

December 16, 2009

MINUTES OF THE MEETING OF THE COLLIER COUNTY  
PARKS AND RECREATION ADVISORY BOARD

Naples, Florida, December 16, 2009

LET IT BE REMEMBERED that the Collier County Parks and Recreation Advisory Board, in and for the County of Collier, having conducted business herein, met on this date at 2:00 P.M., at the North Collier Regional Park in the Administration Building in Naples, Florida, with the following members present:

CHAIRMAN: John P. Ribes  
VICE CHAIRMAN: Edward "Ski" Olesky  
Barbara Buehler  
Phillip Brougham  
Kerry Geroy (Absent)  
David Saletko  
William Shafer

ALSO PRESENT: Barry Williams, Director, Parks & Recreation  
Tona Nelson, Sr. Administrative Assistant  
Tony Ruberto, Sr. Project Manager  
Sidney Kittila, Operations Coordinator  
Annie Alvarez, Regional Manager, Region II, Golden Gate Community Center  
Shari Ferguson, Regional Manager

**I. Call to Order**

**Chairman Ribes** called the meeting to order at 2:02 PM and a quorum was established.

**II. Pledge of Allegiance and Invocation**

The Pledge of Allegiance was recited and Invocation was held.

**III. Approval of Agenda**

**Chairman Ribes** suggested amending Agenda Item XII to read "Committee Member/Public Comments."

*Phillip Brougham moved to approve the Agenda as amended. Second by William Shafer. Carried unanimously, 5-0.*

**IV. Approval of November 18, 2009 minutes**

*Phillip Brougham moved to approve the minutes of the October 21, 2009 meeting as submitted. Second by William Shafer. Carried unanimously, 5-0.*

**V. New Business**

**a) Employee of the Month for October**

- Sidney Kittila

**Employees of the Month for November**

- Shari Ferguson, Peg Ruby, Shannon Peters, Mary Toro, Nancy Olson, Tona Nelson and Sidney Kittila

**Barry Williams** read Certificates of Appreciation for the Employees of the Month recognizing their dedicated service.

**b) FY 2010 Budget**

(A copy of the 10-page Budget adopted for Fiscal Year 2010 was included in the packet distributed to the Committee members)

**Barry Williams** outlined the different funds, categories for each (i.e., General Fund, MSTU), amounts in each fund, and the various expenditures.

There was a discussion concerning available Grants and the application process.

**c) Tigertail Beach Analysis on Turnarounds**

(A chart detailing the number of vehicle turnarounds per month was distributed to the Members in the information packet.)

**Barry Williams** outlined the main reasons for turnarounds:

- Fee is considered too high for daily vacation use (one/two weeks)
- Too far to walk to outside beach (3/4 mile distance) and dislike of lagoon
- Murky water (not flowing or attractive)
- Vehicle occupants were not dressed for the beach
- Vehicle was a rental car without beach parking sticker

Staff supported the increased fee from \$6.00 to \$8.00, citing beach attendance increased approximately 3% from last year and noted user fees help offset operating expenses.

**Mr. Williams** stated, in the future, only vehicles entering the parking lot would be counted, while vehicles turning around at the entrance to the Park will not be included.

There was a discussion concerning the sale of alcohol which has been requested by a vendor. It was noted alcohol is sold at Clam Pass Park and the use of alcohol, but not the sale, is permitted at Golden Gate Park.

The vendor will make a presentation to the Advisory Committee at a future meeting.

## **VI. Old Business**

### **a) Adopt-A-Park Report Guideline**

- The format was created by Barbara Buehler and members were asked to use the guidelines for their evaluation reports
- Ms. Buehler suggested adding another category – “Overall Recommendations”
- Members received copies of their assignments and scheduled report dates

### **b) Update on Ballfield Incentive Request**

**Barry Williams** referenced a portion of Resolution #2008-283 which stated, “*No fees may be waived,*” and “*The Board of County Commissioners shall set fees and charges for all facilities and programs.*”

He further stated the Director of Parks and Recreation may modify rates and charges on an individual basis for special promotional events.

