

## Naples Marco Island Everglades CVB

## Task Report

Created - Between 2/12/2016 - 3/18/2016

Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
3/7/2016	American Express Meetings & Events / T. Nunn Toni Nunn 770-674-1515 toni.nunn@aexp.com <i>From: Toni Nunn</i>	Site itinerary planning	Open	3/21/2016		
3/1/2016	American Express Meetings & Events / T. Nunn <i>An update note was created today.</i>	Event Note	Closed	3/1/2016	3/1/2016	Debi DeBenedetto
3/16/2016	BCC Debi DeBenedetto 239-252-2379 DebiDeBenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assisted Mtg Planner	Closed	3/16/2016	3/16/2016	Debi DeBenedetto
2/22/2016	HelmsBriscoe / D. Vigil <i>An update note was created today.</i>	Event Note	Closed	2/22/2016	2/22/2016	Debi DeBenedetto
2/18/2016	HelmsBriscoe / K. Parker <i>An Itinerarv was created on this event today.</i>	General Note	Closed	2/18/2016	2/18/2016	Debi DeBenedetto
3/1/2016	Helmsbriscoe / N. Nicholas <i>An update note was created today.</i>	Event Note	Closed	3/1/2016	3/1/2016	Debi DeBenedetto
3/3/2016	Helmsbriscoe / N. Nicholas <i>An update note was created today.</i>	Event Note	Closed	3/3/2016	3/3/2016	Debi DeBenedetto
3/4/2016	Helmsbriscoe / N. Nicholas <i>An Itinerarv was created on this event today.</i>	General Note	Closed	3/4/2016	3/4/2016	Debi DeBenedetto
3/7/2016	Informed Meetings Exchange <i>An update note was created today.</i>	Event Note	Closed	3/7/2016	3/7/2016	Debi DeBenedetto
2/19/2016	LaPlaya Beach & Golf Resort <i>The status chanaed on this event today.</i>	General Note	Closed	2/19/2016	2/19/2016	Debi DeBenedetto
2/19/2016	Marco Island Marriott Beach Resort, Golf Club & Spa <i>The status chanaed on this event today.</i>	General Note	Closed	2/19/2016	2/19/2016	Debi DeBenedetto
2/19/2016	Marco Island Marriott Beach Resort, Golf Club & Spa <i>The status chanaed on this event today.</i>	General Note	Closed	2/19/2016	2/19/2016	Debi DeBenedetto
2/24/2016	Marco Island Marriott Beach Resort, Golf Club & Spa	General Note	Closed	2/24/2016	2/24/2016	Debi DeBenedetto

\* Task is assigned to multiple people

Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
<i>The status changed on this event today.</i>						
2/24/2016	Marco Island Marriott Beach Resort, Golf Club & Spa Kathy Sherrard 303-400-3668 Kathy.Sherrard@marriott.com	Rfp enhancement granted	Closed	2/24/2016	2/24/2016	Debi DeBenedetto
2/24/2016	Maritz Travel / Philadelphia	Event Note	Closed	2/24/2016	2/24/2016	Debi DeBenedetto
<i>An update note was created today.</i>						
2/18/2016	Naples Beach Hotel & Golf Club Sarah Cardenas 239-435-4368 s.cardenas@naplesbeachhotel.com <0.0>	Email Sent	Closed	2/18/2016	2/18/2016	Debi DeBenedetto
3/1/2016	Naples Botanical Garden Kara Laufer 239.325.1910 KLaufer@naplesgarden.org <0.0>	Email Sent	Closed	3/1/2016	3/1/2016	Debi DeBenedetto
3/2/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Site with client	Open	3/24/2016		
2/18/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Rfp enhancement granted	Open	4/18/2016		
3/2/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Site itinerary planning	Open	3/27/2016		
2/12/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assisted Mtg Planner	Closed	2/12/2016	2/12/2016	Debi DeBenedetto
2/12/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assisted Mtg Planner	Closed	2/12/2016	2/12/2016	Debi DeBenedetto
2/12/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assisted Mtg Planner	Closed	2/12/2016	2/12/2016	Debi DeBenedetto
2/16/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assist Meeting planner -sales kit email photos or video	Closed	2/16/2016	2/16/2016	Debi DeBenedetto
2/16/2016	Naples CVB Debi DeBenedetto 239-252-2379	Assist Meeting planner -sales kit email photos or video	Closed	2/16/2016	2/16/2016	Debi DeBenedetto

Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
	debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>					
2/16/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assisted Mtg Planner	Closed	2/16/2016	2/16/2016	Debi DeBenedetto
2/18/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assisted Mtg Planner	Closed	2/18/2016	2/18/2016	Debi DeBenedetto
2/18/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assisted Mtg Planner	Closed	2/18/2016	2/18/2016	Debi DeBenedetto
2/18/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Communicate-Other CVB	Closed	2/18/2016	2/18/2016	Debi DeBenedetto
2/19/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Communicate-Other CVB	Closed	2/19/2016	2/19/2016	Debi DeBenedetto
2/19/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Communicate-Advertising	Closed	2/19/2016	2/19/2016	Debi DeBenedetto
2/19/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	CVB Project	Closed	2/19/2016	2/19/2016	Debi DeBenedetto
2/24/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assist Meeting planner -sales kit email photos or video	Closed	2/24/2016	2/24/2016	Debi DeBenedetto
3/2/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assisted Mtg Planner	Closed	3/2/2016	3/2/2016	Debi DeBenedetto
3/2/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assist Meeting planner -sales kit email photos or video	Closed	3/2/2016	3/2/2016	Debi DeBenedetto
3/2/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assist Meeting planner -sales kit email photos or video	Closed	3/2/2016	3/2/2016	Debi DeBenedetto

Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
3/2/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Site with client	Closed	3/2/2016	3/2/2016	Debi DeBenedetto
3/2/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Communicate-Advertising	Closed	3/2/2016	3/2/2016	Debi DeBenedetto
2/18/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Sales Event	Closed	3/2/2016	3/4/2016	Debi DeBenedetto
2/16/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assisted Mtg Planner	Closed	3/2/2016	3/4/2016	Debi DeBenedetto
3/7/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Followup Call	Closed	3/7/2016	3/7/2016	Debi DeBenedetto
3/2/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Site itinerary planning	Closed	3/8/2016	3/15/2016	Debi DeBenedetto
2/24/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	CVB Project	Closed	3/14/2016	3/15/2016	Debi DeBenedetto
2/24/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	RFP follow up	Closed	3/15/2016	3/15/2016	Debi DeBenedetto
3/4/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	CVB event	Closed	3/8/2016	3/15/2016	Debi DeBenedetto
3/4/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	CVB event	Closed	3/4/2016	3/15/2016	Debi DeBenedetto
3/2/2016	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Communicate-Partner	Closed	3/16/2016	3/17/2016	Debi DeBenedetto
2/18/2016	Naples Grande Beach Resort  <i>The status changed on this event today.</i>	General Note	Closed	2/18/2016	2/18/2016	Debi DeBenedetto
2/12/2016	Naples Marco Island Everglades CVB Debi DeBenedetto 239-252-2379 or 239-734-0295	CVB event	Closed	2/12/2016	2/12/2016	Debi DeBenedetto

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Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
	debide@colliergov.net <i>From: Eddie Haisten</i>					
2/16/2016	Naples Marco Island Everglades CVB  Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Casazza, Nancy</i>	Assist Meeting planner -sales kit email photos or video	Closed	2/16/2016	2/16/2016	Debi DeBenedetto
2/24/2016	Naples Marco Island Everglades CVB  Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: SiteTexasChapter</i>	Trade show preparations	Closed	2/24/2016	2/24/2016	Debi DeBenedetto
3/3/2016	Naples Marco Island Everglades CVB  Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Roehl, Debbie</i>	Assist Meeting planner -sales kit email photos or video	Closed	3/3/2016	3/3/2016	Debi DeBenedetto
3/14/2016	Naples Marco Island Everglades CVB  Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Mark Chesnut</i>	Communicate-Advertising	Closed	3/14/2016	3/14/2016	Debi DeBenedetto
3/14/2016	Naples Marco Island Everglades CVB  Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: lisa@simundson.com</i>	Communicate-Other CVB	Closed	3/14/2016	3/14/2016	Debi DeBenedetto
2/24/2016	Naples Marco Island Everglades CVB  Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Grav Tvndall</i>	Registration - Conference/Trade shows	Closed	3/15/2016	3/15/2016	Debi DeBenedetto
3/7/2016	Naples Marco Island Everglades CVB  Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Debra Roehl</i>	RFP sent to partner	Closed	3/16/2016	3/15/2016	Debi DeBenedetto
3/16/2016	Naples Marco Island Everglades CVB  Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Lvndee Sensenbach</i>	Site itinerary planning	Closed	3/16/2016	3/17/2016	Debi DeBenedetto
2/18/2016	Naples Princess Jenny Foegen 239-649-2275 Jenny@naplesprincesscruises.com <0:0>	Email Sent	Closed	2/18/2016	2/18/2016	Debi DeBenedetto

\* Task is assigned to multiple people

Task Assigned User: Debi DeBenedetto

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Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
2/18/2016	Naples Transportation, Tours and Event Planning Benjamin Brown bbrown@nttep.com <0.0>	Email Sent	Closed	2/18/2016	2/18/2016	Debi DeBenedetto
2/18/2016	Sea Excursions, Inc. Lee Yaggi 239-642-6400 Lee@seaexcursions.com <0.0>	Email Sent	Closed	2/18/2016	2/18/2016	Debi DeBenedetto
3/3/2016	The Compass Group  <i>The status changed on this event today.</i>	General Note	Closed	3/3/2016	3/3/2016	Debi DeBenedetto
3/3/2016	The Compass Group  <i>An Itinerarv was created on this event today.</i>	General Note	Closed	3/3/2016	3/3/2016	Debi DeBenedetto
3/3/2016	The Compass Group Colleen Ruth 973-402-1801 Colleen@thecompassgroupinc.com <0.0>	Email Sent	Closed	3/3/2016	3/3/2016	Debi DeBenedetto
3/8/2016	The Connect Association  <i>An update note was created today.</i>	Event Note	Closed	3/8/2016	3/8/2016	Debi DeBenedetto
2/25/2016	The Ritz-Carlton Golf Resort, Naples Desiree Reyes Smith 239-598-6672 Desiree.Reyes@ritzcarlton.com	Followup Call	Open	3/25/2016		
2/25/2016	The Ritz-Carlton Golf Resort, Naples Desiree Reyes Smith 239-598-6672 Desiree.Reyes@ritzcarlton.com	Rfp enhancement granted	Closed	2/25/2016	2/25/2016	Debi DeBenedetto
2/25/2016	The Ritz-Carlton Golf Resort, Naples  <i>The status changed on this event today.</i>	General Note	Closed	2/25/2016	2/25/2016	Debi DeBenedetto
3/1/2016	Vantastic Tours Billy Oliver 239-394-7699 obillyo@aol.com <0.0>	Email Sent	Closed	3/1/2016	3/1/2016	Debi DeBenedetto
3/8/2016	VISIT FLORIDA  <i>An update note was created today.</i>	Event Note	Closed	3/8/2016	3/8/2016	Debi DeBenedetto

**Total Tasks: 69**

**Naples Marco Island Everglades CVB Sales Report**  
**2/12/2016 - 3/18/2016**

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Event Type: All

**Sales Rep: Debi DeBenedetto**

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
<b>Status: ALL FUTURE DEFINITE</b>											
Ag Processing Inc	2017 BOD Strategic Planning Retreat	RFP Rcvd	Corporate	Repeat Planner	2/25/2017 3/2/2017	Repeat	\$175,887.51 \$0.00	0	35	210	0
	Alternate Location Selected			Booked Business							
American Bar Association	FSLC Spring Meeting	RFP Rcvd	Corporate	Cvent	5/9/2017 5/14/2017	Repeat	\$299,328.52 \$0.00	0	164	404	0
				Booked Business							
American College of Mortgage Attorneys	2016 ACMA Board of Regents Meeting	RFP Rcvd	Corporate		4/6/2016 4/9/2016	New	\$167,708.19 \$0.00	0	65	205	0
				Booked Business							
American Gas Association	May 2016 AGA Overflow Rooms Only	RFP Rcvd			5/13/2016 5/17/2016	Repeat	\$62,240.59 \$0.00	0	30	90	0
				Booked Business							
Applied Meetings and Hospitality Solutions	2017 Automotive Symposium	RFP Rcvd	Corporate	Repeat Planner	3/4/2017 3/8/2017	New	\$208,439.70 \$0.00	0	60	245	0
				Booked Business							
Association for High Technology Distribution	2017 AHTD Spring/Fall Meeting	RFP Rcvd	Corporate		10/2/2017 10/7/2017	New	\$566,992.42 \$0.00	0	230	719	0
	Alternate Location Selected			Booked Business							
ConferenceDirect / C. Tucker	2018 APA Annual Conference	RFP Rcvd	Corporate	GTM	9/22/2018 9/30/2018	New	\$732,515.06 \$0.00	0	190	931	0
				Booked Business							
ContiTech	2016 Continental DAC Board Meeting	RFP Rcvd	Corporate	FAM Invites	5/2/2016 5/6/2016	Local New	\$109,788.12 \$0.00	0	30	150	0
				Booked Business							
Experient / K. Arnold	WCHA 2016 Annual Meeting	RFP Rcvd	Corporate		4/23/2016 4/26/2016	New	\$192,113.70 \$0.00	0	85	220	0
				Booked Business							
Florida Fire Equipment Dealers Association	2016 FFEDA Educational Seminars	RFP Rcvd	Association-Meetings, Conventions	Networking	8/11/2016 8/13/2016	New	\$21,216.13 \$0.00	0	15	30	0
				Booked Business							

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: ALL FUTURE DEFINITE</b>											
HelmsBriscoe / J. Romine	Pekin 2016 Scenic Trip	RFP Rcvd		CVENT	11/1/2016 11/13/2016	Repeat	\$1,854,264.34 \$0.00	0	300	2,507	0
				Booked Business							
HelmsBriscoe / K. Fulsang	US Lawns 2016	RFP Rcvd	Corporate	Cvent	7/27/2016 7/30/2016	New	\$188,239.92 \$0.00	0	100	315	0
				Booked Business							
HelmsBriscoe / K. Marks	THI Fall Retreat 2016	RFP Rcvd	Corporate	Collaborate	9/23/2016 10/3/2016	Local	\$291,249.77 \$0.00	0	70	447	0
				Booked Business							
HelmsBriscoe / M. Wong	Prudential Retirement's 2018 Client Conference	RFP Rcvd	Corporate	XSITE AC	4/8/2016 4/11/2016	New	\$747,415.41 \$0.00	0	325	745	0
				Booked Business							
HelmsBriscoe / R. Ayers	Association of Anatomy Cell Biology and Neurobiology Chairpersons	RFP Rcvd	Medical/Pharmaceutical	HelmsBriscoe fam	2/8/2017 2/11/2017	Repeat	\$151,405.50 \$0.00	0	65	260	0
				Booked Business							
HelmsBriscoe / T. Baker	2016 ICA Conference	RFP Rcvd	Association-Meetings, Conventions	Cvent	10/27/2016 10/29/2016	New	\$16,674.30 \$0.00	0	16	48	0
				Booked Business							
HelmsBriscoe / T. Baker	2017 ESICA	RFP Rcvd	Corporate	Cvent	2/2/2017 2/3/2017	Repeat	\$24,593.79 \$0.00	0	15	30	0
				Booked Business							
HelmsBriscoe / V. Corder	NSSF Chairman's Board Meeting 2017	RFP Rcvd	Corporate	Cvent	2/19/2017 2/25/2017	Repeat	\$140,837.78 \$0.00	0	40	177	0
				Booked Business							
Hilton Marco Island Beach Resort & Spa	2016 Symposia Medicus High Risk Pregnancy Meeting	Rfp enhancement	Medical/Pharmaceutical		11/16/2016 11/20/2016	Local New	\$507,976.41 \$0.00	0	850	850	0
				Booked							
Hospitality Performance Network	Performance Conference 2016 #35682	RFP Rcvd	Corporate	Networking	3/20/2016 3/23/2016	Local	\$97,469.27 \$0.00	0	50	85	0
				Booked Business							
Hospitality Performance Network	Annual Conference 2016-podriests	RFP Rcvd	Association-Meetings, Conventions	HPN	10/19/2016 10/23/2016	Repeat	\$65,752.08 \$0.00	0	30	85	0
				Booked Business							
HPN / S. Weiner	Annual Meeting # 38949	RFP Rcvd	Corporate	Networking	4/28/2018 5/4/2018	New	\$353,764.08 \$0.00	0	100	375	0
				Booked Business							



Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: ALL FUTURE DEFINITE</b>											
IMN Solutions	2016 CSAA Annual Meeting	RFP Rcvd	Association-Meetings, Conventions	Cvent	10/20/2016 10/27/2016	New	\$662,682.47 \$0.00	0	174	868	0
				Booked Business							
LaPlaya Beach & Golf Resort	Gh Smart	Rfp enhancement	Medical/Pharmaceutical	RFP Enhancement Booked	10/25/2016 10/28/2016	Repeat	\$0.00 \$0.00	0	58	231	0
Marco Island Marriott Beach Resort, Golf Club & Spa	Tom James Int. Sales Meeting 2017	Rfp enhancement	Corporate		7/1/2017 7/8/2017	Repeat	\$1,012,731.72 \$0.00	0	325	2,129	0
				Booked							
Marco Island Marriott Beach Resort, Golf Club & Spa	Tom James Sales Int 2018	Rfp enhancement	Corporate		6/30/2018 7/5/2018	Repeat	\$1,004,099.67 \$0.00	0	355	2,124	0
				Booked							
Marco Island Marriott Beach Resort, Golf Club & Spa	2018 Compass National SAM	Rfp enhancement			1/24/2018 1/28/2018	Repeat	\$980,092.55 \$0.00	0	391	1,955	0
				Booked							
Marco Island Marriott Beach Resort, Golf Club & Spa	Home Depot Foundation Program	Rfp enhancement			5/22/2016 5/27/2016	New	\$3,657,124.38 \$0.00	0	122	732	0
				Booked							
Meetings Info MIM	ABM Principal & All Star Event	RFP Rcvd	Corporate	Repeat Planner	4/2/2017 4/10/2017	New	\$851,106.25 \$0.00	0	220	1,010	0
				Booked Business							
Naples Grande Beach Resort	2016 American Druize Society	Rfp enhancement			6/25/2016 7/6/2016	New	\$826,175.44 \$0.00	0	350	1,736	0
				Booked							
Naples Grande Beach Resort	Allegiant Power	Rfp enhancement			10/19/2016 10/23/2016	New	\$270,521.27 \$0.00	0	106	530	0
				Booked							
Naples Grande Beach Resort	DBMA	Rfp enhancement	Corporate		6/4/2017 6/6/2017	New	\$435,211.17 \$0.00	0	250	550	0
				Booked							
Naples Grande Beach Resort	WSTDA 2018	Rfp enhancement			5/5/2018 5/11/2018	New	\$39,515.24 \$0.00	0	36	252	0
				Booked							
Naples Grande Beach Resort	Walsworth Publishing 2017	Rfp enhancement			1/3/2017 1/6/2017	New	\$129,471.79 \$0.00	0	75	300	0
				Booked							

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: ALL FUTURE DEFINITE</b>											
Naples Grande Beach Resort	SIRVA 2 Annual Convention	Rfp enhancement			10/22/2017 10/26/2017	New	\$674,761.17 \$0.00	0	300	1,500	0
				Booked							
Naples Grande Beach Resort	Kappa Psi Pharma 2017	Rfp enhancement			7/28/2017 8/7/2017	New	\$403,102.50 \$0.00	0	95	1,010	0
				Booked							
Naples Grande Beach Resort	Florida Shore & Beach Preservation Association	Rfp enhancement	Corporate	RFP Enhancement	9/12/2016 9/17/2016	Repeat	\$261,543.63 \$0.00	0	66	393	0
				Booked							
Naples Grande Beach Resort	BH Management	Rfp enhancement	Corporate		5/2/2016 5/6/2016	New	\$343,430.01 \$0.00	0	145	580	0
				Booked							
Naples Grande Beach Resort	National Marine Electronics Assn	Rfp enhancement	Association-Meetings, Conventions		9/17/2016 9/23/2016	New	\$251,105.31 \$0.00	0	92	641	0
				Booked							
Opal Financial Group	SpArc Interiors 2016 RFP	RFP Rcvd	Corporate	Networking	4/3/2016 4/5/2016	New	\$171,905.75 \$0.00	0	100	200	0
				Booked Business							
Premier Meetings by FERNLEY	Water and Sewer Distributors of America	RFP Rcvd	Corporate	Website	2/17/2017 2/22/2017	New	\$389,132.41 \$0.00	0	145	500	0
				Booked Business							
Site Search, Incorporated	ACE of Florida Inc 2016	RFP Rcvd	Association-Meetings, Conventions	Repeat Planner	9/6/2016 9/9/2016	New	\$256,981.68 \$0.00	0	150	310	0
				Booked Business							
Site Selection & Meeting Consultants, Inc	South Eastern Home Office Underwriters Assoc	RFP Rcvd	Corporate		6/20/2016 6/25/2016	Repeat	\$268,730.70 \$0.00	0	110	327	0
				Booked Business							
The Coulter	2016 PDC Summer Conference	RFP Rcvd	Corporate	Networking	7/11/2016 7/17/2016	New	\$178,775.03 \$0.00	0	81	248	0
				Booked Business							
The Kellen Company	ADS 2016 Annual Meeting	RFP Rcvd	Corporate		10/6/2016 10/11/2016	Local New	\$306,983.03 \$0.00	0	118	422	0
				Booked Business							
The Ritz-Carlton Golf Resort, Naples	Assemblies of God 2016	Rfp enhancement		RFP Enhancement	11/5/2016 11/9/2016	New	\$442,884.75 \$0.00	0	150	725	0
				Booked							

