

EXECUTIVE SUMMARY
Reports & Presentations
Item 6C
Shelter Redesign Survey Results

Objective:

To discuss the results of our shelter design survey.

Considerations:

Collier County ATM staff has recently conducted a survey among the general public to gain insight on the popular opinion of the shelter redesign.

Recommendation:

None.

Prepared by: _____ **Date:** _____
Spencer Smith, CAT Mobility Manager

Approved by: _____ **Date:** _____
Trinity Scott, Public Transit Manager



SURVEY RESULTS

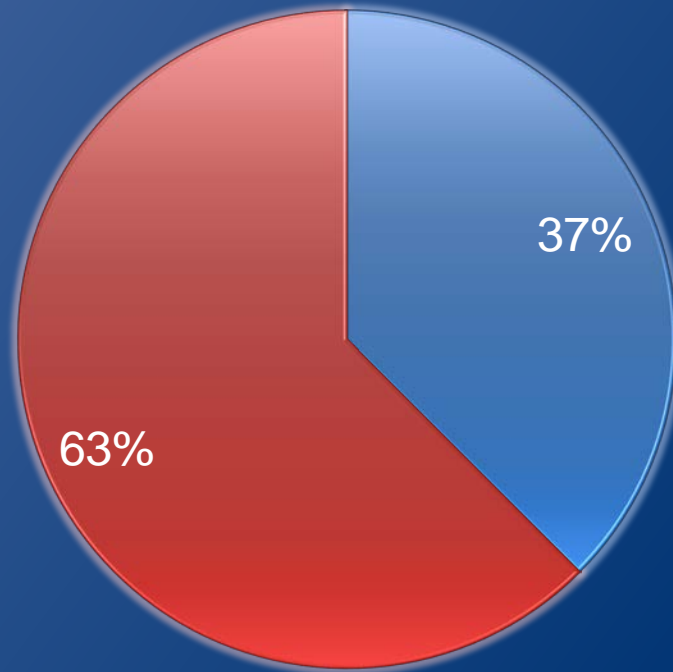
CAT & CH2MHILL

Bus Shelter Survey

	# Preferred	%		# Preferred	%
Divided Bus Bench Seating	33	38%	Open Bus Bench Seating	54	62%
Side Panel Enclosure	62	71%	Existing Open Panels	25	29%
Larger Shelters	55	63%	Existing Size Appropriate	32	37%
Lighting (Solar)	54	62%	No Lighting	33	38%
Additional Bike Racks Required	52	64%	Single Bike Rack	29	36%
Increase Signage Size	39	45%	Existing Signage Sufficient	48	55%
Advertising	54	67%	No Advertising	27	33%

