

ANNEX D

Procedures to Assure Public Involvement

Pursuant to Section 44 CFR 201.6(b), the following describes the on-going processes that should achieve maximum public-private participation. We make every effort to solicit the public's involvement/participation. The following describes the various vehicles we use to accomplish this. Our goal is to have some means readily available for the public to communicate with us.

Web Presence – Local Mitigation Strategy Working Group Home Page:
(<http://www.colliergov.net/Index.aspx?page=1544>)

Firstly, in the meta-data for this Home Page, we included many key words which will cause search-engines to draw those interested to Collier County's mitigation initiatives.

Secondly, the Home Page is always there (24 X 7), used to:

- Describe Collier County's Hazard Mitigation Program
- Provide references, e.g., "How-To" guides, and citations for those interested in mitigation activities.
- Announcements about grant opportunities.
- Information about Collier County's Flood Plain Management program
- Hyperlink to the current Local Mitigation Strategy
- LMS Meeting announcements
- Past minutes for LMS meetings

Public Meeting Announcements – All meetings are formerly "announced" via our public affairs process. Announcements via this process go to all Collier County's media outlets. Attachment 1 – Sample Press Release

Annual Flood Plain Outreach Meetings – Annually, the Floodplain manager establishes evening meetings around the county to address the Flood Plain program and the Local Mitigation Strategy.

Emergency Management Hurricane Seminars and Community Emergency Response Team (CERT) Training Programs – At these presentations the Local Mitigation Strategy and Local Mitigation Strategy are introduced to the audiences.

Social Media (Facebook & Twitter) – The Emergency Management Division maintains these social media accounts to keep the public aware of the various disaster programs initiatives.

Attachment 1



Collier County Government

Communication & Customer Relations Division
3299 Tamiami Trail E., Suite 102
Naples, Florida 34112-5746

colliercountyfl.gov
twitter.com/CollierPIO
facebook.com/CollierGov
youtube.com/CollierGov

April 3, 2019

FOR IMMEDIATE RELEASE

Notice of Public Meeting

Collier County Local Mitigation Strategy (LMS) Working Group Meeting Collier County, Florida

**Friday, April 19, 2019
9:30 a.m.**

*Notice is hereby given that the **Collier County Local Mitigation Strategy Working Group** will meet at **9:30 a.m. Friday, April 19**, at the South Regional Library, 8065 Lely Cultural Parkway, Naples, Florida 34113. The purpose of this meeting is to update the current Local Mitigation Strategy and seek public input for the it. This meeting will focus on Collier's mitigation goals and review the draft project worksheet and changes to the working group's voting membership requirements.*

About the public meeting:

Two or more members of the Board of County Commissioners may be present and may participate at the meeting. The subject matter of this meeting may be an item for discussion and action at a future Board of County Commissioners meeting.

All interested parties are invited to attend, and to register to speak. All registered public speakers will be limited to three minutes unless permission for additional time is granted by the chairman.

Collier County Ordinance No. 2004-05 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners, an advisory board or quasi-judicial board), register with the Clerk to the Board at the Board Minutes and Records Department.

Anyone who requires an auxiliary aid or service for effective communication, or other reasonable accommodations to participate in this proceeding, should contact the Collier County Facilities Management Division, located at 3335 Tamiami Trail E., Suite 101, Naples, Florida 34112, or (239) 252-8380, as soon as possible, but no later than 48 hours before the scheduled event. Such reasonable accommodations will be provided at no cost to the individual.

For more information, call the Richard Zyvolski at 239-252-3603.

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Attachment 2

Social Media

Twitter:



The screenshot shows the Twitter profile for Collier County Emergency Management (@CollierEM). The profile picture is the BES logo, which includes the text "Bureau of Emergency Services" and "Emergency Management". The profile bio states: "Official Twitter of Collier Co Emergency Mgmt. This page is not monitored around the clock. Use 911 for real emergencies. Monitor local media & weather radios." The profile statistics are: 3,358 Tweets, 62 Following, 6,934 Followers, 95 Likes, and 2 Lists. A tweet from @CollierEM, posted 5 hours ago, reads: "The public is invited to participate at the Local Mitigation Strategy meeting at the S. Regional Library, 8065 Lely Cultural Pkwy, at 9:30 AM on Friday, 19 Apr 2019. At the meeting we will review and begin the process to update the hazard mitigation plan. Questions? 239-252-3603." The tweet has 2 retweets and 1 like. On the right side of the profile, there is a "New to Twitter?" section with a "Sign up" button and a "You may also like" section.

Facebook:

Posts



The screenshot shows a Facebook post from Collier County Emergency Management, posted 5 hours ago. The post text is: "The public is invited to participate at the Local Mitigation Strategy meeting at the South Regional Library, 8065 Lely Cultural Pkwy, at 9:30 AM on Friday, April 19, 2019. At the meeting, we will review and begin the process to update the hazard mitigation plan. Questions? Please call Rick 239-252-3603." The post has 703 People Reached and 2 Engagements. There is a "Boost Post" button in the bottom right corner of the post area.