

EXECUTIVE SUMMARY

Review and discuss the Paradise Advertising and Marketing, Inc. expenditures for Fiscal Year 2015 and to date Fiscal Year 2016

OBJECTIVE: Review the pass through expenditures such as media posts that Paradise Advertising does not retain versus direct payment amounts to Paradise Advertising for creative work and service fee that the agency does retain.

CONSIDERATIONS: The TDC members requested at the March meeting for more information about the Paradise Advertising budget. Of specific interest were the amounts that are paid to media companies such as TV, print publishers, digital advertising platforms and other “pass through” payments that the agency does not retain a portion of the amount paid by the County versus expenditures that the agency retains for their creative work, monthly service fee and digital work on the County’s behalf.

It is important to note that a significant amount of the annual billing with Paradise is for dollars that pass through the agency and are not retained. For FY 15 the pass through amount represented 72.2% of the total destination marketing expenditures through Paradise Advertising. In FY 16 YTD, the pass through amount represents 68.2% of the total destination marketing expenditures with Paradise Advertising.

Fiscal Year 15: The following amounts were paid by Collier County to Paradise Advertising for their work on our destination marketing efforts:

Paid Media (broadcast, print, social, etc.) at net cost - Pass-Thru	\$3,124,513.05 (72.2%)
Production (TV spots, print ads, video, photography)	\$ 624,613.82
Digital & Social Media posts and creative	\$ 176,808.71
Monthly Service Fee (10% of BCC approved budget)	\$ 399,996.96
Total to Paradise for their internal work on our behalf	\$1,201,419.49 (27.8%)
Total FY 15 Advertising & Promotion Budget with Paradise	\$4,325,935.54

Fiscal Year 16 YTD (Oct 15-Apr 16): The following amounts have been invoiced by Paradise Advertising to Collier County for the agency’s work on behalf of our destination marketing efforts:

Paid Media (broadcast, print, social, etc.) at net cost - Pass-Thru	\$1,712,351.53 (68.2%)
Production (TV spots, print ads, video, photography)	\$ 426,221.37
Digital & Social Media posts and creative	\$ 78,872.00
Monthly Service Fee (10% of BCC approved budget)	\$ 291,666.69
Total to Paradise for their internal work on our behalf	\$ 796,760.06 (31.8%)

Total FY 16 YTD Advertising & Promotion Budget with Paradise \$2,509,111.59 (45.6%)
Total BCC Approved Budget for FY 16 for these services \$5,500,000

FISCAL IMPACT: There is no Fiscal Impact at this time.

GROWTH MANAGEMENT IMPACT: There is no impact to the Growth Management Plan with this Executive Summary

LEGAL CONSIDERATIONS: This item has been reviewed by the County Attorney's Office and does not present any legal issues at this time. – CMG

RECOMMENDATION: Review and discuss the Paradise Advertising and Marketing, Inc. expenditures for Fiscal Year 2015 and Year to Date Fiscal Year 2016

Prepared by: Jack Wert, Tourism Director

Attachments:

- (1) FY 15 Paradise Billing recap
- (2) FY 16 YTD Paradise Billing recap

NAPLES, MARCO ISLAND, EVERGLADES CVB
 FISCAL YEAR OCTOBER 2014 - SEPTEMBER 2015

Invoice Date	Invoice Number	Project Full Name	Total	Fee	Production	Digital	Media
10/1/2014	INV-3305	2014-CCT-1316 - Monthly FY2015 Advertising and Marketing Services	33,333.33	33,333.33			
10/13/2014	INV-3397	2014-CCT-1167 - FY2015 CCT Media Buys	18,995.00				18,995.00
10/15/2014	INV-3398	2014-CCT-1167 - FY2015 CCT Media Buys	1,500.00				1,500.00
10/14/2014	INV-3403	2014-CCT-1167 - FY2015 CCT Media Buys	10,000.00				10,000.00
10/21/2014	INV-3422	2014-CCT-1167 - FY2015 CCT Media Buys	1,500.00				1,500.00
10/24/2014	INV-3438	2014-CCT-1341 - B FOR - Booth Graphics IGTM 2014	615.00		615.00		
10/27/2014	INV-3443	2014-CCT-1396 - Reprint of 2014 Meeting Planner flyers	325.00		325.00		
10/27/2014	INV-3448	2014-CCT-1320 - Collinson Media - Golf Retargeting Ads FY15	2,060.00		2,060.00		
10/27/2014	INV-3450	2014-CCT-1386 - Visit Florida (UK) - World Travel Market Signature Dinner	1,680.00		1,680.00		
10/27/2014	INV-3451	2014-CCT-1354 - Trade show banner - update design	800.00		800.00		
11/1/2014	INV-3459	2014-CCT-1316 - Monthly FY2015 Advertising and Marketing Services	33,333.33	33,333.33			
1/27/2015	INV-3477	2014-CCT-1321 - Collinson Media - Facebook Marketing - Fall FY2015	850.00		850.00		
10/31/2014	INV-3483	2014-CCT-1167 - FY2015 CCT Media Buys	7,500.00				7,500.00
11/5/2014	INV-3484	2014-CCT-1167 - FY2015 CCT Media Buys	42,500.00				42,500.00
11/6/2014	INV-3489	2014-CCT-1167 - FY2015 CCT Media Buys	1,225.65				1,225.65
11/6/2014	INV-3490	2014-CCT-1167 - FY2015 CCT Media Buys	1,749.32				1,749.32
11/6/2014	INV-3491	2014-CCT-1167 - FY2015 CCT Media Buys	33,738.95				33,738.95
11/7/2014	INV-3497	2014-CCT-1167 - FY2015 CCT Media Buys	900.00				900.00
11/7/2014	INV-3498	2014-CCT-1167 - FY2015 CCT Media Buys	700.00				700.00
11/10/2014	INV-3499	2014-CCT-1290 - Meetings eScapes for October	1,965.00		1,965.00		
1/27/2015	INV-3500	2014-CCT-1303 - Collinson Media - Ad Network - LPGA CME Group Tour t	240.00		240.00		
11/10/2014	INV-3502	2014-CCT-1335 - Northstar Travel Media - Meetings & Conventions/Success!	770.00		770.00		
11/10/2014	INV-3503	2014-CCT-1339 - Greg Norman Production Company - Franklin Templeton S	2,490.00		2,490.00		
11/10/2014	INV-3504	2014-CCT-1340 - :60 second spot for Golf Cable promotion	1,040.00		1,040.00		
11/10/2014	INV-3505	2014-CCT-1357 - Group Meetings GAP Program templates	1,180.00		1,180.00		
11/10/2014	INV-3506	2014-CCT-1363 - FBU National Championship Newsletter - sent on Nov 10th	680.00		680.00		
11/10/2014	INV-3507	2014-CCT-1371 - Destination Weddings & Honeymoons.com Worldwide Gui	450.00		450.00		
11/7/2014	INV-3514	Digital	9,670.00			9,670.00	
11/13/2014	INV-3520	2014-CCT-1322 - Consumer eScapes - October 2014	2,228.00		2,228.00		
1/26/2015	INV-3537	2014-CCT-1336 - Northstar - Meetings & Conventions Florida Meeting & Inc	330.00		330.00		
11/26/2014	INV-3539	2014-CCT-1167 - FY2015 CCT Media Buys	50,000.00				50,000.00
11/25/2014	INV-3541	2014-CCT-1167 - FY2015 CCT Media Buys	1,000.00				1,000.00
12/1/2014	INV-3544	2014-CCT-1316 - Monthly FY2015 Advertising and Marketing Services	33,333.33	33,333.33			
1/26/2015	INV-3561	2014-CCT-1329 - Collinson Media - Retargeting Ads Fall FY15	1,100.00		1,100.00		
1/26/2015	INV-3562	2014-CCT-1302 - Graft Multi Media Marketing - Orlandoattractions.com - up	370.00		370.00		
1/26/2015	INV-3563	2014-CCT-1405 - Screen update for Panther Festival	330.00		330.00		
1/26/2015	INV-3570	2014-CCT-1387 - Luxury Travel Exchange LTX '14 deliverables	1,320.00		1,320.00		
1/26/2015	INV-3573	2014-CCT-1367 - Collinson Media - HTML E-Blast Golf Promotion FALL F'	2,500.00		2,500.00		
11/26/2014	INV-3575	2014-CCT-1416 - Visit Florida - Florida Encounter Trade Show	460.00		460.00		
1/26/2015	INV-3576	2014-CCT-1385 - Bridal Guide (Visit Florida issue) - 4C FP ad advertorial anc	2,070.00		2,070.00		
1/26/2015	INV-3578	2014-CCT-1402 - DVD and reference file of photographic images	120.00		120.00		
1/26/2015	INV-3582	2014-CCT-1448 - Pro Rodeo Sports News - 1/2 page ad	1,470.00		1,470.00		
1/26/2015	INV-3583	2014-CCT-1418 - WGCU - Golf videos	1,420.00		1,420.00		
1/26/2015	INV-3587	2014-CCT-1368 - Destination Media- Play Florida Golf Guide and Paradise C	3,735.00		3,735.00		
1/26/2015	INV-3589	2014-CCT-1383 - 2014 Co-Op Opportunities E-Blast	930.00		930.00		
1/26/2015	INV-3591	2014-CCT-1406 - Prevue banner for web and newsletter	630.00		630.00		
1/26/2015	INV-3594	2014-CCT-1323 - Collinson Media - Ad Network - PGA Franklin Templeton t	240.00		240.00		
12/1/2014	INV-3595	2014-CCT-1410 - FBU Event PA Announcements	260.00		260.00		
12/1/2014	INV-3596	2014-CCT-1415 - CVB Nametags for order	270.00		270.00		
1/26/2015	INV-3597	2014-CCT-1401 - Consumer eScapes newsletter - Nov 2014	2,073.00		2,073.00		
1/26/2015	INV-3598	2014-CCT-1403 - Meetings eScapes for November 2014	2,060.75		2,060.75		
1/26/2015	INV-3599	2014-CCT-1404 - U.S. All American Bowl Program - Full page ad	1,290.00		1,290.00		
1/26/2015	INV-3600	2014-CCT-1395 - FSAE & Prevue Full page ads (3 issues) and FSAE listing d	1,600.00		1,600.00		
1/26/2015	INV-3601	2014-CCT-1421 - FOX NEWS Online - Winter Weather Triggered Digital	1,030.00		1,030.00		
1/26/2015	INV-3605	2014-CCT-1334 - Octagon - ACE Group Classic - Full page ad and advertoria	1,840.00		1,840.00		
12/1/2014	INV-3606	2014-CCT-1364 - FBU National Championship Newsletter - sent on Dec 2nd	680.00		680.00		
1/26/2015	INV-3607	2014-CCT-1408 - FBU Spectator Guide - Full page ad and welcome letter	1,490.00		1,490.00		
1/26/2015	INV-3608	2014-CCT-1409 - Northstar - Meetings & Conventions Florida 2015 The Year	920.00		920.00		
1/26/2015	INV-3609	2014-CCT-1422 - Prevue Spotlight e-blast deliverables	590.00		590.00		
12/3/2014	INV-3611	2014-CCT-1167 - FY2015 CCT Media Buys	6,000.00				6,000.00
12/3/2014	INV-3612	2014-CCT-1167 - FY2015 CCT Media Buys	3,000.00				3,000.00
12/8/2014	INV-3631	2014-CCT-1167 - FY2015 CCT Media Buys	4,678.66				4,678.66
12/8/2014	INV-3632	2014-CCT-1167 - FY2015 CCT Media Buys	13,927.12				13,927.12
12/15/2014	INV-3653	2014-CCT-1167 - FY2015 CCT Media Buys	6,922.40				6,922.40
12/17/2014	INV-3655	2014-CCT-1167 - FY2015 CCT Media Buys	8,236.50				8,236.50
12/17/2014	INV-3656	2014-CCT-1167 - FY2015 CCT Media Buys	4,989.50				4,989.50
12/17/2014	INV-3657	2014-CCT-1167 - FY2015 CCT Media Buys	6,132.75				6,132.75
12/18/2014	INV-3659	2014-CCT-1167 - FY2015 CCT Media Buys	9,000.00				9,000.00
12/18/2014	INV-3661	2014-CCT-1167 - FY2015 CCT Media Buys	1,721.25				1,721.25
12/22/2014	INV-3663	2014-CCT-1167 - FY2015 CCT Media Buys	1,000.00				1,000.00
12/22/2014	INV-3664	2014-CCT-1167 - FY2015 CCT Media Buys	750.00				750.00
12/22/2014	INV-3665	2014-CCT-1167 - FY2015 CCT Media Buys	8,700.00				8,700.00
12/22/2014	INV-3666	2014-CCT-1167 - FY2015 CCT Media Buys	500.00				500.00
12/22/2014	INV-3667	2014-CCT-1167 - FY2015 CCT Media Buys	36,253.35				36,253.35
1/1/2015	INV-3680	2014-CCT-1316 - Monthly FY2015 Advertising and Marketing Services	33,333.33	33,333.33			
1/5/2015	INV-3698	2014-CCT-1167 - FY2015 CCT Media Buys	7,049.05				7,049.05
1/5/2015	INV-3700	2014-CCT-1167 - FY2015 CCT Media Buys	6,145.50				6,145.50
1/6/2015	INV-3705	2014-CCT-1484 - Pro Rodeo - banner ad on website	405.00		405.00		
1/6/2015	INV-3709	2014-CCT-1167 - FY2015 CCT Media Buys	3,952.50				3,952.50
1/7/2015	INV-3714	2014-CCT-1167 - FY2015 CCT Media Buys	25,495.75				25,495.75
1/5/2015	INV-3715	2014-CCT-1514 - Visit Florida- :10 Cinema spot- Washington D.C	30.00		30.00		
1/7/2015	INV-3716	2014-CCT-1167 - FY2015 CCT Media Buys	5,300.60				5,300.60
1/7/2015	INV-3718	2014-CCT-1167 - FY2015 CCT Media Buys	5,002.25				5,002.25
1/7/2015	INV-3719	2014-CCT-1167 - FY2015 CCT Media Buys	8,491.50				8,491.50

