

Naples Marco Island Everglades CVB

Detailed Staff Reports 11

Task Report

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Closed - Between 9/19/2015 - 10/19/2015

Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
9/24/2015	Ag Processing Inc	General Note	Closed	9/24/2015	9/24/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/29/2015	Ag Processing Inc	Event Note	Closed	9/29/2015	9/29/2015	Debi DeBenedetto
<i>The Event Lead has been re-opened for the Lead Type of Accommodations.</i>						
9/29/2015	Ag Processing Inc	Event Note	Closed	9/29/2015	9/29/2015	Debi DeBenedetto
<i>An update note was created today.</i>						
9/29/2015	Ag Processing Inc	General Note	Closed	9/29/2015	9/29/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/25/2015	Asphalt Institute	General Note	Closed	9/25/2015	9/25/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/25/2015	Asphalt Institute Kali Address 859-288-4964	RFP sent to partner	Closed	9/25/2015	9/25/2015	Debi DeBenedetto
9/28/2015	Asphalt Institute	Event Note	Closed	9/28/2015	9/28/2015	Debi DeBenedetto
<i>An update note was created today.</i>						
10/9/2015	Asphalt Institute	Event Note	Closed	10/9/2015	10/9/2015	Debi DeBenedetto
<i>An update note was created today.</i>						
10/9/2015	Asphalt Institute	General Note	Closed	10/9/2015	10/9/2015	Debi DeBenedetto
<i>An Itinerary was created on this event today.</i>						
10/19/2015	Asphalt Institute Kali Address 859-288-4964 <0:0>	Email Sent	Closed	10/19/2015	10/19/2015	Debi DeBenedetto
9/25/2015	ConferenceDirect / M. Klinkrad	General Note	Closed	9/25/2015	9/25/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/25/2015	ConferenceDirect / M. Klinkrad	General Note	Closed	9/25/2015	9/25/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/28/2015	ConferenceDirect / P. Lackland	General Note	Closed	9/28/2015	9/28/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
10/1/2015	Experient / D. Steele	General Note	Closed	10/1/2015	10/1/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						

* Task is assigned to multiple people

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Task Assigned User: Debi DeBenedetto

Detailed Staff Reports 11

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
9/30/2015	HelmsBriscoe / B.Busak	General Note	Closed	9/30/2015	9/30/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/30/2015	HelmsBriscoe / B.Busak Barbara Busak 303-918-4126 bbusak@helmsbriscoe.com	RFP sent to partner	Closed	9/30/2015	10/1/2015	Debi DeBenedetto
10/2/2015	HelmsBriscoe / B.Busak	Event Note	Closed	10/2/2015	10/2/2015	Debi DeBenedetto
<i>An update note was created today.</i>						
9/21/2015	Kansas City Metropolitan Bar Association Vickie Schatz 816.474.4322 vschatz@kcmba.org	RFP sent to partner	Closed	9/21/2015	9/21/2015	Debi DeBenedetto
9/21/2015	Kansas City Metropolitan Bar Association	Assist Meeting planner -sales kit email photos or video	Closed	9/21/2015	9/21/2015	Debi DeBenedetto
<i>From: Vickie Schatz</i>						
9/21/2015	Kansas City Metropolitan Bar Association	General Note	Closed	9/21/2015	9/21/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/21/2015	Kansas City Metropolitan Bar Association	General Note	Closed	9/21/2015	9/21/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/22/2015	Meeting Professionals International South Florida Chapter	General Note	Closed	9/22/2015	9/22/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/29/2015	Naples Grande Beach Resort Will Cornwall 239.594.6009 Wcornwall@naplesgrande.com	Followup Call	Open	10/29/2015		
9/21/2015	Naples Grande Beach Resort	General Note	Closed	9/21/2015	9/21/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/29/2015	Naples Grande Beach Resort Will Cornwall 239.594.6009 Wcornwall@naplesgrande.com	Rfp enhancement granted	Closed	9/29/2015	9/29/2015	Debi DeBenedetto
9/29/2015	Naples Grande Beach Resort	General Note	Closed	9/29/2015	9/29/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/28/2015	Naples Marco Island Everglades CVB Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Elizabeth S Anderson</i>	Assist Meeting planner -sales kit email photos or video	Closed	9/28/2015	9/28/2015	Debi DeBenedetto
10/2/2015	Naples Marco Island Everglades	Assisted Mtg Planner	Closed	10/2/2015	10/2/2015	Debi DeBenedetto

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Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
	CVB Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Stephanie M Krause</i>					
9/28/2015	Naples Marco Island Everglades CVB Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Andress. Kali</i>	Site itinerary planning	Closed	10/15/2015	10/19/2015	Debi DeBenedetto
10/19/2015	Northstar Travel Media <i>An update note was created today.</i>	Event Note	Closed	10/19/2015	10/19/2015	Debi DeBenedetto
9/22/2015	Pfizer <i>The status changed on this event today.</i>	General Note	Closed	9/22/2015	9/22/2015	Debi DeBenedetto
9/22/2015	The Coulter <i>An update note was created today.</i>	Event Note	Closed	9/22/2015	9/22/2015	Debi DeBenedetto
10/1/2015	The Coulter <i>The status changed on this event today.</i>	General Note	Closed	10/1/2015	10/1/2015	Debi DeBenedetto
9/28/2015	The Kellen Company <i>The status changed on this event today.</i>	General Note	Closed	9/28/2015	9/28/2015	Debi DeBenedetto
Total Tasks:						34

Naples Marco Island Everglades CVB Sales Report

9/19/2015 - 10/19/2015

October 26, 2015
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Event Type: All

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: ALL FUTURE DEFINITE											
Ag Processing Inc	2017 BOD Strategic Planning Retreat	RFP Rcvd	Corporate		2/25/2017 3/2/2017	Repeat	\$175,887.51 \$0.00	0	35	210	0
	Alternate Location Selected			Booked Business							
American Bar Association	2016 Derivatives and Futures Law Committee Winter Meeting	RFP Rcvd	Corporate		1/19/2016 1/25/2016	Repeat	\$277,667.71 \$0.00	0	130	360	0
				Booked Business							
American Bar Association	2016 Winter Leadership Meeting	RFP Rcvd	Corporate	Chesney Chicago 2011	1/4/2016 1/10/2016	Repeat	\$289,482.03 \$0.00	0	250	721	0
				Booked Business							
American Bar Association	2015 Fall Symposia & Leadership Meeting	RFP Rcvd	Corporate	Successful Meetings -SMU	11/3/2015 11/7/2015	Local New	\$441,375.94 \$0.00	0	199	588	0
				Booked Business							
American Bar Association	Public Utility 2016 Spring Council Meeting	RFP Rcvd	Corporate		3/8/2016 3/13/2016	Repeat	\$157,361.90 \$0.00	0	60	193	0
				Booked Business							
American Bar Association	2016 FLSL DLL P&P Mid winter Meetings	RFP Rcvd	Government		2/15/2016 2/29/2016	Repeat	\$1,120,653.65 \$0.00	0	171	1,210	0
				Booked Business							
American College of Mortgage Attorneys	2016 ACMA Board of Regents Meeting	RFP Rcvd	Corporate		4/6/2016 4/9/2016	New	\$167,708.19 \$0.00	0	65	205	0
				Booked Business							
Applied Meetings and Hospitality Solutions	2017 Automotive Symposium	RFP Rcvd	Corporate		3/4/2017 3/8/2017	New	\$208,439.70 \$0.00	0	60	245	0
				Booked Business							
Association for High Technology Distribution	2017 AHTD Spring/Fall Meeting	RFP Rcvd	Corporate		10/2/2017 10/7/2017	New	\$566,992.42 \$0.00	0	230	719	0
	Alternate Location Selected			Booked Business							
Association Management Center	ARA Winter Board Meeting 2015	RFP Rcvd	Corporate		11/18/2015 11/22/2015	Repeat	\$35,901.84 \$0.00	0	16	51	0
				Booked Business							

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Repeat Rooms	Contracted Rooms
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Status:ALL FUTURE DEFINITE

Automotive Parts Associates	National Shareholders & Manufacturers Conference	RFP Rcvd	Corporate	Industry Partner	3/14/2016 3/19/2016	Local New	\$623,646.91 \$0.00	0	205	597	0
				Booked Business							
Corning Optical Communications	Corning BOD	RFP Rcvd	Corporate	NC Sales Mission	11/30/2015 12/3/2015	New	\$23,284.57 \$0.00	0	10	40	0
				Booked Business							
Debi's Itineraries	Discover your Golf Paradise Fam	Sales FAM	Incentive		11/20/2015 11/22/2015	New	\$0.00 \$0.00	0	13	0	0
				FAM Planned							
Experient	2016 DCA Annual Convention	RFP Rcvd		Cvent	3/3/2016 3/12/2016	New	\$1,113,121.73 \$0.00	0	244	1,599	0
				Booked Business							
Experient / K. Arnold	WCHA 2016 Annual Meeting	RFP Rcvd	Corporate		4/23/2016 4/26/2016	New	\$192,113.70 \$0.00	0	85	220	0
				Booked Business							
GAR Foundation	GAR Foundation BOD Meeting	RFP Rcvd	Corporate		2/9/2016 2/10/2016	New	\$35,837.46 \$0.00	0	20	40	0
				Booked Business							
General Service Assembly	Serenity by the Sea	RFP Rcvd		Repeat Planner contact	10/30/2015 11/1/2015		\$284,396.15 \$0.00	0	175	352	0
				Booked Business							
HelmsBriscoe / D. Brownlee	2016 Elevator Contractors of America - Annual Meeting	RFP Rcvd	Corporate		2/13/2016 2/15/2016	New	\$51,435.01 \$0.00	0	34	90	0
				Booked Business							
HelmsBriscoe / D. Ruekert	Hope Network	RFP Rcvd	Corporate	Cvent	11/12/2015 11/15/2015	New	\$33,528.02 \$0.00	0	12	48	0
				Booked Business							
HelmsBriscoe / J. Romine	Pekin 2016 Scenic Trip	RFP Rcvd		CVENT	11/1/2016 11/13/2016	Repeat	\$1,854,264.34 \$0.00	0	300	2,507	0
				Booked Business							
HelmsBriscoe / K. Velilla	MFO - East Coast Management Retreat	RFP Rcvd	Corporate	Cvent	11/2/2015 11/4/2015	New	\$61,718.52 \$0.00	0	40	90	0
				Booked Business							
HelmsBriscoe / R. Ayers	Association of Anatomy Cell Biology and Neurobiology Chairpersons	RFP Rcvd	Medical/Pharmaceutical	HelmsBriscoe fam	2/8/2017 2/11/2017	Repeat	\$151,405.50 \$0.00	0	65	260	0
				Booked Business							

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Refused Rooms	Contracted Rooms
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Status:ALL FUTURE DEFINITE

HelmsBriscoe / T. Baker	2016 ESICA Board Meeting	RFP Rcvd	Corporate	Cvent	2/4/2016 2/5/2016	Repeat	\$37,868.66	0	15	30	0
				Booked Business			\$0.00				
HelmsBriscoe / V. Corder	NSSF Chairman's Board Meeting 2017	RFP Rcvd	Corporate	Cvent	2/19/2017 2/25/2017	Repeat	\$140,837.78	0	40	177	0
				Booked Business			\$0.00				
Hilton Marco Island Beach Resort & Spa	2016 Symposia Medicus High Risk Pregnancy Meeting	Rfp enhancement	Medical/Pharmaceutical		11/16/2016 11/20/2016	Local	\$507,976.41	0	850	850	0
				Booked		New	\$0.00				
Hospitality Performance Network	Annual Conference 2016-podriests	RFP Rcvd	Association-Meetings, Conventions	HPN	10/19/2016 10/23/2016	Repeat	\$65,752.08	0	30	85	0
				Booked Business			\$0.00				
Hospitality Performance Network	Performance Conference 2016 #35682	RFP Rcvd	Corporate	Networking	3/20/2016 3/23/2016	Local	\$97,469.27	0	50	85	0
				Booked Business			\$0.00				
IMN Solutions	2016 CSAA Annual Meeting	RFP Rcvd	Association-Meetings, Conventions	Cvent	10/20/2016 10/27/2016	New	\$662,682.47	0	174	868	0
				Booked Business			\$0.00				
IMN Solutions	2016 NAM Spring Board of Directors	RFP Rcvd	Corporate		2/24/2016 3/3/2016	Local	\$903,584.77	0	236	653	0
				Booked Business			\$0.00				
International Union of Police Associations	IUPA Board Meeting	RFP Rcvd	Corporate	Connect	10/30/2015 11/2/2015	Local	\$114,774.75	0	45	160	0
				Booked Business			\$0.00				
LaPlaya Beach & Golf Resort	Gh Smart	Rfp enhancement	Medical/Pharmaceutical	RFP Enhancement	10/25/2016 10/28/2016	Repeat	\$0.00	0	58	231	0
				Booked			\$0.00				
Marco Island Marriott Beach Resort, Golf Club & Spa	Tom James Int. Sales Meeting 2017	Rfp enhancement	Corporate		7/1/2017 7/8/2017	Repeat	\$1,012,731.72	0	325	2,129	0
				Booked			\$0.00				
Marco Island Marriott Beach Resort, Golf Club & Spa	Tom James Sales Int 2018	Rfp enhancement	Corporate		6/30/2018 7/5/2018	Repeat	\$1,004,099.67	0	355	2,124	0
				Booked			\$0.00				
Marco Island Marriott Beach Resort, Golf Club & Spa	Home Depot Foundation Program	Rfp enhancement			5/22/2016 5/27/2016	New	\$3,657,124.38	0	122	732	0
				Booked			\$0.00				

