

**EXECUTIVE SUMMARY**

**Recommendation to approve six (6) Collier County Tourist Development Council Category “A” Grant Applications for Beach Park Facilities for Fiscal Year 2016/2017 in the Total Amount of \$2,165,000.00 and to make the finding that the projects promotes tourism.**

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**OBJECTIVE:** To obtain Collier County Tourist Development Council grant funding.

**CONSIDERATIONS:**

<b>PROJECT</b>	<b>AMOUNT REQUESTED</b>	<b>PREVIOUS AMOUNT REQUESTED</b>
Barefoot Beach Preserve	\$40,000	
City of Naples Lowdermilk Park Pavilion Concession Repair	\$100,000	
Clam Pass Beach Park Electrical Upgrade	\$800,000	
North Gulf Shore Beach Access	\$260,000	\$45,000
Tigertail Beach Park	\$690,000	
Vanderbilt Beach Park	\$275,000	
<b>TOTAL</b>	<b>\$2,165,000</b>	

**PROJECT DETAILS:**

**Barefoot Beach Preserve: \$40,000**

- Boardwalk assessment - \$40,000
- Three connecting dune cross-overs (elevated boardwalks), constructed from material made from recycle milk cartons, have been constructed in the Preserve. The dune cross-overs provide beach access for all while protecting the sensitive and critical dune habitat.
- The boardwalks are over 20 years old and the Division is seeking an assessment of current condition.

**City of Naples Lowdermilk Park Pavilion Concession Repair: \$100,000**

- Pavilion Concession Repair - \$100,000

**Clam Pass Beach Park Electrical Upgrade: \$800,000**

- Permitting, Design, Upgrade – \$800,000
- The electrical services at the Clam Pass Park Concession area are in disrepair and in need of timely replacement and upgrading. Based on the existing concession equipment that services the Concession Area, the electrical services need to be upgraded for safety purposes.

**North Gulf Shore Beach Access located at the end of Seagate Drive in North Naples: \$260,000**

- Landscape and irrigation installation - \$100,000
- New signage to include entrance, cycling, informational/regulatory - \$35,000
- Thermoplasty striping and sealing of parking lot - \$35,000
- Furnishings to include seating and new bicycle racks - \$10,000
- Upgrade south wall / western face leading to beach - \$80,000

**Tigertail Beach Park: \$690,000**

- Augment the Visitor Information Center/Public amenity area to include: \$300,000
  - Restroom enhancements (waterless urinals, vandal proof mirrors, hand-dryers, auto sinks and auto flush toilets, repaint and re-tile all facilities and Xeri-scape landscaping and irrigation enhancements around the Visitor Center and Café entrance).
- Replace remaining recycled boardwalk in front of playground and Café - \$200,000
- Refurbish the two foot shower areas with auto-on/auto-off and provide for appropriate drainage - \$15,000
- Thermoplasty stripe and seal parking lot - \$75,000
- Installation of new outdoor grills, bench seating, and picnic tables - \$25,000
- Upgrade current front gate security from a drop down bar to an automatic gate system - \$75,000

**Vanderbilt Beach Park: \$275,000**

- Enhance the boardwalk and foot showers at the south side of the park-\$250,000
- Upgrade current outdoor furnishings to include new bike racks and benches-\$25,000

The cost of these projects will come from the TDC Category “A” Beach Park Facility Funds.

**FISCAL IMPACT:** Funds in the amount of are available for appropriation from Category “A” Tourist Taxes Fund 183.

**GROWTH MANAGEMENT IMPACT:** There is no impact to the Growth Management Plan related to this action.

**LEGAL CONSIDERATIONS:** This item has been approved as to form and legality and requires majority vote for approval. – CMG

**ADVISORY BOARD RECOMMENDATION:** The Parks and Recreation Advisory Board will meet on April 20, 2016. Their recommendation will be presented for the record at the Tourist Development Council meeting.

**RECOMMENDATION:** That the Tourist Development Council approve the above-referenced Category “A” grant applications in the amount of \$2,165,000 and make a finding that these expenditures promote tourism.

