

THE ECONOMIC IMPACT OF Marco Island Airport (MKY)

Aviation's Benefit for Florida

Florida's economic well-being is intrinsically entwined with its vibrant airport system and its robust aviation industry. The aviation system in Florida allows the state to capitalize on an increasingly global marketplace. Aviation in Florida both sustains and leads economic growth and development. Airports in Florida are important economic engines, and support vital health, welfare, emergency, and safety-related services.

Florida's system of commercial service and general aviation airports are important to businesses throughout the state. Air travel is essential to tourism, Florida's number one industry. Protecting and investing in airports throughout Florida will support the aviation industry and the economic benefits described in this report. With continued support, Florida's dynamic aviation system will continue to provide a significant economic return in the years to come.

Florida Department of Transportation
Aviation and Spaceports Office
www.dot.state.fl.us/aviation



Florida's Statewide Benefits from Aviation

Florida realizes significant annual economic benefits from aviation. The Florida Department of Transportation completed a comprehensive economic impact analysis to measure these benefits. Benefits measured in the FDOT study considered direct and indirect economic impacts and induced impacts that result from the multiplier effect. A summary of Florida's annual economic benefits from aviation follows:

Impact Category	Total Employment	Total Payroll (BILLIONS)	Total Output (BILLIONS)
AIRPORTS			
VISITORS ARRIVING BY AIR	170,107	\$8.1	\$36.3
CONSTRUCTION AT AIRPORTS	765,225	\$20.7	\$67.2
MILITARY AVIATION	17,388	\$0.6	\$2.2
AIR CARGO	137,482	\$6.4	\$12.8
AVIATION EDUCATION	129,587	\$5.0	\$10.3
AVIATION BUSINESSES	11,891	\$0.5	\$1.0
FEDERAL AVIATION ADMINISTRATION	76,217	\$2.8	\$13.6
TOTAL ANNUAL ECONOMIC BENEFITS	4,534	\$0.4	\$0.6
	1,312,431	\$44.5	\$144.0



Marco Island Airport

Located in Collier County, approximately 20 miles south of Naples, Marco Island Airport serves a variety of general aviation activities. With its single 5,000-foot runway, the airport can accommodate smaller general aviation business jet aircraft. The airport's terminal is ideal for serving both local users as well as those visiting the area.

Marco Island Airport's tenants include Air Expeditions, Inc., an air taxi/charter operator; Fogarty Flying Service, a flight school; Island Hoppers, a scenic tours and air taxi/charter operator; and Enterprise Rent-A-Car. The airport supports recreational, business, air taxi/charter, and tourism operations in addition to flight training activity. Much of the corporate flight activities are conducted by businesses in the pharmaceutical, financial, automotive, technology and sports industries. All of the airport's tenants and flight activities are critical to the airport's revenue streams and economic impact.

The annual economic impact of Marco Island Airport is associated with direct impacts that come from tenants/businesses located at the airport and construction projects that are undertaken by the airport or by on-site businesses. Indirect impacts are associated with spending from visitors who arrive in the area via general aviation aircraft.