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Refused Rooms	Contracted Rooms
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Status:ALL FUTURE DEFINITE

Marco Island Marriott Beach Resort, Golf Club & Spa	Compass group	Rfp enhancement	Corporate	RFP	11/1/2015	New	\$392,475.66	0	170	551	0
				Enhancement	11/8/2015		\$0.00				
				Booked							
Meetings Plus	NAO Annual Winter Board Meeting	RFP Rcvd	Corporate		1/14/2016	New	\$45,371.45	0	20	60	0
					1/16/2016		\$0.00				
				Booked Business							
Naples Beach Hotel & Golf Club	Jamie Oakley Revolution	Rfp enhancement	Incentive		1/11/2016	New	\$0.00	0	45	200	0
					1/16/2016		\$0.00				
				Booked							
Naples Grande Beach Resort	Opal Financial Group	Rfp enhancement	Corporate		3/13/2016	New	\$221,407.45	0	89	230	0
					3/16/2016		\$0.00				
				Booked							
Naples Grande Beach Resort	Cataract Surgery group	Rfp enhancement	Medical/Pharmaceutical		1/14/2016	New	\$1,663,790.59	0	295	1,180	0
					1/17/2016		\$0.00				
				Booked							
Naples Grande Beach Resort	Tech Data Corporation Cisco Team Kickoff	Rfp enhancement	Corporate		9/25/2016	New	\$217,297.02	0	100	300	0
					9/27/2016		\$0.00				
				Booked							
Naples Grande Beach Resort	Florida Shore & Beach Preservation Association	Rfp enhancement	Corporate	RFP	9/12/2016	Repeat	\$261,543.63	0	66	393	0
				Enhancement	9/17/2016		\$0.00				
				Booked							
Naples Grande Beach Resort	National Marine Electronics Assn	Rfp enhancement	Association-Meetings, Conventions		9/17/2016	New	\$251,105.31	0	92	641	0
					9/23/2016		\$0.00				
				Booked							
National Association of Long Term Care Boards	NAB 2015 Mid Year Meeting	RFP Rcvd	Corporate	Networking	11/9/2015	New	\$200,717.95	0	90	290	0
					11/14/2015		\$0.00				
				Booked Business							
Site Selection & Meeting Consultants, Inc	South Eastern Home Office Underwriters Assoc	RFP Rcvd	Corporate		6/20/2016	Repeat	\$268,730.70	0	110	327	0
					6/25/2016		\$0.00				
				Booked Business							
The Coulter	2016 PDC Summer Conference	RFP Rcvd	Corporate	Networking	7/11/2016	New	\$178,775.03	0	81	248	0
					7/17/2016		\$0.00				
				Booked Business							
The Kellen Company	ADS 2016 Annual Meeting	RFP Rcvd	Corporate		10/6/2016	Local	\$306,983.03	0	118	422	0
					10/11/2016	New	\$0.00				
				Booked Business							

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Repeated Rooms	Contracted Rooms
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Status: ALL FUTURE DEFINITE											
The Ritz-Carlton Golf Resort, Naples	Assemblies of God 2016	Rfp enhancement		RFP Enhancement	11/5/2016	New	\$442,884.75	0	150	725	0
				Booked	11/9/2016		\$0.00				
The Ritz-Carlton, Naples	Showalter group	Rfp enhancement	Medical/Pharmaceutical	RFP Enhancement	12/8/2015	New	\$134,391.23	0	55	160	0
				Booked	12/12/2015		\$0.00				
The Ritz-Carlton, Naples	Kenworth Trucking	Rfp enhancement	Incentive	RFP Enhancement	10/20/2015	New	\$476,297.91	140	130	484	0
				Booked	10/25/2015		\$0.00				
Travel Time Travel Agency, Inc.	Phoenix Corporate Incentive	RFP Rcvd	Incentive	CVB Services	4/11/2016	New	\$113,468.77	0	35	140	0
					4/14/2016		\$0.00				
				Booked Business							
					Event Count:	50	\$21,246,365.24	140	6,365	24,820	0
							\$0.00				

Status: CURRENT DEFINITE												
ConferenceDirect / C. Rehak	ACBL Unit 128 - 2015 Fall Regional Tournament	RFP Rcvd	Corporate	Cvent	9/27/2015	Local	\$555,147.77	0	150	795	0	
					10/4/2015		New					\$0.00
				Booked Business								
HelmsBriscoe / A. Lipson	AIP Finance and Admin Track Meeting (CESSE) 2015	RFP Rcvd	Corporate	Cvent	10/8/2015	Repeat	\$25,284.36	0	20	40	0	
					10/9/2015		\$0.00					
				Booked Business								
HelmsBriscoe / K. Marks	Total Health Immersions Fall Retreat	RFP Rcvd	Corporate	Collaborate	10/9/2015	Local	\$333,192.51	0	83	516	0	
					10/19/2015		\$0.00					
				Booked Business								
The Ritz-Carlton, Naples	VHA CEO Exec leaders	Rfp enhancement	Medical/Pharmaceutical	RFP	9/29/2015	New	\$151,907.32	0	48	240	0	
				Enhancement	10/4/2015		\$0.00					
				Booked								
				Event Count:	4		\$1,065,531.96	0	301	1,591	0	
							\$0.00					

Status:CURRENT TENTATIVE											
A-1 Conference Meeting Planners	Nat Sol	RFP Rcvd	Corporate	Networking	2/3/2017	New	\$209,541.14	0	80	240	0
					2/5/2017		\$0.00				
				RFP Pending							

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Refused Rooms	Contracted Rooms
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Status:

CURRENT TENTATIVE

Aladdin Travel & Meeting Planners	BB&T Environmental Roundtable 2017	RFP Rcvd	Corporate	Cvent	6/5/2017 6/9/2017	New	\$142,838.98	0	76	168	0
				RFP Pending			\$0.00				
American Bar Association	2017 Winter Council Meeting	RFP Rcvd	Corporate		1/12/2017 1/14/2017	Repeat	\$67,638.22	0	30	74	0
				RFP Pending			\$0.00				
American Express / L. Anderson	Research Council On Employee Benefits, Naples	RFP Rcvd	Corporate	Cvent	4/6/2016 4/7/2016	New	\$16,979.82	0	14	28	0
				RFP Pending			\$0.00				
Asphalt Institute	Asphalt Institute 2017 Annual Meetings	RFP Rcvd	Corporate	Website	12/3/2017 12/7/2017	New	\$369,399.13	0	330	1,050	0
				RFP Pending			\$0.00				
BSC Management	Florida Society of Anesthesiologists	RFP Rcvd	Medical/Pharmaceutical	Cvent	6/5/2019 6/8/2019	New	\$478,997.92	0	250	631	0
				RFP Pending			\$0.00				
ConferenceDirect / B. Dees	National Summit on Education Reform 2017	RFP Rcvd	Corporate	Successful Meetings - SMU	10/3/2017 10/6/2017	New	\$1,149,557.14	0	650	1,375	0
				RFP Pending			\$0.00				
ConferenceDirect / J. Cmiel	Sales & Marketing Intensive	RFP Rcvd	Corporate	Cvent	2/9/2016 2/13/2016	Repeat	\$59,867.87	0	25	58	0
				RFP Pending			\$0.00				
ConferenceDirect / J. Marquard	Akerman 2017 Annual Partners Meeting	RFP Rcvd	Corporate	Connect	5/18/2017 5/21/2017	New	\$886,392.57	0	480	1,044	0
				RFP Pending			\$0.00				
ConferenceDirect / L. Grogan	2017 Interactive Data Sales Rally	RFP Rcvd	Corporate	Connect	1/20/2017 1/23/2017	Repeat	\$503,641.43	0	225	500	0
				RFP Pending			\$0.00				
ConferenceDirect / S. Hendrick	Allscripts 2016 Executive Forum	RFP Rcvd	Corporate	Cvent	3/7/2016 3/10/2016	New	\$571,111.25	0	200	625	0
				RFP Pending			\$0.00				
ContiTech	2016 Continental DAC Board Meeting	RFP Rcvd	Corporate	FAM Invites	5/2/2016 5/6/2016	Local New	\$109,788.12	0	30	150	0
				RFP Pending			\$0.00				
Cure SMA	SMA Conference	RFP Rcvd	Corporate	IMEX	6/26/2017 7/4/2017	New	\$486,508.50	0	490	2,030	0
				RFP Pending			\$810,544.88				

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Refused Rooms	Contracted Rooms
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Status:

CURRENT TENTATIVE

Debi's Itineraries	Collaborate in Paradise Fam	CVB Sponsored	Medical/Pharmaceutical	Collaborate	6/14/2015 6/16/2015	New	\$0.00	0	20	60	0
				Event Pending			\$0.00				
Detroit Chapter of the National Association of Guardsman	Social Meeting	RFP Rcvd	Association-Meetings, Conventions	Website	10/4/2018 10/7/2018	New	\$863,300.74	0	300	1,200	0
				RFP Pending			\$0.00				
EXL	October 10 2015 Site EXL	CVB Sponsored		SMU	10/10/2015 10/10/2015		\$0.00	0	0	0	0
				Event Pending			\$0.00				
Experient / B. Janis	2016 Avery Dennison Sales Kickoff	RFP Rcvd	Corporate	Cvent	1/18/2016 1/21/2016	New	\$186,804.43	0	100	210	0
				RFP Pending			\$0.00				
Expert Meetings and Events, LLC	Car X 2016	RFP Rcvd	Corporate		2/28/2016 3/1/2016	New	\$81,970.70	0	35	105	0
				RFP Pending			\$0.00				
Gordon Food Service	Gordon Food Service Team of the Year	RFP Rcvd		Website	2/24/2016 3/6/2016	New	\$245,798.20	0	41	355	0
				RFP Pending			\$0.00				
HauntCon	HauntCon 2017	RFP Rcvd	SMERF	Connect	1/24/2017 1/31/2017	New	\$394,422.96	0	99	415	0
				RFP Pending			\$0.00				
HelmsBriscoe / B.Busak	US Dry Bean Convention 2018	RFP Rcvd	Corporate	Successful Meetings -SMU	7/18/2018 7/24/2018	New	\$398,711.71	0	240	1,170	0
				RFP Pending			\$0.00				
HelmsBriscoe / C. Cayko	Confidential Client 2016	RFP Rcvd	Corporate	Cvent	11/1/2016 11/6/2016	New	\$899,125.52	0	367	1,198	0
				RFP Pending			\$0.00				
HelmsBriscoe / C. Cayko	Association of Corporate Patent Counsel	RFP Rcvd	Corporate	Cvent	1/26/2017 2/1/2017	New	\$320,231.39	0	98	340	0
				RFP Pending			\$0.00				
HelmsBriscoe / C. Faust	Prime Advantage Semi Annual Fall 2017	RFP Rcvd	Corporate	Cvent	10/22/2017 10/27/2017	Repeat	\$659,221.97	0	289	705	0
				RFP Pending			\$0.00				
HelmsBriscoe / D Smidt	NCHC3	RFP Rcvd		Encounter	4/24/2016 4/30/2016	New	\$23,767.97	0	11	67	0
				RFP Pending			\$0.00				

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Refused Rooms	Contracted Rooms
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Status:

CURRENT TENTATIVE

HelmsBriscoe / D. Brownlee	Atos Medical National Sales Meeting 1-2016	RFP Rcvd	Corporate	Cvent	1/18/2016 1/21/2016	New	\$70,000.40	0	25	100	0
				RFP Pending			\$0.00				
HelmsBriscoe / G. Sills	Virbac National Sales Meeting 2017	RFP Rcvd	Medical/Pharmaceutical	Cvent	2/18/2017 2/23/2017		\$604,325.42	0	220	850	0
				RFP Pending			\$0.00				
HelmsBriscoe / J. Stone	Amer Society of Farm Mgrs & Rural Appraisers 2017	RFP Rcvd	Corporate	Connect	11/2/2017 11/11/2017	New	\$522,758.33	0	245	1,016	0
				RFP Pending			\$0.00				
HelmsBriscoe / K. Duff	2016 Feb Board of Trustees Meeting	RFP Rcvd	SMERF	Connect	2/17/2016 2/19/2016	New	\$59,900.09	0	38	78	0
				RFP Pending			\$0.00				
HelmsBriscoe / K. Marks	THI Spring Retreat	RFP Rcvd	Medical/Pharmaceutical	Cvent	5/6/2016 5/17/2016		\$424,126.92	0	710	1,087	0
				RFP Pending			\$0.00				
HelmsBriscoe / M. Wong	Prudential Retirement's 2018 Client Conference	RFP Rcvd	Corporate	XSITE AC	4/8/2016 4/11/2016	New	\$747,415.41	0	325	745	0
				RFP Pending			\$0.00				
HemoCue Inc	HemoCue America Sales Meeting	RFP Rcvd		Networking	1/30/2016 2/4/2016	New	\$94,254.95	0	55	242	0
				RFP Pending			\$0.00				
Hospitality Performance Network	Annual Meeting 2015 - #37153V2	RFP Rcvd	Corporate	Repeat Planner contact	9/26/2016 9/30/2016	New	\$1,287,117.67	0	525	1,630	0
				RFP Pending			\$0.00				
HPN / J. Bidanec	Sales Summit #37600	RFP Rcvd	Corporate	HPN	3/6/2016 3/9/2016	New	\$110,422.93	0	32	128	0
				RFP Pending			\$0.00				
IMN Solutions	2017 IARW Annual Convention	RFP Rcvd	Corporate	Cvent	4/20/2017 4/27/2017	New	\$921,028.73	0	375	1,405	0
				RFP Pending			\$0.00				
IMN Solutions	2016 FIA BOD Retreat	RFP Rcvd	Corporate	Cvent	1/21/2016 1/23/2016	Repeat	\$48,020.97	0	30	66	0
				RFP Pending			\$0.00				
IMN Solutions	USP Mid-Cycle Governance Meeting 2018	RFP Rcvd	Corporate	Cvent	2/9/2018 2/13/2018	Repeat	\$251,815.67	0	90	320	0
				RFP Pending			\$0.00				

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Refused Rooms	Contracted Rooms
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Status:CURRENT TENTATIVE

IMN Solutions	2019 SDA NAD Adventist Ministries Convention	RFP Rcvd	Corporate	Cvent	1/9/2019 1/20/2019	New	\$2,176,240.51	0	420	2,100	0
				RFP Pending			\$0.00				
Innovatx Events	NY Textile Co	RFP Rcvd	Corporate	Incentive	3/23/2016 3/25/2016		\$0.00	0	50	150	0
				Travel Exchange RFP Pending			\$0.00				
International Behavioral Nueroscience	IBNS 2017	RFP Rcvd	Medical/Pharmaceutical		6/13/2017 6/17/2017	New	\$404,727.79	0	125	575	0
				RFP Pending			\$0.00				
Jack Nadel International	Jack Nadel Award incentive	RFP Rcvd	Incentive	Website	5/19/2016 5/22/2016	New	\$60,495.44	0	45	133	0
				RFP Pending			\$0.00				
Kansas City Metropolitan Bar Association	2016 COMBA	RFP Rcvd		ABA	9/14/2016 9/17/2016	New	\$93,848.65	0	63	197	0
				RFP Pending			\$0.00				
Kansas City Metropolitan Bar Association	2017 COMBA	RFP Rcvd	Corporate	ABA	9/13/2017 9/16/2017	Repeat	\$94,809.36	0	63	194	0
				RFP Pending			\$0.00				
Kappa Kappa Psi/Tau Beta Sigma	Kappa Kappa Psi & Tau Beta Sigma 2017 Natl Convention Program	RFP Rcvd	SMERF		7/14/2017 7/23/2017	Local New	\$1,017,192.88	0	180	1,032	0
				RFP Pending			\$0.00				
Kellen Meetings / R. Ingram	NCA 2018 Annual Meeting	RFP Rcvd	Corporate	Cvent	4/15/2018 4/20/2018	New	\$650,899.80	0	190	705	0
				RFP Pending			\$0.00				
Koncept Events, LLC	Koncept Events, LLC	RFP Rcvd	Corporate	Networking	6/4/2017 6/8/2017	New	\$475,026.30	0	190	650	0
				RFP Pending			\$0.00				
Leader Dogs for the Blind	Leader Dog Training	RFP Rcvd	Corporate	XSITE AC	2/20/2016 3/1/2016	New	\$80,967.38	0	10	110	0
				RFP Pending			\$0.00				
LM Media Worldwide, LLC/Kleinfeld Hotel Blocks	Jackson/Radatz	RFP Rcvd	Corporate	Cvent	4/1/2016 4/2/2016	New	\$25,265.58	0	21	32	0
				RFP Pending			\$0.00				
Information Technology Senior Management Forum	Fourth Quarter Symposium 2015	RFP Rcvd	Corporate	Connect	11/5/2015 11/7/2015	Local New	\$313,535.77	0	150	450	0
				RFP Pending			\$0.00				

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Refused Rooms	Contracted Rooms
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Status:CURRENT TENTATIVE

Information Technology Senior Management Forum	Second Quarter Symposium 2015	RFP Rcvd	Corporate	Connect	5/4/2015 5/6/2015	Local	\$376,565.65	0	175	525	0
				RFP Pending		New	\$0.00				
Marco Island Marriott Beach Resort, Golf Club & Spa	GTMC 2016	CVB Sponsored	Association-Meetings, Conventions		5/15/2016 5/19/2016		\$0.00	0	150	470	0
				Event Pending		New	\$0.00				
Mast Travel Network	MAST Owners Summit and Annual Conference 2016	RFP Rcvd	Corporate	Networking	4/27/2016 5/2/2016	Local	\$691,141.13	0	200	785	0
				RFP Pending		New	\$0.00				
McCormick & Company, Inc.	Quota Busters	RFP Rcvd	Incentive	Successful Meetings -SMU	1/27/2016 1/30/2016		\$76,911.91	0	40	117	0
				RFP Pending		Repeat	\$0.00				
Meeting Professionals Expectations LLC	Kappa Psi Pharma Fraternity Biannual National Convention	RFP Rcvd	SMERF	Cvent	7/21/2017 7/30/2017		\$758,129.58	0	175	950	0
				RFP Pending		New	\$0.00				
Meetings Plus	CBS a Xerox Company	RFP Rcvd	Corporate		5/3/2017 5/7/2017		\$69,090.23	0	30	120	0
				RFP Pending		Repeat	\$0.00				
NACADA	NACADA Winter Meetings 2017	RFP Rcvd	SMERF		2/2/2017 2/11/2017		\$374,516.33	0	97	877	0
				RFP Pending			\$0.00				
Naples Grande Beach Resort	Purina Animal Nutrition Summit Club	Rfp enhancement	Corporate		4/24/2017 4/28/2017		\$195,723.82	0	120	500	0
				pending		New	\$0.00				
Naples Grande Beach Resort	Society of Cardiovascular patient care	Rfp enhancement	Medical/Pharmaceutical		5/14/2016 5/20/2016		\$487,893.94	0	173	1,206	0
				Alternate Location Selected		New	\$0.00				
Naples Grande Beach Resort	ASAE CEO Symposium	CVB Sponsored			1/8/2018 1/10/2018		\$172,490.91	0	150	450	0
				Event Pending		New	\$0.00				
National Council of State Boards of Nursing	2017 IRE Conference	RFP Rcvd	Medical/Pharmaceutical		1/23/2017 1/26/2017		\$218,463.45	0	85	235	0
				RFP Pending		New	\$0.00				
NGALA	DTS Technologies Site	CVB Sponsored		Networking	10/17/2012 10/19/2012		\$24,000.00	0	75	162	0
				Event Pending		New	\$0.00				

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Refused Rooms	Contracted Rooms
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Status:

CURRENT TENTATIVE

Northstar Travel Media	Incentive Buyers Conference 2016	RFP Rcvd	Corporate		6/26/2016 6/28/2016		\$154,689.27	0	80	170	0
				RFP Pending		New	\$0.00				
Opal Financial Group	SpArc Interiors 2016 RFP	RFP Rcvd	Corporate	Networking	4/3/2016 4/5/2016		\$171,905.75	0	100	200	0
				RFP Pending		New	\$0.00				
PCM & Associates	PCM Associates 2017	RFP Rcvd	Corporate	IPEC	1/24/2017 1/28/2017		\$479,121.89	0	125	625	0
				RFP Pending		New	\$0.00				
Pipeline Research Council International	PRCI Joint Compressor Meeting	RFP Rcvd	Corporate		2/1/2016 2/4/2016		\$137,054.84	0	55	177	0
				RFP Pending		New	\$0.00				
Planning Source Limited	2016 Escape the Cold Golf Trip	RFP Rcvd	Incentive	Fam CVB hosted	2/22/2016 2/26/2016		\$87,817.34	0	18	85	0
				Planner never responded to our follow up		Repeat	\$0.00				
Premier Management Group & Associates LLC	RFT Winter Summit 2016	RFP Rcvd	Government	Networking	1/27/2016 1/28/2016		\$35,044.29	0	20	40	0
				Alternate Location Selected		Repeat	\$0.00				
Premier Meetings by FERNLEY	Water and Sewer Distributors of America	RFP Rcvd	Corporate	Website	2/17/2017 2/22/2017		\$389,132.41	0	145	500	0
				RFP Pending		New	\$0.00				
Quality Conferences	Sirva 2016/2017 University and Supplier Summit	RFP Rcvd	Corporate	IPEC	3/5/2016 3/13/2016		\$1,046,086.24	0	300	820	0
				RFP Pending		New	\$0.00				
Scarritt Group, Inc	FADPA 2017 Annual Conference	RFP Rcvd	Corporate	Cvent	4/6/2017 4/8/2017		\$90,883.95	0	40	120	0
				RFP Pending		New	\$0.00				
SICK, Inc.	2016 SICK Sales Launch	RFP Rcvd	Corporate	Networking	1/24/2016 1/28/2016		\$981,648.11	0	330	1,155	0
				Other - Please Explain		New	\$0.00				
Site Selection & Meeting Consultants, Inc	Townsend Consulting Group Annual Retreat	RFP Rcvd	Corporate		5/12/2016 5/15/2016		\$26,905.91	0	15	32	0
				RFP Pending		Repeat	\$0.00				
The Ritz-Carlton Golf Resort, Naples	BlueGrace Logistics Annual Meeting	Rfp enhancement	Corporate		7/29/2016 8/3/2016		\$148,889.87	0	150	459	0
				pending		New	\$0.00				

Account Name	Event Name	Event Type	Market Type	Source	Event Start	Scope	Economic	Attend	Peak	Refused	Contracted
				Current Status	Event End	New/Repeat	Impact Est		Rooms	Rooms	Rooms
							Actual				
Status: CURRENT TENTATIVE											
The Ritz-Carlton, Naples	LIMIRA	CVB Sponsored	Corporate		2/8/2017		\$0.00	0	82	166	0
				Event Pending	2/10/2017	New	\$0.00				
United States Steel Corporation	Executive Board Meeting	RFP Rcvd	Corporate	Networking	10/5/2017		\$202,387.81	0	80	320	0
				RFP Pending	10/8/2017	New	\$0.00				
USA Track & Field	USA Track & Field 2017	RFP Rcvd	Sports Sales		11/26/2017	Local	\$2,032,970.35	0	600	2,379	0
				RFP Pending	12/4/2017	New	\$0.00				
USA Track & Field	USA Track & Field 2018	RFP Rcvd	Sports Sales		11/25/2018	Local	\$2,070,475.63	0	600	2,379	0
				RFP Pending	12/3/2018		\$0.00				
Vector Marketing	30TH Annual Strategic Leadership Conference	RFP Rcvd	Corporate	XSITE AC	9/26/2016		\$400,803.47	0	220	565	0
				RFP Pending	9/30/2016	New	\$0.00				
World Ventures	EP Logistics Corporate Team Building	RFP Rcvd	Corporate	XSITE AC	9/8/2016		\$267,993.96	0	150	450	0
				RFP Pending	9/11/2016	New	\$0.00				
				Event Count:	79		\$31,828,552.67	0	13,237	44,832	0
							\$810,544.88				

Status: ITINERARIES										
EXL	October 10 2015 Site EXL	CVB Sponsored		SMU	10/10/2015	\$0.00	0	0	0	0
					10/10/2015	\$0.00				
					Event Count:	1	\$0.00	0	0	0
							\$0.00			

Status:LEADS SENT											
American Express / L. Anderson	Research Council On Employee Benefits, Naples	RFP Rcvd	Corporate	Cvent RFP Pending	4/6/2016 4/7/2016	New	\$16,979.82 \$0.00	0	14	28	0
Asphalt Institute	Asphalt Institute 2017 Annual Meetings	RFP Rcvd	Corporate	Website RFP Pending	12/3/2017 12/7/2017	New	\$369,399.13 \$0.00	0	330	1,050	0

