

January 21, 2009

MINUTES OF THE MEETING OF THE PARKS AND
RECREATION ADVISORY BOARD

Naples, Florida, January 21, 2009

LET IT BE REMEMBERED, that the Parks and Recreation Advisory Board, in and for the County of Collier, having conducted business herein, met on this date at 2:00 P.M., at the North Collier Regional Park in the Administration Building in Naples, Florida, with the following members present:

CHAIRMAN: John P. Ribes
VICE CHAIRMAN: Edward "Ski" Olesky
Frank Donohue
Barbara Buehler
Paul Nyce
Kerry Geroy
Bart Zino

ALSO PRESENT: Barry Williams, Director, Parks & Recreation
Tony Ruberto, Parks and Recreation
Tona Nelson, Sr. Administrative Assist.
Shari Ferguson, Regional Manager
Gary McAlpin, Director, Coastal Zone Management
Sidney Kittila, Operations Coordinator

I. Call to Order

Chairman Ribes called the meeting to order at 2:08 PM.

II. Pledge of Allegiance and Invocation

The Pledge of Allegiance was recited and Invocation was given.

III. Approval of Agenda

Mr. Donohue moved to move item V.b to be heard after V.d. Second by Mr. Olesky Motion carried unanimously 5-0.

Mr. Donohue moved to approve the agenda as amended. Second by Mr. Olesky. Motion carried unanimously 5-0.

IV. Approval of December 17, 2008 Meeting Minutes

Mr. Olesky moved to approve the minutes of the December 17, 2008 meeting. Second by Mr. Zino. Carried unanimously 5-0.

V. New Business

a) Directors Highlights

Barry Williams Director of Parks and Recreation provided the following updates:

- Discussion continues with Miami-Dade for the Off Highway Vehicle initiative proposal to utilize the Miami/Dade Jet Port parcel as an ATV site. The site is located in Collier County, 60 miles from Naples. It is 90 percent wetland, however there are existing trails which may be improved utilizing borrow pit material on-site. South Florida Management Water District may provide financial consideration to the proposal in exchange for its agreement with Collier County to provide a permanent ATV site. Other sites are still under consideration; the Lake Trafford site has potential, but has issues to overcome (contaminated materials, etc.).

Ms. Geroy arrived at 2:14

- The County acquired Port of the Isles Marina and operations are running smoothly. The convenience store remains open to area residents. The site may be utilized to construct a Fire Department Facility for Ochopee.
- The Parks and Recreation Department is in the process of preparing a Parks Management Plan for Collier County. It needs to be completed by 2010 and is intended to facilitate long term planning for recreational activities within the County.

c) Annual Election of Chairman and Vice Chairman

Mr. Donohue nominated John Ribes as the 2009 Chairman of the Parks and Recreation Advisory Board.

Nominations were closed.

Mr. Ribes accepted the nomination.

Mr. Donohue nominated Edward Olesky as the 2009 Vice Chairman of the Parks and Recreation Advisory Board.

Nominations were closed.

Mr. Olesky accepted the nomination.

- d) Mileage Re-imbusement Policy for Advisor Board Members – Barry Williams**
A letter from Jim Mudd, County Manager to BCC Advisory Board Liaisons dated November 19, 2008, Mileage reimbursement Policy and Reimbursement form was submitted to the Members. Any member traveling more than 20 miles round trip to attend an Advisory Board meeting is eligible for Compensation.

Mr. Nyce arrived at 2:25pm

- b) Employee of the Month for November and December – Barry Williams**
The Staff of the Golden Gate Community Center was recognized as “Employee(s) of the Month for November.
Donn Garby was recognized as Employee of the Month for December.

VI. Old Business

a) Update on Bayview Park – Gary McAlpin

Gary McAlpin, Coastal Zone Management Director, provided an update via a Slide Show on the County’s proposal to increase Parking for Bayview Park Boat Launch. He highlighted the following:

- Boat Launch Counts have been conducted which indicates the facility is over utilized causing boat owners to park along Danford St. in the area of the Mangroves causing safety and environmental concerns.
- In 2004 the Board of County Commissioners approved real estate incentives to acquire properties in the Danford St. neighborhood via a “Good Neighbor Policy (willing sellers to the County as opposed to eminent domain)
- From 2004-2008 15 properties have been acquired at a cost of \$2.6M
- The proposal is to reconstruct the parking in the existing Bayview Park to increase it to 30 spaces and construct a 39-space satellite parking lot on Bay St. approximately ¼ mile from the Boat Launch.
- The proposal requires a rezoning of land from Residential to Community Facilities.
- The Boat Launch Ramp will be increased from 2 lanes to 3 lanes
- The project proposes a connecting street at the west end of the residential properties to connect Danford St. and Bay St.
- The project is consistent with the Growth Management Plan and Land Development Code.
- Three Neighborhood Information Meetings were held to provide input in developing the final plan.
- The improvements to Danford St. include widening the traveled land and installing sidewalks to provide a barrier to the Mangroves. The sidewalk will be linked to the Satellite parking lot.

- The Collier County Planning Commission rejected the final plan by a vote of 6 “no”- 2 “yes.”
- The item will be heard by the Board of County Commissioners for final approval.

