Thank You From Howl-A-Day Jubilee

More than 2,000 people attended the 2008 Howl-A-Day Jubilee and Domestic Animal Services' staff and volunteers want to thank you for supporting homeless animals.

Dozens of vendors, which included local and regional businesses, enjoyed meeting new customers.

At the 2008 pet festival, there were many new attractions as well including local 501-c3 rescue groups. Domestic Animal Services was proud to share this popular public event with local rescues to build bridges in helping homeless animals in the Collier County community.

Again the pet festival included contests, but event organizer Kathy Drew changed things up a bit with competitions specific for small and big dogs in addition to the costume competitions.

As a result of direct donations, raffle sales, vendor donations, vendor booth fees and

Domestic

Animal

Services

7610 Davis Blvd.

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COLLIER COUNTY



In these economic times, the fact that this public pet-friendly event was able to raise nearly the same amount of dollars as it did in 2007. make a strong statement about the Collier County community including residents and visitors.

"This is proof that the humane treatment of animals remains a high priority and it is on the minds of our citizens," said Domestic Animal Services' Director Amanda Townsend. "We want to thank each and every person who attended and participated in this event and hope that if you missed out this past year, you will keep Howl-A-Day Jubilee in mind this year in November."

The DAS Donation Trust Fund is a bridge to adoption for many animals with serious health concerns. The Trust Fund pays for shelter animals' emergency medical care needs to move them towards adoption.



COLLIER COUNTY

The phone call was from

Cindee Newman, a Collier

County resident, who told

me how she wanted to do

to help. In November 2007,

Newman said she dearly

Newman lost her beloved 15-

and-a-half-year-old pug Ernie.

missed Ernie, and the one thing

that cheered her up the most

was visiting puppies at a pet

store with the hope and dream

of adopting a new dog one day.

pet store, and discovering that

nside this issue

Did You Know?

Calendar of Events

Domestic Animal Services

Ordinance Story (cont)

a French Bulldog at a local

dog was from a puppy mill,

After coming close to adopting



Save the Date for 2009

Nov. 21, 2009 12-5 p.m.

Veterans Community Park 1895 Veterans Park Dr. Naples, FL

If you would like to have your business as a vendor booth or would like to become a professional or personal sponsor of this event, contact Gerilynn Waterbury at (239) 252-7387.

Sponsorships range from \$250 to \$1,000. Thank you in advance for supporting homeless pets!

Calendar of Events

Domestic Animal Services Advisory Board Discusses business of the shelter in a public forum. Meets at DAS at 7610 Davis Blvd. at 6:30 p.m.	Third Tuesday every month
DAS Volunteer Training: You will learn about the DAS facility and functions to begin volunteering.	Third Saturday each month
You can adopt from DAS by visiting us at For Footed Friends located at Pine Ridge and Livingston. For Footed Friends is a pet store and we visit them monthly	Oct. 18 Dec. 13 Jan. 17, 2009 11 a.m3 p.m.

Smooch-A-Pooch Kiss-A-Kitty Adoption Fair:

Come fall in love...with the wonderful animals this adoption fair and open house for DAS. Shelter behind-the-scene tours this day also!

Location: Domestic Animal Services, 7610 Davis Blvd. in Naples, FL

Call DAS for information at (239) 252-8657.

Saturday, Feb. 14

Put DAS Pets on Your Website Celebrate at Our Pet Festival Bad Behaviors - Easy Fixes 11 - 3 p.m. Volunteering at DAS



Collier County Domestic Animal Services

Cindee Newman sits with a pet up for adoption on one of her Paws for Cause beds donated to DAS.

the Newmans decided to go to DAS and visit Dogs. During their visit at the DAS shelter, Cindee said she found a new mission, to help provide comfort to homeless animals.

Cindee explained that she noticed the DAS shelter dog beds were made of a hard plastic and she offered to make more comfortable beds for the dogs with a cloth canvas cover. Cindee's husband Chris had experience using PVC, because he built their late dog Ernie, who had three legs, a stroller out of PVC. Cindee knew it would be affordable to build the beds and DAS was happy to approve the volunteer project.

It has been months since that original phone call from Cindee Newman and in that time she has become a resource DAS depends on. The Newmans have made a family project out of their mission, while working tirelessly to donate handmade beds for homeless dogs.

While designing the beds, two of Cindee's good friends and colleagues of DBR marketing, Dolly Roberts and Kathy Wheeler, who were also inspired by their love for dogs, offered to help Cindee become more established. Roberts and Wheeler helped by mobilizing their own idea to sell T-shirts with 'Paws for the Cause" fund for The Community Foundation of Collier County printed on them to go towards funding Cindee's project. They printed up 128 "Paws for the Cause" T-shirts for Cindee to sell and raise funds for more dog bed materials. Two ideas became one and as a result, in September 2008 the Newmans donated 31 dog beds to DAS.

Issue 1 (Jan-March 2008)

At the 2008 DAS Howl-A-Day Jubilee Pet Festival in November, Cindee sold "Paws for the Cause" T-shirts to further her mission.

The Newmans have since decided to wait on getting a dog until they can move into a larger home. In the meantime, they have enjoyed helping to make new dog beds for animals at DAS.