- There is an 80% usage of existing fields, which was the targeted goal
- Maintenance crews are necessary to “refurbish” the areas between each use

### **c) Accreditation Update – Shari Ferguson**

- An official statement will be made in March, 2010 by the National Recreation and Parks Association, capping the two-year process
- CAPRA logo may be displayed on the Parks & Recreation website and in advertising (brochures, etc.)
- Collier County is one of only 88 agencies throughout the country to be awarded the designation

Discussion followed concerning publicizing the achievement and a Member asked if a tie-in with Tourist Development’s advertising was possible. TDC’s campaign is destination specific, and Parks & Recreation would be charged standard advertising rates for any participation. Staff will prepare Press Releases for distribution to the media when the announcement is made.

*(Vice Chairman “Santa” Olesky arrived at 2:48 PM.)*

It was noted that Commissioner Fiala was advised of the pending award and she indicated the Board of County Commissioners will issue a proclamation at the time of the official announcement.



**VII. Marketing Highlights – Peg Ruby**

(Due to technical difficulties, the Report was postponed.)

**VIII. Recreation Highlights – Annie Alvarez**

- "Sno-Fest" - December 5, 2009 - Golden Gate Community Park – approximately 3,000 people attended despite the poor weather conditions (rain/cold)
- "Christmas Around the World" – December 11, 2009 - Immokalee Sports Complex
  - 153 entries in the parade
  - 30 floats in parade
  - Santa arrived via helicopter
  - Record number of vendors

**Annie Alvarez** noted that 2010 will be the 25<sup>th</sup> year for the parade, and Parks & Recreation will apply for the Dorothy Mullen Special Events award.

**IX. Capital Project Highlight – Review of Capital Project Report – Tony Ruberto**

An 11-page report was prepared, copies of which were distributed to the Members, outlining the completed projects on a per park basis.

**Tony Ruberto** provided an update regarding the status of current projects. He stated any excess funds not used for a specific project will be placed in the fund's reserve account upon approval by the Board of County Commissioners.

A question was asked concerning the requirement for a permit for the Port of the Islands. **Mr. Ruberto** stated dry storage must be permitted by the DEP (Department of Environmental Protection).

A question was asked concerning the reasons for the fence repair at the Parks:

- Most fencing is at least twenty years old
- Fencing is subject to rust
- The fences have been misused – players bat baseballs against the fences

**X. Director Highlights**

**Barry Williams** provided the following highlights:

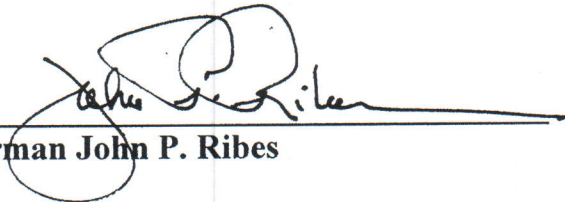
- New playground equipment has been installed at Golden Gate Community Park, Tigertail Beach, Poinciana Park and Pelican Bay Park.
- Approximately 100 people attended the Bayview Neighborhood Information Meeting held on November 19, 2009. In order to expand parking, the play ground area will be smaller and repositioned within the Park. A proposal will be presented to the Board of County Commissioners for approval.
- Staff has begun work on a 5-year Capital Maintenance Plan to develop a long-term planning process focusing on the Recreational Open Space Element as part of the Growth Management Plan and will consult with Comprehensive Planning

**XI. Adopt-A-Park – William Shafer**  
(Report will be presented at December 2010 meeting.)

**III. Member/Public Comments**  
Members received a copy of the 2010 Meeting Schedule.

**There being no further business for the good of the County, the meeting was adjourned by order of the Chair at 3:45 PM.**

**COLLIER COUNTY PARKS & RECREATION  
ADVISORY BOARD**



A handwritten signature in black ink, appearing to read "John P. Ribes", is written over a horizontal line. The signature is stylized and somewhat cursive.

**Chairman John P. Ribes**

The Minutes approved by the Board/Committee on 1.20.10,  
as presented \_\_\_\_\_ or as amended X.