

**EXECUTIVE SUMMARY**  
**Committee Action**  
**Item 6B**  
**Christmas Holiday Parade**

**Objective:**

To promote the Collier Area Transit "CAT" services at the upcoming Christmas Holiday Parade scheduled December 12<sup>th</sup> in Immokalee.

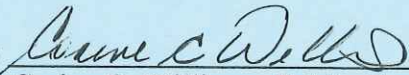
**Considerations:**


In an effort to continue educate and provide continuing outreach to the residents of Collier County, Public Transit and Neighborhood Enhancement will be participating in the Christmas Holiday Parade in Immokalee. This event will allow various organizations like CAT to provide information and other resource materials to inform and encourage the use of their public services.

Currently, CAT provides transportation services to Immokalee which has a large disadvantaged population that continue to be in need of public transportation in and around the surrounding area. PTNE in collaboration with CAT staff will partner to promote transit at this event as another method to encourage public transit services while participating in the parade and distributing to the general public.

**Recommendation:** N/A

**Attachments:** Parade Application

**Prepared by:**  **Date:** 10/16/15  
Corine C. Williams, Public Transit Manager

**Approved by:**  **Date:** 10-16-15  
Michelle Arnold, Director



**Collier County Parks & Recreation  
Food Vendor Application  
Christmas Around the World 2015**

**Date: Saturday, December 12, 2015**

**Time: 5:00 pm - 10:00 pm**

**Event Location: Immokalee Sports Complex**

**\*Mail Application to the Address below.**

(Please Print or Type)

Name: Michelle Arnold (Director) & Corine Williams (Transit Manager)

Doing Business As.: Collier Area Transit / Public Transit Neighborhood Enhancement

Address: 3299 Tamiami Trail East, City: Naples, State: Florida Zip Code: 34112

Work Phone : (239) 252-5841 Office Phone (239) 252-5849

Fax Number : (239) 252-6969 E-mail address: [michellearnold@colliergov.net](mailto:michellearnold@colliergov.net) and [corinewilliams@colliergov.net](mailto:corinewilliams@colliergov.net)

Amount of 10 x10 spaces requested: accommodation for 1- 10x10 tent

Type of set up: Bus Schedule information Arrival date & time for set-up: \_\_\_\_\_

- All vendors must supply electrical cords and are advised to have generators if needed.
- Special request may or may not be accommodated. Please list any that you may have.

**READ Guidelines Carefully:**

1. Cost for one 10x10 space is **\$200.00 plus tax**. No refunds will be given due to inclement weather.
2. If you wish to obtain a 20x10 space the price is **\$400.00 plus tax (NO EXCEPTIONS)**.
3. **THE SALE OF SODA AND WATER BOTTLES BEVERAGES WILL NOT BE PERMITTED**
4. Must have a certified tent with California State Fire Marshal seal.
5. The Collier County Parks & Recreation Department is not responsible for attendance, sales or closure due to regulatory or licensing agencies.
6. Collier County Parks & Recreation reserves the rights to deny, reject, or remove any exhibitor found to be in violation of the guidelines or County policies or ordinances.
7. Vendor will be immediately removed from park and never allowed to return if found to be displaying or selling any products connected with the tobacco industry or viewed as drug paraphernalia.
8. Vendor will be immediately removed from Park and never allowed to return if found to be displaying or selling any products that may appear to look like or be utilized as a weapon.
9. Vendors must arrive for setup at Immokalee Sports Complex on Friday between 5:00 pm to 8:00pm or Saturday 8:00am to 2:00pm, Vendor's parking passes will be given out at the time of the vendor's arrival to the park. (MAX 5 passes)
10. Vehicles must be removed from the event area by 3:00 pm (other than self-contained vendor trailers).
11. All vendors must be completely set up by 4:00 pm on the day of the event. **NO EXCEPTIONS!!!!**
12. No vendor is to break down until the end of the event or otherwise communicated by event officials. **NO EXCEPTIONS.**
13. **YOUR APPLICATION MUST BE SUBMITTED BY NOVEMBER 13, 2015**

14. WHEN YOU COME TO PAY LET US KNOW SO WE CAN HAND OUT VIP PASSES (MAX IS FIVE PER SPACE 10x10 space.)
15. For information pertaining to event please contact Derrick Dimas at Collier County Parks & Recreation Department at (239) 657-1951 or by email to [derrickdimas@colliergov.net](mailto:derrickdimas@colliergov.net) & [stephenherrera@colliergov.net](mailto:stephenherrera@colliergov.net)

~~Please attach a list of your menu, prices and a picture of your setup with this form.~~ Food will be regulated to insure we don't have multitudes of the same foods. FIRST COME. FIRST SERVE.

