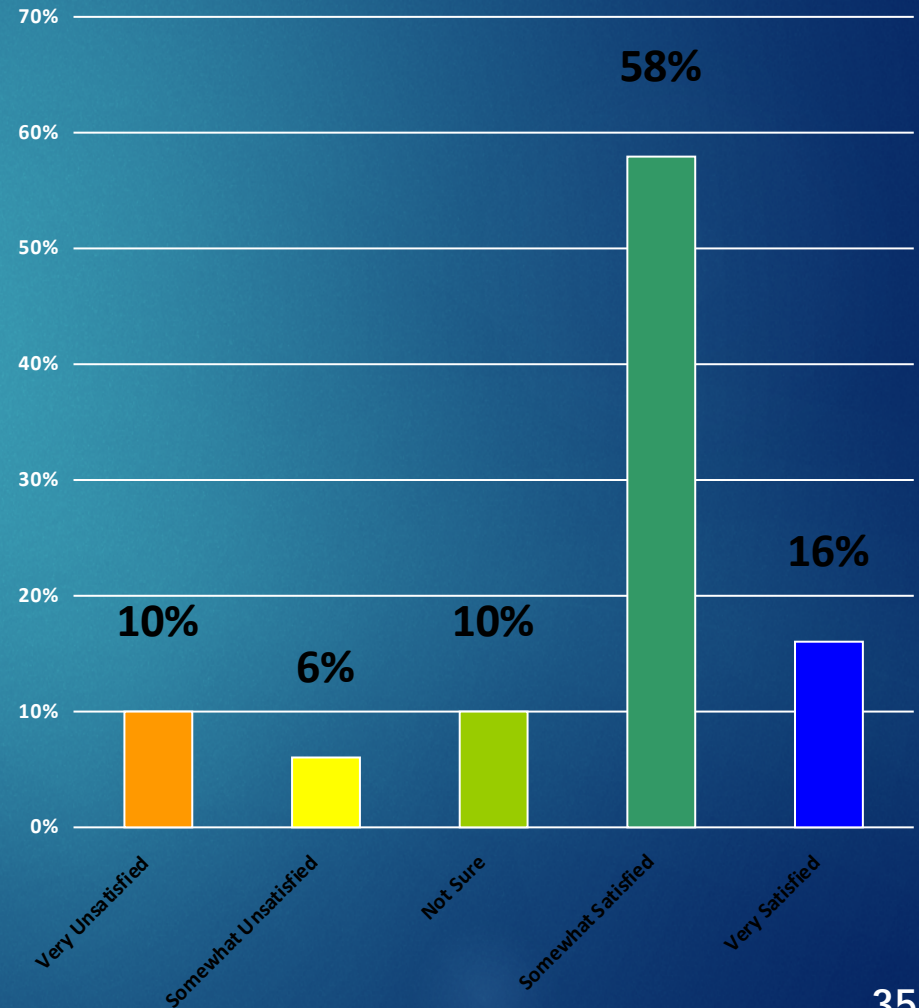
Legend

-  Mixed Use Activity
-  Collier Boulevard Commercial
-  Golden Gate Pkwy Professional Office Commercial



How satisfied are you with the **locations of existing** commercial uses in Golden Gate City?

1. Very Unsatisfied
2. Somewhat Unsatisfied
3. Not Sure
4. Somewhat Satisfied
5. Very Satisfied



Potential locations of Commercial Uses (existing commercial designations)