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
<b>Status: ALL FUTURE DEFINITE</b>											
The Ritz-Carlton Golf Resort, Naples	TRAK America	Rfp enhancement	Corporate		6/20/2016 6/22/2016	New	\$71,353.72 \$0.00	0	100	202	0
				Booked							
The Ritz-Carlton, Naples	The Idco Co-op Inc	Rfp enhancement	Corporate		10/12/2016 10/16/2016	New	\$186,078.29 \$0.00	0	60	204	0
				Booked							
The Ritz-Carlton, Naples	The Greater New Liberty Church	Rfp enhancement			7/11/2016 7/16/2016	New	\$175,176.49 \$0.00	0	60	330	0
				Booked							
Travel Time Travel Agency, Inc.	Phoenix Corporate Incentive	RFP Rcvd	Incentive	CVB Services	4/11/2016 4/14/2016	New	\$113,468.77 \$0.00	0	35	140	0
				Booked Business							
					<b>Event Count:</b>	50	\$21,340,017.78	0	7,134	29,277	0
							\$0.00				

<b>Status: CURRENT DEFINITE</b>											
American Bar Association	Public Utility 2016 Spring Council Meeting	RFP Rcvd	Corporate	Repeat Planner	3/8/2016 3/13/2016	Repeat	\$157,361.90 \$0.00	0	60	193	0
				Booked Business							
American Bar Association	2016 FLSL DLL P&P Mid winter Meetings	RFP Rcvd	Government	Repeat Planner	2/15/2016 2/29/2016	Repeat	\$1,120,653.65 \$0.00	0	171	1,210	0
				Booked Business							
American Express / S. Benshoff	Senior Leadership Offsite	RFP Rcvd	Corporate	Interaction 2014	2/21/2016 2/24/2016	New	\$35,324.89 \$0.00	0	17	38	0
				Booked Business							
Automotive Parts Associates	National Shareholders & Manufacturers Conference	RFP Rcvd	Corporate	Industry Partner	3/14/2016 3/19/2016	Local New	\$623,646.91 \$0.00	0	205	597	0
				Booked Business							
Creating Open Space, LLC	SOAR Executive Retreat	RFP Rcvd	Corporate	Cvent	2/22/2016 2/24/2016	New	\$57,626.00 \$0.00	0	25	75	0
				Booked Business							
Experient	2016 DCA Annual Convention	RFP Rcvd		Cvent	3/3/2016 3/12/2016	New	\$1,113,121.73 \$0.00	0	244	1,599	0
				Booked Business							

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms	
<b>Status: CURRENT DEFINITE</b>												
HelmsBriscoe / D. Brownlee	2016 Elevator Contractors of America - Annual Meeting	RFP Rcvd	Corporate	Repeat Planner	2/13/2016 2/15/2016		\$51,435.01	0	34	90	0	
				Booked Business		New	\$0.00					
IMN Solutions	2016 NAM Spring Board of Directors	RFP Rcvd	Corporate		2/24/2016 3/3/2016	Local	\$903,584.77	0	236	653	0	
				Booked Business			\$0.00					
Leader Dogs for the Blind	Leader Dog Training	RFP Rcvd	Corporate		2/20/2016 3/1/2016		\$80,967.38	0	10	110	0	
				Booked Business		New	\$0.00					
Naples Beach Hotel & Golf Club	Suicide National Summit (SAVE)	Rfp enhancement	Corporate		3/10/2016 3/11/2016		\$23,220.85	0	25	25	0	
				Booked		New	\$0.00					
Naples Grande Beach Resort	DCMA 2016	Rfp enhancement			2/16/2016 2/20/2016		\$0.00	0	100	500	0	
				Booked		New	\$0.00					
Naples Grande Beach Resort	Opal Financial Group	Rfp enhancement	Corporate		3/13/2016 3/16/2016		\$221,407.45	0	89	230	0	
				Booked		New	\$0.00					
<b>Event Count:</b>							12	\$4,388,350.54	0	1,216	5,320	0
							\$0.00					

<b>Status: CURRENT TENTATIVE</b>											
38 North Connections	Customer Success Retreat	RFP Rcvd	Corporate	Cvent	9/18/2016 9/21/2016		\$161,330.02	0	75	300	0
				RFP Pending		New	\$0.00				
A-1 Conference Meeting Planners	Nat Sol	RFP Rcvd	Corporate	Networking	2/3/2017 2/5/2017		\$209,541.14	0	80	240	0
				RFP Pending		New	\$0.00				
Aladdin Travel & Meeting Planners	BB&T Environmental Roundtable 2017	RFP Rcvd	Corporate	Cvent	6/5/2017 6/9/2017		\$142,838.98	0	76	168	0
				RFP Pending		New	\$0.00				
ALTOUR	CEO YPO Retreat 2016	RFP Rcvd	Corporate	Cvent	5/2/2016 5/4/2016		\$16,301.68	0	8	24	0
				RFP Pending		New	\$0.00				

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: CURRENT TENTATIVE</b>											
American Bar Association	Standing Committee on Lawyers' Professional Liability Spring 2018 National Legal Malpractice Conference.	RFP Rcvd	Corporate	Repeat Planner RFP Pending	4/10/2018 4/14/2018	Repeat	\$410,795.63 \$0.00	0	289	664	0
American Bar Association	ABA Business Law Section – 2016 Corporate Laws December Meeting	RFP Rcvd	Corporate	Repeat Planner RFP Pending	12/8/2016 12/11/2016	New	\$65,023.73 \$0.00	0	35	80	0
American Bar Association	2017 Winter Council Meeting	RFP Rcvd	Corporate	Repeat Planner RFP Pending	1/12/2017 1/14/2017	Repeat	\$67,638.22 \$0.00	0	30	74	0
American Express / L. Anderson	Broan-NuTone Distributor Council 2017	RFP Rcvd	Corporate	Cvent RFP Pending	5/9/2016 5/11/2016	Repeat	\$16,124.50 \$0.00	0	10	24	0
American Express / L. Anderson	135-CLO HBR	RFP Rcvd	Corporate	MEET NY RFP Pending	4/11/2016 4/15/2016		\$98,468.59 \$0.00	0	74	66	0
American Express Meetings & Events / T. Nunn	CP BD Customer Outing AM	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	10/12/2016 10/15/2016	New	\$83,590.04 \$0.00	0	50	102	0
American Express Meetings & Events / T. Nunn	Executive Committee COE	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	6/6/2017 6/10/2017	New	\$39,734.69 \$0.00	0	14	60	0
Boardroom Events	2017 Midmarket CIO Forum	RFP Rcvd		Repeat Planner RFP Pending	3/31/2017 4/4/2017	Local	\$1,272,383.52 \$0.00	0	425	1,325	0
Boardroom Events	2018 Midmarket CIO Forum	RFP Rcvd		Repeat Planner RFP Pending	4/6/2018 4/10/2018	Local	\$1,293,743.14 \$0.00	0	425	1,325	0
BSC Management	Florida Society of Anesthesiologists	RFP Rcvd	Medical/Pharmaceutical	Cvent RFP Pending	6/5/2019 6/8/2019	New	\$478,997.92 \$0.00	0	250	631	0
CAE Healthcare	HPSN Worldwide 2017 Annual Conference / (Human Patient Simulation Network)	RFP Rcvd	Medical/Pharmaceutical	Incentive Travel Exchange RFP Pending	2/26/2017 3/2/2017	New	\$1,415,136.34 \$0.00	0	494	1,401	0
CMP Meeting Services / D. Bruce	National Assoc for Community College Entrepreneurship	RFP Rcvd	Association-Meetings, Conventions	Cvent RFP Pending	10/5/2017 10/10/2017	Local Repeat	\$963,165.23 \$0.00	0	355	1,070	0

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: CURRENT TENTATIVE</b>											
ConferenceDirect / A. Montini	Hobsons University 2019	RFP Rcvd	Education	Cvent RFP Pending	7/12/2019 7/18/2019	New	\$2,536,760.56 \$0.00	0	875	3,010	0
ConferenceDirect / E. Smith	Perkins Coie - Boeing Claims 2016	RFP Rcvd	Corporate	Cvent RFP Pending	9/18/2016 9/21/2016	New	\$38,075.15 \$0.00	0	18	47	0
ConferenceDirect / M. Melwani	Life Science & Educators Network 2018 Annual Conference	RFP Rcvd	Association-Meetings, Conventions	Cvent RFP Pending	6/2/2018 6/8/2018	New	\$1,313,157.17 \$0.00	0	550	1,601	0
ConferenceDirect / M. Melwani	Life Science & Educators Network 2019 Annual Conference	RFP Rcvd	Association-Meetings, Conventions	Cvent RFP Pending	6/1/2019 6/7/2019	New	\$1,355,332.27 \$0.00	0	550	1,601	0
ConferenceDirect / M. Melwani	Life Science & Educators Network 2020 Annual Conference	RFP Rcvd	Association-Meetings, Conventions	Cvent RFP Pending	6/6/2020 6/12/2020	New	\$1,258,163.81 \$0.00	0	550	1,601	0
ConferenceDirect / R. Clifton	Tennessee Grocers Association-Education Foundation Mtg 2016	RFP Rcvd	Association-Meetings, Conventions	Cvent RFP Pending	8/14/2016 8/15/2016	New	\$17,377.90 \$0.00	0	14	28	0
ConferenceDirect / S. Hendrick	Allscripts 2017 Executive Forum	RFP Rcvd	Corporate	Cvent RFP Pending	2/5/2017 2/9/2017	New	\$570,594.96 \$0.00	0	200	630	0
ConferenceDirect / T. Quillen	RBC Global Asset Management - Branch Sales 2017	RFP Rcvd	Corporate	Cvent RFP Pending	5/26/2017 6/3/2017	New	\$271,873.51 \$0.00	0	97	361	0
Cottonwood Residential Property Management	2017 Leadership Conference	RFP Rcvd	Corporate	Cvent RFP Pending	3/19/2017 3/23/2017	New	\$238,538.90 \$0.00	0	102	355	0
Council on Occupational Education	Winter Commission Meeting-Feb.	RFP Rcvd		Encounter RFP Pending	2/3/2017 2/6/2017	New	\$78,233.15 \$0.00	0	28	82	0
Council on Occupational Education	Commission Executive Comm. Mtg	RFP Rcvd		Encounter RFP Pending	6/7/2017 6/10/2017	New	\$31,783.19 \$0.00	0	12	40	0
Council on Occupational Education	COE Summer Conference & Candidate Academy	RFP Rcvd		Encounter RFP Pending	7/11/2017 7/14/2017	New	\$363,671.82 \$0.00	0	200	450	0

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: CURRENT TENTATIVE</b>											
Council on Occupational Education	COE Committee Mtg	RFP Rcvd	Government	Connect	8/2/2017 8/5/2017	Local Repeat	\$36,747.67 \$0.00	0	20	51	0
				RFP Pending							
Council on Occupational Education	Fall Commission mtg-Sept	RFP Rcvd		Encounter	9/8/2017 9/11/2017	New	\$57,190.67 \$0.00	0	28	82	0
				RFP Pending							
Council on Occupational Education	COE Annual Mtg & COE Fall Candidate 2017	RFP Rcvd		Encounter	11/6/2017 11/11/2017		\$90,750.00 \$0.00	0	245	800	0
				RFP Pending							
CTV Events	Medicine Technology & Spa 2017	RFP Rcvd	Medical/Pharmaceutical	Meeting planner fam	6/26/2017 6/28/2017	New	\$758,777.49 \$0.00	0	375	1,040	0
				RFP Pending							
Danfoss	Danfoss Drives NAM Fall SMS meeting	RFP Rcvd		SMU	10/24/2016 10/27/2016	Repeat	\$272,934.61 \$0.00	0	250	770	0
				RFP Pending							
Debi's Itineraries	Collaborate in Paradise Fam	CVB Sponsored	Medical/Pharmaceutical	Collaborate	6/14/2015 6/16/2015	New	\$0.00 \$0.00	0	20	60	0
				Event Pending							
Detroit Chapter of the National Association of Guardsman	Social Meeting	RFP Rcvd	Association-Meetings, Conventions	Website	10/4/2018 10/7/2018	New	\$863,300.74 \$0.00	0	300	1,200	0
				RFP Pending							
Event Travel Management	Access National Mortgage Incentive 2016 REVISED	RFP Rcvd	Incentive	Cvent	3/17/2016 3/20/2016	New	\$31,386.65 \$0.00	0	14	42	0
				RFP Pending							
Experient / L. Sanchez	Diabetes Southeast Region Leadership Meeting	RFP Rcvd	Corporate	Cvent	1/12/2016 1/15/2016	New	\$40,324.78 \$0.00	0	18	56	0
				RFP Pending							
Expert Meetings and Events, LLC	Car X 2016	RFP Rcvd	Corporate		2/28/2016 3/1/2016	New	\$81,970.70 \$0.00	0	35	105	0
				RFP Pending							
Eyemart Express	Eyemart Express	RFP Rcvd	Corporate	Cvent	4/27/2016 4/30/2016	New	\$100,611.58 \$0.00	0	51	132	0
				RFP Pending							
Flashcom Group	Bio Medical Conference	RFP Rcvd	Medical/Pharmaceutical	Incentive Travel Exchange	9/18/2016 9/21/2016	New	\$829,252.00 \$0.00	0	300	1,200	0
				RFP Pending							

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: CURRENT TENTATIVE</b>											
Florida Association of Court Clerks & Comptrollers	New Clerk Academy 2016	RFP Rcvd	Association-Meetings, Conventions	Florida Meeting	5/10/2016	Local	\$29,693.14	0	30	40	0
				Showcase, RFP Pending	5/13/2016		\$0.00				
Florida Library Association	2016 Annual Conference	RFP Rcvd	Association-Meetings, Conventions	Florida Meeting	8/22/2016	Local	\$510,784.64	0	225	550	0
				Showcase, RFP Pending	8/25/2016	New	\$0.00				
No Availability											
Geoff Kalsih	Wine & Spirit Event	RFP Rcvd	Leisure	Cvent	3/9/2016		\$1,034.04	0	0	0	0
				RFP Pending	3/9/2016	New	\$0.00				
Globaux Source	Half Time Institute Fellows Program	RFP Rcvd	Corporate	Dallas Texas	11/2/2016		\$36,152.92	0	17	34	0
				RFP Pending	11/3/2016	New	\$0.00				
Groups 360	Doctor Retreat	RFP Rcvd		Cvent-Debi Knows	6/22/2017		\$92,952.92	0	50	114	0
				RFP Pending	6/26/2017		\$0.00				
HelmsBrisco / A. Van Alyea	Thermo Fisher Scientific Life Sciences Group 2017 Sales Meeting	RFP Rcvd	Corporate	Cvent	2/5/2017		\$2,006,633.04	0	635	2,190	0
				RFP Pending	2/10/2017	New	\$0.00				
HelmsBriscoe	AMMG-2018 Spring	RFP Rcvd	Corporate	Cvent	4/15/2018		\$940,626.83	0	415	1,607	0
				RFP Pending	4/23/2018	New	\$0.00				
HelmsBriscoe / A. Martell	MicroStrategy President's Club 2017	RFP Rcvd	Corporate	Cvent	4/3/2017		\$350,256.02	0	93	403	0
				RFP Pending	4/10/2017	Repeat	\$0.00				
HelmsBriscoe / A. Norris	2017 NAELA Executive Committee Meeting	RFP Rcvd	Corporate	HSMMAI Meet Natl	3/1/2017		\$24,284.70	0	10	30	0
				RFP Pending	3/3/2017	New	\$0.00				
HelmsBriscoe / B. Kay Freeh	GP 2017 ICC Meeting	RFP Rcvd	Corporate	Cvent	1/24/2017		\$185,076.89	0	65	195	0
				RFP Pending	1/28/2017	New	\$0.00				
HelmsBriscoe / C. Carley	2016 Operations Team Mid-Year Meeting	RFP Rcvd	Corporate	Cvent	7/25/2016		\$178,261.42	0	76	256	0
				RFP Pending	7/28/2016	New	\$0.00				
HelmsBriscoe / C. Ferguson	2017 FLCMAA Summer Conference Series	RFP Rcvd	Corporate	Cvent	6/17/2017		\$283,198.65	0	115	385	0
				RFP Pending	6/22/2017	New	\$0.00				



Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: CURRENT TENTATIVE</b>											
HelmsBriscoe / C. Tilton	CVSN 2017	RFP Rcvd	Corporate	Cvent RFP Pending	9/8/2017 9/14/2017	New	\$415,046.29 \$0.00	0	130	545	0
HelmsBriscoe / C. Wright	Goddard Systems Directors Conference	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	4/25/2017 4/29/2017	New	\$723,770.55 \$0.00	0	250	810	0
HelmsBriscoe / D. Adam	FRA 16 Dec H355 Star Ratings PR or FL	RFP Rcvd	Corporate	Cvent RFP Pending	11/29/2016 12/1/2016	Repeat	\$158,648.24 \$0.00	0	100	200	0
HelmsBriscoe / D. Brownlee	EDPA - 2018 Annual Access Event Exhibit Designers & Producers Association	RFP Rcvd	Association-Meetings, Conventions	Repeat Planner RFP Pending	11/25/2018 12/1/2018	New	\$631,014.39 \$0.00	0	220	730	0
HelmsBriscoe / D. Killian	SEC Annual meeting	RFP Rcvd	Corporate	Cvent RFP Pending	2/7/2017 2/10/2017	New	\$653,565.42 \$0.00	0	190	760	0
HelmsBriscoe / D. Renken	The Builders' Association	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	11/16/2016 11/19/2016	New	\$50,250.55 \$0.00	0	20	80	0
HelmsBriscoe / D. Vigil	Allstate Incentive Event	RFP Rcvd	Incentive	Cvent RFP Pending	9/13/2016 9/18/2016	New	\$579,756.78 \$0.00	0	240	850	0
Helmsbriscoe / G. Arisso	HelmsBriscoe	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	8/7/2019 8/10/2019	New	\$920,990.17 \$0.00	0	405	1,215	0
Helmsbriscoe / H. Mortimer	Dairy Farmers of America 2017 January BOD	RFP Rcvd	Corporate	Cvent RFP Pending	1/7/2017 1/13/2017	New	\$264,330.21 \$0.00	0	102	284	0
HelmsBriscoe / J Watson	ARP Lead Team	RFP Rcvd	Corporate	Cvent RFP Pending	4/17/2018 4/21/2018	New	\$68,675.73 \$0.00	0	25	77	0
HelmsBriscoe / J. Adams	Annual Managers' Meeting	RFP Rcvd	Corporate	Cvent RFP Pending	5/14/2017 5/17/2017	New	\$747,528.99 \$0.00	0	260	805	0
HelmsBriscoe / J. Mitchell	2017 FL-ASABE Annual Conference	RFP Rcvd	Association-Meetings, Conventions	Repeat Planner RFP Pending	6/14/2017 6/16/2017	New	\$114,213.43 \$0.00	0	50	150	0

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: CURRENT TENTATIVE</b>											
HelmsBriscoe / J. Mitchell	2017 Sea Tow Annual Meeting	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	11/12/2017 11/16/2017	New	\$258,954.74 \$0.00	0	100	345	0
HelmsBriscoe / J. Romine	NACD ADP & MC 12.2017	RFP Rcvd	Association-Meetings, Conventions	Cvent-Debi Knows RFP Pending	12/2/2017 12/8/2017	New	\$283,150.48 \$0.00	0	85	416	0
HelmsBriscoe / K. Parker	Tangle U National Conference 2017	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	4/19/2017 4/23/2017	New	\$387,207.01 \$0.00	0	100	450	0
HelmsBriscoe / K. Rippetoe	Industrial Business Unit Sales Meeting 2016	RFP Rcvd	Corporate	Cvent RFP Pending	2/29/2016 3/3/2016	New	\$69,263.20 \$0.00	0	25	75	0
HelmsBriscoe / N. Daniels	SIBA 2018 Conference	RFP Rcvd	Corporate	Cvent RFP Pending	9/26/2018 9/30/2018	New	\$430,657.26 \$0.00	0	200	565	0
Helmsbriscoe / N. Nicholas	ACA Spring 2017	RFP Rcvd		Cvent RFP Pending	4/2/2017 4/10/2017	New	\$397,378.28 \$0.00	0	182	532	0
Helmsbriscoe / N. Nicholas	ACA Spring 2018	RFP Rcvd		Cvent RFP Pending	4/1/2018 4/7/2018	New	\$590,743.42 \$0.00	0	230	708	0
HelmsBriscoe / R. Dobbs	CenturyLink National Sales Kickoff 2017	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	2/22/2017 2/23/2017	Repeat	\$247,578.26 \$0.00	0	123	246	0
HelmsBriscoe / S. Johnson	Vegetable Product Evaluation Team Meeting	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	3/21/2016 3/23/2016	New	\$0.00 \$0.00	0	11	33	0
HelmsBriscoe / T. Baker	The Macula Society 2019	RFP Rcvd	Corporate		2/18/2019 2/23/2019	Local New	\$1,012,698.70 \$0.00	0	280	986	0
HelmsBriscoe / V. Schlosser	2017 JAN NAPLES MI MEETING	RFP Rcvd	Corporate	CVB Services RFP Pending	1/17/2017 1/21/2017	New	\$211,623.29 \$0.00	0	73	257	0
Herzing University	Pro-Sites/Herzing University	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	2/12/2017 2/17/2017	New	\$234,248.96 \$0.00	0	90	307	0

