

EXECUTIVE SUMMARY

Discussion of the Children's Museum of Naples request for a Construction Site Tour and the Naming of an Exhibit

OBJECTIVE: Discuss a site tour by the TDC members and the possible naming of an exhibit at the new museum.

CONSIDERATIONS: The Tourist Development Council (TDC) has supported the development and pending opening of the new Children's Museum of Naples (C'MON) for the past few years. The construction is progressing nicely and a grand opening is planned for later 2010 or early 2011. The TDC has been invited as a group to tour the construction site. These tours can be done any Thursday after 4 pm.

The C'MON Board has also indicated that they would like to recognize the contribution of the TDC in the development and build out of the new museum by naming one of the exhibits in the name of the Collier County Tourist Development Council. There are several exhibits that the TDC Board can choose from. Executive Director Joe Cox will review these choices at the TDC meeting on March 15.

RECOMMENDATION: Discuss possible dates for a site tour and recommend which exhibit in the new Children's Museum on Naples to name for the Tourist Development Council's contribution.

SUBMITTED BY: Jack Wert, Tourism Director