I cannot tell you in so few words the difference the Newmans have made to dozens of homeless animals in Collier County. Cindee is making a difference out of her love for her late beloved pug Ernie and the desire to help those who need homes.

If you would like to purchase a "Paws for the Cause" T-shirt, contact Cindee Newman at (239) 659-1032 or e-mail her at cindee@buttercupstudio.com.

7610 Davis Blvd. • Naples, FL 34104 Office: (239) 252-PETS (7387)

One Story at a Time • by Domestic Animal Services Director Amanda Townsend

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n the morning of September 23, 2008, DAS received a routine call from the Sherriff's Office that a large brown dog had been hit by a car in the vicinity of 21st Street NW in Golden Gate Estates. Officer Anita Martindale responded to the call.

Officer Martindale knew that a resident in that area often allowed his dogs to run at large, and was frustrated that her warnings to him—that one of his pets could be seriously hurt—had come to fruition. Upon her arrival at the shelter, the dog was examined by staff veterinarian Dr. Karen Brown.

The dog was bleeding from her left ear and left nostril. She appeared to have suffered head trauma, in addition to an injury to her left front leg.

Animal Control Supervisor Dana Alger conducted research in an attempt to identify the dog's owner. Although a neighbor in the area called DAS to identify the owner as the man Officer Martindale had spoken with previously, when contacted the man denied that he owned the dog.

Most often an unowned animal with serious injuries is a candidate for euthanasia in a public shelter. But thanks to the DAS Donation Trust Fund and compassionate employees, this dog got a second chance.

The shelter places donated monies into the DAS Donation Trust Fund. Those funds are then used to seek emergency medical care for shelter animals nominated by staff. In this case, Dr. Brown recognized something special in the brown dog's temperament, and decided to monitor her condition overnight.

The next day, her condition had improved, and Dr. Brown requested money from the Donation Trust Fund to pay for a radiograph of the dog's leg using a local veterinarian. The radiograph revealed that the leg could be easily fixed with surgery, but there was also a high likelihood that the dog's leg could heal on its own with splinting and cage rest.

So, Dr. Brown took the dog on as a special medical case and cared for her daily in the DAS veterinary clinic. Dr. Brown redressed the dog's splint regularly amidst all her normal job responsibilities including caring for sick animals at the shelter.

After six weeks the Donation Trust Fund again paid to radiograph the dog's leg, which had healed nicely. In the meantime, DAS staff were talking the dog up to family and friends in an attempt to find her a permanent home where she would be sure to receive two more weeks of limited activity.

She found a home with Brian Baily and Greg Chalfant, who adopted her on December 3, shortly after losing their beloved dog, Pookie.

Brian and Greg named the dog Pumpkin, and are enjoying taking her to the beach and the dog park. "I wanted to adopt an underdog," Greg said. "Pumpkin deserved a second chance. I'm glad she got

Valentine's Celebration at DAS • by Happy Tails TV Host Camden Smith

issing a cat or smooching with a dog will be the theme at this year's Valentine's Day celebration and adoption Fair event for Domestic Animal Services (DAS).

Smooch-A-Pooch Kiss-A-Kitty Adoption Fair

Saturday Feb. 14 12 p.m. to 5 p.m.

Domestic Animal Services hosted its first adoption fair in 2008 and it was such a success in promoting pet adoptions and educating the public about the shelter's operations, that the Smooch-A-Pooch Kiss-A-Kitty Adoption Fair is now an annual open house event.

The 2009 Smooch-A-Pooch Kiss-A-Kitty Adoption Fair will allow you to take tours of the behind-the-scenes operations of the Domestic Animal Services shelter. For example, did you know that DAS has a veterinarian clinic on-site?

Learn more about your public animal shelter and perhaps fall in love with a new pet of your own at this year's Smooch-A-Pooch Kiss-A-Kitty Adoption Fair.

Any donations made at the event will go directly to the DAS Donation Trust Fund, which pays for the recovery of shelter pets from serious injuries.

Unlike the Howl-A-Day Jubilee event, this adoption fair showcases only local rescue groups and DAS pets for adoption. There are no pet competitions, however pets and their owners are both welcome.

For more information, call (239) 252-PETS or visit our website at www.collierpets.com today!

From Adopting Families

Dear DAS -

Last week, we adopted a Pit Bull Terrier from the shelter. His name is Petey. I've attached his picture.

I wish I could express how much Petey has changed our lives. From the first night, it was as though he had been a part of our family always. I do not know how we lived without him.

Petey has truly made our family happier. He is SUCH A GOOD DOG!!

When we adopted him, I knew he had a background of neglect and abuse - but I certainly did not expect this sweet, eager-to-please, obedient and respectful dog.

I must say - I truly feel sorry for anyone who looked at Petey and

passed him by. Then again, I like to think he was meant just for us.

Thank you so much for doing what you do. If it weren't for you and your dedicated volunteers, namely Bibi Barrett, I wouldn't have my Petey now.

Happy Holidays,

Alison Fey A Contented Dog Owner



This letter received Thursday, Dec. 11, 2008. Writer consented to publish this email.

Critter Talk by DAS www.collierpets.com Office: (239) 252-PETS (7387) Critter Talk by DAS www.collierpets.com Office: (239) 252-PETS (7387)