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: CURRENT TENTATIVE</b>											
Hospitality Performance Network / A. De La Fuente	2017 Annual Leadership Meeting #36424V3	RFP Rcvd	Corporate	Repeat Planner	1/9/2017		\$0.00	0	600	1,860	0
				RFP Pending	1/15/2017	New	\$0.00				
IMN Solutions	2019 NAPA Annual Meeting	RFP Rcvd	Association-Meetings, Conventions	Cvent	1/8/2019		\$2,454,993.40	0	500	2,395	0
				RFP Pending	1/19/2019	New	\$0.00				
IMN Solutions	2019 SDA NAD Adventist Ministries Convention	RFP Rcvd	Corporate	Cvent	1/9/2019		\$2,176,240.51	0	420	2,100	0
				RFP Pending	1/20/2019	New	\$0.00				
IMN Solutions	2017 IARW Annual Convention	RFP Rcvd	Corporate	Cvent	4/20/2017		\$921,028.73	0	375	1,405	0
				RFP Pending	4/27/2017	New	\$0.00				
Indiana University Conferences	IUAA Winter College	RFP Rcvd	Association-Meetings, Conventions	Website	2/9/2017		\$89,899.25	0	40	85	0
				RFP Pending	2/13/2017	New	\$0.00				
Informed Meetings Exchange	Mcdowell & Associates	RFP Rcvd	Corporate	Repeat Planner	8/2/2016		\$60,229.60	0	25	75	0
				RFP Pending	8/5/2016	New	\$0.00				
International Behavioral Nueroscience	IBNS 2017	RFP Rcvd	Medical/Pharmaceutical		6/13/2017		\$404,727.79	0	125	575	0
				RFP Pending	6/17/2017	New	\$0.00				
Kansas City Metropolitan Bar Association	2016 COMBA	RFP Rcvd		ABA	9/14/2016		\$93,848.65	0	63	197	0
				RFP Pending	9/17/2016	New	\$0.00				
Kansas City Metropolitan Bar Association	2017 COMBA	RFP Rcvd	Corporate	ABA	9/13/2017		\$94,809.36	0	63	194	0
				RFP Pending	9/16/2017	Repeat	\$0.00				
Ladies Pamper Night	Ladies Pamper Night	RFP Rcvd	Corporate	Cvent	4/2/2016		\$47,663.23	0	300	50	0
				RFP Pending	4/2/2016	New	\$0.00				
LaPlaya Beach & Golf Resort	NCH Corporation	Rfp enhancement	Incentive		6/7/2017		\$493,411.58	0	320	1,600	0
				pending	6/11/2017	New	\$0.00				
LM Media Worldwide, LLC/Kleinfeld Hotel Blocks	Connolly/Walls	RFP Rcvd	SMERF	MEET NY	10/28/2016		\$13,717.03	0	11	22	0
				RFP Pending	10/29/2016	New	\$0.00				

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: CURRENT TENTATIVE</b>											
Information Technology Senior Management Forum	Fourth Quarter Symposium 2015	RFP Rcvd	Corporate	Connect	11/5/2015 11/7/2015	Local	\$313,535.77	0	150	450	0
				RFP Pending		New	\$0.00				
Information Technology Senior Management Forum	Second Quarter Symposium 2015	RFP Rcvd	Corporate	Connect	5/4/2015 5/6/2015	Local	\$376,565.65	0	175	525	0
				RFP Pending		New	\$0.00				
Major League Baseball	MLB Jan 2017 Owners Meeting	RFP Rcvd	Corporate	Networking	1/8/2017 1/11/2017		\$270,739.28	0	135	278	0
				RFP Pending		New	\$0.00				
Marco Island Marriott Beach Resort, Golf Club & Spa	Scotts Miracle Gro 2017	Rfp enhancement			11/4/2017 11/11/2017		\$1,799,085.71	0	500	2,170	0
				pending			\$0.00				
Marco Island Marriott Beach Resort, Golf Club & Spa	Conference Direct Top producers Team Mculloch	Rfp enhancement	3rd Party		4/6/2016 4/7/2016		\$9,449.91	0	20	40	0
				pending		Repeat	\$0.00				
Marco Island Marriott Beach Resort, Golf Club & Spa	Team L:anders Incentive	Rfp enhancement			9/9/2016 9/12/2016		\$0.00	0	15	45	0
				pending		Repeat	\$0.00				
Marco Island Marriott Beach Resort, Golf Club & Spa	Prestige National Sales Meeting	CVB Sponsored	Incentive		1/15/2017 1/18/2017		\$70,378.03	0	93	206	0
				Event Pending		New	\$0.00				
Maritz / D. Frazier	ADP06976 IS SuperStarts	RFP Rcvd	Corporate	Cvent	11/28/2016 12/4/2016		\$232,079.09	0	92	313	0
				RFP Pending		New	\$0.00				
Maritz Travel / Philadelphia	Valeant WHC Meeting (National)	RFP Rcvd	Medical/Pharmaceutical	Cvent	5/21/2016 5/25/2016		\$254,255.34	0	134	319	0
				RFP Pending		New	\$0.00				
Mast Travel Network	MAST Owners Summit and Annual Conference 2016	RFP Rcvd	Corporate	Networking	4/27/2016 5/2/2016	Local	\$691,141.13	0	200	785	0
				RFP Pending		New	\$0.00				
Meetings & Incentives Worldwide, Inc,	US Foods Travel Incentive South Region	RFP Rcvd		Cvent	3/15/2016 3/21/2016		\$94,471.37	0	26	106	0
				RFP Pending		New	\$0.00				
Meetings Plus	President's Club annual Incentive Trip	RFP Rcvd	Corporate		3/1/2016 3/5/2016		\$153,869.84	0	40	200	0
				RFP Pending		Repeat	\$0.00				

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: CURRENT TENTATIVE</b>											
Met	PB FEB 2017	RFP Rcvd	Corporate	Cvent	2/11/2017 2/15/2017	New	\$399,609.64 \$0.00	0	150	411	0
				RFP Pending							
Mortgage Bankers Association	2018 Independent Mortgage Bankers Conference	RFP Rcvd	Financial	Networking	1/21/2018 1/26/2018	New	\$1,037,528.33 \$0.00	0	420	1,105	0
				RFP Pending							
Naples Grande Beach Resort	ABM Franchising Group LLC	Rfp enhancement	Corporate		4/2/2017 4/10/2017	New	\$738,178.35 \$0.00	0	110	946	0
				pending							
Naples Grande Beach Resort	Pet Industry Distributors Assn	Rfp enhancement	Association-Meetings, Conventions		1/28/2018 2/2/2018	New	\$423,670.32 \$0.00	0	155	805	0
				pending							
Naples Grande Beach Resort	Cataract Surgery 2017	Rfp enhancement	Medical/Pharmaceutical		1/25/2017 1/29/2017	Repeat	\$454,253.70 \$0.00	0	240	1,200	0
				pending							
Naples Grande Beach Resort	Sequel Family Youth Services	Rfp enhancement	Corporate		4/27/2016 4/30/2016	New	\$395,688.00 \$0.00	0	255	235	0
				pending							
Naples Grande Beach Resort	SIRVA 1 University	Rfp enhancement			4/16/2017 4/20/2017	New	\$375,654.95 \$0.00	0	166	830	0
				pending							
Naples Grande Beach Resort	Society of Cardiovascular patient care	Rfp enhancement	Medical/Pharmaceutical		5/14/2016 5/20/2016	New	\$487,893.94 \$0.00	0	173	1,206	0
				pending							
				Alternate Location Selected							
NGALA	DTS Technologies Site	CVB Sponsored		Networking	10/17/2012 10/19/2012	New	\$24,000.00 \$0.00	0	75	162	0
				Event Pending							
North American Travel Journalists Association	NATJA Conference & Marketplace	RFP Rcvd		Networking	5/1/2017 5/4/2017		\$185,694.40 \$0.00	0	80	228	0
				RFP Pending							
Northstar Travel Media	Destination Florida 2017	RFP Rcvd	Corporate	Repeat Planner	9/10/2017 9/13/2017	New	\$204,522.86 \$0.00	0	110	331	0
				RFP Pending							
Northstar Travel Media	SMU Florida 2017	RFP Rcvd	Corporate	M&C Meeting & Conventions	9/10/2017 9/13/2017	Repeat	\$249,538.21 \$0.00	0	110	331	0
				RFP Pending							

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Revised Rooms	Contracted Rooms
<b>Status: CURRENT TENTATIVE</b>											
OneMain Financial	2016 Chairmans Forum	RFP Rcvd			3/13/2016 3/21/2016	New	\$553,348.60 \$0.00	0	230	855	0
				RFP Pending							
PCM & Associates	PCM Associates 2017	RFP Rcvd	Corporate	IPEC	1/24/2017 1/28/2017	New	\$479,121.89 \$0.00	0	125	625	0
				RFP Pending							
Pfizer	October 2016 Oncology POA 2	RFP Rcvd	Corporate	Repeat Planner	10/16/2016 10/20/2016	New	\$1,187,881.65 \$0.00	0	480	1,390	0
				RFP Pending							
Premier Management Group & Associates LLC	Recycle Florida Today 2017 Annual Conference	RFP Rcvd	Association-Meetings, Conventions	Website	6/3/2017 6/6/2017	Repeat	\$176,648.15 \$0.00	0	100	225	0
				RFP Pending							
Qfix	Spring QFix sales meeting	RFP Rcvd	Corporate	Repeat Planner	5/15/2016 5/21/2016	Repeat	\$0.00 \$0.00	0	22	96	0
				RFP Pending							
Quality Conferences	SIRVA 2017 University & Supplier Summit	RFP Rcvd		IPEC	4/15/2017 4/22/2017	Repeat	\$441,235.34 \$0.00	0	300	820	0
				RFP Pending							
QuesteHospitality & Travel	2017 Ultra Summit	RFP Rcvd	Incentive	Networking	6/3/2017 6/6/2017	Repeat	\$163,451.33 \$0.00	0	150	310	0
				RFP Pending							
Rymark International	Team National 2016	RFP Rcvd	Corporate	Fam CVB hosted	12/8/2016 12/12/2016	New	\$366,428.49 \$0.00	0	120	500	0
				RFP Pending							
Singleton & Associates	Word of Faith Church Group 1 of 2	RFP Rcvd	SMERF	Incentive Travel Exchange	9/1/2016 9/4/2016	Repeat	\$276,417.33 \$0.00	0	100	400	0
				RFP Pending							
Singleton & Associates	Word of Faith Church Group 2 of 2	RFP Rcvd	SMERF	Incentive Travel Exchange	9/5/2016 9/8/2016	Repeat	\$263,388.79 \$0.00	0	100	400	0
				RFP Pending							
Site Search, Incorporated	Florida Juvenile Justice Assn 2016	RFP Rcvd		Successful Meetings - SMU	6/14/2016 6/17/2016		\$14,209.79 \$0.00	0	25	75	0
				RFP Pending							
Site Search, Incorporated	Florida Dental Assn	RFP Rcvd		Successful Meetings - SMU	8/24/2018 8/25/2018	Repeat	\$12,320.27 \$0.00	0	29	29	0
				RFP Pending							

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: CURRENT TENTATIVE</b>											
Site Search, Incorporated	2018 FSAE Annual Conference	RFP Rcvd	Association-Meetings, Conventions	Repeat Planner RFP Pending	7/9/2018 7/14/2018	Local Repeat	\$701,760.05 \$0.00	0	340	980	0
Site Search, Incorporated	2019 FSAE Annual Conference	RFP Rcvd	Association-Meetings, Conventions	Repeat Planner RFP Pending	7/8/2019 7/13/2019	Local Repeat	\$620,638.22 \$0.00	0	340	980	0
Site Search, Incorporated	2020 FSAE Annual Conference	RFP Rcvd	Association-Meetings, Conventions	Repeat Planner RFP Pending	7/13/2020 7/18/2020	Local Repeat	\$729,643.42 \$0.00	0	340	980	0
Site Search, Incorporated	FSAE Power Luncheon	RFP Rcvd	Association-Meetings, Conventions	Repeat Planner RFP Pending	8/1/2016 8/1/2016	Repeat	\$4,867.56 \$0.00	0	6	6	0
Site Search, Incorporated	FSAE Power Lunch / ACC Meeting	RFP Rcvd	Corporate	Repeat Planner RFP Pending	4/4/2016 4/4/2016	Repeat	\$13,532.15 \$0.00	0	14	14	0
Site Search, Incorporated	FSAE CEO Retreat 2016	RFP Rcvd	Corporate	Repeat Planner RFP Pending	8/7/2016 8/9/2016	New	\$91,805.69 \$0.00	0	58	58	0
Site Selection & Meeting Consultants, Inc	Underwriting Symposium 2018	RFP Rcvd	Corporate	Repeat Planner RFP Pending	2/19/2018 2/24/2018	New	\$193,137.77 \$0.00	0	65	160	0
The Connect Association	Connect Association Executive Advisory Group	RFP Rcvd	Association-Meetings, Conventions	Networking RFP Pending	5/31/2016 6/2/2016	New	\$35,226.09 \$0.00	0	18	54	0
The Newport Group	2016 BOLI & Due Diligence Forum	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	2/26/2017 3/2/2017	New	\$276,320.88 \$0.00	0	109	276	0
The Ritz-Carlton Golf Resort, Naples	Imagine Solutions Searching for Solutions Institute	Rfp enhancement	Incentive	pending	2/24/2017 2/28/2017	Repeat	\$48,571.38 \$0.00	0	20	100	0
The Ritz-Carlton, Naples	Team Baarman 2016 Incentive Trip	CVB Sponsored	3rd Party	Event Pending	5/6/2016 5/8/2016	New	\$7,302.18 \$0.00	0	7	21	0
The Ritz-Carlton, Naples	LIMIRA	CVB Sponsored	Corporate	Event Pending	2/8/2017 2/10/2017	New	\$0.00 \$0.00	0	82	166	0

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: CURRENT TENTATIVE</b>											
United States Steel Corporation	Executive Board Meeting	RFP Rcvd	Corporate	Networking	10/5/2017		\$202,387.81	0	80	320	0
				RFP Pending	10/8/2017	New	\$0.00				
VISIT FLORIDA	Florida Tourism Leadership Summit/Florida Encounter	RFP Rcvd	Corporate	Repeat Planner	12/3/2017		\$836,998.88	0	279	1,181	0
				RFP Pending	12/8/2017	New	\$0.00				
				<b>Event Count:</b>	138		\$55,850,888.87	0	22,769	74,934	0
							\$0.00				

**Status: ITINERARIES**

HelmsBriscoe / K. Parker	Tangle U National Conference 2017	RFP Rcvd	Corporate	Cvent-Debi	4/19/2017		\$387,207.01	0	100	450	0
				Knows	4/23/2017	New	\$0.00				
Quality Conferences	SIRVA 2017 University & Supplier Summit	RFP Rcvd		IPEC	4/15/2017		\$441,235.34	0	300	820	0
					4/22/2017	Repeat	\$0.00				
				<b>Event Count:</b>	2		\$828,442.35	0	400	1,270	0
							\$0.00				

**Status: LEADS SENT**

American Bar Association	ABA Business Law Section – 2016 Corporate Laws December Meeting	RFP Rcvd	Corporate	Repeat Planner	12/8/2016		\$65,023.73	0	35	80	0
				RFP Pending	12/11/2016	New	\$0.00				
American Express Meetings & Events / T. Nunn	CP BD Customer Outing AM	RFP Rcvd	Corporate	Cvent-Debi	10/12/2016		\$83,590.04	0	50	102	0
				Knows	10/15/2016	New	\$0.00				
American Express Meetings & Events / T. Nunn	Executive Committee COE	RFP Rcvd	Corporate	Cvent-Debi	6/6/2017		\$39,734.69	0	14	60	0
				Knows	6/10/2017	New	\$0.00				
American Gas Association	May 2016 AGA Overflow Rooms Only	RFP Rcvd			5/13/2016		\$62,240.59	0	30	90	0
				Booked Business	5/17/2016	Repeat	\$0.00				
CAE Healthcare	HPSN Worldwide 2017 Annual Conference / (Human Patient Simulation Network)	RFP Rcvd	Medical/Pharmaceutical	Incentive	2/26/2017		\$1,415,136.34	0	494	1,401	0
				Travel Exchange	3/2/2017	New	\$0.00				
				RFP Pending							



Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: LEADS SENT</b>											
ConferenceDirect / A. Montini	Hobsons University 2019	RFP Rcvd	Education	Cvent RFP Pending	7/12/2019 7/18/2019	New	\$2,536,760.56 \$0.00	0	875	3,010	0
ConferenceDirect / E. Smith	Perkins Coie - Boeing Claims 2016	RFP Rcvd	Corporate	Cvent RFP Pending	9/18/2016 9/21/2016	New	\$38,075.15 \$0.00	0	18	47	0
ConferenceDirect / T. Quillen	RBC Global Asset Management - Branch Sales 2017	RFP Rcvd	Corporate	Cvent RFP Pending	5/26/2017 6/3/2017	New	\$271,873.51 \$0.00	0	97	361	0
Council on Occupational Education	Winter Commission Meeting-Feb.	RFP Rcvd		Encounter RFP Pending	2/3/2017 2/6/2017	New	\$78,233.15 \$0.00	0	28	82	0
Council on Occupational Education	Commission Executive Comm. Mtg	RFP Rcvd		Encounter RFP Pending	6/7/2017 6/10/2017	New	\$31,783.19 \$0.00	0	12	40	0
Council on Occupational Education	COE Summer Conference & Candidate Academy	RFP Rcvd		Encounter RFP Pending	7/11/2017 7/14/2017	New	\$363,671.82 \$0.00	0	200	450	0
Council on Occupational Education	COE Committee Mtg	RFP Rcvd	Government	Connect RFP Pending	8/2/2017 8/5/2017	Local Repeat	\$36,747.67 \$0.00	0	20	51	0
Council on Occupational Education	Fall Commission mtg-Sept	RFP Rcvd		Encounter RFP Pending	9/8/2017 9/11/2017	New	\$57,190.67 \$0.00	0	28	82	0
Council on Occupational Education	COE Annual Mtg & COE Fall Candidate 2017	RFP Rcvd		Encounter RFP Pending	11/6/2017 11/11/2017		\$90,750.00 \$0.00	0	245	800	0
Globaux Source	Half Time Institute Fellows Program	RFP Rcvd	Corporate	Dallas Texas RFP Pending	11/2/2016 11/3/2016	New	\$36,152.92 \$0.00	0	17	34	0
Groups 360	Doctor Retreat	RFP Rcvd		Cvent-Debi Knows RFP Pending	6/22/2017 6/26/2017		\$92,952.92 \$0.00	0	50	114	0
HelmsBrisco / A. Van Alyea	Thermo Fisher Scientific Life Sciences Group 2017 Sales Meeting	RFP Rcvd	Corporate	Cvent RFP Pending	2/5/2017 2/10/2017	New	\$2,006,633.04 \$0.00	0	635	2,190	0

