

EXECUTIVE SUMMARY

Tourist Development Council Appointment Review

OBJECTIVE: Review applications for appointments to the Tourist Development Council (TDC).

CONSIDERATIONS: Collier County Advisory Board appointments to vacant or expiring terms are advertised and the subsequent applicants are reviewed and a recommendation is sought from the respective advisory board. The Board of County Commissioners then receives the applications and recommendations and makes the appointments.

There are two terms expiring on April 21, 2012 on the Tourist Development Council (TDC). Murray Hendel has served in the "Non Owner/Operator, non-tax collecting" seat for the past four years and is eligible for and has applied for reappointment. Rick Medwedeff has served in the "Owner/Operator collector" of the tax seat for the past four years and is eligible for and has applied for reappointment.

We have received the following applications for the Non-Owner Operator seat:

Murray Hendel
Douglas House

We have received the following application for the Owner/Operator seat:

Rick Medwedeff

Attached are the applications from each candidate. We request that the TDC discuss the applicants and make a recommendation on one applicant for each seat. This recommendation will then be forwarded to the Board of County Commissioners for final appointment.

There are also two Elected Official seats that are expiring on April 21, 2012. The City of Naples has reappointed Mayor John Sorey for their seat on the TDC. Everglades City was contacted for a recommendation from their City Council, but we have not received their recommendation. We will therefore contact the City of Marco Island for a recommendation to fill the second municipal seat. These municipal seat recommendations go directly to the Board of County Commissioners (BCC) for appointment and do not require a TDC recommendation.

RECOMMENDATION: Staff requests a recommendation for the Owner/ Operator and Non Owner/Operator vacancies on the TDC.

SUBMITTED BY: Jack Wert, Tourism Director

MEMORANDUM

DATE: April 3, 2012
TO: Kelly Green
FROM: Ian Mitchell, Executive Manager
Board of County Commissioners
RE: Tourist Development Meeting

As you know, we currently have 4 vacancies on the above referenced advisory committee. A press release was issued requesting citizens interested in serving on this committee to submit an application for consideration. In addition I contacted the City of Naples and Everglades City to nominate members for the Council. I have attached the applications received for your review as follows:

Mr. M. Douglas House
202 Datura Street
Naples, Florida 34139

Mr. Rick Medwedeff
5789 Hammock Isles Drive
Naples, Florida 34119

Mr. Murray H. Hendel
4301 Gulf Shore Blvd.
Naples, Florida 34103

The City of Naples has reappointed Mayor Sorey to the Tourist Development Council.

Please let me know, in writing, the recommendation for appointment of the advisory committee within the 41 day time-frame, and I will prepare an executive summary for the Board's consideration.

Please categorize the applicants in areas of expertise. If you have any questions, please call me at 252-8097.

Thank you for your attention to this matter.

IM

Attachments



Board of County Commissioners
3299 East Tamiami Trail, Suite 303
Naples, FL 34112
(239) 252-8097
Fax: (239) 252-6406



Application for Advisory Committees/Boards

Name: Douglas House Home Phone: 239 695-3762

Home Address: _____ Zip Code: 34139

Fax No. _____ Business Phone: _____ e-mail address: _____

Place of Employment: Retired

Board or Committee Applied for: TDC

Category (if applicable): _____
Example: Commission District, Developer, environmentalist, lay person, etc.

How long have you lived in Collier County: Years: 69 Months: 10

Are you a registered voter in Collier County: Yes No _____

Do you currently hold public office? Yes _____ No (if so, what is that office? _____)

Have you ever been convicted of any offense against the Law? Yes _____ No
If yes, explain: _____

Do you or your employer do business with the County? Yes _____ No If yes, under what circumstances? _____

Would you and/or any organizations with which you are affiliated benefit from decisions or recommendations made by this advisory board? Yes _____ No If yes, please list the organizations: _____

NOTE: All advisory board members must update their profile and notify the Board of County Commissioners in the event that their relationship changes relating to memberships of organizations that may benefit them in the outcome of advisory board recommendations or they enter into contracts with the County.

