

**MINUTES OF THE MEETING OF THE PARKS AND
RECREATION ADVISORY BOARD**

Naples, Florida, June 17, 2009

LET IT BE REMEMBERED, that the Parks and Recreation Advisory Board, in and for the County of Collier, having conducted business herein, met on this date at 2:00 P.M., at the North Collier Regional Park in the Administration Building in Naples, Florida, with the following members present:

CHAIRMAN: John P. Ribes
VICE CHAIRMAN: Edward "Ski" Olesky
Barbara Buehler
Paul Nyce
Kerry Geroy (Excused)
David Saletko
(One Vacancy)

ALSO PRESENT: Barry Williams, Director, Parks & Recreation
Tony Ruberto, Sr. Project Manager
Tona Nelson, Sr. Administrative Assist.
Peg Ruby, Marketing Specialist
Gary McAlpin, Director, Coastal Zone Management
Kerry Runyon, Regional Manager
Shari Ferguson, Regional Manager

I. Call to Order

Chairman Ribes called the meeting to order at 2:00 PM.

II. Pledge of Allegiance and Invocation

The Pledge of Allegiance was recited and Invocation was held.

III. Approval of Agenda

*Mr. Olesky moved to approve the agenda. Second by Ms. Buhler.
Carried unanimously 5-0.*

IV. Approval of May 20, 2009 minutes

Mr. Olesky moved to approve the minutes of the May20, 2009 meeting. Second by Ms. Geroy. Carried unanimously 5-0.

V. New Business

1) Directors Highlights – Barry Williams

- Budget preparation continues, based on the latest projections, the County Manager has directed the Parks and Recreation Department to prepare a budget decrease for 15% over last fiscal year.
- Lauren Gardner, University of North Florida student was introduced as a new intern for the Department.
- Summer Camps are underway; there has been a decrease in enrollment over the previous year.
- The Board of County Commissioners reviewed the Champ Boat Series request with the recommendations provided by the Parks and Recreation Advisory Board and found acceptable. The BCC has requested Staff provide a plan for conducting the sale of alcohol on site. It will be heard by the BCC on June 23, 2009 for final consideration.

2) May and June Employee of the Month

Melissa Lupo was recognized as the Employee of the Month for June 2009.

3) Resignation of Frank Donohue.

The Board was informed of Mr. Donohue's resignation and recommended Staff prepares a Certificate of Appreciation for his service on the Board.

VI. Old Business

1) Margood Boating Park – Heidi Williams with Q. Grady Minor & Assoc.

Heidi Williams provided a Slideshow on “*Mar-Good harbor Park – RZ-2009-AR-13967 & VA-2008-13671*” highlighting the following:

- The 2.62 +/- acre site is located in Goodland on lands currently owned by the County.
- The proposal is for Parks and Recreation Department request to develop a County Park Facility to include walking trails, Picnic Pavilions, Canoe and Kayak Launch, Playground, and Interpretive Center, etc.

- The project requires approval of a Rezone to Public Zoning Designation and requests variances from several Land Development Code requirements.
- There are Historic and Archaeological considerations for the site and the Historical and Architectural Protection Board has approved the proposal with conditions.
- The Applicant suggests condition #1 and 2 recommended by Staff (Recommendations in Staff Report for the Rezone (RZ-2008-AR-13967, MAR-GOOD HARBOR PARK (COMPANION TO VA-2008-AR-13671)) be reworded to the following: ***“The applicant shall return to the Historic/Archaeological Preservation Board during the Site Development Plan (SDP) review and approval process. The SDP shall take into consideration the restoration of viable structures and preservation of artifacts.”***
- The Applicant accepts recommendations 3-5 contained in the Staff Report for the Rezone but objects to condition #7 recommended by Staff. (Recommendations in Staff Report for the Variance Request (VA-2008-AR-13671, MAR-GOOD HARBOR PARK (COMPANION TO RZ-2008-AR-13967)) (*Irrespective of that depicted in the cross-section J-J exhibit, a double hedgerow shall be provided in this buffer, which may be clustered and planted at a minimum height of 30 inches in order to preserve views.*”) as it is an “unnecessary costly requirement, not enough room for a double hedge row and maintenance would be difficult in a tight space.”
- Photographs of the area and cross section J-J were provided to the Board to support the objection.
- The Applicant accepts Recommendations 1-6, and 8 contained in the Staff Report for the Variance request.
- The Applicant is also requesting a waiver for the requirement to construct a wall to buffer the adjacent residential properties.
- She requested the Advisory Board support the Applications for development of the site as presented herein including a waiver of the wall requirements.

