

Naples Marco Island Everglades CVB
Task Report
Created - Between 7/17/2015 - 9/18/2015

Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
9/3/2015	Event Production & Design Studios Michelle Idzi 239-597-0815 michelle.idzi@destination-fl.com <i>From: Michelle Idzi</i>	Meeting - general -staff -any	Closed	9/3/2015	9/3/2015	Debi DeBenedetto
7/24/2015	ADI Meetings & Events <i>An update note was created today.</i>	Event Note	Closed	7/24/2015	7/24/2015	Debi DeBenedetto
7/27/2015	ADI Meetings & Events <i>The status changed on this event today.</i>	General Note	Closed	7/27/2015	7/27/2015	Debi DeBenedetto
8/4/2015	Ag Processing Inc <i>An update note was created today.</i>	Event Note	Closed	8/4/2015	8/4/2015	Debi DeBenedetto
8/3/2015	Association for High Technology Distribution <i>The status changed on this event today.</i>	General Note	Closed	8/3/2015	8/3/2015	Debi DeBenedetto
8/3/2015	Association for High Technology Distribution <i>The status changed on this event today.</i>	General Note	Closed	8/3/2015	8/3/2015	Debi DeBenedetto
8/3/2015	Association for High Technology Distribution <i>An update note was created today.</i>	Event Note	Closed	8/3/2015	8/3/2015	Debi DeBenedetto
8/6/2015	Association for High Technology Distribution <i>The status changed on this event today.</i>	General Note	Closed	8/6/2015	8/6/2015	Debi DeBenedetto
8/3/2015	Association for High Technology Distribution Leigha Schatzman 262-523-9090 leigha.schatzman@mranet.org <i>confirm booked</i>	Communicate-Partner	Closed	8/23/2015	8/24/2015	Debi DeBenedetto
8/19/2015	BCC Debi DeBenedetto 239-252-2379 DebiDeBenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Site itinerary planning	Closed	8/19/2015	8/20/2015	Debi DeBenedetto
8/17/2015	City Chic Events Kimberly Marenus 646-245-3866 kimberly@citychicevents.com <i>From: Citv Chic Events</i>	Assist Meeting planner -sales kit email photos or video	Closed	8/17/2015	8/17/2015	Debi DeBenedetto
8/19/2015	CNA Enterprise Procurement	Assisted Mtg Planner	Closed	8/19/2015	8/19/2015	Debi DeBenedetto

Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
	Emily Piotrowski 312-822-1236 emily.piotrowski@cna.com <i>From: Piotrowski, Emilv</i>					
8/14/2015	ConferenceDirect / B. Dees Bob Dees 407-522-2932 bob.dees@conferencedirect.com <i>From: Bob Dees</i>	Assist Meeting planner -sales kit email photos or video	Closed	8/14/2015	8/14/2015	Debi DeBenedetto
7/28/2015	Debi's Itineraries <i>The status changed on this event today.</i>	General Note	Closed	7/28/2015	7/28/2015	Debi DeBenedetto
7/28/2015	Debi's Itineraries <i>An Itinerarv was created on this event today.</i>	General Note	Closed	7/28/2015	7/28/2015	Debi DeBenedetto
7/28/2015	Debi's Itineraries	Communicate-Partner	Closed	8/4/2015	8/7/2015	Debi DeBenedetto
7/28/2015	Debi's Itineraries	Communicate-Partner	Closed	8/20/2015	8/24/2015	Debi DeBenedetto
7/28/2015	Debi's Itineraries	FAM - escort	Closed	9/1/2015	9/17/2015	Debi DeBenedetto
7/24/2015	Exceptional Site Selections <i>The status changed on this event today.</i>	General Note	Closed	7/24/2015	7/24/2015	Debi DeBenedetto
7/24/2015	Exceptional Site Selections <i>The status changed on this event today.</i>	General Note	Closed	7/24/2015	7/24/2015	Debi DeBenedetto
8/19/2015	EXL Allison Thompson 502-241-3943 allison.thompson@exlservice.com	Site itinerary planning	Open	10/10/2015		
8/17/2015	EXL <i>The status changed on this event today.</i>	General Note	Closed	8/17/2015	8/17/2015	Debi DeBenedetto
8/17/2015	EXL <i>An Itinerarv was created on this event today.</i>	General Note	Closed	8/17/2015	8/17/2015	Debi DeBenedetto
8/17/2015	EXL Allison Thompson 502-241-3943 allison.thompson@exlservice.com <i>From: Allison Thompson</i>	Site itinerary planning	Closed	8/20/2015	8/20/2015	Debi DeBenedetto
8/4/2015	Explorer Travel Services, Inc <i>sent info aaain and she likes follow up call - called 8/4</i>	Assist Meeting planner -sales kit email photos or video	Closed	8/20/2015	8/20/2015	Debi DeBenedetto
8/5/2015	FASFAA Transition Meeting Tracy Misner 239-574-4440 tracylm@leeschools.net <i>From: Misner, Tracv</i>	Assisted Mtg Planner	Closed	8/5/2015	8/5/2015	Debi DeBenedetto

* Task is assigned to multiple people

Task Assigned User: Debi DeBenedetto

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Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
9/15/2015	Gordon Food Service	General Note	Closed	9/15/2015	9/15/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/16/2015	HelmsBriscoe / G. Sills	General Note	Closed	9/16/2015	9/16/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/14/2015	HelmsBriscoe / K. Duff Karen Duff 502-291-2559 kduff@helmsbriscoe.com	Site with client	Open	9/23/2015		
<i>client mav come for site if hotels bid. NBH is interested.</i>						
9/14/2015	HelmsBriscoe / K. Duff	Event Note	Closed	9/14/2015	9/14/2015	Debi DeBenedetto
<i>An update note was created today.</i>						
8/6/2015	HemoCue Inc	General Note	Closed	8/6/2015	8/6/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
8/6/2015	HemoCue Inc	Event Note	Closed	8/6/2015	8/6/2015	Debi DeBenedetto
<i>An update note was created today.</i>						
8/6/2015	HemoCue Inc Diane Kerek 800-881-1611 x109 ladydihemocue@hotmail.com	RFP sent to partner	Closed	8/6/2015	8/6/2015	Debi DeBenedetto
7/29/2015	International Behavioral Nueroscience Marianne Van Wagner 8307969393 ibns@ibnsconnect.org <i>From: Marianne Van Wagner</i>	Site itinerary planning	Closed	9/9/2015	9/17/2015	Debi DeBenedetto
8/20/2015	Ireland Presentations Maggie McClain 1-415-409-4299 maggie@irelandpresentations.com	RFP sent to partner	Closed	8/20/2015	8/20/2015	Debi DeBenedetto
8/20/2015	Ireland Presentations Maggie McClain 1-415-409-4299 maggie@irelandpresentations.com <i>From: Maggie McClain</i>	Assist Meeting planner -sales kit email photos or video	Closed	8/20/2015	8/20/2015	Debi DeBenedetto
8/20/2015	Ireland Presentations	General Note	Closed	8/20/2015	8/20/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/14/2015	Marco Island Marriott Beach Resort, Golf Club & Spa Bob Pfeffer 239-642-2607 Robert.Pfeffer@marriott.com <i>Per Jack CVB agrees to sponsor event GTMC</i>	Sales Event	Open	10/14/2015		
8/7/2015	Marco Island Marriott Beach Resort, Golf Club & Spa	General Note	Closed	8/7/2015	8/7/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
8/7/2015	Marco Island Marriott Beach Resort, Golf Club & Spa	General Note	Closed	8/7/2015	8/7/2015	Debi DeBenedetto

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Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
<i>The status changed on this event today.</i>						
9/14/2015	Marco Island Marriott Beach Resort, Golf Club & Spa	General Note	Closed	9/14/2015	9/14/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/14/2015	Meeting Professionals International South Florida Chapter Steve Parker 214-906-9410 stevecparker1@gmail.com	Assisted Mtg Planner	Open	9/17/2015		
<i>sent Rfp to hotels and offered to host event for MPI in Naples</i>						
9/14/2015	Meeting Professionals International South Florida Chapter	General Note	Closed	9/14/2015	9/14/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/14/2015	Meeting Professionals International South Florida Chapter	Event Note	Closed	9/14/2015	9/14/2015	Debi DeBenedetto
<i>An update note was created today.</i>						
9/17/2015	Meeting Professionals International South Florida Chapter	Event Note	Closed	9/17/2015	9/17/2015	Debi DeBenedetto
<i>An update note was created today.</i>						
7/24/2015	Meetings & Conventions Magazine	General Note	Closed	7/24/2015	7/24/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
8/14/2015	Meetings & Conventions Magazine	Event Note	Closed	8/14/2015	8/14/2015	Debi DeBenedetto
<i>An update note was created today.</i>						
8/21/2015	Meetings & Conventions Magazine	General Note	Closed	8/21/2015	8/21/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/15/2015	Meetings Plus Lynne McNamara 401-783-6338 lynne@meetingsplusevents.com	Assist Meeting planner -sales kit email photos or video	Open	11/15/2015		
<i>assist planner</i>						
9/15/2015	Meetings Plus	General Note	Closed	9/15/2015	9/15/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/15/2015	Meetings Plus	Event Note	Closed	9/15/2015	9/15/2015	Debi DeBenedetto
<i>An update note was created today.</i>						
8/17/2015	NACADA Jennifer Rush 7855327817 jlrush@ksu.edu	RFP sent to partner	Open	9/17/2015		
<i>RFP send</i>						
8/17/2015	NACADA	General Note	Closed	8/17/2015	8/17/2015	Debi DeBenedetto

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Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
8/17/2015	NACADA	Event Note	Closed	8/17/2015	8/17/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
<i>An update note was created today.</i>						
7/24/2015	Naples Beach Hotel & Golf Club	General Note	Closed	7/24/2015	7/24/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
7/20/2015	Naples Beach Hotel & Golf Club Sarah Cardenas 239-435-4361 s.cardenas@naplesbeachhotel.com	Rfp enhancement granted	Closed	8/20/2015	8/20/2015	Debi DeBenedetto
<i>From: Sarah Cardenas</i>						
7/29/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net	Trade show preparations	Open	12/29/2015		
<i>From: DeBenedettoDebi</i>						
7/20/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net	Assisted Mtg Planner	Closed	7/20/2015	7/20/2015	Debi DeBenedetto
<i>From: DeBenedettoDebi</i>						
7/21/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net	RFP follow up	Closed	3/5/2015	7/22/2015	Debi DeBenedetto
<i>From: DeBenedettoDebi</i>						
7/23/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net	Assisted Mtg Planner	Closed	7/23/2015	7/23/2015	Debi DeBenedetto
<i>From: DeBenedettoDebi</i>						
7/24/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net	Assist Meeting planner -sales kit email photos or video	Closed	7/24/2015	7/24/2015	Debi DeBenedetto
<i>From: DeBenedettoDebi</i>						
7/24/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net	Communicate-Other CVB	Closed	7/24/2015	7/24/2015	Debi DeBenedetto
<i>From: DeBenedettoDebi</i>						
7/29/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net	Advertising Task	Closed	7/29/2015	7/29/2015	Debi DeBenedetto
<i>From: DeBenedettoDebi</i>						
7/24/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net	RFP sent to partner	Closed	8/1/2015	8/4/2015	Debi DeBenedetto
<i>From: DeBenedettoDebi</i>						
7/24/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net	CVB Project	Closed	7/30/2015	8/4/2015	Debi DeBenedetto
<i>From: DeBenedettoDebi</i>						
8/5/2015	Naples CVB	CVB Project	Closed	8/5/2015	8/5/2015	Debi DeBenedetto

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Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
	Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>					
8/5/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assisted Mtg Planner	Closed	8/5/2015	8/5/2015	Debi DeBenedetto
7/29/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Fam Arrangements -planned - itinerary	Closed	8/4/2015	8/7/2015	Debi DeBenedetto
8/5/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Meeting - general -staff - any	Closed	8/7/2015	8/7/2015	Debi DeBenedetto
8/5/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Trade show preparations	Closed	8/12/2015	8/20/2015	Debi DeBenedetto
7/24/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Communicate-Partner	Closed	8/1/2015	8/20/2015	Debi DeBenedetto
8/20/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assist Meeting planner -sales kit email photos or video	Closed	8/20/2015	8/20/2015	Debi DeBenedetto
8/5/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assist Meeting planner -sales kit email photos or video	Closed	8/14/2015	8/20/2015	Debi DeBenedetto
9/15/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assisted Mtg Planner	Closed	9/15/2015	9/15/2015	Debi DeBenedetto
9/15/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: Christine Rav</i>	Assist Meeting planner -sales kit email photos or video	Closed	9/15/2015	9/17/2015	Debi DeBenedetto
9/14/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net <i>From: DeBenedettoDebi</i>	Assisted Mtg Planner	Closed	9/14/2015	9/17/2015	Debi DeBenedetto
8/5/2015	Naples CVB Debi DeBenedetto 239-252-2379 debidebenedetto@colliergov.net	Communicate-Partner	Closed	8/13/2015	9/17/2015	Debi DeBenedetto

* Task is assigned to multiple people

Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
<i>From: DeBenedettoDebi</i>						
7/23/2015	Naples Grande Beach Resort	General Note	Closed	7/23/2015	7/23/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
7/24/2015	Naples Grande Beach Resort	General Note	Closed	7/24/2015	7/24/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
7/24/2015	Naples Grande Beach Resort	General Note	Closed	7/24/2015	7/24/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
7/27/2015	Naples Grande Beach Resort	General Note	Closed	7/27/2015	7/27/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
7/27/2015	Naples Grande Beach Resort	General Note	Closed	7/27/2015	7/27/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
8/5/2015	Naples Grande Beach Resort	General Note	Closed	8/5/2015	8/5/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
8/20/2015	Naples Grande Beach Resort	General Note	Closed	8/20/2015	8/20/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
8/20/2015	Naples Grande Beach Resort	General Note	Closed	8/20/2015	8/20/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
7/24/2015	Naples Grande Beach Resort Will Cornwall 239.594.6009 Wcornwall@naplesgrande.com	Followup Call	Closed	8/24/2015	8/20/2015	Debi DeBenedetto
8/20/2015	Naples Grande Beach Resort Andrew Neubauer (239) 594-6373 aneubauer@naplesgrande.com <i>sent letter. approved. idss. spreadsheet. task done. 30 days due</i>	Rfp enhancement granted	Closed	8/20/2015	8/20/2015	Debi DeBenedetto
8/5/2015	Naples Grande Beach Resort Andrew Neubauer (239) 594-6373 aneubauer@naplesgrande.com	rfp enhancement -get service estimate	Closed	9/5/2015	9/17/2015	Debi DeBenedetto
9/17/2015	Naples Grande Beach Resort	General Note	Closed	9/17/2015	9/17/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/18/2015	Naples Grande Beach Resort	General Note	Closed	9/18/2015	9/18/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
9/17/2015	Naples Marco Island Everglades CVB Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Wert.Jack</i>	Sponsorship	Open	9/17/2015		

* Task is assigned to multiple people

Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
7/21/2015	Naples Marco Island Everglades CVB Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Jan Stieger</i>	RFP sent to partner	Closed	7/21/2015	7/21/2015	Debi DeBenedetto
7/24/2015	Naples Marco Island Everglades CVB Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Lvsandra Tavior</i>	Prospecting sales	Closed	7/24/2015	7/24/2015	Debi DeBenedetto
8/17/2015	Naples Marco Island Everglades CVB Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Citv Chic Events</i>	Assisted Mtg Planner	Closed	8/17/2015	8/17/2015	Debi DeBenedetto
7/20/2015	Naples Marco Island Everglades CVB Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: HSMAI'S MEET National 2015 Manager</i>	Trade show preparations	Closed	8/20/2015	8/24/2015	Debi DeBenedetto
8/25/2015	Naples Marco Island Everglades CVB Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Natasha Richards</i>	Assisted Mtg Planner	Closed	8/25/2015	8/25/2015	Debi DeBenedetto
9/3/2015	Naples Marco Island Everglades CVB Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Monica Moblev</i>	Assisted Mtg Planner	Closed	9/3/2015	9/3/2015	Debi DeBenedetto
9/3/2015	Naples Marco Island Everglades CVB Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Carmelina Manzella</i>	Assisted Mtg Planner	Closed	9/3/2015	9/3/2015	Debi DeBenedetto
9/3/2015	Naples Marco Island Everglades CVB Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: Amv Green</i>	Assisted Mtg Planner	Closed	9/3/2015	9/3/2015	Debi DeBenedetto
7/27/2015	Naples Marco Island Everglades CVB Debi DeBenedetto 239-252-2379 or 239-734-0295 debide@colliergov.net <i>From: WertJack</i>	Sponsorship	Closed	9/15/2015	9/17/2015	Debi DeBenedetto
9/16/2015	National Council of State Boards of Nursing	Event Note	Closed	9/16/2015	9/16/2015	Debi DeBenedetto

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Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
<i>An update note was created today.</i>						
7/29/2015	Quality Conferences Georgia Gruner 800-724-1833 georgia.gruner@qualityconferencesinc.com <i>From: Georgia Gruner</i>	Assisted Mtg Planner	Closed	7/29/2015	7/29/2015	Debi DeBenedetto
8/13/2015	Quality Conferences	General Note	Closed	8/13/2015	8/13/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
7/24/2015	QuesteHospitality & Travel	General Note	Closed	7/24/2015	7/24/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
8/4/2015	Scot Industries Inc Sandy Wall 903-639-2551 swall@scotindustries.com <i>send sales kit and email</i>	Followup Call	Open	1/25/2016		
9/17/2015	StoneBay Group	General Note	Closed	9/17/2015	9/17/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
8/4/2015	Summit Brokerage Services, Inc Bernard Golembe 561-338-2828 bgolembe@summitbrokerage.com <i>ask him to be sure to include us in presenting to board - we have water events folf and skeet shootinga</i>	Followup Call	Open	9/3/2015		
8/19/2015	The Coulter	General Note	Closed	8/19/2015	8/19/2015	Debi DeBenedetto
<i>An Itinerarv was created on this event today.</i>						
7/29/2015	The Ritz-Carlton Golf Resort, Naples	General Note	Closed	7/29/2015	7/29/2015	Debi DeBenedetto
<i>The status changed on this event today.</i>						
7/29/2015	The Ritz-Carlton Golf Resort, Naples Desiree Reyes Smith 239-598-6672 Desiree.Reyes@ritzcarlton.com	Rfp enhancement granted	Closed	7/29/2015	7/29/2015	Debi DeBenedetto
7/24/2015	The Ritz-Carlton, Naples	Event Note	Closed	7/24/2015	7/24/2015	Debi DeBenedetto
<i>An update note was created today.</i>						
7/27/2015	United States Steel Corporation	Event Note	Closed	7/27/2015	7/27/2015	Debi DeBenedetto
<i>An update note was created today.</i>						
8/3/2015	United States Steel Corporation	Event Note	Closed	8/3/2015	8/3/2015	Debi DeBenedetto
<i>An update note was created today.</i>						
8/3/2015	United States Steel Corporation	Event Note	Closed	8/3/2015	8/3/2015	Debi DeBenedetto
<i>An update note was created today.</i>						
8/7/2015	United States Steel Corporation	Event Note	Closed	8/7/2015	8/7/2015	Debi DeBenedetto

* Task is assigned to multiple people

Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
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An update note was created today.

8/24/2015	United States Steel Corporation	General Note	Closed	8/24/2015	8/24/2015	Debi DeBenedetto
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An Itinerarv was created on this event today.