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Refused Rooms	Contracted Rooms
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Status: LEADS SENT											
BSC Management	Florida Society of Anesthesiologists	RFP Rcvd	Medical/Pharmaceutical	Cvent	6/5/2019 6/8/2019	New	\$478,997.92	0	250	631	0
				RFP Pending			\$0.00				
ConferenceDirect / J. Cmiel	Sales & Marketing Intensive	RFP Rcvd	Corporate	Cvent	2/9/2016 2/13/2016	Repeat	\$59,867.87	0	25	58	0
				RFP Pending			\$0.00				
ConferenceDirect / L. Grogan	2017 Interactive Data Sales Rally	RFP Rcvd	Corporate	Connect	1/20/2017 1/23/2017	Repeat	\$503,641.43	0	225	500	0
				RFP Pending			\$0.00				
Experient / B. Janis	2016 Avery Dennison Sales Kickoff	RFP Rcvd	Corporate	Cvent	1/18/2016 1/21/2016	New	\$186,804.43	0	100	210	0
				RFP Pending			\$0.00				
HelmsBriscoe / B.Busak	US Dry Bean Convention 2018	RFP Rcvd	Corporate	Successful Meetings - SMU	7/18/2018 7/24/2018	New	\$398,711.71	0	240	1,170	0
				RFP Pending			\$0.00				
HelmsBriscoe / C. Cayko	Confidential Client 2016	RFP Rcvd	Corporate	Cvent	11/1/2016 11/6/2016	New	\$899,125.52	0	367	1,198	0
				RFP Pending			\$0.00				
HelmsBriscoe / D. Brownlee	Atos Medical National Sales Meeting 1-2016	RFP Rcvd	Corporate	Cvent	1/18/2016 1/21/2016	New	\$70,000.40	0	25	100	0
				RFP Pending			\$0.00				
HelmsBriscoe / M. Wong	Prudential Retirement's 2018 Client Conference	RFP Rcvd	Corporate	XSITE AC	4/8/2016 4/11/2016	New	\$747,415.41	0	325	745	0
				RFP Pending			\$0.00				
Kansas City Metropolitan Bar Association	2016 COMBA	RFP Rcvd	Corporate	ABA	9/14/2016 9/17/2016	New	\$93,848.65	0	63	197	0
				RFP Pending			\$0.00				
Kansas City Metropolitan Bar Association	2017 COMBA	RFP Rcvd	Corporate	ABA	9/13/2017 9/16/2017	Repeat	\$94,809.36	0	63	194	0
				RFP Pending			\$0.00				
Naples Grande Beach Resort	ASAE CEO Symposium	CVB Sponsored			1/8/2018 1/10/2018	New	\$172,490.91	0	150	450	0
				Event Pending			\$0.00				
Northstar Travel Media	Incentive Buyers Conference 2016	RFP Rcvd	Corporate		6/26/2016 6/28/2016	New	\$154,689.27	0	80	170	0
				RFP Pending			\$0.00				

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms	
Status: LEADS SENT												
Pfizer	2016 GEP NA Year Begining Meeting	RFP Rcvd		Lost Business	1/30/2016	Repeat	\$2,042,160.83	0	1,075	3,995	0	
					2/5/2016		\$0.00					
					Event Count: 15		\$6,288,942.66	0	3,332	10,696	0	
							\$0.00					
Status: TURNED CANCELLED												
Experient / D. Steele	2017 Sales Leadership Exchange	RFP Rcvd	Corporate	Cvent	2/20/2017	New	\$237,696.02	0	140	255	0	
					2/23/2017		\$0.00					
					Planner Cancelled RFP							
Pfizer	2016 Innovative Leadership POA	RFP Rcvd	Corporate	Networking	1/8/2016	New	\$2,597,949.49	0	792	2,660	0	
					1/15/2016		\$0.00					
					Planner Cancelled RFP							
					Event Count: 2		\$2,835,645.51	0	932	2,915	0	
Status: TURNED DEFINITE												
Ag Processing Inc	2017 BOD Strategic Planning Retreat	RFP Rcvd	Corporate		2/25/2017	Repeat	\$175,887.51	0	35	210	0	
					3/2/2017		\$0.00					
					Booked Business							
Harris / J Horsley	Collier County Product Demo	RFP Rcvd		Cvent	9/7/2015	New	\$5,372.11	0	7	8	0	
					9/8/2015		\$0.00					
					Booked Business							
The Coulter	2016 PDC Summer Conference	RFP Rcvd	Corporate	Networking	7/11/2016	New	\$178,775.03	0	81	248	0	
					7/17/2016		\$0.00					
					Booked Business							
					Event Count: 3		\$360,034.65	0	123	466	0	
Status: TURNED LOST												
A-Cross Medicine Reviews	Primary Care CME Courses	RFP Rcvd	Medical/Pharmaceutical	Successful Meetings - SMU Lost Business	1/15/2016	New	\$60,318.17	0	20	80	0	
					1/18/2016		\$0.00					
Ag Processing Inc	2017 BOD Strategic Planning Retreat	RFP Rcvd	Corporate		2/25/2017	Repeat	\$175,887.51	0	35	210	0	
					3/2/2017		\$0.00					
					Booked Business							

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Refused Rooms	Contracted Rooms
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Status:TURNED LOST

American Express / L. Anderson	Genpact 2016 Sales Meeting	RFP Rcvd	Corporate	Cvent	1/11/2016 1/15/2016	New	\$1,129,454.78	0	400	1,300	0
	No Availability			Lost Business			\$0.00				
ASME	B31.1 Power Piping Section Committee	RFP Rcvd	Corporate		1/23/2016 1/31/2016	New	\$122,008.64	0	40	145	0
	Alternate Location Selected			Lost Business			\$0.00				
ConferenceDirect / M. Klinkradt	CECO-Concrete Construction 2016 Superintendent Mtg	RFP Rcvd	Corporate		2/23/2016 2/26/2016	New	\$77,985.42	0	40	95	0
	Alternate Location Selected			Lost Business			\$0.00				
ConferenceDirect / M. Klinkradt	CECO- Concrete Construction 2016 Manager's Meeting	RFP Rcvd	Corporate		1/25/2016 1/30/2016	Repeat	\$120,459.48	0	35	142	0
				Lost Business			\$0.00				
ConferenceDirect /P. Lackland	CHWMEG Annual Meeting & Global Seminar 2017	RFP Rcvd	Corporate	FAM Invites	4/30/2017 5/3/2017	Repeat	\$130,901.46	0	50	165	0
				Lost Business			\$0.00				
Connecticut Business & Industry Association	CBIA 2018	RFP Rcvd	Corporate		3/9/2018 3/15/2018	New	\$140,011.69	0	50	176	0
	Alternate Location Selected			Lost Business			\$0.00				
DBA International	2016 DBA International	RFP Rcvd	Financial	Website	8/8/2016 8/11/2016	New	\$198,031.82	0	90	280	0
	No Availability			Lost Business			\$0.00				
Groups 360	SJN Enrique Matrimonial	RFP Rcvd	SMERF	Cvent	9/23/2016 9/24/2016	New	\$93,075.10	0	60	120	0
	No Availability			Lost Business			\$0.00				
Groups 360	Rosh Hashanah 2016	RFP Rcvd	SMERF		9/29/2016 10/5/2016	New	\$445,318.60	0	100	700	0
	No Availability			Lost Business			\$0.00				
HelmsBriscoe / K. Marks	THI Spring Retreat	RFP Rcvd	Medical/Pharmaceutical	Cvent	5/6/2016 5/17/2016		\$424,126.92	0	710	1,087	0
				RFP Pending			\$0.00				
HelmsBriscoe / S. Stewart	ABWE-Project Office Summit	RFP Rcvd	Corporate	Cvent	4/21/2016 4/23/2016	New	\$56,047.60	0	25	75	0
	Alternate Location Selected			Lost Business			\$0.00				
Ireland Presentations	Actian	RFP Rcvd	Corporate		1/23/2016 1/27/2016	Repeat	\$192,321.15	0	125	430	0
	Alternate Location Selected			Lost Business			\$0.00				

Sales Rep: Debi DeBenedetto		October 26, 2015 Detailed Staff Reports 11									
Account Name	Event Name	Event Type	Market Type	Source	Event Start	Scope	Economic Impact Est	Attend	Peak Rooms	Refused Rooms	Contracted Rooms
				Current Status	Event End	New/Repeat	Actual				
Status: TURNED LOST											
Location Solvers	FANUC America 2016	RFP Rcvd	Corporate	Networking	4/24/2016		\$338,728.04	0	200	800	0
	Alternate Location Selected			Lost Business	4/27/2016	New	\$0.00				
Meeting Professionals International South Florida Chapter	MPI 2015 Nov BOD	RFP Rcvd	Association-Meetings, Conventions	Networking	11/7/2015		\$0.00	0	23	23	0
				Lost Business	11/9/2015	Repeat	\$0.00				
Naples Grande Beach Resort	Downey Pickle Event	Rfp enhancement	Corporate		11/18/2015		\$30,034.41	0	38	80	0
				lost	11/21/2015		\$0.00				
Naples Grande Beach Resort	Florida Venture Capital Conference 2017	Rfp enhancement	Financial		1/31/2017		\$0.00	0	108	431	0
				lost	2/3/2017	Repeat	\$0.00				
Pfizer	2016 GEP NA Year Begining Meeting	RFP Rcvd			1/30/2016		\$2,042,160.83	0	1,075	3,995	0
				Lost Business	2/5/2016	Repeat	\$0.00				
Pi Kappa Pi	PI KAPPA PHI SUMMER ALUMNI REUNION	RFP Rcvd	SMERF	Connect	6/8/2017		\$305,916.67	0	125	375	0
	Alternate Location Selected			Lost Business	6/10/2017	New	\$0.00				
Sherry management, LLC	Elvis Festival	RFP Rcvd	Corporate	Website	12/9/2016		\$86,171.54	0	45	135	0
				Lost Business	12/11/2016	New	\$0.00				
The Kellen Company	CPA 2017	RFP Rcvd	Association-Meetings, Conventions	Cvent	2/21/2017		\$208,870.11	0	76	265	0
				Lost Business	2/25/2017	Repeat	\$0.00				
Event Count:						22	\$6,377,829.94	0	3,470	11,109	0
							\$0.00				

Status: TURNED TENTATIVE											
American Express / L. Anderson	Research Council On Employee Benefits, Naples	RFP Rcvd	Corporate	Cvent	4/6/2016		\$16,979.82	0	14	28	0
				RFP Pending	4/7/2016	New	\$0.00				
Asphalt Institute	Asphalt Institute 2017 Annual Meetings	RFP Rcvd	Corporate	Website	12/3/2017		\$369,399.13	0	330	1,050	0
				RFP Pending	12/7/2017	New	\$0.00				

Account Name	Event Name	Event Type	Market Type	Source Current Status	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Refused Rooms	Contracted Rooms
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Status:TURNED TENTATIVE

BSC Management	Florida Society of Anesthesiologists	RFP Rcvd	Medical/Pharmaceutical	Cvent	6/5/2019 6/8/2019	New	\$478,997.92	0	250	631	0
				RFP Pending			\$0.00				
ConferenceDirect / J. Cmiel	Sales & Marketing Intensive	RFP Rcvd	Corporate	Cvent	2/9/2016 2/13/2016	Repeat	\$59,867.87	0	25	58	0
				RFP Pending			\$0.00				
ConferenceDirect / L. Grogan	2017 Interactive Data Sales Rally	RFP Rcvd	Corporate	Connect	1/20/2017 1/23/2017	Repeat	\$503,641.43	0	225	500	0
				RFP Pending			\$0.00				
Experient / B. Janis	2016 Avery Dennison Sales Kickoff	RFP Rcvd	Corporate	Cvent	1/18/2016 1/21/2016	New	\$186,804.43	0	100	210	0
				RFP Pending			\$0.00				
HelmsBriscoe / B.Busak	US Dry Bean Convention 2018	RFP Rcvd	Corporate	Successful Meetings -SMU	7/18/2018 7/24/2018	New	\$398,711.71	0	240	1,170	0
				RFP Pending			\$0.00				
HelmsBriscoe / C. Cayko	Confidential Client 2016	RFP Rcvd	Corporate	Cvent	11/1/2016 11/6/2016	New	\$899,125.52	0	367	1,198	0
				RFP Pending			\$0.00				
HelmsBriscoe / D. Brownlee	Atos Medical National Sales Meeting 1-2016	RFP Rcvd	Corporate	Cvent	1/18/2016 1/21/2016	New	\$70,000.40	0	25	100	0
				RFP Pending			\$0.00				
HelmsBriscoe / M. Wong	Prudential Retirement's 2018 Client Conference	RFP Rcvd	Corporate	XSITE AC	4/8/2016 4/11/2016	New	\$747,415.41	0	325	745	0
				RFP Pending			\$0.00				
Kansas City Metropolitan Bar Association	2016 COMBA	RFP Rcvd	Corporate	ABA	9/14/2016 9/17/2016	New	\$93,848.65	0	63	197	0
				RFP Pending			\$0.00				
Kansas City Metropolitan Bar Association	2017 COMBA	RFP Rcvd	Corporate	ABA	9/13/2017 9/16/2017	Repeat	\$94,809.36	0	63	194	0
				RFP Pending			\$0.00				
Naples Grande Beach Resort	ASAE CEO Symposium	CVB Sponsored			1/8/2018 1/10/2018	New	\$172,490.91	0	150	450	0
				Event Pending			\$0.00				
Northstar Travel Media	Incentive Buyers Conference 2016	RFP Rcvd	Corporate		6/26/2016 6/28/2016	New	\$154,689.27	0	80	170	0
				RFP Pending			\$0.00				