Prepared by: Nancy E. Olson, Region Manager, Collier County Parks and Recreation

**COLLIER COUNTY TOURIST DEVELOPMENT COUNCIL  
 CATEGORY "A" GRANT APPLICATION**

**Barefoot Beach Preserve Park  
 Boardwalk Assessment**

- 1. Name and Address of Project Sponsor Organization:**  
**Collier County Parks and Recreation Department**  
**North Collier Regional Park**  
**15000 Livingston Road**  
**Naples, FL 34109**
  
- 2. Contact Person, Title and Phone Number:**  
**Name: Barry Williams, Director**  
**Address: 15000 Livingston Road**  
**City: Naples; ST: FL; ZIP 34109**  
**Phone: (239) 252-4035 FAX: (252) 530-6538**  
**Other: (239) 280-7035**
  
- 3. Organization's Chief Official and Title:**  
 Barry Williams, Director  
 Collier County Parks and Recreation Division

**4. Details of Project- Description and Location:**

Collier County Parks and Recreation is requesting funding for boardwalk assessment at Barefoot Beach Preserve Park on Bonita Beach Road. Annual visitation at this public beach access exceeds 350,000. User/site enhancements include:

Boardwalk assessment to replace with IPE	\$40,000
<b>TOTAL</b>	<b>\$40,000</b>

**5. Estimated project start date: October, 2016**

**6. Estimated project duration:**

<b>Task</b>	<b>Date</b>
Hire consultant to assess current boardwalk	November 2016
Assessment complete and report received	January 2017

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**7. Total TDC Tax Funds Requested: \$40,000.00**

**8. If the full amount requested cannot be awarded, can the program/project be restructured to accommodate a smaller award?**

Yes ( )      No ( **X** )

**I have read the Tourist Development Category “A” Beach Funding Policy covering beach renourishment and pass maintenance and agree that my organization will comply with all guidelines and criteria.**

\_\_\_\_\_  
**Signature of Sponsor Organization’s Chief Official**

\_\_\_\_\_  
**Date**

**COLLIER COUNTY TOURIST DEVELOPMENT COUNCIL**

**CATEGORY "A" GRANT APPLICATION**

**2017 Beach Park Facilities**

**Naples Lowdermilk Park Concession Pavilion Repair**

(Project Title)

1. Name and Address of Project Sponsor Organization:

**City Of Naples  
735 Eighth Street South  
Naples, Florida 34102**

2. Contact Person, Title and Phone Number:

Name: **Dana A. Souza, Community Services Director**  
Address: **280 Riverside Circle**  
City: **Naples** State: **FL** ZIP: **34102**  
Phone: **239/213-7120** FAX: **239/213-7130** Email: [dsouza@naplesgov.com](mailto:dsouza@naplesgov.com)

3. Organization's Chief Elected Official and Title:

**Hon. John F. Sorey III, Mayor – Through April 6, 2016**  
**Hon. Bill Barnett, Mayor – Beginning April 6, 2016**

4. Details of Project- Description and Location:

**Description:** This is an eligible TDC funded project essential for repairs to the Lowdermilk Park Concession Pavilion. This is for replacement of all the hurricane tie down straps and truss gusset plates at the Lowdermilk Park Concession Pavilion. The original items have all rusted and need to be replaced with stainless steel fasteners so the roof is secured to the roof trusses and frame. Cost estimate includes design, project management and contractor to perform the work.

**Location:** Signification coordination of effort continues between the City and Collier County concerning beach facility repairs.

5. Estimated project start date: **October 1, 2016**

6. Estimated project duration: **12 Months**

7. Total TDC Tax Funds Requested: **\$100,000**

8. If the full amount requested cannot be awarded, can the program/project be restructured to accommodate a smaller award?

Yes ( ) No (X)

**Naples Lowdermilk Park Concession Pavilion Repair**

(Project Title)

**PROJECT BUDGET**

<b><u>PROGRAM ELEMENT</u></b>	<b><u>AMOUNT</u></b>
TDC Funds Requested	<b>\$ <u>100,000</u></b>
City/Taxing District Share	\$ _____
State of Florida Share	\$ _____
Federal Share	\$ _____
<b>TOTAL</b>	<b>\$ <u>100,000</u></b>
<b>PROJECT EXPENSES:</b> (Engineering, Mobilization, Contractor, Monitoring etc)	
<b><u>Design, project management and contractor</u></b>	<b>\$ <u>100,000</u></b>
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
<b>TOTAL</b>	<b>\$ <u>100,000</u></b>

I have read the Tourist Development Category "A" Beach Funding Policy covering Beach Park Facilities and agree that my organization will comply with all guidelines and criteria.

