



Collier County Government



Public Services Division
Museums
3301 E. Tamiami Trail
Naples, FL 34112

Public Information Coordinator
Camden Smith
(239) 252-5326
www.colliergov.net/museums
www.twitter.com/collierpio

Aug. 26, 2009

FOR IMMEDIATE RELEASE

Barron Collier Named as Tourism Honor Roll Recipient at Governor's Tourism Conference

Collier County Museum • 3301 Tamiami Tr. • Naples, FL

(Naples, FL) – At the 42nd Annual Governor's Conference on Tourism held August 23 and 24 in Miami Beach, the Collier County Museum accepted an award naming Barron Gift Collier officially as a member of the Tourism Honor Roll.

Barron Gift Collier was posthumously placed on the Florida Tourism Honor Roll for his services in completing the Tamiami Trail providing a main thoroughfare between Tampa and Miami and also for establishing Collier County in Southwest Florida. The Collier County Museum submitted Collier's name as a contender for the award. Curator of Collections for the Collier County Museum Jennifer Guida accepted the award.

(hi-res photo attached in email; photo credit required for Visit Florida)

Begun in 2001, the Florida Tourism Hall of Fame acknowledges contemporary and historic figures whose vision, creativity and drive have had a positive and significant impact on the development of Florida as a desirable visitor destination. One individual is chosen annually and announced during the Annual Governor's Conference on Tourism. Selection is made by a panel representing the state's various tourism associations and other key industry representatives. The award is presented on behalf of the Florida Commission on Tourism.



“This is a prestigious award and significantly recognizes this county's history and the famous family who settled what we all now call home,” said Collier County Museum Director Ron Jamro.

The Tourism Honor Roll Award will be put on display at the Collier County Museum located at the Government Complex at 3301 E. Tamiami Tr. in Naples, FL. For more information, call (239) 252-8476.