

**EXECUTIVE SUMMARY**  
**Reports & Presentations**  
**Item 7C**  
**Bus Schedules**

**Objective:**

To discuss the redesign of the existing bus schedules.

**Considerations:**

Collier County Alternative Transportation Modes (ATM) staff has received many comments regarding the need to redesign our existing map to be more user friendly. Staff has reviewed schedules from multiple areas and is leaning toward a booklet that would contain all individual routes. The booklet would all more detail to be shown, such as direction that the route runs. Staff is in the process of coming up with a design and would like input regarding the types of information that should be included in the map. Below are a list of items that staff has proposed:

- a. How to Ride
- b. Code of Conduct
- c. Picture of bus stop sign
- d. Next bus information
- e. Transfer policy
- f. Fare Options including how to use the Farebox and Smart Cards
- g. Hours of Operation
- h. Holiday Schedule
- i. Americans with Disabilities Service
- j. Wifi availability at Government Center Transfer Facility
- k. Travel training options
- l. Commuter services options
- m. Bike on Bus policy
- n. Bike Locker availability

ATM staff will bring a mock up of the schedule at the next meeting.

**Recommendation:**

Provide comments to staff.

**Prepared by:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
Trinity Scott, Public Transit Manager

**Approved by:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
Trinity Scott, Public Transit Manager