

Collier County Demographic Profile

Collier County Population Trends	
Year	Total
1960	15,753
1970	38,040
1980	85,971
1990	152,099
2000	251,377
2010	321,520
2012	329,849

Source: U.S. Census Bureau, BEBR 2012 Population Estimates

Collier County Population by Age (2010)	
Age Group	Percent
0-19	22%
20-34	15%
35-54	24%
55-64	13%
65 & Older	26%
Total	100%

Source: 2010 U.S. Census

Collier County Population By Area		
Area	2012 Population	Percent
Unincorporated	293,343	89%
Naples	19,584	6%
Everglades City	401	0%
Marco Island	16,521	5%
Total	329,849	100%

Source: BEBR 2012 Population Estimates

Collier County Population By Race (2010)		
Race	Population	Percent
White	315,358	84%
Black	21,087	7%
Asian	3,507	1%
Other	19,920	6%
Two or more races	6,162	2%
Total	321,520	100%

Source: 2010 Census

Southwest Florida Population By County		
County	Population	Percent
Collier	329,849	28%
Lee	638,029	54%
Charlotte	163,357	14%
Glades	12,671	1%
Hendry	38,123	3%
Total	1,182,029	100%

Source: BEBR 2012 Population Estimates

Collier County Population by Gender (2010)		
Gender	Population	Percent
Male	158,494	49.30%
Female	163,026	50.70%
Total	321,520	100%

Source: 2010 U.S. Census

Collier County Hispanic/Latino Population (2010)		
Origin	Population	Percent
Not Hispanic/Latino	238,343	74%
Hispanic or Latino	83,177	26%
Total	321,520	100%

Source: 2010 Census