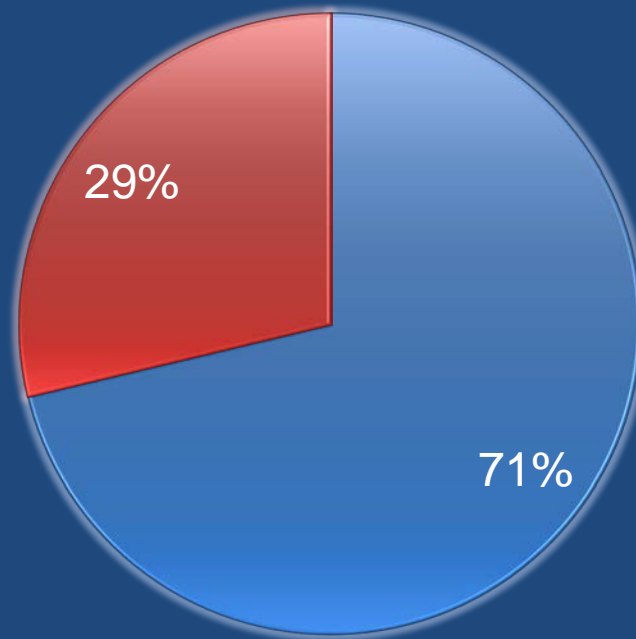
Bench

■ Divided Bus Bench Seating ■ Open Bench Seating



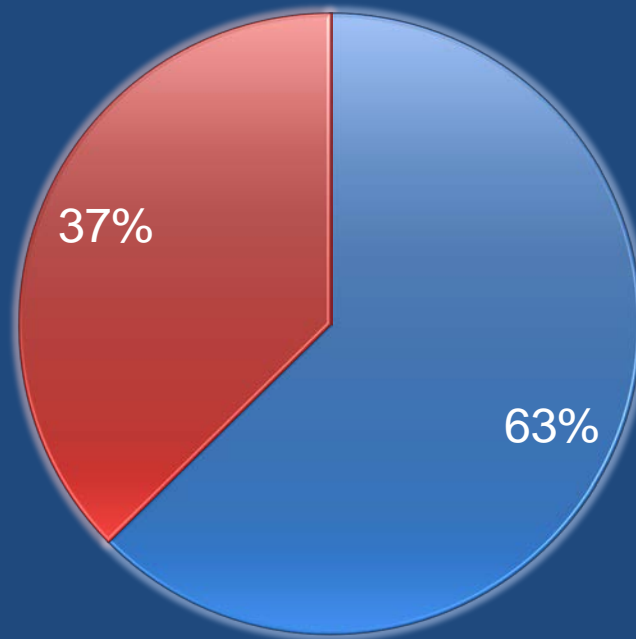
Wall Style

■ Side Panel Enclosure ■ Existing Open Panels



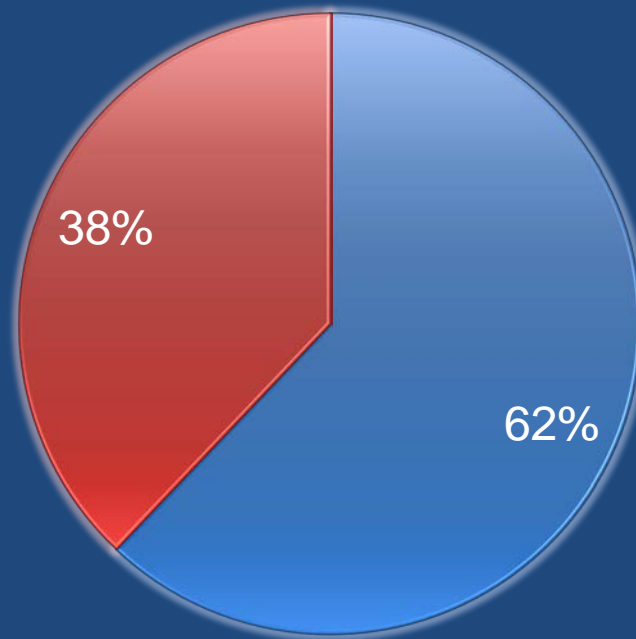
Size

■ Larger Shelters ■ Existing Size Appropriate



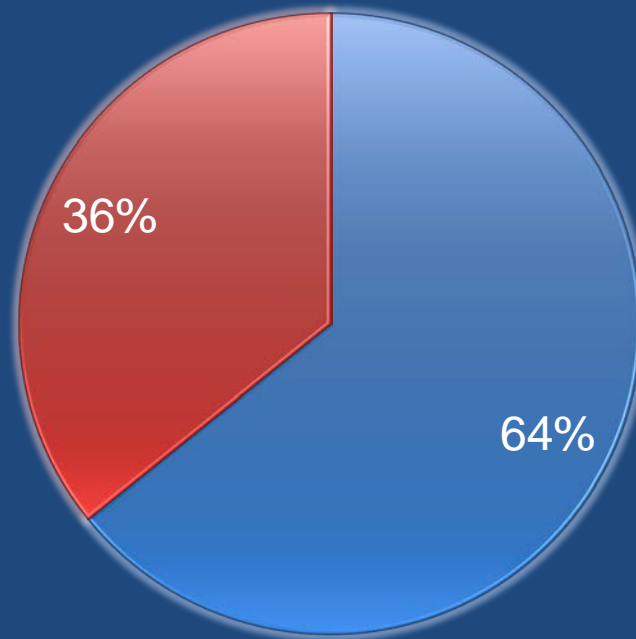
Lighting

■ Lighting (Solar) ■ No Lighting



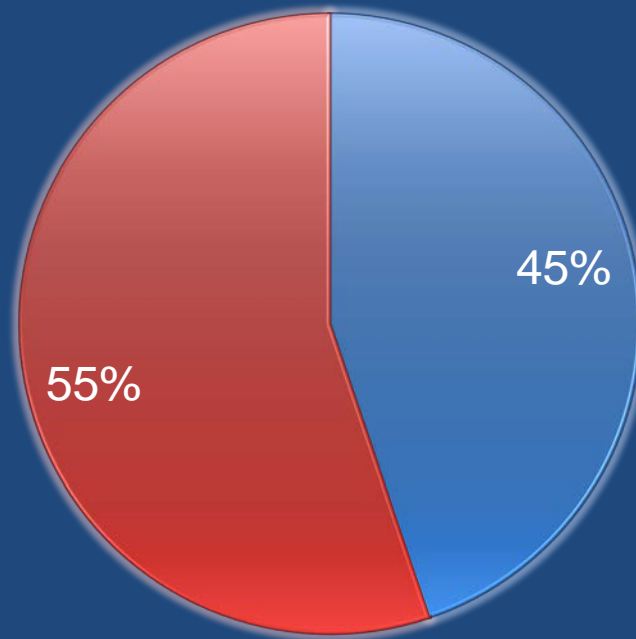
Bike Rack

■ Additional Bike Racks Required ■ Single Bike Rack



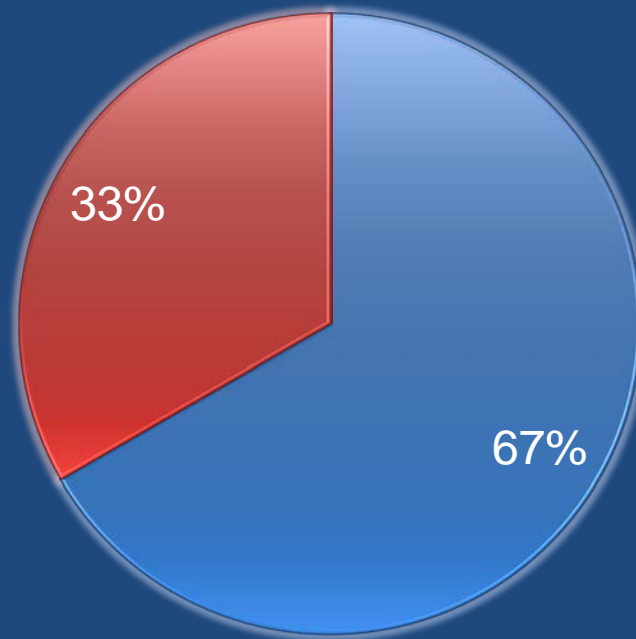