  
\_\_\_\_\_  
A. William Moss, City Manager

3/22/16  
\_\_\_\_\_  
Date

## ADDITIONAL INFORMATION

**ELIGIBILITY:** Beach Facility repair will take place on the main concession pavilion in Lowdermilk Park. The project boundary location is within the City's jurisdictional boundary in Collier County.

**ORGANIZATIONAL CAPACITY:** The City of Naples will be the primary recipient and lead agency for controlling and completing all aspects and activities proposed in this grant application. The City will remain the lead agency for the duration of funding and will be the sole point of contact for all matters related to this proposal. The City has the managerial and financial capability to ensure proper planning, management, and completion of the project described in this application.

**BUDGET ASSURANCES:** Dual Compensation: If a City project staff member or consultant is involved simultaneously in two or more projects, the staff will not be compensated for more than 100% of their time for any such dual involvement.

### PROJECT LOCATION MAP:



**COLLIER COUNTY TOURIST DEVELOPMENT COUNCIL  
CATEGORY "A" GRANT APPLICATION**

**Clam Pass Beach Park Electrical Upgrade**

**1. Name and Address of Project Sponsor Organization:**

**Collier County Parks and Recreation Department  
North Collier Regional Park  
15000 Livingston Road  
Naples, Florida 34109**

**2. Contact Person, Title and Phone Number:**

**Name: Barry Williams, Director  
Address: 15000 Livingston Road  
City: Naples; ST: FL; ZIP 34109  
Phone: 239-252-4035 FAX: 252-530-6538  
Other: 239-280-7035**

**3. Organization's Chief Official and Title:**

Barry Williams, Director  
Collier County Parks and Recreation Department

**4. Details of Project-Description and Location:**

The existing electrical service at Clam Pass Beach Park is inadequate to serve the amenities in the park. On June 4, 2015 a public meeting was held to solicit input into the scope of work for this beach park location and the electrical upgrade was discussed in the overall scope of improvements at this location. However, the electrical upgrades need immediate attention for the beach concession area. AECOM Technical Services, Inc., provided an assessment of current conditions and an estimated cost to upgrade.

**5. Estimated project start date: October 2016**

**6. Estimated project duration: (see below for milestones).**

**7. Total TDC Tax Funds Requested: \$800,000.00**

**8. If the full amount requested cannot be awarded, can the program/project be restructured to accommodate a smaller award? Yes ( ) No (X)**



Collier County Tourist Development Council  
Category "A" Grant Application Page 2

Clam Pass Beach Park Electrical Upgrade

**PROJECT BUDGET**

<b><u>PROJECT ELEMENT</u></b>	<b><u>AMOUNT</u></b>
TDC Funds Requested	\$800,000
City/Taxing District Share	\$ N/A
State of Florida Share	\$ N/A
Federal Share	\$ N/A

**TOTAL**

**PROJECT EXPENSES:**

Permitting	\$5,000
Post Design	\$25,000
Upgrade	\$770,000
<b>TOTAL</b>	<b>\$800,000</b>

**Milestones:**

Solicit proposals for scope	30 days after scope is defined
Proposals due	30 days after solicitation
Approve Work Order	30 days after quotes received
Issue NTP	2 weeks after PO is issued
Permitting	6 months after NTP is issued
Replacement Cost Estimate	6 months after NTP is issued
Solicit quotes for upgrade	30 days after drawings and permitting are complete
Quotes due	30 days after solicitation
Approve work order	30 days after quotes received
Issue NTP	2 weeks after PO is issued
Upgrade completion	6 months after NTP issued

**I have read the Tourist Development Category “A” Beach Funding Policy covering beach re-nourishment and pass maintenance and agree that my organization will comply with all guidelines and criteria.**

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**Signature of Sponsor Organization’s Chief Official**