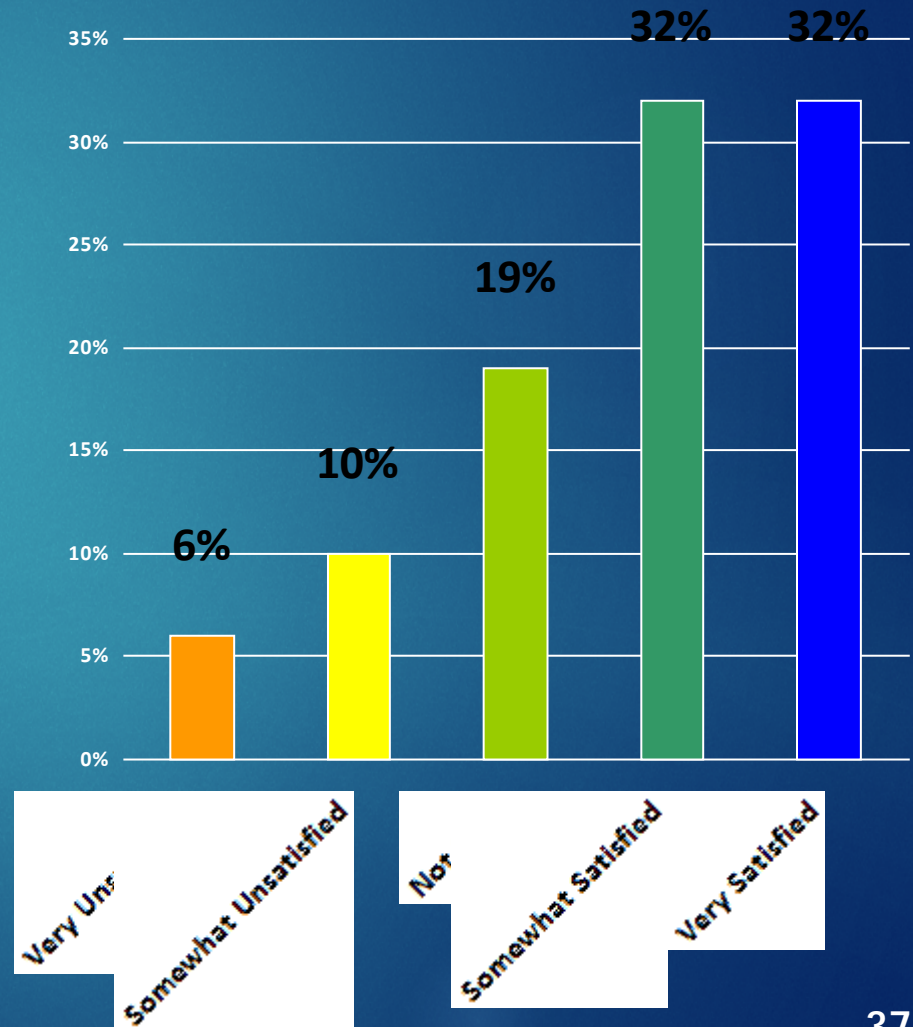
Legend

-  Downtown Center Commercial
-  Infill Commercial
-  Santa Barbara Commercial



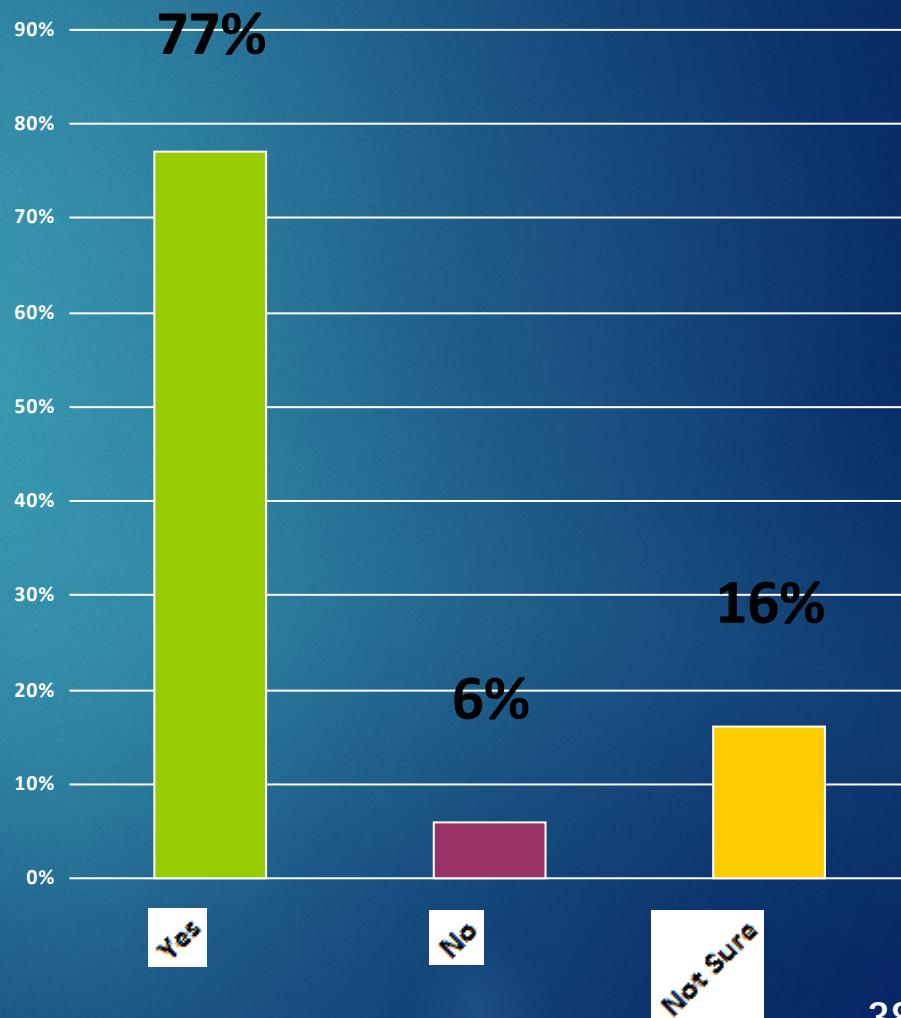
How satisfied are you with the **potential** locations of commercial uses in Golden Gate City?

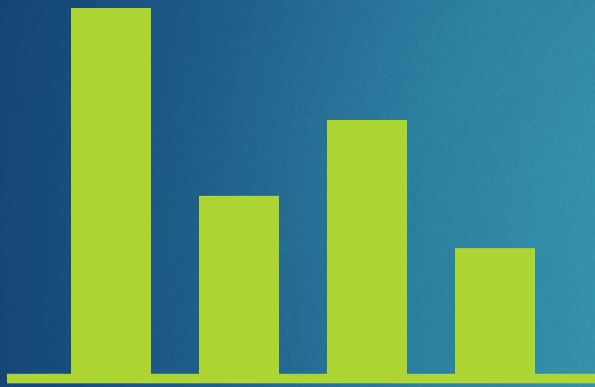
1. Very Unsatisfied
2. Somewhat Unsatisfied
3. Not Sure
4. Somewhat Satisfied
5. Very Satisfied



Do you support a more **uniform** set of **development rules** for commercial or mixed-use areas?

1. Yes
2. No
3. Not Sure





POLICIES

LAND USE + ECONOMIC VITALITY

Current Community-Planning Policy

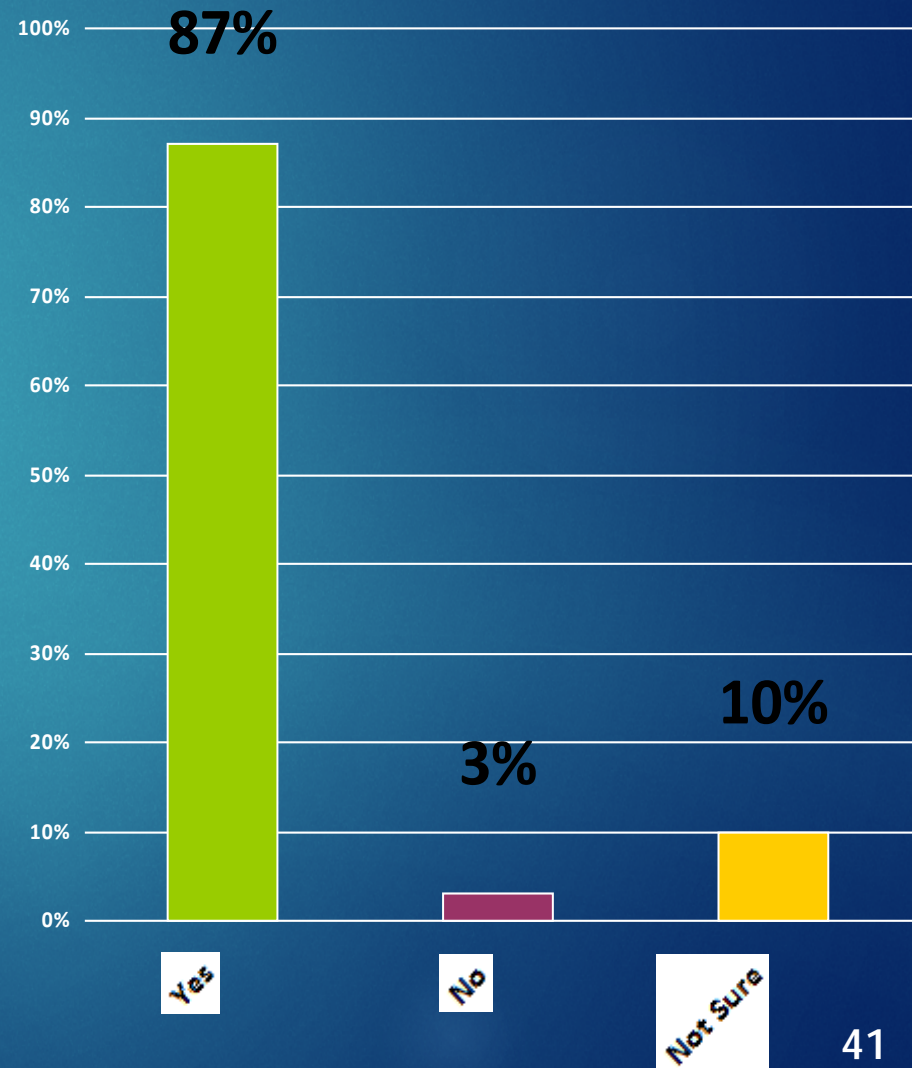
- ▶ Commercial Revitalization (sidewalks, traffic calming, street lighting)
- ▶ Neighborhood parks, open space and recreational centers
- ▶ Crime Reduction
- ▶ Consistent enforcement of land development regulations
- ▶ Improved lighting for streets and parking areas

Neighborhood-based planning programs that focus on the **unique** or **distinct features** of the different portions of the community.