Total Tasks: 116

Naples Marco Island Everglades CVB Sales Report
7/17/2015 - 9/18/2015

Event Type: All

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: ALL FUTURE DEFINITE											
American Bar Association	2016 Winter Leadership Meeting	RFP Rcvd	Corporate	Chesney Chicago 2011	1/4/2016 1/10/2016	Repeat	\$289,482.03 \$0.00	0	250	721	0
American Bar Association	2015 Fall Symposia & Leadership Meeting	RFP Rcvd	Corporate	Successful Meetings =SMU	11/3/2015 11/7/2015	Local New	\$441,375.94 \$0.00	0	199	588	0
American Bar Association	Public Utility 2016 Spring Council Meeting	RFP Rcvd	Corporate		3/8/2016 3/13/2016	Repeat	\$157,361.90 \$0.00	0	60	193	0
American Bar Association	2016 FLSL DLL P&P Mid winter Meetings	RFP Rcvd	Government		2/15/2016 2/29/2016	Repeat	\$1,120,653.65 \$0.00	0	171	1,210	0
American Bar Association	2016 Derivatives and Futures Law Committee Winter Meeting	RFP Rcvd	Corporate		1/19/2016 1/25/2016	Repeat	\$277,667.71 \$0.00	0	130	360	0
American College of Mortgage Attorneys	2016 ACMA Board of Regents Meeting	RFP Rcvd	Corporate		4/6/2016 4/9/2016	New	\$167,708.19 \$0.00	0	65	205	0
Applied Meetings and Hospitality Solutions	2017 Automotive Symposium	RFP Rcvd	Corporate		3/4/2017 3/8/2017	New	\$208,439.70 \$0.00	0	60	245	0
Association for High Technology Distribution	2017 AHTD Spring/Fall Meeting	RFP Rcvd	Corporate		10/2/2017 10/7/2017	New	\$566,992.42 \$0.00	0	230	719	0
Alternate Location Selected											
Association Management Center	ARA Winter Board Meeting 2015	RFP Rcvd	Corporate		11/18/2015 11/22/2015	Repeat	\$35,901.84 \$0.00	0	16	51	0
Automotive Parts Associates	National Shareholders & Manufacturers Conference	RFP Rcvd	Corporate	Industry Partner	3/14/2016 3/19/2016	Local New	\$623,646.91 \$0.00	0	205	597	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: ALL FUTURE DEFINITE											
ConferenceDirect / C. Rehak	ACBL Unit 128 - 2015 Fall Regional Tournament	RFP Rcvd	Corporate	Cvent	9/27/2015 10/4/2015	Local New	\$555,147.77 \$0.00	0	150	795	0
Corning Optical Communications	Corning BOD	RFP Rcvd	Corporate	NC Sales Mission	11/30/2015 12/3/2015	New	\$23,284.57 \$0.00	0	10	40	0
Debi's Itineraries	Discover your Golf Paradise Fam	Sales FAM	Incentive		11/20/2015 11/22/2015	New	\$0.00 \$0.00	0	13	0	0
Experient	2016 DCA Annual Convention	RFP Rcvd		Cvent	3/3/2016 3/12/2016	New	\$1,113,121.73 \$0.00	0	244	1,599	0
Experient / K. Arnold	WCHA 2016 Annual Meeting	RFP Rcvd	Corporate		4/23/2016 4/26/2016	New	\$192,113.70 \$0.00	0	85	220	0
GAR Foundation	GAR Foundation BOD Meeting	RFP Rcvd	Corporate		2/9/2016 2/10/2016	New	\$35,837.46 \$0.00	0	20	40	0
General Service Assembly	Serenity by the Sea	RFP Rcvd		Repeat Planner contact	10/30/2015 11/1/2015		\$284,396.15 \$0.00	0	175	352	0
HelmsBriscoe / A. Lipson	AIP Finance and Admin Track Meeting (CESSE) 2015	RFP Rcvd	Corporate	Cvent	10/8/2015 10/9/2015	Repeat	\$25,284.36 \$0.00	0	20	40	0
HelmsBriscoe / D. Brownlee	2016 Elevator Contractors of America - Annual Meeting	RFP Rcvd	Corporate		2/13/2016 2/15/2016	New	\$51,435.01 \$0.00	0	34	90	0
HelmsBriscoe / D. Ruekert	Hope Network	RFP Rcvd	Corporate	Cvent	11/12/2015 11/15/2015	New	\$33,528.02 \$0.00	0	12	48	0
HelmsBriscoe / J. Romine	Pekin 2016 Scenic Trip	RFP Rcvd		CVENT	11/1/2016 11/13/2016	Repeat	\$1,854,264.34 \$0.00	0	300	2,507	0
HelmsBriscoe / K. Marks	Total Health Immersions Fall Retreat	RFP Rcvd	Corporate	Collaborate	10/9/2015 10/19/2015	Local	\$333,192.51 \$0.00	0	83	516	0

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Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: ALL FUTURE DEFINITE											
HelmsBriscoe / K. Velilla	MFO - East Coast Management Retreat	RFP Rcvd	Corporate	Cvent	11/2/2015 11/4/2015	New	\$61,718.52 \$0.00	0	40	90	0
HelmsBriscoe / R. Ayers	Association of Anatomy Cell Biology and Neurobiology Chairpersons	RFP Rcvd	Medical/Pharmaceutical	HelmsBriscoe fam	2/8/2017 2/11/2017	Repeat	\$151,405.50 \$0.00	0	65	260	0
HelmsBriscoe / T. Baker	2016 ESICA Board Meeting	RFP Rcvd	Corporate	Cvent	2/4/2016 2/5/2016	Repeat	\$37,868.66 \$0.00	0	15	30	0
HelmsBriscoe / V. Corder	NSSF Chairman's Board Meeting 2017	RFP Rcvd	Corporate	Cvent	2/19/2017 2/25/2017	Repeat	\$140,837.78 \$0.00	0	40	177	0
Hilton Marco Island Beach Resort & Spa	2016 Symposia Medicus High Risk Pregnancy Meeting	Rfp enhancement	Medical/Pharmaceutical		11/16/2016 11/20/2016	Local New	\$507,976.41 \$0.00	0	850	850	0
Hospitality Performance Network	Annual Conference 2016-podriests	RFP Rcvd	Association-Meetings, Conventions	HPN	10/19/2016 10/23/2016	Repeat	\$65,752.08 \$0.00	0	30	85	0
Hospitality Performance Network	Performance Conference 2016 #35682	RFP Rcvd	Corporate	Networking	3/20/2016 3/23/2016	Local	\$97,469.27 \$0.00	0	50	85	0
IMN Solutions	2016 CSAA Annual Meeting	RFP Rcvd	Association-Meetings, Conventions	Cvent	10/20/2016 10/27/2016	New	\$662,682.47 \$0.00	0	174	868	0
IMN Solutions	2016 NAM Spring Board of Directors	RFP Rcvd	Corporate		2/24/2016 3/3/2016	Local	\$903,584.77 \$0.00	0	236	653	0
International Union of Police Associations	IUPA Board Meeting	RFP Rcvd	Corporate	Connect	10/30/2015 11/2/2015	Local	\$114,774.75 \$0.00	0	45	160	0
LaPlaya Beach & Golf Resort	Gh Smart	Rfp enhancement	Medical/Pharmaceutical	RFP Enhancement	10/25/2016 10/28/2016	Repeat	\$0.00 \$0.00	0	58	231	0
Marco Island Marriott Beach Resort, Golf Club & Spa	Home Depot Foundation Program	Rfp enhancement			5/22/2016 5/27/2016	New	\$3,657,124.38 \$0.00	0	122	732	0

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Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: ALL FUTURE DEFINITE											
Marco Island Marriott Beach Resort, Golf Club & Spa	Compass group	Rfp enhancement	Corporate	RFP Enhancement	11/1/2015 11/8/2015	New	\$392,475.66 \$0.00	0	170	551	0
Marco Island Marriott Beach Resort, Golf Club & Spa	Tom James Int. Sales Meeting 2017	Rfp enhancement	Corporate		7/1/2017 7/8/2017	Repeat	\$1,012,731.72 \$0.00	0	325	2,129	0
Marco Island Marriott Beach Resort, Golf Club & Spa	Tom James Sales Int 2018	Rfp enhancement	Corporate		6/30/2018 7/5/2018	Repeat	\$1,004,099.67 \$0.00	0	355	2,124	0
Meetings Plus	NAO Annual Winter Board Meeting	RFP Rcvd	Corporate		1/14/2016 1/16/2016	New	\$45,371.45 \$0.00	0	20	60	0
Naples Beach Hotel & Golf Club	Jamie Oakley Revolution	Rfp enhancement	Incentive		1/11/2016 1/16/2016	New	\$0.00 \$0.00	0	45	200	0
Naples Grande Beach Resort	Cataract Surgery group	Rfp enhancement	Medical/Pharmaceutical		1/14/2016 1/17/2016	New	\$1,663,790.59 \$0.00	0	295	1,180	0
Naples Grande Beach Resort	National Marine Electronics Assn	Rfp enhancement	Association-Meetings, Conventions		9/17/2016 9/23/2016	New	\$251,105.31 \$0.00	0	92	641	0
Naples Grande Beach Resort	Opal Financial Group	Rfp enhancement	Corporate		3/13/2016 3/16/2016	New	\$221,407.45 \$0.00	0	89	230	0
Naples Grande Beach Resort	Tech Data Corporation Cisco Team Kickoff	Rfp enhancement	Corporate		9/25/2016 9/27/2016	New	\$217,297.02 \$0.00	0	100	300	0
Naples Grande Beach Resort	Florida Shore & Beach Preservation Association	Rfp enhancement	Corporate	RFP Enhancement	9/12/2016 9/17/2016	Repeat	\$261,543.63 \$0.00	0	66	393	0
National Association of Long Term Care Boards	NAB 2015 Mid Year Meeting	RFP Rcvd	Corporate	Networking	11/9/2015 11/14/2015	New	\$200,717.95 \$0.00	0	90	290	0
Site Selection & Meeting Consultants, Inc	South Eastern Home Office Underwriters Assoc	RFP Rcvd	Corporate		6/20/2016 6/25/2016	Repeat	\$268,730.70 \$0.00	0	110	327	0

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Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms	
Status: ALL FUTURE DEFINITE												
The Kellen Company	ADS 2016 Annual Meeting	RFP Rcvd	Corporate		10/6/2016 10/11/2016	Local New	\$306,983.03 \$0.00	0	118	422	0	
The Ritz-Carlton Golf Resort, Naples	Assemblies of God 2016	Rfp enhancement		RFP Enhancement	11/5/2016 11/9/2016	New	\$442,884.75 \$0.00	0	150	725	0	
The Ritz-Carlton, Naples	Showalter group	Rfp enhancement	Medical/Pharmaceutical	RFP Enhancement	12/8/2015 12/12/2015	New	\$134,391.23 \$0.00	0	55	160	0	
The Ritz-Carlton, Naples	Kenworth Trucking	Rfp enhancement	Incentive	RFP Enhancement	10/20/2015 10/25/2015	New	\$476,297.91 \$0.00	140	130	484	0	
The Ritz-Carlton, Naples	VHA CEO Exec leaders	Rfp enhancement	Medical/Pharmaceutical	RFP Enhancement	9/29/2015 10/4/2015	New	\$151,907.32 \$0.00	0	48	240	0	
Travel Time Travel Agency, Inc.	Phoenix Corporate Incentive	RFP Rcvd	Incentive	CVB Services	4/11/2016 4/14/2016	New	\$113,468.77 \$0.00	0	35	140	0	
Event Count:							52	\$21,957,234.66	140	6,550	25,953	0
							\$0.00					

Status: CURRENT DEFINITE											
ConferenceDirect / M. Klinkradt	Healing Beyond Borders 2015 Annual Meeting	RFP Rcvd	Corporate	Cvent	8/31/2015 9/7/2015	Local New	\$324,700.11 \$0.00	0	163	737	0
Educational Symposia	49th Annual Meeting of the American Society of Head & Neck	RFP Rcvd	Corporate		9/12/2015 9/12/2015	Local New	\$215,239.23 \$0.00	0	300	300	0
HelmsBriscoe / R. Bucher	Santander National Incentive 2015	RFP Rcvd	Corporate	Networking	9/12/2015 9/16/2015	Repeat	\$38,890.40 \$0.00	0	21	67	0
HelmsBriscoe / R. Bucher	Chrysler Capital Consulting Group	RFP Rcvd	Corporate	Cvent	9/12/2015 9/16/2015	New	\$100,983.75 \$0.00	0	17	55	0

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Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms	
Status: CURRENT DEFINITE												
Marco Island Marriott Beach Resort, Golf Club & Spa	AXA Advisors 2015	Rfp enhancement	Corporate		8/28/2015 9/1/2015	New	\$67,466.29 \$0.00	0	58	167	0	
Site Selection & Meeting Consultants, Inc	Reinventing the Future	RFP Rcvd	Corporate		9/10/2015 9/12/2015	New	\$12,272.95 \$0.00	0	10	20	0	
The Ritz-Carlton Golf Resort, Naples	Becker Poliakoff 2015	Rfp enhancement	Medical/Pharmaceutical		8/19/2015 8/22/2015	Repeat	\$61,035.31 \$0.00	0	50	200	0	
Event Count:							7	\$820,588.04	0	619	1,546	0
							\$0.00					

Status: CURRENT TENTATIVE											
A-1 Conference Meeting Planners	Nat Sol	RFP Rcvd	Corporate	Networking	2/3/2017 2/5/2017	New	\$209,541.14 \$0.00	0	80	240	0
A-Cross Medicine Reviews	Primary Care CME Courses	RFP Rcvd	Medical/Pharmaceutical	Successful Meetings =SMU	1/15/2016 1/18/2016	New	\$60,318.17 \$0.00	0	20	80	0
Ag Processing Inc	2017 BOD Strategic Planning Retreat	RFP Rcvd	Corporate		2/25/2017 3/2/2017	Repeat	\$175,887.51 \$0.00	0	35	210	0
Aladdin Travel & Meeting Planners	BB&T Environmental Roundtable 2017	RFP Rcvd	Corporate	Cvent	6/5/2017 6/9/2017	New	\$142,838.98 \$0.00	0	76	168	0
American Bar Association	2017 Winter Council Meeting	RFP Rcvd	Corporate		1/12/2017 1/14/2017	Repeat	\$67,638.22 \$0.00	0	30	74	0
American Express / L. Anderson	Genpact 2016 Sales Meeting	RFP Rcvd	Corporate	Cvent	1/11/2016 1/15/2016	New	\$1,129,454.78 \$0.00	0	400	1,300	0
ASME	B31.1 Power Piping Section Committee	RFP Rcvd	Corporate		1/23/2016 1/31/2016	New	\$122,008.64 \$0.00	0	40	145	0

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Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: CURRENT TENTATIVE											
ConferenceDirect / B. Dees	National Summit on Education Reform 2017	RFP Rcvd	Corporate	Successful Meetings =SMU	10/3/2017 10/6/2017	New	\$1,149,557.14 \$0.00	0	650	1,375	0
ConferenceDirect / J. Marquard	Akerman 2017 Annual Partners Meeting	RFP Rcvd	Corporate	Connect	5/18/2017 5/21/2017	New	\$886,392.57 \$0.00	0	480	1,044	0
ConferenceDirect / M. Klinkradt	CECO-Concrete Construction 2016 Superintendent Mtg	RFP Rcvd	Corporate		2/23/2016 2/26/2016	New	\$77,985.42 \$0.00	0	40	95	0
ConferenceDirect / M. Klinkradt	CECO- Concrete Construction 2016 Manager's Meeting	RFP Rcvd	Corporate		1/25/2016 1/30/2016	Repeat	\$120,459.48 \$0.00	0	35	142	0
ConferenceDirect / S. Hendrick	Allscripts 2016 Executive Forum	RFP Rcvd	Corporate	Cvent	3/7/2016 3/10/2016	New	\$571,111.25 \$0.00	0	200	625	0
ConferenceDirect / P. Lackland	CHWMEG Annual Meeting & Global Seminar 2017	RFP Rcvd	Corporate	FAM Invites	4/30/2017 5/3/2017	Repeat	\$130,901.46 \$0.00	0	50	165	0
Connecticut Business & Industry Association	CBIA 2018	RFP Rcvd	Corporate		3/9/2018 3/15/2018	New	\$140,011.69 \$0.00	0	50	176	0
ContiTech	2016 Continental DAC Board Meeting	RFP Rcvd	Corporate	FAM Invites	5/2/2016 5/6/2016	Local New	\$109,788.12 \$0.00	0	30	150	0
Cure SMA	SMA Conference	RFP Rcvd	Corporate	IMEX	6/26/2017 7/4/2017	New	\$486,508.50 \$810,544.88	0	490	2,030	0
DBA International	2016 DBA International	RFP Rcvd	Financial	Website	8/8/2016 8/11/2016	New	\$198,031.82 \$0.00	0	90	280	0
Debi's Itineraries	Collaborate in Paradise Fam	CVB Sponsored	Medical/Pharmaceutical	Collaborate	6/14/2015 6/16/2015	New	\$0.00 \$0.00	0	20	60	0
Detroit Chapter of the National Association of Guardsman	Social Meeting	RFP Rcvd	Association-Meetings, Conventions	Website	10/4/2018 10/7/2018	New	\$863,300.74 \$0.00	0	300	1,200	0

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Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: CURRENT TENTATIVE											
EXL	October 10 2015 Site EXL	CVB Sponsored		SMU	10/10/2015 10/10/2015		\$0.00 \$0.00	0	0	0	0
Experient / D. Steele	2017 Sales Leadership Exchange	RFP Rcvd	Corporate	Cvent	2/20/2017 2/23/2017	New	\$237,696.02 \$0.00	0	140	255	0
Expert Meetings and Events, LLC	Car X 2016	RFP Rcvd	Corporate		2/28/2016 3/1/2016	New	\$81,970.70 \$0.00	0	35	105	0
Gordon Food Service	Gordon Food Service Team of the Year	RFP Rcvd		Website	2/24/2016 3/6/2016	New	\$245,798.20 \$0.00	0	41	355	0
Groups 360	Rosh Hashanah 2016	RFP Rcvd	SMERF		9/29/2016 10/5/2016	New	\$445,318.60 \$0.00	0	100	700	0
Groups 360	SJN Enrique Matrimonial	RFP Rcvd	SMERF	Cvent	9/23/2016 9/24/2016	New	\$93,075.10 \$0.00	0	60	120	0
Harris / J Horsley	Collier County Product Demo	RFP Rcvd		Cvent	9/7/2015 9/8/2015	New	\$5,372.11 \$0.00	0	7	8	0
HauntCon	HauntCon 2017	RFP Rcvd	SMERF	Connect	1/24/2017 1/31/2017	New	\$394,422.96 \$0.00	0	99	415	0
HelmsBriscoe / C. Cayko	Association of Corporate Patent Counsel	RFP Rcvd	Corporate	Cvent	1/26/2017 2/1/2017	New	\$320,231.39 \$0.00	0	98	340	0
HelmsBriscoe / C. Faust	Prime Advantage Semi Annual Fall 2017	RFP Rcvd	Corporate	Cvent	10/22/2017 10/27/2017	Repeat	\$659,221.97 \$0.00	0	289	705	0
HelmsBriscoe / D Smidt	NCHC3	RFP Rcvd		Encounter	4/24/2016 4/30/2016	New	\$23,767.97 \$0.00	0	11	67	0
HelmsBriscoe / G. Sills	Virbac National Sales Meeting 2017	RFP Rcvd	Medical/Pharmaceutical	Cvent	2/18/2017 2/23/2017		\$604,325.42 \$0.00	0	220	850	0