Do you now serve, or have you ever served, on a Collier County board or committee? Yes No _____ If yes, please list the committees/boards: T.D.C.

Please list your community activities (civic clubs, neighborhood associations, etc. and positions held):

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.....

Education: 12th grade

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Experience: Fishing guide 1960-1974

STONE CRAB House 1974-1982

CAPTAIN Doug's AIRBOATS 1982-2007

Everglades City Council 1972-1982

JDC TWO TIMES

Please attach any additional information you feel pertinent. This application should be forwarded to Jan Michels, Executive Manager to the Board of County Commissioners, 3299 East Tamiami Trail, Suite 4303, Naples, FL 34112. If you wish, please fax your application to (239) 252-6406 or e-mail to janmichels@collier.gov. Thank you for volunteering to serve the citizens of Collier County.



Board of County Commissioners

3299 East Tamiami Trail, Suite 303
Naples, FL 34112
(239) 252-8097
Fax: (239) 252-6406



Application for Advisory Committees/Boards

Name: Rick Medwedeff Home Phone: 239-825-0048
 Home Address: 5789 HAMMOCK ISLES DR Zip Code: 34119
 Fax No. _____ Business Phone: 239-642-2600 e-mail address: rick.medwedeff@marriott.com
 Place of Employment: MARCO ISLAND Marriott Beach Resort & Spa
 Board or Committee Applied for: Tourist Development Council

Category (if applicable): _____
 Example: Commission District, Developer, environmentalist, lay person, etc.

How long have you lived in Collier County: Years: 6 Months: 10

Are you a registered voter in Collier County: Yes No _____

Do you currently hold public office? Yes _____ No If so, what is that office? _____

Have you ever been convicted of any offense against the Law? Yes _____ No
 If yes, explain: _____

Do you or your employer do business with the County? Yes _____ No If yes, under what circumstances? _____

Would you and/or any organizations with which you are affiliated benefit from decisions or recommendations made by this advisory board? Yes _____ No If yes, please list the organizations: _____

NOTE: All advisory board members must update their profile and notify the Board of County Commissioners in the event that their relationship changes relating to memberships of organizations that may benefit them in the outcome of advisory board recommendations or they enter into contracts with the County.

Do you now serve, or have you ever served, on a Collier County board or committee? Yes No _____ If yes, please list the committees/boards:
Tourist Development Council

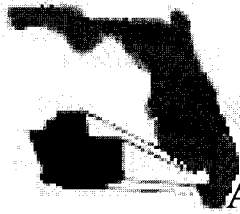
Please list your community activities (civic clubs, neighborhood associations, etc. and positions held:

Collier County Tourism Alliance Board member
American Cancer Society Marco Island Board member
Florida Gulf Coast University Advisory Board member
MARCO ISLAND High School Academy Advisory Board member

Education: Bachelor of Science in Finance & Accounting
University of Maryland.

Experience: 30 years in the hospitality field
15 years in Collier County
13 years as a General Manager for Marriott hotel
7 years as General Manager of the largest Resort
Paradise in Collier County
6 years as a member of the Transit Development
Council.

Please attach any additional information you feel pertinent. This application should be forwarded to Ian Mitchell, Executive Manager to the Board of County Commissioners, 3299 East Tamiami Trail, Suite #303, Naples, FL 34112. If you wish, please fax your application to (239)252-6406 or e-mail to ianmitchell@colliergov.net. Thank you for volunteering to serve the citizens of Collier County.



Board of County Commissioners

3299 East Tamiami Trail, Suite 303

Naples, FL 34112

(239) 252-8097

Fax: (239) 252-6406



Application for Advisory Committees/Boards

Name: MURRAY H. HENDEL Home Phone: 239-262-0738

Home Address: 4301 Gulf Shore Blvd Zip Code: 34103

Fax No. _____ Business Phone: _____ e-mail address: MURKPH@AOL.COM

Place of Employment: _____

Board or Committee Applied for: TOURIST DEVELOPMENT COUNCIL

Category (if applicable): _____

Example: Commission District, Developer, environmentalist, lay person, etc.