NAPLES, MARCO ISLAND, EVERGLADES CVB
 FISCAL YEAR OCTOBER 2014 - SEPTEMBER 2015

Invoice Date	Invoice Number	Project Full Name	Total	Fee	Production	Digital	Media
1/7/2015	INV-3720	2014-CCT-1167 - FY2015 CCT Media Buys	80,000.00				80,000.00
1/8/2015	INV-3724	2014-CCT-1167 - FY2015 CCT Media Buys	4,679.20				4,679.20
1/8/2015	INV-3725	2014-CCT-1167 - FY2015 CCT Media Buys	10,000.00				10,000.00
1/8/2015	INV-3726	2014-CCT-1167 - FY2015 CCT Media Buys	3,401.70				3,401.70
1/8/2015	INV-3743	2014-CCT-1358 - Collinson Media - Retargeting Ads Winter Campaign FY15	1,290.00		1,290.00		
1/8/2015	INV-3744	2014-CCT-1458 - Meetings eScapes for December 2014	2,055.35		2,055.35		
1/9/2015	INV-3746	2014-CCT-1485 - Visit Florida - Emeril's Florida promotion	1,930.00		1,930.00		
1/12/2015	INV-3749	2014-CCT-1497 - Collinson Media - Facebook Marketing Winter FY15	1,820.00		1,820.00		
1/12/2015	INV-3750	2014-CCT-1498 - Direct Lists - PRCA Pro Rodeo - Email List Deployment	2,220.00		2,220.00		
1/12/2015	INV-3755	2014-CCT-1526 - MNI Ad Network- Expandable and standard banner ads- W	4,520.00		4,520.00		
1/12/2015	INV-3757	2014-CCT-1541 - Food and Wine/Travel and Leisure- Winter- Quattro and B	2,260.00		2,260.00		
1/12/2015	INV-3759	2014-CCT-1554 - Pro Rodeo Sports News - Revision to 1/2 page ad	450.00		450.00		
1/19/2015	INV-3760	2014-CCT-1556 - Visit USA 2015 Travel Planner Belgium - FP ad	1,180.00		1,180.00		
1/12/2015	INV-3767	2014-CCT-1167 - FY2015 CCT Media Buys	8,309.60				8,309.60
1/19/2015	INV-3768	2014-CCT-1451 - Destination Media - Floridagolfinfo.com banner ad	585.00		585.00		
1/13/2015	INV-3769	2014-CCT-1488 - Collinson Media- PRCA Rodeo Retargeting and Facebook	2,293.00		2,293.00		
1/13/2015	INV-3771	2014-CCT-1437 - Consumer eScapes newsletter- Dec 2014	1,913.00		1,913.00		
1/13/2015	INV-3780	2014-CCT-1604 - New York Times Great Getaway E-mail- Jan 14th	1,080.00		1,080.00		
1/14/2015	INV-3781	2014-CCT-1525 - Bridal Guide HTML E-Blasts	2,040.00		2,040.00		
1/15/2015	INV-3801	2014-CCT-1460 - Successful Meetings Digital deliverables "Destination of the	1,115.00		1,115.00		
1/15/2015	INV-3803	2014-CCT-1167 - FY2015 CCT Media Buys	2,629.63				2,629.63
1/15/2015	INV-3804	2014-CCT-1167 - FY2015 CCT Media Buys	900.00				900.00
1/15/2015	INV-3805	2014-CCT-1167 - FY2015 CCT Media Buys	6,031.60				6,031.60
1/15/2015	INV-3806	2014-CCT-1167 - FY2015 CCT Media Buys	235.43				235.43
1/15/2015	INV-3809	2014-CCT-1167 - FY2015 CCT Media Buys	11,667.00				11,667.00
1/16/2015	INV-3817	2014-CCT-1522 - Winter & Spring Summer Creative - Animation of frames	24,440.00		24,440.00		
1/17/2015	INV-3819	2014-CCT-1202 - Focus Group Research: Leisure & Corporate Group Meetin	694.23		694.23		
1/19/2015	INV-3821	2014-CCT-1167 - FY2015 CCT Media Buys	50,000.00				50,000.00
1/19/2015	INV-3824	2014-CCT-1543 - United Rhapsody- Full pg ad	1,545.00		1,545.00		
1/19/2015	INV-3825	2014-CCT-1519 - Clear Channel - Out of home - New York full motion digita	3,020.00		3,020.00		
1/19/2015	INV-3826	2014-CCT-1516 - Clear Channel - Out of Home - Chicago	1,800.00		1,800.00		
1/19/2015	INV-3827	2014-CCT-1517 - Clear Channel - Out of home - Toronto digital boards	1,760.00		1,760.00		
1/19/2015	INV-3828	2014-CCT-1518 - Clear Channel - Out of home - Philadelphia & Minneapolis	1,040.00		1,040.00		
1/19/2015	INV-3829	2014-CCT-1503 - Pelmorex - Canadian Weather Network - Television spots	1,530.00		1,530.00		
1/19/2015	INV-3830	2014-CCT-1495 - Food Network Magazine- Video	450.00		450.00		
1/19/2015	INV-3831	2014-CCT-1486 - Audubon Magazine: Half Page ad and Deliverables for edit	1,810.00		1,810.00		
1/19/2015	INV-3832	2014-CCT-1461 - Meeting planners Personalized notebook	1,010.00		1,010.00		
1/19/2015	INV-3833	2014-CCT-1483 - US All American Army Bowl TV spot	3,168.00		3,168.00		
1/19/2015	INV-3835	2014-CCT-1464 - TheWeatherNetwork.com - Canada Online	2,700.00		2,700.00		
1/15/2015	INV-3836	Digital	13,140.00			13,140.00	
1/15/2015	INV-3838	Digital	11,820.00			11,820.00	
1/16/2015	INV-3839	2014-CCT-1167 - FY2015 CCT Media Buys	42,500.00				42,500.00
1/21/2015	INV-3841	2015-CCT-1655 - Incentive Magazine- 728x90 & 300x250 banner ads	285.00		285.00		
2/1/2015	INV-3898	2014-CCT-1316 - Monthly FY2015 Advertising and Marketing Services	33,333.33	33,333.33			
2/3/2015	INV-3904	2014-CCT-1167 - FY2015 CCT Media Buys	10,920.80				10,920.80
2/3/2015	INV-3906	2014-CCT-1167 - FY2015 CCT Media Buys	7,711.20				7,711.20
2/3/2015	INV-3907	2014-CCT-1167 - FY2015 CCT Media Buys	11,750.40				11,750.40
2/3/2015	INV-3908	2014-CCT-1167 - FY2015 CCT Media Buys	14,028.40				14,028.40
2/3/2015	INV-3909	2014-CCT-1167 - FY2015 CCT Media Buys	8,653.00				8,653.00
2/3/2015	INV-3910	2014-CCT-1167 - FY2015 CCT Media Buys	14,500.00				14,500.00
2/3/2015	INV-3911	2014-CCT-1167 - FY2015 CCT Media Buys	2,205.75				2,205.75
2/3/2015	INV-3912	2014-CCT-1167 - FY2015 CCT Media Buys	63.75				63.75
2/3/2015	INV-3913	2014-CCT-1167 - FY2015 CCT Media Buys	928.20				928.20
2/3/2015	INV-3914	2014-CCT-1167 - FY2015 CCT Media Buys	102.00				102.00
2/3/2015	INV-3915	2014-CCT-1167 - FY2015 CCT Media Buys	465.92				465.92
2/3/2015	INV-3916	2014-CCT-1167 - FY2015 CCT Media Buys	850.60				850.60
2/3/2015	INV-3917	2014-CCT-1167 - FY2015 CCT Media Buys	881.09				881.09
2/3/2015	INV-3918	2014-CCT-1167 - FY2015 CCT Media Buys	8,320.00				8,320.00
2/3/2015	INV-3919	2014-CCT-1167 - FY2015 CCT Media Buys	147.27				147.27
2/4/2015	INV-3932	2014-CCT-1337 - Greg Norman Production Company - Franklin Templeton S	2,420.00		2,420.00		
1/31/2015	INV-3936	2014-CCT-1167 - FY2015 CCT Media Buys	5,000.00				5,000.00
1/31/2015	INV-3937	2014-CCT-1167 - FY2015 CCT Media Buys	256.89				256.89
2/9/2015	INV-3938	2014-CCT-1167 - FY2015 CCT Media Buys	2,715.75				2,715.75
2/9/2015	INV-3939	2014-CCT-1167 - FY2015 CCT Media Buys	9,065.95				9,065.95
2/9/2015	INV-3940	2014-CCT-1167 - FY2015 CCT Media Buys	7,820.00				7,820.00
2/16/2015	INV-3944	2014-CCT-1167 - FY2015 CCT Media Buys	1,000.00				1,000.00
2/16/2015	INV-3945	2014-CCT-1167 - FY2015 CCT Media Buys	1,847.00				1,847.00
2/16/2015	INV-3946	2014-CCT-1167 - FY2015 CCT Media Buys	800.00				800.00
2/16/2015	INV-3947	2014-CCT-1167 - FY2015 CCT Media Buys	9,580.00				9,580.00
2/16/2015	INV-3949	2014-CCT-1167 - FY2015 CCT Media Buys	12,832.97				12,832.97
2/16/2015	INV-3950	2014-CCT-1382 - Cable Television - Florida Markets Fall Golf Push FY15	840.00		840.00		
2/16/2015	INV-3951	2014-CCT-1381 - Cable Delivery - Fall FY15 Golf Push Northern Markets	2,948.00		2,948.00		
2/16/2015	INV-3952	2014-CCT-1438 - Consumer eScapes newsletter- Jan 2015	1,508.00		1,508.00		
2/16/2015	INV-3953	2014-CCT-1462 - Meetings eScapes for January 2015	1,350.10		1,350.10		
2/16/2015	INV-3954	2014-CCT-1492 - Weather.com Weather Adapter ad- Winter Campaign	265.00		265.00		
2/16/2015	INV-3955	2014-CCT-1528 - Collinson Media - Ad Network - PGA Ace Group Classic	300.00		300.00		
2/16/2015	INV-3956	2014-CCT-1540 - Food and Wine/Travel and Leisure- Winter Campaign- Ema	1,130.00		1,130.00		
2/16/2015	INV-3957	2014-CCT-1579 - Business cards for UK rep team	461.75		461.75		
2/16/2015	INV-3958	2014-CCT-1587 - NCC Media - Winter cable television	2,880.00		2,880.00		
2/16/2015	INV-3959	2014-CCT-1588 - Sojern Traveler Platform- 3 banner ads & :30 video pre-roll	1,670.00		1,670.00		
2/16/2015	INV-3960	2014-CCT-1591 - Destinationweddingmag.com banner ad	305.00		305.00		
2/16/2015	INV-3961	2014-CCT-1621 - New York Times Great Getaway E-Mail- Feb 10th	1,025.00		1,025.00		
2/16/2015	INV-3962	2014-CCT-1624 - CO-OP website notification e-blast	1,100.00		1,100.00		
2/16/2015	INV-3963	2014-CCT-1626 - Visit Florida - Emeril Added Value deliverables	760.00		760.00		

NAPLES. MARCO ISLAND, EVERGLADES CVB
 FISCAL YEAR OCTOBER 2014 - SEPTEMBER 2015

Invoice Date	Invoice Number	Project Full Name	Total	Fee	Production	Digital	Media
2/16/2015	INV-3964	2014-CCT-1640 - Destination Weddings and Honeymoons "Florida Romance"	335.00		335.00		
2/16/2015	INV-3966	2015-CCT-1685 - Sports Event Magazine- Full pg ad	195.00		195.00		
2/16/2015	INV-3967	2015-CCT-1711 - Additional Time Associated to Food and Wine/Travel and L	230.00		230.00		
2/17/2015	INV-3984	2014-CCT-1545 - Food Network Magazine- Half-page Ad, Advertorial & Del	850.00		850.00		
2/17/2015	INV-3985	2014-CCT-1167 - FY2015 CCT Media Buys	2,514.36				2,514.36
2/17/2015	INV-3988	2014-CCT-1167 - FY2015 CCT Media Buys	1,544.13				1,544.13
2/17/2015	INV-3989	2014-CCT-1167 - FY2015 CCT Media Buys	1,439.31				1,439.31
2/17/2015	INV-3990	2015-CCT-1666 - CVB Business Card- Erin Smith	297.50		297.50		
2/17/2015	INV-3991	2014-CCT-1570 - Honeymoons.com Listing deliverables Update	985.00		985.00		
2/17/2015	INV-3992	2014-CCT-1360 - Octagon - ACE Group Classic- Golf Channel upload for TV	1,520.00		1,520.00		
2/12/2015	INV-3993	Digital	13,600.00			13,600.00	
2/17/2015	INV-4006	2014-CCT-1522 - Winter & Spring Summer Creative - Animation of frames	4,062.00		4,062.00		
2/18/2015	INV-4008	2014-CCT-1306 - Visit Florida - Annual Publication	2,700.00		2,700.00		
2/18/2015	INV-4009	2014-CCT-1496 - NewYorkTimes.com Online Ads	2,540.00		2,540.00		
2/18/2015	INV-4010	2014-CCT-1529 - Collinson Media - Collaborate meetings Video Insider Serie	2,470.00		2,470.00		
2/18/2015	INV-4011	2014-CCT-1647 - Undiscovered Florida Half Page Ad	1,005.00		1,005.00		
2/23/2015	INV-4030	2014-CCT-1167 - FY2015 CCT Media Buys	2,732.98				2,732.98
2/23/2015	INV-4031	2014-CCT-1167 - FY2015 CCT Media Buys	4,012.38				4,012.38
2/23/2015	INV-4032	2014-CCT-1167 - FY2015 CCT Media Buys	1,369.78				1,369.78
2/23/2015	INV-4033	2014-CCT-1167 - FY2015 CCT Media Buys	2,872.21				2,872.21
2/23/2015	INV-4034	2014-CCT-1167 - FY2015 CCT Media Buys	2,576.64				2,576.64
3/1/2015	INV-4052	2014-CCT-1316 - Monthly FY2015 Advertising and Marketing Services	33,333.33	33,333.33			
2/19/2015	INV-4085	2014-CCT-1509 - Food and Wine/Travel and Leisure- Winter Campaign- Vide	440.00		440.00		
2/27/2015	INV-4075	2014-CCT-1546 - Group Meetings and Associations post card mailer	2,789.65		2,789.65		
2/26/2015	INV-4059	2014-CCT-1167 - FY2015 CCT Media Buys	5,000.00				5,000.00
2/26/2015	INV-4060	2014-CCT-1167 - FY2015 CCT Media Buys	6,000.00				6,000.00
2/26/2015	INV-4061	2014-CCT-1167 - FY2015 CCT Media Buys	900.00				900.00
2/26/2015	INV-4066	2014-CCT-1167 - FY2015 CCT Media Buys	896.18				896.18
2/26/2015	INV-4067	2014-CCT-1167 - FY2015 CCT Media Buys	1,278.32				1,278.32
2/26/2015	INV-4068	2014-CCT-1167 - FY2015 CCT Media Buys	1,337.05				1,337.05
3/2/2015	INV-4070	2014-CCT-1167 - FY2015 CCT Media Buys	4,322.25				4,322.25
3/2/2015	INV-4071	2014-CCT-1167 - FY2015 CCT Media Buys	7,888.00				7,888.00
3/2/2015	INV-4072	2014-CCT-1167 - FY2015 CCT Media Buys	4,143.30				4,143.30
3/2/2015	INV-4083	2015-CCT-1726 - Octagon- golf b-roll footage	280.00		280.00		
3/2/2015	INV-4084	2014-CCT-1167 - FY2015 CCT Media Buys	85,500.00				85,500.00
3/2/2015	INV-4086	2014-CCT-1167 - FY2015 CCT Media Buys	30,600.00				30,600.00
3/2/2015	INV-4087	2014-CCT-1167 - FY2015 CCT Media Buys	19,125.00				19,125.00
3/3/2015	INV-4088	2014-CCT-1167 - FY2015 CCT Media Buys	26,775.00				26,775.00
3/3/2015	INV-4089	2014-CCT-1167 - FY2015 CCT Media Buys	18,500.00				18,500.00
3/3/2015	INV-4090	2014-CCT-1167 - FY2015 CCT Media Buys	20,000.00				20,000.00
3/3/2015	INV-4091	2014-CCT-1167 - FY2015 CCT Media Buys	24,000.00				24,000.00
3/3/2015	INV-4095	2014-CCT-1167 - FY2015 CCT Media Buys	7,999.88				7,999.88
3/3/2015	INV-4096	2014-CCT-1167 - FY2015 CCT Media Buys	8,010.00				8,010.00
3/3/2015	INV-4100	2014-CCT-1167 - FY2015 CCT Media Buys	19,630.75				19,630.75
3/3/2015	INV-4101	2014-CCT-1167 - FY2015 CCT Media Buys	21,807.60				21,807.60
3/3/2015	INV-4102	2014-CCT-1167 - FY2015 CCT Media Buys	2,534.70				2,534.70
3/3/2015	INV-4103	2014-CCT-1167 - FY2015 CCT Media Buys	2,611.20				2,611.20
3/3/2015	INV-4104	2014-CCT-1167 - FY2015 CCT Media Buys	6,519.50				6,519.50
3/3/2015	INV-4105	2014-CCT-1167 - FY2015 CCT Media Buys	7,709.50				7,709.50
3/3/2015	INV-4106	2014-CCT-1167 - FY2015 CCT Media Buys	5,820.00				5,820.00
3/10/2015	INV-4131	2014-CCT-1167 - FY2015 CCT Media Buys	6,250.90				6,250.90
3/10/2015	INV-4132	2014-CCT-1167 - FY2015 CCT Media Buys	3,055.08				3,055.08
3/10/2015	INV-4133	2014-CCT-1167 - FY2015 CCT Media Buys	1,123.96				1,123.96
3/10/2015	INV-4134	2014-CCT-1167 - FY2015 CCT Media Buys	7,983.14				7,983.14
3/10/2015	INV-4135	2014-CCT-1167 - FY2015 CCT Media Buys	3,157.21				3,157.21
3/10/2015	INV-4136	2014-CCT-1167 - FY2015 CCT Media Buys	1,263.07				1,263.07
3/10/2015	INV-4137	2014-CCT-1167 - FY2015 CCT Media Buys	2,069.16				2,069.16
3/10/2015	INV-4138	2014-CCT-1167 - FY2015 CCT Media Buys	70,000.00				70,000.00
3/10/2015	INV-4139	2014-CCT-1167 - FY2015 CCT Media Buys	900.00				900.00
3/10/2015	INV-4142	2014-CCT-1167 - FY2015 CCT Media Buys	5,002.25				5,002.25
3/10/2015	INV-4143	2014-CCT-1167 - FY2015 CCT Media Buys	8,188.60				8,188.60
3/10/2015	INV-4146	2014-CCT-1167 - FY2015 CCT Media Buys	27,720.00				27,720.00
3/10/2015	INV-4147	2014-CCT-1167 - FY2015 CCT Media Buys	9,960.00				9,960.00
2/27/2015	INV-4172	2015-CCT-1740 - Collinson- Old Florida Festival-FB & Retarget	1,705.00		1,705.00		
2/27/2015	INV-4174	2015-CCT-1665 - 4-Editorial eNewsletter Travel special deliverables-DW&H	935.00		935.00		
2/27/2015	INV-4175	2014-CCT-1473 - Meetings eScapes for February 2015	1,647.00		1,647.00		
2/27/2015	INV-4178	2015-CCT-1717 - ITB Berlin Panel Image	435.00		435.00		
2/27/2015	INV-4179	2015-CCT-1668 - Collinson In-State VF Spring/Summer Insert- half pg	1,010.00		1,010.00		
2/27/2015	INV-4181	2015-CCT-1720 - Sports Handout Revamp	975.65		975.65		
3/2/2015	INV-4184	2015-CCT-1819 - Godaddy URL renewal costs	117.28		117.28		
3/12/2015	INV-4187	2014-CCT-1167 - FY2015 CCT Media Buys	7,760.00				7,760.00
3/2/2015	INV-4193	2014-CCT-1167 - FY2015 CCT Media Buys	5,481.65				5,481.65
3/3/2015	INV-4194	2014-CCT-1167 - FY2015 CCT Media Buys	5,907.50				5,907.50
3/3/2015	INV-4197	2014-CCT-1167 - FY2015 CCT Media Buys	1,859.06				1,859.06
3/3/2015	INV-4198	2014-CCT-1167 - FY2015 CCT Media Buys	11,667.00				11,667.00
3/3/2015	INV-4199	2014-CCT-1167 - FY2015 CCT Media Buys	1,370.96				1,370.96
3/3/2015	INV-4201	2014-CCT-1167 - FY2015 CCT Media Buys	1,305.25				1,305.25
3/3/2015	INV-4202	2014-CCT-1167 - FY2015 CCT Media Buys	233.93				233.93
3/3/2015	INV-4204	2014-CCT-1167 - FY2015 CCT Media Buys	900.00				900.00
3/13/2015	INV-4208	2014-CCT-1622 - New York Times Great Getaway E-mail-March 9th	1,165.00		1,165.00		
3/13/2015	INV-4212	2015-CCT-1811 - Vimeo Annual 2015 Hosting Account Cost	199.00		199.00		
3/13/2015	INV-4214	2015-CCT-1750 - Plan your Meetings business directory deliverables	605.00		605.00		
3/13/2015	INV-4215	2014-CCT-1568 - Food Network Magazine- E-blast & Twitter blast	620.00		620.00		
3/13/2015	INV-4225	2015-CCT-1749 - Collinson In-State VF Spring/Summer Deliverables	1,015.00		1,015.00		

