

MINUTES OF THE MEETING OF THE PUBLIC TRANSIT AD HOC
ADVISORY COMMITTEE

Naples, Florida, June 16, 2014

LET IT BE REMEMBERED, the Public Transit Ad Hoc Advisory Committee in and for the County of Collier, having conducted business herein, met on this date at 3:00 P.M. in REGULAR SESSION at Administrative Building “F”, Suite 501, Collier County Government Complex Naples, Florida with the following members present:

Chairman: Glen D. Harrell
Vice Chairman: Dylan Michael Vogel
John DiMarco, II
Richard Duggan (Excused)
W. James Klug, III (Excused)
Morton Rosenberg
Arthur Doberstein
Harold Weeks
(Vacancy)

ALSO PRESENT: Michelle Arnold, Director, ATM
Trinity Scott, Public Transit Manager
Spencer Smith, Mobility Manager
Brandi Otero, Associate Project Manager
James Means, Keolis

1. Call to Order

Chairman Harrell called the meeting to order at 3:00PM.

2. Roll Call

Roll call was taken and a quorum was established.

Ms. Scott reported Nancy Lascheid has resigned from the Committee.

3. Approval of Agenda

Mr. Rosenberg moved to approve the Agenda. Second by Mr. Weeks. Carried unanimously 5 - 0.

3. Approval of Minutes

a. March 20, 2014 Meeting

Mr. Vogel moved to approve the minutes of the March 20, 2014 Public Transit Ad Hoc Advisory Committee meeting as presented. Second by Mr. Weeks. Carried unanimously 5 - 0.

b. May 20, 2014 Meeting

Mr. Weeks moved to approve the minutes of the May 20, 2014 Public Transit Ad Hoc Advisory Committee meeting as presented. Second by Mr. Rosenberg. Carried unanimously 5 - 0.

5. Committee Action

a. Endorsement of the Minor Update of the Transit Development Plan

Ms. Scott presented the Executive Summary “*Endorsement of the Transit Development Plan (TDP) Annual Update*” for consideration. She noted the Committee reviewed the Plan at the May 20, 2014 and provided comment to Staff.

Mr. Rosenberg moved to recommend the Board of County Commissioners adopt the Transit Development Plan (TDP) Annual Update. Second by Mr. Vogel. Carried unanimously 5 - 0.

6. Reports and Presentations

Mr. DiMarco arrived at 3:15pm

a. Review of the Draft CAT Bus Stop ADA Assessment

Ms. Scott presented the Executive Summary “*Review of the Draft CAT Bus Stop ADA for Assessment*” for information purposes.

Brian Weinstein of Tindal Oliver and Associates presented the Slideshow “*Collier Area Transit Facilities ADA Transition Plan Project Progress Presentation – June 2014*” highlighting:

- The purpose of the Plan is to improve Access, Security, & Operations at CAT’s 527 bus stops and to develop the ADA required self-assessment and Transition Plan.
- The study includes inventorying conditions at bus stops and facilities throughout the system for compliance to ADA guidelines and design standards, identifying and prioritizing improvements to address deficiencies in accessibility, security, operational and passenger guidelines and developing a phasing plan to implement the required improvements based on anticipated funding.

- The guidelines include such measures as provision of a minimum size, and maximum slope for a firm, stable surface area for boarding the bus, adequate connecting pathways to the stop, etc.
- There are 3 categories of improvements: Quick fixes (CAT), scheduled improvements - CIP (CAT, other jurisdictions) and others' responsibility - government & private.

During Committee Member/Consultant/Staff discussions the following was noted:

- It is important, as development increases in the County, new stops brought on line by CAT, developers, etc. conforms to the guidelines so the need for future retrofitting is eliminated.
- In areas where stops are being "market tested," installations of temporary materials are being investigated to comply with the firm and stable surface requirements. If the stop proves viable, the temporary surface would be removed and a permanent boarding area would be constructed.
- Consideration should be given to providing tactile signage within the system.

Ms. Scott reported a final draft of the Plan will be submitted to the Committee at a future meeting to obtain a recommendation for the Board of County Commissioners.

b. Review of the Draft Marketing Plan

Ms. Scott provided the Executive Summary "*Review of the Draft Marketing Plan*" for information purposes. She presented the Slideshow "*Collier Area Transit Marketing Plan*" noting the Plan is intended to be utilized as a marketing guide for the Program with built in flexibility for implementing future changes. A recommendation on forwarding the Plan to the Board of County Commissioners will be sought from the Committee at the next meeting.

During Staff/Committee Member discussion, the following was noted:

- Increasing fuel costs, identified as a liability, may also be an opportunity as it may spur more riders to utilize mass transit.
- An Outreach Program targeting the school district, employers, students, tourists, hotels, senior citizen centers, homeowner Associations, etc. should be considered.
- An advocate, especially at the elected official level would be beneficial in marketing the program.
- Consideration should be given to partnering CAT advertising with private business advertising.
- Consideration should be given to identifying any opportunities for pet friendly service.

c. Transit Development Plan Major Update

Ms. Scott presented the Executive Summary "*Transit Development Plan Major Update*" and a Slideshow on the Plan for information purposes. She noted:

- The plan defines public transportation needs by evaluating, demographics and travel behavior, assessing existing transit options, seeking public input and creating assessments of demands for transit needs and will include developing the requirements for the implementation of services.
- It is updated annually with a major update required every 5 years.

- The Plan is in the data collection Phase and will be garnering public input from a variety of sources including the general public, businesses, existing riders, elected officials, etc.
- A Vision Workshop to develop input on the Plan will be held on September 10, 2014.

7. Member Comments

Mr. Vogel reported Staff and Keolis have been instrumental in addressing issues he brought forward regarding the condition of the Para-Transit fleet.

8. Public Comments

None

9. Next Meeting Date

July 15, 2014

There being no further business for the good of the County, the meeting was adjourned by order of the chair at 4:50P.M.

Public Transit Ad Hoc Advisory Committee

Glen D. Harrell, Chairman

These minutes approved by the Board/Committee on _____ as presented _____ or as amended _____.