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: LEADS SENT</b>											
HelmsBriscoe / B. Kay Freeh	GP 2017 ICC Meeting	RFP Rcvd	Corporate	Cvent RFP Pending	1/24/2017 1/28/2017	New	\$185,076.89 \$0.00	0	65	195	0
HelmsBriscoe / C. Ferguson	2017 FLCMAA Summer Conference Series	RFP Rcvd	Corporate	Cvent RFP Pending	6/17/2017 6/22/2017	New	\$283,198.65 \$0.00	0	115	385	0
HelmsBriscoe / C. Wright	Goddard Systems Directors Conference	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	4/25/2017 4/29/2017	New	\$723,770.55 \$0.00	0	250	810	0
HelmsBriscoe / D. Adam	FRA 16 Dec H355 Star Ratings PR or FL	RFP Rcvd	Corporate	Cvent RFP Pending	11/29/2016 12/1/2016	Repeat	\$158,648.24 \$0.00	0	100	200	0
HelmsBriscoe / D. Daly	Secured Retirement Retreat 2017	RFP Rcvd	Corporate	Cvent Planner Cancelled RFP	2/10/2017 2/13/2017	New	\$22,047.86 \$0.00	0	10	30	0
HelmsBriscoe / D. Killian	SEC Annual meeting	RFP Rcvd	Corporate	Cvent RFP Pending	2/7/2017 2/10/2017	New	\$653,565.42 \$0.00	0	190	760	0
HelmsBriscoe / D. Renken	The Builders' Association	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	11/16/2016 11/19/2016	New	\$50,250.55 \$0.00	0	20	80	0
HelmsBriscoe / J. Mitchell	2017 FL-ASABE Annual Conference	RFP Rcvd	Association-Meetings, Conventions	Repeat Planner RFP Pending	6/14/2017 6/16/2017	New	\$114,213.43 \$0.00	0	50	150	0
HelmsBriscoe / J. Mitchell	2017 Sea Tow Annual Meeting	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	11/12/2017 11/16/2017	New	\$258,954.74 \$0.00	0	100	345	0
HelmsBriscoe / J. Romine	NACD ADP & MC 12.2017	RFP Rcvd	Association-Meetings, Conventions	Cvent-Debi Knows RFP Pending	12/2/2017 12/8/2017	New	\$283,150.48 \$0.00	0	85	416	0
Helmsbriscoe / N. Nicholas	ACA Spring 2018	RFP Rcvd		Cvent RFP Pending	4/1/2018 4/7/2018	New	\$590,743.42 \$0.00	0	230	708	0
HelmsBriscoe / P. Zollman	Bio Rad Laboratories CDG & LSG Regional Manager Meeting Alternate Location Selected	RFP Rcvd	Corporate	Cvent-Debi Knows Lost Business	4/18/2016 4/20/2016	New	\$57,099.62 \$0.00	0	30	70	0

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: LEADS SENT</b>											
HelmsBriscoe / R. Dobbs	CenturyLink National Sales Kickoff 2017	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	2/22/2017 2/23/2017	Repeat	\$247,578.26 \$0.00	0	123	246	0
HelmsBriscoe / S. Johnson	Vegetable Product Evaluation Team Meeting	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	3/21/2016 3/23/2016	New	\$0.00 \$0.00	0	11	33	0
Herzing University	Pro-Sites/Herzing University	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	2/12/2017 2/17/2017	New	\$234,248.96 \$0.00	0	90	307	0
HPN / S. Weiner	Annual Meeting # 38949	RFP Rcvd	Corporate	Networking Booked Business	4/28/2018 5/4/2018	New	\$353,764.08 \$0.00	0	100	375	0
Informed Meetings Exchange	Mcdowell & Associates	RFP Rcvd	Corporate	Repeat Planner RFP Pending	8/2/2016 8/5/2016	New	\$60,229.60 \$0.00	0	25	75	0
Ladies Pamper Night	Ladies Pamper Night	RFP Rcvd	Corporate	Cvent RFP Pending	4/2/2016 4/2/2016	New	\$47,663.23 \$0.00	0	300	50	0
LaPlaya Beach & Golf Resort	NCH Corporation	Rfp enhancement	Incentive	pending	6/7/2017 6/11/2017	New	\$493,411.58 \$0.00	0	320	1,600	0
Marco Island Marriott Beach Resort, Golf Club & Spa	Prestige National Sales Meeting	CVB Sponsored	Incentive	Event Pending	1/15/2017 1/18/2017	New	\$70,378.03 \$0.00	0	93	206	0
Marco Island Marriott Beach Resort, Golf Club & Spa	Conference Direct Top producers Team Mculloch	Rfp enhancement	3rd Party	pending	4/6/2016 4/7/2016	Repeat	\$9,449.91 \$0.00	0	20	40	0
Marco Island Marriott Beach Resort, Golf Club & Spa	Team L:anders Incentive	Rfp enhancement		pending	9/9/2016 9/12/2016	Repeat	\$0.00 \$0.00	0	15	45	0
Maritz Travel / Philadelphia	Valeant WHC Meeting (National)	RFP Rcvd	Medical/Pharmaceutical	Cvent RFP Pending	5/21/2016 5/25/2016	New	\$254,255.34 \$0.00	0	134	319	0
Meetings Info MIM	ABM Principal & All Star Event	RFP Rcvd	Corporate	Repeat Planner Booked Business	4/2/2017 4/10/2017	New	\$851,106.25 \$0.00	0	220	1,010	0

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: LEADS SENT</b>											
Met	PB FEB 2017	RFP Rcvd	Corporate	Cvent	2/11/2017 2/15/2017	New	\$399,609.64 \$0.00	0	150	411	0
				RFP Pending							
Mortgage Bankers Association	2018 Independent Mortgage Bankers Conference	RFP Rcvd	Financial	Networking	1/21/2018 1/26/2018	New	\$1,037,528.33 \$0.00	0	420	1,105	0
				RFP Pending							
Naples Grande Beach Resort	ABM Franchising Group LLC	Rfp enhancement	Corporate		4/2/2017 4/10/2017	New	\$738,178.35 \$0.00	0	110	946	0
				pending							
Naples Grande Beach Resort	DCMA 2016	Rfp enhancement			2/16/2016 2/20/2016	New	\$0.00 \$0.00	0	100	500	0
				Booked							
North American Travel Journalists Association	NATJA Conference & Marketplace	RFP Rcvd		Networking	5/1/2017 5/4/2017		\$185,694.40 \$0.00	0	80	228	0
				RFP Pending							
Pfizer	October 2016 Oncology POA 2	RFP Rcvd	Corporate	Repeat Planner	10/16/2016 10/20/2016	New	\$1,187,881.65 \$0.00	0	480	1,390	0
				RFP Pending							
The Connect Association	Connect Association Executive Advisory Group	RFP Rcvd	Association-Meetings, Conventions	Networking	5/31/2016 6/2/2016	New	\$35,226.09 \$0.00	0	18	54	0
				RFP Pending							
The Ritz-Carlton Golf Resort, Naples	Imagine Solutions Searching for Solutions Institute	Rfp enhancement	Incentive		2/24/2017 2/28/2017	Repeat	\$48,571.38 \$0.00	0	20	100	0
				pending							
VISIT FLORIDA	Florida Tourism Leadership Summit/Florida Encounter	RFP Rcvd	Corporate	Repeat Planner	12/3/2017 12/8/2017	New	\$836,998.88 \$0.00	0	279	1,181	0
				RFP Pending							
				<b>Event Count:</b>	50		\$1,779,043.80 \$0.00	0	7,201	23,364	0

<b>Status: TURNED CANCELLED</b>											
ConferenceDirect / S. Johnson	Money Management Institute	RFP Rcvd	Corporate	Cvent	2/27/2017 3/1/2017	New	\$273,127.75 \$0.00	0	138	222	0
	Alternate Location Selected			Planner Cancelled RFP							

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
<b>Status: TURNED CANCELLED</b>											
HelmsBriscoe / D. Daly	Secured Retirement Retreat 2017	RFP Rcvd	Corporate	Cvent	2/10/2017 2/13/2017	New	\$22,047.86 \$0.00	0	10	30	0
				Planner Cancelled RFP							
HelmsBriscoe / F. Levy	International Reciprocal Trade Association	RFP Rcvd	Association-Meetings, Conventions	Cvent	9/20/2016 9/26/2016	New	\$324,511.74 \$0.00	0	100	400	0
	Other - Please Explain			Planner Cancelled RFP							
LM Media Worldwide, LLC/Kleinfeld Hotel Blocks	Jackson/Radatz	RFP Rcvd	Corporate	Cvent	4/1/2016 4/2/2016	New	\$25,265.58 \$0.00	0	21	32	0
	No Availability			Planner Cancelled RFP							
				<b>Event Count:</b>	4		\$644,952.93 \$0.00	0	269	684	0

<b>Status: TURNED DEFINITE</b>											
American Gas Association	May 2016 AGA Overflow Rooms Only	RFP Rcvd			5/13/2016 5/17/2016	Repeat	\$62,240.59 \$0.00	0	30	90	0
				Booked Business							
HelmsBriscoe / T. Baker	2017 ESICA	RFP Rcvd	Corporate	Cvent	2/2/2017 2/3/2017	Repeat	\$24,593.79 \$0.00	0	15	30	0
				Booked Business							
HPN / S. Weiner	Annual Meeting # 38949	RFP Rcvd	Corporate	Networking	4/28/2018 5/4/2018	New	\$353,764.08 \$0.00	0	100	375	0
				Booked Business							
Meetings Info MIM	ABM Principal & All Star Event	RFP Rcvd	Corporate	Repeat Planner	4/2/2017 4/10/2017	New	\$851,106.25 \$0.00	0	220	1,010	0
				Booked Business							
Naples Grande Beach Resort	SIRVA 2 Annual Convention	Rfp enhancement			10/22/2017 10/26/2017	New	\$674,761.17 \$0.00	0	300	1,500	0
				Booked							
Naples Grande Beach Resort	2016 American Druize Society	Rfp enhancement			6/25/2016 7/6/2016	New	\$826,175.44 \$0.00	0	350	1,736	0
				Booked							
Site Search, Incorporated	ACE of Florida Inc 2016	RFP Rcvd	Association-Meetings, Conventions	Repeat Planner	9/6/2016 9/9/2016	New	\$256,981.68 \$0.00	0	150	310	0
				Booked Business							
				<b>Event Count:</b>	7		\$3,049,623.00 \$0.00	0	1,165	5,051	0

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms	
<b>Status: TURNED LOST</b>												
American Express / S. Benshoff	2016 North America Commercial Meeting	RFP Rcvd	Corporate	Cvent	11/5/2016 11/10/2016	Repeat	\$784,565.36 \$0.00	0	450	1,435	0	
	Alternate Location Selected			Lost Business								
Council on Occupational Education	Winter Commission Meeting-Feb.	RFP Rcvd		Encounter	2/3/2017 2/6/2017	New	\$78,233.15 \$0.00	0	28	82	0	
				RFP Pending								
HelmsBriscoe / A. Martell	American Staffing Association 2017 Board Meeting	RFP Rcvd	Corporate	Cvent	1/26/2017 1/31/2017	New	\$58,427.05 \$0.00	0	50	75	0	
	Alternate Location Selected			Lost Business								
HelmsBriscoe / A. Sang	The Florida Bar RRPTL Exec Council Spring 2018 Meeting	RFP Rcvd	Association-Meetings, Conventions	Cvent	2/14/2018 2/17/2018	New	\$384,252.89 \$0.00	0	160	470	0	
	Alternate Location Selected			Lost Business								
HelmsBriscoe / P. Zollman	Bio Rad Laboratories CDG & LSG Regional Manager Meeting	RFP Rcvd	Corporate	Cvent-Debi Knows	4/18/2016 4/20/2016	New	\$57,099.62 \$0.00	0	30	70	0	
	Alternate Location Selected			Lost Business								
HemoCue Inc	HemoCue America Sales Meeting	RFP Rcvd		Networking	1/30/2016 2/4/2016	New	\$94,254.95 \$0.00	0	55	242	0	
	Planner never responded to our follow up			Lost Business								
ITA Group	FCA - Honor 2016 - Bronze Family	RFP Rcvd	Corporate	Cvent	11/20/2016 11/27/2016	New	\$388,574.08 \$0.00	0	105	540	0	
	No Availability			Lost Business								
ITA Group	FCA - Honor 2016 - Bronze Family	RFP Rcvd	Corporate	Cvent	11/20/2016 11/27/2016	New	\$388,574.08 \$0.00	0	105	540	0	
	No Availability			Lost Business								
Qfix	Qfix winter sales Meeting	RFP Rcvd		Contacts	1/10/2016 1/16/2016	New	\$36,832.99 \$0.00	0	20	88	0	
	Planner never responded to our follow up			Lost Business								
Site Search, Incorporated	Leading Age Florida - Annual Convention 2016	RFP Rcvd	Corporate	FSAE	6/21/2016 6/23/2016	Repeat	\$843,718.96 \$0.00	0	400	1,040	0	
	Company Canceled Meeting			Lost Business								
<b>Event Count:</b>							10	\$3,114,533.13	0	1,403	4,582	0
								\$0.00				

**Status: TURNED TENTATIVE**

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: TURNED TENTATIVE</b>											
American Bar Association	ABA Business Law Section – 2016 Corporate Laws December Meeting	RFP Rcvd	Corporate	Repeat Planner RFP Pending	12/8/2016 12/11/2016	New	\$65,023.73 \$0.00	0	35	80	0
American Express Meetings & Events / T. Nunn	CP BD Customer Outing AM	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	10/12/2016 10/15/2016	New	\$83,590.04 \$0.00	0	50	102	0
American Express Meetings & Events / T. Nunn	Executive Committee COE	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	6/6/2017 6/10/2017	New	\$39,734.69 \$0.00	0	14	60	0
CAE Healthcare	HPSN Worldwide 2017 Annual Conference / (Human Patient Simulation Network)	RFP Rcvd	Medical/Pharmaceutical	Incentive Travel Exchange RFP Pending	2/26/2017 3/2/2017	New	\$1,415,136.34 \$0.00	0	494	1,401	0
ConferenceDirect / A. Montini	Hobsons University 2019	RFP Rcvd	Education	Cvent RFP Pending	7/12/2019 7/18/2019	New	\$2,536,760.56 \$0.00	0	875	3,010	0
ConferenceDirect / E. Smith	Perkins Coie - Boeing Claims 2016	RFP Rcvd	Corporate	Cvent RFP Pending	9/18/2016 9/21/2016	New	\$38,075.15 \$0.00	0	18	47	0
ConferenceDirect / T. Quillen	RBC Global Asset Management - Branch Sales 2017	RFP Rcvd	Corporate	Cvent RFP Pending	5/26/2017 6/3/2017	New	\$271,873.51 \$0.00	0	97	361	0
Council on Occupational Education	Winter Commission Meeting-Feb.	RFP Rcvd		Encounter RFP Pending	2/3/2017 2/6/2017	New	\$78,233.15 \$0.00	0	28	82	0
Council on Occupational Education	Commission Executive Comm. Mtg	RFP Rcvd		Encounter RFP Pending	6/7/2017 6/10/2017	New	\$31,783.19 \$0.00	0	12	40	0
Council on Occupational Education	COE Summer Conference & Candidate Academy	RFP Rcvd		Encounter RFP Pending	7/11/2017 7/14/2017	New	\$363,671.82 \$0.00	0	200	450	0
Council on Occupational Education	COE Committee Mtg	RFP Rcvd	Government	Connect RFP Pending	8/2/2017 8/5/2017	Local Repeat	\$36,747.67 \$0.00	0	20	51	0
Council on Occupational Education	Fall Commission mtg-Sept	RFP Rcvd		Encounter RFP Pending	9/8/2017 9/11/2017	New	\$57,190.67 \$0.00	0	28	82	0

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: TURNED TENTATIVE</b>											
Council on Occupational Education	COE Annual Mtg & COE Fall Candidate 2017	RFP Rcvd		Encounter RFP Pending	11/6/2017 11/11/2017		\$90,750.00 \$0.00	0	245	800	0
Globaux Source	Half Time Institute Fellows Program	RFP Rcvd	Corporate	Dallas Texas RFP Pending	11/2/2016 11/3/2016	New	\$36,152.92 \$0.00	0	17	34	0
Groups 360	Doctor Retreat	RFP Rcvd		Cvent-Debi Knows RFP Pending	6/22/2017 6/26/2017		\$92,952.92 \$0.00	0	50	114	0
HelmsBrisco / A. Van Alyea	Thermo Fisher Scientific Life Sciences Group 2017 Sales Meeting	RFP Rcvd	Corporate	Cvent RFP Pending	2/5/2017 2/10/2017	New	\$2,006,633.04 \$0.00	0	635	2,190	0
HelmsBriscoe / B. Kay Freeh	GP 2017 ICC Meeting	RFP Rcvd	Corporate	Cvent RFP Pending	1/24/2017 1/28/2017	New	\$185,076.89 \$0.00	0	65	195	0
HelmsBriscoe / C. Ferguson	2017 FLCMAA Summer Conference Series	RFP Rcvd	Corporate	Cvent RFP Pending	6/17/2017 6/22/2017	New	\$283,198.65 \$0.00	0	115	385	0
HelmsBriscoe / C. Wright	Goddard Systems Directors Conference	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	4/25/2017 4/29/2017	New	\$723,770.55 \$0.00	0	250	810	0
HelmsBriscoe / D. Adam	FRA 16 Dec H355 Star Ratings PR or FL	RFP Rcvd	Corporate	Cvent RFP Pending	11/29/2016 12/1/2016	Repeat	\$158,648.24 \$0.00	0	100	200	0
HelmsBriscoe / D. Killian	SEC Annual meeting	RFP Rcvd	Corporate	Cvent RFP Pending	2/7/2017 2/10/2017	New	\$653,565.42 \$0.00	0	190	760	0
HelmsBriscoe / D. Renken	The Builders' Association	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	11/16/2016 11/19/2016	New	\$50,250.55 \$0.00	0	20	80	0
HelmsBriscoe / J. Mitchell	2017 FL-ASABE Annual Conference	RFP Rcvd	Association-Meetings, Conventions	Repeat Planner RFP Pending	6/14/2017 6/16/2017	New	\$114,213.43 \$0.00	0	50	150	0
HelmsBriscoe / J. Mitchell	2017 Sea Tow Annual Meeting	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	11/12/2017 11/16/2017	New	\$258,954.74 \$0.00	0	100	345	0



Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: TURNED TENTATIVE</b>											
HelmsBriscoe / J. Romine	NACD ADP & MC 12.2017	RFP Rcvd	Association-Meetings, Conventions	Cvent-Debi Knows RFP Pending	12/2/2017 12/8/2017	New	\$283,150.48 \$0.00	0	85	416	0
Helmsbriscoe / N. Nicholas	ACA Spring 2018	RFP Rcvd		Cvent RFP Pending	4/1/2018 4/7/2018	New	\$590,743.42 \$0.00	0	230	708	0
HelmsBriscoe / P. Zollman	Bio Rad Laboratories CDG & LSG Regional Manager Meeting Alternate Location Selected	RFP Rcvd	Corporate	Cvent-Debi Knows Lost Business	4/18/2016 4/20/2016	New	\$57,099.62 \$0.00	0	30	70	0
HelmsBriscoe / R. Dobbs	CenturyLink National Sales Kickoff 2017	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	2/22/2017 2/23/2017	Repeat	\$247,578.26 \$0.00	0	123	246	0
HelmsBriscoe / S. Johnson	Vegetable Product Evaluation Team Meeting	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	3/21/2016 3/23/2016	New	\$0.00 \$0.00	0	11	33	0
Herzing University	Pro-Sites/Herzing University	RFP Rcvd	Corporate	Cvent-Debi Knows RFP Pending	2/12/2017 2/17/2017	New	\$234,248.96 \$0.00	0	90	307	0
Informed Meetings Exchange	Mcdowell & Associates	RFP Rcvd	Corporate	Repeat Planner RFP Pending	8/2/2016 8/5/2016	New	\$60,229.60 \$0.00	0	25	75	0
Ladies Pamper Night	Ladies Pamper Night	RFP Rcvd	Corporate	Cvent RFP Pending	4/2/2016 4/2/2016	New	\$47,663.23 \$0.00	0	300	50	0
LaPlaya Beach & Golf Resort	NCH Corporation	Rfp enhancement	Incentive		6/7/2017 6/11/2017	New	\$493,411.58 \$0.00	0	320	1,600	0
				pending							
Marco Island Marriott Beach Resort, Golf Club & Spa	Prestige National Sales Meeting	CVB Sponsored	Incentive		1/15/2017 1/18/2017	New	\$70,378.03 \$0.00	0	93	206	0
				Event Pending							
Marco Island Marriott Beach Resort, Golf Club & Spa	Conference Direct Top producers Team Mculloch	Rfp enhancement	3rd Party		4/6/2016 4/7/2016	Repeat	\$9,449.91 \$0.00	0	20	40	0
				pending							
Marco Island Marriott Beach Resort, Golf Club & Spa	Team L:anders Incentive	Rfp enhancement			9/9/2016 9/12/2016	Repeat	\$0.00 \$0.00	0	15	45	0
				pending							

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Registered Rooms	Contracted Rooms
<b>Status: TURNED TENTATIVE</b>											
Maritz Travel / Philadelphia	Valeant WHC Meeting (National)	RFP Rcvd	Medical/Pharmaceutical	Cvent	5/21/2016 5/25/2016		\$254,255.34	0	134	319	0
				RFP Pending		New	\$0.00				
Met	PB FEB 2017	RFP Rcvd	Corporate	Cvent	2/11/2017 2/15/2017		\$399,609.64	0	150	411	0
				RFP Pending		New	\$0.00				
Mortgage Bankers Association	2018 Independent Mortgage Bankers Conference	RFP Rcvd	Financial	Networking	1/21/2018 1/26/2018		\$1,037,528.33	0	420	1,105	0
				RFP Pending		New	\$0.00				
Naples Grande Beach Resort	ABM Franchising Group LLC	Rfp enhancement	Corporate		4/2/2017 4/10/2017		\$738,178.35	0	110	946	0
				pending		New	\$0.00				
North American Travel Journalists Association	NATJA Conference & Marketplace	RFP Rcvd		Networking	5/1/2017 5/4/2017		\$185,694.40	0	80	228	0
				RFP Pending			\$0.00				
Pfizer	October 2016 Oncology POA 2	RFP Rcvd	Corporate	Repeat Planner	10/16/2016 10/20/2016		\$1,187,881.65	0	480	1,390	0
				RFP Pending		New	\$0.00				
The Connect Association	Connect Association Executive Advisory Group	RFP Rcvd	Association-Meetings, Conventions	Networking	5/31/2016 6/2/2016		\$35,226.09	0	18	54	0
				RFP Pending		New	\$0.00				
The Ritz-Carlton Golf Resort, Naples	Imagine Solutions Searching for Solutions Institute	Rfp enhancement	Incentive		2/24/2017 2/28/2017		\$48,571.38	0	20	100	0
				pending		Repeat	\$0.00				
VISIT FLORIDA	Florida Tourism Leadership Summit/Florida Encounter	RFP Rcvd	Corporate	Repeat Planner	12/3/2017 12/8/2017		\$836,998.88	0	279	1,181	0
				RFP Pending		New	\$0.00				
				<b>Event Count:</b>	45		\$16,489,885.02	0	6,741	21,359	0
							\$0.00				
				<b>Event Count:</b>	318		\$123,485,737.42	0	48,298	165,841	0
							\$0.00				



The prestigious Inn on Fifth in Naples, Fla., is offering Canadians a fourth night free in its super-posh Club Level Suites. The suites offer superior bedding, satin-trimmed robes and marble bathrooms. *INN ON FIFTH*

# Five hotels in Florida town drop their rates for Canadians



**ROCHELLE LASH**  
Checking In

The captivating vacation town of Naples, on Florida's Gulf of Mexico coast, is popping with accessible dollar deals for Canadians.