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Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: CURRENT TENTATIVE											
HelmsBriscoe / J. Stone	Amer Society of Farm Mgrs & Rural Appraisers 2017	RFP Rcvd	Corporate	Connect	11/2/2017 11/11/2017	New	\$522,758.33 \$0.00	0	245	1,016	0
HelmsBriscoe / K. Duff	2016 Feb Board of Trustees Meeting	RFP Rcvd	SMERF	Connect	2/17/2016 2/19/2016	New	\$59,900.09 \$0.00	0	38	78	0
HelmsBriscoe / K. Marks	THI Spring Retreat	RFP Rcvd	Medical/Pharmaceutical	Cvent	5/6/2016 5/17/2016		\$424,126.92 \$0.00	0	710	1,087	0
HelmsBriscoe / S. Stewart	ABWE-Project Office Summit	RFP Rcvd	Corporate	Cvent	4/21/2016 4/23/2016	New	\$56,047.60 \$0.00	0	25	75	0
HemoCue Inc	HemoCue America Sales Meeting	RFP Rcvd		Networking	1/30/2016 2/4/2016	New	\$94,254.95 \$0.00	0	55	242	0
Hospitality Performance Network	Annual Meeting 2015 - #37153V2	RFP Rcvd	Corporate	Repeat Planner contact	9/26/2016 9/30/2016	New	\$1,287,117.67 \$0.00	0	525	1,630	0
HPN / J. Bidanec	Sales Summit #37600	RFP Rcvd	Corporate	HPN	3/6/2016 3/9/2016	New	\$110,422.93 \$0.00	0	32	128	0
IMN Solutions	2017 IARW Annual Convention	RFP Rcvd	Corporate	Cvent	4/20/2017 4/27/2017	New	\$921,028.73 \$0.00	0	375	1,405	0
IMN Solutions	2019 SDA NAD Adventist Ministries Convention	RFP Rcvd	Corporate	Cvent	1/9/2019 1/20/2019	New	\$2,176,240.51 \$0.00	0	420	2,100	0
IMN Solutions	2016 FIA BOD Retreat	RFP Rcvd	Corporate	Cvent	1/21/2016 1/23/2016	Repeat	\$48,020.97 \$0.00	0	30	66	0
IMN Solutions	USP Mid-Cycle Governance Meeting 2018	RFP Rcvd	Corporate	Cvent	2/9/2018 2/13/2018	Repeat	\$251,815.67 \$0.00	0	90	320	0
Innovatx Events	NY Textile Co	RFP Rcvd	Corporate	Incentive Travel Exchange	3/23/2016 3/25/2016		\$0.00 \$0.00	0	50	150	0

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Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: CURRENT TENTATIVE											
International Behavioral Nueroscience	IBNS 2017	RFP Rcvd	Medical/Pharmaceutical		6/13/2017 6/17/2017	New	\$404,727.79 \$0.00	0	125	575	0
Ireland Presentations	Actian	RFP Rcvd	Corporate		1/23/2016 1/27/2016	Repeat	\$192,321.15 \$0.00	0	125	430	0
Jack Nadel International	Jack Nadel Award incentive	RFP Rcvd	Incentive	Website	5/19/2016 5/22/2016	New	\$60,495.44 \$0.00	0	45	133	0
Kappa Kappa Psi/Tau Beta Sigma	Kappa Kappa Psi & Tau Beta Sigma 2017 Natl Convention Program	RFP Rcvd	SMERF		7/14/2017 7/23/2017	Local New	\$1,017,192.88 \$0.00	0	180	1,032	0
Kellen Meetings / R. Ingram	NCA 2018 Annual Meeting	RFP Rcvd	Corporate	Cvent	4/15/2018 4/20/2018	New	\$650,899.80 \$0.00	0	190	705	0
Koncept Events, LLC	Koncept Events, LLC	RFP Rcvd	Corporate	Networking	6/4/2017 6/8/2017	New	\$475,026.30 \$0.00	0	190	650	0
Leader Dogs for the Blind	Leader Dog Training	RFP Rcvd	Corporate	XCITE AC	2/20/2016 3/1/2016	New	\$80,967.38 \$0.00	0	10	110	0
LM Media Worldwide, LLC/Kleinfeld Hotel Blocks	Jackson/Radatz	RFP Rcvd	Corporate	Cvent	4/1/2016 4/2/2016	New	\$25,265.58 \$0.00	0	21	32	0
Information Technology Senior Management Forum	Fourth Quarter Symposium 2015	RFP Rcvd	Corporate	Connect	11/5/2015 11/7/2015	Local New	\$313,535.77 \$0.00	0	150	450	0
Information Technology Senior Management Forum	Second Quarter Symposium 2015	RFP Rcvd	Corporate	Connect	5/4/2015 5/6/2015	Local New	\$376,565.65 \$0.00	0	175	525	0
Location Solvers	FANUC America 2016	RFP Rcvd	Corporate	Networking	4/24/2016 4/27/2016	New	\$338,728.04 \$0.00	0	200	800	0
Marco Island Marriott Beach Resort, Golf Club & Spa	GTMC 2016	CVB Sponsored	Association-Meetings, Conventions		5/15/2016 5/19/2016	New	\$0.00 \$0.00	0	150	470	0

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Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: CURRENT TENTATIVE											
Mast Travel Network	MAST Owners Summit and Annual Conference 2016	RFP Rcvd	Corporate	Networking	4/27/2016 5/2/2016	Local New	\$691,141.13 \$0.00	0	200	785	0
McCormick & Company, Inc.	Quota Busters	RFP Rcvd	Incentive	Successful Meetings =SMU	1/27/2016 1/30/2016	Repeat	\$76,911.91 \$0.00	0	40	117	0
Meeting Professionals Expectations LLC	Kappa Psi Pharma Fraternity Biannual National Convention	RFP Rcvd	SMERF	Cvent	7/21/2017 7/30/2017	New	\$758,129.58 \$0.00	0	175	950	0
Meeting Professionals International South Florida Chapter	MPI 2015 Nov BOD	RFP Rcvd	Association-Meetings, Conventions	Networking	11/7/2015 11/9/2015	Repeat	\$0.00 \$0.00	0	23	23	0
Meetings Plus	CBS a Xerox Company	RFP Rcvd	Corporate		5/3/2017 5/7/2017	Repeat	\$69,090.23 \$0.00	0	30	120	0
NACADA	NACADA Winter Meetings 2017	RFP Rcvd	SMERF		2/2/2017 2/11/2017		\$374,516.33 \$0.00	0	97	877	0
Naples Grande Beach Resort	Florida Venture Capital Conference 2017	Rfp enhancement	Financial		1/31/2017 2/3/2017	Repeat	\$0.00 \$0.00	0	108	431	0
Naples Grande Beach Resort	Downey Pickle Event	Rfp enhancement	Corporate		11/18/2015 11/21/2015		\$30,034.41 \$0.00	0	38	80	0
Naples Grande Beach Resort	Purina Animal Nutrition Summit Club	Rfp enhancement	Corporate		4/24/2017 4/28/2017	New	\$195,723.82 \$0.00	0	120	500	0
Naples Grande Beach Resort	Society of Cardiovascular patient care Alternate Location Selected	Rfp enhancement	Medical/Pharmaceutical		5/14/2016 5/20/2016	New	\$487,893.94 \$0.00	0	173	1,206	0
National Council of State Boards of Nursing	2017 IRE Conference	RFP Rcvd	Medical/Pharmaceutical		1/23/2017 1/26/2017	New	\$218,463.45 \$0.00	0	85	235	0
NGALA	DTS Technologies Site	CVB Sponsored		Networking	10/17/2012 10/19/2012	New	\$24,000.00 \$0.00	0	75	162	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: CURRENT TENTATIVE											
Opal Financial Group	SpArc Interiors 2016 RFP	RFP Rcvd	Corporate	Networking	4/3/2016 4/5/2016	New	\$171,905.75 \$0.00	0	100	200	0
PCM & Associates	PCM Associates 2017	RFP Rcvd	Corporate	IPEC	1/24/2017 1/28/2017	New	\$479,121.89 \$0.00	0	125	625	0
Pfizer	2016 Innovative Leadership POA Group Too Large	RFP Rcvd	Corporate	Networking	1/8/2016 1/15/2016	New	\$2,597,949.49 \$0.00	0	792	2,660	0
Pi Kappa Pi	PI KAPPA PHI SUMMER ALUMNI REUNION	RFP Rcvd	SMERF	Connect	6/8/2017 6/10/2017	New	\$305,916.67 \$0.00	0	125	375	0
Pipeline Research Council International	PRCI Joint Compressor Meeting	RFP Rcvd	Corporate		2/1/2016 2/4/2016	New	\$137,054.84 \$0.00	0	55	177	0
Planning Source Limited	2016 Escape the Cold Golf Trip Planner never responded to our follow up	RFP Rcvd	Incentive	Fam CVB hosted	2/22/2016 2/26/2016	Repeat	\$87,817.34 \$0.00	0	18	85	0
Premier Management Group & Associates LLC	RFT Winter Summit 2016 Alternate Location Selected	RFP Rcvd	Government	Networking	1/27/2016 1/28/2016	Repeat	\$35,044.29 \$0.00	0	20	40	0
Premier Meetings by FERNLEY	Water and Sewer Distributors of America	RFP Rcvd	Corporate	Website	2/17/2017 2/22/2017	New	\$389,132.41 \$0.00	0	145	500	0
Quality Conferences	Sirva 2016/2017 University and Supplier Summit	RFP Rcvd	Corporate	IPEC	3/5/2016 3/13/2016	New	\$1,046,086.24 \$0.00	0	300	820	0
Scarritt Group, Inc	FADPA 2017 Annual Conference	RFP Rcvd	Corporate	Cvent	4/6/2017 4/8/2017	New	\$90,883.95 \$0.00	0	40	120	0
Sherry management, LLC	Elvis Festival	RFP Rcvd	Corporate	Website	12/9/2016 12/11/2016	New	\$86,171.54 \$0.00	0	45	135	0
SICK, Inc.	2016 SICK Sales Launch Other - Please Explain	RFP Rcvd	Corporate	Networking	1/24/2016 1/28/2016	New	\$981,648.11 \$0.00	0	330	1,155	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms	
Status: CURRENT TENTATIVE												
Site Selection & Meeting Consultants, Inc	Townsend Consulting Group Annual Retreat	RFP Rcvd	Corporate		5/12/2016 5/15/2016	Repeat	\$26,905.91 \$0.00	0	15	32	0	
The Coulter	2016 PDC Summer Conference	RFP Rcvd	Corporate	Networking	7/11/2016 7/17/2016	New	\$178,775.03 \$0.00	0	81	248	0	
The Kellen Company	CPA 2017	RFP Rcvd	Association-Meetings, Conventions	Cvent	2/21/2017 2/25/2017	Repeat	\$208,870.11 \$0.00	0	76	265	0	
The Ritz-Carlton Golf Resort, Naples	BlueGrace Logistics annual Meeting	Rfp enhancement	Corporate		7/29/2016 8/3/2016	New	\$148,889.87 \$0.00	0	150	459	0	
The Ritz-Carlton, Naples	LIMIRA	CVB Sponsored	Corporate		2/8/2017 2/10/2017	New	\$0.00 \$0.00	0	82	166	0	
United States Steel Corporation	Executive Board Meeting	RFP Rcvd	Corporate	Networking	10/5/2017 10/8/2017	New	\$202,387.81 \$0.00	0	80	320	0	
USA Track & Field	USA Track & Field 2017	RFP Rcvd	Sports Sales		11/26/2017 12/4/2017	Local New	\$2,032,970.35 \$0.00	0	600	2,379	0	
USA Track & Field	USA Track & Field 2018	RFP Rcvd	Sports Sales		11/25/2018 12/3/2018	Local	\$2,070,475.63 \$0.00	0	600	2,379	0	
Vector Marketing	30TH Annual Strategic Leadership Conference	RFP Rcvd	Corporate	XCITE AC	9/26/2016 9/30/2016	New	\$400,803.47 \$0.00	0	220	565	0	
World Ventures	EP Logistics Corporate Team Building	RFP Rcvd	Corporate	XCITE AC	9/8/2016 9/11/2016	New	\$267,993.96 \$0.00	0	150	450	0	
Event Count:							89	\$34,513,105.68	0	13,685	47,329	0
								\$810,544.88				

Status: ITINERARIES

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms	
Status: ITINERARIES												
Association for High Technology Distribution	2017 AHTD Spring/Fall Meeting	RFP Rcvd	Corporate		10/2/2017 10/7/2017	New	\$566,992.42 \$0.00	0	230	719	0	
Alternate Location Selected												
Quality Conferences	Sirva 2016/2017 University and Supplier Summit	RFP Rcvd	Corporate	IPEC	3/5/2016 3/13/2016	New	\$1,046,086.24 \$0.00	0	300	820	0	
The Coulter	2016 PDC Summer Conference	RFP Rcvd	Corporate	Networking	7/11/2016 7/17/2016	New	\$178,775.03 \$0.00	0	81	248	0	
Event Count:							3	\$1,791,853.69	0	611	1,787	0
							\$0.00					

Status: LEADS SENT											
A-Cross Medicine Reviews	Primary Care CME Courses	RFP Rcvd	Medical/Pharmaceutical	Successful Meetings =SMU	1/15/2016 1/18/2016	New	\$60,318.17 \$0.00	0	20	80	0
American Bar Association	2017 Winter Council Meeting	RFP Rcvd	Corporate		1/12/2017 1/14/2017	Repeat	\$67,638.22 \$0.00	0	30	74	0
American Express / L. Anderson	Genpact 2016 Sales Meeting	RFP Rcvd	Corporate	Cvent	1/11/2016 1/15/2016	New	\$1,129,454.78 \$0.00	0	400	1,300	0
CMP Meeting Services / D. Bruce	Nutricia National Sales	RFP Rcvd	Corporate	FAM Invites	9/20/2015 9/23/2015	New	\$160,417.61 \$0.00	0	80	242	0
Alternate Location Selected											
CMP Meeting Services / D. Bruce	Nutricia Sales Meeting	RFP Rcvd	Corporate	Fam CVB hosted	9/14/2015 9/18/2015	New	\$27,541.02 \$0.00	0	15	49	0
ConferenceDirect / B. Dees	National Summit on Education Reform 2017	RFP Rcvd	Corporate	Successful Meetings =SMU	10/3/2017 10/6/2017	New	\$1,149,557.14 \$0.00	0	650	1,375	0
ConferenceDirect / J. Marquard	Akerman 2017 Annual Partners Meeting	RFP Rcvd	Corporate	Connect	5/18/2017 5/21/2017	New	\$886,392.57 \$0.00	0	480	1,044	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: LEADS SENT											
ConferenceDirect / S. Hendrick	Allscripts 2016 Executive Forum	RFP Rcvd	Corporate	Cvent	3/7/2016 3/10/2016	New	\$571,111.25 \$0.00	0	200	625	0
ConferenceDirect /P. Lackland	CHWMEG Annual Meeting & Global Seminar 2017	RFP Rcvd	Corporate	FAM Invites	4/30/2017 5/3/2017	Repeat	\$130,901.46 \$0.00	0	50	165	0
ContiTech	2016 Continental DAC Board Meeting	RFP Rcvd	Corporate	FAM Invites	5/2/2016 5/6/2016	Local New	\$109,788.12 \$0.00	0	30	150	0
Corning Optical Communications	Corning BOD	RFP Rcvd	Corporate	NC Sales Mission	11/30/2015 12/3/2015	New	\$23,284.57 \$0.00	0	10	40	0
DBA International	2016 DBA International	RFP Rcvd	Financial	Website	8/8/2016 8/11/2016	New	\$198,031.82 \$0.00	0	90	280	0
Detroit Chapter of the National Association of Guardsman	Social Meeting	RFP Rcvd	Association-Meetings, Conventions	Website	10/4/2018 10/7/2018	New	\$863,300.74 \$0.00	0	300	1,200	0
GAR Foundation	GAR Foundation BOD Meeting	RFP Rcvd	Corporate		2/9/2016 2/10/2016	New	\$35,837.46 \$0.00	0	20	40	0
Gordon Food Service	Gordon Food Service Team of the Year	RFP Rcvd		Website	2/24/2016 3/6/2016	New	\$245,798.20 \$0.00	0	41	355	0
Groups 360	SJN Enrique Matrimonial	RFP Rcvd	SMERF	Cvent	9/23/2016 9/24/2016	New	\$93,075.10 \$0.00	0	60	120	0
Groups 360	Rosh Hashanah 2016	RFP Rcvd	SMERF		9/29/2016 10/5/2016	New	\$445,318.60 \$0.00	0	100	700	0
Harris / J Horsley	Collier County Product Demo	RFP Rcvd		Cvent	9/7/2015 9/8/2015	New	\$5,372.11 \$0.00	0	7	8	0
HauntCon	HauntCon 2017	RFP Rcvd	SMERF	Connect	1/24/2017 1/31/2017	New	\$394,422.96 \$0.00	0	99	415	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: LEADS SENT											
HelmsBriscoe / G. Sills	Virbac National Sales Meeting 2017	RFP Rcvd	Medical/Pharmaceutical	Cvent	2/18/2017 2/23/2017		\$604,325.42 \$0.00	0	220	850	0
HelmsBriscoe / G. Sills	Virbac National Sales Meeting 2016 Alternate Location Selected	RFP Rcvd	Medical/Pharmaceutical	Cvent	2/13/2016 2/20/2016	New	\$810,897.70 \$0.00	0	210	870	0
HelmsBriscoe / J. Stone	Amer Society of Farm Mgrs & Rural Appraisers 2017	RFP Rcvd	Corporate	Connect	11/2/2017 11/11/2017	New	\$522,758.33 \$0.00	0	245	1,016	0
HelmsBriscoe / K. Duff	2016 Feb Board of Trustees Meeting	RFP Rcvd	SMERF	Connect	2/17/2016 2/19/2016	New	\$59,900.09 \$0.00	0	38	78	0
HemoCue Inc	HemoCue America Sales Meeting	RFP Rcvd		Networking	1/30/2016 2/4/2016	New	\$94,254.95 \$0.00	0	55	242	0
Hospitality Performance Network	Annual Meeting 2015 - #37153V2	RFP Rcvd	Corporate	Repeat Planner contact	9/26/2016 9/30/2016	New	\$1,287,117.67 \$0.00	0	525	1,630	0
HPN / J. Bidanec	Sales Summit #37600	RFP Rcvd	Corporate	HPN	3/6/2016 3/9/2016	New	\$110,422.93 \$0.00	0	32	128	0
IMN Solutions	2017 IARW Annual Convention	RFP Rcvd	Corporate	Cvent	4/20/2017 4/27/2017	New	\$921,028.73 \$0.00	0	375	1,405	0
IMN Solutions	2016 FIA BOD Retreat	RFP Rcvd	Corporate	Cvent	1/21/2016 1/23/2016	Repeat	\$48,020.97 \$0.00	0	30	66	0
International Behavioral Nueroscience	IBNS 2017	RFP Rcvd	Medical/Pharmaceutical		6/13/2017 6/17/2017	New	\$404,727.79 \$0.00	0	125	575	0
Ireland Presentations	Mulesoft	RFP Rcvd	Corporate	Website	1/28/2016 2/7/2016	New	\$2,813,651.30 \$0.00	0	475	3,355	0
Ireland Presentations	Action	RFP Rcvd	Corporate		1/23/2016 1/27/2016	Repeat	\$192,321.15 \$0.00	0	125	430	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: LEADS SENT											
Kellen Meetings / R. Ingram	NCA 2018 Annual Meeting	RFP Rcvd	Corporate	Cvent	4/15/2018 4/20/2018	New	\$650,899.80 \$0.00	0	190	705	0
Leader Dogs for the Blind	Leader Dog Training	RFP Rcvd	Corporate	XCITE AC	2/20/2016 3/1/2016	New	\$80,967.38 \$0.00	0	10	110	0
Marco Island Marriott Beach Resort, Golf Club & Spa	Tom James Int. Sales Meeting 2017	Rfp enhancement	Corporate		7/1/2017 7/8/2017	Repeat	\$1,012,731.72 \$0.00	0	325	2,129	0
Marco Island Marriott Beach Resort, Golf Club & Spa	Tom James Sales Int 2018	Rfp enhancement	Corporate		6/30/2018 7/5/2018	Repeat	\$1,004,099.67 \$0.00	0	355	2,124	0
Marco Island Marriott Beach Resort, Golf Club & Spa	GTMC 2016	CVB Sponsored	Association-Meetings, Conventions		5/15/2016 5/19/2016	New	\$0.00 \$0.00	0	150	470	0
Meeting Professionals Expectations LLC	Kappa Psi Pharma Fraternity Biannual National Convention	RFP Rcvd	SMERF	Cvent	7/21/2017 7/30/2017	New	\$758,129.58 \$0.00	0	175	950	0
Meeting Professionals International South Florida Chapter	MPI 2015 Nov BOD	RFP Rcvd	Association-Meetings, Conventions	Networking	11/7/2015 11/9/2015	Repeat	\$0.00 \$0.00	0	23	23	0
Meetings & Conventions Magazine	SMU Florida 2016	RFP Rcvd	Corporate	M&C Meeting & Conventions	9/11/2016 9/14/2016	Repeat	\$128,967.17 \$0.00	0	110	331	0
Meetings Plus	CBS a Xerox Company	RFP Rcvd	Corporate		5/3/2017 5/7/2017	Repeat	\$69,090.23 \$0.00	0	30	120	0
NACADA	NACADA Winter Meetings 2017	RFP Rcvd	SMERF		2/2/2017 2/11/2017		\$374,516.33 \$0.00	0	97	877	0
Naples Beach Hotel & Golf Club	Jamie Oakley Revolution	Rfp enhancement	Incentive		1/11/2016 1/16/2016	New	\$0.00 \$0.00	0	45	200	0
Naples Grande Beach Resort	TIAA_CREF client Forum 2016	Rfp enhancement	Incentive	NC Sales Mission	4/11/2016 4/14/2016	Repeat	\$456,878.35 \$0.00	0	225	900	0
	Company Canceled Meeting										