NAPLES. MARCO ISLAND, EVERGLADES CVB
 FISCAL YEAR OCTOBER 2014 - SEPTEMBER 2015

Invoice Date	Invoice Number	Project Full Name	Total	Fee	Production	Digital	Media
3/13/2015	INV-4226	2014-CCT-1623 - New York Times Great Getaway E-mail- March 25th	1,165.00		1,165.00		
3/13/2015	INV-4233	2015-CCT-1761 - Incentive Magazine- email and listing pg deliverables	655.00		655.00		
3/17/2015	INV-4239		9,880.00			9,880.00	
2/27/2015	INV-4240	2014-CCT-1467 - Consumer eScapes newsletter- Feb 2015	1,523.00		1,523.00		
3/23/2015	INV-4247	2014-CCT-1167 - FY2015 CCT Media Buys	1,738.00				1,738.00
3/23/2015	INV-4248	2014-CCT-1167 - FY2015 CCT Media Buys	600.00				600.00
3/23/2015	INV-4251	2014-CCT-1167 - FY2015 CCT Media Buys	10,961.01				10,961.01
3/23/2015	INV-4253	2014-CCT-1167 - FY2015 CCT Media Buys	20,169.47				20,169.47
3/24/2015	INV-4273	2014-CCT-1327 - Post Production Sports Photo shoot Football, Volleyball an	8,225.00		8,225.00		
3/24/2015	INV-4274	2014-CCT-1641 - Honeymoons.com- Top 10 HM USA destination blog deliv	275.00		275.00		
3/24/2015	INV-4275	2015-CCT-1653 - Destination Weddings and Honeymoons e-blast deliverables	500.00		500.00		
3/24/2015	INV-4276	2015-CCT-1678 - FI Travel + Life- Banner Ad	550.00		550.00		
3/24/2015	INV-4271	2015-CCT-1732 - Stationery and envelopes for CVB	891.05		891.05		
3/24/2015	INV-4265	2015-CCT-1735 - PYM- Collapsible Banner Ad	1,520.00		1,520.00		
3/24/2015	INV-4278	2015-CCT-1781 - Footballuniversity.org Banner ad	295.00		295.00		
3/24/2015	INV-4272	2015-CCT-1789 - Meetings Focus- Half pg ad	225.00		225.00		
3/24/2015	INV-4264	2015-CCT-1790 - Business Cards for Germany Rep Team	903.25		903.25		
3/24/2015	INV-4280	2015-CCT-1791 - Meetings Focus- Banner ad	155.00		155.00		
3/30/2015	INV-4291	2014-CCT-1167 - FY2015 CCT Media Buys	28,203.65				28,203.65
3/30/2015	INV-4292	2014-CCT-1167 - FY2015 CCT Media Buys	1,500.00				1,500.00
3/30/2015	INV-4293	2014-CCT-1167 - FY2015 CCT Media Buys	12,672.23				12,672.23
3/30/2015	INV-4294	2014-CCT-1167 - FY2015 CCT Media Buys	10,170.00				10,170.00
3/30/2015	INV-4299	2014-CCT-1167 - FY2015 CCT Media Buys	3,500.00				3,500.00
3/30/2015	INV-4300	2014-CCT-1167 - FY2015 CCT Media Buys	2,500.00				2,500.00
3/30/2015	INV-4301	2014-CCT-1167 - FY2015 CCT Media Buys	1,500.00				1,500.00
3/30/2015	INV-4302	2014-CCT-1167 - FY2015 CCT Media Buys	9,245.00				9,245.00
4/1/2015	INV-4313	2014-CCT-1316 - Monthly FY2015 Advertising and Marketing Services	33,333.33	33,333.33			
4/6/2015	INV-4336	2014-CCT-1465 - Consumer eScapes newsletter- Mar 2015	1,545.50		1,545.50		
4/6/2015	INV-4339	2014-CCT-1474 - Meetings eScapes for March 2015	1,447.54		1,447.54		
4/6/2015	INV-4345	2015-CCT-1669 - Meetings & Conventions Leaderboard	700.00		700.00		
4/6/2015	INV-4347	2015-CCT-1679 - FI Travel+Life- editorial newsletter deliverables	275.00		275.00		
4/6/2015	INV-4348	2015-CCT-1681 - Collaborate Meetings custom eblast	1,950.00		1,950.00		
4/6/2015	INV-4349	2015-CCT-1730 - Miles - Brand USA Brazil Multi -Channel Program 1/2 page	1,820.00		1,820.00		
4/6/2015	INV-4350	2015-CCT-1792 - Messaging updates- Spring/Summer television spots	1,760.00		1,760.00		
4/6/2015	INV-4351	2015-CCT-1808 - Connect Sports Full pg ad and Deliverables	625.00		625.00		
4/6/2015	INV-4352	2015-CCT-1810 - PGA Magazine-Meetings & Conventions Full pg ad	1,460.00		1,460.00		
4/6/2015	INV-4353	2015-CCT-1815 - Collinson Media - Retargeting Ads Spring/Summer FY15	880.00		880.00		
4/6/2015	INV-4354	2015-CCT-1816 - Collinson Media - Facebook Marketing - Spring/Summer F	1,150.00		1,150.00		
4/6/2015	INV-4355	2015-CCT-1822 - AARP- copy points	475.00		475.00		
4/6/2015	INV-4356	2015-CCT-1832 - AARP- Half pg ad	410.00		410.00		
4/6/2015	INV-4372	2015-CCT-1835 - Meetings Focus- video	100.00		100.00		
4/6/2015	INV-4358	2015-CCT-1844 - Music licensing renewal online- Tylers Theme	149.00		149.00		
4/6/2015	INV-4359	2015-CCT-1845 - OVN- TV Trafficking	280.00		280.00		
4/6/2015	INV-4360	2015-CCT-1847 - UK In-flight Program :30 video	160.00		160.00		
4/7/2015	INV-4373	2014-CCT-1167 - FY2015 CCT Media Buys	15,000.00				15,000.00
4/7/2015	INV-4376	2014-CCT-1167 - FY2015 CCT Media Buys	9,562.50				9,562.50
4/7/2015	INV-4379	2014-CCT-1167 - FY2015 CCT Media Buys	15,300.00				15,300.00
4/7/2015	INV-4380	2014-CCT-1167 - FY2015 CCT Media Buys	24,000.00				24,000.00
4/7/2015	INV-4381	2014-CCT-1167 - FY2015 CCT Media Buys	18,500.00				18,500.00
4/7/2015	INV-4382	2014-CCT-1167 - FY2015 CCT Media Buys	20,000.00				20,000.00
4/7/2015	INV-4383	2014-CCT-1167 - FY2015 CCT Media Buys	1,499.66				1,499.66
4/7/2015	INV-4384	2014-CCT-1167 - FY2015 CCT Media Buys	1,003.07				1,003.07
4/7/2015	INV-4385	2014-CCT-1167 - FY2015 CCT Media Buys	1,636.21				1,636.21
4/7/2015	INV-4386	2014-CCT-1167 - FY2015 CCT Media Buys	2,999.31				2,999.31
4/7/2015	INV-4387	2014-CCT-1167 - FY2015 CCT Media Buys	1,499.65				1,499.65
4/7/2015	INV-4388	2014-CCT-1167 - FY2015 CCT Media Buys	999.77				999.77
4/7/2015	INV-4389	2014-CCT-1167 - FY2015 CCT Media Buys	9,066.25				9,066.25
4/7/2015	INV-4390	2014-CCT-1167 - FY2015 CCT Media Buys	3,500.00				3,500.00
4/7/2015	INV-4378	2014-CCT-1569 - Honeymoons.com Blog Post Deliverables- March	1,020.00		1,020.00		
4/9/2015	INV-4392	2014-CCT-1167 - FY2015 CCT Media Buys	36,890.00				36,890.00
4/9/2015	INV-4393	2014-CCT-1167 - FY2015 CCT Media Buys	26,909.30				26,909.30
4/9/2015	INV-4394	2014-CCT-1167 - FY2015 CCT Media Buys	19,558.50				19,558.50
4/9/2015	INV-4395	2014-CCT-1167 - FY2015 CCT Media Buys	29,693.90				29,693.90
4/9/2015	INV-4396	2014-CCT-1167 - FY2015 CCT Media Buys	20,094.00				20,094.00
4/10/2015	INV-4405	2014-CCT-1167 - FY2015 CCT Media Buys	5,000.00				5,000.00
4/10/2015	INV-4420	Digital	14,560.00			14,560.00	
4/13/2015	INV-4416	2014-CCT-1167 - FY2015 CCT Media Buys	5,865.00				5,865.00
4/14/2015	INV-4417	2014-CCT-1167 - FY2015 CCT Media Buys	1,551.20				1,551.20
4/14/2015	INV-4418	2014-CCT-1167 - FY2015 CCT Media Buys	15,844.17				15,844.17
4/15/2015	INV-4422	2015-CCT-1801 - Honeymoons.com-Concierge Recommendations Blog- Apri	1,590.00		1,590.00		
4/15/2015	INV-4423	2014-CCT-1167 - FY2015 CCT Media Buys	226.10				226.10
4/17/2015	INV-4430	2014-CCT-1167 - FY2015 CCT Media Buys	1,674.72				1,674.72
4/17/2015	INV-4431	2014-CCT-1167 - FY2015 CCT Media Buys	1,306.89				1,306.89
4/17/2015	INV-4432	2014-CCT-1167 - FY2015 CCT Media Buys	3,680.44				3,680.44
4/17/2015	INV-4433	2014-CCT-1167 - FY2015 CCT Media Buys	5,000.00				5,000.00
4/17/2015	INV-4434	2014-CCT-1167 - FY2015 CCT Media Buys	5,000.00				5,000.00
4/17/2015	INV-4435	2014-CCT-1167 - FY2015 CCT Media Buys	900.00				900.00
4/20/2015	INV-4446	2014-CCT-1167 - FY2015 CCT Media Buys	16,801.10				16,801.10
4/20/2015	INV-4448	2014-CCT-1167 - FY2015 CCT Media Buys	16,252.00				16,252.00
4/20/2015	INV-4451	2014-CCT-1167 - FY2015 CCT Media Buys	21,001.80				21,001.80
4/20/2015	INV-4452	2014-CCT-1167 - FY2015 CCT Media Buys	5,948.30				5,948.30
4/20/2015	INV-4453	2014-CCT-1167 - FY2015 CCT Media Buys	1,003.00				1,003.00
4/20/2015	INV-4454	2014-CCT-1167 - FY2015 CCT Media Buys	2,833.90				2,833.90
4/20/2015	INV-4462	2014-CCT-1167 - FY2015 CCT Media Buys	11,750.00				11,750.00

NAPLES. MARCO ISLAND, EVERGLADES CVB
 FISCAL YEAR OCTOBER 2014 - SEPTEMBER 2015

Invoice Date	Invoice Number	Project Full Name	Total	Fee	Production	Digital	Media
4/22/2015	INV-4467	2014-CCT-1167 - FY2015 CCT Media Buys	2,300.00				2,300.00
4/22/2015	INV-4476	2015-CCT-1772 - Brazil Visitor's Guide	5,160.00		5,160.00		
4/22/2015	INV-4477	2015-CCT-1841 - Medical Meetings Landing Page	2,375.00		2,375.00		
4/22/2015	INV-4493	2014-CCT-1523 - Editing of television and outdoor board spots	11,939.00		11,939.00		
4/23/2015	INV-4486	2014-CCT-1167 - FY2015 CCT Media Buys	35,615.84				35,615.84
4/23/2015	INV-4487	2014-CCT-1167 - FY2015 CCT Media Buys	4,480.46				4,480.46
4/23/2015	INV-4488	2014-CCT-1167 - FY2015 CCT Media Buys	20,340.00				20,340.00
4/23/2015	INV-4489	2014-CCT-1167 - FY2015 CCT Media Buys	1,000.00				1,000.00
4/27/2015	INV-4494	2015-CCT-1875 - Brighthouse & Comcast - Spring Summer television deliver;	4,000.00		4,000.00		
4/28/2015	INV-4495	2014-CCT-1167 - FY2015 CCT Media Buys	22,563.15				22,563.15
4/28/2015	INV-4496	2014-CCT-1167 - FY2015 CCT Media Buys	500.00				500.00
4/28/2015	INV-4497	2014-CCT-1167 - FY2015 CCT Media Buys	17,500.00				17,500.00
4/28/2015	INV-4498	2014-CCT-1167 - FY2015 CCT Media Buys	12,500.00				12,500.00
4/28/2015	INV-4499	2014-CCT-1167 - FY2015 CCT Media Buys	1,738.00				1,738.00
4/28/2015	INV-4500	2014-CCT-1167 - FY2015 CCT Media Buys	20,000.00				20,000.00
4/28/2015	INV-4501	2014-CCT-1167 - FY2015 CCT Media Buys	34,830.53				34,830.53
4/30/2015	INV-4523	2015-CCT-1849 - Spring Summer television spot	3,320.00		3,320.00		
4/30/2015	INV-4524	2015-CCT-1846 - Successful Meetings - Florida Special Section May 2015 iss	1,270.00		1,270.00		
4/30/2015	INV-4525	2014-CCT-1466 - Consumer eScapes newsletter- Apr 2015	1,489.27		1,489.27		
4/30/2015	INV-4526	2015-CCT-1850 - PGA Magazine- Meetings & Conventions E-newsletter spre	525.00		525.00		
4/30/2015	INV-4529	2015-CCT-1852 - Medical Meetings Custom HTML 1	1,540.00		1,540.00		
5/1/2015	INV-4514	2014-CCT-1316 - Monthly FY2015 Advertising and Marketing Services	33,333.33	33,333.33			
5/1/2015	INV-4535	2014-CCT-1475 - Meetings eScapes for April 2015	2,197.25		2,197.25		
5/1/2015	INV-4536	2015-CCT-1842 - Meetings & Conventions- Medical meetings eblast 1	1,520.00		1,520.00		
5/1/2015	INV-4537	2015-CCT-1866 - MNI-Spring/Summer	3,820.00		3,820.00		
5/1/2015	INV-4538	2015-CCT-1873 - Successful Meetings- Medical Meetings Deliverables	830.00		830.00		
5/1/2015	INV-4539	2015-CCT-1894 - Airberlin- Raw Footage & Logo's	610.00		610.00		
5/1/2015	INV-4540	2015-CCT-1917 - Successful Meetings- Medical Meetings eblast	285.00		285.00		
5/1/2015	INV-4541	2014-CCT-1167 - FY2015 CCT Media Buys	4,500.00				4,500.00
5/8/2015	INV-4558	2014-CCT-1167 - FY2015 CCT Media Buys	4,507.55				4,507.55
5/8/2015	INV-4559	2014-CCT-1167 - FY2015 CCT Media Buys	3,613.35				3,613.35
5/8/2015	INV-4560	2014-CCT-1167 - FY2015 CCT Media Buys	1,644.75				1,644.75
5/12/2015	INV-4569	2015-CCT-1893 - Bridal Guide eblast- April	295.00		295.00		
5/12/2015	INV-4571	2015-CCT-1871 - Meetings & Conventions- Medical meetings eblast 2	1,545.00		1,545.00		
5/12/2015	INV-4572	2015-CCT-1895 - WTM LATAM image and logo	450.00		450.00		
5/12/2015	INV-4573	2015-CCT-1848 - PGA Magazine- Meetings & Conventions banner ads	500.00		500.00		
5/12/2015	INV-4574	2015-CCT-1897 - Collinson In-St VF Summer- 1/2 pg & Deliverables	500.00		500.00		
5/12/2015	INV-4575	2015-CCT-1891 - Envelopes for order (two sizes)	753.72		753.72		
5/12/2015	INV-4576	2015-CCT-1921 - Travel Rally signs - design only	780.00		780.00		
5/12/2015	INV-4577	2015-CCT-1905 - Medical Meetings Custom HTML 2	1,320.00		1,320.00		
5/12/2015	INV-4578	2015-CCT-1774 - Honeymoons.com Blog Post Deliverables- April	1,220.00		1,220.00		
5/12/2015	INV-4579	2015-CCT-1904 - INC.com pushdown banner ad	880.00		880.00		
5/12/2015	INV-4580	2015-CCT-1908 - Medical meetings retargeting	610.00		610.00		
5/12/2015	INV-4581	2015-CCT-1872 - Boston Herald- VF 1/2 pg ad	330.00		330.00		
5/12/2015	INV-4583	2015-CCT-1804 - PYM- banner ad for eblast	280.00		280.00		
5/12/2015	INV-4584	2015-CCT-1837 - FSAE Resource - Annual Guide - Full page ad	1,060.00		1,060.00		
5/12/2015	INV-4585	2015-CCT-1840 - Meetings & Conventions - email sponsorship banners	610.00		610.00		
5/12/2015	INV-4586	2015-CCT-1869 - Collaborate Meetings- Full pg ad/ editorial & banner ad	735.00		735.00		
5/12/2015	INV-4587		13,195.00			13,195.00	
5/12/2015	INV-4588	2015-CCT-1910 - F&W/T+L- S/S- Video	230.00		230.00		
5/12/2015	INV-4589	2015-CCT-1927 - Pro-Watercross- Logo	75.00		75.00		
5/12/2015	INV-4590	2015-CCT-1943 - PBS- Spring Summer TV spots	240.00		240.00		
5/13/2015	INV-4596	2014-CCT-1167 - FY2015 CCT Media Buys	3,897.00				3,897.00
5/14/2015	INV-4600	2014-CCT-1167 - FY2015 CCT Media Buys	4,109.75				4,109.75
5/14/2015	INV-4601	2014-CCT-1167 - FY2015 CCT Media Buys	2,392.86				2,392.86
5/14/2015	INV-4602	2014-CCT-1167 - FY2015 CCT Media Buys	2,392.86				2,392.86
5/14/2015	INV-4603	2014-CCT-1167 - FY2015 CCT Media Buys	7,862.50				7,862.50
5/14/2015	INV-4606	2014-CCT-1167 - FY2015 CCT Media Buys	651.89				651.89
5/14/2015	INV-4607	2014-CCT-1167 - FY2015 CCT Media Buys	1,316.84				1,316.84
5/14/2015	INV-4608	2014-CCT-1167 - FY2015 CCT Media Buys	11,000.00				11,000.00
5/14/2015	INV-4609	2014-CCT-1167 - FY2015 CCT Media Buys	900.00				900.00
5/18/2015	INV-4615	2014-CCT-1167 - FY2015 CCT Media Buys	765.00				765.00
5/18/2015	INV-4616	2015-CCT-1677 - FI Travel+Life: - Half pg ad	1,545.00		1,545.00		
5/18/2015	INV-4618	2015-CCT-1860 - Sojern- S/S Campaign	2,120.00		2,120.00		
5/18/2015	INV-4619	2015-CCT-1913 - Twitter Creative April 2015	10,520.00		10,520.00		
5/18/2015	INV-4620	2015-CCT-1937 - FI Travel + Life Travel deals photos	255.00		255.00		
5/18/2015	INV-4621	2015-CCT-1854 - F&W/T+L- S/S- Quattro Banner	1,675.00		1,675.00		
5/18/2015	INV-4622	2015-CCT-1855 - Weather.com S/S adaptor ad, pre-roll & app banner ad	1,640.00		1,640.00		
5/19/2015	INV-4623	2014-CCT-1167 - FY2015 CCT Media Buys	1,982.50				1,982.50
5/19/2015	INV-4624	2014-CCT-1167 - FY2015 CCT Media Buys	204.61				204.61
5/19/2015	INV-4629	2014-CCT-1167 - FY2015 CCT Media Buys	2,230.23				2,230.23
5/20/2015	INV-4631	2014-CCT-1167 - FY2015 CCT Media Buys	8,000.00				8,000.00
5/22/2015	INV-4636	2015-CCT-1930 - USB Flash drives reorder preloaded with video	2,625.00		2,625.00		
5/22/2015	INV-4637	2015-CCT-1938 - New Layout and reprint of the 9x12 envelope	319.80		319.80		
5/26/2015	INV-4640	2015-CCT-1712 - Honeymoons.com Blog Post Deliverables- May	1,240.00		1,240.00		
5/26/2015	INV-4641	2015-CCT-1933 - F&W/T+L- S/S- Banner ads	40.00		40.00		
5/26/2015	INV-4642	2015-CCT-1939 - Tourism Rally - update to Powerpoint presentation	405.00		405.00		
5/26/2015	INV-4643	2015-CCT-1935 - F&W/T+L- S/S- Email and Textlink	1,080.00		1,080.00		
5/27/2015	INV-4664	2014-CCT-1167 - FY2015 CCT Media Buys	5,000.00				5,000.00
5/27/2015	INV-4665	2014-CCT-1167 - FY2015 CCT Media Buys	1,900.00				1,900.00
5/28/2015	INV-4666	2014-CCT-1167 - FY2015 CCT Media Buys	1,800.00				1,800.00
5/28/2015	INV-4667	2014-CCT-1167 - FY2015 CCT Media Buys	2,700.00				2,700.00
5/28/2015	INV-4668	2014-CCT-1167 - FY2015 CCT Media Buys	11,500.00				11,500.00
5/29/2015	INV-4694	2014-CCT-1167 - FY2015 CCT Media Buys	3,200.00				3,200.00