On the list below, only the Naples Grande Beach Resort is beachfront on the Gulf of Mexico. The others are in "downtown" Naples, a.k.a. Old Naples, an appealing, walkable district of 50 boutiques and galleries and more than 30 restaurants along Fifth Ave. S. and Third St. S.

Downtown hotels are between one and three kilometres from the beach, and some have shuttles. You can also hop-on and hop-off the Naples Trolley (fees apply).

Other downtown attractions are the Tin City shopping village, the Naples Princess Cruise, the Naples Botanical Garden, the Naples Zoo, Opera Naples and the von Liebig Art Center.

Here is the scoop on Naples's loonie-loving hotels **Luxurious Inn on Fifth:** The ne-plus-chic boutique hotel Inn on Fifth is offering a fourth night free



The deluxe Naples Bay Resort, built around a marina, has a 30 per cent discount for Canadians staying three nights or more. *NAPLES BAY RESORT*

for Canadians in its stunning Club Level Suites.

This prestigious property is the epicentre of Naples' upscale lifestyle, with cocktails and dining at Avenue5 and Truluck's, as well

as the Spa on Fifth, which runs great packages such as Romancing the Stone and Chocolate Indulgence.

The Club Level suites are luxurious accommodations with

rich classic-contemporary decor, superior bedding, satin-trimmed robes and marble bathrooms. The Club Level lounge is a sublime place to chill with Champagne and an open bar, all-day refreshments and gourmet spreads at breakfast and cocktail hour.

**Grande on the Gulf:** The sweeping Naples Grande Beach Resort is extending a 20-per-cent discount to Canadians, plus a \$25-per-night resort credit.

This resort has it all — contemporary rooms and suites, a gorgeous beach club with water sports on the Gulf, \$5 Champagne on Fridays, a luxurious spa, 15 tennis courts, a scenic golf course and three swimming pools — one for adults, one for kids and one for laps.

**Picturesque Naples Bay:** The deluxe Tuscan-inspired Naples Bay Resort is a full-service getaway built around a marina and extensive grounds, with a full-service spa, four swimming pools, tennis courts and a shuttle to its own beach area.

Canadians are treated to a 30-per-cent discount with a three-night minimum stay if you reserve before April 25 and stay before Oct. 31.

Spacious accommodations with traditional decor include hotel rooms, one- and two-bedroom suites with kitchens, plus larger cottages with a six-night minimum. Several dining options include the stylish new 1500 SOUTH by celebrity chef Art Smith, set to open next month.

**Homespun Gondolier:** The eight motel-style efficiencies at Gondolier Apartments & Inn have been a home-away-from-home for snowbirds for 58 years. A retro treasure that now is surrounded by modern-day beach estates, Gondolier Inn is offering a 20-per-cent discount to Canadians for visits of 28 days or more, and 10-per-cent off on visits of 10 days or more.

The Gondolier's homespun apartments have new duvets, refreshed decor with terrazzo marble floors and colourful beach art by Popo Flanigan, plus kitchens and patios with café tables. Guests can use a communal barbecue and enjoy a tropical garden with orchids. The hotel supplies chairs for the Gulf beach — a 750-metre walk.

**Handy Holiday Inn:** The two-year-old Holiday Inn Express & Suites Downtown Naples will extend a discount of 15-per-cent off best-flexible rates, which start at \$249.99 US, along with money-saving perks such as a free breakfast buffet, free use of business centre, local calls and Wi-Fi. All 124 rooms have mini-fridges and microwaves, and there is an outdoor pool and hot tub.

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*twitter.com/rochellelash*

## IF YOU GO

**Paradise Coast Tourism:** (Naples, Marco Island, Everglades): 800-688-3600/800-2ESCAPE, ParadiseCoast.com.

**The Inn on Fifth:** 888-403-8778, 239-403-8777, innonfifth.com; Fifth Ave. S., Naples, Fla. Price: Prices fluctuate daily. Club Level suites start at \$999 US in March or \$559 US in April (with Canadians getting a fourth night free), including twice-daily housekeeping, Club lounge, rooftop swimming pool, hot tub, shuttle around town when available, and fitness room. No resort fee. Without the Canadian special, deluxe rooms (not Club Level) currently start at \$429 US.

**Naples Grande Beach Resort:** 844-330-1755, 239-597-3232, naplesgrande.com. Canadians' discount on regular rates (use code 20CA), \$399-\$499 US per day (or \$169-299 US after May 1); tower suites and garden villa suites cost more. Children free in certain rooms. A \$35-a-day resort fee covers Wi-Fi, welcome drink, newspaper, beach shuttle (one-half kilometre), beach loungers, bicycles, golf driving range balls, 800- and local calls, 24-hour fitness centre, and a 10-per-cent discount on kids' club, beach sports and tennis.

**Naples Bay Resort:** 855-998-9302, 239-530-1199, naplesbayresort.com; Fifth Ave. S.; Canadian 30-per-cent discount not valid March 20 and 26-30, April 29-30, May 27-29, Sept. 3-4. One-bedroom suites start at about \$250 US and generally decrease in early May; resort fee, \$35 per day, includes private beach setups (less than four kilometres away), Wi-Fi, valet or self-parking, town/beach shuttle, four pools, hot tubs, local and 800- calls, newspaper, fitness centre, Har-Tru tennis courts, nature path. Pet-friendly.

**Gondolier Apartments & Inn:** 239-262-4858, gondolierinn.com; Eighth Ave. S.; Canadians have discounts off regular rates; until April 15, \$170-\$198 US; April 16-Oct. 15, \$90-\$110 US, including assigned parking, Wi-Fi, cable TV, air-conditioning.

**Holiday Inn Express & Suites Naples Downtown:** 800-HOLIDAY/800-405-4329, 239-261-3500, hiexpress.com/naplesdwnfl; Canadians have a discount of 15-per-cent off best-flexible rates, which start at \$249.99 US. Rates change daily and are lower after April 11. Until April 30, IHG loyalty members receive an extra 1,000 points on Sundays.

# WHERE TO STAY

TO ADVERTISE PLEASE CALL  
**514-987-2279**



## NEW YORK



### AMERICA'S BEST VALUE INN

[www.plattsburghbestvalueinn.com](http://www.plattsburghbestvalueinn.com)  
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518-563-0222 Toll free 1-800-358-2137

In wonderful Plattsburgh. Only \$70 CDN (tax incl.) per room per night. Canadian cash. Up to 2 people, additional pers. add \$10 more per night. Free continental breakfast. Located conveniently off exit 37 on I-87. Some holidays, wknds & spec. events do not apply. Up to 70% occ. daily. Based on availability.



## VERMONT



### GREEN MOUNTAIN SUITES HOTEL

[www.greenmountainsuites.com](http://www.greenmountainsuites.com) 401 Dorset Street, South Burlington, Vermont  
Toll-free reservations 866-337-1616

Experience all the Charm of a Boutique Vermont Country Inn. Escape to beautiful Burlington, Vermont starting at \$119/night weekdays. Luxurious One-Bedroom Suite includes Fireside Breakfast served each morning Includes Fireside Reception with Beer, Wine and Dinner weekdays Heated Indoor Pool/Jacuzzi & Exercise facility Walking distance to University Mall and close to Lake Champlain and the Church Street Marketplace. Promotional rate may not be available during select periods. Contact hotel for more information.



### SMART SUITES

[www.smartsuitesburlington.com](http://www.smartsuitesburlington.com)  
1700 Shelburne Rd., So. Burlington, Vt.  
Toll free 877-862-6800

Come and enjoy our hospitality in either a studio efficiency at US \$92.00 or a more spacious one bedroom suite at US \$112.00/night, including a deluxe continental breakfast and free WIFI. Mention the Gazette special. Not valid with other discounts and subject to availability. Winter Special Studio efficiency rate US\$80 and one bedroom suite rate US\$90 November 1/15 - May 1/16. Take Exit 13 off I-89, left on rt. 7 for 1.5 miles, same entrance as Holiday Inn Express.

STATI UNITI

# Crazy Florida

Per le presidenziali si aspettano colpi di scena. Se si lascia Miami e si punta a Naples e Tampa si scopre un'altra America. Qui l'oceano è più calmo, le spiagge più solitarie, ma c'è un mondo bizzarro e autentico tutto da scoprire

di LAURA VARALLA  
foto di BEATRICE PILOTTO

Puro stile Baywatch per la torretta del bagninoguardaspiaggia a South Beach, Miami. Le lifeguard tower punteggiano tutto il litorale della Florida.



L' estate non è ancora arrivata e il clima è già bollente. Il dibattito sulle elezioni presidenziali di novembre infervora tutti, ma pochi azzardano previsioni, in attesa di colpi di scena su chi effettivamente si aggiudicherà la candidatura. Sì, perché la Florida non delude mai. E rimane sempre lo stato elettorale più bizzarro dell'Unione: ogni volta, a sorpresa, capita qualcosa di strano. Se lo ricorda bene **Al Gore**, che qui, nel 2000, perse la presidenza per 537 voti. Anche nel 2012 il risultato finale fu proclamato dopo molti giorni e successi di tutto. A **Miami**, tra i repubblicani, c'è chi tifa per il senatore **Marco Rubio**, nato qui da genitori cubani, e chi per l'ex governatore dello Stato, **Jeb Bush**. Qui comunque tutti i partiti sono impegnati a corteggiare l'elettorato latino in una città dove si usa più lo spagnolo che l'inglese per la presenza non solo di immigrati cubani e dai Caraibi, ma soprattutto

per il continuo arrivo di investitori da Centro e Sudamerica, come colombiani e argentini. Gli animi si scaldano ancora di più dove batte il cuore più autentico dei **south-floridians**: sulla costa che si affaccia sul **Golfo del Messico**. Anche qui spiagge bianche a perdita d'occhio, palme, 26-28 gradi d'inverno. Ma, per chi ci vive, la sabbia è più candida, l'oceano più calmo, la natura più incontaminata, protetta da parchi nazionali. E le città, **Sarasota**, **St. Petersburg**, **Tampa**, sono più colte: con fervore restaurano vecchi quartieri, lanciano tendenze avveniristiche in arte, design, stile, e vantano una raffinata passione gourmand. In questo angolo di **Florida del Sud** si respira un certa leggerezza, dovuta anche ai dati dell'occupazione: l'area di **Naples** è in testa nella crescita in tutto lo Stato con un +5,2 per cento dal 2014 al 2015 (Bureau of Labor Statistics). Quanto alla sicurezza, i residenti tengono a precisare, forti

**St. Petersburg:**  
1. Memorie da *Anni Ruggenti* per il **Loews Don CeSar Hotel**, tutto rosa. Costruito nel 1928, annoverò, tra i suoi ospiti, lo scrittore **Francis Scott Fitzgerald**.  
2. L'avveniristico **Sunshine Skyway Bridge**, lungo sette km.  
3. Il bar sulla terrazza dell'**Hurricane**, ristorante di pesce sulla spiaggia di **Pass-a-Grille** ([thehurricane.com](http://thehurricane.com)).



di recenti statistiche, che il tasso di criminalità è inferiore rispetto a certe zone dell'area di **Miami-Dade**. Inutile comunque per gli stranieri intavolare una discussione sulle armi. Anche la Florida, a dispetto dei progetti restrittivi di Obama, è tuttora uno degli Stati più accomodanti sulla concessione della licenza.

Ci si lascia alle spalle la primadonna **Miami** e, imboccando l'**Interstate 75 (I-75)**, si percorre **Alligator Alley**, il tratto che attraversa le paludi delle **Everglades**. **Tampa Bay** è a circa 500 chilometri. Ma bastano un paio d'ore per arrivare sull'altra costa, dove i ritmi sono più rilassati e, anche se pure qui vive una cospicua e ben integrata comunità di latinos, si respira aria più anglosassone. Un'immagine? Il **New England** versione tropicale.

#### NAPLES: LA PREFERITA DAI REPUBBLICANI

Prima tappa, **Naples** definita *manicured*, come dire curatissima. La città è considerata il regno dei ricchi: ci vengono in vacanza nelle ville di proprietà e nei condo, oppure si trasferiscono per godersi dorate pensioni. Spesso sono del **Midwest**, come dire repubblicani. La battuta corrente è: "Se sei un conservatore e un golfista ti sentirai a tuo agio a Naples". Non a caso il multimilionario governatore della Florida, **Rick Scott** ci vive. A consolazione dei liberal, resta il fatto che in Florida i democratici tra gli elettori registrati sono in maggioranza: 40 per cento contro il 36 dei repubblicani. Il 24 per cento appartiene ad altri partiti (fonte: Statewide Voter File, Florida division of Election, 2012). La città vanta i soliti quartieri di lusso e mostra la sempre uguale (e finta) sfilata di costose boutique sulla **Fifth Avenue**. Il suo fascino sta altrove. Da non perdere la vecchia marina, l'**Historic District**, con gli edifici degli anni Venti dai toni pastello, i viali di palme, i negozietti e i ristoranti della **Third Avenue**, nel classico Pier (molo), appena rinnovato, che fanno tanto *The Truman Show*, nella spiaggia ampia. Le sue sfumature, rosa borotalco. E non si tratta della solita descrizione letteraria: è veramente così. Non solo. È la prima di tante che si vedranno nel corso del viaggio. La migliore? **Barefoot Beach** a **North Naples**, nominata seconda miglior spiaggia degli States per il 2015 (primo posto a Waimanalo, Oahu, Hawaii) dal **Doctor Beach**, al secolo **Stephen P. Leatherman**, direttore del **Laboratory for Coastal Research** della **Florida International University**.

Altro elemento costante del litorale, meno martoriato dalle costruzioni rispetto alla costa orientale, è la presenza di parchi naturali e di isole unite alla terraferma da ponti scenografici. Risalendo verso **Fort Myers**, **Sanibel** e **Captiva**, si costeggiano tratti di spiaggia che sono tappeti di conchiglie, con una fauna ricchissima che include aironi, cicogne e cormorani. E, ancora, altre otto le isole nella **Contea di Sarasota**, per 65 chilometri, tra cui **Siesta Key**.

Ritorna ancora e fa testo la classifica di Doctor Beach

**St. Petersburg:**  
**1.** Il *pink shrimp toast* (a base di gamberi), servito da **Farmtable Kitchen**, all'interno di **Locale Market**, a **Sundial**.  
**2.** Appassionati di **paragliding**.  
**3.** **Selfie** davanti al murale di **Jeffrey Sincich** e **Josh Stover**. I due artisti ne hanno realizzati una serie, con messaggi positivi, che tappezzano il centro città.

## Ybor City: sigari e memorie siciliane

Nel 1886 lo spagnolo **Don Vicente Martinez-Ybor** decise di spostare la sua fabbrica di sigari da **Key West** a **Tampa**. Altri imprenditori lo imitarono e **Ybor City** divenne la prima realtà industriale della Florida, la capitale mondiale dei sigari, fino al declino dopo la Seconda guerra mondiale. Oggi è **National Historic Landmark District**: un minigioco (ybor.org). Ai tempi, ci lavoravano cubani, spagnoli, italiani (soprattutto siciliani), tedeschi e cinesi, tutti migranti a cui è dedicato il monumento nella piazza tra 9th Avenue e 19th Street, di fronte all'**Ybor City Museum State Park** (ybor-museum.org), che ne documenta la storia. Da non perdere, le vicine *casitas*, spartane abitazioni dei lavoratori. Lungo la Septima, la strada principale, c'è l'**Unione Italiana** (italian-club.org), che fungeva da società di mutuo soccorso e circolo ricreativo e che custodisce la memoria di generazioni. Di grande suggestione le foto in bianco e nero che tappezzano le pareti; se si ha fortuna, si può anche fare una chiacchierata con qualche anziano, felice di condividere i ricordi nella lingua madre. Sempre lungo la Septima, negozi dove ancora oggi si vendono sigari, magari arrotolati al momento, e boutique vintage. Di sera la città si trasforma: caffè, bar, locali con musica dal vivo, ristoranti di ogni genere sono in full swing sino a tarda notte. L'insieme ricorda il **Quartiere Latino** di **New Orleans**, pieno di energia e ritmo.





del 2011. La vastità lascia senza fiato: sabbia immacolata (grazie a un 95 per cento di cristalli di quarzo), dune. Merita fermarsi per un tramonto zen, dividendo lo spettacolo con qualcuno che fa yoga, con gli immancabili gabbiani sul bagnasciuga e con stormi di pellicani in volo radente.

Il che non esclude, a Siesta Key, la vivacità del **Village**, dove c'è vita dal mattino presto a notte tarda. Tanta la gente che passeggia nelle strade e si ferma nei locali all'aperto, dove è sempre l'ora per un margarita. Dopo lo shopping al **Beach Bazar**, che ha tutto quanto serve per il mare, dai bikini alle tavole da surf, nonché gadget di ogni genere (anche kitsch), si va al **Siesta Key Oyster Bar**. Ci si accomoda all'esterno sul deck, oppure all'interno: al bancone di legno massiccio per l'aperitivo, ai tavolini rotondi con alti sgabelli per gustare i piatti dello chef **Aaron Chavarria**, nicaraguense di nascita americano d'adozione, convinto sostenitore del *farm-to-table*, dal campo alla tavola. La sua mariscada a base di pesce locale come il *grouper* (cernia), vongole, cozze, yucca e spezie caraibiche è una festa del gusto. "Alla base delle mie ricette ci sono solo prodotti locali e sostenibili" spiega Chavarria. Fine pasto? Una tazza di eccellente caffè biologico.

Oltre alle spiagge, Sarasota va fiera del suo côté artistico. La scena culturale è dinamica anche per la presenza di scuole d'arte e architettura. Spesso i giovani, una volta laureati, decidono di stabilirsi in città. Vari i teatri, il **Sarasota**

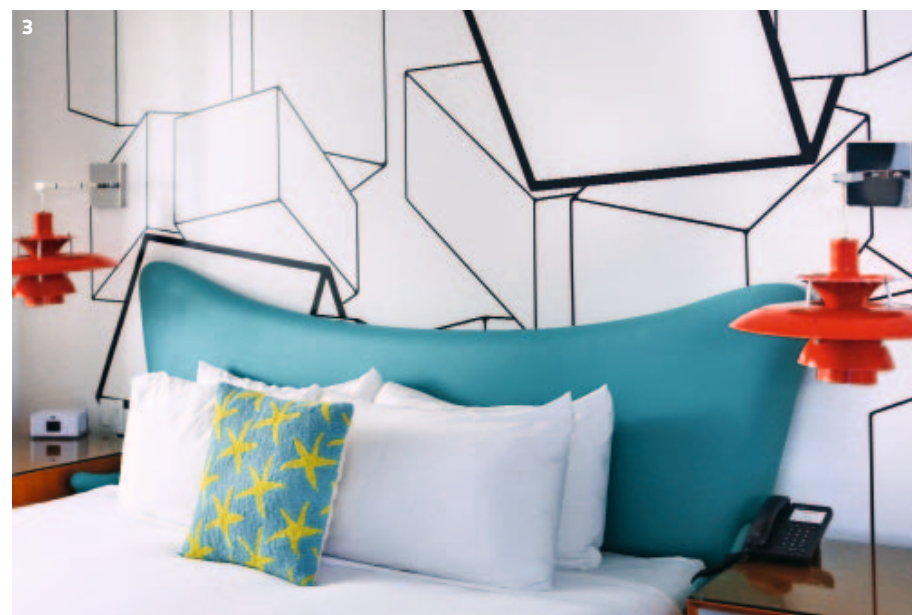
**Ballet e l'Opera House** che, a marzo, con *La Battaglia di Legnano* concluderà un ciclo dedicato alla musica di **Giuseppe Verdi**, iniziato nel 1989! Per il 2017 sarà terminato anche il nuovo museo di arte moderna. Infine, il **Ringling Museum**, monumentale complesso in stile rinascimentale lasciato in eredità allo Stato della Florida dall'imprenditore circense, collezionista d'arte e finanziere **John Ringling**, innamorato dell'Italia a tal punto, da far trasferire nella sua proprietà, smontato e rimontato, un teatro del 18° secolo costruito ad **Asolo**.