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: LEADS SENT											
Naples Grande Beach Resort	Purina Animal Nutrition Summit Club	Rfp enhancement	Corporate		4/24/2017 4/28/2017	New	\$195,723.82 \$0.00	0	120	500	0
Naples Grande Beach Resort	Downey Pickle Event	Rfp enhancement	Corporate		11/18/2015 11/21/2015		\$30,034.41 \$0.00	0	38	80	0
Naples Grande Beach Resort	Florida Venture Capital Conference 2017	Rfp enhancement	Financial		1/31/2017 2/3/2017	Repeat	\$0.00 \$0.00	0	108	431	0
Naples Grande Beach Resort	Small Business Legislative Council	CVB Sponsored			12/1/2015 12/4/2015	New	\$0.00 \$0.00	0	30	67	0
National Council of State Boards of Nursing	2017 IRE Conference	RFP Rcvd	Medical/Pharmaceutical		1/23/2017 1/26/2017	New	\$218,463.45 \$0.00	0	85	235	0
Pi Kappa Pi	PI KAPPA PHI SUMMER ALUMNI REUNION	RFP Rcvd	SMERF	Connect	6/8/2017 6/10/2017	New	\$305,916.67 \$0.00	0	125	375	0
Premier Meetings by FERNLEY	Water and Sewer Distributors of America	RFP Rcvd	Corporate	Website	2/17/2017 2/22/2017	New	\$389,132.41 \$0.00	0	145	500	0
Quality Conferences	TRIPTYCH Health Partners for Lundbeck	RFP Rcvd	Medical/Pharmaceutical		1/27/2016 1/29/2016	Local New	\$25,538.10 \$0.00	0	26	32	0
Ryder System, Inc	Ryder - Sales Conference	RFP Rcvd	Corporate	Cvent	3/4/2016 3/14/2016		\$0.00 \$0.00	0	1,230	5,830	0
Other - Please Explain											
Site Selection & Meeting Consultants, Inc	Reinventing the Future	RFP Rcvd	Corporate		9/10/2015 9/12/2015	New	\$12,272.95 \$0.00	0	10	20	0
The Ritz-Carlton Golf Resort, Naples	BlueGrace Logistics annual Meeting	Rfp enhancement	Corporate		7/29/2016 8/3/2016	New	\$148,889.87 \$0.00	0	150	459	0
United States Steel Corporation	Executive Board Meeting	RFP Rcvd	Corporate	Networking	10/5/2017 10/8/2017	New	\$202,387.81 \$0.00	0	80	320	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
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Status: LEADS SENT

Vector Marketing	30TH Annual Strategic Leadership Conference	RFP Rcvd	Corporate	XCITE AC	9/26/2016 9/30/2016	New	\$400,803.47 \$0.00	0	220	565	0
World Ventures	EP Logistics Corporate Team Building	RFP Rcvd	Corporate	XCITE AC	9/8/2016 9/11/2016	New	\$267,993.96 \$0.00	0	150	450	0
					Event Count:	57	\$21,200,426.08 \$0.00	0	9,389	37,710	0

Status: TURNED CANCELLED

HelmsBriscoe / C. Marmino	TIA OTR Conference - 2018	RFP Rcvd	Association-Meetings, Conventions	Cvent	2/12/2018 2/17/2018	Repeat	\$1,432,200.67 \$0.00	0	395	1,510	0
Company Canceled Meeting											
QuesteHospitality & Travel	Ultra Summit	RFP Rcvd	Corporate	Meet Mid America Dallas	5/22/2016 5/25/2016	New	\$220,482.48 \$0.00	0	125	260	0
Vendome Group	Environments for aging Academy Architects	RFP Rcvd	Corporate	Website	9/16/2015 9/18/2015	New	\$37,903.94 \$0.00	0	50	110	0
Company Canceled Meeting											
					Event Count:	3	\$1,690,587.09 \$0.00	0	570	1,880	0

Status: TURNED DEFINITE

American Bar Association	2015 Fall Symposia & Leadership Meeting	RFP Rcvd	Corporate	Successful Meetings =SMU	11/3/2015 11/7/2015	Local New	\$441,375.94 \$0.00	0	199	588	0
Applied Meetings and Hospitality Solutions	2017 Automotive Symposium	RFP Rcvd	Corporate		3/4/2017 3/8/2017	New	\$208,439.70 \$0.00	0	60	245	0
Association for High Technology Distribution	2017 AHTD Spring/Fall Meeting	RFP Rcvd	Corporate		10/2/2017 10/7/2017	New	\$566,992.42 \$0.00	0	230	719	0
Alternate Location Selected											
Corning Optical Communications	Corning BOD	RFP Rcvd	Corporate	NC Sales Mission	11/30/2015 12/3/2015	New	\$23,284.57 \$0.00	0	10	40	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: TURNED DEFINITE											
Debi's Itineraries	Paradise Agency Group Education Destination FAM	CVB Sponsored		Fam CVB hosted	1/25/2015 1/27/2015		\$0.00 \$0.00	0	1	3	0
Debi's Itineraries	Discover your Golf Paradise Fam	Sales FAM	Incentive		11/20/2015 11/22/2015	New	\$0.00 \$0.00	0	13	0	0
Experient / K. Arnold	WCHA 2016 Annual Meeting	RFP Rcvd	Corporate		4/23/2016 4/26/2016	New	\$192,113.70 \$0.00	0	85	220	0
GAR Foundation	GAR Foundation BOD Meeting	RFP Rcvd	Corporate		2/9/2016 2/10/2016	New	\$35,837.46 \$0.00	0	20	40	0
HelmsBriscoe / A. Lipson	AIP Finance and Admin Track Meeting (CESSE) 2015	RFP Rcvd	Corporate	Cvent	10/8/2015 10/9/2015	Repeat	\$25,284.36 \$0.00	0	20	40	0
HelmsBriscoe / D. Ruekert	Hope Network	RFP Rcvd	Corporate	Cvent	11/12/2015 11/15/2015	New	\$33,528.02 \$0.00	0	12	48	0
HelmsBriscoe / R. Ayers	Association of Anatomy Cell Biology and Neurobiology Chairpersons	RFP Rcvd	Medical/Pharmaceutical	HelmsBriscoe fam	2/8/2017 2/11/2017	Repeat	\$151,405.50 \$0.00	0	65	260	0
Hospitality Performance Network	Performance Conference 2016 #35682	RFP Rcvd	Corporate	Networking	3/20/2016 3/23/2016	Local	\$97,469.27 \$0.00	0	50	85	0
Hospitality Performance Network	Annual Conference 2016- podriests	RFP Rcvd	Association-Meetings, Conventions	HPN	10/19/2016 10/23/2016	Repeat	\$65,752.08 \$0.00	0	30	85	0
IMN Solutions	2016 CSAA Annual Meeting	RFP Rcvd	Association-Meetings, Conventions	Cvent	10/20/2016 10/27/2016	New	\$662,682.47 \$0.00	0	174	868	0
Marco Island Marriott Beach Resort, Golf Club & Spa	Tom James Int. Sales Meeting 2017	Rfp enhancement	Corporate		7/1/2017 7/8/2017	Repeat	\$1,012,731.72 \$0.00	0	325	2,129	0
Marco Island Marriott Beach Resort, Golf Club & Spa	Tom James Sales Int 2018	Rfp enhancement	Corporate		6/30/2018 7/5/2018	Repeat	\$1,004,099.67 \$0.00	0	355	2,124	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: TURNED DEFINITE											
Naples Beach Hotel & Golf Club	Jamie Oakley Revolution	Rfp enhancement	Incentive		1/11/2016 1/16/2016	New	\$0.00 \$0.00	0	45	200	0
Naples Grande Beach Resort	Florida Shore & Beach Preservation Association	Rfp enhancement	Corporate	RFP Enhancement	9/12/2016 9/17/2016	Repeat	\$261,543.63 \$0.00	0	66	393	0
Naples Grande Beach Resort	Opal Financial Group	Rfp enhancement	Corporate		3/13/2016 3/16/2016	New	\$221,407.45 \$0.00	0	89	230	0
Site Selection & Meeting Consultants, Inc	Reinventing the Future	RFP Rcvd	Corporate		9/10/2015 9/12/2015	New	\$12,272.95 \$0.00	0	10	20	0
Travel Time Travel Agency, Inc.	Phoenix Corporate Incentive	RFP Rcvd	Incentive	CVB Services	4/11/2016 4/14/2016	New	\$113,468.77 \$0.00	0	35	140	0
Event Count:						21	\$5,129,689.68 \$0.00	0	1,894	8,477	0

Status: TURNED LOST											
ADI Meetings & Events	Suzuki Marine Dealer Show	RFP Rcvd	Corporate	Incentive Travel Exchange	9/11/2015 9/20/2015	New	\$1,028,667.15 \$0.00	0	400	1,150	0
American Bar Association	2016 FLSL	RFP Rcvd	Government		2/15/2016 2/20/2016		\$461,291.05 \$0.00	0	171	494	0
Alternate Location Selected											
American College of Investment Counsel	ACIC 2016 Board of Trustees Meeting	RFP Rcvd	Corporate	Networking	2/4/2016 2/5/2016	Local New	\$21,804.25 \$0.00	0	13	26	0
Alternate Location Selected											
American College of Toxicology	American College of Toxicology Annual Meeting 2018	RFP Rcvd	Medical/Pharmaceutical	Website	11/1/2018 11/8/2018	New	\$1,512,502.49 \$0.00	0	550	2,250	0
Alternate Location Selected											
Association for High Technology Distribution	2017 AHTD Spring/Fall Meeting	RFP Rcvd	Corporate		10/2/2017 10/7/2017	New	\$566,992.42 \$0.00	0	230	719	0
Alternate Location Selected											

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: TURNED LOST											
Best Meetings Inc	IAML 2018	RFP Rcvd	Association-Meetings, Conventions	MPI Tampa	2/12/2018 2/18/2018	New	\$332,250.13 \$0.00	0	80	352	0
	Alternate Location Selected										
Calea	Calea Management Team	RFP Rcvd	Incentive	Networking	2/20/2016 2/24/2016	New	\$145,861.87 \$0.00	0	35	175	0
	Rates Too High										
CMP Meeting Services / D. Bruce	Nutricia Sales Meeting	RFP Rcvd	Corporate	Fam CVB hosted	9/14/2015 9/18/2015	New	\$27,541.02 \$0.00	0	15	49	0
CMP Meeting Services / D. Bruce	Nutricia National Sales	RFP Rcvd	Corporate	FAM Invites	9/20/2015 9/23/2015	New	\$160,417.61 \$0.00	0	80	242	0
	Alternate Location Selected										
Collinson Publishing	Diversity Marketplace	RFP Rcvd	Corporate		2/2/2016 2/5/2016	New	\$1,265,317.68 \$0.00	0	400	1,600	0
	none										
Consolidated Construction Safety Fund of Illinois	SFI Information Exchange 2018	RFP Rcvd	Insurance	Website	2/7/2018 2/14/2018	New	\$397,821.30 \$0.00	0	105	469	0
	Alternate Location Selected										
Exceptional Site Selections	XSITE 2016	CVB Sponsored	Corporate	Networking	8/16/2016 8/17/2016	New	\$134,908.11 \$0.00	0	105	210	0
Florida Association of Nurse Anesthetists	2017, 2018, 2019 FANA Sand & Surf Anesthesia Symposium	RFP Rcvd	Medical/Pharmaceutical	Website	2/22/2017 2/26/2017		\$627,363.29 \$0.00	0	200	675	0
	Alternate Location Selected										
FSA Management Group	2016 AHF conference	RFP Rcvd	Corporate	Connect	6/6/2016 6/9/2016	Repeat	\$261,000.00 \$0.00	0	450	1,800	0
	none										
Gio Works International	HERZING UNIVERSITY – ANNUAL MEETING	RFP Rcvd	Corporate	Networking	3/13/2016 3/18/2016	New	\$430,401.00 \$0.00	0	98	490	0
	Rates Too High										
Globaux Source	2016 SITE TX Technology Summit	CVB Sponsored	Corporate	Site Global	4/26/2016 4/30/2016	New	\$266,656.30 \$0.00	0	90	320	0
HelmsBriscoe / G. Sills	Virbac National Sales Meeting 2016	RFP Rcvd	Medical/Pharmaceutical	Cvent	2/13/2016 2/20/2016	New	\$810,897.70 \$0.00	0	210	870	0
	Alternate Location Selected										

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: TURNED LOST											
Hospitality Performance Network	Healthcare Roundtable #35640	RFP Rcvd	Corporate	Incentive Travel Exchange	4/6/2016 4/8/2016	New	\$37,736.90 \$0.00	0	21	41	0
Alternate Location Selected											
Hospitality Performance Network / A. De La Fuente	2022 Annual conference #35207	RFP Rcvd	Corporate	HPN	2/5/2022 2/11/2022	New	\$1,042,215.28 \$0.00	0	250	960	0
Other - Please Explain											
Hospitality Performance Network / A. De La Fuente	2025 Annual Conference #35208	RFP Rcvd	Corporate	HPN	2/1/2025 2/8/2025		\$1,092,968.64 \$0.00	0	250	960	0
Hospitality Performance Network / A. De La Fuente	2016 Chapter 13 User Conference #36147	RFP Rcvd	Corporate		2/22/2016 2/24/2016	New	\$214,420.97 \$0.00	0	79	237	0
Alternate Location Selected											
IMN Solutions	Adventist Ministries Convention 2017	RFP Rcvd	SMERF		1/4/2017 1/13/2017	New	\$1,980,296.38 \$0.00	0	420	2,085	0
Alternate Location Selected											
Independent Medical Co-op, Inc	IMCO Power Meeting 2016	RFP Rcvd	Medical/Pharmaceutical	SMU	1/3/2016 1/7/2016	Local New	\$168,191.28 \$0.00	0	60	185	0
Transportation											
Ireland Presentations	Mulesoft	RFP Rcvd	Corporate	Website	1/28/2016 2/7/2016	New	\$2,813,651.30 \$0.00	0	475	3,355	0
Living Waters Women's Retreat	Living Waters Women's Retreat	RFP Rcvd	SMERF		1/22/2016 1/24/2016	New	\$203,294.41 \$0.00	0	100	225	0
Alternate Location Selected											
Information Technology Senior Management Forum	Fourth Quarter Symposium 2015	RFP Rcvd	Corporate	Connect	11/5/2015 11/7/2015	Local New	\$313,535.77 \$0.00	0	150	450	0
Medipac Travel Insurance	Snowbird Extravaganza	RFP Rcvd	Corporate		2/21/2016 2/23/2016	New	\$0.00 \$0.00	0	12	36	0
Planner never responded to our follow up											
Meeting Expectaions, Inc	Jewish Natl Fund 2017 Annual Conference	RFP Rcvd	Corporate	Cvent	10/19/2017 10/23/2017	New	\$715,963.95 \$0.00	0	250	890	0
Other - Please Explain											
Meetings & Conventions Magazine	M&C Interact Southwest 2016	RFP Rcvd		M&C Meeting & Conventions	4/3/2016 4/6/2016		\$131,285.15 \$0.00	0	125	137	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: TURNED LOST											
Meetings & Conventions Magazine	SMU Florida 2016	RFP Rcvd	Corporate	M&C Meeting & Conventions	9/11/2016 9/14/2016	Repeat	\$128,967.17 \$0.00	0	110	331	0
Naples Grande Beach Resort	Small Business Legislative Council	CVB Sponsored			12/1/2015 12/4/2015	New	\$0.00 \$0.00	0	30	67	0
Naples Grande Beach Resort	Southeast Recycling Development Council	Rfp enhancement			10/16/2016 10/19/2016		\$140,768.22 \$0.00	0	100	330	0
Naples Grande Beach Resort	Florida Blue-Employer Markets Sales Conference-April	Rfp enhancement	Medical/Pharmaceutical		4/25/2016 4/28/2016	New	\$307,986.67 \$0.00	0	95	380	0
Alternate Location Selected											
Naples Grande Beach Resort	Florida Blue-Employer Markets Sales Conference-MAY	Rfp enhancement	Medical/Pharmaceutical		5/24/2016 5/27/2016		\$249,205.74 \$0.00	0	95	380	0
Alternate Location Selected											
Naples Grande Beach Resort	OBS Financial	Rfp enhancement	Corporate		5/2/2016 5/6/2016	New	\$103,862.63 \$0.00	0	32	160	0
Alternate Location Selected											
Naples Grande Beach Resort	NAFC 2016 Charatable Healthcare Symposium	Rfp enhancement	Corporate	IPEC	10/9/2016 10/15/2016	New	\$494,732.58 \$0.00	0	221	758	0
Naples Grande Beach Resort	TIAA_CREF client Forum 2016	Rfp enhancement	Incentive	NC Sales Mission	4/11/2016 4/14/2016	Repeat	\$456,878.35 \$0.00	0	225	900	0
Company Canceled Meeting											
National Urban League	National Urban League AOE-Mid Winter Meeting 2016 2017 2018	RFP Rcvd	Corporate	Networking	1/15/2016 1/23/2016	New	\$295,998.94 \$0.00	0	80	307	0
Other - Please Explain											
NCMIC Group, Inc	NCMIC Board of Directors Retreat	RFP Rcvd	Insurance	Networking	1/29/2018 2/6/2018		\$86,600.55 \$0.00	0	20	120	0
Planner never responded to our follow up											
OneHope	ET/VP Hopeful (Childcare)	RFP Rcvd	Corporate	Cvent	7/12/2015 7/17/2015	New	\$66,544.84 \$0.00	0	25	89	0
Alternate Location Selected											
Premier Management Group & Associates LLC	RFT Annual Conference & Exhibition Summit 2016	RFP Rcvd	Government	Networking	6/4/2016 6/6/2016	Repeat	\$173,634.70 \$0.00	0	100	225	0
Alternate Location Selected											