NAPLES, MARCO ISLAND, EVERGLADES CVB
 FISCAL YEAR OCTOBER 2014 - SEPTEMBER 2015

Invoice Date	Invoice Number	Project Full Name	Total	Fee	Production	Digital	Media
5/29/2015	INV-4695	2014-CCT-1167 - FY2015 CCT Media Buys	3,200.00				3,200.00
5/29/2015	INV-4696	2014-CCT-1167 - FY2015 CCT Media Buys	3,200.00				3,200.00
5/29/2015	INV-4697	2014-CCT-1167 - FY2015 CCT Media Buys	3,200.00				3,200.00
5/29/2015	INV-4698	2014-CCT-1167 - FY2015 CCT Media Buys	650.00				650.00
5/29/2015	INV-4699	2014-CCT-1167 - FY2015 CCT Media Buys	650.00				650.00
5/29/2015	INV-4700	2014-CCT-1167 - FY2015 CCT Media Buys	1,240.00				1,240.00
5/29/2015	INV-4701	2014-CCT-1167 - FY2015 CCT Media Buys	2,722.50				2,722.50
5/29/2015	INV-4702	2014-CCT-1167 - FY2015 CCT Media Buys	1,240.00				1,240.00
5/29/2015	INV-4703	2014-CCT-1167 - FY2015 CCT Media Buys	2,722.50				2,722.50
6/1/2015	INV-4686	2014-CCT-1316 - Monthly FY2015 Advertising and Marketing Services	33,333.33	33,333.33			
6/1/2015	INV-4704	2015-CCT-1920 - Pickleball- Banner ad	420.00		420.00		
6/1/2015	INV-4705	2015-CCT-1924 - Incentive Magazine- Ad & Advertorial	1,270.00		1270.00		
6/1/2015	INV-4710	2015-CCT-1953 - Pro-Watercross- Court-side Banner layout	720.00		720.00		
6/1/2015	INV-4712	2015-CCT-1973 - Leisure Brand video for Visit USA	90.00		90.00		
6/1/2015	INV-4713	2014-CCT-1167 - FY2015 CCT Media Buys	6,000.00				6,000.00
6/2/2015	INV-4714	2014-CCT-1167 - FY2015 CCT Media Buys	800.00				800.00
6/3/2015	INV-4715	2014-CCT-1167 - FY2015 CCT Media Buys	1,500.00				1,500.00
6/3/2015	INV-4718	2015-CCT-1936 - Sports eblast	2,164.22		2,164.22		
6/3/2015	INV-4719	2015-CCT-1967 - Medical Meetings Custom HTML 4	1,605.00		1,605.00		
6/3/2015	INV-4720	2015-CCT-1961 - Medical Meetings Custom HTML 3	1,020.00		1,020.00		
6/3/2015	INV-4721	2015-CCT-1934 - Meetings & Conventions- Medical meetings eblast 4	1,405.00		1,405.00		
6/3/2015	INV-4722	2015-CCT-1932 - Meetings & Conventions- Medical meetings eblast 3	1,350.00		1,350.00		
6/3/2015	INV-4723	2015-CCT-1960 - Sundance- HP ad pickup w/new logo	125.00		125.00		
6/3/2015	INV-4725	2015-CCT-1969 - Meetings & Conventions Custom HTML e-blast - May	515.00		515.00		
6/3/2015	INV-4726	2015-CCT-1983 - Update and order business cards - Claudia and Parker	811.85		811.85		
6/5/2015	INV-4732	2014-CCT-1167 - FY2015 CCT Media Buys	6,500.00				6,500.00
6/9/2015	INV-4749	2014-CCT-1167 - FY2015 CCT Media Buys	9,700.00				9,700.00
6/12/2015	INV-4763	2015-CCT-2062 - CrazyEgg.com Renewal 2015 - 2016	1,188.00			1,188.00	
6/12/2015	INV-4764	2014-CCT-1167 - FY2015 CCT Media Buys	18,733.78				18,733.78
6/12/2015	INV-4767	2014-CCT-1167 - FY2015 CCT Media Buys	15,955.35				15,955.35
6/15/2015	INV-4771	2014-CCT-1167 - FY2015 CCT Media Buys	961.50				961.50
6/15/2015	INV-4772	2014-CCT-1167 - FY2015 CCT Media Buys	12,331.67				12,331.67
6/15/2015	INV-4777	2014-CCT-1167 - FY2015 CCT Media Buys	21,748.95				21,748.95
6/16/2015	INV-4778	2015-CCT-1919 - Collinson Banner Ad Network S/S FY15- Pre-roll and com	110.00		110.00		
6/16/2015	INV-4779	2015-CCT-1966 - Collaborate Meetings custom eblast #2	1,835.00		1,835.00		
6/16/2015	INV-4780	2015-CCT-1768 - Logo Revision Exploration	0.00		0.00		
6/16/2015	INV-4781	2015-CCT-1974 - Video footage requested for Naples Grande	790.00		790.00		
6/16/2015	INV-4783	2015-CCT-1992 - Visit Florida TripAdvisor Facebook ads	130.00		130.00		
6/16/2015	INV-4787	2015-CCT-1948 - Update German Visitors Guide	4,800.00		4,800.00		
6/16/2015	INV-4789	2015-CCT-1998 - Medical Meetings Custom HTML 5	475.00		475.00		
6/16/2015	INV-4791	2015-CCT-2028 - Business Card re-print- Marcos Teodoro	251.75		251.75		
6/16/2015	INV-4792	2015-CCT-2051 - Business Card re-print- Debi DeBenedetto	368.05		368.05		
6/17/2015	INV-4794	2015-CCT-1874 - Post-Production- Photo/Video for Sports video	11,000.00		11,000.00		
6/17/2015	INV-4795	2015-CCT-1909 - Pre-production & Producton-Photo/Video/Travel for Sport:	20,431.14		20,431.14		
6/17/2015	INV-4797	2014-CCT-1167 - FY2015 CCT Media Buys	21,125.05				21,125.05
6/17/2015	INV-4799	2014-CCT-1167 - FY2015 CCT Media Buys	10,000.00				10,000.00
6/17/2015	INV-4800	2014-CCT-1167 - FY2015 CCT Media Buys	1,900.00				1,900.00
6/17/2015	INV-4803	2014-CCT-1167 - FY2015 CCT Media Buys	765.00				765.00
6/18/2015	INV-4804	2015-CCT-1968 - GTM- Deliverables	705.00		705.00		
6/15/2015	INV-4805	Digital	12,055.00			12,055.00	
6/29/2015	INV-4807	2014-CCT-1167 - FY2015 CCT Media Buys	2,638.13				2,638.13
6/29/2015	INV-4808	2014-CCT-1167 - FY2015 CCT Media Buys	1,000.00				1,000.00
6/29/2015	INV-4811	2014-CCT-1167 - FY2015 CCT Media Buys	7,000.00				7,000.00
6/29/2015	INV-4812	2014-CCT-1167 - FY2015 CCT Media Buys	25,000.00				25,000.00
6/29/2015	INV-4817	2014-CCT-1167 - FY2015 CCT Media Buys	2,392.86				2,392.86
6/29/2015	INV-4819	2014-CCT-1167 - FY2015 CCT Media Buys	900.00				900.00
6/29/2015	INV-4820	2014-CCT-1167 - FY2015 CCT Media Buys	1,121.89				1,121.89
6/29/2015	INV-4821	2014-CCT-1167 - FY2015 CCT Media Buys	5,000.00				5,000.00
6/29/2015	INV-4822	2014-CCT-1167 - FY2015 CCT Media Buys	21,598.38				21,598.38
6/30/2015	INV-4843	2014-CCT-1167 - FY2015 CCT Media Buys	1,500.00				1,500.00
6/30/2015	INV-4844	2014-CCT-1167 - FY2015 CCT Media Buys	25,000.00				25,000.00
6/30/2015	INV-4845	2014-CCT-1167 - FY2015 CCT Media Buys	8,000.00				8,000.00
6/30/2015	INV-4850	2014-CCT-1167 - FY2015 CCT Media Buys	12,693.34				12,693.34
7/1/2015	INV-4834	2014-CCT-1316 - Monthly FY2015 Advertising and Marketing Services	33,333.33	33,333.33			
7/1/2015	INV-4849	2014-CCT-1167 - FY2015 CCT Media Buys	14,682.50				14,682.50
7/2/2015	INV-4855	2015-CCT-1986 - PlanYourMeetings custom HTML eblast	225.00		225.00		
7/7/2015	INV-4856	2015-CCT-2067 - 2015 Flagler Awards List	675.00		675.00		
7/7/2015	INV-4858	2014-CCT-1167 - FY2015 CCT Media Buys	17,716.95				17,716.95
7/7/2015	INV-4859	2014-CCT-1167 - FY2015 CCT Media Buys	10,000.00				10,000.00
7/7/2015	INV-4860	2014-CCT-1167 - FY2015 CCT Media Buys	1,500.00				1,500.00
7/7/2015	INV-4861	2014-CCT-1167 - FY2015 CCT Media Buys	4,250.00				4,250.00
7/7/2015	INV-4862	2014-CCT-1167 - FY2015 CCT Media Buys	1,790.35				1,790.35
7/7/2015	INV-4870	2014-CCT-1167 - FY2015 CCT Media Buys	5,421.30				5,421.30
7/7/2015	INV-4871	2014-CCT-1167 - FY2015 CCT Media Buys	4,135.25				4,135.25
7/8/2015	INV-4872	2014-CCT-1167 - FY2015 CCT Media Buys	3,500.00				3,500.00
7/8/2015	INV-4877	2014-CCT-1167 - FY2015 CCT Media Buys	9,560.80				9,560.80
7/8/2015	INV-4879	2014-CCT-1167 - FY2015 CCT Media Buys	16,129.60				16,129.60
7/8/2015	INV-4883	2014-CCT-1468 - Consumer eScapes newsletter- May 2015	1,216.93		1,216.93		
7/8/2015	INV-4884	2015-CCT-1775 - Honeymoons.com Blog Post Deliverables- June	1,110.00		1,110.00		
7/9/2015	INV-4886	2015-CCT-1909 - Pre-production & Producton-Photo/Video/Travel for Sport:	2,100.80		2,100.80		
7/9/2015	INV-4888	2015-CCT-1887 - Meetings photo/video shoot - Concepting of campaign	10,040.00		10,040.00		
7/9/2015	INV-4890	2015-CCT-2040 - Meetings Photo/Video shoot	111,715.63		111,715.63		
7/9/2015	INV-4891	2014-CCT-1167 - FY2015 CCT Media Buys	6,986.98				6,986.98
7/14/2015	INV-4898	2014-CCT-1167 - FY2015 CCT Media Buys	16,603.05				16,603.05

