

EXECUTIVE SUMMARY

Review for possible Recommendation for Approval of a Category C-2 Grant for construction of the Freedom Memorial in Freedom Park in the amount of \$126,923.

OBJECTIVE: Review for possible funding of a Category C-2 Grant application to assist in constructing the new Freedom Memorial in Freedom Park.

CONSIDERATIONS: Plans for the Freedom Memorial began in 2004, when the Collier County Board of County Commissioners declared September “Freedom Month” in Collier County and launched a campaign entitled, “What Does Freedom Mean to You?” The campaign grew into a community project involving county officials, local law enforcement agencies, Naples City Council and area fire departments to commemorate the terrorist attacks of September 11, 2001.

The memorial will pay tribute to members of our armed forces who have sacrificed their lives in the defense of our nation along with the law enforcement officers, firefighters, emergency medical personnel and civilians who died in the September 11, 2001 terrorist attacks.

After the Collier County Board of Commissioners endorsed the idea of building the Freedom Memorial, a wide appeal was made to artists to submit proposals for a memorial design that reflected American freedom and values. The Freedom Memorial Committee used the actual World Trade Center Memorial as a model to develop guidelines for our own, local competition.

The memorial is designed to:

1. Pay tribute to service members who have sacrificed their lives to preserve our freedom and to honor law enforcement officers, firefighters, emergency medical personnel and civilians who perished during the Sept. 11, 2001 attacks on the World Trade Center, Pentagon and United Airlines Flight 175, Flight 93, American Airlines Flight 77 and Flight 11.
2. To acknowledge the survivors of all horrific terrorist attacks and to show consideration for the family members of those murdered.
3. To pay homage to all Americans who have sacrificed for the defense of our nation, for peace and for freedom.
4. To symbolically display the strength of the American spirit in times of tragedy.

Matching funding for the project comes from the following:

Individual contributions	\$ 97,646.60
Interest	\$ 3,892.52
Paradise Advertising (in-kind)	\$ 25,384.78
TOTAL MATCHING FUNDS:	\$ 126,923.90

The Freedom Memorial Task Force is responsible for all fundraising, marketing and promotional activities in support of the project. A separate Web site has been established – www.CollierRemembers.org - to promote the memorial and to solicit on line donations. Donations have also been successfully obtained through inserts in utility bill mailings for Collier County and the cities of Naples and Marco Island.

All contributions are received and recorded by the Collier County Clerk of Courts. The Office of Management and Budget within the County Manager's Agency monitors the expenditure of funds. All expenditures are approved by the Freedom Memorial Task Force.

The total cost of the memorial is estimated to be \$1,829,050 based on figures provided by the design firm. This is a 3-5 year project. The applicant has not provided the actual expenses that would be paid for by the requested grant funds in the amount of \$126,923.90. No projections of attendance, hotel room nights or economic impact have been provided. Financial records of funds collected to date were provided by the Office of Management and Budget. No other financial detail has been provided.

Staff has requested the applicant consider applying for marketing funds under a Category "B" grant request after the memorial is constructed, but the desire is to submit the application as submitted.

The application was received after the deadline for FY 09 Grant applications.

COUNTY ATTORNEY FINDING: The County Attorney's Office has reviewed this grant application and recommends that the TDC condition its approval on the Freedom Memorial being included in the Collier County museum inventory.

FISCAL IMPACT: Sufficient uncommitted funds are available in Fund 193, Category C-2 (Non-County Owned Museums) to fund this request.

GROWTH MANAGEMENT IMPACT: There is no impact to the Growth Management Plan related to this action.

RECOMMENDATION: Staff feels that although this request was received after the deadline, and therefore not reviewed by the Grant Review Committee, it is a worthwhile project for TDC review. We do have concern that the project does not appear to meet the requirements of a Category C-2 Museum grant. There is also concern of the lack of details on how the tourism tax funds would be spent.

