#### **EXECUTIVE SUMMARY**

Recommendation that the Tourist Development Council approve the Quotation from Southern Signal and Lighting, Inc., under Contract 10-5503 in the amount of \$28,200 to replace the existing sign at Barefoot Beach Preserve Park and make a finding that the expenditure promotes tourism.

**OBJECTIVE:** To replace an existing sign with an electronic LED message sign at Barefoot Beach Preserve Park.

**CONSIDERATION**: The Tourist Development Council approved beach park improvements including an electronic message sign on April 22, 2013 (Item 7c).

The Barefoot Beach Preserve Park booth attendant is situated at the entrance of the County's portion of the Preserve approximately 1.5 miles from the local access road on Bonita Beach Road. Approximately 250 feet from the local access road is an outdated sign of the Barefoot Beach Preserve Park. A new sign is proposed to replace this old sign that will include an electronic LED message that reads "OPEN or FULL" and a "U-Turn" symbol. When the parking lot of the beach park is full, the FULL message will be displayed and the U-Turn symbol will light up and flash to alert visitors to turn-around and not to proceed 1.5 miles to the park. The OPEN message will be on when the park is open and parking lots are available. The electronic messages are controlled by the booth attendant at Barefoot Beach Preserve Park when the counter reaches the maximum parking capacity.

The total lump sum cost for this electronic sign is \$28,200 including permitting and allowance for unforeseen expenses such as additional hardware and service connections.

Under Contract 10-5503, Southern Signal and Lighting, Inc., will furnish and install the new sign supplied by Lykins Signtek with LED signs supplied by Temple, Inc. Southern Signal and Lighting and Lighting, Inc., is the primary contractor.

Staff recommends awarding this project to Southern Signal and Lighting as the primary contractor meeting the required specifications to furnish and install the electronic sign.

**FISCAL IMPACT**: Funds in the amount of \$28,200 are budgeted in the Beach Park Facilities Fund (183) in Project No. 80242 (Barefoot Beach).

**GROWTH MANAGEMENT IMPACT**: There is no impact to Growth Management Plan associated with this action.

**ADVISORY BOARD RECOMMENDATION:** The Parks and Recreation Advisory Board recommended funding on March 20, 2013.

**LEGAL CONSIDERATIONS:** This item requires the Tourist Development Council to make a recommendation as to whether these expenditures promote tourism. This item has been approved as to form and legality and requires majority vote for approval. – CMG

**RECOMMENDATION**: That the Tourist Development Council approve the award of \$28,200 to replace the sign and make a finding that the expenditure promotes tourism.

Prepared by: Vicky Ahmad, Project Manager, Facilities Management Department

Attachment:

1. Quote



#### **Quote Sheet**

All quotes must be made on the Quote form furnished by the County. No Quote will be considered unless the Quote form is properly signed.

DATE SENT: July 9, 2014

**VENDOR:** Southern Signal & Lighting

DESCRIPTION: Replace existing sign with new electronic message sign.

PROJECT LOCATION: Barefoot Beach Preserve - 505 Barefoot Beach Blvd., Naples, FL 34112

REQUIRED DELIVERY DATE:

AWARD CRITERIA: N/A

COUNTY CONTACT INFORMATION:

Name	Phone/fax number	Email address	Quotation Due Date
Vicky Ahmad	239.252.4047/ 239.252.3973	VickyAhmad@colliergov.net	July 21, 2014

Qty	Description Unit Price	Line Total
1	Furnish and install a 48" x 84" aluminum sign manufactured by Lykins Signtek with LED inserts by Temple, Inc. or approved equal as Specified.  23,500 -	\$23,500
	Provide delivery date:      Calendar days after permit.	
-18	LEAD TIME FOR MATERIAL AQUIZITION IS 16	WEEKS
	CONTRACT 10-5503 – Installation and Maintenance of Traffic Signals and Roadway Lighting	A STATE OF THE STA
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### RAEQUEST FOR QUOTE

CONTRACT 10-5503 - Installation and Maintenance of Traffic Signals and Roadway Lighting

PROJECT LOCATION: 505 Barefoot Beach Blvd. Naples, FL 34112

SCOPE OF WORK: Furnish and install a 48" x 84" aluminum sign as manufactured by Lykins Signtek with LED inserts by Temple, Inc. or approved equal at Barefoot Beach Park.

## SUMMARY OF WORK:

- Remove and dispose existing sign. See Exhibit A photo of existing sign.
- Furnish and install a 48" x 84" Sign by Lykins Signtek See Exhibit B Sign #51644
   The new sign shall be installed to the same location where the old sign was removed.
- Furnish and install LED Inserts and a Red Light Indicator by Temple, Inc. or approved equal.
   See Exhibit C and Exhibit D
  - LED's = OPEN/FULL and U-TURN Symbol
  - Type 1 Utility Cabinet
  - A red light indicator at the back of the sign that will turn on when FULL is on and U-Turn LED's are on and flashing. The OPEN LED's will be on when park is open and parking lot is available.
- 4. Install electrical wiring to the sign for the LED's that will be controlled by staff at the guard house 1.5 miles from the sign.
- Furnish and install a junction box 6"+/- above ground for electricity for the new sign;
   Coordinate tapping of electricity with the electrician of Barefoot Beach Master Association, Inc.
   Owner will provide contact name of the electrician prior to work.
- 6. Obtain any required Permits.
- 7. Provide calendar days of work after permit is approved. 130
- Provide one year warranty on all work.
- 9. Restore sod around the sign to pre-construction condition.