Mr. Nyce moved to approve the Request (recommend approval of Application Rezone - RZ-2008-AR-13967 and VA-2008-AR-1367 subject to the following:

- 1. Re-Zone RZ-2008-AR-13967 - Rewording to combine recommendations #1 and 2 for proposed permit condition as outlined above: “The applicant shall return to the Historic/Archaeological Preservation Board during the Site Development Plan (SDP) review and approval process. The SDP shall take into consideration the restoration of viable structures and preservation of artifacts.”***
- 2. VA -2008 -AR-13671 – Recommendation #7 in the Staff Report not be incorporated as a permit condition.)***
- 3. Waiver of the wall requirement.***

Barry Williams noted the neighborhood residents were surveyed and the respondents were in favor of eliminating the requirements for the construction of the wall.

Second by Mr. Olesky. Carried unanimously 5-0.

2) Boat and Beach Access Report – Gary McAlpin

Gary McAlpin presented a Slideshow on the “*Boat and Beach Access Report*”

Updated March 2009 highlighting the following:

- Will be presented to the BCC and assesses Collier County’s performance in providing beach access and boat launch facilities to its residents and visitors.
- Standards have been developed for identified levels of service to assist the County in future planning activities for provision of boat ramps, boat trailer parking and beach parking and access.
- According to the standards, the 33 boat ramp lanes (total existing and proposed) cannot handle the demand for boat launch facilities. 42 boat lanes are required to meet existing usage and projections indicate by 2018, 47 lanes will be required.
- There are inadequate boat trailer parking spaces, which negatively impacts the capacity of the launch facilities.
- The number of beach parking spaces currently meets the 1:150 (1 space for every 150 residents) parking ratio recommended by the Parks and Recreation Advisory Board.
- The provision of service is based upon average daily usage, not peak usage

Staff is recommending:

- Consideration of a dock and pier at Barefoot Beach Preserve to improve access by waterborne visitors.
- The County continues to pursue its current acquisition policy for beach access and develop revisions to the Land Development Code for requiring public beach access during the requests for Development Orders.
- Extending CAT services along Gulf Shore Drive to increase the amenity of the 7-walkway easements along Vanderbilt Beach.
- Consideration of Trolley services from remote parking locations.
- Review of the current policy for Beach Parking Fees to identify if additional revenues may be obtained.
- Continued pursuit of expanding the existing boat parks and parking where appropriate.

He requested the Board approve the Report for presentation to the Board of County Commissioners.

Discussion occurred on if the levels of service standards are adequate, the lack of parking at both Saltwater and Freshwater boat ramp facilities and design standards for boat parking facilities in residential areas.

Barry Williams noted the standards for levels of service continue to be updated as the existing standards were developed in the year 2000.

Mr. Olesky moved to endorse the Report. Second by Ms. Buhler. Motion carried 4 “yes – 1 “no.” Mr. Saletko voted “no.”

Mr. Saletko stated he is not in favor of raising beach-parking fees.