NAPLES. MARCO ISLAND, EVERGLADES CVB
 FISCAL YEAR OCTOBER 2014 - SEPTEMBER 2015

Invoice Date	Invoice Number	Project Full Name	Total	Fee	Production	Digital	Media
7/14/2015	INV-4901	2014-CCT-1167 - FY2015 CCT Media Buys	765.00				765.00
7/14/2015	INV-4902	2014-CCT-1167 - FY2015 CCT Media Buys	14,383.08				14,383.08
7/14/2015	INV-4903	2014-CCT-1167 - FY2015 CCT Media Buys	646.26				646.26
7/15/2015	INV-4920	Digital	12,310.00			12,310.00	
7/16/2015	INV-4924	2015-CCT-1981 - Twitter Creative May 2015	7,010.00		7,010.00		
7/16/2015	INV-4930	2014-CCT-1476 - Meetings eScapes for May 2015	1,091.92		1,091.92		
7/16/2015	INV-4931	2014-CCT-1469 - Consumer eScapes newsletter- June 2015	1,368.06		1,368.06		
7/16/2015	INV-4932	2014-CCT-1477 - Meetings eScapes for June 2015	1,636.43		1,636.43		
7/16/2015	INV-4933	2015-CCT-2000 - NASC- Skyscraper ad deliverables	315.00		315.00		
7/16/2015	INV-4934	2015-CCT-1802 - Honeymoons.com-Concierge Recommendations Blog- June	1,030.00		1,030.00		
7/21/2015	INV-4973	2014-CCT-1167 - FY2015 CCT Media Buys	8,500.00				8,500.00
7/21/2015	INV-4974	2015-CCT-2076 - CME group tour & Ace Group banner ad & Video	630.00		630.00		
7/21/2015	INV-4975	2015-CCT-2038 - Updated logo on Retargeting banners	515.00		515.00		
7/21/2015	INV-4976	2015-CCT-2039 - CVB Letterhead with new logo	225.00		225.00		
7/21/2015	INV-4977	2015-CCT-1975 - Visit Florida -Trip Advisor - Homepage takeover	400.00		400.00		
7/21/2015	INV-4978	2015-CCT-2044 - FBU Naples brochure deliverables	515.00		515.00		
7/21/2015	INV-4979	2015-CCT-2009 - Interest inventory e-blast to existing subscribers of the Cons	1,685.00		1,685.00		
7/21/2015	INV-4980	2015-CCT-2066 - New Logo supplied to Octagon	195.00		195.00		
7/21/2015	INV-4982	2015-CCT-2064 - Meijer LPGA Classic Full pg ad	360.00		360.00		
7/21/2015	INV-4984	2015-CCT-2058 - Meetings flyer update - branding and listings	1,065.00		1,065.00		
7/22/2015	INV-4998	2014-CCT-1496 - NewYorkTimes.com Online Ads	1,600.00		1,600.00		
7/27/2015	INV-5031	2015-CCT-2087 - Brand USA- UK Golf	650.00		650.00		
7/27/2015	INV-5032	2015-CCT-2078 - Meijer LPGA Classic Banner ad	185.00		185.00		
7/27/2015	INV-5035	2014-CCT-1167 - FY2015 CCT Media Buys	15,854.82				15,854.82
7/27/2015	INV-5036	2014-CCT-1167 - FY2015 CCT Media Buys	17,019.89				17,019.89
7/27/2015	INV-5037	2014-CCT-1167 - FY2015 CCT Media Buys	9,299.13				9,299.13
7/30/2015	INV-5063	2014-CCT-1167 - FY2015 CCT Media Buys	33,401.62				33,401.62
8/1/2015	INV-5054	2014-CCT-1316 - Monthly FY2015 Advertising and Marketing Services	33,333.33	33,333.33			
8/3/2015	INV-5074	2015-CCT-2102 - FBU Pamphlet to be printed	564.34		564.34		
8/3/2015	INV-5075	2015-CCT-1776 - Honeymoons.com Blog Post Deliverables- July	1,140.00		1,140.00		
8/4/2015	INV-5077	2015-CCT-1803 - Honeymoons.com-Concierge Recommendations Blog- Aug	1,300.00		1,300.00		
8/10/2015	INV-5094	2014-CCT-1167 - FY2015 CCT Media Buys	2,022.00				2,022.00
8/11/2015	INV-5107	2014-CCT-1167 - FY2015 CCT Media Buys	16,891.20				16,891.20
8/11/2015	INV-5108	2014-CCT-1167 - FY2015 CCT Media Buys	25,000.00				25,000.00
8/17/2015	INV-5115	Digital	21,955.00			21,955.00	
8/17/2015	INV-5120	2014-CCT-1167 - FY2015 CCT Media Buys	13,713.42				13,713.42
8/17/2015	INV-5121	2014-CCT-1167 - FY2015 CCT Media Buys	13,319.45				13,319.45
8/17/2015	INV-5122	2014-CCT-1167 - FY2015 CCT Media Buys	1,039.88				1,039.88
8/17/2015	INV-5123	2014-CCT-1167 - FY2015 CCT Media Buys	677.91				677.91
8/17/2015	INV-5124	2014-CCT-1167 - FY2015 CCT Media Buys	12,360.00				12,360.00
8/17/2015	INV-5125	2014-CCT-1167 - FY2015 CCT Media Buys	1,670.64				1,670.64
8/20/2015	INV-5133	2014-CCT-1167 - FY2015 CCT Media Buys	11,810.00				11,810.00
8/20/2015	INV-5134	2014-CCT-1167 - FY2015 CCT Media Buys	2,082.36				2,082.36
8/20/2015	INV-5135	2014-CCT-1167 - FY2015 CCT Media Buys	1,740.69				1,740.69
8/20/2015	INV-5140	2014-CCT-1167 - FY2015 CCT Media Buys	14,968.07				14,968.07
8/20/2015	INV-5141	2014-CCT-1167 - FY2015 CCT Media Buys	2,000.00				2,000.00
8/20/2015	INV-5142	2014-CCT-1167 - FY2015 CCT Media Buys	2,000.00				2,000.00
8/20/2015	INV-5143	2014-CCT-1167 - FY2015 CCT Media Buys	8,750.00				8,750.00
8/20/2015	INV-5144	2014-CCT-1167 - FY2015 CCT Media Buys	5,000.00				5,000.00
8/20/2015	INV-5145	2014-CCT-1167 - FY2015 CCT Media Buys	700.00				700.00
8/20/2015	INV-5147	2014-CCT-1167 - FY2015 CCT Media Buys	765.00				765.00
8/20/2015	INV-5151	2014-CCT-1167 - FY2015 CCT Media Buys	5,000.00				5,000.00
8/20/2015	INV-5152	2014-CCT-1167 - FY2015 CCT Media Buys	900.00				900.00
8/21/2015	INV-5153	2014-CCT-1167 - FY2015 CCT Media Buys	900.00				900.00
8/24/2015	INV-5156	2015-CCT-2057 - SM- Pinnacle Award Advertorial deliverables	505.00		505.00		
8/24/2015	INV-5157	2015-CCT-2101 - Nametag template to be updated with new logo	165.00		165.00		
8/24/2015	INV-5158	2014-CCT-1470 - Consumer eScapes newsletter- July 2015	1,904.14		1,904.14		
8/24/2015	INV-5159	2015-CCT-2100 - Hurricane Crisis Plan - Creative banners	1,100.00		1,100.00		
8/24/2015	INV-5160	2015-CCT-2096 - Connect meetings- Full pg ad and editorial	670.00		670.00		
8/24/2015	INV-5161	2015-CCT-2105 - Meijer Sweepstake entry form	165.00		165.00		
8/24/2015	INV-5162	2015-CCT-2119 - Stone Crab Festival - website button	165.00		165.00		
8/24/2015	INV-5163	2015-CCT-2031 - Connect Sports Full pg ad and Deliverables	1,805.00		1,805.00		
8/24/2015	INV-5164	2015-CCT-2019 - Meet DC eblast	260.00		260.00		
8/24/2015	INV-5165	2015-CCT-2061 - Connect Meetings- Custom HTML #2	260.00		260.00		
8/25/2015	INV-5166	2014-CCT-1167 - FY2015 CCT Media Buys	2,392.86				2,392.86
8/25/2015	INV-5185	2014-CCT-1167 - FY2015 CCT Media Buys	5,000.00				5,000.00
8/25/2015	INV-5186	2014-CCT-1167 - FY2015 CCT Media Buys	4,086.13				4,086.13
8/25/2015	INV-5187	2014-CCT-1471 - Consumer eScapes newsletter- Aug 2015	1,897.11		1,897.11		
8/25/2015	INV-5188	2014-CCT-1479 - Meetings eScapes for August 2015	1,570.75		1,570.75		
8/25/2015	INV-5189	2015-CCT-1999 - Stone Crab Festival - New voiceovers and updated dates	2,950.00		2,950.00		
8/26/2015	INV-5190	2014-CCT-1167 - FY2015 CCT Media Buys	2,392.86				2,392.86
9/1/2015	INV-5191	2014-CCT-1167 - FY2015 CCT Media Buys	7,500.00				7,500.00
9/1/2015	INV-5177	2014-CCT-1316 - Monthly FY2015 Advertising and Marketing Services	33,333.33	33,333.33			
9/1/2015	INV-5193	2014-CCT-1167 - FY2015 CCT Media Buys	12,976.95				12,976.95
9/1/2015	INV-5194	2014-CCT-1167 - FY2015 CCT Media Buys	17,019.55				17,019.55
9/4/2015	INV-5219	2014-CCT-1167 - FY2015 CCT Media Buys	13,387.50				13,387.50
9/9/2015	INV-5234	2014-CCT-1167 - FY2015 CCT Media Buys	8,000.00				8,000.00
9/9/2015	INV-5235	2014-CCT-1167 - FY2015 CCT Media Buys	3,500.00				3,500.00
9/9/2015	INV-5236	2014-CCT-1167 - FY2015 CCT Media Buys	9,150.00				9,150.00
9/9/2015	INV-5237	2014-CCT-1167 - FY2015 CCT Media Buys	10,260.70				10,260.70
9/9/2015	INV-5238	2014-CCT-1167 - FY2015 CCT Media Buys	463.62				463.62
9/9/2015	INV-5239	2014-CCT-1167 - FY2015 CCT Media Buys	8,105.00				8,105.00
9/10/2015	INV-5241	2014-CCT-1478 - Meetings eScapes for July 2015	1,366.13		1,366.13		
9/10/2015	INV-5242	2015-CCT-1777 - Honeymoons.com Blog Post Deliverables- August	1,210.00		1,210.00		

NAPLES. MARCO ISLAND, EVERGLADES CVB
 FISCAL YEAR OCTOBER 2014 - SEPTEMBER 2015

Invoice Date	Invoice Number	Project Full Name	Total	Fee	Production	Digital	Media
9/10/2015	INV-5243	2015-CCT-1818 - Honeymoons.com-Concierge Recommendations Blog- Sept	1,560.00		1,560.00		
9/10/2015	INV-5244	2015-CCT-2032 - Twitter Creative June 2015	6,230.00		6,230.00		
9/10/2015	INV-5245	2015-CCT-2036 - Sports eblast #2	990.00		990.00		
9/10/2015	INV-5246	2015-CCT-2048 - Sports Event Magazine FB post	200.00		200.00		
9/10/2015	INV-5247	2015-CCT-2074 - Connect Magazine- Custom HTML	290.00		290.00		
9/10/2015	INV-5248	2015-CCT-2137 - USA Guide Book- Guide for the Gulf Coast of Fl	1,770.00		1,770.00		
9/10/2015	INV-5249	2015-CCT-2134 - CME group championship Spectator Guide- Ful pg ad & in	1,910.00		1,910.00		
9/10/2015	INV-5251	2015-CCT-2166 - Franklin Templeton Shootout- Enewsletter inclusion	1,250.00		1,250.00		
9/10/2015	INV-5252	2014-CCT-1167 - FY2015 CCT Media Buys	4,785.70				4,785.70
9/10/2015	INV-5253	2014-CCT-1167 - FY2015 CCT Media Buys	765.00				765.00
9/10/2015	INV-5254	2014-CCT-1167 - FY2015 CCT Media Buys	2,443.75				2,443.75
9/10/2015	INV-5255	2014-CCT-1167 - FY2015 CCT Media Buys	18,863.20				18,863.20
9/10/2015	INV-5256	2014-CCT-1167 - FY2015 CCT Media Buys	15,818.52				15,818.52
9/10/2015	INV-5257	2014-CCT-1167 - FY2015 CCT Media Buys	8,223.75				8,223.75
9/10/2015	INV-5258	2014-CCT-1167 - FY2015 CCT Media Buys	6,579.00				6,579.00
9/10/2015	INV-5259	2014-CCT-1167 - FY2015 CCT Media Buys	6,579.00				6,579.00
9/10/2015	INV-5260	2014-CCT-1167 - FY2015 CCT Media Buys	8,423.50				8,423.50
9/10/2015	INV-5261	2015-CCT-2176 - Brand USA Inspiration Guide	855.00		855.00		
9/11/2015	INV-5264	2014-CCT-1167 - FY2015 CCT Media Buys	13,055.15				13,055.15
9/12/2015	INV-5265	Digital	21,555.71			21,555.71	
9/12/2015	INV-5266	2015-CCT-2147 - Stone Crab Festival- Collinson FB & Retargeting, Pre-roll a	1,750.00		1,750.00		
9/12/2015	INV-5267	2015-CCT-2142 - Successful Meetings- Pinnacle Award banner ad	525.00		525.00		
9/12/2015	INV-5268	2015-CCT-2152 - Emeril Fl- Food Network spot & billboard	1,720.00		1,720.00		
9/12/2015	INV-5269	2015-CCT-2190 - VF Fall insert	1,210.00		1,210.00		
9/12/2015	INV-5270	2015-CCT-2191 - SPORTS conference full-pg ad	195.00		195.00		
9/12/2015	INV-5271	2015-CCT-2192 - FY16 Co-op Opportunities eblast	1,162.59		1,162.59		
9/12/2015	INV-5272	2015-CCT-2180 - Brand USA Multi-Channel Canada- deliverables	1,280.00		1,280.00		
9/12/2015	INV-5273	2015-CCT-2194 - Mercado & Eventos VF section- full pg	120.00		120.00		
9/12/2015	INV-5274	2015-CCT-2201 - Brand USA Multi-channel UK Deliverables	1,200.00		1,200.00		
9/15/2015	INV-5282	2014-CCT-1167 - FY2015 CCT Media Buys	30,000.00				30,000.00
9/17/2015	INV-5283	2014-CCT-1167 - FY2015 CCT Media Buys	21,107.15				21,107.15
9/17/2015	INV-5284	2014-CCT-1167 - FY2015 CCT Media Buys	8,500.00				8,500.00
9/17/2015	INV-5285	2014-CCT-1167 - FY2015 CCT Media Buys	21,340.00				21,340.00
9/17/2015	INV-5287	2014-CCT-1167 - FY2015 CCT Media Buys	1,000.00				1,000.00
9/17/2015	INV-5289	2014-CCT-1167 - FY2015 CCT Media Buys	4,000.00				4,000.00
9/17/2015	INV-5290	2014-CCT-1167 - FY2015 CCT Media Buys	20,723.73				20,723.73
9/21/2015	INV-5291	2014-CCT-1167 - FY2015 CCT Media Buys	8,000.00				8,000.00
9/21/2015	INV-5292	2014-CCT-1167 - FY2015 CCT Media Buys	11,036.67				11,036.67
9/21/2015	INV-5293	2014-CCT-1167 - FY2015 CCT Media Buys	1,000.00				1,000.00
9/21/2015	INV-5294	2014-CCT-1472 - Consumer eScapes newsletter- Sept 2015	1,952.33		1,952.33		
9/21/2015	INV-5295	2014-CCT-1167 - FY2015 CCT Media Buys	2,982.75				2,982.75
9/21/2015	INV-5296	2014-CCT-1167 - FY2015 CCT Media Buys	3,140.28				3,140.28
9/21/2015	INV-5297	2014-CCT-1167 - FY2015 CCT Media Buys	2,121.22				2,121.22
9/21/2015	INV-5298	2014-CCT-1167 - FY2015 CCT Media Buys	2,341.20				2,341.20
9/21/2015	INV-5299	2014-CCT-1167 - FY2015 CCT Media Buys	900.00				900.00
9/21/2015	INV-5300	2014-CCT-1167 - FY2015 CCT Media Buys	24,165.00				24,165.00
9/22/2015	INV-5305	2014-CCT-1480 - Meetings eScapes for September 2015	1,753.30		1,753.30		
9/22/2015	INV-5306	2015-CCT-2014 - Tourism Star Awards Luncheon - concepting and design	8,375.52		8,375.52		
9/22/2015	INV-5307	2015-CCT-2133 - Crisis Communication Plan- 2 spots & 2 eblasts	7,554.99		7,554.99		
9/22/2015	INV-5308	2015-CCT-2217 - Fl Sports Directory and Facility Guide deliverables	195.00		195.00		
9/22/2015	INV-5309	2015-CCT-2167 - Backdrop for office	1,628.00		1,628.00		
9/22/2015	INV-5310	2015-CCT-2168 - Visitor Guide - Spread and Cover Design	5,090.00		5,090.00		
9/22/2015	INV-5311	2015-CCT-2040 - Meetings Photo/Video shoot	57,580.00		57,580.00		
9/22/2015	INV-5312	2015-CCT-2243 - Adrian Awards submission fees	3,525.00		3,525.00		
9/22/2015	INV-5314	2015-CCT-2239 - Stone Crab Festival coupons PDF	450.00		450.00		
9/23/2015	INV-5315	2014-CCT-1167 - FY2015 CCT Media Buys	12,000.00				12,000.00
9/23/2015	INV-5316	2014-CCT-1167 - FY2015 CCT Media Buys	6,750.00				6,750.00
9/23/2015	INV-5318	2015-CCT-2097 - FY2016 Marketing Plan	623.20		623.20		
9/23/2015	INV-5319	2015-CCT-2148 - Stone Crab Festival - Deliverables for the committee	1,220.00		1,220.00		
9/23/2015	INV-5320	2015-CCT-2247 - Gus Macker Sports- 1/2 pg ad	210.00		210.00		
9/23/2015	INV-5321	2015-CCT-2241 - Travel Weekly deliverables	750.00		750.00		
9/23/2015	INV-5322	2015-CCT-2240 - CTA update on stone crab banner and resize video	300.00		300.00		
9/23/2015	INV-5323	2014-CCT-1167 - FY2015 CCT Media Buys	1,283.00				1,283.00
9/23/2015	INV-5324	2014-CCT-1167 - FY2015 CCT Media Buys	39,320.62				39,320.62
9/23/2015	INV-5325	2014-CCT-1167 - FY2015 CCT Media Buys	4,250.00				4,250.00
9/23/2015	INV-5326	2014-CCT-1167 - FY2015 CCT Media Buys	5,000.00				5,000.00
9/25/2015	INV-5341	2015-CCT-2177 - Dining Landing Pg	2,595.00		2,595.00		
9/25/2015	INV-5342	2015-CCT-2151 - Golf Landing Page	3,020.00		3,020.00		
9/25/2015	INV-5343	2014-CCT-1167 - FY2015 CCT Media Buys	12,500.00				12,500.00
9/25/2015	INV-5344	2014-CCT-1167 - FY2015 CCT Media Buys	900.00				900.00
9/28/2015	INV-5352	2014-CCT-1167 - FY2015 CCT Media Buys	50,000.00				50,000.00
9/29/2015	INV-5361	2014-CCT-1167 - FY2015 CCT Media Buys	5,000.00				5,000.00
10/8/2015	INV-5417	2014-CCT-1167 - FY2015 CCT Media Buys	7,175.00				7,175.00
10/8/2015	INV-5418	2014-CCT-1167 - FY2015 CCT Media Buys	13,835.31				13,835.31
9/30/2015	INV-5419	2014-CCT-1167 - FY2015 CCT Media Buys	12,500.00				12,500.00
10/8/2015	INV-5420	2014-CCT-1167 - FY2015 CCT Media Buys	765.00				765.00
10/1/2015	INV-5421	2014-CCT-1167 - FY2015 CCT Media Buys	2,903.77				2,903.77
9/30/2015	INV-5422	2015-CCT-2264 - Franklin Templeton Shootout pairing guide- 2 pg spread	210.00		210.00		
9/30/2015	INV-5424	Digital	21,880.00			21,880.00	
9/30/2015	INV-5428	2015-CCT-2218 - Stone Crab Festival eblasts	1,945.00		1,945.00		
9/30/2015	INV-5440	2014-CCT-1167 - FY2015 CCT Media Buys	15.30				15.30
TOTAL			4,325,935.54	399,999.96	624,613.82	176,808.71	3,124,513.05
TOTAL BUDGET			4,400,000.00	400,000.00	625,000.00	200,000.00	3,175,000.00

