

EXECUTIVE SUMMARY
Board Action
Item 6A
Comprehensive Operational Analysis

OBJECTIVE:

To review and make recommendation for approval by the Board of County Commissioners (BCC) the Comprehensive Operational Analysis Report.

CONSIDERATIONS:

The Alternative Transportation Modes (ATM) Department and the Metropolitan Planning Organization (MPO) staff have been working with the consultant team, CDM Smith, to develop a Comprehensive Operational Analysis (COA) for the Collier Area Transit system. The COA is a thorough analysis of the fixed-route service and provides recommendations designed to improve productivity and service efficiency. The data collected and the analysis conducted through the COA provides the transit agency with objective information for use in business planning, including use of services provided and how those services meet the needs of the customers. The COA identifies the strengths and weaknesses of the operations, including those services that are the best performing compared to those that need attention.

The report has been vetted through the MPO Board and their committees and received their endorsement. The COA and its recommendations will be presented to the Board of County Commissioners for their approval after receiving the recommendation from the Public Transit Advisory Committee (PTAC).

RECOMMENDATION:

That the Committee reviews the COA recommendations and endorse the final report.

ATTACHMENTS:

- 1) Comprehensive Operational Analysis (COA) Report

Prepared by: _____ Date: _____

Trinity Scott, Public Transit Manager
Alternative Transportation Modes Department

Approved by: _____ Date: _____

Trinity Scott, Public Transit Manager
Alternative Transportation Modes Department