Dalla I-75 che sale fino a **Tampa**, per raggiungere la penisola di **St. Petersburg**, si fa un detour sulla 275. Il tratto permette di rendersi conto dell'immensità della baia: ci si emoziona a passare sull'avveniristico **Sunshine Skyway Bridge**, lungo sette chilometri. Un consiglio: da evitare durante le ore di punta, per non ritrovarsi in colonna. **St. Pete** ha una personalità eclettica e oggi è fucina di nuove idee. È una città che piace ai pensionati (in Florida, il 19 per cento della popolazione), ma qui il cliché dei tristi *retired* è stato superato grazie anche agli ultimi arrivati, i baby boomer (nati dal 1946 al 1964), che hanno imposto stili di vita più attenti allo sport, al benessere, al divertimento. Ed è molto amata dalla comunità gay. "Io vengo dal **Minnesota**: su al nord l'atteggiamento è più liberal", racconta **James Johnson**, 44 anni, impiegato in una società di computer, fresco di nozze dopo la legalizzazione nel 2015 in

1. Alcuni locali con i tavolini all'aperto nell'**Ybor City Historic District**, a Tampa.
2. Il **Vagabond Motel**, su **Biscayne Boulevard**, a Miami.
3. La casette colorate del **Village**, il quartiere più vivace di **Siesta Key**.
4. Il **Siesta Key Oyster Bar**. Da ordinare, il tortino di granchio e gamberi.



1. La spiaggia del Parco Fort de Soto.
2. Siesta Key: il pick up è il mezzo migliore per trasportare kayak e tavole da surf.
3. Una delle stanze pop del Vagabond Motel a Miami.
4. La marina di Naples.



tutti gli Stati Uniti dei matrimoni tra persone dello stesso sesso. “In Florida si sente l’influenza latina, più conservatrice. Invece a St.Pete, nota per il rispetto dei diritti civili, non c’è il ghetto come altrove e ci sono numerosi quartieri friendly in cui risiedere”.

Gli amanti della natura non devono mancare il **Parco Fort De Soto**: spiagge, 10 chilometri di piste ciclabili (con possibilità di affittare bici e mbk), tanti sentieri per il trekking. Per i mai sazi di spiaggia: **Pass-a-Grille**, solo sfiorata dal turismo, con i cottage crema del lungomare, i negozi d’artigianato della **Eight Avenue**, il **Merry Pier**, dove si noleggiavano barche e si compra pesce fresco. La contigua spiaggia di St. Pete merita una sosta anche per ammirare il **Loews Don CeSar Hotel**, tutto rosa, costruito nel 1928: per recuperare all’istante memorie da Anni Ruggenti alla *Gatsby* di **Francis Scott Fitzgerald**, ai tempi abituale ospite.

Tanto da fare e vedere anche a Downtown. Irrinunciabili il **Dalí Museum**, con una collezione di opere dell’artista spagnolo, e **Central Avenue**, con la libreria storica **Haslam’s** e negozi vintage come **Designer’s Consigner**, dove si fanno ancora affari di capi autentici firmati.

Nel nuovo centro **Sundial**, affacciato su una piazzetta all’europea, con ristoranti, boutique e cinema, il **Locale Market** dedica 1.860 mq al cibo: prodotti soprattutto locali, comprese salsicce di alligatore. Ai banchi, piatti cucinati al momento per il take away. In alternativa, l’annesso ristorante **FarmtableKitchen**. La città si fa notare per bravi chef. Il ristorante di pesce di cui si parla al momento è **Sea Salt**, sempre a Sundial, del veneziano **Fabrizio Aielli**, già chef-owner dell’omonimo locale a **Naples**. “La mia filosofia è recuperare alcuni elementi base della tradizione italiana non più identificata con le classiche polpette (meatballs)” spiega l’executive-chef, il newyorkese **Kenneth Tufo**. “Certi sapori sanno di casa nostra, ma con un tocco Florida, come le trofie al pesto con aggiunta di gamberetti e aragosta, o le linguine al granchio. **The Canopy** è invece il miglior rooftop sul lungomare, con vista mozzafiato sulla baia, ideale per l’aperitivo. Frequentatissimo dai giovani in della zona e sempre affollatissimo. Fa parte del boutique hotel **The Birchwood**, 18 stanze e una parola d’ordine: *simple but luxurious*. A dare l’idea, basta il bagno, o meglio, la grande *salle de bain* con la vasca d’epoca.

#### TAMPA: SPORTIVI, CHEF E DESIGNER

Basta meno di un’ora da St. Pete per raggiungere l’ultima tappa del viaggio, **Tampa**. Per iniziare a conoscerla? Si può guidare per sette chilometri lungo il **Bayshore Boulevard**, con le eleganti ville d’epoca e i giardini lussureggianti. Un ininterrotto sidewalk permette anche di percorrerlo a piedi, in bici e persino di fare jogging, come gli abitanti, veri fissati della forma fisica. Oppure si può ammirarla dall’acqua. Si consiglia un giro sulla barca di **Captain**



## Perfette per l'on the road

Affidabile e maneggevole la crossover Hyundai Tucson. Elegante, aggressiva la Mercedes SLK. Sono le auto giuste, dal look sportivo e raffinato, per affrontare le strade del sud della Florida

La vacanza **on the road in Florida** inizia con la scelta dell'automobile da prendere a noleggio. La domanda che ci si pone è: farsi notare o mantenere un profilo basso? Nello Sunshine State gli eccessi sono all'ordine del secondo, quindi una decapottabile come la **Mercedes SLK** o la **Bmw Z4** o la **Ford Mustang** (costo medio al di giorno, 45 dollari) sono da considerarsi in chiave understatement.



La Mercedes SLK.

Ovviamente a patto di viaggiare in coppia e leggeri: il baule di una sportiva è quello che è. Ma a **Miami, Tampa e Sarasota**, oltre a costumi, qualche maglietta e pantaloncini, a lei può bastare un tubino nero con coprispalle, a lui un blazer leggero e chinos, per sentirsi a posto dappertutto.

Una bella spalmata di crema solare sul viso, giù la capote e via lungo **Ocean Drive**, a **South Beach**, fino a **Tampa Bay**, lasciandosi alle spalle Miami, percorrendo l'**Interstate 75** (I-75) e **Alligator Alley**, il tratto che attraversa le paludi delle **Everglades**.

La **SLK** è facile da guidare, perfetta per chi ama le cose eleganti e raffinate. **Il tetto è di metallo e si apre o si chiude in 20 secondi**. Può essere scelto nello stesso colore della

carrozzeria, trasparente brunito o Magic sky control, che si traduce in oscuramento variabile premendo un pulsante. Abbastanza agevole salire e scendere, e **i due sedili avvolgenti sono ricoperti in morbida nappa**, anche con funzione rinfrescante. Lo spazio non manca e la posizione di guida è con le gambe leggermente allungate. Non abbondano invece i portaoggetti, a parte il vano portaguanti davanti al passeggero. La qualità di materiali e finiture è elevata, e **di serie c'è il monitoraggio del livello d'attenzione del guidatore**, mentre la lista degli accessori a pagamento, dall'**apertura delle porte keyless go** (senza usare le chiavi) all'hi-fi Harman-Kardon, fino al telecomando per aprire scenograficamente il tetto mentre si è seduti al bar, è lunghissima. Il comfort è da sportiva doc: le sospensioni rigide non stirano le gobbe dell'asfalto (in Florida le strade difficilmente sono lisce come tappeti di biliardo), ma fra le curve si può andare disinvolto, in grande sicurezza. La **Suv Hyundai Tucson** (costo medio per una decina di giorni, 350

dollari) è dedicata, invece, a chi viaggia con la famiglia o con gli amici, e che magari puntano a nord di Miami, ai parchi tematici di **Orlando** (Disneyland, Universal Studios, SeaWorld, Legoland), ma anche al **Panhandle**, regione dove si trovano forti spagnoli, fari, villaggi di pescatori, foreste e una delle più profonde sorgenti naturali del mondo (Wakulla Springs State Park).

La **Tucson** è grintosa. Basta girarle intorno per scoprire una **linea ben bilanciata, mescolata a una sensazione di dinamicità**. Progettata per proteggere i suoi occupanti, non dimentica che il piacere della guida sta alla base del successo di un'automobile. Infatti, convince chi sta al volante che un Suv



La Hyundai Tucson.

può essere divertente e facile da guidare. Maneggevole, scattante, nei percorsi tortuosi non sembra un Suv ma la sorella maggiore di una sportiva, agile e appagante.

**L'abitacolo è ben fatto** per una vettura venduta in Italia a **prezzi competitivi nella categoria**. I rivestimenti variano dai tessuti techno alla pelle naturale, anche traforata. Tutte da scoprire le altre grandi doti di Tucson: lo spazio interno e **un baule a prova di tante valigie**. Il portellone ha l'apertura elettrica e le manovre di parcheggio sono facilitate da una telecamera e da sensori che consentono posteggi al millimetro. Da ricordare, per chi guida negli Stati Uniti, che **i limiti vanno rispettati**: al massimo concedetevi una tolleranza di tre-quattro miglia, perché gli sceriffi sono in agguato. È poi sempre opportuno segnalare con le frecce e per tempo gli spostamenti da una corsia all'altra. E avere con sé una buona scorta di quarter, monete da 25 centesimi: molte volte risolve il problema di un parcheggio a basso costo.

Paolo Artemi

### MERCEDES SLK

Spider 2 porte  
2 posti

#### DIMENSIONI

Lunghezza 413 cm  
Larghezza 181  
Altezza 130 cm  
Baule 225/335 litri (capote aperta o chiusa)

#### MOTORE CONSIGLIATO

2.0 benzina da 184 cv

#### TRASMISSIONE

Trazione posteriore  
Cambio manuale 6 marce o automatico 9 marce

#### PREZZO

Da 41.760 euro

### HYUNDAI TUCSON

Crossover 5 porte  
5 posti

#### DIMENSIONI

Lunghezza 448 cm  
Larghezza 185  
Altezza 165 cm  
Baule 513 litri

#### MOTORE CONSIGLIATO

1.6 benzina da 132 cv

#### TRASMISSIONE

Trazione anteriore o integrale. Cambio manuale 6 marce o robotizzato a doppia frizione 7 marce

#### PREZZO

Da 21.450 euro



**Larry**, al secolo **Laurence Salkin**, vecchio lupo di mare. Perché, oltre ad avvistare i delfini, che il capitano sa esattamente dove trovare nella baia, si ha anche l'opportunità di ammirare lo skyline della città, i ponti, il **Riverwalk**, lungo il fiume **Hillsborough**, con il continuo viavai di ragazzi in canoa, il **Museum of Art** e l'ex Tampa Bay Hotel, curioso edificio con torrette costruito nel 1891 dal tycoon delle ferrovie **Henry B Plant**, che ora ospita l'omonimo museo ed è sede universitaria. Scesi a terra si può andare alla scoperta dei vecchi quartieri, vitalissimi anche per la vita notturna, da **Ybor City**, l'antica capitale dei sigari (riquadro a pag. 116), a **Hyde Park**, a **SoHo**.

Alla fine del viaggio, il suggerimento è *treat yourself*, coccolarsi. **Nome nomen**: all'**Epicurean** tutto è pensato per la gioia dei sensi. Un concept hotel dove, oltre a dormire in camere con quadri d'arte contemporanea alle pareti, come si fosse in una casa di collezionisti, si trovano una cantina superfornita, un wine shop, un teatro per corsi di cucina e dibattiti, il ristorante **Elevage**, che privilegia prodotti a chilometro zero (unica, l'**Epicurean Salad**, con erbe e lattuga coltivate nella lobby), una pasticceria per peccati di gola.

Come St. Pete, anche Tampa sta vivendo un momento di crescita con nuovi locali, interessanti dal punto di vista delle proposte gastronomiche, ma anche del design. Per esempio **Haven**, che propone una selezione di vini di qualità, formaggi e *charcuterie* locale (osare la salsiccia di bisonte!). Su uno dei balconi spicca un'affettatrice made in Italy. È sempre affollato, ma il brusio lo rende piacevole e frequentato da americani che amano le atmosfere europee. Il posto ideale per incontrare qualcuno con cui fare due chiacchiere. Particolare anche **Ulele**, dal nome di una principessa pellerossa vissuta in Florida nel Cinquecento. Il locale, dalle architetture industriali, propone una rivisitazione di cibi dei nativi americani della regione. E gustando le *okra fries* (ocra frita), accompagnate da una **Magbee's Honey Lager**, una delle birre artigianali prodotte proprio qui, si discute del prossimo presidente. "Donald Trump di certo no" dichiara **Mary Martin**, 58 anni, insegnante in una scuola cittadina. "Anche se sono repubblicana, non lo voterei mai. Io punto su una donna". **Hillary Clinton**? "È democratica, non credo. Però forse...". La solita bizzarra Florida. ●

A **Naples**, la strada costeggiata di palme, attraversa quartieri di lusso, con ville nascoste in rigogliosi giardini tropicali.

# Camere vista baia e birrerie artigianali



## COME ARRIVARE

**Turkish Airlines** ha inaugurato di recente la tratta giornaliera **Istanbul-Miami** (12,5 ore di volo). La compagnia di bandiera turca opera ben 156 collegamenti settimanali da 10 città italiane (Milano, Roma, Venezia, Bologna, Torino, Genova, Pisa, Napoli, Bari e Catania) all'hub internazionale turco. Per il volo a-r dall'Italia a Miami via Istanbul le tariffe (fino ad aprile 2016) in economy partono da 561 € (tasse incluse, offerta soggetta a disponibilità e non rimborsabile) e da 1.100 € in business (tasse incluse, offerta soggetta a disponibilità e rimborsabile/modificabile senza penalità).



**Informazioni o prenotazioni:** [turkishairlines.com](http://turkishairlines.com), call center italiano 051.37.64.222.

## DA SAPERE

**Ingresso:** è necessario il visto (Està) rilasciato per un massimo di 90 giorni di permanenza. Si richiede online, dura due anni, o fino a scadenza del passaporto, va ottenuto almeno 72 ore prima della partenza. **Attenzione:** è fondamentale andare sul sito ufficiale governativo ed evitare altri siti che fanno pagare cifre maggiorate: **esta.cbp.dhs.gov/esta**. Costo: 14\$, circa 13 €. **Fuso orario:** sei ore in meno. **Periodo migliore:** da novembre a fine aprile, stagione secca. Temperature medie, 28 gradi. **Assicurazione:** assolutamente consigliata quella sanitaria, i costi medici sono alti. **Patente:** riconosciuta quella italiana. Grande attenzione ai limiti di velocità. I controlli sono rigorosi e le multe salatissime. Gli under 25 pagano una sovrattassa per l'assicurazione. **Moneta:** dollaro statunitense pari circa a 0,9140 €. **Mance:** dal 10 al 30 per cento circa dell'importo. **Corrente elettrica:** 110V - 60 hz, la presa è di tipo "lamellare". Meglio munirsi di adattatori.



## DOVE Prenotare

**DoveClub** propone questo on the road in Florida (in collaborazione con Alidays, operatore specializzato sugli Stati Uniti, [alidays.it](http://alidays.it)) con una combinazione di 9 giorni/7 notti, dal 3 al 10 aprile. Partenza da Milano Malpensa e arrivo a Miami (voli diretti America Airlines), due notti a Miami, due a Naples, una a Captiva Island, una a St. Petersburg, una a Miami. **Prezzi:** da 1.720 € in doppia a persona. Nella quota sono inclusi: voli a-r in classe turistica, sette pernottamenti in hotel di cat. 3-4 stelle con solo pernottamento, noleggio auto con Gps in italiano e le maggiori coperture assicurative, assicurazione bagaglio e medica con massimale di 20 mila euro a persona, tasse aeroportuali (soggette a riconferma al momento dell'emissione), quota di iscrizione. **Plus DoveClub:** per chi prenota su [Doveclub.it](http://Doveclub.it) è compreso anche lo snorkeling nella riserva naturale di Egmont Key, con crociera e avvistamento dei delfini da St. Petersburg.

## DOVE Dormire

**1 THE VAGABOND HOTEL**  
 Iconico, 45 stanze. Maxipiscina con bar. Da ordinare, un *Vagabond Collins*, cocktail a base di vodka, succo di limone e orange bitter. **Indirizzo:** 7301 Biscayne Boulevard, Miami, tel. 001.30.54.00.84.20. **Web:** [thevagabondhotel.com](http://thevagabondhotel.com). **Prezzi:** doppia da 128 a 275 €. **Ristorante:** menu medio, 20 €.

**2 NAPLES BAY RESORT**  
 Stile Tuscan, in voga ora in Florida, vista sul canale e posizione centrale. Prenotare alla Spa un Tropical Body Glow. **Indirizzo:** 500 Fifth Avenue South, Naples, tel. 001.23.95.30.11.99. **Web:** [naplesbayresort.com](http://naplesbayresort.com). **Prezzi:** da 170 € per una doppia king a 900 € per una suite con tre camere da letto. Al suo interno, prossima apertura, il ristorante **1500 South of Art Smith**, per anni chef personale di Oprah Winfrey.

**1 THE BIRCHWOOD**  
 Sulla baia, 18 stanze. Salire all'ultimo piano, al **The Canopy**,



terrazza lounge più cool in città. **Indirizzo:** 340 Beach Drive NE, St. Petersburg, tel. 001.72.78.96.10.80. **Web:** [theBirchwood.com](http://theBirchwood.com). **Prezzi:** da 270 € la doppia a 360 € nei weekend. **Ristorante Birch&Vine:** pranzo e brunch 23 €, cena 45 €.

**4 EPICUREAN**  
 Sofisticato. Ricca collezione di vini, scuola di cucina, roof garden, piscina. Fare sosta alla Spa Evangeline per un Detox Rocks Massage o un Grand Cru-Anti Aging Facial. **Indirizzo:** 1207 S. Howard Avenue, Tampa, tel. 001.81.39.99.87.00. **Web:** [epicureanhotel.com](http://epicureanhotel.com). **Prezzi:** da 180 a 300 €. **Ristorante Elevage:** cena con più portate e vino, 45 €.

## DOVE Mangiare

**5 SIESTA KEY OYSTER BAR**  
 Da scegliere, un tavolino sul deck, che fa tanto vecchia Florida, ordinando il Siesta Beach Extravaganza, tortino di granchio e gamberi. **Indirizzo:** 5238 Ocean Boulevard, Sarasota, tel. 001.94.13.46.54.43. **Web:** [skob.com](http://skob.com). **Prezzi:** appetizer 7 €, piatto unico a base di pesce 25 €.

**6 SEA SALT**  
 Per dessert, ordinare il *Milk Chocolate Dome*. Da acquistare e portare a casa, una miniselezione di sali marini provenienti da tutto il mondo.

1. **The Canopy**, lounge di **The Birchwood**, a St. Pete. 2. Il ristorante dell'**Epicurean**, a Tampa. 3. Il **Naples Bay Resort**, a Naples.



**Indirizzo:** 183 Second Avenue N, St. Pete, tel. 001.72.78.73.79.64. **Web:** [SeaSaltStPete.com](http://SeaSaltStPete.com). **Prezzi:** menu da 30 €.

**7 HAVEN**  
 Perfetto per l'aperitivo, con affettati e formaggi. Il posto giusto per socializzare: basta sedersi al bancone e il gioco è fatto... **Indirizzo:** 2208 West Morrison Avenue, Tampa, tel. 001.81.32.58.22.33. **Web:** [haventampa.com](http://haventampa.com). **Prezzi:** da 7 a 15 € per piatti di charcuterie.

**8 U-LE-LE**  
 Su due livelli. Per stare più tranquilli è meglio cenare al primo piano. **Indirizzo:** 1810 Highland Avenue, Tampa, tel. 001.81.39.99.49.52. **Web:** [ulele.com](http://ulele.com). **Prezzi:** 20 € appetizer e insalate; menu da 30 €.

## DOVE Comprare

**9 BEACH BAZAAR**  
 Nel cuore del Village di **Siesta Key**, ha tutto quello che serve per spiaggia e sport acquatici, e in più souvenir marinari. **Indirizzo:** 5211 Ocean Boulevard, Sarasota, tel. 001.94.13.46.29.95. **Web:** [Beach-Bazaar.com](http://Beach-Bazaar.com).

**10 LOCALE MARKET**  
 Ogni tipo di food di produzione locale, comprese le salsicce di coccodrillo. **Indirizzo:** 179 Second Avenue N, St. Petersburg, tel. 001.72.75.23.63.00. **Web:** [localegourmetmarket.com](http://localegourmetmarket.com).

