

Naples Marco Island Everglades CVB
Task Report
Created - Between 6/12/2012 - 7/9/2012

Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
6/12/2012	Sentergroup, Inc	Event Sales Task	Open	8/11/2012		
<i>ask if they have short listed us and want a site</i>						
6/12/2012	HelmsBriscoe / D. Brownlee	Event Sales Task	Open	8/11/2012		
<i>ask if they have short listed us and want a site</i>						
6/14/2012	Association of American Medical Colleges Stacia Gueriguian	Sales - sent rfp to partner	Closed	6/14/2012	6/14/2012	Debi DeBenedetto
<i>loaded and sent rfp to hotels</i>						
6/14/2012	Metal Construction Association Anne Arezina	Sales - sent rfp to partner	Closed	6/14/2012	6/14/2012	Debi DeBenedetto
<i>loaded and sent rfp to two hotels requested</i>						
6/14/2012	Wire Fabricators Association	Sales - sent rfp to partner	Closed	6/14/2012	6/14/2012	Debi DeBenedetto
<i>sent rfp to hotel and loaded idss</i>						
6/14/2012	Metal Construction Association	Event Sales Task	Open	8/13/2012		
<i>ask if they have short listed us and want a site</i>						
6/14/2012	Association of American Medical Colleges	Event Sales Task	Open	8/13/2012		
<i>ask if they have short listed us and want a site</i>						
6/14/2012	Wire Fabricators Association	Event Sales Task	Open	8/13/2012		
<i>ask if they have short listed us and want a site</i>						
6/15/2012	Debi's Activity Tracking Account	Sales - Send Promotional Item / Collateral	Closed	6/15/2012	6/15/2012	Jennifer Leslie
<i>Received email from Travel Agency in Netherlands. Sent them some collateral</i>						
6/15/2012	NGALA Christine Gideons		Closed	6/15/2012	6/15/2012	Note
<i>Subject: This is a CVB itinerary site that you are participating in</i>						
<p><i>Body: <o:p>P</o:p>lease find the attached itinerary for your visit to Florida's Paradise Coast from the Naples, Marco Island, Everglades CVB.<p class="MsoNormal">Please do not reply to this email.</p><o:p>&nbsp;</o:p></p><p class="MsoNormal">For meetings issues, please contact Debi DeBenedetto, Tourism Sales & Marketing Manager at debide@colliergov.net</p><p class="MsoNormal">For meetings-related FAMs or assistance, please contact Jennifer Leslie, Sales Assistant at jenniferleslie@colliergov.net</p><p class="MsoNormal">For media/public relations questions and FAM assistance, please contact JoNell Modys, Tourism Public Relations & Communications Manager at jonellmodys@colliergov.net or Angela Aline, Public Relations Assistant, angelaaline@colliergov.net.&nbsp;&nbsp;&nbsp;</p><o:p>&nbsp;</o:p></p></i></p>						

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Task Assigned User: Debi DeBenedetto

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<p class="MsoNormal">For destination information, please visit www.paradisecoast.com.</p></p></p><p class="MsoNormal">Thank you for your interest in Florida's Paradise Coast.</p></p></p><p class="MsoNormal" style="text-align: justify">Naples, Marco Island, Everglades CVB</p><p class="MsoNormal" style="text-align: justify">2800 N. Horseshoe Dr.</p><p class="MsoNormal" style="text-align: justify">Naples, FL 34110</p><p class="MsoNormal" style="text-align: justify">239-252-2384</p>

6/15/2012	The Ritz-Carlton, Naples Desiree Reyes-Smith		Closed	6/15/2012	6/15/2012	Note
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6/15/2012	Naples Princess Jenny Foegen		Closed	6/15/2012	6/15/2012	Note
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6/18/2012	Debi's Activity Tracking Account Debi DeBenedetto	General - Followup Call	Closed	6/18/2012	6/14/2012	Debi DeBenedetto
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Attended PR seminar in Marco Island sent out 3 Rfp