Signage Size

■ Increase Signage Size ■ Existing Signage Sufficient



Appearance

■ Advertising ■ No Advertising



Bus Map Survey

Map Style

<u>Single</u>	<u>System</u>	<u>Both</u>
11 (43%)	10 (38%)	5 (19%)

Bus Electronic Application

<u>Yes</u>	<u>No</u>
21 (87%)	3 (13%)
<u>iPhone</u>	<u>Android</u>
10 (38%)	16 (62%)

Would you pay \$1 for individual maps with a holder?

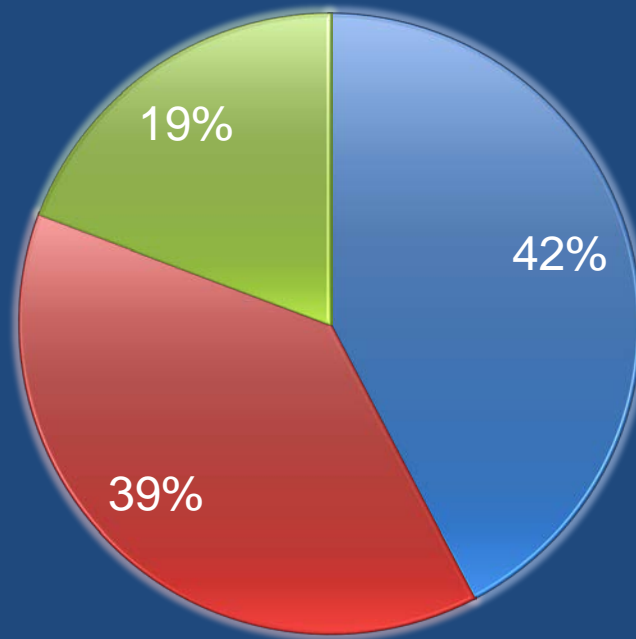
<u>Yes</u>	<u>No</u>
17 (70%)	7 (30%)

What improvements would you like for our bus maps?