1. N/A
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

CORINE C. WILLIAMS

Print Name of Responsible Party



Signature of Responsible

**\*Mail Vendor  
Application to:  
505 Escambia St  
Immokalee Fl. 34142**

# ***“Christmas Around The World”***

TO: All Community Supporters

From: The Christmas Parade Committee

RE: Application for Parade: Immokalee is celebrating ***“Christmas Goes Beyond the STARS,”*** (*Space Rockets, The Planets, The Milky Way, Solar System & etc.*)

Note: NO DUPLICATION OF PARADE FLOAT THEMES (check with Immokalee Chamber of Commerce for themes already registered)

The Parade Committee needs the following information. If you are planning to participate in our annual Christmas Gala and Parade to be held on Saturday, December 12, 2015 @ 5:30PM.

The Parade will line up in the field across from the Seminole Casino, corner of 1<sup>st</sup> Street & Carver Street. You must be in line by 4:30 for the deputies to close roads. You can Start lining up as early as 2pm. on Saturday afternoon.

1. The entry fee for ALL floats is \$5.00. Make check payable to Christmas Around the World Parade.
2. Name of person or organization: Michelle Arnold/Corine Williams, Public Transit & Neighborhood Enhancement/CAT
3. Current address, city, zip of participants: 3299 Tamiami Trail East, Suite 103, Naples, FL 34112
4. Current contact numbers: 239-252-5841 & 239-252-5849
5. Email address: Michellernold@colliergov.net & corinewilliams@colliergov.net
6. Brief description of your entry. For example; car floats, marching band or any type of walking entry. Decorated Fixed Route CAT bus with of minimum 30' driven by CAT driver
7. Every entry must have a fire extinguisher by Florida Fire code statue.
8. All entries must have CHRISTMAS LIGHTS!!!
9. There is only one SANTA in our parade and he is on the last float in the Christmas Parade.
10. Name of Your Theme: CAT is the Purrfect Ride for the Holiday Season
11. This is a judged Event. All parade entries after the parade must go directly into Immokalee High School Football field. Parents must pick up their children and come across the street to the Gala.

You will be judged on the following criteria:

- (1.) 25 pts Theme of Float
- (2.) 25pts Name the Hemisphere of your Country
- (3.) 25 pts Signage and Lights
- (4.) 25 pts Imagination/Creativity

Which Group do you want to be judged in?

1. Non-Profit/School Youth  
 2. Business

ALL PARADE ENTRIES must have your signage on both sides of your car or float!

NOTE: There will be Port-a-lets available on the premises for staging. Please bring plenty of fluids to drink.

*Christmas Around The World Parade & Gala  
Instruction on Parade and Entries*



## Parade route & staging information

Questions please call (239)657-3237 or (239)657-0080

**MUST BE IN LINE BY 4:30**, stragglers delay the Collier County Sheriff's Office from closing the roads. The staging area is an open field on the corner of Carver Street and Immokalee road (First Street). The parade runs along 1<sup>st</sup> St (Immokalee Road) turns on main St (SR29), right onto 9<sup>th</sup> St then turns right onto Immokalee Dr. Down to main event.

The gate will be open all day Saturday, so you can come in anytime to do any finishing touch ups or assembly. Roger (The stage manager) will be there by 2:00pm to put you in order.

This year we will have a site.

There will be a designated for vehicles being left along the east side fence – parade began. OR if you your vehicle at the sports St.) So that you have really gala.

If students will be dropped

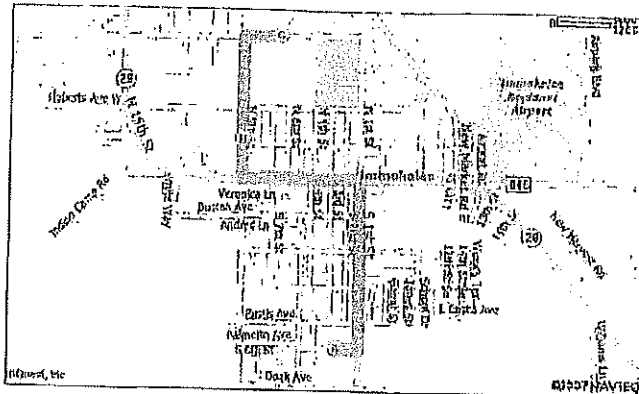
is an adult present for your group before they are dropped off (they're always seems to be early bird parents dropping off children when no one is there to attend to them).

Please follow the entry in front of you during the parade; please be a couple of vehicles in length (about 100ft apart), we don't want any large gaps.

Judges will be throughout the parade route.

The parade route is almost 2miles long; please make sure you have plenty of drinking water and good comfortable shoes for the duration of the parade.

Remember for candy & etc. Please pass it or throw it along the side walk. Our worst nightmare is for a young person to run out in front or side of a vehicle and get injured.



couple of Port-o-lets on

parking area in the field during the event it will be (Immokalee road) where would like you could park complex (505 Escambia good parking spot for the

off, please make sure there