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: TURNED LOST											
PricewaterhouseCoopers Corporate Finance LLC*	Managing Director's Meeting	RFP Rcvd	Corporate		7/16/2015 7/18/2015	New	\$20,893.60 \$0.00	0	12	36	0
Quality Conferences	TRIPTYCH Health Partners for Lundbeck	RFP Rcvd	Medical/Pharmaceutical		1/27/2016 1/29/2016	Local New	\$25,538.10 \$0.00	0	26	32	0
Ryder System, Inc	Ryder - Sales Conference	RFP Rcvd	Corporate	Cvent	3/4/2016 3/14/2016		\$0.00 \$0.00	0	1,230	5,830	0
Other - Please Explain											
SICK, Inc.	2016 SICK Sales Launch	RFP Rcvd	Corporate	Networking	1/24/2016 1/28/2016	New	\$981,648.11 \$0.00	0	330	1,155	0
Other - Please Explain											
StoneBay Group	Auto Dealer Assn. golf group 2015	RFP Rcvd	Association-Meetings, Conventions	Destination Showcase - DC	9/13/2015 9/16/2015	Repeat	\$24,889.17 \$0.00	0	20	62	0
Thrive Meetings & Events	2016 Dent Wizard Management Conference	RFP Rcvd	Corporate	Website	2/2/2016 2/6/2016		\$468,365.99 \$0.00	0	160	500	0
Alternate Location Selected											
Workgroup for Electronic Data Interchange	WEDI January 2016 Board Meeting	RFP Rcvd	Corporate	Destination Showcase - DC	1/11/2016 1/14/2016	New	\$40,443.85 \$0.00	0	25	56	0
Board Decision											
Event Count:						48	\$21,232,212.61	0	8,360	33,170	0
							\$0.00				

Status: TURNED TENTATIVE											
A-Cross Medicine Reviews	Primary Care CME Courses	RFP Rcvd	Medical/Pharmaceutical	Successful Meetings =SMU	1/15/2016 1/18/2016	New	\$60,318.17 \$0.00	0	20	80	0
American Bar Association	2017 Winter Council Meeting	RFP Rcvd	Corporate		1/12/2017 1/14/2017	Repeat	\$67,638.22 \$0.00	0	30	74	0
American Express / L. Anderson	Genpact 2016 Sales Meeting	RFP Rcvd	Corporate	Cvent	1/11/2016 1/15/2016	New	\$1,129,454.78 \$0.00	0	400	1,300	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: TURNED TENTATIVE											
CMP Meeting Services / D. Bruce	Nutricia National Sales	RFP Rcvd	Corporate	FAM Invites	9/20/2015 9/23/2015	New	\$160,417.61 \$0.00	0	80	242	0
Alternate Location Selected											
CMP Meeting Services / D. Bruce	Nutricia Sales Meeting	RFP Rcvd	Corporate	Fam CVB hosted	9/14/2015 9/18/2015	New	\$27,541.02 \$0.00	0	15	49	0
ConferenceDirect / B. Dees	National Summit on Education Reform 2017	RFP Rcvd	Corporate	Successful Meetings =SMU	10/3/2017 10/6/2017	New	\$1,149,557.14 \$0.00	0	650	1,375	0
ConferenceDirect / J. Marquard	Akerman 2017 Annual Partners Meeting	RFP Rcvd	Corporate	Connect	5/18/2017 5/21/2017	New	\$886,392.57 \$0.00	0	480	1,044	0
ConferenceDirect / S. Hendrick	Allscripts 2016 Executive Forum	RFP Rcvd	Corporate	Cvent	3/7/2016 3/10/2016	New	\$571,111.25 \$0.00	0	200	625	0
ConferenceDirect / P. Lackland	CHWMEG Annual Meeting & Global Seminar 2017	RFP Rcvd	Corporate	FAM Invites	4/30/2017 5/3/2017	Repeat	\$130,901.46 \$0.00	0	50	165	0
ContiTech	2016 Continental DAC Board Meeting	RFP Rcvd	Corporate	FAM Invites	5/2/2016 5/6/2016	Local New	\$109,788.12 \$0.00	0	30	150	0
DBA International	2016 DBA International	RFP Rcvd	Financial	Website	8/8/2016 8/11/2016	New	\$198,031.82 \$0.00	0	90	280	0
Detroit Chapter of the National Association of Guardsman	Social Meeting	RFP Rcvd	Association-Meetings, Conventions	Website	10/4/2018 10/7/2018	New	\$863,300.74 \$0.00	0	300	1,200	0
EXL	October 10 2015 Site EXL	CVB Sponsored		SMU	10/10/2015 10/10/2015		\$0.00 \$0.00	0	0	0	0
GAR Foundation	GAR Foundation BOD Meeting	RFP Rcvd	Corporate		2/9/2016 2/10/2016	New	\$35,837.46 \$0.00	0	20	40	0
Gordon Food Service	Gordon Food Service Team of the Year	RFP Rcvd		Website	2/24/2016 3/6/2016	New	\$245,798.20 \$0.00	0	41	355	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: TURNED TENTATIVE											
Groups 360	SJN Enrique Matrimonial	RFP Rcvd	SMERF	Cvent	9/23/2016 9/24/2016	New	\$93,075.10 \$0.00	0	60	120	0
Groups 360	Rosh Hashanah 2016	RFP Rcvd	SMERF		9/29/2016 10/5/2016	New	\$445,318.60 \$0.00	0	100	700	0
Harris / J Horsley	Collier County Product Demo	RFP Rcvd		Cvent	9/7/2015 9/8/2015	New	\$5,372.11 \$0.00	0	7	8	0
HauntCon	HauntCon 2017	RFP Rcvd	SMERF	Connect	1/24/2017 1/31/2017	New	\$394,422.96 \$0.00	0	99	415	0
HelmsBriscoe / G. Sills	Virbac National Sales Meeting 2017	RFP Rcvd	Medical/Pharmaceutical	Cvent	2/18/2017 2/23/2017		\$604,325.42 \$0.00	0	220	850	0
HelmsBriscoe / G. Sills	Virbac National Sales Meeting 2016 Alternate Location Selected	RFP Rcvd	Medical/Pharmaceutical	Cvent	2/13/2016 2/20/2016	New	\$810,897.70 \$0.00	0	210	870	0
HelmsBriscoe / J. Stone	Amer Society of Farm Mgrs & Rural Appraisers 2017	RFP Rcvd	Corporate	Connect	11/2/2017 11/11/2017	New	\$522,758.33 \$0.00	0	245	1,016	0
HelmsBriscoe / K. Duff	2016 Feb Board of Trustees Meeting	RFP Rcvd	SMERF	Connect	2/17/2016 2/19/2016	New	\$59,900.09 \$0.00	0	38	78	0
HelmsBriscoe / T. Baker	MRCA Board & Committee Meeting No Availability	RFP Rcvd	Corporate	Cvent	1/23/2016 1/26/2016	Local Repeat	\$75,684.14 \$0.00	0	35	83	0
HemoCue Inc	HemoCue America Sales Meeting	RFP Rcvd		Networking	1/30/2016 2/4/2016	New	\$94,254.95 \$0.00	0	55	242	0
Hospitality Performance Network	Annual Meeting 2015 - #37153V2	RFP Rcvd	Corporate	Repeat Planner contact	9/26/2016 9/30/2016	New	\$1,287,117.67 \$0.00	0	525	1,630	0
HPN / J. Bidanec	Sales Summit #37600	RFP Rcvd	Corporate	HPN	3/6/2016 3/9/2016	New	\$110,422.93 \$0.00	0	32	128	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: TURNED TENTATIVE											
IMN Solutions	2017 IARW Annual Convention	RFP Rcvd	Corporate	Cvent	4/20/2017 4/27/2017	New	\$921,028.73 \$0.00	0	375	1,405	0
IMN Solutions	2016 FIA BOD Retreat	RFP Rcvd	Corporate	Cvent	1/21/2016 1/23/2016	Repeat	\$48,020.97 \$0.00	0	30	66	0
International Behavioral Nueroscience	IBNS 2017	RFP Rcvd	Medical/Pharmaceutical		6/13/2017 6/17/2017	New	\$404,727.79 \$0.00	0	125	575	0
Ireland Presentations	Actian	RFP Rcvd	Corporate		1/23/2016 1/27/2016	Repeat	\$192,321.15 \$0.00	0	125	430	0
Kellen Meetings / R. Ingram	NCA 2018 Annual Meeting	RFP Rcvd	Corporate	Cvent	4/15/2018 4/20/2018	New	\$650,899.80 \$0.00	0	190	705	0
Leader Dogs for the Blind	Leader Dog Training	RFP Rcvd	Corporate	XCITE AC	2/20/2016 3/1/2016	New	\$80,967.38 \$0.00	0	10	110	0
Marco Island Marriott Beach Resort, Golf Club & Spa	GTMC 2016	CVB Sponsored	Association-Meetings, Conventions		5/15/2016 5/19/2016	New	\$0.00 \$0.00	0	150	470	0
Meeting Professionals Expectations LLC	Kappa Psi Pharma Fraternity Biannual National Convention	RFP Rcvd	SMERF	Cvent	7/21/2017 7/30/2017	New	\$758,129.58 \$0.00	0	175	950	0
Meeting Professionals International South Florida Chapter	MPI 2015 Nov BOD	RFP Rcvd	Association-Meetings, Conventions	Networking	11/7/2015 11/9/2015	Repeat	\$0.00 \$0.00	0	23	23	0
Meetings & Conventions Magazine	SMU Florida 2016	RFP Rcvd	Corporate	M&C Meeting & Conventions	9/11/2016 9/14/2016	Repeat	\$128,967.17 \$0.00	0	110	331	0
Meetings Plus	CBS a Xerox Company	RFP Rcvd	Corporate		5/3/2017 5/7/2017	Repeat	\$69,090.23 \$0.00	0	30	120	0
NACADA	NACADA Winter Meetings 2017	RFP Rcvd	SMERF		2/2/2017 2/11/2017		\$374,516.33 \$0.00	0	97	877	0

Sales Rep: Debi DeBenedetto










Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: TURNED TENTATIVE											
Naples Beach Hotel & Golf Club	Jamie Oakley Revolution	Rfp enhancement	Incentive		1/11/2016 1/16/2016	New	\$0.00 \$0.00	0	45	200	0
Naples Grande Beach Resort	TIAA_CREF client Forum 2016	Rfp enhancement	Incentive	NC Sales Mission	4/11/2016 4/14/2016	Repeat	\$456,878.35 \$0.00	0	225	900	0
Company Canceled Meeting											
Naples Grande Beach Resort	Purina Animal Nutrition Summit Club	Rfp enhancement	Corporate		4/24/2017 4/28/2017	New	\$195,723.82 \$0.00	0	120	500	0
Naples Grande Beach Resort	Florida Venture Capital Conference 2017	Rfp enhancement	Financial		1/31/2017 2/3/2017	Repeat	\$0.00 \$0.00	0	108	431	0
Naples Grande Beach Resort	Downey Pickle Event	Rfp enhancement	Corporate		11/18/2015 11/21/2015		\$30,034.41 \$0.00	0	38	80	0
Naples Grande Beach Resort	Small Business Legislative Council	CVB Sponsored			12/1/2015 12/4/2015	New	\$0.00 \$0.00	0	30	67	0
National Council of State Boards of Nursing	2017 IRE Conference	RFP Rcvd	Medical/Pharmaceutical		1/23/2017 1/26/2017	New	\$218,463.45 \$0.00	0	85	235	0
Pi Kappa Pi	PI KAPPA PHI SUMMER ALUMNI REUNION	RFP Rcvd	SMERF	Connect	6/8/2017 6/10/2017	New	\$305,916.67 \$0.00	0	125	375	0
Premier Meetings by FERNLEY	Water and Sewer Distributors of America	RFP Rcvd	Corporate	Website	2/17/2017 2/22/2017	New	\$389,132.41 \$0.00	0	145	500	0
Quality Conferences	TRIPTYCH Health Partners for Lundbeck	RFP Rcvd	Medical/Pharmaceutical		1/27/2016 1/29/2016	Local New	\$25,538.10 \$0.00	0	26	32	0
Ryder System, Inc	Ryder - Sales Conference	RFP Rcvd	Corporate	Cvent	3/4/2016 3/14/2016		\$0.00 \$0.00	0	1,230	5,830	0
Other - Please Explain											
Site Selection & Meeting Consultants, Inc	Reinventing the Future	RFP Rcvd	Corporate		9/10/2015 9/12/2015	New	\$12,272.95 \$0.00	0	10	20	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms	
Status: TURNED TENTATIVE												
The Ritz-Carlton Golf Resort, Naples	BlueGrace Logistics annual Meeting	Rfp enhancement	Corporate		7/29/2016 8/3/2016	New	\$148,889.87 \$0.00	0	150	459	0	
United States Steel Corporation	Executive Board Meeting	RFP Rcvd	Corporate	Networking	10/5/2017 10/8/2017	New	\$202,387.81 \$0.00	0	80	320	0	
Vector Marketing	30TH Annual Strategic Leadership Conference	RFP Rcvd	Corporate	XCITE AC	9/26/2016 9/30/2016	New	\$400,803.47 \$0.00	0	220	565	0	
World Ventures	EP Logistics Corporate Team Building	RFP Rcvd	Corporate	XCITE AC	9/8/2016 9/11/2016	New	\$267,993.96 \$0.00	0	150	450	0	
						Event Count:	55	\$16,422,342.96	0	8,259	30,145	0
								\$0.00				
						Event Count:	335	\$124,758,040.49	140	49,937	187,997	0
								\$810,544.88				

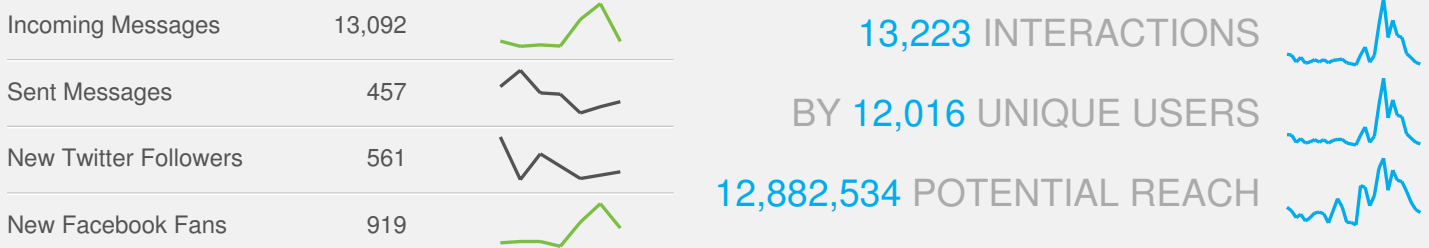
GROUP REPORT

from July 1, 2015 - August 31, 2015

-  @filmingparadise
-  @ParadiseCoast
-  @ParadiseMeeting
-  @ParadiseDeals
-  @athleteparadise
-  Naples, Marco Isla...
-  Athletes in Paradise
-  www.paradisecoastb...
-  Paradisecoast.com ...

GROUP STATS

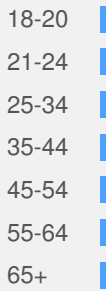
across all Twitter and Facebook accounts



TWITTER STATS

across all Twitter accounts

FOLLOWER DEMOGRAPHICS

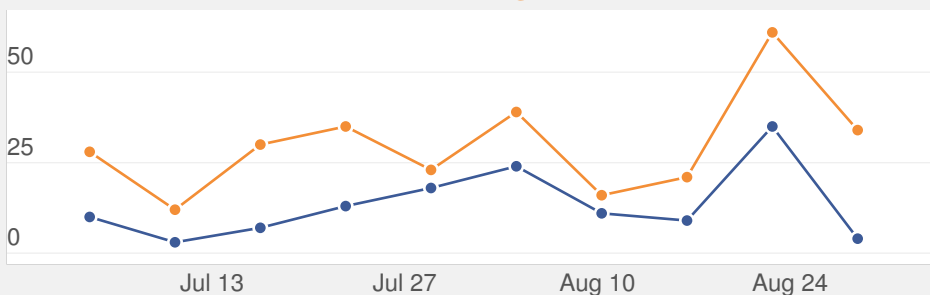


TWITTER STATS

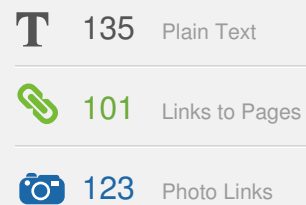


DAILY INTERACTIONS

@MENTIONS 299 RETWEETS 134



OUTBOUND TWEET CONTENT



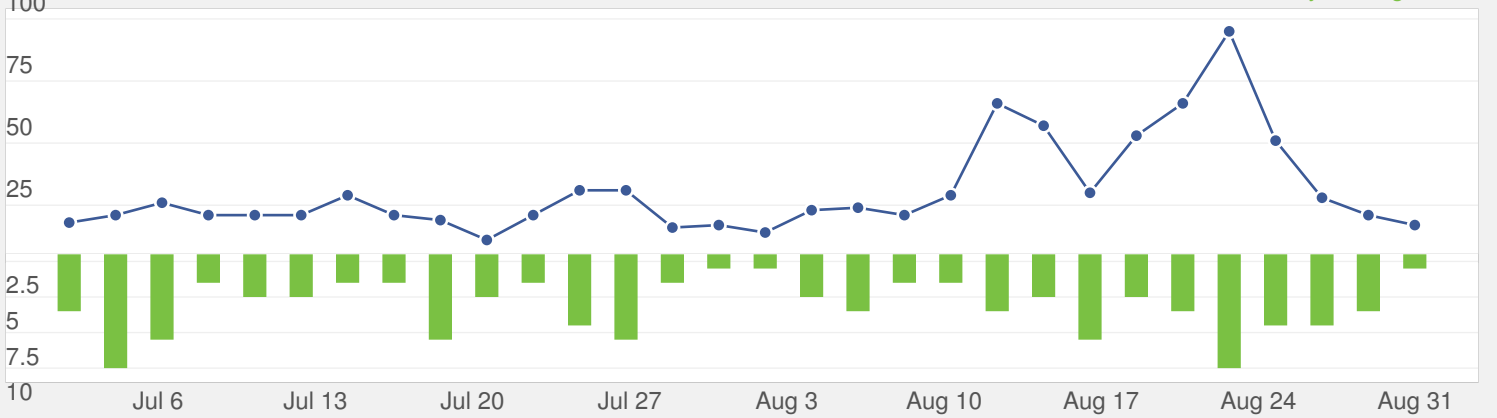
FACEBOOK STATS across all Facebook pages