<u>Travel Directions</u>	<u>Bus Stops</u>
17 (22.5%)	22 (29%)
<u>Connection Points</u>	<u>Schools, Park, Libraries, & Museums</u>
20 (26%)	17 (22.5%)

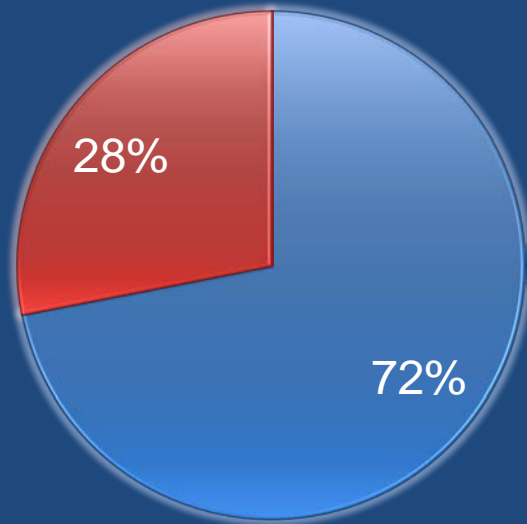
Map Style

■ Single ■ System ■ Both



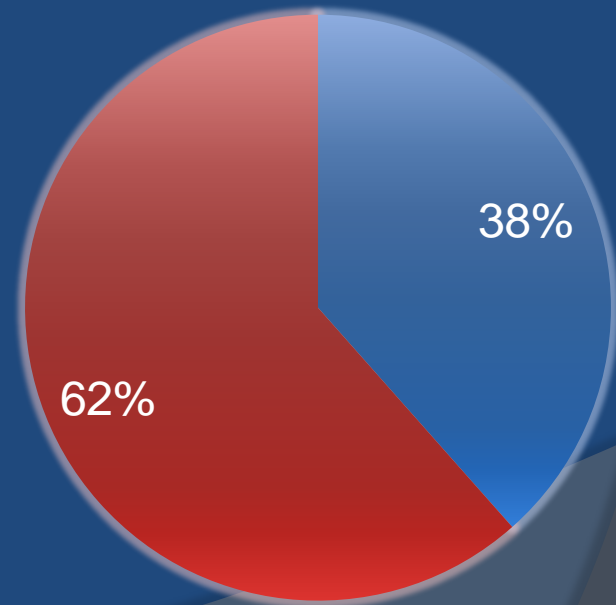
Would you use an electronic bus application?

■ Yes ■ No



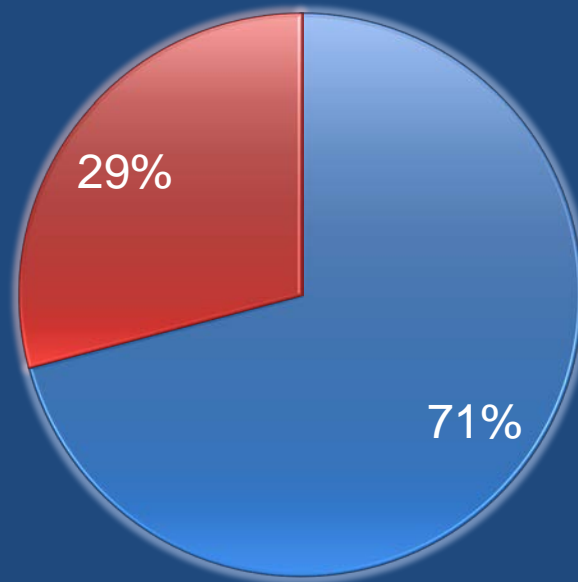
Application Type

■ iPhone ■ Android



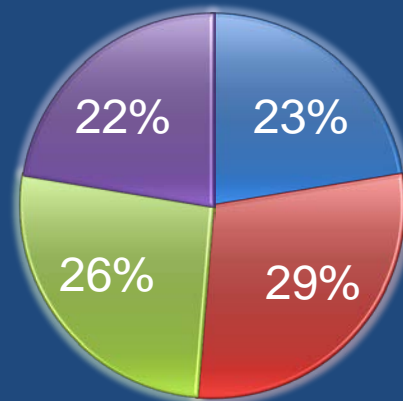
Would you pay 1\$ for a complete set of individual route maps with a holder?

■ Yes ■ No



What Improvements would you like for our bus maps?

- Travel Directions
- Bus Stops
- Connetion Points
- Schoolc, Parks, Libraries, & Museums



Recommendation

- I feel that we should continue making the survey available for the remainder of February and then reassess the further results