While focusing on distinct areas within the community, they **shall not neglect** Golden Gate City **as a whole**.

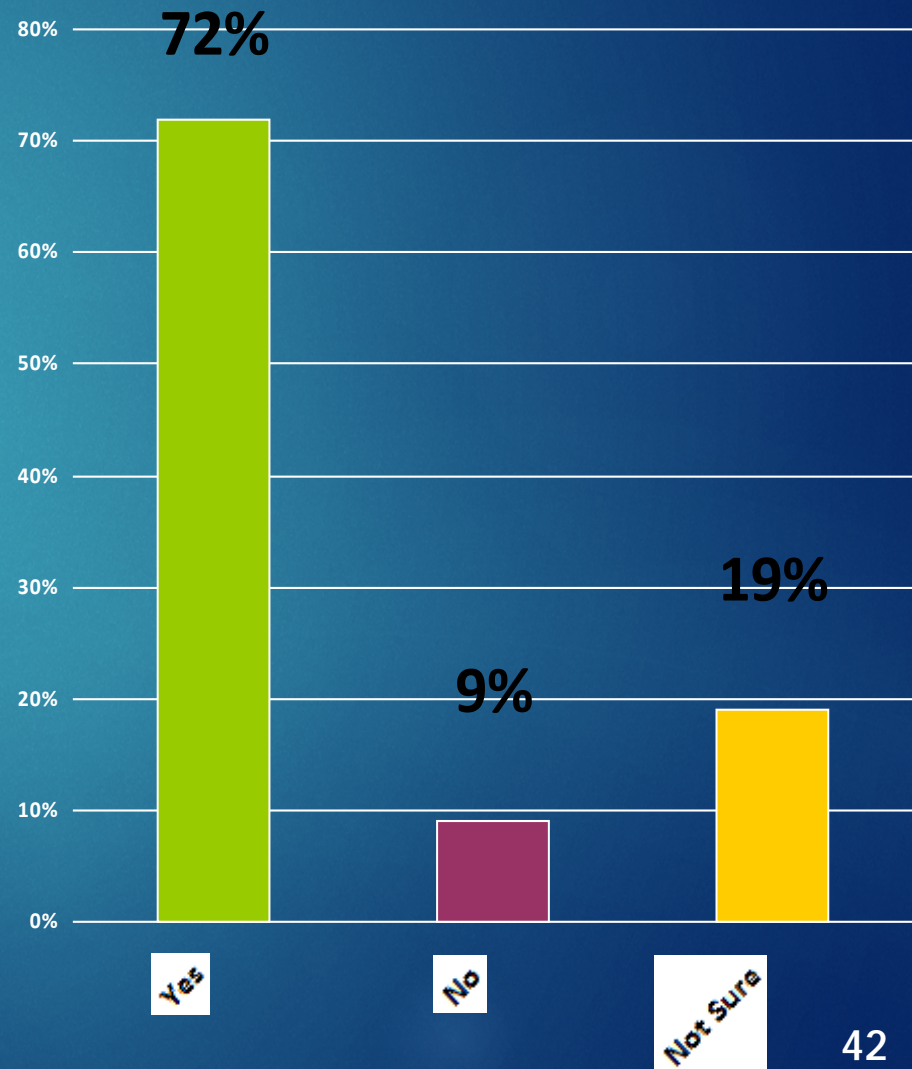
Do you agree with existing policies about citizen-driven planning efforts?

1. Yes
2. No
3. Not Sure



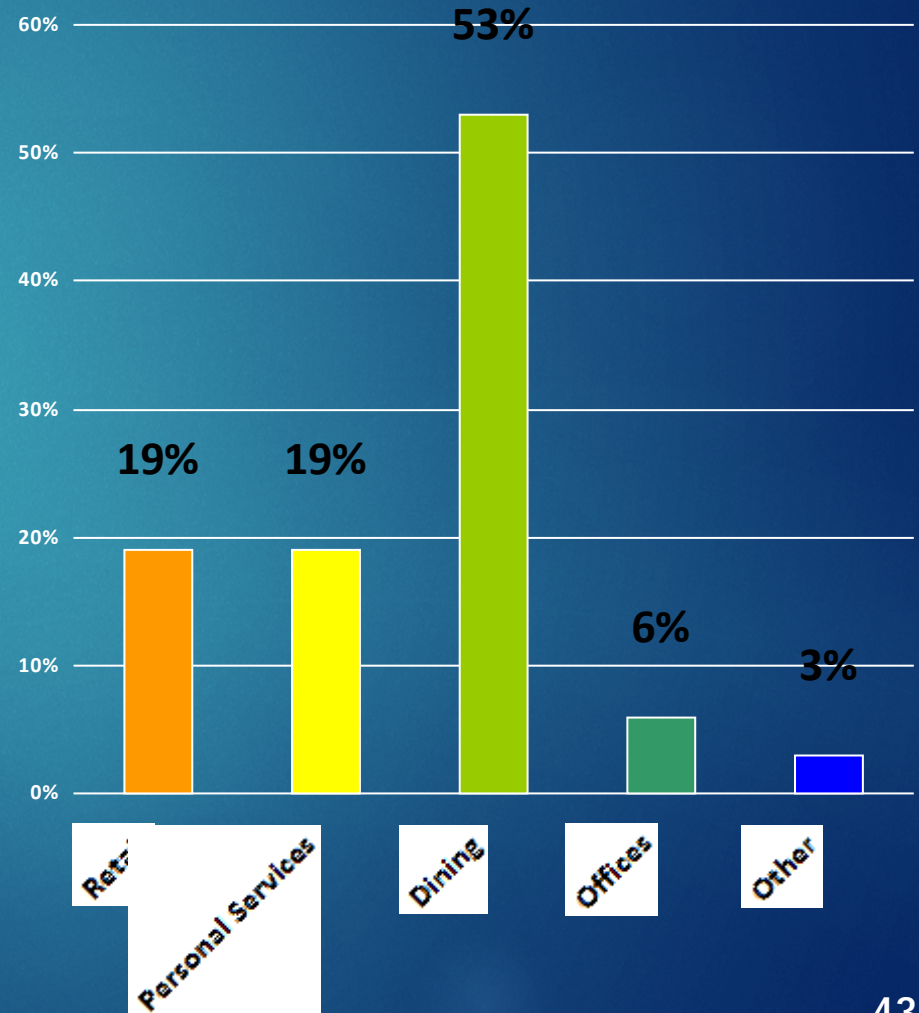
Would you volunteer 1 evening per month to serve on a planning committee?

