

## **EXECUTIVE SUMMARY**

### **Tourist Development Council Appointment Review**

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**OBJECTIVE:** Review applications for appointments to expiring positions on the Tourist Development Council (TDC).

#### **CONSIDERATIONS:**

Collier County Advisory Board appointments to vacant or expiring terms are advertised and the subsequent applicants are reviewed and a recommendation is sought from that specific advisory board. The County Commission then receives the applications and recommendations and makes the appointments.

There are two terms expiring in April 2014 on the Tourist Development Council (TDC). Susan Becker has served in the “Non Owner/Operator, non-tax collecting” seat for the past four years, is eligible for and has applied for reappointment. Ski Olesky has served in the “Owner-Operator collector of the tax” seat for the past four years. He is eligible for and has applied for reappointment.

We have received one application for Susan Becker’s seat:

Susan Becker  
371 11<sup>th</sup> Avenue South  
Naples, FL 34102

We have received one application for Ski Olesky’s seat:

Ski Olesky  
6001 Lake Trafford Road  
Immokalee, FL 34142

Attached are the applications and back up material from each candidate. Both meet the criteria for appointment. We ask that the TDC discuss the applicants and make a recommendation for each vacancy. This recommendation will be forwarded to the County Commission for final appointment.

**RECOMMENDATION:** Staff requests a recommendation for each of the two expiring positions on the TDC.

**SUBMITTED BY:** Jack Wert, Tourism Director

## Advisory Board Application Form

Collier County Government  
3299 Tamiami Trail East, Suite 303  
Naples, FL 34112  
(239)252-8603

Application was received on: 3/4/2014 3:20:24 PM.

Name: Susan Becker Home Phone: 239-261-7708

Home Address: 371 11th Avenue South

City: Naples Zip Code: 34102

### Phone Numbers

Business: 239-261-8936

e-Mail Address: [smsbecker@comcast.net](mailto:smsbecker@comcast.net)

Board / Committee Applied for: Tourist Development Council

Category: Board Member

Work Place: Neapolitan Enterprises/ Third Street South Merchants Ass'n.

How long have you lived in Collier County: 10-15

How many months out of the year do you reside in Collier County: I am a year-round resident

Have you ever been convicted of any offense against the law? No

Not Indicated

Do you or your employer do business with the County? No

Not Indicated

NOTE: All advisory board members must update their profile and notify the Board of County Commissioners in the event that their relationship changes relating to memberships of organizations that may benefit them in the outcome of advisory board recommendations or they enter into contracts with the County.

Would you and/or any organizations with which you are affiliated benefit from decisions or

recommendations made by this advisory board?  No

Not Indicated

Are you a registered voter in Collier County?  Yes

Do you currently hold an elected office?  No

Do you currently or ever served on a Collier County Board or Committee?  Yes

Tourist Development Council

**Please list your community activities:**

Third Street Merchants' Association--Concierge Old Naples Association--Board Member

SWFlorida Concierge Association--Officer American Association of University Women--chair

Naples Historical Society--volunteer Friends of Collier County Libraries--member

**Education:**

M.S. University of Wisconsin B.A. Rockford College University of Edinburgh, Scotland

Richmond College, London, England Exchange Professor, Chester, England Fellow in National

Writing Project, Illinois

**Experience:**

Concierge/Coordinator for Neapolitan Enterprises Corporate Consultant for Business Writing

Skills Facilitator of multi-ethnic/multi-educational groups Consultant for Educational Testing

Services Editor/Writer/Reviewer for professional publications College Professor for 32

years/Great Teacher Honoree

MEMORANDUM

DATE: March 5, 2014

TO: Elections Office  
ShavontaeHall@colliergov.net

FROM: Kristi J. Bartlett, Executive Aide  
Board of County Commissioners

RE: Voter Registration - Advisory Board Appointments

The Board of County Commissioners will soon consider the following individuals for appointment to one of the county's advisory committees. Please let me know if those listed below are registered voters in Collier County.

Also, please list the commission district in which each applicant resides.

Tourist Development Council

COMMISSION DISTRICT/REGISTERED VOTER

Susan Becker  
371 11<sup>th</sup> Avenue South  
Naples, FL 34102

4 (yes)

Thank you for your help.

## Advisory Board Application Form

Collier County Government  
3299 Tamiami Trail East, Suite 303  
Naples, FL 34112  
(239)252-8603

Application was received on: 3/11/2014 9:19:22 AM.

Name: Edward R. Olesky Home Phone: 239-657-2401

Home Address: 6001 Lake Trafford Road

City: Immokalee Zip Code: 34142

### Phone Numbers

Business: 239-289-8449

e-Mail Address: [Skiolesky@hotmail.com](mailto:Skiolesky@hotmail.com)

Board / Committee Applied for: Tourist Development Council

Category: Owner/Operator

Work Place: Lake Trafford Marina

How long have you lived in Collier County: more than 15

How many months out of the year do you reside in Collier County: I am a year-round resident

Have you ever been convicted of any offense against the law? No

Not Indicated

Do you or your employer do business with the County? No

Not Indicated

NOTE: All advisory board members must update their profile and notify the Board of County Commissioners in the event that their relationship changes relating to memberships of organizations that may benefit them in the outcome of advisory board recommendations or they enter into contracts with the County.

Would you and/or any organizations with which you are affiliated benefit from decisions or

**recommendations made by this advisory board?**  Yes

**Are you a registered voter in Collier County?**  Yes

**Do you currently hold an elected office?**  No

**Do you currently or ever served on a Collier County Board or Committee?**  Yes

**Please list your community activities:**

**Education:**

**Experience:**

MEMORANDUM

DATE: March 18, 2014

TO: Elections Office  
ShavontaeHall@colliergov.net

FROM: Kristi J. Bartlett, Executive Aide  
Board of County Commissioners

RE: Voter Registration - Advisory Board Appointments

The Board of County Commissioners will soon consider the following individuals for appointment to one of the county's advisory committees. Please let me know if those listed below are registered voters in Collier County.

Also, please list the commission district in which each applicant resides.

Tourist Development Council

COMMISSION DISTRICT/REGISTERED VOTER

Edward R. Olesky  
6001 Lake Trafford Road  
Immokalee, FL 34142

5 (yes)

Thank you for your help.