NAPLES, MARCO ISLAND, EVERGLADES CVB
FISCAL YEAR OCTOBER 2015 - SEPTEMBER 2016

<i>Invoice Date</i>	<i>Invoice Number</i>	<i>Project Full Name</i>	<i>Total</i>	<i>Fee</i>	<i>Production</i>	<i>Digital</i>	<i>Media</i>
10/1/2015	INV-5372	2015-CCT-2282 - Monthly FY2016 Advertising and Marketing Services	41,666.67	41,666.67			
10/15/2015	INV-5431	2015-CCT-2149 - Winter-Summer Campaign FY16 Concepting	18,470.00		18,470.00		
10/22/2015	INV-5446	2015-CCT-2172 - FY2016 CCT Media Buys	28,333.00				28,333.00
10/27/2015	INV-5463	2015-CCT-2178 - Emeril Fl- VF- Banner ads	1,140.00		1,140.00		
10/27/2015	INV-5465	2015-CCT-2198 - FY16 VF Annual Magazine	1,560.00		1,560.00		
10/28/2015	INV-5466	2015-CCT-2287 - M&C- Gold Service- Deliverables	1,050.00		1,050.00		
10/29/2015	INV-5468	2015-CCT-2300 - CME Banner ads	510.00		510.00		
10/29/2015	INV-5469	2015-CCT-2326 - Meetings Focus- 1/2 pg ad	210.00		210.00		
10/29/2015	INV-5470	2015-CCT-2298 - Business card - Film Office - Pete Zepeda Jr.	367.00		367.00		
10/31/2015	INV-5474	2015-CCT-2172 - FY2016 CCT Media Buys	6,500.00				6,500.00
10/31/2015	INV-5475	2015-CCT-2172 - FY2016 CCT Media Buys	1,388.87				1,388.87
10/31/2015	INV-5477	2015-CCT-2172 - FY2016 CCT Media Buys	8,606.00				8,606.00
10/31/2015	INV-5478	2015-CCT-2172 - FY2016 CCT Media Buys	18,995.00				18,995.00
10/31/2015	INV-5479	2015-CCT-2172 - FY2016 CCT Media Buys	3,000.00				3,000.00
10/31/2015	INV-5480	2015-CCT-2153 - Consumer escape- October 2015	1,968.15		1,968.15		
10/31/2015	INV-5481	2015-CCT-2277 - Ace Group Classic- spectator guide and image selects	420.00		420.00		
10/31/2015	INV-5484	2015-CCT-2172 - FY2016 CCT Media Buys	445.72				445.72
11/3/2015	INV-5507	2015-CCT-2172 - FY2016 CCT Media Buys	2,500.00				2,500.00
10/31/2015	INV-5508	2015-CCT-2172 - FY2016 CCT Media Buys	1,000.00				1,000.00
11/1/2015	INV-5518	2015-CCT-2282 - Monthly FY2016 Advertising and Marketing Services	41,666.67	41,666.67			
11/5/2015	INV-5523	2015-CCT-2172 - FY2016 CCT Media Buys	100.00				100.00
11/9/2015	INV-5533	2015-CCT-2202 - Stone Crab Festival- :60 & :30 radio spots	2,525.00		2,525.00		
11/9/2015	INV-5535	2015-CCT-2245 - Meetings Escapes- October 2015	1,688.33		1,688.33		
11/12/2015	INV-5542	2015-CCT-2172 - FY2016 CCT Media Buys	4,554.30				4,554.30
11/12/2015	INV-5544	2015-CCT-2265 - Franklin Templeton online leaderboard	270.00		270.00		
11/12/2015	INV-5545	2015-CCT-2292 - Twitter Creative Oct 2015	3,700.00		3,700.00		
11/12/2015	INV-5546	2015-CCT-2319 - Brand USA- Luxury Living	810.00		810.00		
11/12/2015	INV-5547	2015-CCT-2303 - CVENT deliverables	690.00		690.00		
11/12/2015	INV-5548	2015-CCT-2320 - Kamsun Golf Magazine - Advertorial	1,215.00		1,215.00		
11/12/2015	INV-5549	2015-CCT-2371 - Incentive Magazine- Full pg ad	195.00		195.00		
11/12/2015	INV-5550	2015-CCT-2365 - Retargeting Ads - FALL FY16	1,170.00		1,170.00		
11/12/2015	INV-5551	2015-CCT-2374 - Smart Meetings- Florida Supplement Full pg ad	195.00		195.00		
11/13/2015	INV-5552	Digital	13,200.00			13,200.00	
11/17/2015	INV-5588	2015-CCT-2301 - Logo backdrop - update and reprint	185.00		185.00		
11/17/2015	INV-5589	2015-CCT-2327 - WTM Visit Florida Dinner - :90 second video	1,070.00		1,070.00		
11/17/2015	INV-5590	2015-CCT-2333 - Play Florida Golf Guide and Paradise Coast Golf Guide	3,675.00		3,675.00		
11/17/2015	INV-5591	2015-CCT-2439 - Footballuniversity.org/fbunc banner ad	120.00		120.00		
11/17/2015	INV-5592	2015-CCT-2323 - USB Flash Drives preloaded w/video	2,865.00		2,865.00		
11/18/2015	INV-5595	2015-CCT-2328 - Consumer interest inventory e-blast #2	2,142.27		2,142.27		

NAPLES, MARCO ISLAND, EVERGLADES CVB
FISCAL YEAR OCTOBER 2015 - SEPTEMBER 2016

<i>Invoice Date</i>	<i>Invoice Number</i>	<i>Project Full Name</i>	<i>Total</i>	<i>Fee</i>	<i>Production</i>	<i>Digital</i>	<i>Media</i>
11/18/2015	INV-5596	2015-CCT-2331 - Co-op Opportunties e-blast #2	1,012.57		1,012.57		
11/18/2015	INV-5597	2015-CCT-2269 - FY16 Winter and Spring/Summer Campaign photo/video shoot	140,130.20		140,130.20		
11/19/2015	INV-5601	2015-CCT-2172 - FY2016 CCT Media Buys	4,935.00				4,935.00
11/24/2015	INV-5605	2015-CCT-2172 - FY2016 CCT Media Buys	6,000.00				6,000.00
12/1/2015	INV-5617	2015-CCT-2282 - Monthly FY2016 Advertising and Marketing Services	41,666.67	41,666.67			
12/4/2015	INV-5626	2015-CCT-2172 - FY2016 CCT Media Buys	1,000.00				1,000.00
12/4/2015	INV-5627	2015-CCT-2172 - FY2016 CCT Media Buys	5,000.00				5,000.00
12/4/2015	INV-5628	2015-CCT-2172 - FY2016 CCT Media Buys	7,000.00				7,000.00
12/7/2015	INV-5632	2015-CCT-2367 - Facebook Ads - FALL FY16	1,113.00		1,113.00		
12/7/2015	INV-5633	2015-CCT-2138 - FY16 Golf Campaign Television Spots	19,190.00		19,190.00		
12/7/2015	INV-5635	2015-CCT-2154 - Consumer escape- November 2015	1,945.67		1,945.67		
12/7/2015	INV-5636	2015-CCT-2278 - Meeting Escape- November 2015	2,053.42		2,053.42		
12/7/2015	INV-5637	2015-CCT-2343 - Bridal Guide Visit Florida edition- 4C full page ad, Advertorial and image selects	1,410.00		1,410.00		
12/7/2015	INV-5638	2015-CCT-2344 - M&C Sponsor e-blast deliverables	630.00		630.00		
12/7/2015	INV-5639	2015-CCT-2356 - Golf Retargeting and Facebook Ads - FY16	1,870.00		1,870.00		
12/8/2015	INV-5640	2015-CCT-2373 - Cable Clearance & Trafficking- Franklin Templeton	930.00		930.00		
12/8/2015	INV-5641	2015-CCT-2414 - B-roll for Golf Channel	180.00		180.00		
12/2/2015	INV-5642	2015-CCT-2172 - FY2016 CCT Media Buys	25,000.00				25,000.00
12/8/2015	INV-5646	2015-CCT-2415 - Rights to David Hall video clips Jetski footage	2,000.00		2,000.00		
12/8/2015	INV-5647	2015-CCT-2375 - Marketing plan books for reorder	527.37		527.37		
12/8/2015	INV-5648	2015-CCT-2377 - Clear Channel OOH- Real Time Temp Boards	750.00		750.00		
12/8/2015	INV-5649	2015-CCT-2384 - FBU N Champ Program Full pg Ad	240.00		240.00		
12/8/2015	INV-5650	2015-CCT-2386 - FBU- 2 full pg USAAB Program Ad	1,470.00		1,470.00		
12/8/2015	INV-5651	2015-CCT-2397 - Consumer subscriber removal email	1,931.21		1,931.21		
12/9/2015	INV-5652	2015-CCT-2172 - FY2016 CCT Media Buys	5,000.00				5,000.00
12/9/2015	INV-5656	2015-CCT-2172 - FY2016 CCT Media Buys	6,450.00				6,450.00
12/9/2015	INV-5657	2015-CCT-2172 - FY2016 CCT Media Buys	25.12				25.12
12/9/2015	INV-5660	2015-CCT-2329 - NYTimes Great Getaway Email- 1	815.00		815.00		
12/9/2015	INV-5662	2015-CCT-2400 - Focus Magazine- 1/8 pg ad	195.00		195.00		
12/9/2015	INV-5663	2015-CCT-2430 - Virtuoso- Travel ASAP & Themed Travel	465.00		465.00		
12/9/2015	INV-5664	2015-CCT-2452 - B-Roll footage for meeting planner	300.00		300.00		
12/9/2015	INV-5665	2015-CCT-2431 - Group Meetings GAP Program templates update	810.00		810.00		
12/9/2015	INV-5666	2015-CCT-2427 - FBU - Deskshow deliverables	360.00		360.00		
12/15/2015	INV-5669		16,199.00			16,199.00	
12/15/2015	INV-5672	2015-CCT-2420 - Twitter Creative Nov 2015	7,950.00		7,950.00		
12/16/2015	INV-5675	2015-CCT-2172 - FY2016 CCT Media Buys	2,780.00				2,780.00
12/16/2015	INV-5676	2015-CCT-2172 - FY2016 CCT Media Buys	1,966.90				1,966.90
12/16/2015	INV-5677	2015-CCT-2172 - FY2016 CCT Media Buys	3,235.95				3,235.95
12/16/2015	INV-5682	2015-CCT-2336 - FSAE Deliverables	150.00		150.00		

NAPLES, MARCO ISLAND, EVERGLADES CVB
FISCAL YEAR OCTOBER 2015 - SEPTEMBER 2016

<i>Invoice Date</i>	<i>Invoice Number</i>	<i>Project Full Name</i>	<i>Total</i>	<i>Fee</i>	<i>Production</i>	<i>Digital</i>	<i>Media</i>
12/16/2015	INV-5687	2015-CCT-2398 - Clear Channel OOH- NYC	3,760.00		3,760.00		
12/16/2015	INV-5688	2015-CCT-2401 - Clear Channel OOH- Toronto	4,000.00		4,000.00		
12/17/2015	INV-5693	2015-CCT-2172 - FY2016 CCT Media Buys	1,466.25				1,466.25
12/18/2015	INV-5694	2015-CCT-2200 - FY16 Golf ebcasts	2,870.00		2,870.00		
12/18/2015	INV-5699	2015-CCT-2172 - FY2016 CCT Media Buys	4,753.20				4,753.20
12/18/2015	INV-5701	2015-CCT-2172 - FY2016 CCT Media Buys	7,335.50				7,335.50
12/21/2015	INV-5703	2015-CCT-2172 - FY2016 CCT Media Buys	752.25				752.25
12/21/2015	INV-5704	2015-CCT-2172 - FY2016 CCT Media Buys	933.30				933.30
12/21/2015	INV-5705	2015-CCT-2172 - FY2016 CCT Media Buys	2,652.00				2,652.00
12/21/2015	INV-5706	2015-CCT-2172 - FY2016 CCT Media Buys	805.80				805.80
12/21/2015	INV-5707	2015-CCT-2172 - FY2016 CCT Media Buys	887.40				887.40
12/21/2015	INV-5708	2015-CCT-2172 - FY2016 CCT Media Buys	555.90				555.90
12/21/2015	INV-5709	2015-CCT-2172 - FY2016 CCT Media Buys	937.55				937.55
12/21/2015	INV-5710	2015-CCT-2172 - FY2016 CCT Media Buys	3,225.75				3,225.75
12/21/2015	INV-5711	2015-CCT-2172 - FY2016 CCT Media Buys	1,060.80				1,060.80
12/21/2015	INV-5712	2015-CCT-2172 - FY2016 CCT Media Buys	351.05				351.05
12/21/2015	INV-5714	2015-CCT-2172 - FY2016 CCT Media Buys	1,122.00				1,122.00
12/21/2015	INV-5715	2015-CCT-2172 - FY2016 CCT Media Buys	1,428.00				1,428.00
12/21/2015	INV-5716	2015-CCT-2172 - FY2016 CCT Media Buys	2,575.50				2,575.50
12/21/2015	INV-5717	2015-CCT-2172 - FY2016 CCT Media Buys	3,095.70				3,095.70
12/21/2015	INV-5718	2015-CCT-2172 - FY2016 CCT Media Buys	28,333.00				28,333.00
12/23/2015	INV-5720	2015-CCT-2172 - FY2016 CCT Media Buys	32,500.00				32,500.00
12/23/2015	INV-5721	2015-CCT-2155 - Consumer escape- December 2015	2,613.00		2,613.00		
12/23/2015	INV-5723	2015-CCT-2273 - Meetings CVB Services post card mailer update	1,852.94		1,852.94		
12/23/2015	INV-5724	2015-CCT-2274 - Meetings in-market post card update	1,837.94		1,837.94		
12/23/2015	INV-5725	2015-CCT-2279 - Meeting Escape- December 2015	3,070.00		3,070.00		
12/23/2015	INV-5726	2015-CCT-2357 - Golf Campaign Cable TV Trafficking- CME Week	480.00		480.00		
12/23/2015	INV-5727	2015-CCT-2358 - Cable Clearance & Trafficking- CME Group Tour Championship	1,110.00		1,110.00		
12/23/2015	INV-5729	2015-CCT-2366 - Winter Retargeting & Facebook ads - FY16	2,140.00		2,140.00		
12/23/2015	INV-5730	2015-CCT-2379 - Sojern- Winter Campaign FY16	2,325.00		2,325.00		
12/23/2015	INV-5731	2015-CCT-2394 - TheWeatherNetwork.com- Canada	3,005.00		3,005.00		
12/23/2015	INV-5733	2015-CCT-2425 - ESPN- Billiards Clearance and Traffic	800.00		800.00		
12/23/2015	INV-5734	2015-CCT-2429 - Travel Spike- Winter Campaign FY16	2,315.00		2,315.00		
12/23/2015	INV-5735	2015-CCT-2440 - Winter Campaign Landing page update	2,130.00		2,130.00		
12/23/2015	INV-5738	2015-CCT-2469 - Winter Campaign - Cable uploads	840.00		840.00		
12/23/2015	INV-5739	2015-CCT-2472 - FBU National Championship spot for ESPN3	410.00		410.00		
12/23/2015	INV-5740	2015-CCT-2497 - Choozle- custom ad network deliverables	240.00		240.00		
12/23/2015	INV-5741	2015-CCT-2499 - UK In-flight Videos	180.00		180.00		
12/23/2015	INV-5743	2015-CCT-2275 - Leisure post card update	2,003.23		2,003.23		