Event Count:	14	\$4,246,781.83	October 26, 2015				0
		\$0.00	Detailed Staff Reports 11				
			21 of 62				
Event Count:	190	\$74,249,684.46	140	30,017	103,130		0
		\$810,544.88					

CVB - LOCAL TOURISM INDUSTRY COVERAGE			
Media Outlet	Story Title & Link to Online Version	Publication Date	Details
Collier County Bi-Weekly Tourism Column			
The News-Press	Naples offers laid-back luxury to residents, visitors	9/2/15	Luxury destination highlights, plus promo for USA Today 10Best
The News-Press	From Naples to Marco, get cheeseburgers in paradise	9/16/2015	Destination cheeseburger highlights in honor National Cheeseburger Day
The News-Press	October means stone crabs and Fall for Fun in Collier	10/1/15	Round up of October festivities along Florida's Paradise Coast
The News-Press	Frightfully good fun and food on tap in Naples	10/15/15	Pre-Halloween family activities, foodie events, and more
Business of Tourism, CVB Coverage			
Naples Daily News	Film Commission Hires Film Assistant	Sept. 3	Film commission hires assistant Pedro Zepeda
The News-Press	SWFL gears up for holiday travelers	Sept. 3	Labor Day travel story featuring Naples Grande
The News-Press	Spending looks solid across SWFL	Sept. 3	Business story about economic impacts including tourism numbers.
Naples Illustrated	Open house for Edgewater Beach Hotel	September	Staff photo from May event in September edition
The News-Press	Film Commission Hires Film Assistant	Sept. 13, 2015	Paradise Coast film Commission new assistant announcement Pedro Zepeda
Naples Daily News	Noble House Hotels & Resorts PR	9/9/2015	Announcement of Marco Perry managing director of LaPlaya Beach & Golf Resort
Athletic Business	Florida City Aims to Become Pickleball Capital of the World	9/15/2015	Republish of NDN story about Pickleball.
The News-Press	Collier county's tourism stars saluted in Naples	9/17/2015	Feature story about 2015 Tourism Star Awards

Naples Daily News	Collier County's tourism stars honored in Naples	9/17/2015	Feature story about 2015 Tourism Star Awards
The News-Press	Featured Photo: Award Winner	9/20/2015	Yareli Trejo, of the Hilton Marco Island Beach Resort photo featured on inside cover on NP
The News-Press	Naples hotel recieves 'Best of the South' award	9/22/2015	Naples Beach Hotel & golf Club has received Meetings Focus magazine's "Best of the South award."
Naples Daily News	Flights to Cuba coming soon to Naples, Fort Myers	9/23/2015	Charter flights out of Naples Municipal Airport with a connect to Key West to Cuba. Direct scheduled service from RSW
The News-Press	Fort Myers-Cuba nonstop flights begin Nov. 2	9/23/2015	RSW scheduled service to Cuba begins Nov. 2
Naples Daily News	Sun, fun kept them in SWFL	9/24/2015	L. Layden story about summer tourism numbers. Quote by J. Wert
Marco Eagle	Hilton Marco Island Beach Resort & Spa staffers take home four Paradise coast Star Awards	9/23/2015	MIE coverage of the tourism star awards
Marco Island Sun Times	What's new in Marco business	9/29/2015	Tourism star awards coverage in Marco Island Sun Times
Naples Daily News	Number of visitors cools a bit during August	9/30/15	August numbers
Naples Daily News	Restaurant sales are cooking	9/30/15	Collier and Lee counties restaurant sales rose more than 10 percent over last year.
Naples Daily News	Sun Country to begin RSW's first nonstop flishts to Mexico	10/8/15	Business story about SunCountry direct flights to Mexico.
Business Observer	The Art of More	10/8/15	Story about JW Marriott with quotes from Jack Wert
DESTINATION FEATURE COVERAGE			
Media Outlet	Story Title	Date	Details

Naples Daily News	I feel like I'm home here'	9/1/2015	Botanist braves heat and bugs to document plants in SWFL habitat at Collier-Seminole State park
Spotlight Magazine	High flying fun at Bounce	September	Story about Bounce! Trampoline Sports in Naples
Florida Rambler	2015-2016 Florida Seafood Festival Calendar	September	Naples Stone Crab, Everglades City Seafood, and Marco Island Seafood festival included in calendar
Spotlight Magazine	The many arts of Jan Yoors at The Baker Museum	September	Story by DK Christi about the Flemish-American sculptor, artist through Oct 11
Spotlight Magazine	Frew W. Coyle Freedom Park	September	Story about Freedom Park and its natural and public amenities.
Naples Daily News	Invitation to success	9/1/2015	Former Collier teacher finds 'write stuff' with award-winning stationery, gift store
Naples Daily News	Boston-style pub coming to downtown naples	9/2/2015	Tim Aten column about Sheas' at Landowne Street pub on 5th Ave
Florida Weekly	Hoops tourney welcomes all ages	9/2/2015	Story about the YMCA Gus Macker tournament / CVB sponsored event
Florida Weekly	Electronic shout-outs	9/2/2015	Story about celebrity mentions and how it contributes to business; featuring Brook's Gourment Burgers and Dgos
The News-Press	Take yoga off the mat, to the beach	9/3/2015	Story about yoga at Barefoot Beach
Starts and Stripes	Fall Foodie Festivals Offer Affordable Vacation Fun	9/3/2015	US military magazine feature story including information about naples Stone Crab Festival
Florida Weekly	Photo of PR team at PAWS assistance Dogs event	9/3/2015	PR Team supports non profit PAWS

Naples Daily News	Elusively yours	9/5/2015	Knickerbocker of Naples features huge collection of art by Greta Kempton
Naples Daily News	Kudos & Kicks- Naples Zoo and Collier Public Schools educate 3,500 fourth graders in National Geographic Learning opportunity featuring "The Fosa: Madascar's Legendary Carnavore"	9/5/15	Editorial highlighting the collaboration between school district and zoo's education department.
Naples Daily News	Still standing	9/5/15	Ten years after surviving Wilma, success continues for La Femme Perfumery
The News Press/Tropicalia	Island staycations offer residents affordable getaways	9/6/15	Story about stacations including Marco Island
Naples Daily News	A new bolt	9/7/15	Two years after lighting caused a fire, YMCA continues to grow
Naples Daily News	A Bigger Tent	9/7/15	Opera Naples grows from opera to classes to concerts
Naples Daily News	Collier Commissioners to discuss plan to upgrade Clam Pass Beach boardwalk	9/8/15	BOCC considering plans for \$1.6 million upgrade the boardwalk set for fall.
Naples Daily News	Zoo Photos SWFLA Today	9/8/15	Photo essay about Labor Day Zoo admission
New York Times	Travel: Resort-and-cruise news	9/9/15	NYT coverage of destination deals - CVB press release
The News-Press/Taste	The Local has loyal following	9/9/15	Taste writer Sharon Kenny features Naples restaurant The Local
The News Press/gulf coasting	Naples Zoo has half-price admission through September	9/11/15	Story about Zoo special pricing with photo
NationalGeographic.com	To Make and Epic Phot, Take an Epic Ride	9/15/15	Web story about National Geographic photo shot in the Everglades
News-Press.com	A county full of tourism stars in Collier	9/16/15	Photo gallery from Paradise Coast Tourism Star Awards

The News Press/Tropicalia	Explore, celebrate Rookery Bay by land and water	9/16/15	National Estuaries Day Celebration
NBC2	Popular tourist destination on Marco Island has a new look	9/16/15	News story about the Marco Island Marriott's renovations.
Naples Daily News	H2woah: Pro Watercross bringing its riders to Naples for world championship races	9/17/15	Feature on Pro Watercross championships - CVB/LHA pitch
The News-Press	Collier's tourism stars saluted in Naples	9/17/15	Story with photos listing all winners from Paradise Coast Tourism Star Awards
Naples Daily News	Collier County's tourism stars honored in Naples	9/17/15	Story listing Paradise Coast Tourism Star Award winners - no photos
Gulfshore Business E-News	Collier Tourism, Hospitality Workers Honored	9/17/15	Story in GSB E-News and link to CVB media center for more details
USA Today	USA today 10Best destination for luxury travelers	9/18/15	Voted as #1 destination for luxury travelers in readers poll.
News-Press.com	USA Today poll names Naples top luxury travel spot	9/18/15	Pick up of CVB press release
Miami Herald	Florida discoveries: Tigertail Beach, the wild side of Marco Island	9/18/15	Bonnie Gross FloridaRambler.com features Marco's Tigertail Beach in story for Miami Herald.
The News Press	T-Rex and Friends Facinate Children	9/18/15	Dinosaur George's traveling museum holds three day-exhibit in Naples
The News-Press	Discover Corkscrew Swamp's Quiet Beauty	9/20/15	Feature article in Sunday Tropicalia magazine
Naples Daily News	British tourist captures iconic fetures of Naples in one photo: Sunset, lightning and Naples Pier	9/21/15	Shared photo of British visitor to Naples highlighted.
Gulfshore Business E-News	Naples Named Best Travel Destination	9/22/15	Story in GSB E-News and link to CVB media center for more details
Naples Daily News	Wake up! Watercross World Championships begin today	9/22/15	Story about Pro Watercross Tour

The News Press	Don't forget about D'Amico & Sons in Naples	9/22/15	Story about D'Amico restaurants Campiello, the Continental, Café and Bar Lurcat
Gulfshore Life	Along the Gulfshore/Hot Dish Chef James Beard Dinner	Sept	Featuring Norman Love, Frabrazio Aielli and George Fistrovich from The Ritz-Carlton, Naples
Naples Daily News	The Racing Starts in East Naples	9/23/15	Pro Watercross coverage of competition/photogallery
Naples Daily News	Ex-Skater Boitano to be among chefs who will cook for patrons	9/23/15	List of 23 chefs for the Naples Winter Wine Festival
The News Press	Local pickleball player, just 20, is national success	9/23/15	Feature story about Kyle Yates and mention about upcoming US Open Pickleball Chamionships to be in Naples.
The News Press	Pickleball isn't just for old folks	9/23/15	Video of Kyle Yates demonstrating pickleball
Naples Herald	Naples rannked top luxury travel destination	9/23/15	Naples Herald story about USA Today 10 Best ranking
Collier Citizen	Hot Night of Blues	9/23/15	Naples Blues Festival cover/feature story
TheKnot.com	A chic beach wedding at private residence in Naples, Florida	9/23/2015	Coverage of a luxury beach wedding in Naples on national wedding site
GulfshoreLife.com	Hot Dish: Another Broken Egg? Yes, Please!	9/23/2015	Review of new breakfast spot
The News-Press	Pro Watercross comes to Naples	9/24/2015	Article previews championship and reports on CBS Sports coverage.
Travel Wekly	Tighter restrictions coming at popular South Florida fishing spots	9/24/2015	Article on visitor impact of new fishing regulations in FL Bay in Everglades Nat'l Park
Naples Daily News	Watercraft roaring at Sugden	9/25/15	Story and video feature of Pro Watercross at Sugden.