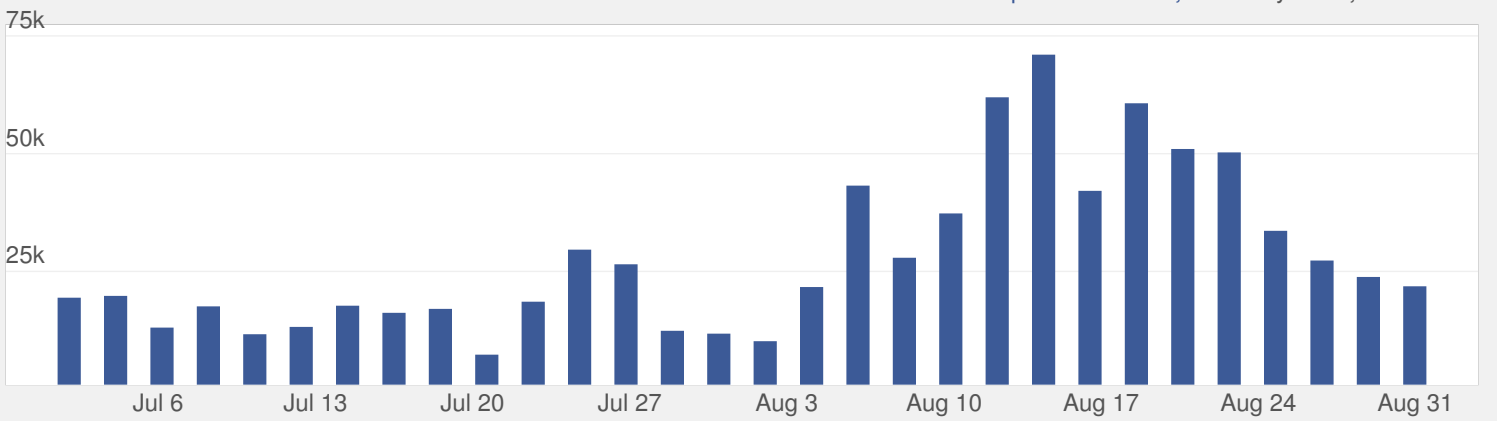
My Facebook Pages

21.05k Total Likes, and 104 people talking about this

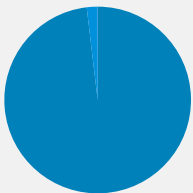
FAN GROWTH



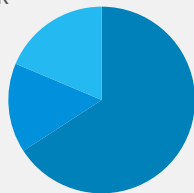
PAGE IMPRESSIONS



IMPRESSIONS



- Page Post 152.7k
- Fan 2.9k
- Mention 9
- Checkin 0
- Question 0
- User Post 0
- Coupon 0
- Other 0
- Event 0



- Paid 549.2k
- Organic 129.5k
- Viral 155.6k

BY DAY OF WEEK

Day	Impressions	Avg	Total
Sun	11.6k	11.6k	104.1k
Mon	12.1k	12.1k	108.7k
Tue	14.0k	14.0k	111.8k
Wed	13.4k	13.4k	121.0k
Thu	16.5k	16.5k	148.8k
Fri	14.6k	14.6k	131.0k
Sat	12.3k	12.3k	110.4k

IMPRESSION DEMOGRAPHICS

Here's a quick breakdown of people engaging with your Facebook Page

AGE & GENDER

Age Group	Male	Female
13-17	257	356
18-24	47.2k	44.4k
25-34	64.6k	68.3k
35-44	50.6k	71.7k
45-54	52.4k	84.5k
55+	63.1k	121.0k

TOP COUNTRIES

Country	Impressions
United States	582.0k
Puerto Rico	6.5k
Germany	6.3k
United Kingdom	5.1k
Brazil	5.0k

TOP CITIES

City	Impressions
Orlando, FL	35.9k
Tampa, FL	34.3k
Naples, FL	33.7k
Miami, FL	26.3k
Saint Petersburg, FL	11.7k



Top Instagram Posts



@paradisecoast
 99 Engagements



@paradisecoast
 91 Engagements

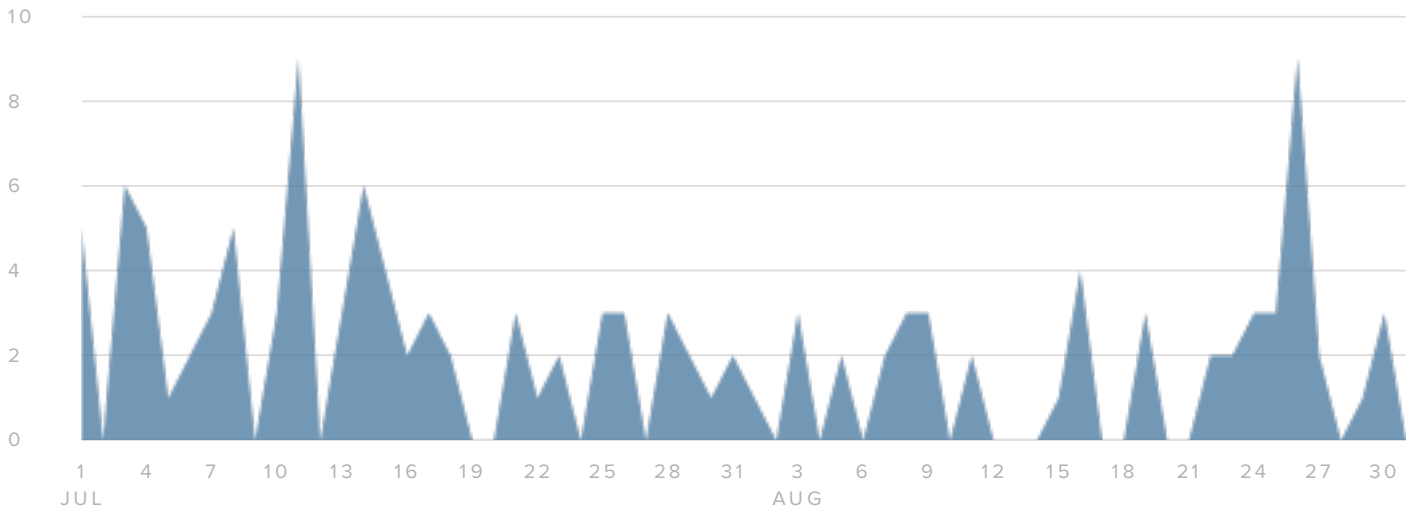


@paradisecoast
 86 Engagements

Audience Growth

AUDIENCE GROWTH, BY DAY

■ FOLLOWERS GAINED



FOLLOWER METRICS

TOTALS

Total Followers	962
Followers Gained	109
People that you Followed	-93

Your new followers decreased by

▼87.1%

since previous date range

Outbound Hashtag Performance

MOST USED HASHTAGS

#lovefl	21
#paradisecoast	12
#discoverparadise	12
#regram	10
#naples	10
#florida	9
#[]	7
#beach	7
#marcoisland	6
#travel	5

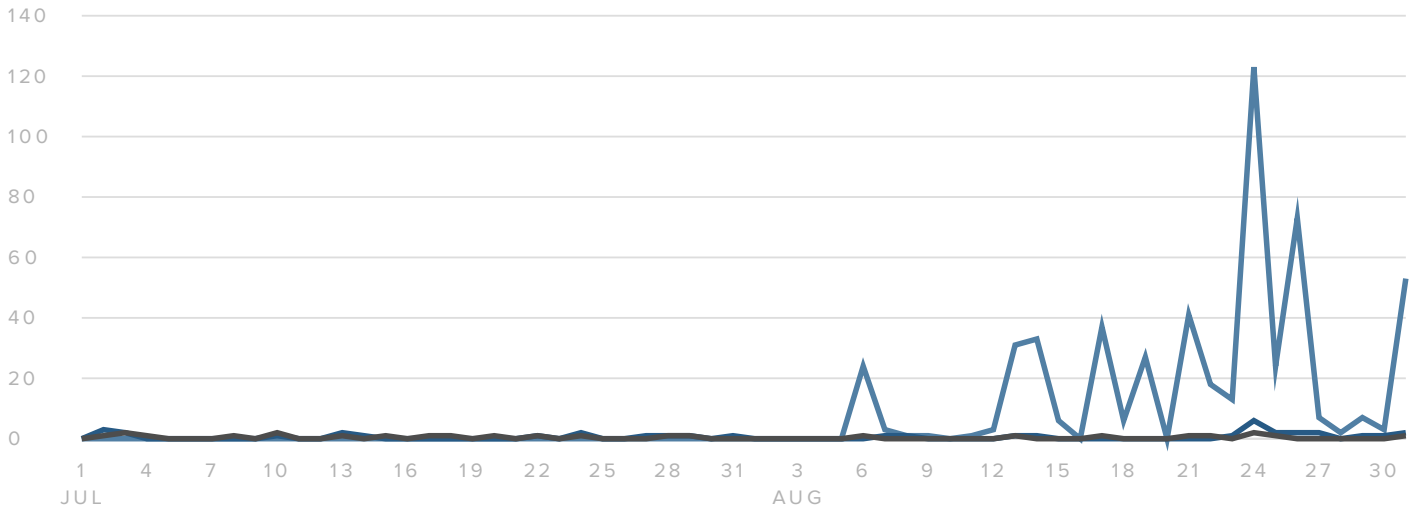
MOST ENGAGED HASHTAGS

#lovefl	921
#paradisecoast	900
#discoverparadise	865
#regram	471
#florida	378
#naplesfl	355
#marcoisland	297
#[]	276
#naplesflorida	255
#naples	249

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY

LIKES RECEIVED COMMENTS MEDIA SENT



ENGAGEMENT METRICS

TOTALS

Likes Received 537

Comments Received 37

Total Engagements 574

Engagements per Follower 0.6

Engagements per Media 23.0

The number of engagements increased by

▲ 421.8%

since previous date range

The number of engagements per media increased by

▲ 964.5%

since previous date range

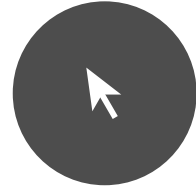
Twitter Activity Overview



128,648
 TOTAL IMPRESSIONS



1,622
 TOTAL ENGAGEMENTS

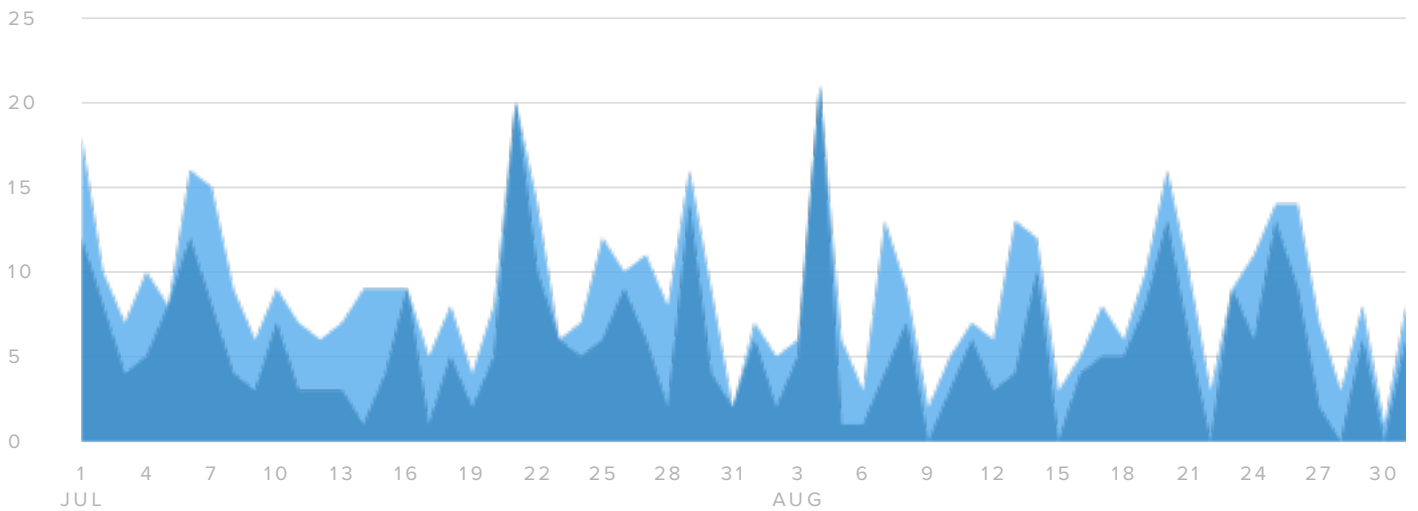


228
 LINK CLICKS

Audience Growth

AUDIENCE GROWTH, BY DAY

■ NEW FOLLOWER ALERTS ■ ACTUAL FOLLOWERS GAINED



FOLLOWER METRICS

TOTALS

Total Followers	7,538
New Follower alerts	536
Actual Followers gained	266
People that you followed	2

Your new followers increased by

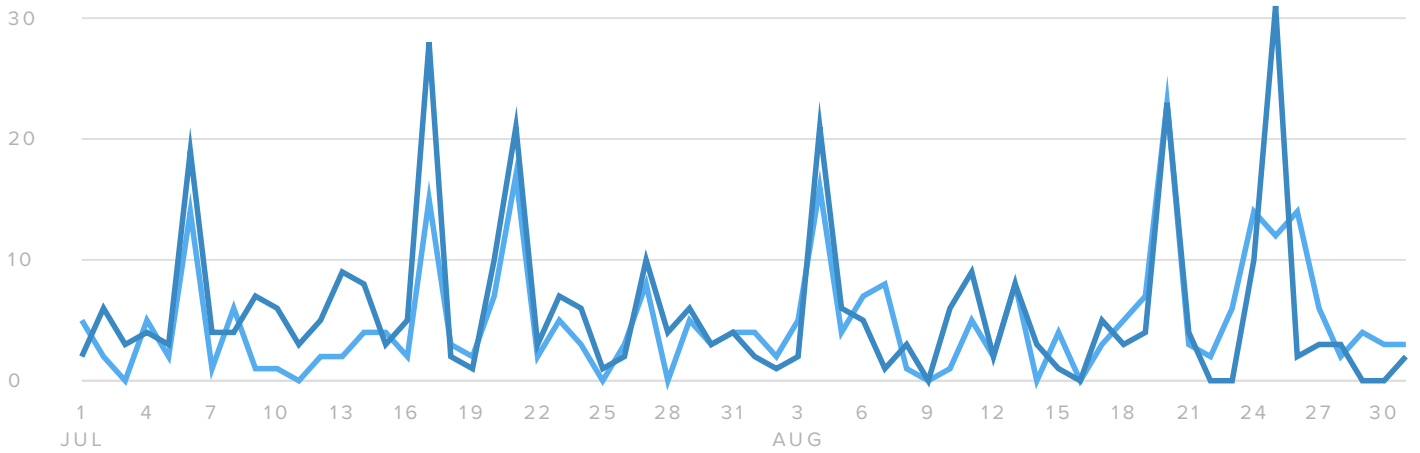
▲1.5%

since previous date range

Posts & Conversations

MESSAGES PER DAY

RECEIVED SENT



SENT/RECEIVED METRICS

TOTALS

Tweets sent	359
Direct Messages sent	—
Total Sent	359

The number of messages you sent decreased by

▼ **30.8%**

since previous date range

Mentions received	299
Direct Messages received	3
Total Received	302

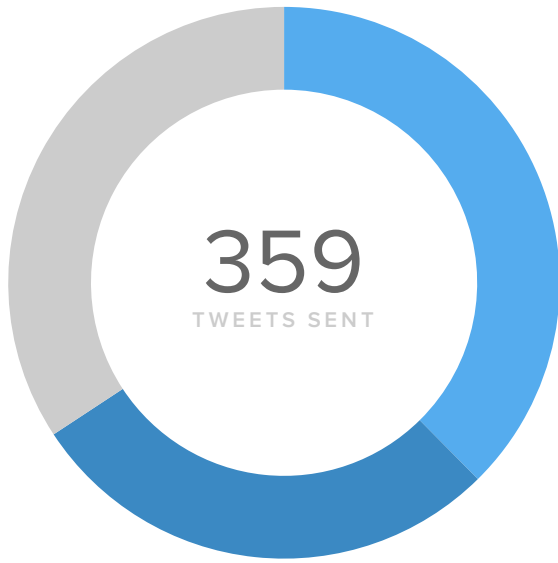
The number of messages you received decreased by

▼ **12.7%**

since previous date range

Your Content & Engagement Habits

SENT MESSAGE CONTENT



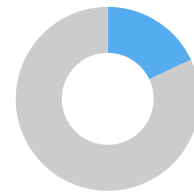
135
PLAIN TEXT

101
PAGE LINKS

123
PHOTO LINKS

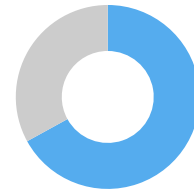
359
TWEETS SENT

YOUR TWEETING BEHAVIOR



18%
CONVERSATION

82%
UPDATES



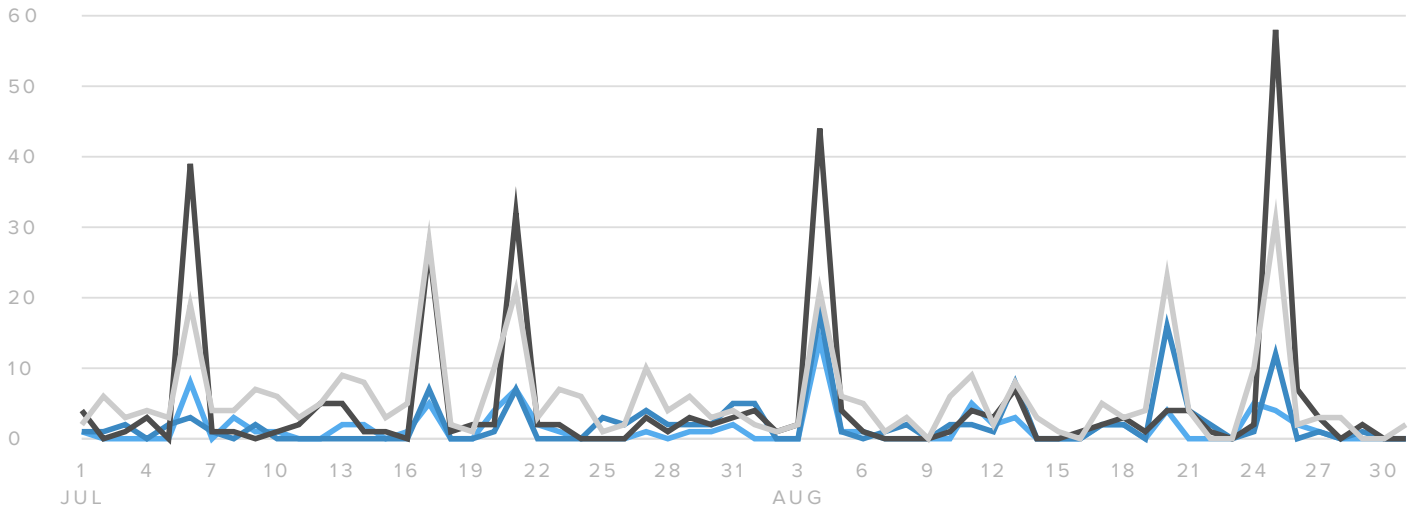
67%
NEW CONTACTS

33%
EXISTING CONTACTS

Audience Engagement

ENGAGEMENT COUNT

REPLIES RETWEETS FAVORITES TWEETS SENT



ENGAGEMENT METRICS

TOTALS

Replies	89
Retweets	128
Retweets with Comments	9
Favorites	303
Engagements per Follower	0.2
Impressions per Follower	17.1
Engagements per Tweet	4.5
Impressions per Tweet	358.4
Engagements per Impression	1.3%

The number of engagements decreased by

▼23.8%

since previous date range

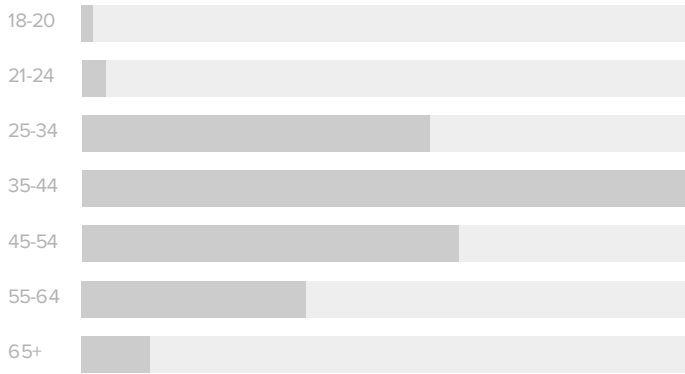
The number of impressions per Tweet increased by

▲9.2%

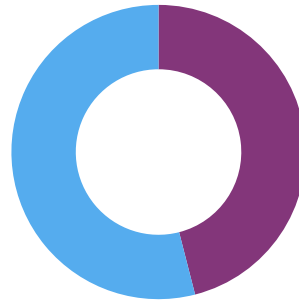
since previous date range

Audience Demographics

FOLLOWERS BY AGE



FOLLOWERS BY GENDER



46%





FEMALE FOLLOWERS

54%

MALE FOLLOWERS

Men between ages of 35-44 appear to be the leading force among your recent followers.

