

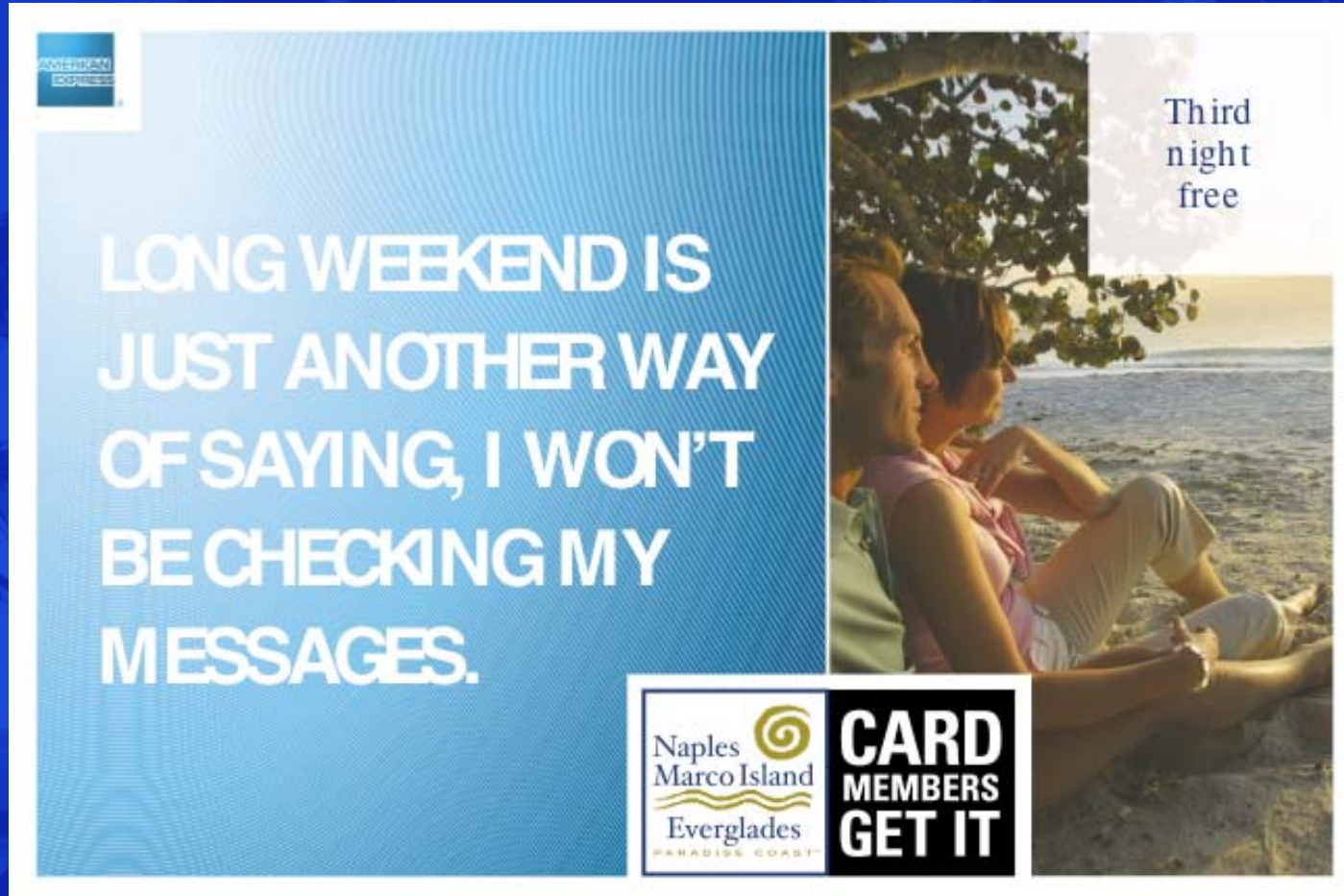



Paradise

Recent Creative




American Express Mailing





**LONG WEEKEND IS
JUST ANOTHER WAY
OF SAYING, I WON'T
BE CHECKING MY
MESSAGES.**

Third
night
free



**CARD
MEMBERS
GET IT**



American Express Mailing

RECEIVE YOUR THIRD NIGHT FREE WHEN YOU PAY WITH YOUR AMERICAN EXPRESS® CARD.