NAPLES, MARCO ISLAND, EVERGLADES CVB
FISCAL YEAR OCTOBER 2015 - SEPTEMBER 2016

<i>Invoice Date</i>	<i>Invoice Number</i>	<i>Project Full Name</i>	<i>Total</i>	<i>Fee</i>	<i>Production</i>	<i>Digital</i>	<i>Media</i>
12/30/2015	INV-5760	2015-CCT-2172 - FY2016 CCT Media Buys	1,000.00				1,000.00
12/30/2015	INV-5771	2015-CCT-2172 - FY2016 CCT Media Buys	1,707.65				1,707.65
12/30/2015	INV-5772	2015-CCT-2172 - FY2016 CCT Media Buys	3,418.70				3,418.70
1/5/2016	INV-5798	2015-CCT-2172 - FY2016 CCT Media Buys	102,500.00				102,500.00
1/5/2016	INV-5802	2015-CCT-2172 - FY2016 CCT Media Buys	4,488.00				4,488.00
1/5/2016	INV-5805	2015-CCT-2172 - FY2016 CCT Media Buys	6,500.00				6,500.00
1/1/2016	INV-5827	2015-CCT-2282 - Monthly FY2016 Advertising and Marketing Services	41,666.67	41,666.67			
1/7/2016	INV-5843	2015-CCT-2172 - FY2016 CCT Media Buys	1,887.00				1,887.00
1/7/2016	INV-5845	2015-CCT-2172 - FY2016 CCT Media Buys	3,389.80				3,389.80
12/31/2015	INV-5861	2015-CCT-2172 - FY2016 CCT Media Buys	4,386.67				4,386.67
1/8/2016	INV-5863	2015-CCT-2172 - FY2016 CCT Media Buys	685.10				685.10
1/8/2016	INV-5864	2015-CCT-2172 - FY2016 CCT Media Buys	1,078.65				1,078.65
1/8/2016	INV-5865	2015-CCT-2172 - FY2016 CCT Media Buys	181.90				181.90
1/11/2016	INV-5866	2015-CCT-2172 - FY2016 CCT Media Buys	331.50				331.50
1/11/2016	INV-5867	2015-CCT-2172 - FY2016 CCT Media Buys	369.75				369.75
1/11/2016	INV-5868	2015-CCT-2172 - FY2016 CCT Media Buys	5,000.00				5,000.00
1/11/2016	INV-5869	2015-CCT-2339 - NYTimes Great Getaway Email- 2	1,245.00		1,245.00		
1/11/2016	INV-5870	2015-CCT-2393 - Bridal Guide enewsletter sponsorship- VF Co-op	520.00		520.00		
1/11/2016	INV-5871	2015-CCT-2403 - M&C VF co-op Full pg ad and Advertorial	525.00		525.00		
1/11/2016	INV-5872	2015-CCT-2503 - Audubon Magazine - 1/2 page ad and advertorial deliverables	490.00		490.00		
1/11/2016	INV-5874	2015-CCT-2518 - Pickleball Deliverables	690.00		690.00		
1/11/2016	INV-5875	2015-CCT-2483 - Swamp Buggy- Facebook and banner ads	2,070.00		2,070.00		
1/11/2016	INV-5876	2015-CCT-2504 - Incentive Magazine- Visit Florida co-op deliverables	660.00		660.00		
1/11/2016	INV-5877	2015-CCT-2455 - Visit Florida Horizon Travel & Lifestyle deliverables	1,415.00		1,415.00		
1/11/2016	INV-5878	2015-CCT-2432 - OrlandoSentinel.com- Winter Campaign FY16	2,330.00		2,330.00		
1/11/2016	INV-5879	2015-CCT-2522 - Prevue Magazine- VF section	485.00		485.00		
1/11/2016	INV-5880	2015-CCT-2428 - Successful Meetings- Destination of the Month deliverables	720.00		720.00		
1/11/2016	INV-5881	2015-CCT-2434 - NYTimes.com- Winter Campaign FY16	3,200.00		3,200.00		
1/11/2016	INV-5882	2015-CCT-2462 - Business cards reorder	1,786.75		1,786.75		
1/11/2016	INV-5883	2015-CCT-2450 - Weather.com Adapter Ad	1,600.00		1,600.00		
1/11/2016	INV-5884		17,299.00			17,299.00	
1/11/2016	INV-5885	2015-CCT-2494 - Twitter Creative Dec 2015	7,888.00		7,888.00		
1/12/2016	INV-5894	2015-CCT-2172 - FY2016 CCT Media Buys	1,350.00				1,350.00
1/13/2016	INV-5897	2015-CCT-2172 - FY2016 CCT Media Buys	8,254.05				8,254.05
1/15/2016	INV-5905	2015-CCT-2172 - FY2016 CCT Media Buys	1,551.25				1,551.25
1/15/2016	INV-5906	2015-CCT-2172 - FY2016 CCT Media Buys	1,130.50				1,130.50
1/15/2016	INV-5907	2015-CCT-2172 - FY2016 CCT Media Buys	1,606.50				1,606.50
2/29/2016	INV-5915	2015-CCT-2269 - FY16 Winter and Spring/Summer Campaign photo/video shoot	37,933.90		37,933.90		
1/18/2015	INV-5923	2016-CCT-2593-FY2016 Facebook Ads Media	12,113.19				12,113.19

NAPLES. MARCO ISLAND, EVERGLADES CVB
FISCAL YEAR OCTOBER 2015 - SEPTEMBER 2016

<i>Invoice Date</i>	<i>Invoice Number</i>	<i>Project Full Name</i>	<i>Total</i>	<i>Fee</i>	<i>Production</i>	<i>Digital</i>	<i>Media</i>
1/18/2016	INV-5924	2016-CCT-2593-FY2016 Facebook Ads Media	6,773.84				6,773.84
1/18/2016	INV-5925	2015-CCT-2172 - FY2016 CCT Media Buys	1,031.90				1,031.90
1/18/2016	INV-5927	2015-CCT-2172 - FY2016 CCT Media Buys	7,420.50				7,420.50
1/18/2016	INV-5928	2015-CCT-2172 - FY2016 CCT Media Buys	7,565.00				7,565.00
1/20/2016	INV-5929	2015-CCT-2172 - FY2016 CCT Media Buys	15,689.00				15,689.00
1/20/2016	INV-5931	2015-CCT-2172 - FY2016 CCT Media Buys	646.85				646.85
1/20/2016	INV-5932	2015-CCT-2172 - FY2016 CCT Media Buys	2,333.25				2,333.25
1/20/2016	INV-5933	2015-CCT-2172 - FY2016 CCT Media Buys	5,449.35				5,449.35
1/20/2016	INV-5934	2015-CCT-2172 - FY2016 CCT Media Buys	12,212.80				12,212.80
1/20/2016	INV-5938	2015-CCT-2172 - FY2016 CCT Media Buys	1,169.60				1,169.60
1/20/2016	INV-5939	2015-CCT-2172 - FY2016 CCT Media Buys	289.00				289.00
1/21/2016	INV-5942	2015-CCT-2280 - Meeting Escape- January 2016	1,665.11		1,665.11		
1/21/2016	INV-5944	2015-CCT-2392 - Bridal Guide Dedicated Email- VF co-op	2,005.00		2,005.00		
1/21/2016	INV-5945	2015-CCT-2395 - Bridal Guide Eblasts- Boston/NY Markets	1,845.00		1,845.00		
1/21/2016	INV-5946	2015-CCT-2456 - VISIT FLORIDA - International Official Travel Guide	1,830.00		1,830.00		
1/22/2016	INV-5947	2015-CCT-2172 - FY2016 CCT Media Buys	2,357.07				2,357.07
1/22/2016	INV-5948	2015-CCT-2172 - FY2016 CCT Media Buys	18,461.52				18,461.52
	INV-5949	2015-CCT-2172 - FY2016 CCT Media Buys	15,384.64				15,384.64
1/22/2016	INV-5950	2015-CCT-2172 - FY2016 CCT Media Buys	15,384.60				15,384.60
1/22/2016	INV-5951	2015-CCT-2172 - FY2016 CCT Media Buys	9,230.76				9,230.76
1/22/2016	INV-5952	2015-CCT-2172 - FY2016 CCT Media Buys	6,153.84				6,153.84
1/22/2016	INV-5953	2015-CCT-2519 - Canadian Weather Network- Tv	2,400.00		2,400.00		
1/31/2016	INV-5971	2015-CCT-2172 - FY2016 CCT Media Buys	23,076.93				23,076.93
1/22/2016	INV-5972	2015-CCT-2172 - FY2016 CCT Media Buys	15,000.00				15,000.00
1/22/2016	INV-5973	2015-CCT-2172 - FY2016 CCT Media Buys	34,769.22				34,769.22
1/25/2016	INV-5984	2015-CCT-2172 - FY2016 CCT Media Buys	10,285.77				10,285.77
1/25/2016	INV-5989	2015-CCT-2172 - FY2016 CCT Media Buys	1,350.00				1,350.00
1/29/2016	INV-6004	2015-CCT-2172 - FY2016 CCT Media Buys	4,250.00				4,250.00
1/29/2016	INV-6005	2015-CCT-2172 - FY2016 CCT Media Buys	750.00				750.00
2/1/2016	INV-6007	2016-CCT-2621 - Broadcast clips for Elite Airways	360.00		360.00		
2/1/2016	INV-6024	2015-CCT-2282 - Monthly FY2016 Advertising and Marketing Services	41,666.67	41,666.67			
1/28/2016	INV-6026	2015-CCT-2172 - FY2016 CCT Media Buys	1,761.20				1,761.20
1/28/2016	INV-6027	2015-CCT-2172 - FY2016 CCT Media Buys	16,000.00				16,000.00
1/28/2016	INV-6028	2015-CCT-2172 - FY2016 CCT Media Buys	28,333.33				28,333.33
1/31/2016	INV-6037	2015-CCT-2172 - FY2016 CCT Media Buys	99.61				99.61
2/4/2016	INV-6038	2015-CCT-2172 - FY2016 CCT Media Buys	667.17				667.17
1/31/2016	INV-6039	2015-CCT-2172 - FY2016 CCT Media Buys	8,482.49				8,482.49
1/31/2016	INV-6040	2015-CCT-2172 - FY2016 CCT Media Buys	8,510.42				8,510.42
1/31/2016	INV-6041	2015-CCT-2172 - FY2016 CCT Media Buys	1,834.42				1,834.42

NAPLES, MARCO ISLAND, EVERGLADES CVB
FISCAL YEAR OCTOBER 2015 - SEPTEMBER 2016

<i>Invoice Date</i>	<i>Invoice Number</i>	<i>Project Full Name</i>	<i>Total</i>	<i>Fee</i>	<i>Production</i>	<i>Digital</i>	<i>Media</i>
1/31/2016	INV-6042	2015-CCT-2172 - FY2016 CCT Media Buys	296.52				296.52
2/25/2016	INV-6044	Digital	17,309.00			17,309.00	
2/25/2016	INV-6047	2015-CCT-2345 - VF Undiscovered Florida 1/2 page ad 4C	690.00		690.00		
2/25/2016	INV-6048	2015-CCT-2399 - CVENT- blog post	990.00		990.00		
2/25/2016	INV-6049	2015-CCT-2422 - Storytelling job - Swamp Buggy races Nov 7-8	7,875.00		7,875.00		
2/25/2016	INV-6050	2015-CCT-2426 - US Army All American Bowl - spot to edit and traffic instructions	2,050.00		2,050.00		
2/25/2016	INV-6052	2015-CCT-2433 - Bridal Guide - digital video spot	3,200.00		3,200.00		
2/25/2016	INV-6053	2015-CCT-2435 - Focus Groups - Boston and Chicago	4,842.00		4,842.00		
2/25/2016	INV-6054	2015-CCT-2505 - Associations e-blast introducing Debi	425.70		425.70		
2/25/2016	INV-6055	2015-CCT-2508 - Incentive Magazine- DOM deliverables	375.00		375.00		
2/25/2016	INV-6056	2015-CCT-2526 - SuccessfulMeetings.com deliverables	120.00		120.00		
2/25/2016	INV-6057	2015-CCT-2527 - Brand USA- Brazil & German Multi-Channel deliverables	630.00		630.00		
2/29/2016	INV-6058	2015-CCT-2536 - Twitter Creative Jan 2016	8,000.00		8,000.00		
2/25/2016	INV-6060	2015-CCT-2546 - Smart Meetings- Social Posts	545.00		545.00		
2/25/2016	INV-6061	2016-CCT-2579 - Smart Meetings- Beach and Coastal Meetings	710.00		710.00		
2/25/2016	INV-6062	2016-CCT-2580 - MNI- Winter Campaign FY16	2,210.00		2,210.00		
2/10/2016	INV-6068	2015-CCT-2172 - FY2016 CCT Media Buys	371.09				371.09
2/10/2016	INV-6069	2015-CCT-2172 - FY2016 CCT Media Buys	1,301.24				1,301.24
2/10/2016	INV-6070	2015-CCT-2172 - FY2016 CCT Media Buys	1,025.56				1,025.56
2/10/2016	INV-6071	2015-CCT-2172 - FY2016 CCT Media Buys	3,171.96				3,171.96
2/10/2016	INV-6072	2015-CCT-2172 - FY2016 CCT Media Buys	1,529.98				1,529.98
2/10/2016	INV-6073	2015-CCT-2172 - FY2016 CCT Media Buys	1,392.84				1,392.84
2/10/2016	INV-6074	2015-CCT-2172 - FY2016 CCT Media Buys	635.02				635.02
2/10/2016	INV-6075	2015-CCT-2172 - FY2016 CCT Media Buys	1,350.00				1,350.00
2/10/2016	INV-6076	2015-CCT-2172 - FY2016 CCT Media Buys	1,350.00				1,350.00
2/10/2016	INV-6077	2015-CCT-2172 - FY2016 CCT Media Buys	4,600.00				4,600.00
2/10/2016	INV-6078	2015-CCT-2172 - FY2016 CCT Media Buys	2,200.00				2,200.00
2/10/2016	INV-6079	2015-CCT-2172 - FY2016 CCT Media Buys	500.00				500.00
2/11/2016	INV-6080	2015-CCT-2172 - FY2016 CCT Media Buys	1,856.40				1,856.40
2/11/2016	INV-6081	2015-CCT-2172 - FY2016 CCT Media Buys	1,378.70				1,378.70
2/11/2016	INV-6083	2016-CCT-2589 - Meetings flyer updated with Portuguese text	630.00		630.00		
2/29/2016	INV-6084	2016-CCT-2597 - Food & Wine/ Travel + Leisure deliverables	240.00		240.00		
2/29/2016	INV-6085	2016-CCT-2617 - Travel + Leisure full pg insert	195.00		195.00		
2/17/2016	INV-6089	2015-CCT-2172 - FY2016 CCT Media Buys	27,720.00				27,720.00
2/17/2016	INV-6090	2015-CCT-2172 - FY2016 CCT Media Buys	2,000.00				2,000.00
2/17/2016	INV-6091	2015-CCT-2172 - FY2016 CCT Media Buys	9,230.76				9,230.76
2/17/2016	INV-6092	2015-CCT-2172 - FY2016 CCT Media Buys	18,461.52				18,461.52
2/17/2016	INV-6093	2015-CCT-2172 - FY2016 CCT Media Buys	6,153.84				6,153.84
2/17/2016	INV-6094	2015-CCT-2172 - FY2016 CCT Media Buys	15,384.60				15,384.60