Naples Daily News / In the 239	Just Fore Fun	9/25/15	Story about area miniature golf courses.
Naples Daily News / In the 239	Cavo's gastrolounge offerings are diverse, delectable	9/25/15	New Mercato gastrolounge opens
Naples Daily News	Spash andGrab	9/26/15	Coverage of the Pro Watercross World Championships
The News Press	The Gladesmen	9/27/15	The Gladesmen extended feature highlighting culture and characters of the Gulf Coast Everglades - multi part
The News Press	The Gladesmen	9/27/15	The Gladesmen Franklin Adams
The News Press	The Gladesmen	9/27/15	The Gladesmen Frank Denninger
The News Press	The Gladesmen	9/27/15	The Gladesmen Jack Shealy
The News Press	The Gladesmen	9/27/15	The Gladesmen Skunk Ape Camp
The News Press	The Gladesmen	9/27/15	The Gladesmen The Bear's Den
The News Press	Jet Ski becomes personal aircraft	9/28/15	Photo essay about the Pro Watercross Tour
The News Press	Ciao! Meet Chef Vincenzo Beutlia & Make His Easiest, Tastiest Pasta Dish Ever! A Classic Recipe with only 5 Ingredients	9/29/15	CVB recommend chef Betulia to the Parade writer
Parade.com	Vincenzo Betulia, chef at Osteria Tulia on Fifth Avenue in Naples, profiled by Parade Magazine	9/30/15	NDN reports on coverage in Parade.com. CVB worked with Parade writer to recommend chef Betulia
Naples Daily News	The Ritz gets a grow house	9/30/15	Feature on Ritz farm in a shipping container.
The News Press	Chapel Grill, Le Lafayette back to business in Naples	9/30/15	Taste magazine writer Sharon Kenny story on restaurant openings and closings.
The News Press	In the Kitchen Q&A with local chef	9/30/15	Q&A story with Chef Mikey of Pazzo! Cucina Italiano in Naples
Destinations Weddings & Honeymoons	How to Marry in Southwest Florida	October	Guide to how to get married in SWFL

South Florida Reporter	Sunflowers in Florida: Stunning fall scene is cause for festival	10/1/15	Reprint of Florida Rambler blog on Pepper Ranch Sunflower Festival in Collier
Naples Daily News	Pros come to paly at Immokalee Casino	10/1/15	Champion billards players coptete at Seminole Casino Immokalee
Naples Daily News	Billiards: jasmin, Albin Ouschan have tough luck at Seminole Casino Immokalee	10/1/15	Coverage of billiards tournament
Naples Daily News	Grape Expectations	10/1/15	Marco restaurant Sale E Pepe wins award from Wine Spectator Magazine
Naples Daily News	Xanadu	10/1/15	TheatreZone feature coverage about new production.
Naples Daily News	Rare ghost orchids get new home	10/2/15	New ghost orchid at the Naples Botanical Garden
Naples Daily News	Kohler treats Immokalee to his magic bag of tricks	10/2/15	Coverage of billiards tournament
The News-Press	Tis the season: New restaurants, Fort Myers to Naples	10/2/14	Restaurant scene update
Naples Daily News	Theatrezone's Xanadu is a tuneful, smart coproduction	10/3/15	Coverage of TheaterZone production Xanadu
Miami Herald	76-Mile Everglades bike path draws opponents	10/4/15	AP story about the bike path
Naples Daily News	Letters to the Editor: Top Notch - Letter of the Day	10/3/15	Letter from residendt Jim Yoder complimenting the Pro Watercroos World Championships and the upcoming Pickleball Championships
The News Press	Diversity on Display	10/4/15	Photo/Story about diversity festival at Hodges University
The News Press	Naples Boat Show	10/5/15	Photo coverage of the Naples Boat Show
Naples Daily News	So Many Flowers! So Many	10/5/15	Photo and story of sunflower festival at Pepper Ranch in Immokalee
Naples Daily News	Open Wide	10/5/15	Roundup of new restaurnats coming to collier

BunnyCooks.com	Soaking up the sun and surg in Naples, FL	10/5/15	Travel blog about Naples area focused on luxury, dining, result of visit to Inn on 5th
Travel With Kal	Radio interview: Travel with Kal	9/21/15	Travel with Kal radio show with interview with Jack Wert.
Naples Daily News	Then and Now	10/8/15	Feature story about exhibit at Marco Island Museum
Naples Daily News	ABC to air finale of CME Group Tour Championship	10/8/15	Sports story about he CME Group Tour at Tiburon
Naples Daily News	Cover Story in the 239: Green Humor	10/9/15	In the 239 cover story about Tom Green at Hoof the Hook Comedy Club
Never Stop Traveling	Florida's Real Alligator Alley	10/9/15	Repost of 2014 story about Loop Road and the everglades
Business Observer	Ride the Wave	10/9/15	Business profile of Mark Bahr of Marco Island Water Sports
Gulfshore Life	Hot Dish: Meet Tarine & Tartlette, Naples' New French Biote	October	GSL coverage of Tartine & Tartelette.
Greater Naples Chamber FB post	Leadership Collier Foundation Alumni Assoication members Behind the Scenes a tOpera Naples	10/9/15	Photos featuring J. Modys
The Good Life Magazine	Paradise Found	Autumn	Destination feature story with multiple mentions of area businesses.
Style & Society	Stone Crab festival returns to Florida's paradise coast	10/9/15	Story about Stone Crab Festival
The News Press	CBS Sports to show Naples Watercross world championships	10/9/15	Story from J. Modys Press Release
The News Press	Naples Harley-Davidson Spanish Heritage Festival	10/12/15	Photo coverage of festival
The News Press	Say hello again to Ristorante Ciao in Naples	10/14/15	Story about Ristorante Ciao
The News Press	Foodie Events in Fort Myers, Naples	10/13/15	Story about upcoming food events regionally
FloridaRambler.com	Stone crabs in Everglades City: Fresh from the source in historic fishing town	10/13/15	Great overview of Everglades City stone crab dining, story of industry, link to Naples Stone Crab Fest

US News & World Report	Beach destinations to visit this winter	10/15/15	US News & World Report roundup featuring destination.
Meetings & Convention Coverage	Destination guide Florida's West Coast	October	Feature about west coast Fla's meetings hotels

12 Honeymoon Spots Worth a #HumbleBrag P.58

DESTINATION WEDDINGS & HONEYMOONS

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*Find the right
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SET YOUR SCENE
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or penthouse
view?* P.48

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inside

YOUR BIG DAY SIMPLIFIED

DUDE
FOOD p23

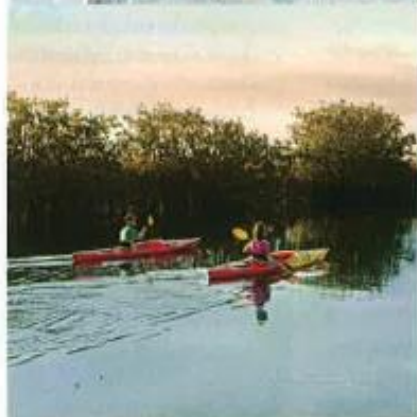


FAMILY
MATTERS p24



PACK
SMART p26

the *plain*



OUR GUIDE TO WEDDINGS FROM
SARASOTA TO THE EVERGLADES

how to marry in
**SOUTHWEST
FLORIDA**



by SARAH SEKULA



➔ **MANGROVE-LINED CANALS, WIDE SWATHS OF SAND, PLAYFUL DOLPHINS — THIS SLICE OF FLORIDA IS ONE YOU MIGHT NOT HAVE CONSIDERED FOR YOUR I DO'S ... UNTIL NOW. WITH 200-PLUS SUNNY DAYS A YEAR, THE QUIANT COASTAL TOWNS FROM SARASOTA TO MARCO ISLAND ARE WORTH PUTTING ON YOUR SHORT LIST FOR YOUR BIG DAY AWAY.**

Naples & Marco Island

Florida's Paradise Coast is equally posh and primitive, where upscale dining and high-end shopping meet natural Everglades allure.

➔ **STAY** The Inn on 5th offers a slew of spots to chillax with your guests, including a rooftop courtyard and wraparound balconies. Serve aphrodisiacs, like oysters with jalapeno mignonette, at your rehearsal dinner at Avenue5, where glass doors open to simulate alfresco dining. Rooms from \$149; weddings from \$2,500.

The Naples Beach Hotel & Golf Club has a sprawling lawn for bocce ball, croquet and a cookout. Tip: Plan your wedding on July 4 or New Year's Eve for a gratis fireworks display, or schedule your fete in the summer and settle in for free jazz concerts. Consider using orchids as decor; the onsite greenhouse has 3,000 of them. Rooms from \$199; weddings from \$2,500.

➔ **PLAY** Paddle through tall grasses with **Everglades Area Tours** in search of stingrays and sea sponges. Afterward, write love notes on sea-grape leaves at the nearby

post office to send home. The **Dolphin Explorer** gives groups the chance to play biologist for a few hours as part of a working research project. Equal parts "om" and adrenaline, **Str8 Up Aviation** sets you down on a remote beach for a private yoga class.

➔ **PARTY** At **Naples Zoo at Caribbean Gardens**, the most popular reception spot includes the occasional lion roar. Shell out a little more for guests to take snaps with Molly, the three-toed sloth. The butterfly garden at the **Corkscrew Swamp Sanctuary** makes for an intimate soiree that comes alive with colorful blooms and rare orchids.





LUNCHING & DINING IN NAPLES

Als erfolgreiche Maklerin und Eigentümerin der Immobilienfirma Paradise Realty in Naples kennt **Gabriele Kohrs** den mondänen Badeort besser als jeder Tour-Guide. Hier verrät sie Tipps für besondere kulinarische Erlebnisse zwischen Vanderbilt Beach und Tin City.

BROOKS GOURMET BURGERS & DOGS

Amerika ohne Burger? Nicht vorstellbar! Wenn Sie aber auf der Suche nach Amerikas leckerstem Burger sind, könnten Sie in Naples fündig werden. Brooks Gourmet Burgers & Dogs schaffte es in diesem Jahr wieder unter die Top 10 der besten Burger-Restaurants in Amerika. Als ich den Chef Todd Brooks fragte, was das Geheimnis seiner Burger sei, antwortete er mir: »Black angus corn feed beef every day fresh!« Viele seiner Gäste sind Wiederholungstäter und kommen immer wieder, um Spezialitäten wie den »Donut Burger« oder den »Pesto & Goat Cheese Burger« zu genießen. Mein persönlicher Tipp ist der Burger »Todd's Way« mit Spiegelei, knusprigem Schinkenspeck und Provolone-Käse. Für den Durst werden Gourmet-Shakes und 42 verschiedene Biersorten angeboten.

Brooks Gourmet Burgers & Dogs
330 9th Street South, Naples
Telefon (239) 262-1127
www.brooksburgers.com

GROUPER & CHIPS

Hier kommen Fischliebhaber auf ihre Kosten. Frischer geht's nicht! Grouper & Chips ist ein Familienbetrieb, in dem die Chefin das Sagen hat. Pam Pischner kennt ihr Geschäft seit 22 Jahren, und mit Hilfe ihrer Töchter Laëce und Natalee sowie Schwiegersohn Alex serviert sie ihren Gästen köstliche Spezialitäten aus dem Meer, hauptsächlich – wie der Name schon sagt – fangfrischen Zackenbarsch. »Ich liefere Qualität und gute Laune«, erklärt Gastgeberin Pam ihr Erfolgsrezept.

Sehr empfehlenswert zum Lunch ist der »Grouper Sandwich Basket«. Natürlich stehen auch Shrimps, Hummer und Muscheln auf der Speisekarte. Neben den in Florida üblichen Gerichten wird hier aber auch eine ganz hervorragende Bouillabaisse gekocht.



1 Leckeres bei Grouper & Chips
2 Dining al fresco im Bistro 821 3 Köstliche Combo: Donut-Burger mit Speck



Mein persönlicher Tipp sind alle »Linguini with Blackened Grouper«

Grouper & Chips
338 9th Street North, Naples
Telefon (239) 643-4577
www.grouperandchips.net

BISTRO

In dem seit 20 Jahren an Naples' Fifth Avenue ansässigen Bistro 821 besitzt Eigentümer Bill Holcomb und Jess B. dass weiße Tischdecken und elegante Atmosphäre nicht langweilig sein müssen. nügen das »Wagyu Sirloin Steak« »Kurobuta Pork Chops« allerhöchsten sprüchen. Mein Favorit ist der »Misch Bass«, für mich eines der besten Fische der Stadt. Insidertipp: Vor 19 Uhr gibt Bistro 821 das »Early Bird Special« zu Hauptgerichten und einer Flasche 33,95 Dollar – so lässt es sich unerwartig dinieren auf Naples' Prachtstraße.

Bistro 821
821 5th Avenue South, Naples
Telefon (239) 261-5821
www.bistro821.com

G L

GOODLIFE
MAGAZINE

THE ART OF FINE LIVING

Autumn 2015

Autumn 2015
Circ: 51,018
UMV: 10,000
Media Value: \$8,380

LUXURIOUS *Autumn Escapes*

Kentucky Bourbon tour | SUP Yoga | Masters of Flip | Fall Lines



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Paradise found

story: Laurie Wallace-Lynch
photography: Naples Marco Island Everglades CTR



exploring FLORIDA's *Paradise Coast*

Naples, Marco Island and West Everglades

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ESCAPE 

Ah, just another day in Paradise. Start your day walking on a seemingly endless white sand beach, head to the upscale shops and restaurants on 5th Avenue South, and then get set for an afternoon adventure on an airboat ride in the Everglades.



This is Florida's Paradise Coast, a little slice of heaven in the southwest part of the state, consisting of Naples, Marco Island and the west part of the Everglades. Boasting 30 miles of soft, white sand beaches, Florida's Paradise Coast is ready-made for family fun or a relaxing, romantic getaway.

Naples

For a city with a population of only 20,500, Naples has an astonishing number of upscale shops, galleries and top-rated restaurants. Naples has a welcoming small town feel with a posh Rodeo-Drive-on-the-waterfront setting.

"There's a vibrant, burgeoning restaurant scene in Naples partly because so many of our affluent residents tend to dine out every night of the week," explains JoNell Mody, public relations and communications manager for Paradise Coast. "As

of 2014, Phoenix Marketing International ranks Naples as having the most millionaires per capita in the U.S."