1. Yes
2. No
3. Not Sure



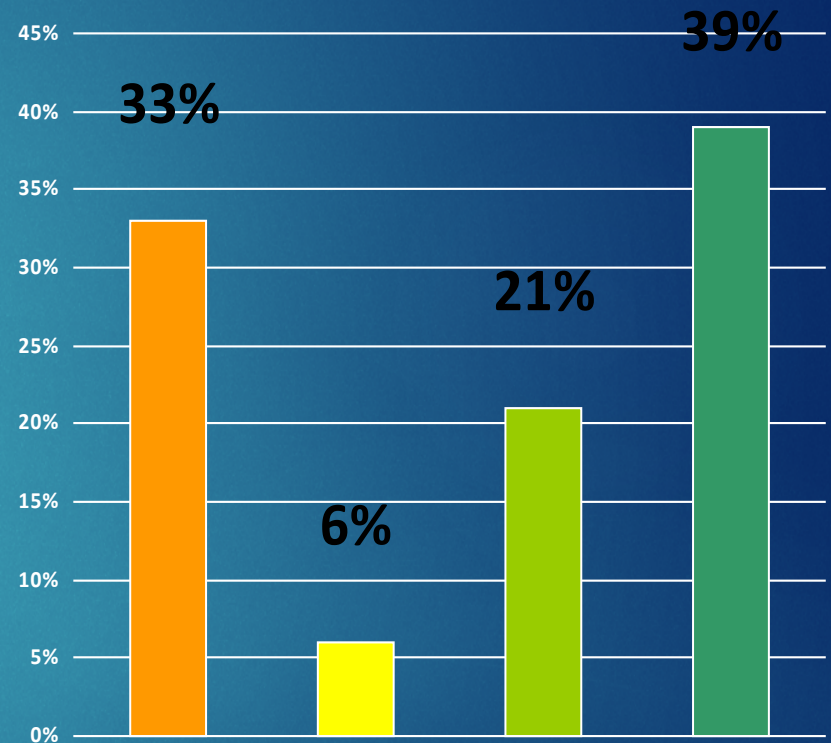
What type of commercial use is most needed in Golden Gate City?

1. Retail
2. Personal Services
3. Dining
4. Offices
5. Other



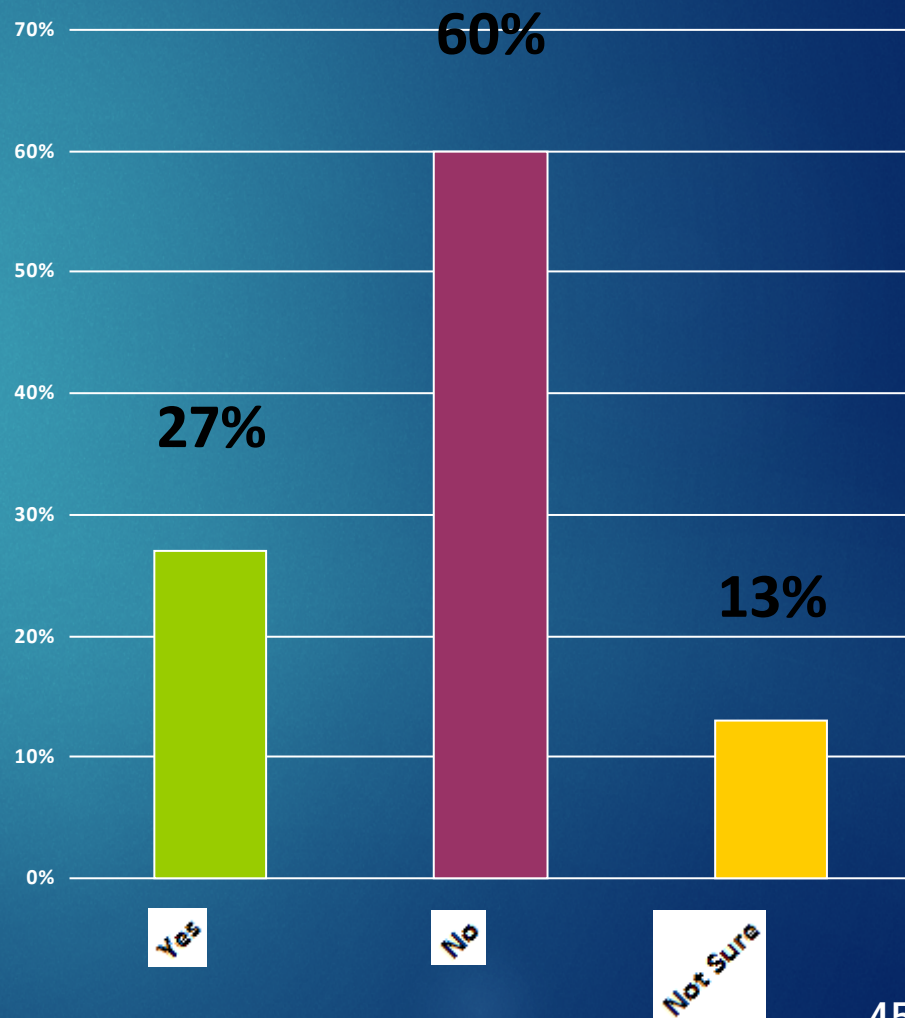
What type of institution is most needed in Golden Gate City?

1. Government Services
2. Places of Worship
3. Adult and Child Care Centers
4. Other



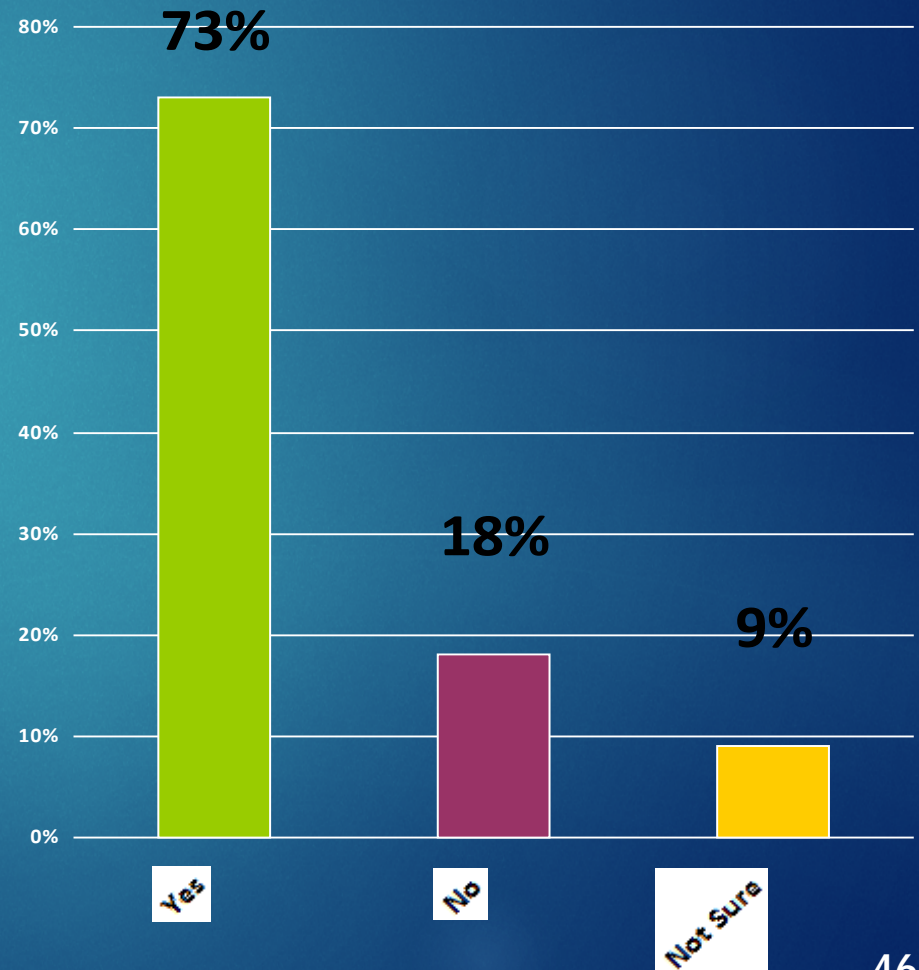
Do you have adequate health care resources in Golden Gate City?

