

Collier County Economic Indicators

Median Household Income	
Area	2007-2011
Collier	\$56,876
Florida	\$47,827
U.S.	\$52,762

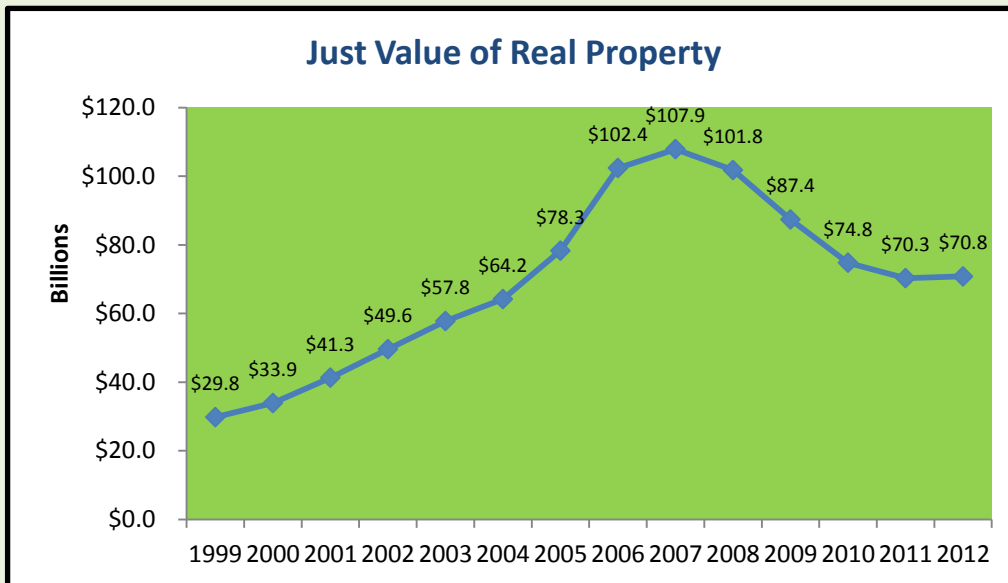
Source: U.S. Census America Community Survey

Per Capita Income	
Area	2007-2011
Collier	\$37,335
Florida	\$26,733
U.S.	\$27,915

Source: U.S. Census America Community Survey

Collier County Tourism			
	2012	2013	% Change
Visitors	672,800	698,400	4%
Occupancy Room	78%	81%	4%
Rates	\$223	\$224	1%
RevPar*	\$174.20	\$183.10	5%

*Revenue Per Available Room
Source: Paradise Coast Convention & Visitors Bureau



Source: Collier County Property Appraiser

Collier County Residential Real Estate			
	June '12	June '13	% Change
# Homes Closed	869	836	-4%
Average Price	\$220,000	\$265,000	20%

Source: Naples Area Board of Realtors