Someone who works as hard as you do deserves a getaway to Florida's Last Paradise™: Naples, Marco Island and the Everglades. Book & pay for your room using your American Express Card, and get the 3rd night free when you stay two consecutive nights at participating hotels.

It's a perfect summer getaway. From the Old World resort charm of Naples, the sophisticated beaches of Marco Island, to the adventure of the Everglades, Florida's Last Paradise™ offers a wonderland of summer memories.

Planning your trip is easy. Just go to www.mylifemycard.com/selects or www.mx.ParadiseCoast.com for our participating hotels, call them direct and mention the Paradise Coast promotion for American Express Cardmembers, or call your local Travel Agent.

PLAN YOUR AMERICAN EXPRESS 3RD NIGHT FREE GETAWAY NOW.
www.mylifemycard.com/selects or www.mx.ParadiseCoast.com

TERMS AND CONDITIONS: Subject to availability, valid at participating locations. See website for complete details. Offer valid when paying with your American Express Card. Based on double occupancy. Valid for stays now through 9/30/06. Excludes taxes and gratuities. 3 nights must be consecutive.

Bellasera
Best Western Naples Plaza
Comfort Inn & Suites
Doubletree Guest Suites
Edgewater Beach Hotel
Greenlinks Golf Resort
Hilton Naples
Ivey House Bed & Breakfast
La Playa Beach & Golf Resort
Marco Beach Ocean Resort
Marco Island Marriott
Naples Beach Hotel
Park Shore Resort
Quality Inn & Suites Golf Resort
Radisson Suite Beach Resort
The Registry Resort & Club

**CARD
MEMBERS
GET IT**



American Express
P.O. Box 35022
Greensboro, NC 27425

Sam A Sample
123 Main Street
Anytown, USA 12345-6789



Postage
US Postage
Paid
Greene/Naples/Marco
Island & The Everglades
DMA



American Express Landing Page



Escape Now to the Paradise CoastSM

Receive a third night free when you pay with your American Express[®] Card.



Someone who works as hard as you do deserves a getaway to Florida's Last ParadiseSM: Naples, Marco Island and the Everglades. Book & pay for your room using your American Express Card, and get the 3rd night free when you stay two consecutive nights at participating hotels.

It's a perfect summer getaway. From the Old World resort charm of Naples, the sophisticated beaches of Marco Island, to the adventure of the Everglades, Florida's Last ParadiseSM offers a wonderland of summer memories.

Planning your trip is easy. Just call any of the participating hotels, and mention the Paradise Coast promotion for American Express Cardmembers, or call your local Travel Agent.

If you're ready to make reservations, call any of the participating hotels and resorts below for details and direct booking, or call your local travel agent.

- [Bellasera](#), Naples (888) 233-2249
- [Best Western Naples Plaza Hotel](#), Naples (888) 679-6655
- [Comfort Inn & Suites](#), Naples (800) 277-7517
- [DoubleTree Guest Suites](#), Naples (239) 593-8733
- [Edgewater Beach Hotel & Club](#), Naples (866) 866-8726
- [Greenlinks Golf Resort](#), Naples (888) 233-2249
- [Hilton Naples](#), Naples (239) 430-4900
- [Ivey House Bed & Breakfast](#), Everglades City (239) 695-3299
- [La Playa Beach & Golf Resort](#), Naples (800) 237-6883
- [Marco Beach Ocean Resort](#), Marco Island (800) 260-5089
- [Marco Island Marriott Resort, Golf Club and Spa](#), Marco Island (800) 438-4373
- [Naples Beach Hotel & Golf Club](#), Naples (800) 237-7600
- [Park Shore Resort](#), Naples (888) 233-2249
- [Quality Inn & Suites Golf Resort](#), Naples (800) 277-0017
- [Radisson Suite Beach Resort](#), Marco Island (800) 333-3333
- [The Registry Resort & Club](#), Naples (800) 962-7537