1. Yes
2. No
3. Not Sure



Do you think Golden Gate City should have its own unique standards for architecture or landscaping?

1. Yes
2. No
3. Not Sure

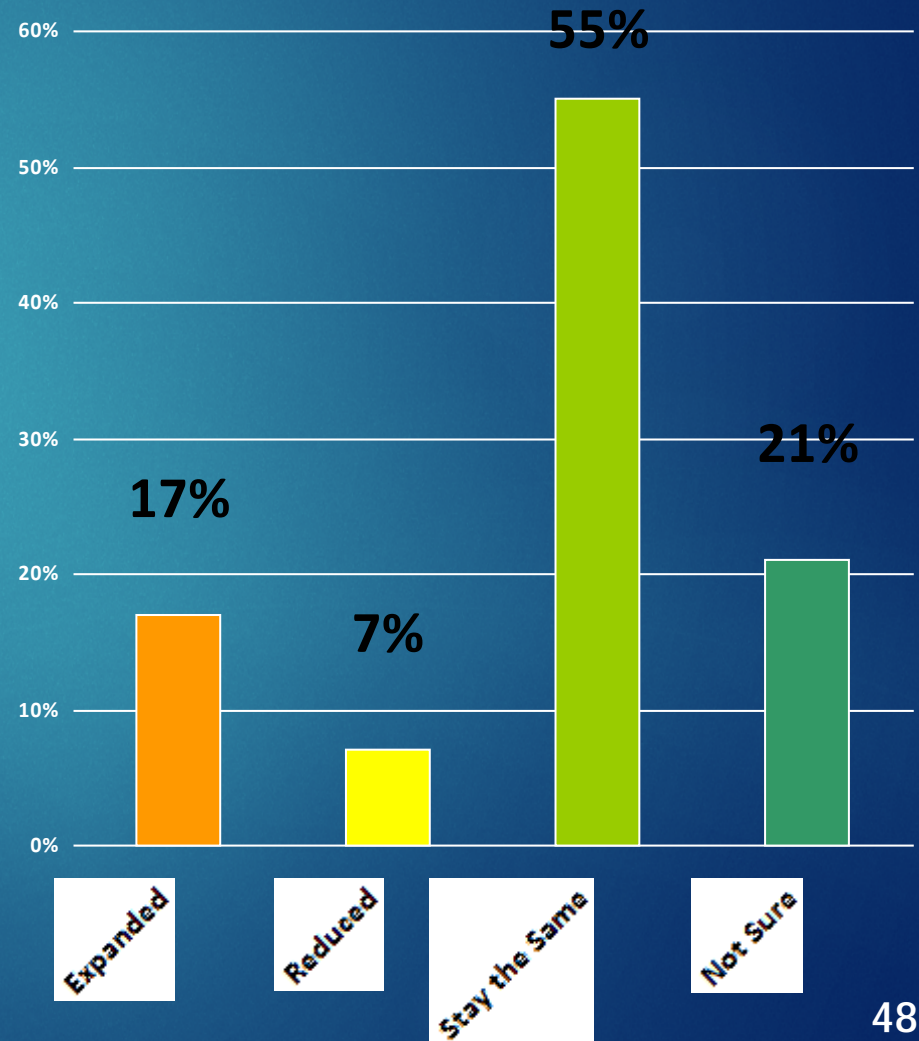


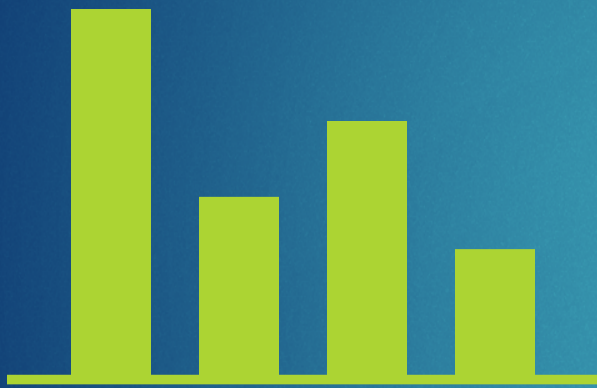
Standards for Home-Based Businesses in Collier County

- ▶ Shall not generate more **traffic**:
 - ▶ No travel to or from by **employees not residing** at dwelling.
 - ▶ No travel to or from by **customers or clients**.
- ▶ No **advertising** signs

How should home-based businesses change in any way in Golden Gate City?

