

MINUTES OF THE MEETING OF THE PUBLIC TRANSIT AD HOC
ADVISORY COMMITTEE

Naples, Florida, February 18, 2014

LET IT BE REMEMBERED, the Public Transit Ad Hoc Advisory Committee in and for the County of Collier, having conducted business herein, met on this date at 3:00 P.M. in REGULAR SESSION at Administrative Building “F”, Suite 501, Collier County Government Complex Naples, Florida with the following members present:

Chairman: Glen D. Harrell
Vice Chairman: Dylan Michael Vogel (Excused)
John DiMarco, II (Excused)
Richard Duggan
W. James Klug, III
Nancy Lascheid
Morton Rosenberg
Arthur Doberstein
(Vacancy)

ALSO PRESENT: Michelle Arnold, Director, ATM
Trinity Scott, Public Transit Manager
Spencer Smith, Mobility Manager
Omar Deleon, Keolis
James Means, Keolis

1. Call to Order

Chairman Harrell called the meeting to order at 3:04PM.

2. Roll Call

Roll call was taken and a quorum was established.

3. Approval of Agenda

Mr. Duggan moved to approve the Agenda. Second by Ms. Lascheid. Carried unanimously 5 – 0.

4. Approval of Minutes from January 21, 2014 Meeting

Mr. Rosenberg moved to approve the minutes of the January 21, 2014 Public Transit Ad Hoc Advisory Committee meeting as presented. Second by Mr. Duggan. Carried unanimously 5 – 0.

5. Committee Action

a. Endorsement of the Advertising Policy

Ms. Scott provided the Executive Summary “*Endorsement of Advertising Policy*” for information purposes and the “*Collier Area Transit Advertising Policy and Standards*” for consideration. She reported:

- The advertising for the lobby areas will be limited to the outdoor areas.
- Staff estimates the annual revenue for the advertising at \$232k.

Mr. Doberstein noted there is no cancellation policy incorporated into the document.

Staff reported the individual contracts will address cancellation requirements; however they will contact the County Attorney’s office for the purposes of incorporating a cancellation clause into the Policy.

Mr. Rosenberg moved to recommend the Board of County Commissioners adopt the “Collier Area Transit Advertising Policy and Standards.” Second by Mr. Duggan. Carried unanimously 5- 0.

6. Reports and Presentations

a. Review of updated Title VI Policy

Ms. Arnold provided the Executive Summary “*Review Updated Title VI Policy*” and report “*Collier County Board of County Commissioners Collier Area Transit Title VI Program 2014 - 2017*” for information purposes. She presented a Slideshow titled “*Collier Title VI Program, Collier Area Transit, Report to Public Transit Advisory Committee – February 18, 2014*” noting:

- Staff will be seeking a formal recommendation for approval of the Policy at the March 18, 2014 PTAHAC meeting.
- The Policy ensures any organizations receiving Federal funds provide quality, non discriminating service to the patrons utilizing the system.
- The current Policy expires in 2014 and the County is required to review and update the Policy as necessary every 3 years.
- The Policy establishes a set of minimum requirements that must be met (i.e. proper notifications of the Policy’s existence, establishment of a “complaint procedure,” requiring construction of facilities be in a manner as to not adversely impact the affected population. etc.).

The Committee recommended the Policy reference, where necessary, that the Grants are “multi year grants.”

b. MPO Presentation on their Rail Feasibility Study – Multi Modal corridor

Ms. Scott provided the Executive Summary “*Lee MPO Presentation on their Rail Feasibility Study – Multi Modal Corridor*” for information purposes.

Don Scott, Lee County MPO Director presented a Slideshow “*Lee County Rail Corridor Feasibility Study PTAC, February 18, 2014*” highlighting:

- The MPO (Metropolitan Planning Organization) is a 16 Member Board that sets policies and prioritizes projects which utilize State and Federal Grants for transportation projects.
- The MPO is in the initial phases of studying the feasibility of obtaining the lease rights of a portion (Northern Collier to Southern Charlotte County) of an existing rail corridor running from Northern Collier County to DeSoto County.
- The existing rail service on the corridor is primarily utilized for transporting freight.
- Given the nature of the corridor (the existing infrastructure and its width) it may be suitable for establishing other services on or within it such as Commuter Rail Transit, Light Rail Transit or Bus Rapid Transit.
- If additional transportation services were to initiate in the future, it may create additional demand and opportunities for public transportation in the vicinity where the service would truncate.

c. Shelter Survey Results

Mr. Smith provided the Executive Summary “*Shelter Redesign Survey Results*” and Slideshow “*Survey Results, CAT and CH2MHill*” for information purposes. He outlined the results of the survey with feedback received from the respondents indicating the need for additional bike racks, storage or bike park and ride facilities, especially in the Immokalee service routes. The results will also be utilized for input on the proposed final design of the new bus shelters.

d. Schedule Survey Results

Mr. Smith provided the Executive Summary “*Schedule Redesign Survey Results*” and Slideshow “*Survey Results, CAT and CH2MHill*” information purposes and outlined the results of the survey with feedback from the respondents indicating they would be willing to pay \$1.00 for route maps with protective covers.

He reported the surveys will continue through the end of February.

7. Member Comments

Ms. Lascheid requested a Staff representative be present when the proposed redevelopment of the former Naples Daily News site is heard by the City of Naples Planning Commission. The purpose would be to ensure any Collier Area Transit issues are addressed as the project is intended for residential housing at a “mid level rent” rate. These individuals may have a need for public transit and the County should ensure adequate facilities and service is made available for the routes serving the area.

8. Public Comment

None

9. Next Meeting Date

March 18, 2014

Ms. Scott reported:

- The Bike Rack Policy was approved by the Board of County Commissioners.
- Staff is updating Commissioner Fiala on the proposed bus wrap designs.
- Staff has contacted the County Attorney's Office to initiate discussions on the requirement to "sun-set" the Committee.
- The next meeting Agenda will include the review of the proposed shelter designs, Title VI Policy and the 5 year draft budget.

There being no further business for the good of the County, the meeting was adjourned by order of the chair at 4:10P.M.

Public Transit Ad Hoc Advisory Committee

Glen D. Harrell, Chairman

These minutes approved by the Board/Committee on _____
as presented _____ or as amended _____.

February 18, 2014