# AFFIDAVIT FOR CLAIMING STATUS AS A LOCAL BUSINESS

STATE OF FLORIDA

AND

COLLIER COUNTY 
LEE COUNTY

VENDOR AFFIRMS THAT IT IS A LOCAL BUSINESS AS DEFINED BY THE PURCHASING POLICY OF THE COLLIER COUNTY BOARD OF COUNTY COMMISSIONERS AND THE REGULATIONS THERETO.

AS DEFINED IN SECTION XI OF THE COLLIER COUNTY PURCHASING POLICY;

(AFFIX OFFICIAL SEAL)

A "local business" is defined as a business that has a valid occupational license issued by either Collier or Lee County for a minimum of one (1) year prior to a Collier County bid or proposal submission that authorizes the business to provide the commodities or services to be purchased, and a physical business address located within the limits of Collier or Lee Counties from which the vendor operates or performs business. Post Office Boxes are not verifiable and shall not be used for the purpose of establishing said physical address. In addition to the foregoing, a vendor shall not be considered a "local business" unless it contributes to the economic development and well-being of either Collier or Lee County in a verifiable and measurable way. This may include, but not be limited to, the retention and expansion of employment opportunities, the support and increase to either Collier or Lee County's tax base, and residency of employees and principals of the business within Collier or Lee County. Vendors shall affirm in writing their compliance with the foregoing at the time of submitting their bid or proposal to be eligible for consideration as a "local business" under this section.

consideration as a "local business" under this section.	
Please provide the following information for the Vendor:	
Year Business Established in 🛮 Collier County or 🗆 Lee County: 2008	
Number of Employees (Including Owner(s) or Corporate Officers):	
Number of Employees Living in 🛛 Collier County or 🗌 Lee (Including Owner(s) or Corporate Officers):	
If requested by the County, vendor will be required to provide documentation substantiating the information given in this affidavit. Failure to do so will result in vendor's submission being deemed not applicable.	
SOUTHERN SIGNAL & LTG. Vendor's Name	
Signature SEC / TREAS	
Title	
STATE OF FLORIDA PASCO COUNTY	
□ COLLIER COUNTY □ LEE COUNTY	
Sworn to and Subscribed Before Me, a Notary Public, for the above State and County, on this 25th Day of 7my 2014.	_'
J. Jancan	
Notary Public  My Commission Expires: 07/17/20/5  TEREZA TANCAU  Notary Public - State of Florida  My Comm. Expires Jul 17, 2015	

Commission # EE 93587

Vicky Ahmad

252-4030

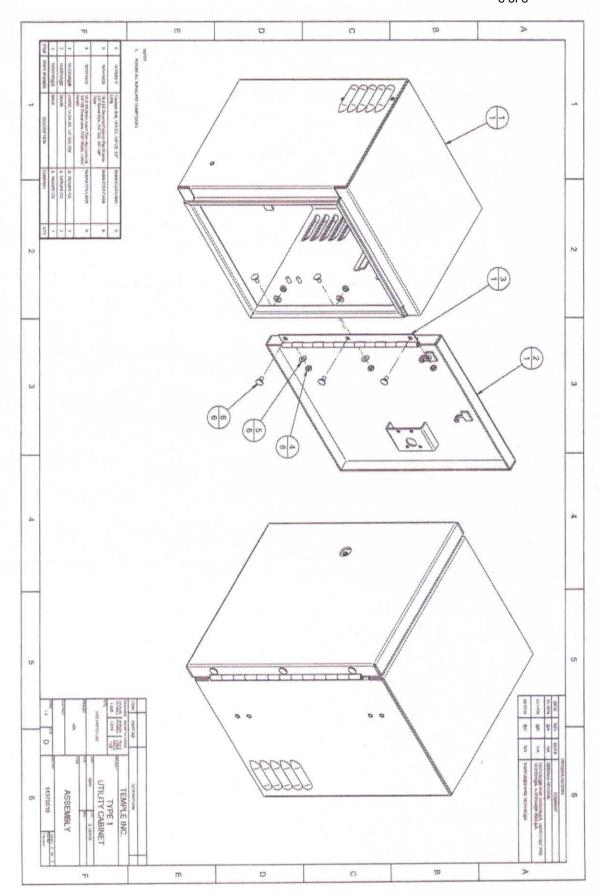
Salesperson: Sharon Johnson New Business 24-594-8494



ADD'L PROOF

CHELO N

1296B.DWG SCALE - 1:10



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