

Collier County Parks and Recreation — Therapeutic Recreation

# Buddy Walk<sup>®</sup>

Sponsorship/Donation Packet



## Buddy Walk Contacts

Ilene Goddy (239) 455-1188  
igoddy@msn.com

Becky Newell (239) 290-2260  
Becky\_newell@comcast.net



Dear Prospective Sponsor,

I am writing to introduce you to the Collier County Buddy Walk, sponsored by the Collier County Parks and Recreation's Therapeutic Recreation Program. We would love to have your support for this year's event, which will be held on October 26, 2013. at North Collier Regional Park in Naples.

In 1995, the National Down Syndrome Society established the Buddy Walk program to promote acceptance and inclusion for people with Down syndrome. The Buddy Walk also raises funds for national advocacy programs. The program has expanded from 17 walks the first year to more than 300 expected walks in 2013. Last year, walks throughout the country raised more than \$10.5 million for the Down syndrome community.

Collier County held its first Buddy Walk in 2010.

We hope that "Are You Down With That Walk" will attract more than 1000 participants in Southwest Florida. People with Down syndrome and their families and friends walk a minimum of a one-mile course. Activities after the walk allow the participants to spend more time socializing and sharing their experiences with each other.

- If you would like to get involved in this year's Buddy Walk, here are some possible ways that you can support the event:
- Organize a company team to participate in the Buddy Walk
- Offer in-kind donations of your product or services for the Buddy Walk (for example, refreshments for participants, music or other entertainment for the post-walk event, product samples for participant gift bags, or raffle prizes)
- Provide a monetary donation to fund local programs and services or to help with the national advocacy programs of the National Down Syndrome Society

I look forward to speaking with you about the Buddy Walk. Please contact either of our committee contacts to discuss how we can work together on this cause.

Sincerely,

Buddy Walk committee member



# ARE YOU DOWN WITH THAT WALK?

**October 26, 2013  
North Collier Regional Park**

The Buddy Walk, started by the National Down Syndrome Society, is a heart-warming one mile advocacy walk that celebrates the many abilities and accomplishments of people with Down syndrome in our community.

More than 250,000 walkers participated in Buddy Walks nationwide last year, and the walks raised a total of more than \$10.5 million.

By donating to the Buddy Walk, you will be helping the Therapeutic Recreation Program of Collier County fulfill its mission:  
*Therapeutic Recreation encourages parents, families, friends, educators, and medical professionals to work together to build a future where everyone can live successful and productive lives.*

### **Serving our community with the funds we raise...**

Through the outstanding support of local media sponsors, business sponsors, members, volunteers, and the community, we hope to raise enough money for:

- Offering more programs to serve the special needs community in Southwest Florida
- Purchasing materials and resources to distribute to families in Southwest Florida, to provide information about Down syndrome.

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Thank you for your donation in the amount of:

Gift Cards:

Number of cards: \_\_\_\_\_

\$ Value of each card: \_\_\_\_\_

Monetary Contribution: \$ \_\_\_\_\_

Products: \_\_\_\_\_

Services: \_\_\_\_\_

Company Name, as it should appear in Buddy Walk materials:

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Please send form back to Vickie Wilson:

Fax: (239) 514-2703

Email: [vickiewilson@colliergov.net](mailto:vickiewilson@colliergov.net)

Mail: North Collier Regional Park  
Attn: Vickie Wilson  
4701 Golden Gate Parkway  
Naples, FL 34116

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## Collier County Parks and Recreation / Therapeutic Recreation

### Are You Down With That Walk?

Dear Prospective Sponsor,

Thank you for considering Corporate Sponsorship for Buddy Walk 2013, which will be held on October 26 in Naples. This will be our 4th annual Buddy Walk to promote acceptance and inclusion of people with Down syndrome in Collier County.

By becoming a corporate sponsor, you will be aiding the Therapeutic Recreation Program of Collier County's mission to support individuals with Down syndrome and their families through education, care, and advocacy. Our organization provides resources and care through a number of programs for individuals of all ages with Down syndrome, from toddlers to adults. We aim to empower parents of individuals with Down syndrome by providing information, training, and social activities. We also work to enhance the quality of life for individuals with Down syndrome in Collier County. To find out more, please contact the Therapeutic Recreation program or one of our committee members:

Therapeutic recreation department:

Vickie Wilson  
(239) 252-4187

Buddy Walk Committee members:

Ilene Goddy  
(239) 455-1188  
igoddy@msn.com

Becky Newell  
(239) 290-2260  
becky\_newell@comcast.net

Benefits for Various Sponsor Levels	Platinum Sponsor \$2000 and up	Gold Sponsor \$1500-1999	Silver Sponsor \$1000-1499	Bronze Sponsor \$500-999	Buddy Sponsor \$250-499
Platinum recognition plaque presented at walk	√				
Your organization logo on a walk route sign	√	√			
Your name on a sponsorship sign at walk	√	√	√		
Nomination for Buddy of the Year	√	√	√	√	
Personalized wooden thank you plaque	√	√	√	√	√

Contributions and a camera-ready logo must be received by September 6, 2013. Collier County Parks and Recreation is a 501(c)(3) non-profit organization. Please send all contributions to the address below. Thank you for your support!

Please return to:  
Therapeutic Recreation/Buddy Walk  
Attn: Vickie Wilson  
4701 Golden Gate Parkway  
Naples, FL 34116