

How did you like today's event? Take our survey:
<http://trytransit.questionpro.com>

Four Reasons Public Transit Makes Sense:

1. **Economic Benefits:** Provides high return on investment. Creates jobs, economic activity, gets people to work.
2. **Cuts Oil Imports:** America sent \$12 billion dollars less last year to foreign oil companies thanks to transit's fuel efficiency.
3. **Environmental Benefits:** Cuts air pollution, greenhouse gasses and is one of the single "greenest" choices a Floridian can make.
4. **Quality of Life:** Traffic accidents and the stress of gridlock make automobile travel one of Florida's most expensive public health issues. Plus, who wants to live, work, or retire in an area plagued by traffic congestion?

Save Money

- Every \$1 spent on public transportation creates \$4 in use and economic benefits.
- For every \$1 billion invested in public transportation, 36,000 jobs are created.
- Public transportation use saves 4 million gallons of gas per day (or a supertanker leaving the Middle East every 11 days).
- Without public transportation, congestion costs would have been an additional \$13.7 billion.
- The average household spends 18 cents of every dollar on transportation, and 94% of this goes to buying, maintaining, and operating cars, the largest expenditure after housing.
- Riding public transit saves individuals \$9,293 annually

For more information, please visit:
<http://www.publictransportation.org>



Reduce Stress

The average American driver may spend over 450 hours each year—equal to nearly 12 workweeks—behind the wheel. The result: a mounting level of frustration, stress, anger and hostility that causes illness, reduces productivity in the workplace and degrades the quality of life at home. The stress of driving in congested conditions is linked directly to a long list of health problems, including cardiovascular disease, suppressed immune system functioning and strokes, as well as more headaches, colds and flu.

Studies indicate that less travel time, more predictability, enhanced control and less effort required to make a trip reduces the stress levels and negative health effects associated with driving. Public transportation provides obvious advantages in all of these dimensions, as well as opportunities to read and relax that are not available to drivers stranded in traffic. Expanding and enhancing public transportation provides an opportunity to decrease stress and its negative impacts on our health.

For more information, please visit:
http://www.publictransportation.org/reports/asp/better_health.asp

Be Healthy

"On average throughout the nation, people who take public transportation get their 30 to 40 minutes of daily recommended physical activity, have lower rates of stress, and live more active lifestyles."

Dr. Joan Colfer, Director
 Collier County Health Department Director

"One-fourth of all trips people make are one mile or less, but three-fourths of these short trips are made by car."

Nationwide Personal Transportation Survey
 US Dept. of Transportation, Federal Highway Administration,
 Research and Technical Support Center



Try the Regular Red Routes. Full schedules can be found at: www.colliergov.net
 Keep an eye out for more "Try-It" Days with Special Routes throughout the county.

FARE TYPE	FARE
Full Fare	\$1.50
Reduced Fare for members of the Disabled Community, those 65 years & older & children under 17	\$0.75
Children 5 years of age and younger	Free
Full Fare Token	\$1.50
Reduced Fare Token	\$0.75
Transfers	\$0.75
Transfers - Reduced	\$0.35
Day Pass - Full Fare	\$4.00
Day Pass - Reduced Fare	\$2.00
Weekly Pass - Full Fare	\$15.00
Weekly Pass - Reduced Fare	\$7.50
Monthly Pass - Full Fare	\$35.00
Monthly Pass - Reduced Fare	\$17.50
Marco Express Full Fare	\$2.50
Marco Express Reduced Fare for members of the Disabled Community, those 65 years & older & children under 17	\$1.25
Marco Express Monthly Pass - Full Fare	\$70.00
Marco Express Reduced Fare Monthly Pass for members of the Disabled Community, those 65 years & older & children under 17	\$35.00

Routes 1A/1C Northbound on Airport Rd. (Red Routes)				
Government Center	Airport Rd. to Davis Blvd.	Airport Rd. to Radio Rd.	Airport Rd. to Enterprise Ave.	Airport Rd. to Golden Gate
10:30 AM	10:35 AM	10:38 AM	10:40 AM	10:43 AM
11:30 AM	11:35 AM	11:38 AM	11:40 AM	11:43 AM
12:00 PM	12:05 PM	12:08 PM	12:10 PM	12:13 PM
1:00 PM	1:05 PM	1:08 PM	1:10 PM	1:13 PM
1:30 PM	1:35 PM	1:38 PM	1:40 PM	1:43 PM
2:30 PM	2:35 PM	2:38 PM	2:40 PM	2:43 PM

Route 1C Southbound on Airport Rd. (Red Route)				
Airport Rd. to Golden Gate	Airport Rd. to Enterprise Ave.	Airport Rd. to Radio Rd.	Airport Rd. to Davis Blvd.	Government Center
7:00 AM	7:02 AM	7:03 AM	7:06 AM	7:25 AM
8:30 AM	8:32 AM	8:33 AM	8:36 AM	8:55 AM
10:00 AM	10:02 AM	10:03 AM	10:06 AM	10:25 AM
11:30 AM	11:32 AM	11:33 AM	11:36 AM	11:55 AM
1:00 PM	1:02 PM	1:03 PM	1:06 PM	1:25 PM
2:30 PM	2:32 PM	2:33 PM	2:36 PM	2:55 PM