Speaker

Phillip Litow, Danford Street resident addressed the Board highlighting the following:

- The only owners which have chosen to sell properties to the County are absentee owners
- The residents who reside in the area are opposed to the project.
- The character of the area in the location of the proposed improvements is residential neighborhood.
- The proposal is not compatible with the neighborhood and inconsistent with the Growth Management Plan and Land Development Code.
- He disputes the figures obtained in the Boat Launch Counts.
- There is currently overflow parking on Danford St. in the area of the mangroves without great concern to the Collier County Sheriffs Department or the neighbors.
- The property owner in the area of the proposed connecting street objects to the proposal.
- The proposal will decrease property values in the neighborhood.
- He expressed concern the County is participating in “reverse eminent domain” (constructing these improvements in the residential area to lower the residential property values facilitating the ability to acquire the remaining properties).

Chairman Ribes asked if a recommendation was required by the Parks and Recreation Advisory Board.

Gary McAlpin stated the item is for informational purposes only and the Board may make a recommendation if it so desires.

Board discussion ensued on the following:

- Verification of the data used in the Boat Launch Counts.
- At times there has been parking on the adjacent residential streets (other than Danford St.)
- The proposed parking lot will have a traffic-accentuated gate.
- The proposed connecting street will be open 24 hours.
- The Collier County Sheriffs Dept. will not enforce the current parking on the street until the County provides adequate parking facilities.
- There will be a masonry wall and plantings buffering the parking lot.
- Obtaining Environmental permits to provide parking on the improved sections of Danford Street by encroaching on the mangroves is unfeasible.
- The property purchases were overseen by the Real Properties Management Department and the County Attorney’s Office that, if necessary, would have assisted in determining the viability of the proposed zoning change for the properties.

- Fish cleaning stations are not addressed within the proposal.
- Recommended the County go above and beyond the normal standards for creating the buffer between the residences and the parking lot. Further, to ensure no lighting spills onto adjacent residential properties.

Some members expressed concern over the proposal being located in a residential neighborhood.

The Board chose not to make a formal recommendation on the proposal.

VIII. Marketing Highlights – Partnership Policy and Holiday Hopper Pass - Peg Ruby Shari Ferguson, Regional Manager presented the following updates:

- The new Sun-N-Fun Lagoon brochure.
- A draft Policy for the new Parks and Recreation partnership with sponsors in the sale of banners to be placed at Sun-N-Fun Lagoon on an annual basis.
- Reviewed the Holiday Hopper Passes – A partnership with King Richards Park.
- Outlined new advertising promotions
- Sr. Expo will be Wednesday, February 11, 10am at Golden Gate Community Center

Discussion ensued on the new policy for the selling of “sponsorship banners” for Sun-N-Fun Lagoon and whether this is a proposal which may be instituted in other Parks and Recreation Facilities.

Barry Williams noted this is a shift in policy for the Department as a way to obtain revenue for the Department and may be instituted in other facilities.

The Board noted, until recently, Co-Sponsored Leagues could not sell sponsorship. They expressed concern the Board was not consulted on the proposal.

Shari Ferguson noted the sponsorships have always been allowed for special events (Country Jam, etc.). The new proposal would allow the sponsorship banners for special events to remain in place one year.

Barry Williams noted the item was an update and the proposal has not yet been finalized. He will place the item on a future agenda.

VIII. Recreational Highlights – Kelme Florida Cup Soccer Tournament – John Palinchak

- The Kelme Florida Soccer Cup Tournament was held at North Collier Regional Park and Vineyards Park on January 10-11, 2009 with 2100 players participating.
- The event generated \$6,000 in revenue for the Department. In addition, the concessions grossed \$9,700, with Sweetbay sponsoring beverages for the referees.
- The event was successful with teams participating from Florida, New Jersey, Minnesota, New York, etc.

IX. Capital Project Highlights – East Naples Community Park Soccer Field - Tony Ruberto

An update was provided on the proposed construction of the new soccer fields at East Naples Community Park.

X. Adopt a Park – Bart Zino

Bluebill, Access #8 (furthest north), - Pavers in need of repair.

Clam Pass Park – Decking in the concession area needs replacing; the chase boat is in need of oars; screws in the tram decking need re-seating.

Starcher-Petty – Very good condition overall.

Oakes Neighborhood Park – Very good condition overall.

South Marco Beach Access – Rest Rooms need attention.

XI. Informational Items

Attendance Report

Submitted

BCC Recaps

Submitted

Recreation Activities

Submitted

Adopt a Park Assignments

Submitted

Meeting Schedule

Submitted

***It was noted the next meeting will be held at Immokalee Community Park.*

XII. Public Comments

Mr. Nyce noted the Department should consider moving the “*points of sale*” locations associated with the concession stands at Sun-N-Fun Lagoon.

Barry Williams noted the public input meeting for the restrooms proposed at the end of Vanderbilt Beach Road would be on February 17, 2008 from 6-8pm. An informational packet on the issue will be distributed for members. A recommendation on the project will be sought from the Parks and Recreation Advisory Board

Meeting Attendance Report

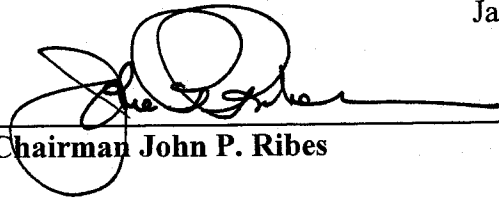
Ms. Geroy arrived at 2:14 PM

Mr. Nyce arrived at 2:25 PM

There being no further business for the good of the County, the meeting was adjourned by order of the Chair at 4:22 PM.

**COLLIER COUNTY PARKS & RECREATION
ADVISORY BOARD**

January 21, 2009


Chairman John P. Ribes

These Minutes approved by the Board/Committee on 2.18.09,
as presented 6 or as amended _____.