

**TDC EXECUTIVE SUMMARY**

**Recommendation to accept a donation from the Seminole Casino Hotel Immokalee for destination marketing and promotion.**

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**OBJECTIVE:** Accept a donation on behalf of the Seminole Casino Hotel Immokalee.

**CONSIDERATIONS:** The Seminole Tribe of Florida recently opened a new hotel on the grounds of the Seminole Casino in Immokalee. The hotel is the Seminole Casino Hotel Immokalee and is located on the Seminole Tribe Reservation. This location on the Reservation means that the hotel is exempt from collecting and paying the Collier County Tourist Development Tax on room sales. In recognition of the hotel's working relationship with the Tourism Division and our efforts to promote the activities at or near the casino and the special events that the Seminole Tribe brings to the community, the Casino Hotel would like to make a donation to Collier County in the amount of \$25,000. This donation is voluntary as the Casino Hotel is not required by law to collect the Tourist Development Tax. The Tribe has requested, and the Tourism Division recommends that this donation be designated for use in destination marketing and promotion, Category "B" expenditures in support of special events at or near the Seminole Casino Hotel Immokalee in FY 16 that promote tourism.

**FISCAL IMPACT:** The amount of the donation is \$25,000 and should be deposited into Fund 184 to be used for destination marketing expenditures in FY 16.

**LEGAL CONSIDERATIONS:** This item has been approved as to form and legality and requires majority vote for approval. – CMG

**RECOMMENDATION:** That the Board of County Commissioners accept a donation in the amount of \$25,000 from the Seminole Casino Hotel Immokalee to be used for marketing and promotion of events at the Seminole Casino that promote tourism.

**SUBMITTED BY:** Jack Wert, Tourism Director