Twitter Stats by Profile

Twitter Profile	Total Followers	Follower Increase	Impressions	Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
 @athletparadise	514	2.2%	13,647	26.55	3	0.01	2	2
 @filmingparadise	861	1.5%	10,557	12.26	20	0.02	6	5
 @ParadiseCoast	5,193	4.6%	82,705	15.93	1,595	0.31	120	218
 @ParadiseMeeting	970	1.4%	21,739	22.41	4	–	–	3

CVB - LOCAL TOURISM INDUSTRY COVERAGE			
Media Outlet	Story Title & Link to Online Version	Publication Date	Details
Collier County Bi-Monthly Tourism Column			
The News-Press	Trail of Cool Treats leads from Naples to the 'Glades	7/9/15	Celebrate Nat'l Ice Cream Month with trail of treats from Naples to 'Glades
The News-Press	Eat, drink this off season from Naples to Marco	7/23/15	Hotels busy this summer, but there's plenty of room in local restaurants to enjoy deals, happy hours
The News-Press	Naples Pier to get new look	8/6/15	Update on renovation and schedule for re-opening of Naples Pier. Explains how tourism dollars benefit local community.
The News-Press	Collier tourism fuels new hotels, crafty cocktail options	8/20/15	New rooms at Marco Island Marriott,
The News-Press	Naples offers laid-back luxury to residents, visitors	9/2/15	Luxury destination highlights, plus promo for USA Today 10Best
The News-Press	From Naples to Marco, get cheeseburgers in paradise	9/16/2015	Destination cheeseburger highlights in honor National Cheeseburger Day
CVB Paradise Blog			
Uno the Florida Panther	Injured panther on display at Naples Zoo	7/17/15	Injured panther part of new focus on endangered Florida panthers at Naples Zoo.
Business of Tourism, CVB Coverage			
Gulfshore Business	How might the shrinking Euro affect tourism, real estate and investments	July	Story about Euro impact by Carolyn Crist

The News-Press	Tourism centers across Florida consider certification	7/5/15	Mention of Everglades City Visitors Center interested in getting certified
The News-Press	Fort Myers, Naples beach resorts fill early for Fourth	7/3/2015	Regional tourism story
Naples Daily News	Collier, Lee counties might get pieces of pie over 18 years.	7/3/15	Recap of BP Oil spill settlement
Florida Weekly (All Editions)	Economy Wins as same-sex marriage boosts Florida's bottom line	7/16/15	Jack Wert, Erin Smith quotes, info on Collier weddings market
Naples Daily News	It's summer in SWFL and the tourists are still here!	7/23/2015	June visitation up and July strong in Lee and Collier
Sunshine Matters	VISIT FLORIDA and partners well represented at 2015 DMAI convention	7/23/2015	Jack Wert recognized for DMAI participation; CVB recognized for DMAP re-certification
Business Observer	By The Numbers: Hotel Industry SWFL	7/27/2015	Collier data for 2013, 2014 annual hotel occupancy, ADR, and RevPAR shows Collier on top for the Gulf Coast region
The News-Press	Summer lodging deals are still around in SW Florida	7/28/2015	Laura Ruane story about summer lodging featuring Edgewater and Naples Grande
Naples Daily News	Air show plans for Dade-Collier jetport on the shelf - for now	7/29/2015	Miami-Dade county pulls plans to use Dade-Collier jetport in Big Cypress for huge airshow. Jack Wert quoted.
News-Press	Visitor Bureau gets reaccreditation	7/29/2015	CVB news release
Gulfshore Business Daily	Collier County CVB receives reaccreditation	7/30/2015	CVB news release
Life in Naples	The Naples Pier - The State of the City	August	Mayor John Sorey's column is devoted to the renovation of Naples Pier.
Spotlight Magazine	Southwest Florida sees increase in international visitors	August	Story by Dayna Harpster about international tourism. Quote by Jack Wert
The News-Press	Marriott steaming to the finish of phase one revamp	8/1/2015	Business coverage of the renovations at the Marco Island Marriott resort

Naples Daily News	It's Your Business column - CVB reaccredited	8/6/2015	CVB news release
The News-Press	Florida Tourism scores record-breaking first half-year	8/19/2015	Highlights of first half of 2015 with quote by Jack Wert
Naples Daily News	Florida Tourism Figures Show Hot Streak in 2015	8/20/2015	Collier up 4% visitors
Naples Daily News	Future of Gulf Shore Blvd North Medians	Aug-15	Mayor John Sorey's guest commentary about the landscape enhancements
Naples Daily News	Uber to introduce larger vehicles in Collier and Lee	Aug-15	Ridesharing service announce the arrival of UberXL service
Naples Daily News	Film Commission Hires Film Assistant	Sept. 3	Film commission hires assistant Pedro Zepeda
The News-Press	SWFL gears up for holiday travelers	Sept. 3	Labor Day travel story featuring Naples Grande
The News-Press	Spending looks solid across SWFL	Sept. 3	Business story about economic impacts including tourism numbers.
Naples Illustrated	Open house for Edgewater Beach Hotel	September	Staff photo from May event in September edition
Naples Daily News	Noble House Hotels & Resorts PR	Sep-15	Announcement of Marco Perry managing director of LaPlaya Beach & Golf Resort
The News-Press	Collier county's tourism stars saluted in Naples	Sep-15	Feature story about 2015 Tourism Star Awards
Naples Daily News	Collier County's tourism stars honored in Naples	Sep-15	Feature story about 2015 Tourism Star Awards
Athletic Business	Florida City Aims to Become Pickleball Captial of the World	Sep-15	Republish of NDN story about Pickelball.
DESTINATION FEATURE COVERAGE			
Media Outlet	Story Title	Date	Details
Canoe & Kayak Magazine.com	Everglades National Park, FL - Paddle through America's most famous swamp	July	Story about paddling through the Ten Thousand Islands Everglades National Park
LIVE! With Kelly & Michael	Travel Trivia Segment	7/6/2015	Naples Grande Beach Resort travel trivia segment (2nd run)

Naples Daily News	Feast on Fireworks	7/6/2015	Fourth of July Coverage
Naples Daily News	Halftime Report	7/6/2015	Recap of local restaurants opening/closing
Huffington Post	Everglades City #1 "Best Small Town, Perfect for a Long Weekend Trip."	7/6/2015	Suzy Strutner, lifestyle editor, Huffington Post ranked Everglades City as the #1 best small town for a long weekend trip.
Palm Beach Post	One historic Florida city among America's Best Small Towns	7/7/2015	Pick up of Huffington Post story of Everglades City among America's Best Small Towns in Palm Beach Post
Travel + Leisure	Travel + Leisure's World's Best Awards	7/7/2015	Ranking and roundup of World's Best Hotels - "Continental US" LaPlaya Beach & Golf Resort
Yahoo! Travel	10 Most Popular U.S. Islands for Summer Vacations"	7/7/2015	Marco Island featured #8 as one of popular islands for summer vacations. Story by New York based freelancer Jenny Adams.
Naples Daily News	Brooks Gourmet Burgers and Dogs makes TripAdvisor Top 10 List	7/7/2015	Local burger joint makes TripAdvisor 10 Ten Burger Restaurants in USA for 2nd consecutive year. Quote from Jack Wert
Naples Daily News	Best burgers: Naples restaurant ranked in the U.S. Top 10 again	7/8/2015	Trip advisor ranking of Brooks Gourmet Burgers
Naples Daily News	Sun, surf and plenty of sand	7/8/2015	Sand trucks will not run in 2015
Naples Daily News	Boarded Up - Naples Pier Renovation	7/8/2015	Story about Naples Pier renovations
WINK TV	Naples burger joint honored as one of 10 best in USA	7/9/2015	Story featuring Brook's Burgers with four live shots between 5-7 a.m.; news feature package shown multiple times.

Florida Weekly	Conservancy of SWFL new vox Arx wildlife center	7/9/2015	PR staff member at Conservancy event
NBC2	\$1.5 Million Naples Pier renovation project underway	7/9/2015	Story about Naples Pier renovations
Naples Daily News	Hoot at the zoo	7/10/2015	Tiny owls teach tiny tots at Naples zoo's educational toddler program
The News-Press	7th Ave Social earns 4 stars	7/10/2015	Jean Le Boeuf reviews 7th Ave.Social in Naples
Naples Daily News	Collier County Parks & Recreation creates rap video to promote Sun-N-Fun lagoon water park	7/11/2015	Story about P&R video Sun-N-Fun lagoon
The News-Press	Artis-Naples' new season includes Tony Bennett, Air Supply, fashions	7/12/2015	Season overview of Artis-Naples
Naples Daily News	A new season	7/13/2015	Story about new season at Artis-Naples
Naples Daily News	Rare, Indeed	7/15/2015	Blue Provence wins Wine Specator Award
The News-Press	See Corkscrew Swamp ghost orchid while you can	7/16/15	Spotlight on ghost orchid
The News-Press	Inspirational feline ready for zoo debut	7/18/15	Story about Uno the Florida panther new exhibit
Boston Globe	In Naples, Fla., Bostonians will fit right in	7/18/2015	Profile of life in Naples written by part-time resident about the friendliness of the area to Bostonians.
Forbes.com	How to eat a doughnut hamburger	JULY	Blog on the Brooks doughnut burger
FloridaTravelLife.com	Top 15 secret islands in Florida	July	Marco Island on the list, #10
FloridaTravelLife.com	Top Florida restaurants with a view	July	3 Places to Dine in Florida with an amazing view - CJs on the Bay, Marco Island is one of 3.
The News-Press	Hungry for avocado? Head toward Naples to try these dishes	7/26/2015	Avocadoe on menu at Ridgway, Sea Salt Fuse, Barbatella and Bricktops

Associated Press, ABCNews.go.com, FOXNews, and more	New hunt for oil in Florida raises environmental concerns	7/25/2015	Oil exploration in Big Cypress Nat'l Preserve raises concerns, questions. Jennifer Hecker of Conservancy of SWFL quotes.
Marco Eagle	Spring to the finish: Marriott on Marco Island to reopen Saturday	7/27/2015	Hotel to reopen to guests Aug. 1 on schedule, work to continue to 1/1/17 for JW Marriott debut
The News-Press	Summer lodging deals are still around in SWFL	7/28/2015	Story about summer deals featuring Naples Grande & Edgewater
Naples Daily News	Frontier Airlines adding flights to RSW - Philadelphia	7/29/2015	News direct Philadelphia service to RSW starts Oct. 25
Naples Daily News	Huge python caught in Everglades National Park	7/29/2015	Python captured at Shark Valley entrance may be 2nd largest ever caught in Florida.
Naples Daily News	Fishing report: Ongoing weather affecting anglers' action	7/29/15	Latest fishing report and news
Travel Pulse	Marco Island Marriott to reopen Aug. 1	7/30/2015	LHA outreach to editor; profile of Marriott updates upon Aug. 1 reopening, and plans for work on transformation to JW.
CN Traveler	Naples ranks #20 Best Small City in America	7/30/2015	Naples ranked as one of the best small cities in reader poll.
TravelandLeisure.com	Weekly Travel Deals	7/29/2015	Round up includes Naples Beach Hotel stay 2, get third night free. LHA outreach.
Spotlight Magazine	Fernandez the Bull Cuban Café to open a new restaurant	August	FtheB to open 2nd restaurant at Pine Ridge and Livingston in September 2015
Spotlight Magazine	Corkscrew scientists get big clues from small mammals	August	Community story about animal sightings at Corkscrew Swamp Sanctuary
The News-Press	Ritz-Carlton give girl taste of Hawaii	8/1/2015	Story about Make a Wish featuring the Ritz-Carlton

Naples Herald	Haunted Apparition Hunters: Naples squad hunts the paranormal	8/4/2015	
Conde Nast Traveler online	Hotel Report: Marco Island Marriott	8/3/2015	LHA pitch resulted in placement of item on Marco Island Marriott reopening and continued enhancement phases
Florida Weekly	George Fistrovich, ececutive chef, The Rist-Carlton Resorts of Naples	8/5/2015	Q&A with Fistrovich
Miami Herald	Florida Discoveries: Exploring transportation at Naples Depot Museum	8/6/2015	LHA worked with writer to facilitate
The News-Press	Stand-up paddle proves popular	8/9/2015	Stand up paddle board at Lake Avalon
The News-Press	Use, don't lose, vacation time, hospitality leaders say	8/11/2015	U.S. Travel initiative to take accrued vacation time taken to heart by SWFL hospitality leaders. Cathy Chistopher, Inn on Fifth quoted.
Guy Harvey Magazine's Online Fisherman	Florida Outdoor Writers Association - A Legacy of Conservation and Education	8/12/2015	Re-post on social media of 2014 overview article on FOWA; JoNell Modys quotes.
The News-Press	The two best new restaurants in Naples	8/12/2015	Naples dining expert Sharon Kenny's column
Naples Daily News	In the Know: Cavo finally set to launch in Mercato	8/12/2015	Long-awaited gastro lounge next to Burn in Mercato set to open late August.
Naples Daily News	Cider Press Café becomes a Blue Zones restaurant	8/12/2015	Ribbon cutting by community leaders involved with healthy living Blue Zones project
Conde Nast Traveler E-Newsletter	10 Best Beaches in the U.S.	8/13/2015	Photo slideshow of Dr. Beach's Ten Best list.
Virtual-Strategy Magazine	Jeanette Bunn of Travel to Go highlights Southwestern Florida in September	8/13/2015	Story featuring Summer Jazz concerts, Crab Fest, Botanical Garden and Naples Zoo
Business Observer	Growth discipline	8/14/2015	Profile on growth of Naples Soap Company

Miami Herald	What to do in Naples, Marco Island in summer	8/14/2015	Lots of input from CVB; JoNell Modys quote
TampaBay.com	Take It Outside with Terry Tomalin - video by outdoors journalist Terry Tomalin	8/12/2015	Boardwalk tour and interview with Jason Lauritsen with Terry Tomalin
Tampa Bay Times	Take It Outside Planner: Hiking the Corkscrew Swamp Sanctuary	8/12/2015	Story on Corkscrew Swamp Sanctuary and link to video tour
WINK TV	Multiple live shots on WINK News This Morning at Corkscrew Swamp Sanctuary - promoting the free guided walk tours for the first 12 people with paid admission.	8/	
The News-Press	Culinary Dream Team: 5 local chefs headed to NTC	8/18/2015	Fistrovich from the Ritz among group goint to NYC for James Beard House
The News-Press	Summertime is also ghost orchids' time	8/18/2015	Story about Ghost Orchid in Collier County parks.
The News-Press	Ready for Lunch	8/15/2015	Feature photo of a barred owl in the Fakahatchee Strand in Collier County.
Bloomberg Businessweek	The Delicious, Invasive Species You'll Be Eating Next	8/19/2015	Bloomberg Businessweek story about invasive fish species that restaurants are offering featuring Sea Salt
Naples Daily News	Beachcombers get a lesson in fine points of shell collecting	8/24/2015	Delnor-Wiggins State Park offers shelling lessons
Naples Daily News	All brides, all the time	8/24/2015	Bridal Blast matched 630 brides with businesses
Naples Daily News	Pumped Up	8/25/2015	Inaugural Naples Sports Festival features adults with bodacious bods.