1. Expanded
2. Reduced
3. Stay the Same
4. Not Sure



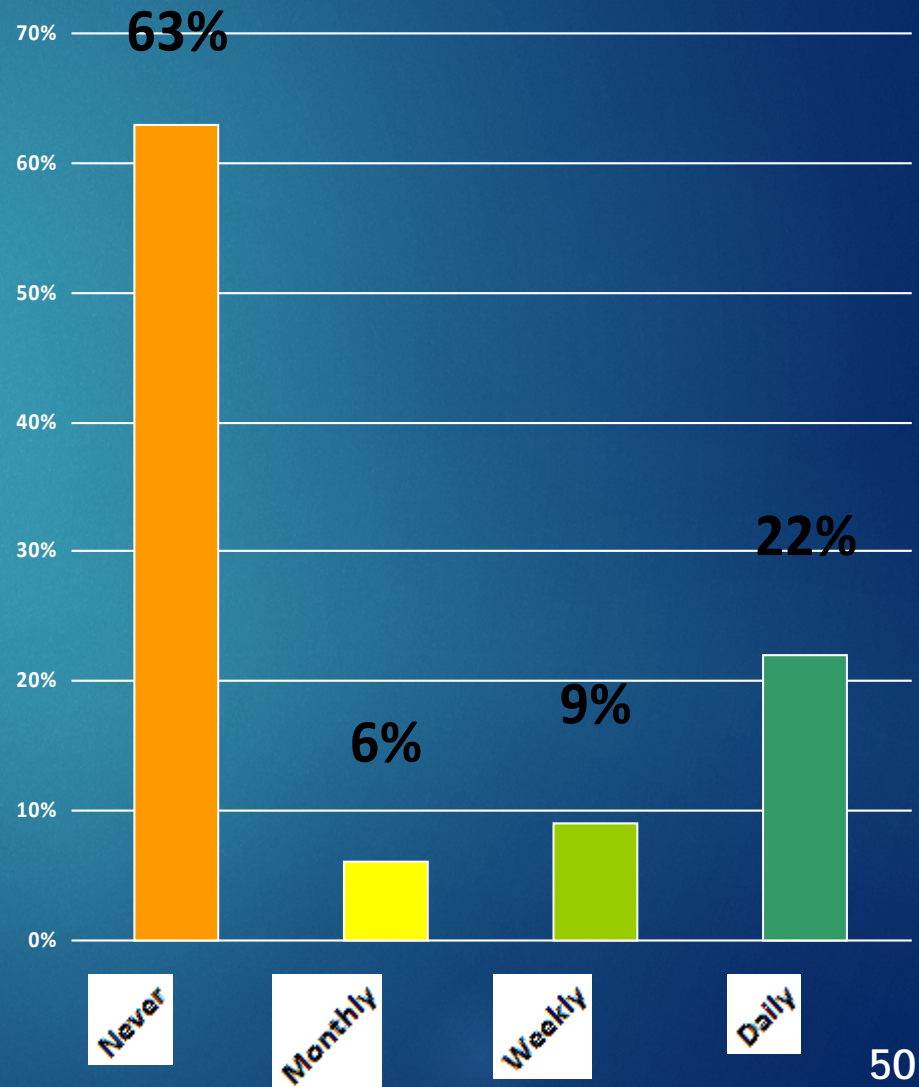


POLICIES

MOBILITY + TRANSPORTATION

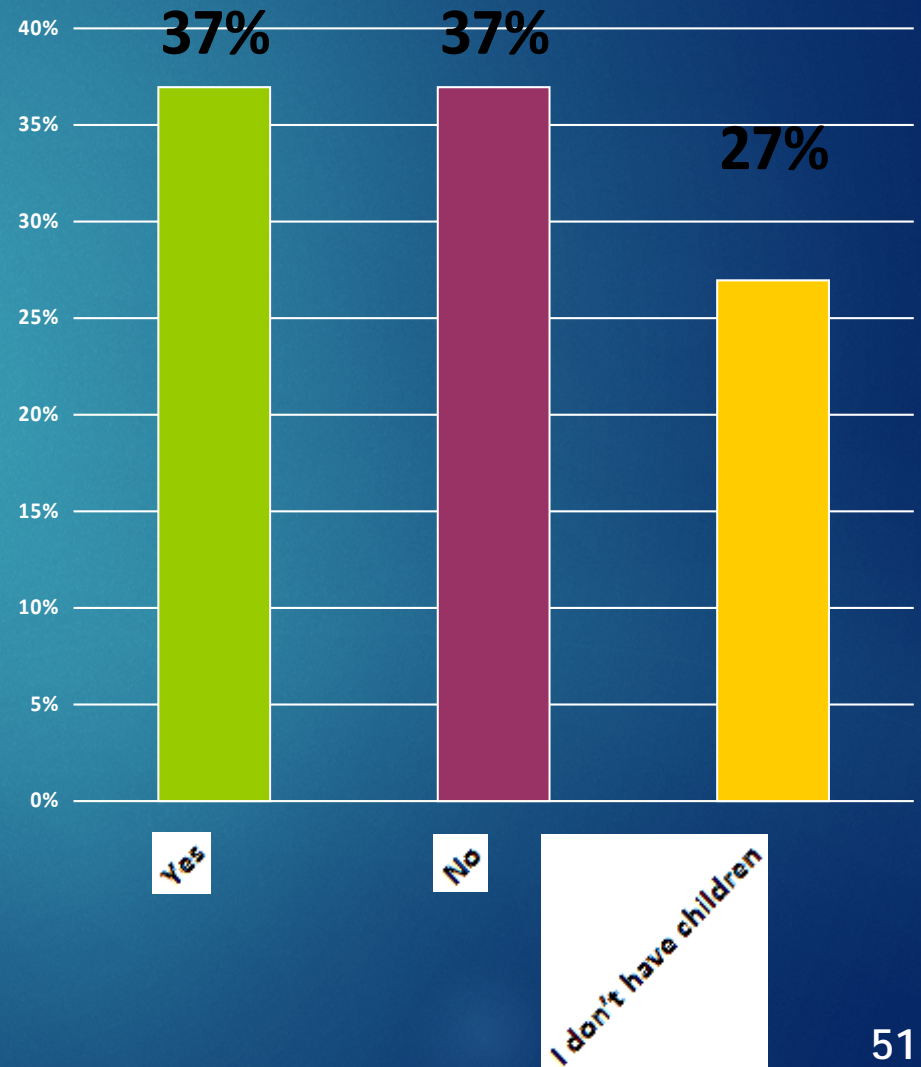
How often do you walk to get somewhere in Golden Gate City?

1. Never
2. Monthly
3. Weekly
4. Daily



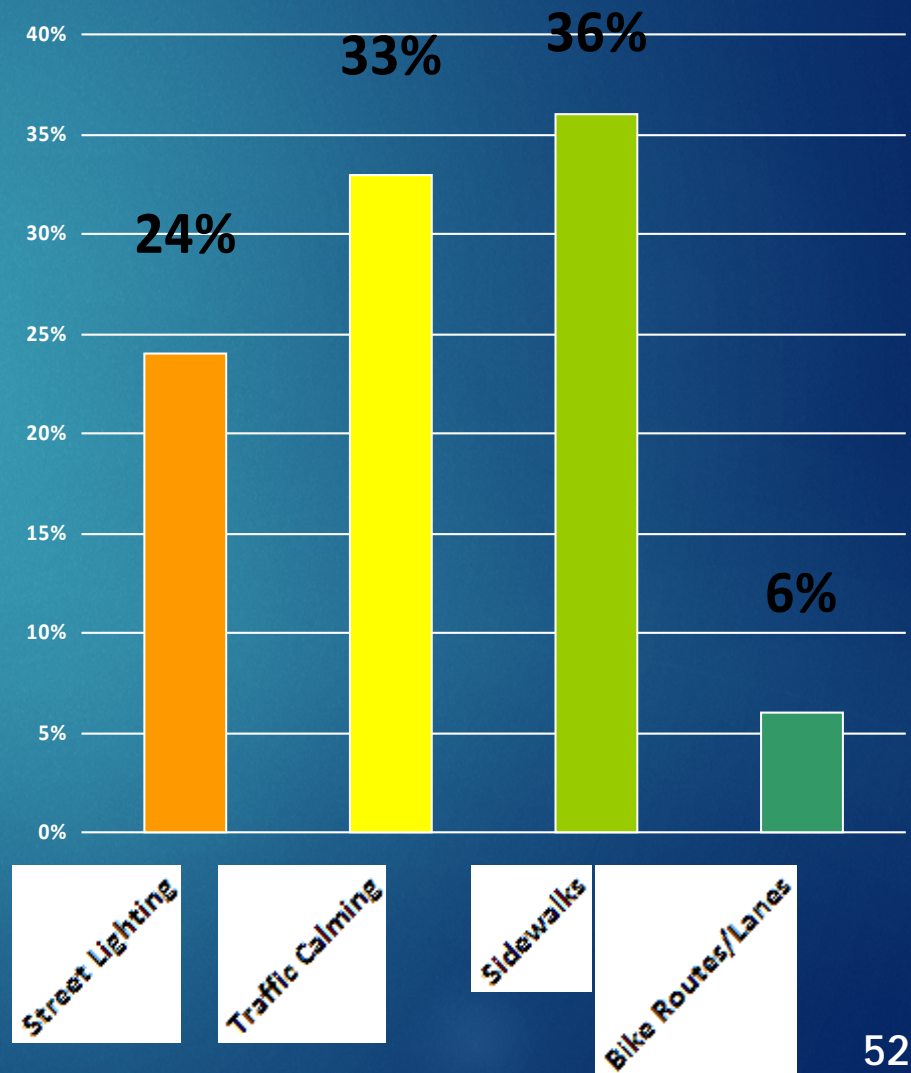
Do you have school-aged children that walk or ride bikes to school?