6/18/2012	Debi's Activity Tracking Account	Sales - Meeting / Show / Conference	Closed	6/18/2012	5/29/2012	Debi DeBenedetto
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Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
	Debi DeBenedetto <i>Depat for W Palm Meetings and incentive show next 4 days</i>					
6/18/2012	Debi's Activity Tracking Account Debi DeBenedetto <i>Participated in sports Rfp committee</i>	General - Meeting	Closed	6/18/2012	5/22/2012	Debi DeBenedetto
6/18/2012	Debi's Activity Tracking Account Debi DeBenedetto <i>site itinerry complete for Chuck Harrellson site Sonitrol - site June 20</i>	Sales - Fam Itinerary	Closed	6/18/2012	5/25/2012	Debi DeBenedetto
6/18/2012	Debi's Activity Tracking Account Debi DeBenedetto <i>airport fly to Biloxi attend event and make CVB presentation welcome for 2013 worked show 2 more days with 25 one on one appts</i>	Sales - Meeting / Show / Conference	Closed	6/18/2012	6/5/2012	Debi DeBenedetto
6/18/2012	Debi's Activity Tracking Account Debi DeBenedetto <i>Meet with Hilton Naples sales and report Niccole and Caroline worked one hour with Intern Lauren follow up and prep from shows and for site next week. TDC report due</i>	Sales - Partner Contact	Closed	6/18/2012	6/15/2012	Debi DeBenedetto
6/18/2012	Debi's Activity Tracking Account Debi DeBenedetto <i>Depart for Lauderdale for Meeting Focus show - attend through Tuesday June 5 June 5 1:00 - 3 drive back to Naples 3-4 office and return rental Pack for Biloxi</i>	Sales - Meeting / Show / Conference	Closed	6/18/2012	6/3/2012	Debi DeBenedetto
6/18/2012	Debi's Activity Tracking Account Debi DeBenedetto <i>worked on last 3 show follow up sent notes to hotels on Golf show sent out all leads contact planners and worked on follow up next 3 days Meet with Laplaya sales meeting and report</i>	Sales - Partner Contact	Closed	6/18/2012	6/13/2012	Debi DeBenedetto
6/18/2012	Debi's Activity Tracking Account Debi DeBenedetto <i>requested and reviewed profiles for planner appointments for Meeting Focus</i>	Sales - Prospecting	Closed	6/18/2012	5/22/2012	Debi DeBenedetto
6/18/2012	DST Technologies Michelle Moore <i>AssHello Michelle: Thank you for booking your board meeting in Paradise at the Marco Island Marriott on SW Florida's Paradise Coast. I'm happy to assist you with your request for dining and excursions. It would be helpful to know the dates of your meeting? While most of our fishing and some other water excursions cannot be done a for group this size we often find that our charters will team up to make sure we can get everyone out on the water and that is what I recommend. I can make connections for you as needed. Here are some suggestions... Also note I will be happy to come down to Marco Island at some point after your hotel site and show you the excursions you are most interested in so let me know if you can fit this in your schedule and what you would like to see so I can arrange a site. Marco Island Princess will combine dinner and water with a dinner Cruise on the Marco Island Princess. You can rent one floor or the entire yacht, hire a band, DJ or other entertainment and have a wonderful cruise and dinner. Yacht holds up to 149 pax. Robin Shifflet is the contact at islandsbest@aol.com 239-642-5415 Rose Marco River Marina. Also dine arounds are easy on Marco Island with bus transportation you can go to the 3 restaurants in Esplanade and drop your executives off to dine in all of three restaurants there. (I'll research this more for your site). Contact Dolphin Transportation or NTT&EP for charters.</i>	Sales - Assisted Mtg Planner	Open	7/6/2012		

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<p><i>If you want fishing excursions I will memo out to my area Captains and see what they can pull together for you. Six per boat is usual and they team up.</i></p> <p><i>Marco Island Watersports has a variety of activities including a 40 passenger boat for sightseeing and shelling called Calusua Spirit, while the more adventurous go on Waverunners for a guided tour of the 10,000 islands. I think they have 3 sets of 10 waverunners and guides to do up to 30 people. Call Mark or Melissa at 239-642-2359. This is right off the hotel beach.</i></p> <p><i>Other offsite dining options could be www.NGALA.net a wildlife preserve about 35 minutes from Marco who do unique once in a lifetime events in a Chandelier tented venue with wild animals, unusual entertainment and great food. Must see website. High end budget and would need bus transport.</i></p> <p><i>Also our Naples Botanical Gardens and Naples Zoo do catered events on site. And the Marriott makes perfect beach parties, concerts and other events happen right on property for your group.</i></p> <p><i>Sweet Liberty will come down and cater a sailing cruise for about 30 people and ODIN the fast jet propelled thrill ride boat will also come down from Pure Naples for fast boat rides for up to 24 passengers. So if you're interested in this I'll provide a contact.</i></p> <p><i>You can find all of these mentions on our website at www.ParadiseCoast.com under attractions and tours. Also I'll be happy to send you our printed visitor guide if you like.</i></p> <p><i>Please let me know if I can show you any of these while you are down. I have July 17th open and would love to greet you.</i></p> <p><i>Best, Debi isted planner with 80 person offsite</i></p>						