**Date**

**COLLIER COUNTY TOURIST DEVELOPMENT COUNCIL  
 CATEGORY "A" GRANT APPLICATION**

**North Gulf Shore Beach Access User/Site Enhancements  
 Design, Permitting, and Installation**

- 1. Name and Address of Project Sponsor Organization:**  
**Collier County Parks and Recreation Department**  
**North Collier Regional Park**  
**15000 Livingston Road**  
**Naples, FL 34109**
  
- 2. Contact Person, Title and Phone Number:**  
**Name: Barry Williams, Director**  
**Address: 15000 Livingston Road**  
**City: Naples; ST: FL; ZIP 34109**  
**Phone: (239) 252-4035 FAX: (252) 530-6538**  
**Other: (239) 280-7035**
  
- 3. Organization's Chief Official and Title:**  
 Barry Williams, Director  
 Collier County Parks and Recreation Division

**4. Details of Project- Description and Location:**

Collier County Parks and Recreation is requesting funding for user enhancements at North Gulf Shore Beach Access located on North Gulf Shore Drive. Annual visitation at this public beach access exceeds 30,000. User/site enhancements include:

		<b>PREVIOUS AMOUNT ALLOCATED</b>
Landscape and irrigation and installation	\$100,000	\$45,000
New signage to include: <ul style="list-style-type: none"> <li>• Entrance Sign</li> <li>• Cyclist/Pedestrian Safety</li> <li>• Informational/Regulatory</li> </ul>	\$35,000	
Thermoplasty striping and sealing of parking lot	\$35,000	
Access furnishings to include seating and new bicycle racks	\$10,000	
Upgrade south wall/western face leading to beach	\$80,000	
<b>TOTAL</b>	\$260,000.00	

**5. Estimated project start date: October, 2016**

**6. Estimated project duration:**

<b>Task</b>	<b>Date</b>
<ul style="list-style-type: none"><li>• Landscape architect hired for design</li><li>• Furnishings and bicycle racks ordered</li><li>• General contractor hired for south wall upgrade</li><li>• Sign design drafts ready for fabrication</li><li>• Hire contractor for thermoplasty and seal of parking lot</li></ul>	November 2016
<ul style="list-style-type: none"><li>• Landscape design complete and approved</li><li>• Landscape/irrigation installation begins</li></ul>	December 2016
<ul style="list-style-type: none"><li>• Landscape/irrigation completed</li><li>• Signage installed</li><li>• Furnishings and bicycle racks installed</li><li>• Thermoplasty and parking lot sealed</li><li>• South wall enhancements complete</li></ul>	January 2017

**7. Total TDC Tax Funds Requested: \$260,000.00**

**8. If the full amount requested cannot be awarded, can the program/project be restructured to accommodate a smaller award?**

Yes ( )      No (X)

**I have read the Tourist Development Category “A” Beach Funding Policy covering beach renourishment and pass maintenance and agree that my organization will comply with all guidelines and criteria.**

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**Signature of Sponsor Organization's Chief Official**

**Date**

**COLLIER COUNTY TOURIST DEVELOPMENT COUNCIL  
 CATEGORY "A" GRANT APPLICATION**

**Tigertail Beach Park User/Site Enhancements  
 Design, Permitting, and Installation**

- 1. Name and Address of Project Sponsor Organization:**  
**Collier County Parks and Recreation Department**  
**North Collier Regional Park**  
**15000 Livingston Road**  
**Naples, FL 34109**
  
- 2. Contact Person, Title and Phone Number:**  
**Name: Barry Williams, Director**  
**Address: 15000 Livingston Road**  
**City: Naples; ST: FL; ZIP 34109**  
**Phone: (239) 252-4035 FAX: (252) 530-6538**  
**Other: (239) 280-7035**
  
- 3. Organization's Chief Official and Title:**  
 Barry Williams, Director  
 Collier County Parks and Recreation Division

**4. Details of Project- Description and Location:**

Collier County Parks and Recreation is requesting funding for user enhancements at Tigertail Beach Park located on Hernando Drive, Marco Island. Annual visitation at this public beach park exceeds 150,000. User/site enhancements include:

Augment the Visitor Information Center/Public amenity area of the beach park to include environmentally sustainable enhancements including permitting: <ul style="list-style-type: none"> <li>• Improve current restroom facilities to include: waterless urinals, vandal proof mirrors, hand-dryers, auto-sinks and auto-flush toilets, repaint and re-tile all facilities.</li> <li>• Xeri-scape landscaping enhancements around the Visitor Center and Café entrance.</li> </ul>	\$300,000
Replace the remaining recycled	\$200,000

boardwalk next to the playground and restaurant with IPE, an environmentally sustainable hardwood. Includes removal of old boardwalk.	
Refurbish the two foot shower areas with auto-on/auto-off and provide for appropriate drainage	\$15,000
Thermoplasty stripe and seal parking lot	\$75,000
Installation of new outdoor furniture to include grills, bench seating, and picnic tables	\$25,000
Upgrade current front gate security	\$75,000
<b>TOTAL</b>	<b>\$690,000</b>

5. **Estimated project start date: October, 2016**

6. **Estimated project duration: (see milestones below)**

<b>Task</b>	<b>Date</b>
<ul style="list-style-type: none"> <li>• Landscape architect hired.</li> <li>• GC for boardwalk hired.</li> <li>• GC for Visitor/Information Center enhancements &amp; shower refurbishments hired.</li> <li>• Gate company hired.</li> <li>• Company for parking lot upgrades hired.</li> <li>• Furnishings ordered</li> </ul>	November 2016
<ul style="list-style-type: none"> <li>• Design approved for all projects</li> <li>• Furnishing arrived and installed</li> </ul>	December 2016
<ul style="list-style-type: none"> <li>• All projects completed.</li> </ul>	January 2017

7. **Total TDC Tax Funds Requested: \$690,000.00**

8. **If the full amount requested cannot be awarded, can the program/project be restructured to accommodate a smaller award?**

Yes ( )      No (X)

**I have read the Tourist Development Category “A” Beach Funding Policy covering beach renourishment and pass maintenance and agree that my organization will comply with all guidelines and criteria.**

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**Signature of Sponsor Organization’s Chief Official**

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**Date**



**COLLIER COUNTY TOURIST DEVELOPMENT COUNCIL  
 CATEGORY "A" GRANT APPLICATION**

**Vanderbilt Beach Park User/Site Enhancements  
 Design, Permitting, and Installation**

- 1. Name and Address of Project Sponsor Organization:**  
**Collier County Parks and Recreation Department**  
**North Collier Regional Park**  
**15000 Livingston Road**  
**Naples, FL 34109**
  
- 2. Contact Person, Title and Phone Number:**  
**Name: Barry Williams, Director**  
**Address: 15000 Livingston Road**  
**City: Naples; ST: FL; ZIP 34109**  
**Phone: (239) 252-4035 FAX: (252) 530-6538**  
**Other: (239) 280-7035**
  
- 3. Organization's Chief Official and Title:**  
 Barry Williams, Director  
 Collier County Parks and Recreation Division

**4. Details of Project- Description and Location:**

Collier County Parks and Recreation is requesting funding for user enhancements at Vanderbilt Beach located on Vanderbilt Beach Drive. Annual visitation at this public beach access exceeds 350,000. User/site enhancements include:

Enhance the boardwalk and foot-showers on the south side of the park	\$250,000
Upgrade current outdoor furnishings to include new bike racks and benches.	\$25,000
<b>TOTAL</b>	<b>\$275,000</b>

**5. Estimated project start date: October, 2016**

**6. Estimated project duration:**

Task	Date
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<ul style="list-style-type: none"><li>• Furnishings and bicycle racks ordered</li><li>• General contractor hired for south boardwalk and foot shower enhancements</li></ul>	November 2016
<ul style="list-style-type: none"><li>• Furnishings installed</li></ul>	December 2016
<ul style="list-style-type: none"><li>• Boardwalk and foot showers complete.</li></ul>	January 2017

**7. Total TDC Tax Funds Requested: \$275,000.00**

**8. If the full amount requested cannot be awarded, can the program/project be restructured to accommodate a smaller award?**

Yes ( )      No (X)

**I have read the Tourist Development Category “A” Beach Funding Policy covering beach renourishment and pass maintenance and agree that my organization will comply with all guidelines and criteria.**

\_\_\_\_\_  
**Signature of Sponsor Organization’s Chief Official**

\_\_\_\_\_  
**Date**