A drive along a lush tree-lined Gordon Drive will support these findings—it could be called Millionaire's Row. Mansion upon mansion line both sides of the expansive street; the palatial homes on the right enjoy the Gulf of Mexico in their backyards while the stately homes on the left back on to Naples Bay where homeowners can dock their yachts.

Boating is one of the top things to do in Naples. "We survey our visitors (approximately 50,000 Canadians visited the area in 2014) and the top five favourite things to do include going to the beach, dining out, shopping, sightseeing, boating and enjoying the sunsets," says JoNell. "Watching the sunset is like a spectator sport in Naples for locals and visitors alike. As the sun dips over the Gulf of Mexico, people actually applaud!"

After the sun sets over the Gulf, beachgoers head to the ➤

GL ESCAPE



72 GOODLIFE

town's trendy cocktail bars and restaurants.

Chef Jeff Mitchell owns The Local, one of the first farm-to-table restaurants in Naples. Chef Mitchell started us off with glasses of fresh squeeze tangerine juice; an indication of the fresh and innovative dishes which were to follow, a variety of delicious homemade soups, Blackened Fish Tacos, Kale Caesar Salad, Ginger Soup, Lamb Burgers, Fresh Strawberry and Star Fruit Sorbet—they even smoke their own turkeys and bacon.

Ostero Italia is one of South Florida's most renowned restaurants, known for their homemade pasta, sausages, ricotta, desserts and other delights made with locally-sourced ingredients. The meal began with Chef/Owner Vincenzo Betulla's homemade spread—a mouth watering concoction of eggplant and tomatoes, which was his grandmother's recipe—served in place of butter, with warm pillowy soft slices of homemade bread. We tried many chef specialties, each a culinary delight, including Sicilian Meatballs, homemade pasta with catch-of-the-day seafood, and Pig's Ear! Yes, the real thing, sliced silver-thin and deep fried for a salty, crisp taste treat.

A gorgeous, exotic sculpture of two people entwined in an embrace welcomes you to Sea Salt. Inside, the atmosphere and the warm personality of Chef/Owner Fabrizio Aieli also feels like a great big hug. Originally from Venice, Chef Fabrizio takes great pride in showcasing fresh seafood (displayed in a large glass enclosed case in the restaurant) which arrives daily. We sampled fresh Dover Sole and other exquisite dishes as part of a food and wine pairing evening hosted by some of the trustees of The Naples Winter Wine Festival.

The Naples Winter Wine Festival takes place annually in late January, and has earned the distinction of being one of the most successful charity wine auctions in the nation. The event brings together the world's finest vintners and chefs with wine collectors and philanthropists for a three-day gala. Since its inception in 2004, the festival has raised over \$135 million to support children's charities in Collier County. Some of the more exclusive auction items include dinners prepared by world famous chefs like Wolfgang Puck and Emeril Lagasse, with wines provided by famous vintners, hosted in the luxurious comfort of the private homes of festival trustees.

In between the eating and drinking we headed to the Everglades for an airboat ride with Wooden Airboat Tours, located at the Animal Sanctuary and Alligator Park. Dressed in camouflage gear, Captain Tommy weaved and swerved the powerful airboat with skilled precision over swaths of grasslands and through narrow wetlands. Airboats are surprisingly loud...and fast. It's an exhilarating adventure where you are likely to see a few alligators and plenty of exotic birds. Back on shore, we got a rare chance to hold a baby alligator! The gator's jaws were held shut with a bungee-like cord, but during the live gator show, the adult alligator had jaws wide open as Karl the Gator Wrestler demonstrated his skill before a spellbound crowd. "I learned gator wrestling from my father—who was the gator wrestler at the park for many years until he... (pause)...retired!" laughs Karl.

Everglades City is the western gateway to Everglades

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National Park, known as the Stone Crab Capital of the World. It was stone crab season (October to May 15) so we headed to City Seafood restaurant and enjoyed a succulent crab feast, sitting on picnic tables overlooking the Barron River.

The nearby Gulf Coast Visitor Centre is a popular spot to launch your kayak or canoe for a guided or self-guided tour of the Everglades Wilderness Waterway and Paradise Coast Blueway. Our Everglade adventure continued with a hike on the Big Cypress Bend Boardwalk in the Fakahatchee Strand Preserve State Park. Cameras were clicking like mad as we caught a glimpse of an American eagle sitting high in his nest in a tree top.

After a hike, nothing refreshes like a cold beer, and that was just the case at the Naples Beach Brewery—the Pumpkin Beer is a must try! Drinks followed later that evening at the posh Alto Dine Jazz Kitchen where you can sip signature cocktails and enjoy dinner and live jazz. Alto is just one of the establishments owned by renowned Chef Charles Mereday. After cocktails and jazz, we headed to Mereday's Fine Dining located at the gorgeous Naples Bay Resort & Marina.

Mereday is a five-star, white tablecloth, waterside restaurant offering a truly unique dining concept. Guests can order from a two, three or four course pre-set dinner. Several options are available within each course and you can also select the specially selected wine pairing option. Chef Mereday trained in Europe and the Caribbean and showcases his culinary expertise with dishes like Fels Gras, Stuffed Quail or Duck Breast, signature Pad Thai, Sweet Potato Ravioli with Sage Brown Butter. It was a dinner that I am still thinking about a month later.

In "Paradise" you can golf every day of the year. Naples was named the 2014 Golf Destination of the Year in North America by the International Association of Golf Tour Operators, while four area golf resorts made the list on Condé Nast Traveler's highly regarded "Top 40 Resorts in Florida".

We stayed at the gorgeous Edgewater Beach Hotel in Naples, an OPAL Collection resort which boasts a stunning beachfront setting overlooking the Gulf of Mexico. The newly renovated hotel has 125 spotlessly clean, modern suites with large kitchens, a living/dining room and well appointed bedrooms and ensuite. Executive Chef Bill Zimmer invited us to the pool side bar to sip signature cocktails and savour culinary treats as we watched the sun set over the Gulf.

Sitting on a chaise lounge on the beach the next morning, I couldn't help but smile as I noticed an elderly man roll up his khaki pants to his knees and wade gleefully into the swirling surf, looking as excited as a kid on his last day of school before summer vacation. That's pretty much how I felt too, visiting Florida's Paradise Coast.

It's a quick two and a half hour direct flight on West Jet from Toronto to the Southwest Florida International Airport in Fort Myers and then a half hour drive to Naples. Not far at all for a little bit of Paradise.

For more information, visit www.paradisecoast.com, www.edgewaterhnaples.com, www.napleswinefestival.com. GL

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Clockwise from top left:

Stroll palm-lined Fifth Avenue South in Naples while shopping at the area's many boutiques, art galleries and gift shops.

Naples Pier is a popular spot for fishing, people watching, dolphin and bird watching and sunsets. photo by Jodie Modys

Dockside Dreams (Pelican) photo by Alan S. Mott

Some crab claws are available seasonally between October 15 and May 15 each year. photo by Jodie Modys

Stand up paddleboarding tours are available from several Paradise Coast outfitters. photo by Tim Reid

September 9, 2015
UMV: 70,571,252
Media Value: \$1,646,732

Resort and Cruise News: Tennis With Connors; Trips in Alaska

DEAL SEASON IN FLORIDA

In the post-Labor Day travel lull, a number of resorts in South Florida are offering deals on rooms, sometimes by cutting prices, other times by including extra freebies. In Naples, Marco Island and the Everglades, destinations collectively marketed as Florida's Paradise Coast, fall deals include an overnight with two dinner entrees, 50 percent off on spa services and a \$25 golf credit at the [Marco Island Marriott Beach Resort, Golf Club & Spa](#) from \$199 per night through Oct. 31. In Naples, the [Inn on Fifth](#) is offering groups of at least six a two-night package with a manicure, pedicure, blow-dry, spa treatment, dinner and a beach cooler packed with snacks from \$479 per person through Oct. 31. Through Dec. 31, [Naples Bay Resort & Marina](#) will throw in a full-day boat rental and two cocktails per person along with the room, starting at \$239 per night. Also through the year's end, [Naples Grande Beach Resort](#) includes a 3.5-hour guided Everglades tour for up to four with boxed lunches and overnight accommodations from \$234. Other specials are listed on the [Florida's Paradise Coast](#) website.

September 3, 2015
UMV: 1,309,150
Media Value: \$8,727

Fall foodie festivals offer affordable vacation fun

Now that the weather's getting a bit cooler and shoulder season hotel rates have started to kick in, it's a great time to start thinking about planning an autumn getaway. Add in this fall's drop in airline ticket prices, and the savings opportunities become even more appealing. So, how could you possibly add to the value of such a vacation? You have only to research the food festivals at your chosen destination.

These events are full of flavor and frugal fun. Even those with entry tickets offer significant savings off the total standard costs of the typical food, beverage and music attractions available. Factor in the festive atmosphere and the convenience of having everything in one location, and it becomes almost impossible to say no. Here are a handful of my favorites from around the country.

If seafood is more your speed, head down to the Sunshine State for the Naples Stone Crab Festival scheduled for Oct. 23-25. The event's sixth year celebration will feature live music, boat rides, the ceremonial cracking of the claw and more along the town's waterfront area near the popular Tin City district.

Naples, Marco Island, Everglades CVB**Call Summary by Toll Free Number**

For the month of September 2015

<u>Toll Free Number</u>	<u># of Calls</u>	<u>Minutes</u>
800-2ESCAPE (800-237-2273)	5	23.98
PR-Editorial (800-688-3600)	18	85.03
Film Commission (800-349-5770)	0	0.00
International (239-225-1013)	3	22.38
Storm Information (800-785-8252)	0	0.00
Meeting Planner (800-830-1760)	0	0.00
Naples #1 (800-455-2604)	0	0.00
Travel Agent (888-409-1403)	0	0.00
Sports Council (800-342-3110)	0	0.00
<u>Grand Total:</u>	<u>26</u>	<u>131.40</u>

Naples, Marco Island, Everglades CVB

Inquiry Summary by Purpose

For the month of September 2015

<u>Purpose</u>	<u>Calls/Request</u>	<u>Minutes</u>
Live Information	1	2.18
Special Fulfillment	172	0.00
Guide Request	920	98.78
CVB Office Referral	8	39.32
Hang up	0	0.00
Wrong Number	0	0.00
eNewsletter Signup	2,587	217.27
Golf E-blast	0	0.00
Meeting Planner	0	0.00
<u>Grand Total:</u>	<u>3,688</u>	<u>357.55</u>

Naples, Marco Island, Everglades CVB

Guide Request Summary by Guide

For the month of September 2015

<u>Guide</u>	<u># of Requests</u>	<u>Quantity</u>
Area Map	4	1056
Meeting Planner Kit	2	2
Rack Brochure (Portuguese)	7	7
Rack Brochure (Spanish)	3	3
Visitor's Guide (English)	906	5979
Visitor's Guide (German)	5	5
Grand Total:	927	7052
Unigue requests for guides:	918	

Naples, Marco Island, Everglades CVB**Guide Request Summary by Source**

For the month of September 2015

<u>Source</u>	<u>Current Year</u>			<u>Last Year</u>		
	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
Consumer Shows	0	1,150	8.85%	0	0	0.00%
Group Markets	0	11	0.08%	0	0	0.00%
International Markets	1	1	0.01%	0	0	0.00%
Leisure Markets	688	9,950	76.56%	676	1	25.00%
Meeting Planners	2	15	0.12%	0	0	0.00%
Meetings	4	402	3.09%	0	0	0.00%
Miscellaneous	16	193	1.48%	15	3	75.00%
Newspaper	0	3	0.02%	0	0	0.00%
Niche Markets	209	1,272	9.79%	63	0	0.00%
Spring/Summer In-State Campaign	0	0	0.00%	0	0	0.00%
Travel Agents	0	0	0.00%	0	0	0.00%
<u>Grand Total:</u>	<u>920</u>	<u>12,997</u>		<u>754</u>	<u>4</u>	

* YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Consumer Shows**

For the month of September 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
Post Show Follow Up			
Boston Globe Travel Show February 2015	0	442	38.43%
New York Times Travel Show February 2015	0	708	61.57%
Post Show Follow Up	0	1150	100.00%
Grand Total:	0	1150	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Group Markets**

For the month of September 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
Group Business - Corporate Meetings Professional			
Collaborate Meetings Magazine August 2014	0	11	100.00%
Group Business - Corporate Meetings Professional	0	11	100.00%
Grand Total:	0	11	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by International Markets**

For the month of September 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
United Kingdom			
Travel Trade Gazette February 2011	1	1	100.00%
United Kingdom	1	1	100.00%
Grand Total:	1	1	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Leisure Markets**