If the TDC chooses to review the application, staff would suggest the applicant be requested to provide more detail on the project expenses that would be paid for with tourism funds. Also, the other funding requests in this category were recommended to receive less than they requested in order to maintain an uncommitted amount in the fund. Staff therefore suggests a funding level up to \$75,000 for this first year project.

PREPARED BY: Jack Wert, Tourism Director

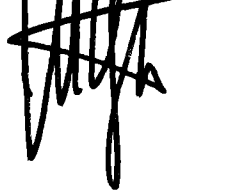
OFFICE OF THE COUNTY ATTORNEY
INTEROFFICE MEMORANDUM

TO: Commissioner Fred W. Coyle

FROM: Jeffrey A. Klatzkow, County Attorney

DATE: April 25, 2008

RE: Funding of Freedom Memorial with tourist development tax funds



You have asked me whether the construction of the Collier County Freedom Memorial may be funded at least in part with tourist development funds. Subject to the conditions discussed below, I believe it can.

Section 125.0104(5)(a), FS provides that tourist development tax revenues may be used "to acquire, construct...one or more publicly owned and operated...museums...." If the Board of County Commissioners elects to include the Freedom Memorial as a part of the County's overall museum inventory, it would be eligible for funding.

To bolster this argument, in keeping with the Attorney General opinion we discussed yesterday, a copy of which is attached, the Board should make the determination that this expenditure is directly related to the promotion of tourism in Collier County.

My understanding is that County museums are funded at 22% of the two percent tax pursuant to County Ordinance No. 92-60, as amended. I am advised that the applications for tourist development tax funding under the museum category are scheduled to go the Tourist Development Council in May, 2008.

Feel free to call me if you have any additional questions.

3 of 9 DOCUMENTS

OFFICE OF THE ATTORNEY GENERAL OF THE STATE OF FLOR-
IDA

No. 98-74

1998 Fla. AG LEXIS 75; Op. Att'y Gen. Fla. 1998-74

December 1, 1998

TYPE: INFORMAL OPINION

REQUESTBY:

[*1]
The Honorable Martha O. Haynie
Orange County Comptroller
Post Office Box 38
Orlando, Florida 32802

QUESTION:

You ask substantially the following question:

May tourist development tax revenues be used to construct an "All Wars Memorial" at the Orange County Courthouse, when the memorial is to replace a "Vietnam Veterans Memorial" that was demolished at the Orange County Convention Center?

OPINIONBY:

Robert A. Butterworth, Attorney General

OPINION:

In sum:

Expenditure of tourist development tax revenues funds for the construction of a new "All Wars Memorial" at the Orange County Courthouse must be based on a determination by the governing body of the county that the memorial directly and primarily promotes tourism.

You have provided background information that a Vietnam Veterans Memorial was constructed in 1983 at the Orange County Convention Center using funds raised by the community and monies from federal revenue sharing. Due to expansion and subsequent renovations of the center, it was necessary to relocate the memorial. The memorial could not safely be moved, resulting in its demolition and the decision to construct a new memorial at the Orange County Courthouse.

The County Attorney has rendered [*2] an opinion stating that it would be appropriate to use tourist development taxes to pay for the new memorial as an operating or capital expense. You question the validity of such an expenditure since the original memorial was not funded by the convention center, but was merely placed at the center as a community memorial.

Section 125.0104, Florida Statutes, known as the Local Option Tourist Development Act n1 (act), authorizes a county to impose a tax on short-term rentals of living quarters or accommodations within the county unless such activities are exempt pursuant to Chapter 212, Florida Statutes. n2 The purpose and intent of *section 125.0104, Florida Statutes*, is to "provide for the advancement, generation, growth and promotion of tourism, the enhancement of the tourist industry, and the attraction of conventioners and tourists from within and without the state to a particular area or county of the state." n3

n1 *Section 125.0104(1), Fla. Stat.*

n2 *See, s. 125.0104(3)(a), Fla. Stat.*, stating it is the intent of the Legislature that every person who rents, leases, lets living quarters or accommodations in "any hotel, apartment hotel, motel, resort motel, apartment, apartment motel, roominghouse, mobile home park, recreational vehicle park, or condominium for a term of 6 months or less is exercising a privilege which is subject to taxation under this section"

