

Goal, Objectives and Policies Economic Element

GOAL: [No change to text, page 2]
COLLIER COUNTY WILL ACHIEVE AND MAINTAIN A DIVERSIFIED AND STABLE ECONOMY BY PROVIDING A POSITIVE BUSINESS CLIMATE THAT ASSURES MAXIMUM EMPLOYMENT OPPORTUNITIES WHILE MAINTAINING A HIGH QUALITY OF LIFE.

OBJECTIVE 1 (The Conservation and Enhancement of Natural, Cultural and Social Resources): [Revised text, page 2]

Collier County will encourage the conservation and enhancement of those natural, cultural, and social resources that are integral ~~represent the foundation of~~ to maintaining and expanding that portion of the County's economy ~~the County's existing which largely relies on~~ seasonal residents and short term visitors and retired residents, retirement, particularly the recreation, hospitality and tourism industries ~~t-oriented economy~~, in order to place the County in a an advantageous competitive position to enable the retain ~~entire and expand sion~~ of these and other similar or related businesses opportunities.

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Policy 1.2: [Revised text, page 2]
Collier County will support the opportunity for development and establishment of hospitals, nursing homes and additional medical related research and manufacturing facilities in order to promote a continuum of care to enhance the quality of life throughout the County.

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OBJECTIVE 2 (Expanding and Enhancing the Hospitality and Tourism Industry): [Revised text, page 3]

Collier County will support programs that are designed to expand and enhance the tourism industry.

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OBJECTIVE 3 (New and Existing Industries): [No change to text, page 3]
Collier County will support programs which are designed to promote and encourage the recruitment of new industry as well as the expansion and retention of existing industries in order to diversify the County's economic base.

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Words underlined are added; words ~~struck through~~ are deleted.

Policy 3.3: [Revised text, page 3]
Collier County will ~~support the preparation of~~ an annual report on the progress of economic development and diversification, in the County, specifically as it relates to achieving the objectives set forth in the five-year economic development plan referenced in Policy 3.1

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Policy 3.8: [Revised text, page 4]
Collier County, in coordination with appropriate entities, will continue programs that encourage and assist in the location of new companies that build on, but not limited to the traditional economic base of Tourism, Retail Trade, Construction and the growing areas of Health and Life Sciences and Computer Software and Services.

Policy 3.9: [Deleted policy, page 4]
~~Collier County will support the preparation of an annual report on the progress of existing industry expansions and traditional industry starts.~~

Policy 3.9 10: [Renumbered policy, page 4]

Policy 3.10 1: [Renumbered policy, page 4]

Policy 3.11 2: [Renumbered policy, page 4]

Policy 3.12 3: [Renumbered policy, page 4]

Policy 3.14: [Relocated policy, page 4]
~~Collier County has adopted a comprehensive program of economic incentives that are designed to attract new businesses and develop the local workforce for such businesses. These incentives include:~~

- ~~a. An impact fee payment assistance program for either new or expanding targeted industries;~~
- ~~b. A job creation investment program for the relocation or expansion of targeted industries;~~
- ~~c. A property tax stimulus program providing payments to offset the costs associated with the relocation and/or expansion of targeted industries; and,~~
- ~~d. An advanced broadband infrastructure investment program, which provides payments to businesses that are either installing or expanding broadband communications systems.~~

Policy 3.13 5: [Renumbered policy, page 5]

Policy 3.14 6: [Renumbered policy, page 5]

Policy 3.15: [New policy, page 5]
Collier County will obtain and monitor the County's unemployment rate from the United States Department of Labor.

Words underlined are added; words ~~struck through~~ are deleted.

OBJECTIVE 4: (Nonprofit and Civic Organizations and Local Groups/Programs):

[Revised text, page 5]

Recognizing the significant economic and social benefits and the overall quality of place attributable in large part to the vast array of nonprofit organizations, civic and community associations, and other local groups and programs in Collier County and in the southwest Florida region, the County, where appropriate, will support the community involvement efforts and economic development goals of such organizations, associations, groups and programs.
~~economic development goals, efforts and community involvement of nonprofit organizations, civic associations and local groups and programs.~~

~~Policy 4.1:~~

[Deleted policy, page 5]

~~Collier County will support the economic development initiatives of regional nonprofit organizations.~~

~~Policy 4.2:~~

[Deleted policy, page 5]

~~Collier County will support the economic development goals and efforts of countywide organizations.~~

~~Policy 4.3:~~

[Deleted policy, page 5]

~~Collier County will support the economic development efforts of localized organizations.~~

Policy 4.1:

[New policy, page 5]

Collier County may support the economic development initiatives of regional nonprofit organizations, goals and efforts of countywide organizations and efforts of localized organizations.

OBJECTIVE 5 (Expansion and Development of Educational Facilities and Programs):

[No change to text, page 5]

Collier County will encourage the expansion and development of educational facilities and programs that complement economic development and diversification.

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OBJECTIVE 6 (Development Regulations):

[No change to text, page 5]

Collier County will maintain a system of development regulations that will promote the accomplishment of the goals, objectives, and policies of this Element.