3) Beach Parking and Boat Launch Fees – Murdo Smith

Barry Williams presented an update on the status of Beach Parking and Boat Launch Fees at County Facilities highlighting the following:

- The Department is analyzing its revenue stream for the Beach and Water Fund.
- The Beach and Water Fund is utilized for expenditures for Park Rangers, maintaining boat ramps, Staffing facilities, beach cleanup, trash removal, etc.
- 55% of the Revenue for the Beach and Water Fund is derived from Boat Launch Fees.
- 45% of the Revenue is generated via a \$50 annual fee on residents Ad Valorem Tax Bill for “beach parking.”
- Based on current budget constraints, the County is investigating a revision to the Beach Parking Fees.
- The County is considering eliminating the annual fee from the tax bill and requiring an individual to purchase the Annual Beach Parking Sticker or pay a daily fee to park.
- Also under consideration is revising the fee schedule for the Annual Beach Parking Sticker and/or daily parking.
- The Productivity Committee is recommending a \$30 – \$40 Annual Fee and possibly instituting an hourly fee for parking for daily visitors, etc.
- Staff is recommending a \$50 Annual Parking Fee and a \$6 daily parking fee for residents and non-residents.
- Also under consideration is the reduction in the level of service provided by the Department.

He requested the Board endorse the Productivity Committee and Staff investigating the concept of user fees for utilizing County Beaches as opposed to the Ad Valorem supplement.

Board discussion occurred on the ramifications of changing this Policy on the County residents who utilize the City of Naples beaches. Some members expressed concern over the concept of charging residents for use of parking facilities at County Beaches.

Barry Williams re-iterated residents do not currently utilize beach parking for “free” as everyone has a \$50 beach parking assessment on their tax bill. This would be eliminated and changed to a “user pays” system.

Ms. Buhler noted, as an alternative, consideration could be given to increasing the parking assessment to resident’s tax bills to \$75, etc. if necessary to provide the required level of service.

Mr. Olesky moved to support Staff and the Productivity investigating the Beach Parking Fee Policy. Second by Ms. Buhler.

Motion carried 3 “yes” – 2 “no.” Mr. Saletko and Mr. Nyce voted “no.”

VII. Recreational Highlight-Drug Free Collier Event @ Sun N Fun-Lagoon-Kerry Runyon

An overview was provided on the events held for “Drug Free Collier” at the Sun N Fun Lagoon. This year’s events for area schools were on April 25, and May 8, 2009. The events had a large increase in participation with no problems encountered.

VIII. Capital Project Highlight–Tony Ruberto

An update was provided on the status of the construction of the new soccer fields at East Naples Community Park.

Mr. Nyce left at 4:06 pm

IX. Marketing Highlights – Peg Ruby

Shari Ferguson noted:

- July is Parks and Recreation Month to be proclaimed by the Board of County Commissioners on June 23, 2009.
- A calendar of events entitled “*Celebration July*” is available to the public.
- A “Poker Run” will be held on June 27, 2009 beginning at North Collier Regional Park and culminating at Harley Davidson of Naples.
- An event was held for the Southwest Florida Concierge Assoc. at Sun N Fun Lagoon.

X. Adopt a Park – Paul Nyce

Postponed

XI. Informational Items

Submitted

XII. Public Comments

None

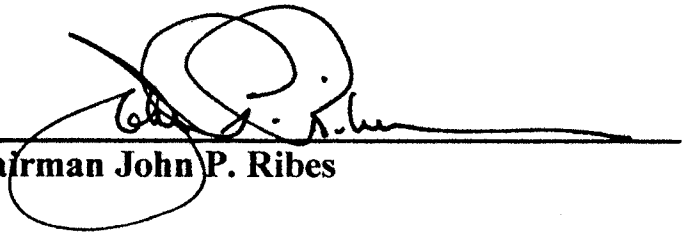
Meeting Attendance

Ms. Geroy was excused and Mr. Nyce left early.

There being no further business for the good of the County, the meeting was adjourned by order of the Chair at 4:12 PM.

**COLLIER COUNTY PARKS & RECREATION
ADVISORY BOARD**

June 17, 200


Chairman John P. Ribes

These Minutes approved by the Board/Committee on 8.19.09,
as presented _____ or as amended X.