[*3]

n3 *See, Ops. Att'y Gen. Fla. 95-71 (1995), 94-12 (1994), 87-16 (1987), and 83-18 (1983).*

Thus, construction of publicly owned facilities financed by proceeds from the tourist development tax must be primarily related to the advancement and promotion of tourism. It is the governing body of the county that must make the factual determination of whether a particular facility or project is related to tourism and primarily promotes such a purpose. This determination must follow appropriate legislative findings and due consideration of the specific needs and conditions of the particular locality. n4

n4 *See, Op. Att'y Gen. Fla. 94-12 (1994)* (governing body of the county must make determination that expenditure of tourist development tax revenues for the acquisition of a railway right-of-way and construction of a public recreational trail falls within the scope of expenditures authorized by *s. 125.0104, Fla. Stat.*).

Subsection [*4] (5) of the act sets forth various purposes for which revenues from the tax may be used. Relevant to the question you have posed, section 125.0104(5)(a)1., Florida Statutes, authorizes the expenditure of tax revenues for the following purpose:

To acquire, construct, extend, enlarge, remodel, repair, improve, maintain, operate, or promote one or more publicly owned and operated convention centers, sports stadiums, sports arenas, coliseums, or auditoriums, or museums that are publicly owned and operated or owned and operated by not-for-profit organizations and open to the public, within the boundaries of the county or subcounty special taxing district in which the tax is levied. . . .

The plain language of the statute contemplates the expenditure of tax revenues to remodel, repair, improve, maintain and operate a convention center such as the one in Orange County. When a statute enumerates those things upon which it operates, it is ordinarily construed to exclude from its operation all things not expressly mentioned. n5 This office has consistently concluded that tourist development tax revenues may only be used for the purposes enumerated in *section 125.0104, Florida Statutes*. [*5] n6

n5 *See, Thayer v. State, 335 So. 2d 815, 817 (Fla. 1976). And see, Op. Att'y Gen. Fla. 88-49 (1988)* (expenditure of tourist development tax revenues is limited to those purposes set forth in the statute).

n6 *See, Ops. Att'y Gen. Fla. 86-68 (1986)* (tourist development tax revenues may be used for beach cleaning and maintenance) and *87-16 (1987)* (tourist development tax revenues may be used to improve, maintain, renourish or restore public shoreline or beaches of inland freshwater lake). *Cf., Ops. Att'y Gen. Fla. 91-62 (1991)* (construction of boat ramps and parking facilities in proximity to inland lakes and rivers not a proper use of tourist development tax revenues), *90-55 (1990)* (tourist development tax revenues may not be used to construct beach parks, fund additional law enforcement patrols or lifeguards on the beach, or to build and maintain sanitary facilities on or near the beach), and *88-49 (1988)* (no authority to use tourist development tax revenues to acquire real property for beach access).

[*6]

The remodeling and expansion of the convention center would appear to have necessarily required removal of the Vietnam Veteran's Memorial. Construction of a new memorial to replace the demolished one at a location off the convention center's premises, however, is not a logical consequence of such remodeling and expansion. Nor does the construction of the memorial at the courthouse appear related to the operation of or capital improvements to the convention center.

While construction of the new war memorial at the Orange County Courthouse appears to be neither a proper capital improvement to the convention center nor related to the operation of the center, it

remains for the governing body of the county, not this office, to determine whether such construction is related to tourism and furthers the purpose of promoting tourism in Orange County. n7 Any such determination, however, must show a distinct and direct relationship between expenditure of tourist development tax revenues and the promotion of tourism.

n7 *See*, s. 125.0104(5)(a)2., Fla. Stat. (1998 Supp.), allowing the use of tourist development tax revenues "to promote and advertise tourism in the State of Florida . . .; however, if tax revenues are expended for an activity, venue, or event, the activity, service, venue, or event shall have as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue, or event to tourists."