For the month of September 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
Consumer Directories			
2010 Naples, Marco Island & the Everglades Visitors Guide	0	3	0.10%
2010 Visit Florida Magazine	2	3	0.10%
2013 Florida Insider Guide - Quick Check	1	7	0.24%
2013 Visit Florida Magazine - Quick Check	0	99	3.45%
2013 Visit Florida Magazine - Specific Target	0	21	0.73%
2014 Visit Florida Magazine - Quick Check	1	603	21.01%
2014 Visit Florida Magazine - Specific Target	1	295	10.28%
2015 Visit Florida Magazine - Quick Check	81	1183	41.22%
2015 Visit Florida Magazine - Specific Target	44	656	22.86%
Consumer Directories	130	2870	28.84%
Consumer E-Marketing			
DestinationBrochures.com	0	12	0.22%
Other/Unknown	0	10	0.18%
ParadiseCoast.co.uk	0	1	0.02%
ParadiseCoast.com	553	5529	99.48%
Miles Media Imports	553	5512	99.17%
Phone	0	10	0.18%
Interactive Text Chat	0	4	0.07%
WEBSITE	0	3	0.05%
Visit USA - UK	0	1	0.02%
VisitFlorida.com	0	5	0.09%
Consumer E-Marketing	553	5558	55.86%
Consumer Magazines			
AAA Florida TourBook 2009 Edition	0	3	7.32%
Hearst Food Network May 2015	3	18	43.90%
Other/Unknown	0	11	26.83%
Undiscovered Florida 2015	2	9	21.95%
Consumer Magazines	5	41	0.41%
Consumer Newspaper			
Other/Unknown	0	1	0.07%
Visit Florida In-State Insert Spring 2015	0	278	18.77%
Visit Florida In-State Insert Summer 2015	0	1202	81.16%

Naples, Marco Island, Everglades CVB**Request Summary by Leisure Markets**

For the month of September 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
Consumer Newspaper	0	1481	14.88%
<u>Grand Total:</u>	<u>688</u>	<u>9950</u>	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Meeting Planners**

For the month of September 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
ParadiseCoast.com/Meetings	2	15	100.00%

Grand Total:	2	15	
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*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Meetings**

For the month of September 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
Group Markets - Bridal/Sports			
Bridal Guide March/April 2015	4	355	88.31%
Bridal Guide May/June 2015	0	47	11.69%
Group Markets - Bridal/Sports	4	402	100.00%
Grand Total:	4	402	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Miscellaneous**

For the month of September 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
CVB Bulk Mail Request	1	53	28.65%
CVB Office	0	32	17.30%
Friend/Relative	4	44	23.78%
Other/Unknown	11	56	30.27%
Travel Agent			
TCTIA FAM October 2011	0	8	100.00%
Travel Agent	0	8	4.15%
<u>Grand Total:</u>	<u>16</u>	<u>193</u>	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Newspaper**

For the month of September 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
Newsday Travel Section February 2, 2015	0	3	100.00%
	<u>0</u>	<u>3</u>	<u>100.00%</u>
<u>Grand Total:</u>	<u>0</u>	<u>3</u>	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Niche Markets**

For the month of September 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
Niche Markets (Bridal/Honeymoon)			
Bridal Guide January/February 2014	0	4	20.00%
Bridal Guide March/April 2014	0	15	75.00%
Bridal Guide November/December 2013	0	1	5.00%
Niche Markets (Bridal/Honeymoon)	0	20	1.57%
Niche Markets (ECO)			
Audubon (Added Value) May/June 2014	0	10	0.81%
Audubon (Added Value) September/October 2014	0	249	20.08%
Audubon July/August 2014	0	41	3.31%
Audubon March/April 2015	0	339	27.34%
Audubon May/June 2015	35	427	34.44%
Audubon September/October 2015	174	174	14.03%
Niche Markets (ECO)	209	1240	97.48%
Niche Markets (Golf)			
Play Florida Golf 2015	0	8	100.00%
Niche Markets (Golf)	0	8	0.63%
Niche Markets (Senior)			
AAA Going Places South May/June 2011	0	4	100.00%
Niche Markets (Senior)	0	4	0.31%
Grand Total:	209	1272	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Guide Request Summary by State**

For the month of September 2015

<u>State</u>	<u>Current Year</u>			<u>Last Year</u>		
	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
Florida	137	2,915	24.49%	124	6,158	43.50%
New York	70	1,226	10.30%	44	666	4.71%
Massachusetts	18	643	5.40%	21	253	1.79%
Pennsylvania	39	571	4.80%	24	525	3.71%
Illinois	54	545	4.58%	39	544	3.84%
Ohio	48	545	4.58%	40	546	3.86%
New Jersey	46	522	4.39%	23	363	2.56%
Michigan	35	398	3.34%	28	374	2.64%
Texas	25	358	3.01%	23	276	1.95%
Wisconsin	32	327	2.75%	31	340	2.40%
Indiana	13	280	2.35%	13	293	2.07%
California	25	247	2.08%	12	282	1.99%
Minnesota	27	244	2.05%	20	290	2.05%
North Carolina	31	232	1.95%	19	243	1.72%
Georgia	12	230	1.93%	23	265	1.87%
Virginia	20	218	1.83%	15	207	1.46%
Maryland	21	212	1.78%	11	211	1.49%
Missouri	10	204	1.71%	15	228	1.61%
Connecticut	14	196	1.65%	12	155	1.10%
Tennessee	16	174	1.46%	14	178	1.26%
Iowa	17	131	1.10%	12	133	0.94%
South Carolina	13	130	1.09%	9	135	0.95%
Kentucky	10	127	1.07%	13	147	1.04%
Colorado	6	113	0.95%	9	108	0.76%
Alabama	9	96	0.81%	7	136	0.96%
New Hampshire	3	84	0.71%	5	61	0.43%
Washington	7	81	0.68%	3	99	0.70%
Oklahoma	9	72	0.60%	4	63	0.45%
Kansas	4	65	0.55%	9	80	0.57%
Arkansas	5	64	0.54%	3	63	0.45%

Naples, Marco Island, Everglades CVB**Guide Request Summary by State**

For the month of September 2015

<u>State</u>	<u>Current Year</u>			<u>Last Year</u>		
	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
Louisiana	7	63	0.53%	2	79	0.56%
Oregon	2	54	0.45%	4	57	0.40%
Arizona	8	51	0.43%	3	74	0.52%
Delaware	3	50	0.42%	2	36	0.25%
Maine	2	48	0.40%	5	52	0.37%
Mississippi	2	48	0.40%	2	67	0.47%
West Virginia	3	48	0.40%	2	44	0.31%
Nebraska	4	47	0.39%	2	58	0.41%
Rhode Island	1	34	0.29%	1	50	0.35%
Nevada	2	26	0.22%	5	31	0.22%
New Mexico	1	24	0.20%	1	23	0.16%
South Dakota	1	22	0.18%	1	22	0.16%
Montana	2	21	0.18%	1	10	0.07%
North Dakota	0	19	0.16%	2	21	0.15%
Puerto Rico	0	19	0.16%	0	19	0.13%
Vermont	3	19	0.16%	4	17	0.12%
Utah	1	14	0.12%	0	16	0.11%
Alaska	0	13	0.11%	1	7	0.05%
District of Columbia	1	9	0.08%	0	16	0.11%
Idaho	1	9	0.08%	1	14	0.10%
Hawaii	0	8	0.07%	0	12	0.08%
Wyoming	1	5	0.04%	0	5	0.04%
Virgin Island	0	1	0.01%	0	0	0.00%
Armed Forces	0	0	0.00%	0	3	0.02%
Grand Total:	821	11,902		664	14,155	

* YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Guide Request Summary by Country**

For the month of September 2015

<u>Country</u>	<u>Current Year</u>			<u>Last Year</u>		
	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
USA	821	11,902	91.57%	664	14,155	93.46%
Canada	21	299	2.30%	16	405	2.67%
United Kingdom	19	239	1.84%	29	204	1.35%
No Address Given	35	223	1.72%	6	38	0.25%
Germany	8	91	0.70%	9	68	0.45%
Brazil	3	45	0.35%	7	44	0.29%
Netherlands	4	24	0.18%	1	18	0.12%
France	1	19	0.15%	1	22	0.15%
Argentina	1	17	0.13%	2	9	0.06%
Belgium	0	14	0.11%	0	14	0.09%
Denmark	1	9	0.07%	0	14	0.09%
Italy	0	8	0.06%	0	10	0.07%
Serbia And Montenegro	0	8	0.06%	0	3	0.02%
Spain	0	8	0.06%	2	12	0.08%
Norway	2	7	0.05%	1	5	0.03%
Switzerland	0	7	0.05%	1	8	0.05%
Ireland	0	6	0.05%	3	12	0.08%
Sweden	1	6	0.05%	0	14	0.09%
Austria	0	5	0.04%	3	4	0.03%
Ukraine	1	5	0.04%	1	2	0.01%
Finland	1	4	0.03%	0	0	0.00%
India	0	4	0.03%	2	7	0.05%
Morocco	0	4	0.03%	2	7	0.05%
Portugal	0	4	0.03%	0	1	0.01%
Australia	0	3	0.02%	0	5	0.03%
Japan	0	3	0.02%	0	1	0.01%
Mexico	0	3	0.02%	0	2	0.01%
Algeria	0	2	0.02%	0	4	0.03%
Czech Republic	0	2	0.02%	0	1	0.01%
South Africa	0	2	0.02%	0	1	0.01%
Turkey	0	2	0.02%	0	5	0.03%

Naples, Marco Island, Everglades CVB**Guide Request Summary by Country**

For the month of September 2015

Country	Current Year			Last Year		
	Month	YTD	% YTD	Month	YTD	% YTD
Afghanistan	0	1	0.01%	0	0	0.00%
Albania	0	1	0.01%	0	0	0.00%
American Samoa	0	1	0.01%	1	1	0.01%
Belize	0	1	0.01%	0	0	0.00%
Bermuda	0	1	0.01%	0	0	0.00%
Chile	0	1	0.01%	0	0	0.00%
Ethiopia	0	1	0.01%	0	0	0.00%
French Guiana	0	1	0.01%	0	0	0.00%
Greece	0	1	0.01%	0	0	0.00%
Iraq	0	1	0.01%	0	0	0.00%
Israel	0	1	0.01%	0	2	0.01%
Luxembourg	0	1	0.01%	0	1	0.01%
Malaysia	0	1	0.01%	0	1	0.01%
Martinique	0	1	0.01%	0	1	0.01%
Peru	1	1	0.01%	0	0	0.00%
Poland	0	1	0.01%	0	3	0.02%
Russia	0	1	0.01%	0	3	0.02%
Russian Federation	0	1	0.01%	0	1	0.01%
Saudi Arabia	0	1	0.01%	0	1	0.01%
Sri Lanka	0	1	0.01%	0	1	0.01%
United Arab Emirates	0	1	0.01%	0	0	0.00%
Zambia	0	1	0.01%	0	0	0.00%
Bulgaria	0	0	0.00%	0	1	0.01%
Cayman Islands	0	0	0.00%	0	1	0.01%
Estonia	0	0	0.00%	0	1	0.01%
French Polynesia	0	0	0.00%	0	1	0.01%
Hungary	0	0	0.00%	0	1	0.01%
Indonesia	0	0	0.00%	0	6	0.04%
Iran	0	0	0.00%	0	1	0.01%
Lithuania	0	0	0.00%	0	1	0.01%
Namibia	0	0	0.00%	2	2	0.01%

Naples, Marco Island, Everglades CVB**Guide Request Summary by Country**

For the month of September 2015

<u>Country</u>	<u>Current Year</u>			<u>Last Year</u>		
	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
New Zealand	0	0	0.00%	1	3	0.02%
Pakistan	0	0	0.00%	0	8	0.05%
Philippines	0	0	0.00%	0	1	0.01%
Romania	0	0	0.00%	0	1	0.01%
Serbia	0	0	0.00%	0	1	0.01%
Slovenia	0	0	0.00%	0	1	0.01%
Taiwan	0	0	0.00%	0	3	0.02%
Thailand	0	0	0.00%	0	1	0.01%
Uruguay	0	0	0.00%	0	2	0.01%
Grand Total:	920	12,997		754	15,146	

* YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Special Fulfillment Requests by Category**

For the month of September 2015

<u>Media</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
Meeting Planners			
GAP	0	1	0%
GTM June 2015	0	109	6%
Home Based Travel Agent Show June 2015	0	885	49%
IMEX America October 2014	0	152	8%
Meeting Focus	0	1	0%
Meeting Planner Kit Fulfillment	0	2	0%
Other/Unknown	0	3	0%
Meeting Planners	0	1,153	64%
Post Card			
Post			
PYM North Carolina July 2015	0	11	1%
2015 SITE Tech Summit	0	39	2%
Collinson Webinar September 2015	108	108	6%
CVB Bulk Mail Special Fulfillment Request	0	2	0%
LMS September 2015	64	64	4%
Meetings Focus June 2015	0	59	3%
North Star Webinar July 2015	0	154	9%
PYM Austin June 2015	0	44	2%
PYM Raleigh June 2015	0	168	9%
Post Card	172	649	36%
Travel Agents			
Other/Unknown	0	1	0%
Travel Agents	0	1	0%
Grand Total:	172	1,803	

* YTD = Fiscal Year to Date