**11 HASLAM'S BOOKSTORE**  
 Dal 1933. Il più grande negozio di libri nuovi e usati della Florida. **Indirizzo:** 2025 Central Avenue, St. Petersburg, tel. 001.72.78.22.86.16. **Web:** [haslams.com](http://haslams.com).

**12 DESIGNERS' CONSIGNER**  
 Usato sicuro di grandi firme a costi interessanti. Consultarsi con la titolare, Julie Karikas, in attività da vent'anni. **Indirizzo:** 1033 Central Avenue, St. Petersburg, tel. 001.72.78.94.33.26. **Web:** [designersconsigner.com](http://designersconsigner.com).

**13 LA FRANCE**  
 Abbigliamento e accessori vintage. **Indirizzo:** 1612 E. Seventh Avenue, Historic Ybor City, Tampa, tel. 001.81.32.48.13.81. **Web:** [LaFranceYborCity.com](http://LaFranceYborCity.com).

## DOVE Andare

**14 CAPTAIN LARRY SALKIN**  
 Giri in barca e water taxi. **Indirizzo:** Sheraton Riverwalk Hotel, 200 North Ashley Dt, Tampa, tel. 001.88.86.65.86.87.

**Il tuo consulente**  
**DOVE CLUB**  
 02.89.29.26.87

Vacanze in Florida? I consulenti di DoveClub sono a disposizione per informazioni e preventivi gratuiti. Orari: lun.-ven. 9-20; sab 10-19. Costo di una chiamata nazionale.

## The happiest, healthiest city in the US is...



4 hours ago  
A. Pawlowski  
TODAY

It has a Fifth Avenue, lots of shopping and a hot real estate market, but the country's healthiest and happiest city is nowhere near the Big Apple.

Naples, Florida, and the nearby communities of Marco Island and Immokalee top the [Gallup-Healthways State of American Well-Being: 2015 Community Rankings](#) list released on Tuesday. The report measures how residents of 190 U.S. cities feel about their physical health, social ties, financial security, community and sense of purpose.

"Naples is a high well-being place," Dan Witters, research director of the Gallup-Healthways Well-Being Index, told TODAY. "People in Naples really like their communities."

Residents there have the lowest levels of stress in the country, report little depression and eat healthy on a daily basis, the report found. Many of them like their daily activities and enjoy an intellectually lively culture, telling interviewers they learn or do something interesting every day.

It doesn't hurt that the city is affluent, Witters said. But while well-being goes up with income, it's not beholden to it, he added.

### **The top five U.S. communities with the highest well-being are:**

1. Naples-Immokalee-Marco Island, Florida
2. Salinas, California
3. North Port-Sarasota-Bradenton, Florida
4. Fort Collins, Colorado
5. Barnstable Town, Massachusetts

"Take your pick," Witters said. "They don't take very good care of themselves... It's a low well-being place, as is West Virginia generally." The state scored last in the [2015 Gallup-Healthways Well-Being Index](#) released last month.

Smoking is "through the roof" in Charleston, with 32 percent of adults there revealing they smoke — the highest rate in the nation, he noted. Many of the city's residents are obese and seldom exercise. Many are depressed.

They also worry about money: food and health care insecurity is "crazy high," with about a quarter of the city's residents reporting they couldn't afford food or a doctor's visit in the last 12 months, Witters said.

## The five communities at the bottom of the list are:

186. Chico, California

187. Huntington-Ashland, West Virginia-Kentucky-Ohio

188. Hickory-Lenoir-Morganton, North Carolina

189. Fort Smith, Arkansas-Oklahoma

190. Charleston, West Virginia

"These rankings — it's never about picking on somebody. It's never about trying to embarrass a community," Witters said.

"What we are really hoping, and the reason we release these rankings, is that it serves as a call to action; that it lights a little fire under the toes of the communities that are low on the list."

The results are based on phone interviews with more than 353,000 Americans in 2014 and 2015.

Some more findings:

## The Big Four

If you're looking for a new city to call home, you may want to circle Florida, California, Colorado and Texas on your map. These four states account for 14 of the top 20 well-being communities in the report.

## Happy in Honolulu

Honolulu has the fewest residents who have been diagnosed with depression during their lifetimes.

## The city with the highest stress level is...

Bellingham, Washington. Some 53 percent of adults there report high levels of stress on any given day. In comparison, only 30 percent of adults in Naples say they're stressed out.

Follow A. Pawlowski on [Google+](#) and [Twitter](#).

<b>CVB - LOCAL TOURISM INDUSTRY COVERAGE</b>		
<b>Media Outlet</b>	<b>Story Title &amp; Link to Online Version</b>	<b>Publication Date</b>
<b>Collier Tourism Column</b>		
The News-Press	<a href="#">Keep visitors busy with art, craft beer fests</a>	2/17/16
Marco Island Sun Times	<a href="#">Marco Island Magic</a>	3/4/16
The News-Press	<a href="#">Marco Island Magic</a>	3/6/16
The News-Press	<a href="#">Discover what's old, new, borrowed, blue in Paradise Coast</a>	3/20/16
Marco Island Sun Times	<a href="#">Discover what's old, new, borrowed, blue in Paradise Coast</a>	3/20/2016
<b>Business of Tourism, CVB Coverage</b>		
Naples Daily News	<a href="#">Air service returns as tourism takes off</a>	2/4/2016

Naples Daily News	<a href="#">Staff Appointment Obyc</a>	2/5/2016
Multiple News Outlets	<a href="#">Elite Airways New Service</a>	
Gulfshore Business	<a href="#">GSL special section about the Naples Municipal Airport</a>	February
Tourism Marketing Today (FADMO Newsletter)	<a href="#">Live from...Naples, Marco Island and the Everglades</a>	February
Naples Daily News	<a href="#">Photo gallery of Elite Airways Press</a>	2/3/16
Naples Daily News	<a href="#">Photo of Buzzy on NDN</a>	2/3/16
The News Press	<a href="#">Elite Airways to serve Naples Airport</a>	2/3/16
TCPalm	<a href="#">Elite Airways adds flights from Naples Airport</a>	2/3/16
Naples Daily News	<a href="#">Photo gallery of Elite Airways Press</a>	2/3/16
Naples Daily News	<a href="#">Photo of Buzzy on NDN</a>	2/3/16
The News Press	<a href="#">Elite Airways to serve Naples Airport</a>	2/3/16
TCPalm	<a href="#">Elite Airways adds flights from Naples Airport</a>	2/3/16
Fox 4	<a href="#">First commercial flights from Naples since 2007 announced</a>	2/3/16
NBC-2	<a href="#">Naples Municipal announces commercial flights starting in late Feb.</a>	2/3/16
Portland Press Herald	<a href="#">Elite Airways adding services from Portland to Southwest Florida</a>	2/4/16
WINK	<a href="#">First glimpse at Elite jetliner flying in, out of Naples airport soon</a>	2/3/16
NJ.com	<a href="#">Getting to beaches on Florida's Gulf Coast from N.J. just got easier</a>	2/4/16
NJ.com	<a href="#">Elite Airways new scheduled service announcement</a>	2/4/16
NJ.com	<a href="#">Getting to beaches on Florida's Gulf Coast from N.J. just got easier</a>	2/4/16
Fox News Coverage	<a href="#">10 warm and wild destinations for families this winter</a>	2/4/16

Naples Herald	<a href="#">Florida announces record tourism numbers: Collier follows suit</a>	2/12/2016
Naples Daily News	<a href="#">This weekend brings spike in events for Naples, area</a>	2/12/2016
The News-Press	<a href="#">Florida Tourism Tops 100 Million Mark</a>	2/18/2016
Naples Daily News	<a href="#">Naples Airport Authority has new executive director</a>	2/18/2016
Business Observer	<a href="#">New executive director named for Naples Airport Authority</a>	2/22/16
Athletic Business	<a href="#">Regional park plan calls for sports fields, swimming, tennis</a>	2/22/16
Naples Daily News	<a href="#">Collier County saw tourism numbers dip in January</a>	2/24/16
Naples Herald	<a href="#">Talk of the Town: Roundabouts, El Nino, and Who Outnumbers Who?</a>	2/26/16
Virtual-Strategy Magazine	<a href="#">Atilus Napmed Digital Agency for The Paradise Coast</a>	2/28/16
Naples Daily News	<a href="#">Collier County pursues sports tourism</a>	3/10/16
Athletic Business	<a href="#">Florida County Helps Fund Sports Tourism Events</a>	3/10/16
<b>DESTINATION FEATURE COVERAGE</b>		
<b>Media Outlet</b>	<b>Story Title</b>	<b>Date</b>

Space Coast Daily	<a href="#">Dr. Peter Weiss: Python Hunting in the Everglades - A 'Wellness Experience'</a>	1/28/16
National Geographic Channel	National Parks Series: Everglades National Park	
New York Times	<a href="#">Naples Winter Wine Festival - charity wine auctions</a>	2/1/16
Successful Meetings	<a href="#">Destination of the Month</a>	2/1/16
New York Times	<a href="#">Naples Winter Wine Festival - charity wine auctions</a>	2/1/16
ActivePlanetTravels.com	<a href="#">Everglades-national-park-a look-inside-big-cypress</a>	2/1/16
The News Press	<a href="#">Scientists: Wetlands need protection</a>	2/2/16
Fox News Coverage	<a href="#">10 warm and wild destinations for families this winter</a>	2/4/16
Vacationidea.com	<a href="#">Best things to do in Naples Florida</a>	2/4/16
Vacationidea.com	<a href="#">Best things to do in Naples Florida</a>	2/4/16
NJ.com	<a href="#">Elite Airways new scheduled service announcement</a>	2/4/16
Gulfshore Life	Hidden Treasures - choice places to go and things to do	February
Gulfshore Life	The Wild West Here?	February
Gulfshore Life	<a href="#">Hangout Heaven - the story of the Naples Pier</a>	February
WISH TV	<a href="#">Last minute Valentine's Day vacation ideas</a>	2/9/16
Naples Daily News	<a href="#">In the know column: Dock 40 years</a>	2/10/16



Naples Daily News	<a href="#">In the know column: Dock 40 years</a>	2/10/16
CNN	<a href="#">U.S. National Parks get star treatment in new IMAX film</a>	2/12/16
Tampa Bay Times	<a href="#">Python hunt ending this weekend snags 102 pythons so far</a>	2/12/16
Popular Science	Python hunt ending this weekend snags 102 pythons so far	2/12/16
CNN	<a href="#">U.S. National Parks get star treatment in new IMAX film</a>	2/12/16
Naples Daily News	<a href="#">This weekend brings spike in events for Naples, area</a>	2/13/16
Naples Daily News	<a href="#">All the fun you can stomach at Everglades Seafood Festival</a>	2/14/16
HuffPost	<a href="#">8 Big Everglades Adventures</a>	2/16/16
Marco Eagle	<a href="#">Naples Botanical offers a world of plants, flowers</a>	2/16/16
AreaDevelopment.com	<a href="#">Flexjet LLC Opens "Private Terminal" at Naples, Florida, Municipal Airport</a>	2/16/16
Naples Daily News	<a href="#">New stores coming to waterside shops</a>	2/16/16
Luxerecess.com	<a href="#">Luxury Naples: The Luxe and Kid-Friendly Report</a>	2/16/16
Unnamedproject.com	<a href="#">On Holiday In Naples</a>	2/16/16
Naples Daily News	<a href="#">FYI-Food: Lastest news briefs for local foodies</a>	2/24/16
The News-Press	<a href="#">In the kitchen: Andy Hyde of Chef Hyde Gormet in Naples</a>	2/24/16

	<a href="#">Naples Ritz earns top Forbes Travel rating</a>	2/22/16
Marco Island Sun Times	<a href="#">Crafted Cocktails to haute cuisine</a>	2/22/16
Marco Eagle	<a href="#">A weekend to discover Marco</a>	2/22/16
Today.com	<a href="#">The happiest, healthiest city in the US</a>	2/22/16
Naples Daily News	<a href="#">Survey: When it comes to well-being, naples is a national champion</a>	2/22/16
Nasdaq	<a href="#">Pick up of The happiest, healthiest city in the US</a>	2/23/16
wflx.com	<a href="#">Pick up of The happiest, healthiest city in the US</a>	2/23/16
Builder Magazine	<a href="#">Pick up of The happiest, healthiest city in the US</a>	2/23/16
The News Press	<a href="#">Hilton Naples resort has a key difference</a>	2/23/16
The News Press	<a href="#">Addicting pickleball gaining followers</a>	2/23/16
WINK News	<a href="#">Pick up of The happiest, healthiest city in the US</a>	2/24/16

Healthcare Finance News	<a href="#">Pick up of The happiest, healthiest city in the US</a>	2/24/16
Health.com	<a href="#">Pick up of The happiest, healthiest city in the US</a>	2/24/16
Naples Illustrated	<a href="#">In Bloom: Naples Orchid Society's Annual Show</a>	2/24/16
The Free Press Online	<a href="#">Home &amp; Garden Postcard from Ochopee</a>	2/24/16
Naples Daily News	<a href="#">Midtown Kitchen &amp; Bar to replace former TGI Friday's in Naples</a>	2/24/16
Naples Daily News	<a href="#">Back in the back country: Swamp buggy takes visitors deep into Corkscrew Sanctuary</a>	2/24/16
Naples Daily News	<a href="#">Steamed or Fried</a>	2/25/16
Collier Citizen	<a href="#">Painting the town: 'Third on Canvas' connects artist with art lovers for fundraiser</a>	2/25/16
Naples Daily News	In the 239: Primal Dining (no link)	2/26/16
The Banner (Bonita Springs)	<a href="#">Hidden Gems: Southwest Florida history shines at Naples Depot Museum</a>	2/26/16
Naples Daily News	It's Your Business	2/27/16
Fort Myers News Press	Photo/Captions Insiders get VIP Tour at Naples Zoo	2/27/16
Naples Daily News	<a href="#">Artful Eating</a>	2/28/16

Naples Daily News	<a href="#">Birds, stained glass on display at Marco's Left Bank Art Fest</a>	2/29/16
Naples Daily News	<a href="#">Plenty for orchid 'addict' to love</a>	2/29/16
Florida Sun magazine (Germany + U.S. German language)	<a href="#">Gallup-Healthways-Studie: Wo lebt man am besten in den USA? Feature story on golfing and stay at Naples Grande, Lely Reorst, Tin City, Naples beach and more</a>	3/1/16
Golf Wednesday (China)		Spring 2016
Backpacker.com	<a href="#">Journey Through a Real-Life Jurassic Park</a>	3/1/16
Naples Daily News	<a href="#">Toning down, fixing up</a>	3/3/16
Florida Weekly	<a href="#">Options for boat-accessible dining abound in SWFL</a>	3/3/16
Naples Daily News	<a href="#">Vienna Philharmonic as impressive offstage as on</a>	3/3/16
Marco Egel	<a href="#">Hilton's AAA Four Diamond streak continues</a>	3/3/16
TravelMole.com	<a href="#">2016 ArtsNaples World Festival</a>	3/4/16
Gulfshore Life	<a href="#">Catalina Café brings craft coffee to Naples</a>	3/4/16
Boston Herald	<a href="#">Florida, Mississippi destinations perfect for a grown-up spring break</a>	3/4/16
Naples Daily News	Hundreds at Naples Craft Beer Fest sample brews, tasty bites	3/6/16
Naples Daily News	<a href="#">US Open gets title sponsor</a>	3/8/16
Naples Daily News	<a href="#">Celebrity chef Art Smith opens 1500 South in Naples</a>	3/9/16

Naples Daily News	<a href="#">Cooper's Hawk offers glimpse inside before grand opening</a>	3/10/16
Naples Daily News	<a href="#">In the Know: Crispy Seafood opens of Fifth Ave South in Naples</a>	3/9/16
Naples Daily News	<a href="#">Naples ranked No. 1 city in state for retirees</a>	3/10/16
Wall Street Journal	<a href="#">Old meets new in an orchestral residency</a>	3/10/16
Naples Daily News	<a href="#">M(art)ch Madness: One of a kind art exhibitions opened or opening this month</a>	3/10/16
Naples Daily News	<a href="#">Verdi gets visual</a>	3/10/16
The News Press	<a href="#">Four Southwest Florida cities rank among safest in state</a>	3/10/16
Naples Daily News	<a href="#">Weather puts a spring in our steps</a>	3/10/16
Travel Weekly	<a href="#">North America Travel - Hyatt House set to debut</a>	3/10/16
USA Today	<a href="#">Spring in Florida: What's new at theme parks, hotels and restaurants</a>	3/11/16
Naples Daily News	<a href="#">Thousands line Fifth Avenue South in downtown Naples for annual St. patricks's Day parade</a>	3/12/16
Naples Herald	<a href="#">St. Patrick's Day Parade, The Mayor and Us</a>	3/13/16
Naples Daily News	<a href="#">St. Patrick's Day Parade</a>	3/13/16
Visit Florida	<a href="#">What's New Blog</a>	3/16/16

Working Mother	<a href="#">A Naples Snapshot: Spring awakening</a>	3/17/16
Naples Daily News	<a href="#">Naples India Fest</a>	3/17/16
Naples Daily News	<a href="#">Throwback Thursday: Old Naples Hotel, 1906</a>	3/17/16
Naples Daily news	<a href="#">New Hyatt House opens on Fifth Avenue and Gordon River</a>	3/17/16
Successful Meetings	<a href="#">Hyatt House is Naples' First New Hotel in a Decade</a>	3/17/16
The News Press	St Patrick's Day Activities	3/17/16
Montreal Gazette	<a href="#">Checking In: Five hotels in Naples, Fla. drop rates for Canadians</a>	3/19/16
Ottawa Citizen	<a href="#">Checking In: Five hotels in Naples, Fla. drop rates for Canadians</a>	3/19/16
Windsor Star	<a href="#">Checking In: Five hotels in Naples, Fla. drop rates for Canadians</a>	3/19/16
Vancouver Sun	<a href="#">Checking In: Five hotels in Naples, Fla. drop rates for Canadians</a>	3/19/16
Edmonton Journal	<a href="#">Checking In: Five hotels in Naples, Fla. drop rates for Canadians</a>	3/19/16

Details
J. Modys story highlighting Elite Airways and destination events
J. Modys story relates great places to visit on Marco Island
J. Modys story relates great places to visit on Marco Island - ran in print Coastal Living section of Sunday paper
J. Modys story compares the old/new/borrowed/blue adage which means luck for brides with visitors and residents creating a new relationship with Paradise Coast by exploring things in those categories - ran in print Sunday Coastal Living section
J. Modys story compares the old/new/borrowed/blue adage which means luck for brides with visitors and residents creating a new relationship with Paradise Coast by exploring things in those categories - picked up for sister publication Marco Island Sun Times
Editorial about Elite Airlines and commentary about record tourism year.

M. Obyc staff notice in Naples Daily News
36 Local, Regional, National - team effort with releases by Elite, CVB, LHA
Full page featuring Jack Wert.
Destination update/profile in statewide tourism newsletter
Photo gallery
Buzzy and Jack included in photo coverage
Coverage of Elite Airways
Story about Elite Airways
Photo gallery
Buzzy and Jack included in photo coverage
Coverage of Elite Airways
Story about Elite Airways
Fox 4 news coverage of press announcement
Coverage of Elite Airways
Coverage of Elite Airways
Coverage of Elite Airways. Interview by Jennifer Jones. Quote by Jack Wert
Coverage of Elite Airways
Coverage of Elite Airways
Coverage of Elite Airways
Roundup by Lyn Mettler featuring multiple partners



CVB provided research, set up JW interview
multiple events in destination featured
L. Ruane story covering florida tourism with quotes by J. Wert
Story about new executive director Christopher Rozansky
Story about Chris Rozansky new Naples Airport Authority Executive Director
Pick up of NDN story on new regional park with sports league fields
Weather implicated in slightly lower January tourism rates
J. Wert provides answer to question on northeast vs. midwest visitors in peak season.
Story about Bonita Springs firm that will be internet marketing agency of record.
L. Layden story about upcoming sports tournaments and value to economy quotes by J. Wert and P. Medley
Pick up of NDN story about sports tourism in Collier funding events, facilities
<b>Details</b>

Story featuring multiple partners as a physician takes a 'wellness break' to participate in the Python Hunting challenge
1 hour episode on Everglades National Park
NYT interview with Denise Cobb
Successful Meetings Magazine story on Florida's Paradise Coast.
NYT interview with Denise Cobb
Robbie Robbins blog story from FAM
Story by Chad Gillis about World Wetlands Day and scientists who met in Naples.
Roundup by Lyn Mettler featuring multiple partners
Round up of 26 best things to do in Naples.
Round up of 26 best things to do in Naples.
Coverage of Elite Airways
Featuring partners in Ochopee, Everglades City, Naples
Historical story about the pioneering days featuring the Collier County Museums
Photos and story about the renovated pier and the attraction to this iconic location.
Highlighting Marco Island Marriott
Tim Aten story about 40th Anniversary

Move to CVB section

Tim Aten story about 40th Anniversary
Coverage of debut of IMAX film on national parks, ENP included in film and an mass-released trailer
Tampa Bay Times
Pickup of TB Times story
Coverage of debut of IMAX film on national parks, ENP included in film and an mass-released trailer
Story on large events held this weekend. Jack Wert quote.
Story about seafood festival
VF story on HuffPost Better Together page in partnership with Disney parks
Story about the offerings at Naples Botanical Gardens
Flexjet LLC, opened its first Flexjet exclusive private terminal at Naples Municipal Airport.
New stores coming to Waterside shops - Free People and Luluemon Athletica
Luxury family travel blog
Story from travel blogger featuring Naples properties
Round up of food events, specials.
Q&A with Chef Andy Hyde of Chef Hyde Gormet

Forbes Travel Guide has honored The Ritz-Carlton, Naples with a Five-Star Award, making it one of only 154 Five-Star hotels in the world.
Quentin Rox story about DaVinci's on Marco Island
Story about the group Friends of Tigertail Beach on Marco and what the group does for visitors
Gallup Healthways State of American Well-Being: 2015 Community Rankings story
Gallup Healthways State of American Well-Being: 2015 Community Rankings story
Gallup Healthways State of American Well-Being: 2015 Community Rankings story
Gallup Healthways State of American Well-Being: 2015 Community Rankings story
Gallup Healthways State of American Well-Being: 2015 Community Rankings story
L. Ruane story about card giving way to spartphone entry
Story about the sport including mention of US Open coming to Collier County
Gallup Healthways State of American Well-Being: 2015 Community Rankings story

Gallup Healthways State of American Well-Being: 2015 Community Rankings story
Gallup Healthways State of American Well-Being: 2015 Community Rankings story
Story about the annual orchid show
Story about Everglades Seafood Festival
Creative American cuisine to open in March
World Wetlands Day at Corkscrew Swamp Sanctuary Buggy Tour
Riverwalk restaurant earns my blue zones designation for offering healthy menu options
Story about annual event Thrive on Canvas
Marco Marriotti new restaurant featured in story by Nadine Ouilette
Story by Patrick Riley featuring info about the Depot Museum
Forbes Travel Guide named the Inn on Fifth Club Level Suites as a Forbes Travel Guide Four-Star Hotel.
NP Media Group 2016 Paradise Academy events
Naples Art Association pairs visual, culinary inspiration in successful dinner series.