1. Yes
2. No
3. I don't have children



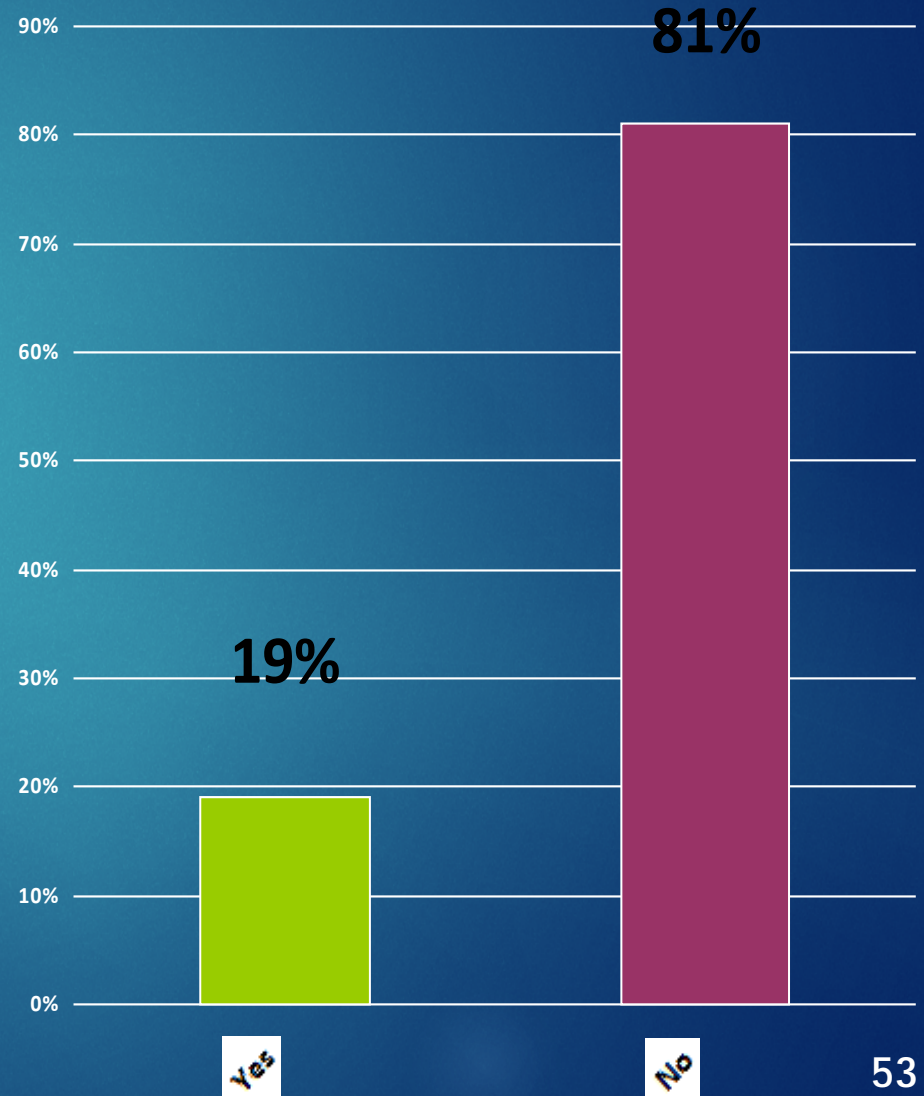
Of the following options, what is your top priority for improvement in Golden Gate City?

1. Street Lighting
2. Traffic Calming
3. Sidewalks
4. Bike Routes/Lanes



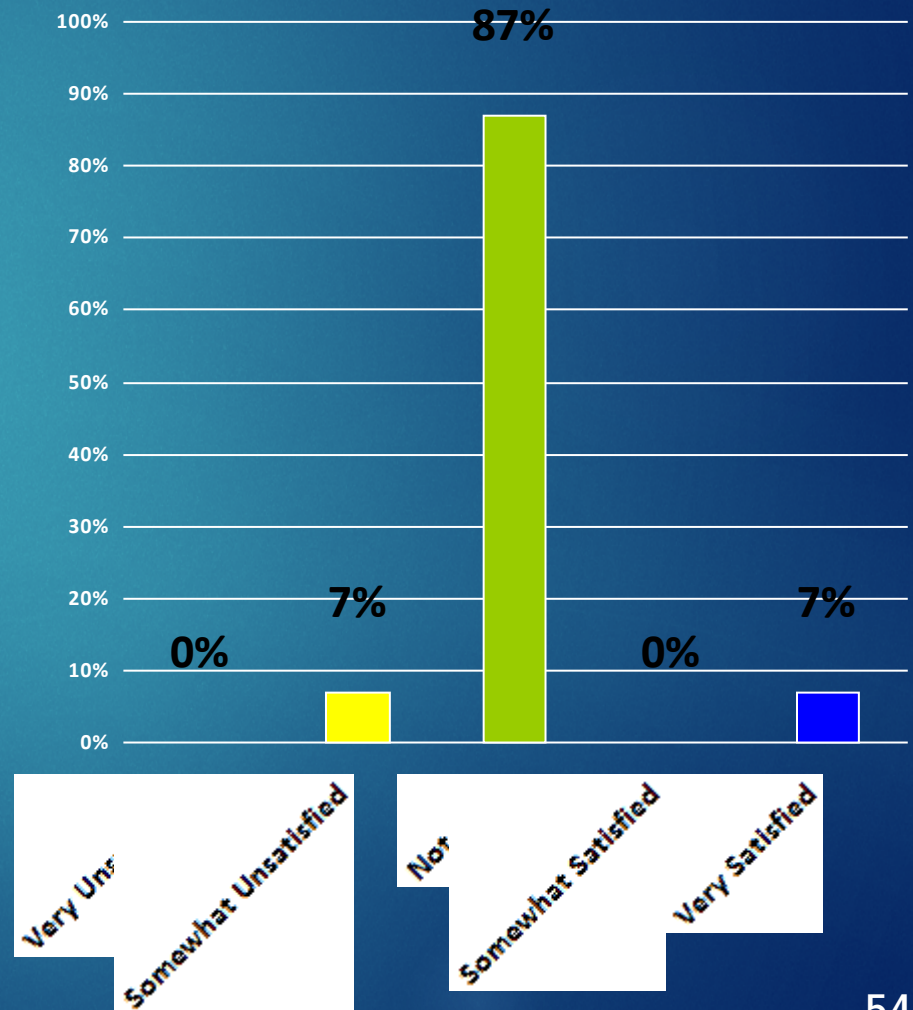
Have you ever used Collier Area Transit (CAT) service?

