

## EXECUTIVE SUMMARY

**Recommendation to approve Category “A” Tourist Development Council Grant applications from the City of Naples, the City of Marco Island and Collier County for FY-2014/2015 in the amount of \$5,659,971 authorize the Chairman to sign grant agreements following County Attorney’s approval, and make a finding that these expenditures will promote tourism.**

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**OBJECTIVE:** To obtain approval of Category “A” Tourist Development Fund 195 Grant application requests for 2014/2015 in the amount of \$5,659,971.

**CONSIDERATIONS:** Received TDC Category “A” Grant Applications as follows:

<b><u>PROJECT/DESCRIPTION:</u></b>	<b><u>FY2014/2015 REQUESTED</u></b>	<b><u>FY 2013/2014 REQUESTED</u></b>
<b>1. <u>Regulatory and Permit Compliance</u></b>		
• Sea Turtle Protection Program – Collier County	\$160,000	\$160,000
• Beach Tilling – Collier county -80171	\$40,000	\$ 40,000
• Physical Beach Monitoring – (Vanderbilt, Clam Pass Beach, Park Shore, Naples and Marco South) – 90536	\$200,000	\$206,000
• Physical Pass Monitoring (Wiggins, Clam, Doctors) - 90536	76,000	\$0
• Biological Monitoring (Vanderbilt, Clam Pass Beach, Park Shore, Naples and Marco South)	\$150,000	\$0
• Shorebird Monitoring(Vanderbilt, Clam Pass Beach, Park Shore, Naples and Marco South) – 90033	\$10,000	\$0
<b>SUB-TOTAL</b>	<b>\$636,000</b>	<b>\$406,000</b>
<b>2. <u>Projects</u></b>		
Engineering – 15 Year Multi-Use Beach Renourishment Permit – 80096	\$110,000	
Engineer/NTP – Naples Beach Renourish (TS Debbie Plus) – 80166	\$75,000	
Construction - Naples Beach Renourish (TS Debbie Plus)	\$2,425,000	
Engineer/Permit – Doctors Pass South Jetty Rebuild & New Erosion Control Structure	\$150,000	
Engineer/ NTP Marco South Renourishment (TS Debbie) – 80166	\$75,000	
Engineering/Permit/Modeling - Sand Mining North Marco Beach	\$185,000	
<b>SUB-TOTAL</b>	<b>\$3,020,000</b>	<b>\$15,000,000</b>
<b>3. <u>Beach Maintenance</u></b>		
Beach Maintenance – Collier County/Marco Island – 90533	\$250,600	\$167,000

Naples Pier Annualized Repair & Maintenance – City of Naples (Category D funded by Fund 195) - 90096	\$692,449	\$200,000
Beach Maintenance – City of Naples – 90527	\$160,922	\$132,945
Vegetation Repairs/Exotic Removal – County Wide – 90044	\$75,000	\$ 75,000
<b>SUB-TOTAL</b>	<b>\$1,178,971</b>	<b>\$ 574,945</b>
<b>4. Administration</b>		
Project Management and Administration	\$520,000	\$517,548
Indirect Administration Cost	\$90,000	\$ 46,100
Department Rent	\$10,000	\$ 10,000
Division Fiscal Support	\$60,000	\$ 70,000
Tax Collector Fee's (2.5%)	\$145,000	\$125,000
<b>SUB-TOTAL</b>	<b>\$825,000</b>	<b>\$768,648</b>
<b>TOTAL GRANTS</b>	<b>\$5,659,971</b>	<b>\$16,749,593</b>

**Regulatory and Permit Compliance:**

All these items are required by FDEP permit, required by law or required to maintain critical programs between required permit activities. Approval is recommended.

**Planned Projects:** Projects required to maintain the beaches, inlets and the engineering and permitting required to support construction. Approval is recommended.

**Beach Maintenance:** Exceptional beach experience for our residents and visitors has been at the heart of our success in the past. These items are required to maintain that experience. Approval is recommended.

**Administration:** This item funds County staff to manage the projects, maintain the beaches, administer the program. It includes the Manager; an Office Manager/Accountant; a Field Supervisor/Project Manager; and two equipment operators to clean and maintain the County and Marco Beaches (\$520,000). It also includes Administrative Indirect Fees required for administrative functions like purchasing, information technology, motor pool and human resources (\$90,000). Current rent (\$10,000). Division Fiscal Support (\$60,000). Charges for the Tax Collector are also included (\$145,000). Approval is recommended.

**FISCAL IMPACT:** The Fiscal Year 2014/2015 proposed Beach Renourishment Fund 195 budget appropriates funding for these grant applications. The source of funds is Category “A” Tourist Development Tax dollars.

**GROWTH MANAGEMENT IMPACT:** There is no impact to the Growth Management Plan related to this action.

**ADVISORY COMMITTEE RECOMMENDATIONS:** At the April 10, 2014 CAC meeting all grant request items were approved unanimously by a 9 to 0 vote. The item for the City of Naples Pier Repair is subject to review and approval by the TDC and BCC and will require an

amendment to the Tourist Development Tax Ordinance No. 92-60, as amended. This amendment requires supermajority vote of the BCC.

**LEGAL CONSIDERATIONS:** This item has been approved as to form and legality and requires majority vote for approval. – CMG

**RECOMMENDATION:** To recommend approval of the attached Tourist Development Category “A” Grant Applications for FY-2014/2015 in the amount of \$5,659,971 and authorize Chairman to sign grant agreements after County Attorney’s approval.

Prepared by: J. Gary McAlpin, P.E., Manager, Coastal Zone Management Department

Attachments: Grant Applications