How long have you lived in Collier County: Years: 24 Months: _____

Are you a registered voter in Collier County: Yes No _____

Do you currently hold public office? Yes _____ No If so, what is that office? _____

Have you ever been convicted of any offense against the Law? Yes _____ No

If yes, explain: _____

Do you or your employer do business with the County? Yes _____ No If yes, under what circumstances? _____

Would you and/or any organizations with which you are affiliated benefit from decisions or recommendations made by this advisory board? Yes _____ No If yes, please list the organizations: _____

NOTE: All advisory board members must update their profile and notify the Board of County Commissioners in the event that their relationship changes relating to memberships of organizations that may benefit them in the outcome of advisory board recommendations or they enter into contracts with the County.

Do you now serve, or have you ever served, on a Collier County board or committee? Yes No _____ If yes, please list the committees/boards:

TOURIST DEVELOPMENT COUNCIL
COASTAL ADVISORY COMMITTEE

Murray H. Hendel
4301 Gulf Shore Boulevard N. #600
Naples, Florida, 34103
239 262-0738
Murp2h@aol.com

Born: New London, Connecticut

Graduate: University of Connecticut – B. S. Degree

Military Service: Connecticut National Guard – 2 years
United States Air Force – 4 years

Occupation: Certified Public Accountant

Employment: Internal Revenue Service -1957 – 1962
Hartford, Connecticut

Internal Revenue Service -1962 – 1967
Washington, D. C.

Feld Leasing Company – 1967 -1974
Kansas City, Missouri
Financial Vice President

Gelco Corporation – 1974 – 1987
Minneapolis, Minnesota
Vice President – Operations; Senior Vice President

Consulting: General Electric – 1988 -1989 – Government Affairs
Naples, Florida

International Executive Service Corps – 1993 – Management Development
Lanka Orix Leasing Company
Colombo, Sri Lanka

International Executive Service Corps – 1997 – Pension Plan Development
Irkutskenergo Utility
Moscow, Russia

Awards: National Presidential Award – President Johnson – 1964
Presidential Citation – 1964
Secretary of Treasury Award – 1964
Superior Performance Award - 1961
Special Service Award – 1964
Treasury Department Awards - 3

Presently: Chairman, Collier County Presidents Council
Vice Chairman, Tourist Development Council
Vice Chairman, Naples General Employees Pension Board
Member, Coastal Advisory Committee
Member, Independent Community Referendum Oversight Committee
Board Member, Greater Naples Chamber of Commerce
Judge, Laws of Life Program
Member, City of Naples Audit Committee
President Emeritus, Holocaust Museum of SW Florida
President Emeritus, Gulf Shore Association of Condominiums

Awards: Public Policy Contributor of the Year-2009, Chamber of Commerce
Samuel Noe Award-2010, City of Naples

Agenda Item 17-i
Meeting of 3/7/12

RESOLUTION 12-13068

A RESOLUTION APPOINTING ONE CITY COUNCIL MEMBER TO THE TOURIST DEVELOPMENT COUNCIL; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the term of Mayor John Sorey on the Tourist Development Council has expired; and

WHEREAS, it is the desire of the City Council to appoint one Council Member to fill this vacancy;

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF NAPLES, FLORIDA:

Section 1. That Mayor John Sorey is hereby appointed to the Tourist Development Council for a term expiring February 2, 2016. This appointment is ex officio within the meaning of Section 2-33 of the Code of Ordinances, City of Naples.


Section 2. This resolution shall take effect immediately upon adoption.

PASSED IN OPEN AND REGULAR SESSION OF THE CITY COUNCIL OF THE CITY OF NAPLES, FLORIDA, THIS 7TH DAY OF MARCH, 2012.

Attest:


Tara A. Norman, City Clerk

M:\REF\COUNCIL\RES\2012\12-13068


John F. Sorey III, Mayor

Approved as to form and legality:


Robert D. Pritt, City Attorney

Date filed with City Clerk: 3/22/12