Art show at Florida inspired art show.
Plenty to love at 43rd annual show that takes place at Naples Botanical Garden
Feature story based on ranking of Naples area as city with highest well-being, happiest.
Chinese magazine media feature based on 2015 press trip
Story by Paul chisholm about Florida Trail Loop and Big Cypress national Preserve.
Article about new menu and refreshed look at Yabba
Boat-accessible restaurant options
H. Heithaus story about the three-year residency at Artis-Naples.
Story about Hilton Beach Resort receiving the AAA award
UK blog story about upcoming festival
Custom coffee shop recruited by Chef Art Smith
Round up included PC coast of grown-up spring break
Naples Craft Beer Fest at Bayfront draws crowd.
Minto Communities signs on for pickleball event in Naples.
Exclusive interview by Tim Aten - CVB counseled restaurant on PR strategy

Grand opening of Cooper's Hawk.
Roundup of restaurant happenings by Tim Aten
SmartAsset Magazine ranks Naples third best for retirees in the nation and 1st in Florida.
Wall Stree Journal story about the Vienna Orchesta residency at Artis-Naples
Round up of art exhibits in March.
Opera Naples' new production of 'La Traviata' melds music, color, stark drama
Marco Island ranks number 3 safe city in state.
Story about tourist and residents enjoyment of great weather and outdoor activities.
Hyatt House featured in news brief
Marco Island Seafood Festival in round up of Spring tourism ideas.
M. Leonor story about the St. Patrick's Day Parade in Naples
Story about St. Patrick's Day Festivities
Pictures from the St. Patrick's Day Parade
Partners Hyatt House, Seminole Casino, Marco Island Marriott featured.

Liz Amore story in Working Mother featuring partners Bellasera Hotel and Naples Zoo; FAM assist from LHA
Naples India Fest to celebrate food, dance and more
Archive photos of Old Naples Hotel and the Palm Cottage
J. Fletcher story about Hyatt House with photos
M. Alderton story about Hyatt House opening
list of activities for St. Patrick's Day
J.Modys worked with writer to source special deals for Canadians at area hotels
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J.Modys worked with writer to source special deals for Canadians at area hotels



# Naples, Marco Island, Everglades CVB

## Call Summary by Toll Free Number

For the month of February 2016

<u>Toll Free Number</u>	<u># of Calls</u>	<u>Minutes</u>
800-2ESCAPE (800-237-2273)	9	24.97
PR-Editorial (800-688-3600)	23	70.75
Film Commission (800-349-5770)	0	0.00
International (239-225-1013)	8	37.68
Storm Information (800-785-8252)	0	0.00
Meeting Planner (800-830-1760)	0	0.00
Naples #1 (800-455-2604)	0	0.00
Travel Agent (888-409-1403)	0	0.00
Sports Council (800-342-3110)	0	0.00
<b><u>Grand Total:</u></b>	<b><u>40</u></b>	<b><u>133.40</u></b>

# Naples, Marco Island, Everglades CVB

## Inquiry Summary by Purpose

For the month of February 2016

<u>Purpose</u>	<u>Calls/Request</u>	<u>Minutes</u>
Live Information	17	47.90
Special Fulfillment	166	0.00
Guide Request	1,211	87.87
CVB Office Referral	5	16.80
Hang up	0	0.00
Wrong Number	0	0.00
eNewsletter Signup	1,719	0.00
Golf E-blast	0	0.00
Meeting Planner	0	0.00
<b><u>Grand Total:</u></b>	<b><u>3,118</u></b>	<b><u>152.57</u></b>

## Naples, Marco Island, Everglades CVB

### Guide Request Summary by Guide

For the month of February 2016

<u>Guide</u>	<u># of Requests</u>	<u>Quantity</u>
Area Map	9	90
GAP Brochure	1	1
Letter Openers	1	1
Meeting Planner Kit	2	2
Rack Brochure (Portuguese)	6	6
Rack Brochure (Spanish)	4	4
Visitor's Guide (English)	1197	1452
Visitor's Guide (German)	8	8
<b><u>Grand Total:</u></b>	<b><u>1228</u></b>	<b><u>1564</u></b>
Unigue requests for guides:	1211	

**Naples, Marco Island, Everglades CVB****Guide Request Summary by Source**

For the month of February 2016

<b>Source</b>	<b>Current Year</b>			<b>Last Year</b>		
	<b>Month</b>	<b>YTD</b>	<b>% YTD</b>	<b>Month</b>	<b>YTD</b>	<b>% YTD</b>
Consumer Shows	0	0	0.00%	0	0	0.00%
Group Markets	0	0	0.00%	0	50	0.64%
International Markets	0	2	0.02%	0	0	0.00%
Leisure Markets	1,138	7,731	95.97%	746	6,039	77.08%
Meeting Planners	2	4	0.05%	3	99	1.26%
Meetings	0	10	0.12%	129	0	0.00%
Miscellaneous	8	55	0.68%	17	122	1.56%
Newspaper	0	0	0.00%	0	0	0.00%
Niche Markets	63	253	3.14%	7	1,521	19.41%
Spring/Summer In-State Campaign	0	1	0.01%	0	0	0.00%
Travel Agents	0	0	0.00%	0	4	0.05%
<b>Grand Total:</b>	<b>1,211</b>	<b>8,056</b>		<b>902</b>	<b>7,835</b>	

\* YTD = Fiscal Year to Date

## Naples, Marco Island, Everglades CVB

### Request Summary by International Markets

For the month of February 2016

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
<b>United Kingdom</b>			
Travel Trade Gazette February 2011	0	2	100.00%
<b>United Kingdom</b>	<b>0</b>	<b>2</b>	<b>100.00%</b>
<b>Grand Total:</b>	<b>0</b>	<b>2</b>	

\*YTD = Fiscal Year to Date

**Naples, Marco Island, Everglades CVB****Request Summary by Leisure Markets**

For the month of February 2016

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
<b>Consumer Directories</b>			
2010 Naples, Marco Island & the Everglades Visitors Guide	0	1	0.09%
2010 Visit Florida Magazine	4	6	0.54%
2011 Naples, Marco Island & the Everglades Visitors Guide	2	5	0.45%
2013 Florida Insider Guide - Quick Check	2	3	0.27%
2013 VISIT FLORIDA Magazine - Quick Check	1	3	0.27%
2014 Visit Florida Magazine - Quick Check	1	3	0.27%
2014 Visit Florida Magazine - Specific Target	0	2	0.18%
2015 Visit Florida Magazine - Quick Check	68	485	43.93%
2015 Visit Florida Magazine - Specific Target	42	259	23.46%
2016 VISIT FLORIDA Magazine - Quick Check	228	229	20.74%
2016 VISIT FLORIDA Magazine - Specific Target	107	108	9.78%
<b>Consumer Directories</b>	<b>455</b>	<b>1104</b>	<b>14.28%</b>
<b>Consumer E-Marketing</b>			
DestinationBrochures.com	2	3	0.12%
Other/Unknown	1	3	0.12%
ParadiseCoast.com	678	2486	99.68%
Miles Media Imports	677	2478	99.36%
Phone	1	4	0.16%
Interactive Text Chat	0	1	0.04%
WEBSITE	0	3	0.12%
ParadiseCoast.com/Newsletter	0	1	0.04%
VisitFlorida.com	0	1	0.04%
<b>Consumer E-Marketing</b>	<b>681</b>	<b>2494</b>	<b>32.26%</b>
<b>Consumer Magazines</b>			
AAA Florida TourBook 2009 Edition	1	3	0.68%
Hearst Food Network May 2015	0	8	1.80%
Other/Unknown	1	4	0.90%
Undiscovered Florida 2015	0	429	96.62%
<b>Consumer Magazines</b>	<b>2</b>	<b>444</b>	<b>5.74%</b>
<b>Consumer Newspaper</b>			
Other/Unknown	0	1	0.03%
Visit Florida In-State Insert Fall 2015	0	3688	99.97%

# Naples, Marco Island, Everglades CVB

## Request Summary by Leisure Markets

For the month of February 2016

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
Consumer Newspaper	0	3689	47.72%
<b>Grand Total:</b>	<b>1,138</b>	<b>7731</b>	

\*YTD = Fiscal Year to Date

# Naples, Marco Island, Everglades CVB

## Request Summary by Meeting Planners

For the month of February 2016

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
ParadiseCoast.com/Meetings	2	4	100.00%
<b>Grand Total:</b>	<b>2</b>	<b>4</b>	

\*YTD = Fiscal Year to Date



**Naples, Marco Island, Everglades CVB****Request Summary by Meetings**

For the month of February 2016

<b><u>Media</u></b>	<b><u># of Requests</u></b>	<b><u>YTD</u></b>	<b><u>% YTD</u></b>
<b>Group Markets - Bridal/Sports</b>			
Bridal Guide March/April 2015	0	10	100.00%
<b>Group Markets - Bridal/Sports</b>	<b>0</b>	<b>10</b>	<b>100.00%</b>
<b><u>Grand Total:</u></b>	<b><u>0</u></b>	<b><u>10</u></b>	

\*YTD = Fiscal Year to Date

**Naples, Marco Island, Everglades CVB****Request Summary by Miscellaneous**

For the month of February 2016

<b><u>Media</u></b>	<b><u># of Requests</u></b>	<b><u>YTD</u></b>	<b><u>% YTD</u></b>
CVB Bulk Mail Request	1	6	11.32%
CVB Office	0	1	1.89%
Friend/Relative	3	20	37.74%
Other/Unknown	3	26	49.06%
<b>Travel Agent</b>			
TCTIA FAM October 2011	1	2	100.00%
<b>Travel Agent</b>	<b>1</b>	<b>2</b>	<b>3.64%</b>
<b>Grand Total:</b>	<b>8</b>	<b>55</b>	

\*YTD = Fiscal Year to Date

**Naples, Marco Island, Everglades CVB****Request Summary by Niche Markets**

For the month of February 2016

<b>Media</b>	<b># of Requests</b>	<b>YTD</b>	<b>% YTD</b>
<b>Niche Markets (Bridal/Honeymoon)</b>			
Bridal Guide March/April 2015	0	1	0.74%
Bridal Guide March/April 2016	60	134	99.26%
<b>Niche Markets (Bridal/Honeymoon)</b>	<b>60</b>	<b>135</b>	<b>53.36%</b>
<b>Niche Markets (ECO)</b>			
Audubon May/June 2015	0	32	28.57%
Audubon September/October 2015	3	80	71.43%
<b>Niche Markets (ECO)</b>	<b>3</b>	<b>112</b>	<b>44.27%</b>
<b>Niche Markets (Golf)</b>			
Play Florida Golf 2016	0	5	100.00%
<b>Niche Markets (Golf)</b>	<b>0</b>	<b>5</b>	<b>1.98%</b>
<b>Niche Markets (Senior)</b>			
AAA Going Places South May/June 2011	0	1	100.00%
<b>Niche Markets (Senior)</b>	<b>0</b>	<b>1</b>	<b>0.40%</b>
<b>Grand Total:</b>	<b>63</b>	<b>253</b>	

\*YTD = Fiscal Year to Date

**Naples, Marco Island, Everglades CVB****Request Summary by Spring/Summer In-State Campaign**

For the month of February 2016

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
<b>Other/Unknown TV Campaign</b>			
Other/Unknown	0	1	100.00%
<b>Other/Unknown TV Campaign</b>	<b>0</b>	<b>1</b>	<b>100.00%</b>
<b>Grand Total:</b>	<b>0</b>	<b>1</b>	

\*YTD = Fiscal Year to Date

**Naples, Marco Island, Everglades CVB****Guide Request Summary by State**

For the month of February 2016

<u>State</u>	<u>Current Year</u>			<u>Last Year</u>		
	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
Florida	138	4,262	56.71%	88	477	15.21%
Illinois	84	274	3.65%	40	184	5.87%
New York	82	251	3.34%	56	239	7.62%
Ohio	82	239	3.18%	54	211	6.73%
Pennsylvania	66	218	2.90%	53	174	5.55%
Michigan	52	172	2.29%	29	148	4.72%
New Jersey	40	170	2.26%	37	118	3.76%
Georgia	26	144	1.92%	16	60	1.91%
Minnesota	41	137	1.82%	27	97	3.09%
Wisconsin	43	135	1.80%	35	154	4.91%
Indiana	37	126	1.68%	25	102	3.25%
Texas	37	120	1.60%	31	92	2.93%
Massachusetts	33	110	1.46%	19	75	2.39%
California	13	89	1.18%	23	78	2.49%
Missouri	30	83	1.10%	18	58	1.85%
Virginia	21	82	1.09%	17	77	2.46%
Maryland	16	80	1.06%	15	68	2.17%
Tennessee	28	77	1.02%	24	65	2.07%
North Carolina	23	74	0.98%	24	82	2.61%
Connecticut	17	73	0.97%	12	48	1.53%
Kentucky	28	60	0.80%	7	37	1.18%
Iowa	13	47	0.63%	18	64	2.04%
Colorado	10	41	0.55%	11	40	1.28%
Alabama	14	36	0.48%	9	25	0.80%
South Carolina	11	36	0.48%	8	41	1.31%
Arizona	11	26	0.35%	1	8	0.26%
Arkansas	8	26	0.35%	7	19	0.61%
Mississippi	8	26	0.35%	5	14	0.45%
Oklahoma	10	24	0.32%	10	21	0.67%
Kansas	4	23	0.31%	9	26	0.83%

**Naples, Marco Island, Everglades CVB****Guide Request Summary by State**

For the month of February 2016

<u>State</u>	<u>Current Year</u>			<u>Last Year</u>		
	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
Louisiana	8	21	0.28%	8	20	0.64%
Washington	4	21	0.28%	4	22	0.70%
New Hampshire	4	20	0.27%	2	19	0.61%
North Dakota	5	20	0.27%	2	8	0.26%
Nebraska	9	19	0.25%	6	16	0.51%
Maine	4	18	0.24%	11	19	0.61%
West Virginia	10	18	0.24%	4	17	0.54%
Delaware	2	17	0.23%	4	15	0.48%
Rhode Island	7	15	0.20%	4	11	0.35%
Oregon	5	14	0.19%	8	23	0.73%
Nevada	4	11	0.15%	1	9	0.29%
South Dakota	5	11	0.15%	0	8	0.26%
Utah	3	10	0.13%	2	3	0.10%
Montana	5	8	0.11%	1	7	0.22%
New Mexico	2	7	0.09%	6	9	0.29%
Idaho	0	5	0.07%	1	1	0.03%
Vermont	0	4	0.05%	0	6	0.19%
	3	3	0.04%	0	0	0.00%
District of Columbia	1	3	0.04%	1	2	0.06%
Hawaii	2	3	0.04%	0	4	0.13%
Puerto Rico	1	3	0.04%	4	6	0.19%
Alaska	0	2	0.03%	3	6	0.19%
Wyoming	1	1	0.01%	1	2	0.06%
Armed Forces	0	0	0.00%	0	0	0.00%
Virgin Island	0	0	0.00%	0	1	0.03%
<b>Grand Total:</b>	<b>1,111</b>	<b>7,515</b>		<b>801</b>	<b>3,136</b>	

\* YTD = Fiscal Year to Date

**Naples, Marco Island, Everglades CVB****Guide Request Summary by Country**

For the month of February 2016

<u>Country</u>	<u>Current Year</u>			<u>Last Year</u>		
	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
USA	1,111	7,515	93.28%	801	3,136	88.24%
No Address Given	21	237	2.94%	24	62	1.74%
Canada	32	133	1.65%	32	148	4.16%
United Kingdom	15	52	0.65%	17	78	2.19%
Germany	7	25	0.31%	8	48	1.35%
Brazil	4	17	0.21%	0	7	0.20%
France	1	9	0.11%	2	8	0.23%
Argentina	1	7	0.09%	1	7	0.20%
Netherlands	4	7	0.09%	1	10	0.28%
Sweden	1	6	0.07%	1	3	0.08%
Australia	0	5	0.06%	0	2	0.06%
Belgium	2	5	0.06%	3	7	0.20%
Norway	1	4	0.05%	0	1	0.03%
Italy	1	3	0.04%	2	4	0.11%
Switzerland	0	3	0.04%	1	2	0.06%
Algeria	1	2	0.02%	0	0	0.00%
Estonia	1	2	0.02%	0	0	0.00%
Finland	2	2	0.02%	0	1	0.03%
Ireland	1	2	0.02%	0	1	0.03%
Serbia And Montenegro	0	2	0.02%	0	3	0.08%
Afghanistan	0	1	0.01%	0	0	0.00%
Antigua And Barbuda	0	1	0.01%	0	0	0.00%
Austria	1	1	0.01%	1	4	0.11%
Can	1	1	0.01%	0	0	0.00%
Denmark	0	1	0.01%	0	1	0.03%
Ghana	0	1	0.01%	0	0	0.00%
India	0	1	0.01%	0	1	0.03%
Indonesia	0	1	0.01%	0	0	0.00%
Israel	0	1	0.01%	0	1	0.03%
Korea, Republic Of	0	1	0.01%	0	0	0.00%
Malaysia	0	1	0.01%	0	1	0.03%

**Naples, Marco Island, Everglades CVB****Guide Request Summary by Country**

For the month of February 2016

<u>Country</u>	<u>Current Year</u>			<u>Last Year</u>		
	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
Martinique	1	1	0.01%	1	1	0.03%
Mexico	0	1	0.01%	0	0	0.00%
Nigeria	0	1	0.01%	0	0	0.00%
Trinidad And Tobago	1	1	0.01%	0	0	0.00%
Turkey	1	1	0.01%	1	1	0.03%
United States Minor Outlying I	0	1	0.01%	0	0	0.00%
Uruguay	0	1	0.01%	0	0	0.00%
American Samoa	0	0	0.00%	1	1	0.03%
Czech Republic	0	0	0.00%	0	2	0.06%
Greece	0	0	0.00%	0	1	0.03%
Japan	0	0	0.00%	1	1	0.03%
Luxembourg	0	0	0.00%	0	1	0.03%
Morocco	0	0	0.00%	2	2	0.06%
Poland	0	0	0.00%	1	1	0.03%
Portugal	0	0	0.00%	0	1	0.03%
South Africa	0	0	0.00%	0	1	0.03%
Spain	0	0	0.00%	1	4	0.11%
Ukraine	0	0	0.00%	0	1	0.03%
<b>Grand Total:</b>	<b>1,211</b>	<b>8,056</b>		<b>902</b>	<b>3,554</b>	

\* YTD = Fiscal Year to Date



## Naples, Marco Island, Everglades CVB

### Special Fulfillment Requests by Category

For the month of February 2016

<u>Media</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
<b>Meeting Planners</b>			
AV and Production Companies Webinar August 2015	0	108	16%
Florida State Association 2015	0	399	58%
LMS Texas February 2016	166	166	24%
<b>Meeting Planners</b>	<b>166</b>	<b>673</b>	<b>98%</b>
<b>Post Card</b>			
PYM Q3 December 2015	0	17	2%
<b>Post Card</b>	<b>0</b>	<b>17</b>	<b>2%</b>
 <b>Grand Total:</b>	 <b>166</b>	 <b>690</b>	

\* YTD = Fiscal Year to Date