

**MINUTES OF THE PUBLIC TRANSIT AD HOC ADVISORY
COMMITTEE MEETING**

September 15, 2015 Naples, Florida,

LET IT BE REMEMBERED, the Public Transit Ad Hoc Advisory Committee in and for the County of Collier, having conducted business herein, met on this date at 3:00 P.M. in REGULAR SESSION at Administrative Building “F”, Suite 501, Collier County Government Complex Naples, Florida with the following members present:

Co Chairman: Arthur Dobberstein
Co Chairman: John DiMarco, II
Vice Chairman: Dylan Michael Vogel
Richard Duggan (Excused)
W. James Klug, III (Excused)
Morton Rosenberg (Excused)
Harold Weeks (Excused)
(Vacancy)
(Vacancy)

ALSO PRESENT: Michelle Arnold, Director, Public Transit and Neighborhood Enhancement
Jim Giangrosso, Events, Sales, Marketing Coordinator
Corine Williams, Public Transit Manager
Omar Deleon, Keolis
Patricia Mumford, Keolis

1. Call to Order

Co Chairman Dobberstein called the meeting to order at 3:15PM.

2. Roll Call

Roll call was taken and a quorum could not be established.

The Committee reported items will be heard on an informational basis with no formal actions being taken.

3. Approval of Agenda

None

4. Approval of Minutes from August 18, 2015 Meeting

None

5. Committee Action

a. Endorsement of New Pilot Park & Ride Beach Route

Ms. Arnold presented the Executive Summary “*Pilot Beach Service Park and Ride*” for consideration. She noted:

- The route will originate at North Collier Regional Park and transport individuals to Delnor Wiggins and Vanderbilt beach.
- The service will cost \$1.50 and is designed to alleviate the demand for beach parking during peak times of the year.
- The plan is being coordinated with the Parks & Recreation Division and the Tourist Development Council.
- The vehicles will accommodate beachgoers paraphernalia.
- Another concept under consideration is instituting a water taxi whereby the beachgoers could be transported to other beaches such as Barefoot Beach.
- It was originally anticipated to start the Program in January 2016 but it has been postponed to wait to see if we are successful with being awarded a grant for the service at which time it will begin in January 2017.

6. Reports and Presentations

a. Updates on Stuff the bus

Mr. Giangrosso presented the Executive Summary for the “*Stuff the Bus*” event. The Power Point presentation for the “*2015 Stuff the Bus*” event highlighted:

- The promotion was held in conjunction with the Harry Chapin Food Bank, the United Way and Publix on September 13, 2015.
- There were food donation locations at 6 area Publix stores where over 14,000 lbs. of food and \$1,500 in cash was collected in one day.
- Last year, 16,000 lbs. of food were collected over a 3 week period.
- The event provided free advertising for the CAT system via newspaper, TV and Collier TV.
- For every \$1 collected, 6 people benefit.
- It is anticipated the event will be held next year.

b. Blue Zone Presentation – Guest Speaker: Stacy Revay

Michelle Arnold introduced Stacy Revey, Project Manager for the for the “*Blue Zone Project*”. **Stacy Revay, Blue Zone Project – Southwest Florida** presented the Power Point “*Blue Zones Project: Optimizing Our Environment*” highlighting:

- The Blue Zone Project is a community well being improvement initiative to make healthy choices easier for the community.
- The project includes Bonita Springs and all of Collier County.
- There are 6 sectors included within the Program: Grocer, Schools, Community Engagement, Restaurant, Community Policy and Worksite.
- The Community Policy Sector includes three subcommittees: Built Environment Subcommittee (complete streets, planning engineering, public transportation, etc.), Food Policy Advisory Council and the Tobacco Free Collier Partnership.
- The role of the Project for the built environment is to:
 - Provide synergistic approaches or allocation of resources, increasing opportunities for active transportation, walking biking, public transportation, etc.
 - Increase the well being of the community through the land development code and growth management plan requirements.
 - Support on going efforts in the walkability and bikeability of the region.
- There will be a Blue Zone kickoff party, North Collier Regional Park Saturday, November 14th from 9am to 12:30 pm

Under Committee discussion, the following was noted:

- Consideration **should** be given to safety issues when promoting walking and biking as not all areas may be conducive to the activity. An example is encouraging children to walk and bike to school when bus transportation may be a safer alternative given the routes required to travel by the pedestrians.
- An environment should be promoted whereby the land use projects and transportation systems/infrastructure should be designed with all users in mind (vehicles, pedestrians, cyclists, handicapped persons, the elderly, etc.).
- It is critical to be involved up front in the land use and transportation design process to ensure these items area addressed before plans are finalized and approved.
- Staff reported a Planning Commission workshop was held on pedestrian issues and there is interest in incorporating consideration of these items into the planning process.

7. Member Comments

Mr. DiMarco reported a portion of the sidewalk in the vicinity of the bus stop at the intersection of Willowpark Drive and Airport-Pulling Road is in need of repair. Staff advised that they would pass this information along to the Road Maintenance Division.

Mr. Vogel noted the new Para transit vehicles are a vast improvement for the Program.

Mr. Doberstein recommended Staff prepare a presentation for the Committee outlining the Programs practices for the preventive maintenance of vehicles, hiring and training of personnel and safety records.

8. Public Comments

None

9. Next Meeting Date

October 20, 2015

There being no further business for the good of the County, the meeting was adjourned by order of the chair at 4:16P.M.

Public Transit Ad Hoc Advisory Committee

**Arthur Dobberstein, Co Chairman or
John DiMarco, Co Chairman**

These minutes approved by the Board/Committee on _____ as presented _____ or as amended _____.