6/18/2012	Florida Meeting Services Nancy Evans	Sales - Assisted Mtg Planner	Closed	6/18/2012	4/27/2012	Debi DeBenedetto
<p><i>Assisted planner in info to book a \$40,000 peice of business as offsite to group in market for Gilligans Island event.</i></p>						

6/18/2012	Smilow Family Stewart Smilow	Sales - sent rfp to partner	Closed	6/18/2012	6/18/2012	Debi DeBenedetto
<p><i>sent Rfp called planner put in idss</i></p>						

6/18/2012	US-Canada MICE	Event Sales Task	Open	8/17/2012		
<p><i>ask if they have short listed us and want a site</i></p>						

6/18/2012	Smilow Family	Event Sales Task	Open	8/17/2012		
<p><i>ask if they have short listed us and want a site</i></p>						

6/19/2012	Debi's Activity Tracking Account	Sales - Assisted Travel Agent	Closed	6/19/2012	6/19/2012	Jennifer Leslie
<p><i>assisted French travel agent with hotel information for a visit to our area.</i></p>						

6/19/2012	Debi's Activity Tracking Account	Sales - Assisted Travel Agent	Closed	6/19/2012	6/19/2012	Jennifer Leslie
<p><i>Assisted French travel agent with info on the area for her visit Nov. 2012</i></p>						

6/19/2012	DST Technologies Michelle Moore		Closed	6/19/2012	6/19/2012	Note
<p><i>Subject: This is a CVB itinery site that you are participating in</i></p> <p><i>Body: <o:p>P</o:p>lease find the attached itinerary for your visit to Florida's Paradise Coast from the Naples, Marco Island, Everglades CVB.<p class="MsoNormal">Please do not reply to this email.</o:p>&nbsp;</o:p></p><p class="MsoNormal">For meetings issues, please contact Debi DeBenedetto, Tourism Sales & Marketing Manager at debide@colliergov.net</p></i></p>						

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6/29/2012	Veterinary Cancer Society Sandi Strother	Sales - RFP follow up	Open	8/15/2012		
<i>Ask her if you can send out Rfp she gave you at Destination showcase VCS 2016 annual</i>						
6/29/2012	Vacon	Event Sales Task	Open	8/28/2012		
<i>ask if they have short listed us and want a site</i>						
6/29/2012	Booz Allen Hamilton, Incorporated	Event Sales Task	Open	8/28/2012		
<i>ask if they have short listed us and want a site</i>						
7/3/2012	Debi's Activity Tracking Account Debi DeBenedetto	Sales - Fam Itinerary	Closed	7/3/2012	7/2/2012	Debi DeBenedetto
<i>Started Willy Oct. Fam German TAs Process to begin Sept 16-19 Meeting Planner Fam - got hosts - working on itinerary Review paperwork for host 2013 Tourism Awards Notes from partner meetings</i>						
7/3/2012	Debi's Activity Tracking Account Debi DeBenedetto	Event Sales Task	Open	7/3/2012		
<i>Series of planner calls to proceed spin planners conference - planner to meet. 15 minute intro calls met 8 planners on phone sent email and e- collateral out as pre introduction to the calls</i>						
7/3/2012	Debi's Activity Tracking Account Debi DeBenedetto	Sales - Meeting / Show / Conference	Closed	7/3/2012	6/29/2012	Debi DeBenedetto
<i>Attended Chicago Destination Showcase Follow up complete leads sent to partners</i>						
7/3/2012	Debi's Activity Tracking Account	Sales - Partner Contact	Open	7/3/2012		
<i>Scheduled meetings with hotel group slaes departments through July 30th Residence Inn met Hilton Naples met Melissa LaPlaya met Greenlinks meet Everglades area tours today Hilton Marco Island met others scheduled to complete this month</i>						
7/3/2012	Council For Adult And Experiential Learning	Event Sales Task	Open	9/1/2012		
<i>ask if they have short listed us and want a site</i>						
7/6/2012	Debi's Activity Tracking Account	Sales - Prospecting	Open	8/6/2012		
<i>7/6/12 - Call back, looking for 2013 mtg., would be interested in site visit - Brad Bradford, Regions Financial Corp., 205-264-5197, brad.bradford@regions.com</i>						
7/6/2012	VISIT FLORIDA	Event Sales Task	Open	9/4/2012		
<i>ask if they have short listed us and want a site</i>						
7/9/2012	Association of American Medical Colleges	Event Sales Task	Open	7/10/2012		
<i>ask if they want ppp or maps for attendee welcome</i>						
7/9/2012	IMN Solutions	Event Sales Task	Open	9/7/2012		

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ask if they have short listed us and want a site

Total Tasks:	53
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