TERMS AND CONDITIONS Subject to availability, valid at participating locations. Offer valid when paying with your American Express Card. Based on double occupancy. Valid for stays now through 9/30/05. Excludes taxes and gratuities. 3 nights must be consecutive.



Want to know more about the area? [Just click here.](#)



FLAUSA Banners

Beach Section

Looking for a great beach vacation?



Looking for a great be



Click to find Paradise.





FLAUSA Banners Everglades Section



Looking for wildlife?



Click to discover where
vacations become explorations.





FLAUSA Banners

Marco Island Section



Ever dream of
escaping to Paradise?

 Naples Marco Island
Everglades
PARADISE COAST™



escaping to Paradise?

 Naples Marco Island
Everglades
PARADISE COAST™

Click to escape to
Paradise on Marco Island.



Naples Section



Ever dream of
escaping to Paradise?

 Naples Marco Island
Everglades
PARADISE COAST™



escaping to Paradise?

 Naples Marco Island
Everglades
PARADISE COAST™

Click to escape to
Paradise in Naples.





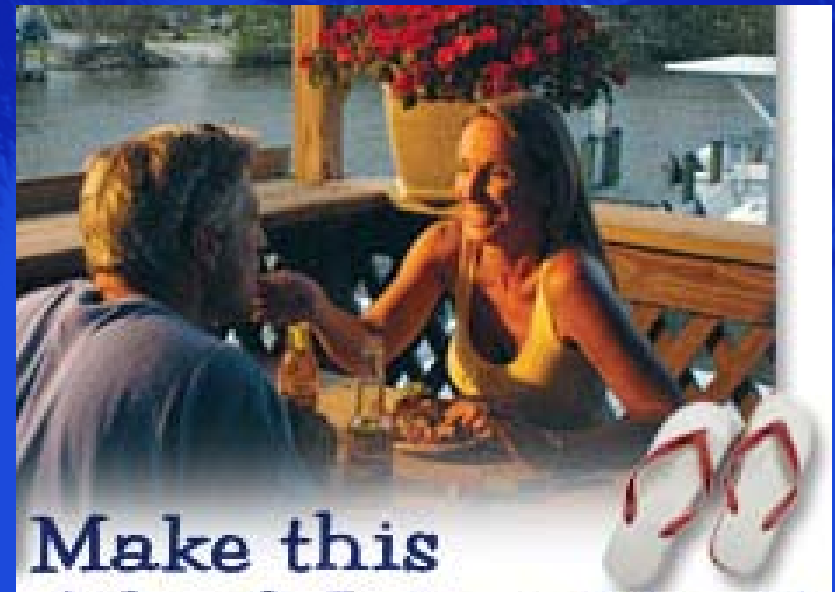
Holiday Website revisions



Make some Father's Day memories.
Great golf, fishing and endless family fun.



Treat Dad to a getaway!
Click on button at far right.



Make this
4th of July a blast!

It's a great time for a mid-summer getaway.



Book now!
Click on button at far right.



Business Week

Meeting in Florida can now be Paradise.



Meeting in one of America's premier meeting locations is always a good bet. And summer brings the year's best values on the Paradise Coast™. Choose from facilities and resorts offering expert planning combined with superb service in Florida's most relaxing, tropical destination.

To begin planning your meeting call 1-800-2-ESCAPE or visit us online at www.bw.ParadiseCoast.com





New Photos Sample





New Photos Sample





New Photos Sample





New Photos Sample