1. Yes
2. No



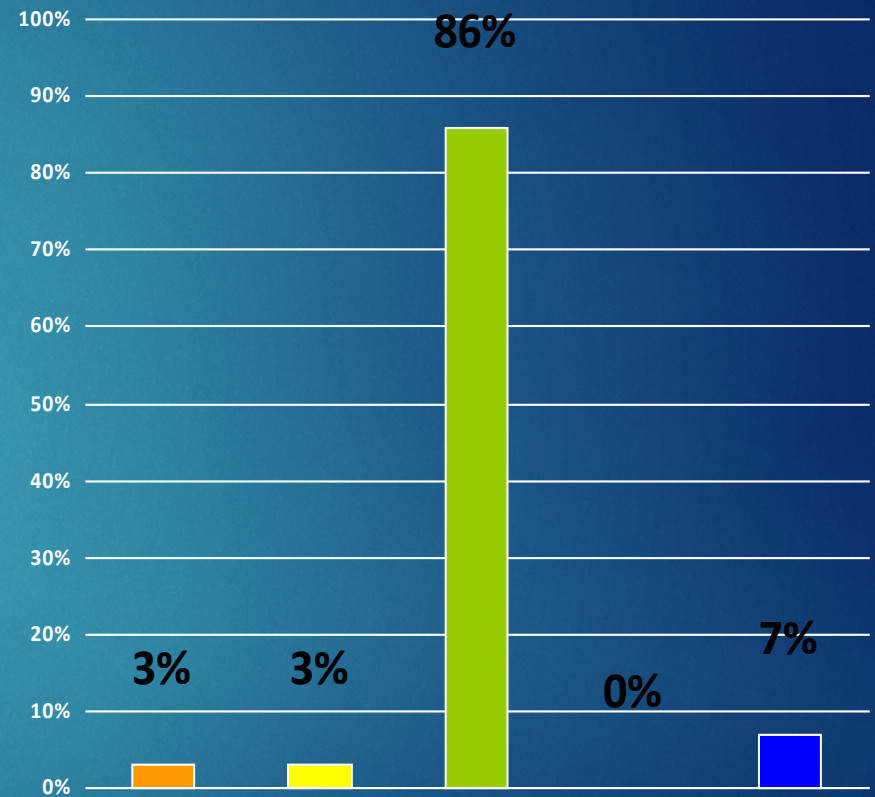
How satisfied are you with the current CAT routes?

1. Very Unsatisfied
2. Somewhat Unsatisfied
3. Not Sure
4. Somewhat Satisfied
5. Very Satisfied



How satisfied are you with the current CAT service **times and schedule**?

1. Very Unsatisfied
2. Somewhat Unsatisfied
3. Not Sure
4. Somewhat Satisfied
5. Very Satisfied



Gateways + Placemaking Examples



CARMEL ARTS & DESIGN DISTRICT

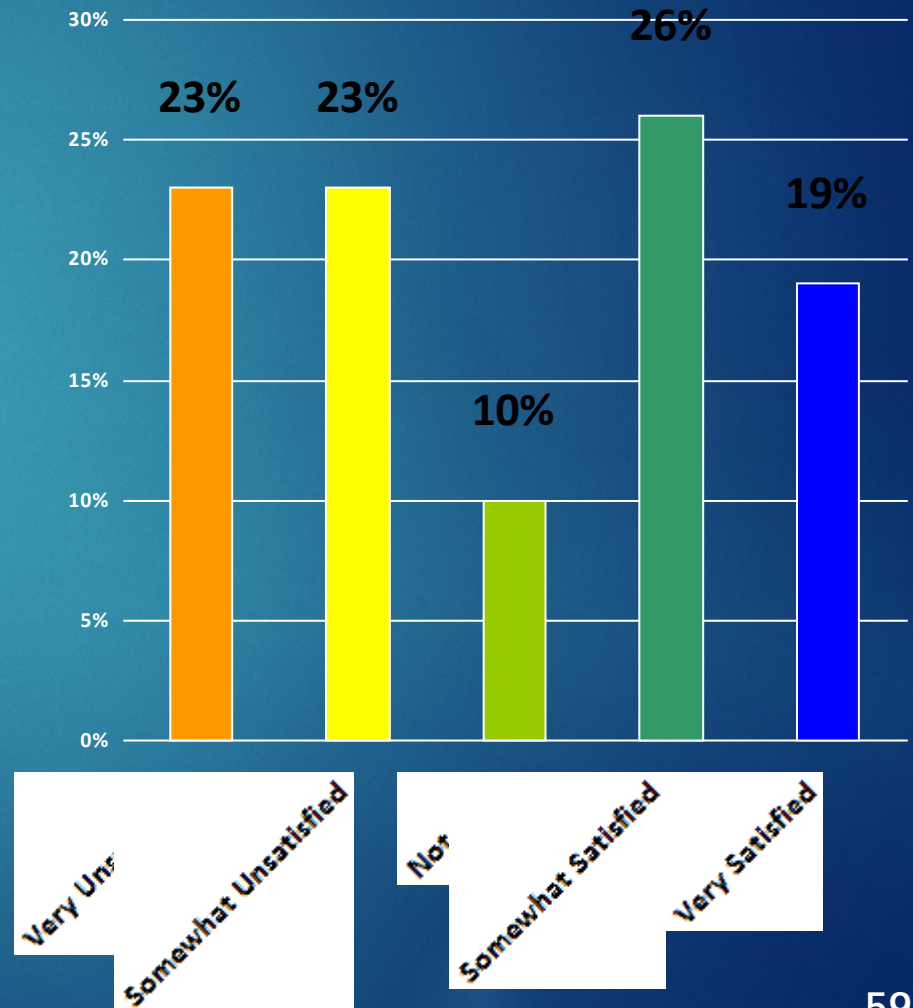


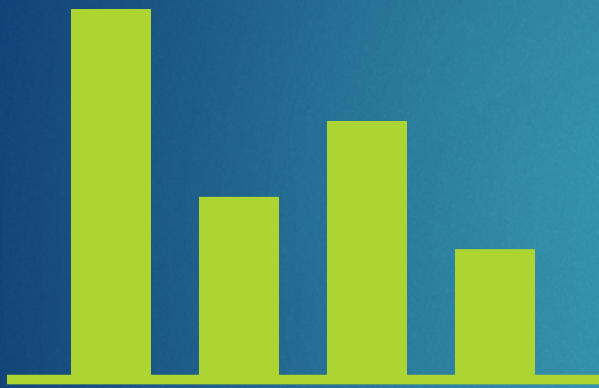


INDIAN
RIVERSIDE PARK

How satisfied are you with gateway design for Golden Gate City along Golden Gate Parkway?

1. Very Unsatisfied
2. Somewhat Unsatisfied
3. Not Sure
4. Somewhat Satisfied
5. Very Satisfied





CONCLUSION

AUDIENCE POLLING | GOLDEN GATE CITY



BREAKOUT SESSION

EXERCISE | GOLDEN GATE CITY

Map Markup Exercise

- Identify a future or potential “downtown” central area
- Identify important places or landmarks.
- Identify areas that can benefit from street enhancements (landscaping, sidewalks, lighting)
- ⌚ Identify an ideal parade route.
- ⌚ Markup additional ideas

Write out ideas and notes on coordinating post-its