

EXECUTIVE SUMMARY

Change in Frequency of Tourist Development Council (TDC) Meetings

OBJECTIVE: Discuss and vote on a change to the frequency of TDC meetings

CONSIDERATIONS: In January a unanimous vote of the Collier County TDC changed our previous monthly meeting schedule to every other month. That new schedule has posed some challenges for us and for the Coastal Advisory Council in getting project approvals in a timely manner.

Staff would like to recommend that we return to monthly TDC meetings, with the option to cancel those meetings that do not have any significant business items that need immediate attention.

This action would result in the following meeting schedule for the remainder of 2010:

- May 24- Regular Meeting
- June 28- Regular Meeting
- July 26- Regular Meeting
- August 23- Regular Meeting
- September 27- Regular Meeting
- October 25- Regular Meeting
- November 22- Regular Meeting
- December 27- Regular Meeting

FISCAL IMPACT: No fiscal impact is anticipated.

RECOMMENDATION: Staff requests the TDC recommend a change in frequency of Tourist Development Council (TDC) Meetings back to a monthly schedule.

SUBMITTED BY: Jack Wert, Tourism Director