New York Times	Hotel and Resort News	8/26/2015	Story about new shipping container that is being used to grow produce at the Ritz-Carlton, Naples
News-Press	Hop a boat, help clean up Keewaydin	8/27/2015	Seventh annual Keewaydin Clean-up
Naples Daily News	Scents & Sensory	8/27/2015	Therapy sparks memories for Alzheimer's patients at Naples Botanical Garden
Naples Daily News	Starting to Simmer	8/27/2015	Concert series will begin in September
Naples Daily News	Fosa Fun	8/29/2015	Rare mammals wow fourth-graders during trip to Naples Zoo
Naples Daily News	I feel like I'm home here'	9/1/2015	Botanist braves heat and bugs to document plants in SWFL habitat at Collier-Seminole State park
Spotlight Magazine	High flying fun at Bounce	September	Story about Bounce! Trampoline Sports in Naples
Spotlight Magazine	The many arts of Jan Yoors at The Baker Museum	September	Story by DK Christi about the Flemish-American sculptor, artist through Oct 11
Spotlight Magazine	Frew W. Coyle Freedom Park	September	Story about Freedom Park and its natural and public amenities.
Naples Daily News	Invitation to success	9/1/2015	Former Collier teacher finds 'write stuff' with award-winning stationery, gift store
Naples Daily News	Boston-style pub coming to downtown Naples	9/2/2015	Tim Aten column about Sheas' at Landowne Street pub on 5th Ave
Florida Weekly	Hoops tourney welcomes all ages	9/2/2015	Story about the YMCA Gus Macker tournament / CVB sponsored event

Florida Weekly	Electronic shout-outs	9/2/2015	Story about celebrity mentions and how it contributes to business; featuring Brook's Gourment Burgers and Dgos
The News-Press	Take yoga off the mat, to the beach	9/3/2015	Story about yoga at Barefoot Beach
Starts and Stripes	Fall Foodie Festivals Offer Affordable Vacation Fun	9/3/2015	US military magazine feature story including information about naples Stone Crab Festival
Florida Weekly	Photo of PR team at PAWS assistance Dogs event	9/3/2015	PR Team supports non profit PAWS
Naples Daily News	Elusively yours	9/5/2015	Knickerbocker of Naples features huge collection of art by Greta Kempton
Naples Daily News	Kudos & Kicks- Naples Zoo and Collier Public Schools educate 3,500 fourth graders in Naptional Geographic Learning opportunity featuring "The Fosa: Madascar's Legendary Carnavore"	9/5/15	Editorial highlighting the collarboration between school district and zoo's education department.
Naples Daily News	Still standing	9/5/15	Ten years after surviving Wilma, success continues for La Femme Perfumery
Naples Daily News	A new bolt	9/7/15	Two years after lighting caused a fire, YMCA continues to grow
Naples Daily News	A Bigger Tent	9/7/15	Opera Naples grows from opera to classes to concerts
Naples Daily News	Collier Commissioners to discuss plan to upgrade Clam Pass Beach boardwalk	9/8/15	BOCC considering plans for \$1.6 million upgrade the boardwalk set for fall.
Naples Daily News	Zoo Photos SWFLA Today	9/8/15	Photo essay about Labor Day Zoo admission
New York Times	Travel: Resort-and-cruise news	9/9/15	NYT coverage of destination deals - CVB press release
Naples Daily News	H2woah: Pro Watercross bringing its riders to Naples for world championship races	9/17/15	Feature on Pro Watercross championships - CVB/LHA pitch

USA Today	USA today 10Best destination for luxury travelers	9/18/15	Voted as #1 destination for luxury travelers in readers poll.
News-Press.com	USA Today poll names Naples top luxury travel spot	9/18/15	Pick up of CVB press release
The News-Press	Discover Corkscrew Swamp's Quiet Beauty	9/20/15	Feature article in Sunday Tropicalia magazine
News-Press.com	A county full of tourism stars in Collier	9/16/15	Photo gallery from Paradise Coast Tourism Star Awards
The News-Press	Collier's tourism stars saluted in Naples	9/17/15	Story with photos listing all winners from Paradise Coast Tourism Star Awards
Naples Daily News	Collier County's tourism stars honored in Naples	9/17/15	Story listing Paradise Coast Tourism Star Award winners - no photos
Gulfshore Business E-News	Collier Tourism, Hospitality Workers Honored	9/20/15	Story and link to CVB media center for more details

Naples, Marco Island, Everglades CVB

ParadiseCoast.com Guide Request Summary by Source

For the month of August 2015

<u>Source</u>	<u># of Requests</u>
No Response	693
Banner Ad	10
Direct Mail	3
Friend	104
Magazine	15
Newspaper	2
Other	98
Radio	1
Search Engine	152
TV	4
<u>Grand Total:</u>	<u>1082</u>

Naples, Marco Island, Everglades CVB**Call Summary by Toll Free Number**

For the month of August 2015

<u>Toll Free Number</u>	<u># of Calls</u>	<u>Minutes</u>
800-2ESCAPE (800-237-2273)	4	21.20
PR-Editorial (800-688-3600)	11	50.55
Film Commission (800-349-5770)	0	0.00
International (239-225-1013)	7	37.27
Storm Information (800-785-8252)	0	0.00
Meeting Planner (800-830-1760)	0	0.00
Naples #1 (800-455-2604)	1	7.90
Travel Agent (888-409-1403)	0	0.00
Sports Council (800-342-3110)	0	0.00
<u>Grand Total:</u>	<u>23</u>	<u>116.92</u>

Naples, Marco Island, Everglades CVB**Inquiry Summary by Purpose**

For the month of August 2015

<u>Purpose</u>	<u>Calls/Request</u>	<u>Minutes</u>
Live Information	4	8.88
Special Fulfillment	157	8.93
Guide Request	1,468	103.58
CVB Office Referral	6	29.38
Hang up	0	0.00
Wrong Number	0	0.00
eNewsletter Signup	5,375	445.90
Golf E-blast	0	0.00
Meeting Planner	0	0.00
<u>Grand Total:</u>	<u>7,010</u>	<u>596.68</u>

Naples, Marco Island, Everglades CVB

Guide Request Summary by Guide

For the month of August 2015

<u>Guide</u>	<u># of Requests</u>	<u>Quantity</u>
Area Map	1	2
Meeting Planner Kit	1	1
Rack Brochure (Portuguese)	9	9
Rack Brochure (Spanish)	12	12
Visitor's Guide (English)	1438	1710
Visitor's Guide (German)	15	15
<u>Grand Total:</u>	<u>1476</u>	<u>1749</u>
Unigue requests for guides:	1461	

Naples, Marco Island, Everglades CVB**Guide Request Summary by Source**

For the month of August 2015

Source	Current Year			Last Year		
	Month	YTD	% YTD	Month	YTD	% YTD
Consumer Shows	0	1,150	9.52%	0	0	0.00%
Group Markets	1	11	0.09%	0	30	3.88%
Leisure Markets	1,371	9,262	76.69%	480	448	57.96%
Meeting Planners	0	13	0.11%	0	0	0.00%
Meetings	12	398	3.30%	0	0	0.00%
Miscellaneous	12	177	1.47%	11	15	1.94%
Newspaper	0	3	0.02%	0	0	0.00%
Niche Markets	72	1,063	8.80%	75	280	36.22%
Spring/Summer In-State Campaign	0	0	0.00%	0	0	0.00%
Travel Agents	0	0	0.00%	0	0	0.00%
Grand Total:	1,468	12,077		566	773	

* YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Consumer Shows**

For the month of August 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
Post Show Follow Up			
Boston Globe Travel Show February 2015	0	442	38.43%
New York Times Travel Show February 2015	0	708	61.57%
Post Show Follow Up	0	1150	100.00%
Grand Total:	0	1150	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Group Markets**

For the month of August 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
Group Business - Corporate Meetings Professional			
Collaborate Meetings Magazine August 2014	1	11	100.00%
Group Business - Corporate Meetings Professional	1	11	100.00%
Grand Total:	1	11	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Leisure Markets**

For the month of August 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>	
Consumer Directories				
2010 Naples, Marco Island & the Everglades Visitors Guide	0	3	0.11%	
2010 Visit Florida Magazine	0	1	0.04%	
2013 Florida Insider Guide - Quick Check	0	6	0.22%	
2013 Visit Florida Magazine - Quick Check	0	99	3.61%	
2013 Visit Florida Magazine - Specific Target	1	21	0.77%	
2014 Visit Florida Magazine - Quick Check	0	602	21.97%	
2014 Visit Florida Magazine - Specific Target	1	294	10.73%	
2015 Visit Florida Magazine - Quick Check	173	1102	40.22%	
2015 Visit Florida Magazine - Specific Target	99	612	22.34%	
<hr/>				
Consumer Directories	274	2740	29.58%	
Consumer E-Marketing				
DestinationBrochures.com	1	12	0.24%	
Other/Unknown	0	10	0.20%	
ParadiseCoast.co.uk	0	1	0.02%	
ParadiseCoast.com	1,082	4976	99.42%	
	Miles Media Imports	1,081	4959	99.08%
	Phone	0	10	0.20%
	Interactive Text Chat	0	4	0.08%
	WEBSITE	1	3	0.06%
Visit USA - UK	0	1	0.02%	
VisitFlorida.com	0	5	0.10%	
<hr/>				
Consumer E-Marketing	1,083	5005	54.04%	
Consumer Magazines				
AAA Florida TourBook 2009 Edition	0	3	8.33%	
Hearst Food Network May 2015	7	15	41.67%	
Other/Unknown	0	11	30.56%	
Undiscovered Florida 2015	7	7	19.44%	
<hr/>				
Consumer Magazines	14	36	0.39%	
Consumer Newspaper				
Other/Unknown	0	1	0.07%	
Visit Florida In-State Insert Spring 2015	0	278	18.77%	
Visit Florida In-State Insert Summer 2015	0	1202	81.16%	

Naples, Marco Island, Everglades CVB

Request Summary by Leisure Markets

For the month of August 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
Consumer Newspaper	0	1481	15.99%
Grand Total:	1,371	9262	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB

Request Summary by Meeting Planners

For the month of August 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
ParadiseCoast.com/Meetings	0	13	100.00%
Grand Total:	0	13	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Meetings**

For the month of August 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
Group Markets - Bridal/Sports			
Bridal Guide March/April 2015	12	351	88.19%
Bridal Guide May/June 2015	0	47	11.81%
Group Markets - Bridal/Sports	12	398	100.00%
Grand Total:	12	398	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Miscellaneous**

For the month of August 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
CVB Bulk Mail Request	3	52	30.77%
CVB Office	0	32	18.93%
Friend/Relative	2	40	23.67%
Other/Unknown	7	45	26.63%
Travel Agent			
TCTIA FAM October 2011	0	8	100.00%
Travel Agent	0	8	4.52%
<u>Grand Total:</u>	<u>12</u>	<u>177</u>	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Newspaper**

For the month of August 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
Newsday Travel Section February 2, 2015	0	3	100.00%
	<u>0</u>	<u>3</u>	<u>100.00%</u>
<u>Grand Total:</u>	<u>0</u>	<u>3</u>	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Request Summary by Niche Markets**

For the month of August 2015

<u>Media</u>	<u># of Requests</u>	<u>YTD</u>	<u>% YTD</u>
Niche Markets (Bridal/Honeymoon)			
Bridal Guide January/February 2014	0	4	20.00%
Bridal Guide March/April 2014	0	15	75.00%
Bridal Guide November/December 2013	0	1	5.00%
Niche Markets (Bridal/Honeymoon)	0	20	1.88%
Niche Markets (ECO)			
Audubon (Added Value) May/June 2014	0	10	0.97%
Audubon (Added Value) September/October 2014	0	249	24.15%
Audubon July/August 2014	0	41	3.98%
Audubon March/April 2015	11	339	32.88%
Audubon May/June 2015	60	392	38.02%
Niche Markets (ECO)	71	1031	96.99%
Niche Markets (Golf)			
Play Florida Golf 2015	0	8	100.00%
Niche Markets (Golf)	0	8	0.75%
Niche Markets (Senior)			
AAA Going Places South May/June 2011	1	4	100.00%
Niche Markets (Senior)	1	4	0.38%
Grand Total:	72	1063	

*YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Guide Request Summary by State**

For the month of August 2015

State	Current Year			Last Year		
	Month	YTD	% YTD	Month	YTD	% YTD
Florida	227	2,778	25.07%	99	6,034	44.73%
New York	108	1,156	10.43%	28	622	4.61%
Massachusetts	51	625	5.64%	15	232	1.72%
Pennsylvania	81	532	4.80%	28	501	3.71%
Ohio	76	497	4.49%	31	506	3.75%
Illinois	70	491	4.43%	35	505	3.74%
New Jersey	63	476	4.30%	21	340	2.52%
Michigan	46	363	3.28%	17	346	2.56%
Texas	58	333	3.01%	16	253	1.88%
Wisconsin	42	295	2.66%	15	309	2.29%
Indiana	35	267	2.41%	11	280	2.08%
California	33	222	2.00%	14	270	2.00%
Georgia	32	218	1.97%	12	242	1.79%
Minnesota	33	217	1.96%	15	270	2.00%
North Carolina	30	201	1.81%	18	224	1.66%
Virginia	18	198	1.79%	8	192	1.42%
Missouri	36	194	1.75%	10	213	1.58%
Maryland	31	191	1.72%	11	200	1.48%
Connecticut	26	182	1.64%	8	143	1.06%
Tennessee	16	158	1.43%	8	164	1.22%
Kentucky	12	117	1.06%	12	134	0.99%
South Carolina	15	117	1.06%	10	126	0.93%
Iowa	22	114	1.03%	5	121	0.90%
Colorado	13	107	0.97%	7	99	0.73%
Alabama	11	87	0.79%	6	129	0.96%
New Hampshire	10	81	0.73%	3	56	0.42%
Washington	11	74	0.67%	5	96	0.71%
Oklahoma	13	63	0.57%	1	59	0.44%
Kansas	10	61	0.55%	4	71	0.53%
Arkansas	8	59	0.53%	5	60	0.44%

Naples, Marco Island, Everglades CVB**Guide Request Summary by State**

For the month of August 2015

State	Current Year			Last Year		
	Month	YTD	% YTD	Month	YTD	% YTD
Louisiana	9	56	0.51%	5	77	0.57%
Oregon	6	52	0.47%	3	53	0.39%
Delaware	4	47	0.42%	1	34	0.25%
Maine	2	46	0.42%	1	47	0.35%
Mississippi	5	46	0.42%	3	65	0.48%
West Virginia	7	45	0.41%	3	42	0.31%
Arizona	5	43	0.39%	2	71	0.53%
Nebraska	9	43	0.39%	3	56	0.42%
Rhode Island	4	33	0.30%	0	49	0.36%
Nevada	4	24	0.22%	4	26	0.19%
New Mexico	1	23	0.21%	1	22	0.16%
South Dakota	5	21	0.19%	4	21	0.16%
Montana	1	19	0.17%	0	9	0.07%
North Dakota	1	19	0.17%	0	19	0.14%
Puerto Rico	1	19	0.17%	1	19	0.14%
Vermont	1	16	0.14%	0	13	0.10%
Alaska	3	13	0.12%	0	6	0.04%
Utah	3	13	0.12%	1	16	0.12%
District of Columbia	0	8	0.07%	0	16	0.12%
Hawaii	1	8	0.07%	0	12	0.09%
Idaho	1	8	0.07%	0	13	0.10%
Wyoming	0	4	0.04%	0	5	0.04%
Virgin Island	0	1	0.01%	0	0	0.00%
Armed Forces	0	0	0.00%	1	3	0.02%
Grand Total:	1,310	11,081		511	13,491	

* YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB**Guide Request Summary by Country**

For the month of August 2015

<u>Country</u>	<u>Current Year</u>			<u>Last Year</u>		
	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
USA	1,310	11,081	91.75%	511	13,491	93.74%
Canada	35	278	2.30%	20	389	2.70%
United Kingdom	37	220	1.82%	13	175	1.22%
No Address Given	36	188	1.56%	4	32	0.22%
Germany	14	83	0.69%	3	59	0.41%
Brazil	6	42	0.35%	2	37	0.26%
Netherlands	1	20	0.17%	4	17	0.12%
France	3	18	0.15%	0	21	0.15%
Argentina	4	16	0.13%	0	7	0.05%
Belgium	1	14	0.12%	0	14	0.10%
Denmark	3	8	0.07%	2	14	0.10%
Italy	0	8	0.07%	2	10	0.07%
Serbia And Montenegro	0	8	0.07%	1	3	0.02%
Spain	2	8	0.07%	1	10	0.07%
Switzerland	3	7	0.06%	1	7	0.05%
Ireland	0	6	0.05%	1	9	0.06%
Austria	1	5	0.04%	0	1	0.01%
Norway	1	5	0.04%	0	4	0.03%
Sweden	0	5	0.04%	1	14	0.10%
India	1	4	0.03%	0	5	0.03%
Morocco	0	4	0.03%	0	5	0.03%
Portugal	0	4	0.03%	0	1	0.01%
Ukraine	0	4	0.03%	0	1	0.01%
Australia	0	3	0.02%	0	5	0.03%
Finland	1	3	0.02%	0	0	0.00%
Japan	0	3	0.02%	0	1	0.01%
Mexico	3	3	0.02%	0	2	0.01%
Algeria	2	2	0.02%	0	4	0.03%
Czech Republic	0	2	0.02%	0	1	0.01%
South Africa	0	2	0.02%	0	1	0.01%
Turkey	0	2	0.02%	0	5	0.03%

Naples, Marco Island, Everglades CVB**Guide Request Summary by Country**

For the month of August 2015

<u>Country</u>	<u>Current Year</u>			<u>Last Year</u>		
	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
Afghanistan	0	1	0.01%	0	0	0.00%
Albania	0	1	0.01%	0	0	0.00%
American Samoa	0	1	0.01%	0	0	0.00%
Belize	0	1	0.01%	0	0	0.00%
Bermuda	0	1	0.01%	0	0	0.00%
Chile	0	1	0.01%	0	0	0.00%
Ethiopia	1	1	0.01%	0	0	0.00%
French Guiana	0	1	0.01%	0	0	0.00%
Greece	0	1	0.01%	0	0	0.00%
Iraq	0	1	0.01%	0	0	0.00%
Israel	0	1	0.01%	0	2	0.01%
Luxembourg	0	1	0.01%	0	1	0.01%
Malaysia	0	1	0.01%	0	1	0.01%
Martinique	0	1	0.01%	0	1	0.01%
Poland	0	1	0.01%	0	3	0.02%
Russia	0	1	0.01%	0	3	0.02%
Russian Federation	1	1	0.01%	0	1	0.01%
Saudi Arabia	1	1	0.01%	0	1	0.01%
Sri Lanka	1	1	0.01%	0	1	0.01%
United Arab Emirates	0	1	0.01%	0	0	0.00%
Zambia	0	1	0.01%	0	0	0.00%
Bulgaria	0	0	0.00%	0	1	0.01%
Cayman Islands	0	0	0.00%	0	1	0.01%
Estonia	0	0	0.00%	0	1	0.01%
French Polynesia	0	0	0.00%	0	1	0.01%
Hungary	0	0	0.00%	0	1	0.01%
Indonesia	0	0	0.00%	0	6	0.04%
Iran	0	0	0.00%	0	1	0.01%
Lithuania	0	0	0.00%	0	1	0.01%
New Zealand	0	0	0.00%	0	2	0.01%
Pakistan	0	0	0.00%	0	8	0.06%

Naples, Marco Island, Everglades CVB**Guide Request Summary by Country**

For the month of August 2015

<u>Country</u>	<u>Current Year</u>			<u>Last Year</u>		
	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
Philippines	0	0	0.00%	0	1	0.01%
Romania	0	0	0.00%	0	1	0.01%
Serbia	0	0	0.00%	0	1	0.01%
Slovenia	0	0	0.00%	0	1	0.01%
Taiwan	0	0	0.00%	0	3	0.02%
Thailand	0	0	0.00%	0	1	0.01%
Uruguay	0	0	0.00%	0	2	0.01%
Grand Total:	1,468	12,077		566	14,392	

* YTD = Fiscal Year to Date

Naples, Marco Island, Everglades CVB

Special Fulfillment Requests by Category

For the month of August 2015

<u>Media</u>	<u>Month</u>	<u>YTD</u>	<u>% YTD</u>
Meeting Planners			
GAP	0	1	0%
GTM June 2015	0	109	7%
Home Based Travel Agent Show June 2015	0	885	54%
IMEX America October 2014	0	152	9%
Meeting Focus	1	1	0%
Meeting Planner Kit Fulfillment	0	2	0%
Other/Unknown	1	3	0%
Meeting Planners	2	1,153	71%
Post Card			
Post			
PYM North Carolina July 2015	0	11	1%
2015 SITE Tech Summit	0	39	2%
CVB Bulk Mail Special Fulfillment Request	1	2	0%
Meetings Focus June 2015	0	59	4%
North Star Webinar July 2015	154	154	9%
PYM Austin June 2015	0	44	3%
PYM Raleigh June 2015	0	168	10%
Post Card	155	477	29%
Travel Agents			
Other/Unknown	0	1	0%
Travel Agents	0	1	0%
Grand Total:	157	1,631	

* YTD = Fiscal Year to Date