

PRESS RELEASE

Collier County Public Library

FOR IMMEDIATE RELEASE

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Digital Bookmobile Event at Headquarters Library

Download experience promotes free audiobook download service

The Collier County Public Library will host a Digital Bookmobile, a new trend in reading. On Nov. 21, 2008, a 74-foot, high-tech tractor-trailer Bookmobile will bring downloadable audiobooks from 9 a.m. to 5 p.m. at Headquarters Regional on Orange Blossom Dr.

The Digital Bookmobile is housed inside an 18-wheel tractor-trailer. This 74-foot community outreach vehicle is a high-tech update of the traditional bookmobile that has served communities for decades.

The vehicle is equipped with broadband Internet-connected PCs, high definition monitors, premium sound systems, and a variety of portable media players, all of which help visitors explore CCPL's download service. Interactive learning stations give visitors an opportunity to search the digital media collection, use supported mobile devices, and download and enjoy audiobooks from the library.

Library card holders may check out or download digital titles any time by visiting <http://digitalbooks.collier-lib.org> and you can also sign up to win an MP3 player there.

"The Library is thrilled to have the Digital Bookmobile visit Collier County," said Library Director Marilyn Matthes. "We have been offering downloadable digital books for a year and a half, and their use has tripled in that short time. I invite everyone to visit the Digital Bookmobile and browse the collection."

Patrons can take advantage of the download service 24/7 when they visit the library's website. There, customers can browse the growing collection of best-selling, new releases, and classic titles, and may check out a digital title with a valid library card. Once downloaded, digital titles may be transferred from a computer to a supported mobile device. Some can be burned to a CD for convenience. Once the lending period ends, the titles automatically deactivate and you never have to worry about late fees.

The Digital Bookmobile is a service of the Collier County Public Library and is operated by OverDrive, Inc. To check out and download digital books and more, visit <http://digitalbooks.collier-lib.org>.

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