NAPLES, MARCO ISLAND, EVERGLADES CVB
FISCAL YEAR OCTOBER 2015 - SEPTEMBER 2016

<i>Invoice Date</i>	<i>Invoice Number</i>	<i>Project Full Name</i>	<i>Total</i>	<i>Fee</i>	<i>Production</i>	<i>Digital</i>	<i>Media</i>
2/17/2016	INV-6095	2015-CCT-2172 - FY2016 CCT Media Buys	15,384.64				15,384.64
2/17/2016	INV-6096	2015-CCT-2172 - FY2016 CCT Media Buys	18,461.54				18,461.54
2/17/2016	INV-6099	2015-CCT-2172 - FY2016 CCT Media Buys	2,000.00				2,000.00
2/17/2016	INV-6100	2015-CCT-2172 - FY2016 CCT Media Buys	22,461.54				22,461.54
2/17/2016	INV-6101	2015-CCT-2172 - FY2016 CCT Media Buys	6,153.84				6,153.84
2/17/2016	INV-6102	2015-CCT-2172 - FY2016 CCT Media Buys	5,742.02				5,742.02
2/17/2016	INV-6103	2015-CCT-2172 - FY2016 CCT Media Buys	14,280.13				14,280.13
2/17/2016	INV-6104	2015-CCT-2172 - FY2016 CCT Media Buys	14,559.78				14,559.78
2/17/2016	INV-6105	2015-CCT-2172 - FY2016 CCT Media Buys	1,502.35				1,502.35
2/17/2016	INV-6106	2015-CCT-2172 - FY2016 CCT Media Buys	730.39				730.39
2/17/2016	INV-6107	2015-CCT-2172 - FY2016 CCT Media Buys	1,216.92				1,216.92
2/17/2016	INV-6110	2015-CCT-2172 - FY2016 CCT Media Buys	1,250.00				1,250.00
2/17/2016	INV-6113	2015-CCT-2172 - FY2016 CCT Media Buys	1,741.65				1,741.65
2/19/2016	INV-6115	2015-CCT-2172 - FY2016 CCT Media Buys	6,153.84				6,153.84
2/29/2016	INV-6117	2015-CCT-2396 - Bridal Guide eblast- Florida Market	2,175.00		2,175.00		
2/22/2016	INV-6118	2015-CCT-2172 - FY2016 CCT Media Buys	17,004.72				17,004.72
2/22/2016	INV-6119	2015-CCT-2172 - FY2016 CCT Media Buys	10,966.67				10,966.67
2/22/2016	INV-6120	2015-CCT-2157 - Consumer escape- February 2016 #1	905.92		905.92		
2/22/2016	INV-6121	2015-CCT-2340 - NYTimes Great Getaway Email- 3	1,155.00		1,155.00		
2/22/2016	INV-6122	2016-CCT-2612 - Updated Winter Cable Trafficking	780.00		780.00		
2/23/2016	INV-6123	2016-CCT-2593 - FY2016 Facebook Ads Media	5,518.95				5,518.95
2/23/2016	INV-6124	2015-CCT-2172 - FY2016 CCT Media Buys	16,925.83				16,925.83
2/24/2016	INV-6125	2015-CCT-2172 - FY2016 CCT Media Buys	1,792.65				1,792.65
2/24/2016	INV-6126	2015-CCT-2172 - FY2016 CCT Media Buys	367.20				367.20
2/24/2016	INV-6128	2015-CCT-2172 - FY2016 CCT Media Buys	461.55				461.55
2/24/2016	INV-6129	2015-CCT-2172 - FY2016 CCT Media Buys	5,176.50				5,176.50
2/24/2016	INV-6130	2015-CCT-2172 - FY2016 CCT Media Buys	1,776.50				1,776.50
2/24/2016	INV-6131	2015-CCT-2172 - FY2016 CCT Media Buys	1,623.50				1,623.50
2/24/2016	INV-6132	2015-CCT-2172 - FY2016 CCT Media Buys	4,500.00				4,500.00
2/24/2016	INV-6134	2015-CCT-2156 - Consumer escape- January 2016	1,058.71		1,058.71		
2/26/2016	INV-6136	2015-CCT-2172 - FY2016 CCT Media Buys	1,350.00				1,350.00
2/26/2016	INV-6137	2015-CCT-2172 - FY2016 CCT Media Buys	11,394.00				11,394.00
2/26/2016	INV-6138	2015-CCT-2172 - FY2016 CCT Media Buys	2,351.27				2,351.27
2/26/2016	INV-6139	2015-CCT-2172 - FY2016 CCT Media Buys	3,459.86				3,459.86
3/1/2016	INV-6161	2015-CCT-2282 - Monthly FY2016 Advertising and Marketing Services	41,666.67	41,666.67			
2/29/2016	INV-6165	2015-CCT-2172 - FY2016 CCT Media Buys	1,506.00				1,506.00
2/29/2016	INV-6168	2015-CCT-2172 - FY2016 CCT Media Buys	19,025.10				19,025.10
2/29/2016	INV-6169	2015-CCT-2172 - FY2016 CCT Media Buys	3,529.22				3,529.22
2/29/2016	INV-6170	2015-CCT-2172 - FY2016 CCT Media Buys	8,531.61				8,531.61

NAPLES. MARCO ISLAND, EVERGLADES CVB
FISCAL YEAR OCTOBER 2015 - SEPTEMBER 2016

<i>Invoice Date</i>	<i>Invoice Number</i>	<i>Project Full Name</i>	<i>Total</i>	<i>Fee</i>	<i>Production</i>	<i>Digital</i>	<i>Media</i>
2/29/2016	INV-6171	2015-CCT-2172 - FY2016 CCT Media Buys	25,495.75				25,495.75
2/29/2016	INV-6173	2015-CCT-2172 - FY2016 CCT Media Buys	1,476.45				1,476.45
2/29/2016	INV-6174	2015-CCT-2172 - FY2016 CCT Media Buys	1,088.00				1,088.00
2/29/2016	INV-6175	2015-CCT-2172 - FY2016 CCT Media Buys	1,541.90				1,541.90
3/2/2016	INV-6185	2015-CCT-2172 - FY2016 CCT Media Buys	13,091.70				13,091.70
3/2/2016	INV-6186	2015-CCT-2172 - FY2016 CCT Media Buys	244.80				244.80
3/2/2016	INV-6188	2015-CCT-2172 - FY2016 CCT Media Buys	5,298.05				5,298.05
3/2/2016	INV-6189	2015-CCT-2172 - FY2016 CCT Media Buys	7,972.15				7,972.15
3/2/2016	INV-6190	2015-CCT-2172 - FY2016 CCT Media Buys	7,565.00				7,565.00
2/29/2016	INV-6216	2015-CCT-2172 - FY2016 CCT Media Buys	8,320.00				8,320.00
2/29/2016	INV-6217	2015-CCT-2172 - FY2016 CCT Media Buys	4,000.00				4,000.00
2/29/2016	INV-6219	2015-CCT-2172 - FY2016 CCT Media Buys	11,791.20				11,791.20
2/29/2016	INV-6220	2015-CCT-2172 - FY2016 CCT Media Buys	9,275.20				9,275.20
3/3/2016	INV-6221	2015-CCT-2172 - FY2016 CCT Media Buys	50,000.00				50,000.00
3/4/2016	INV-6225	2015-CCT-2172 - FY2016 CCT Media Buys	17,268.83				17,268.83
3/4/2016	INV-6226	2015-CCT-2172 - FY2016 CCT Media Buys	8,773.35				8,773.35
3/4/2016	INV-6227	2015-CCT-2172 - FY2016 CCT Media Buys	11,498.46				11,498.46
3/4/2016	INV-6228	2015-CCT-2172 - FY2016 CCT Media Buys	17,819.52				17,819.52
3/7/2016	INV-6229	2015-CCT-2172 - FY2016 CCT Media Buys	878.90				878.90
3/7/2016	INV-6230	2015-CCT-2172 - FY2016 CCT Media Buys	1,700.00				1,700.00
3/8/2016	INV-6233	2015-CCT-2172 - FY2016 CCT Media Buys	7,266.21				7,266.21
3/8/2016	INV-6234	2015-CCT-2172 - FY2016 CCT Media Buys	11,250.00				11,250.00
3/8/2016	INV-6237	2015-CCT-2172 - FY2016 CCT Media Buys	1,940.55				1,940.55
3/8/2016	INV-6239	2015-CCT-2172 - FY2016 CCT Media Buys	3,474.80				3,474.80
3/8/2016	INV-6240	2015-CCT-2172 - FY2016 CCT Media Buys	11,482.39				11,482.39
3/9/2016	INV-6249	2015-CCT-2172 - FY2016 CCT Media Buys	5,765.99				5,765.99
3/9/2016	INV-6250	2015-CCT-2172 - FY2016 CCT Media Buys	5,105.46				5,105.46
3/9/2016	INV-6251	2015-CCT-2172 - FY2016 CCT Media Buys	27,924.88				27,924.88
3/9/2016	INV-6253	2015-CCT-2172 - FY2016 CCT Media Buys	12,050.00				12,050.00
3/9/2016	INV-6254	2015-CCT-2172 - FY2016 CCT Media Buys	9,960.00				9,960.00
3/9/2016	INV-6256	2015-CCT-2172 - FY2016 CCT Media Buys	117,500.00				117,500.00
3/10/2016	INV-6259	2015-CCT-2172 - FY2016 CCT Media Buys	4,454.85				4,454.85
3/10/2016	INV-6260	2015-CCT-2172 - FY2016 CCT Media Buys	14,947.25				14,947.25
3/14/2016	INV-6278	Digital	14,865.00			14,865.00	
3/14/2016	INV-6279	2016-CCT-2608 - Twitter Creative Feb 2016	7,480.00		7,480.00		
3/14/2016	INV-6280	2015-CCT-2224 - Consumer escape- February 2016 #2	2,262.02		2,262.02		
3/14/2016	INV-6281	2015-CCT-2341 - NYTimes Great Getaway Email- 4	1,245.00		1,245.00		
3/14/2016	INV-6282	2015-CCT-2525 - Virtuoso Life- Travel Dreams Issue- Full pg ad	195.00		195.00		
3/14/2016	INV-6283	2015-CCT-2529 - Successful Meetings- Independent Meeting Education conference	195.00		195.00		

NAPLES. MARCO ISLAND, EVERGLADES CVB
FISCAL YEAR OCTOBER 2015 - SEPTEMBER 2016

<i>Invoice Date</i>	<i>Invoice Number</i>	<i>Project Full Name</i>	<i>Total</i>	<i>Fee</i>	<i>Production</i>	<i>Digital</i>	<i>Media</i>
3/14/2016	INV-6284	2015-CCT-2310 - Meeting Escape- February 2016	2,084.72		2,084.72		
3/14/2016	INV-6285	2015-CCT-2542 - Successful Meetings- Florida Marketplace	195.00		195.00		
3/14/2016	INV-6286	2016-CCT-2618 - ITB Berlin Deliverables	530.00		530.00		
3/14/2016	INV-6287	2016-CCT-2598 - Meetings and Conventions Digital Deliverables	285.00		285.00		
3/15/2016	INV-6292	2016-CCT-2593 - FY2016 Facebook Ads Media	5,836.42		5,836.42		
3/16/2016	INV-6294	2015-CCT-2269 - FY16 Winter and Spring/Summer Campaign photo/video shoot	6,355.00		6,355.00		
3/16/2016	INV-6297	2015-CCT-2158 - Consumer escape- March 2016 #1	1,498.49		1,498.49		
3/16/2016	INV-6298	2015-CCT-2311 - Meeting Escape- March 2016	1,164.33		1,164.33		
3/17/2016	INV-6301	2015-CCT-2172 - FY2016 CCT Media Buys	1,625.00				1,625.00
3/17/2016	INV-6302	2015-CCT-2172 - FY2016 CCT Media Buys	3,172.08				3,172.08
3/17/2016	INV-6303	2015-CCT-2172 - FY2016 CCT Media Buys	1,822.37				1,822.37
3/17/2016	INV-6304	2015-CCT-2172 - FY2016 CCT Media Buys	2,769.09				2,769.09
3/17/2016	INV-6305	2015-CCT-2172 - FY2016 CCT Media Buys	1,758.92				1,758.92
3/17/2016	INV-6306	2015-CCT-2172 - FY2016 CCT Media Buys	3,099.97				3,099.97
3/21/2016	INV-6324	2015-CCT-2539 - Successful Meetings- Value eblast	1,550.00		1,550.00		
3/21/2016	INV-6325	2015-CCT-2540 - Successful Meetings- Fl Meetings & Incentive Guide	455.00		455.00		
3/21/2016	INV-6326	2016-CCT-2666 - Meetings Focus- Print Deliverables	905.00		905.00		
3/22/2016	INV-6328	2016-CCT-2623 - CVENT- Updated Footer Promotion	195.00		195.00		
3/23/2016	INV-6330	2015-CCT-2172 - FY2016 CCT Media Buys	3,500.00				3,500.00
3/23/2016	INV-6331	2015-CCT-2172 - FY2016 CCT Media Buys	1,792.65				1,792.65
3/23/2016	INV-6332	2015-CCT-2172 - FY2016 CCT Media Buys	1,623.50				1,623.50
3/23/2016	INV-6333	2015-CCT-2172 - FY2016 CCT Media Buys	16,611.67				16,611.67
3/23/2016	INV-6335	2015-CCT-2172 - FY2016 CCT Media Buys	23,076.96				23,076.96
3/23/2016	INV-6336	2015-CCT-2172 - FY2016 CCT Media Buys	19,230.75				19,230.75
3/23/2016	INV-6338	2015-CCT-2172 - FY2016 CCT Media Buys	43,461.56				43,461.56
3/23/2016	INV-6339	2015-CCT-2172 - FY2016 CCT Media Buys	19,230.80				19,230.80
3/23/2016	INV-6340	2015-CCT-2172 - FY2016 CCT Media Buys	11,538.48				11,538.48
3/23/2016	INV-6346	2016-CCT-2625 - Brand USA Great Outdoors- photo selects	525.00		525.00		
3/23/2016	INV-6347	2016-CCT-2627 - Revise ACE Group Classic Retargeting and Facebook Ads	225.00		225.00		
3/28/2016	INV-6356	2015-CCT-2172 - FY2016 CCT Media Buys	1,522.35				1,522.35
3/28/2016	INV-6357	2015-CCT-2172 - FY2016 CCT Media Buys	1,684.70				1,684.70
3/28/2016	INV-6358	2015-CCT-2172 - FY2016 CCT Media Buys	1,400.80				1,400.80
3/28/2016	INV-6359	2015-CCT-2172 - FY2016 CCT Media Buys	7,400.00				7,400.00
3/28/2016	INV-6360	2015-CCT-2172 - FY2016 CCT Media Buys	9,230.76				9,230.76
3/28/2016	INV-6361	2015-CCT-2172 - FY2016 CCT Media Buys	1,250.00				1,250.00
3/29/2016	INV-6366	2016-CCT-2720 - Virtuoso- image resize for webinar	165.00		165.00		
3/29/2016	INV-6367	2015-CCT-2172 - FY2016 CCT Media Buys	319.60				319.60
3/29/2016	INV-6368	2015-CCT-2172 - FY2016 CCT Media Buys	7,742.40				7,742.40
3/29/2016	INV-6369	2015-CCT-2172 - FY2016 CCT Media Buys	7,000.00				7,000.00

NAPLES. MARCO ISLAND, EVERGLADES CVB
 FISCAL YEAR OCTOBER 2015 - SEPTEMBER 2016

<i>Invoice Date</i>	<i>Invoice Number</i>	<i>Project Full Name</i>	<i>Total</i>	<i>Fee</i>	<i>Production</i>	<i>Digital</i>	<i>Media</i>
3/29/2016	INV-6370	2015-CCT-2172 - FY2016 CCT Media Buys	2,545.75				2,545.75
3/29/2016	INV-6371	2015-CCT-2172 - FY2016 CCT Media Buys	2,920.60				2,920.60
3/29/2016	INV-6373	2015-CCT-2172 - FY2016 CCT Media Buys	12,370.90				12,370.90
3/29/2016	INV-6374	2015-CCT-2172 - FY2016 CCT Media Buys	1,866.60				1,866.60
3/29/2016	INV-6375	2015-CCT-2172 - FY2016 CCT Media Buys	1,130.50				1,130.50
3/29/2016	INV-6376	2015-CCT-2172 - FY2016 CCT Media Buys	9,230.77				9,230.77
3/31/2016	INV-6408	2015-CCT-2172 - FY2016 CCT Media Buys	1,250.00				1,250.00
3/31/2016	INV-6412	2016-CCT-2581 - F&W/T+L- Quattro Units	3,255.00		3,255.00		
3/31/2016	INV-6413	2015-CCT-2225 - Consumer escape- March 2016 #2	1,338.00		1,338.00		
4/1/2016	INV-6400	2015-CCT-2282 - Monthly FY2016 Advertising and Marketing Services	41,666.67	41,666.67			
4/1/2016	INV-6410	2015-CCT-2172 - FY2016 CCT Media Buys	1,250.00				1,250.00
4/1/2016	INV-6411	2016-CCT-2596 - Mercado & Eventos- VF full pg ad	195.00		195.00		
4/5/2016	INV-6420	2015-CCT-2172 - FY2016 CCT Media Buys	3,500.00				3,500.00
4/5/2016	INV-6421	2015-CCT-2172 - FY2016 CCT Media Buys	3,000.00				3,000.00
4/6/2016	INV-6428	2015-CCT-2172 - FY2016 CCT Media Buys	5,000.00				5,000.00
4/6/2016	INV-6429	2015-CCT-2172 - FY2016 CCT Media Buys	8,773.33				8,773.33
4/6/2016	INV-6430	2015-CCT-2172 - FY2016 CCT Media Buys	746.88				746.88
4/6/2016	INV-6431	2015-CCT-2172 - FY2016 CCT Media Buys	1,869.81				1,869.81
4/6/2016	INV-6432	2015-CCT-2172 - FY2016 CCT Media Buys	81.98				81.98
4/6/2016	INV-6433	2015-CCT-2172 - FY2016 CCT Media Buys	5,944.43				5,944.43
4/6/2016	INV-6434	2015-CCT-2172 - FY2016 CCT Media Buys	3,127.92				3,127.92
4/6/2016	INV-6435	2015-CCT-2172 - FY2016 CCT Media Buys	2,605.11				2,605.11
TOTAL INVOICES			2,509,111.59	291,666.69	426,221.37	78,872.00	1,712,351.53
TOTAL BUDGET			5,500,000.00	500,000.00	975,000.00	225,000.00	3,800,000.00
Month of March			788,463.75	41,666.67	37,938.98	14,865.00	693,993.10
BALANCE TO FINISH			2,990,888.41	208,333.31	548,778.63	146,128.00	2,087,648.47