[*7]

Accordingly, it is my opinion that the expenditure of tourist development tax funds for the construction of a new All Wars Memorial at the Orange County Courthouse depends on a determination by the governing body of the county that such expenditure is directly related to the promotion of tourism in the county.

Legal Topics:

For related research and practice materials, see the following legal topics:
Civil Procedure Venue General Overview Real Property Law Common Interest Communities Condominiums Leases Tax Law State & Local Taxes Real Property Tax General Overview



**CATEGORY “C”
MUSEUM GRANTS
APPLICATION**

FY 2008-09

**COLLIER COUNTY
TOURIST DEVELOPMENT COUNCIL
GRANT FUNDING REQUEST
CATEGORY "C" MUSEUM GRANT APPLICATION
FISCAL YEAR 2008-09**

PART I - INSTRUCTIONS AND DEFINITIONS

PURPOSE:

This document sets forth the guidelines and categories for requests for funds from Tourist Development Taxes. Applications will be accepted from organizations that will promote tourism activities at their facilities during FY 2008-09 within Collier County that will bring substantial numbers of visitors to the County.

AUTHORIZATION HISTORY:

The Florida State Legislature enacted the Local Option Tourist Development Act (Section 125.0104, Florida Statutes) in response to the growing need of Florida counties to provide additional revenue sources for Tourist Development in an effort to stimulate the local economy. In response to this need, in 1990, the voters of Collier County approved a two (2) percent Tourist Development Tax on transient rental accommodations. A Tourist Development Council was also created in 1992 to assist the Collier County Board of County Commissioners (BOCC) in planning ways in which to use the revenues received through the Tourist Development Tax, based on statutory guidelines. The tax was increased to three (3) percent in 1996. The BOCC has the final determination of the allocation of TDC funds within the confines of F.S. 125.0104.

ALLOCATION OF THE TOURIST TAX

The four-percent (4%) Tourist Development Tax revenue is allocated by the Tourist Development Plan approved by the Board of County Commissioners as follows:

50% for beach park facilities or beach improvement, maintenance, renourishment, restoration and erosion control, including pass and inlet maintenance shoreline protection, enhancement, cleanup or restoration of inland lakes and rivers to which there is public access as these uses relate to the physical preservation of the beach, shoreline or inland lake or river.

13.4% for County owned or operated museums, to acquire, construct, extend, enlarge, remodel, repair, improve, maintain, operate or promote one or more county owned museums and for non-County owned museums that are owned and operated by not-for-profit organizations and open to the public.

36.6% for Advertising/Promoting and Special Events to bring tourism to Collier County.

TOURIST TAX ALLOCATION CONT.

Further regulations concerning the use of the Tourist Development Tax proceeds are outlined in the Florida State Statute 125.0104, and the Collier County Ordinance 92-60.

TIMETABLE FOR REVIEW:

The Tourist Development Council will distribute applications to organizations that express an interest in receiving funds for Fiscal Year 2008-2009 during the month of February 2008. Projects must meet the guidelines and criteria outlined in this document and must commence after October 1, 2008 and completed by September 30, 2009.

Completed applications should be submitted to the Tourism Development Department Office no later than 5:00 P.M. on Friday, March 30, 2008. Applications may be mailed or hand delivered to the Tourism Development Department office: 3050 North Horseshoe Dr, Suite 218, Naples, FL 34104. For further information telephone (239) 252-2384.

APPLICANT INSTRUCTIONS

ELIGIBILITY FOR FUNDING

Category "C" Museum funding is available through the Tourist Development Council and Collier County Board of County Commissioners. Per F.S. 125.0104, this funding is to acquire, construct, extend, enlarge, remodel, repair, improve, maintain, operate or promote one or more County owned or operated museums or museums that are owned and operated by municipalities or not for profit organizations that are open to the public.

APPLICATION AND EVALUATION PROCEDURE:

The following procedure will be strictly followed. Applicants are cautioned not to contact any member of the Collier County Board of County Commissioners (BCC) or Tourist Development Council (TDC) regarding their request. All contacts should be channeled through the TDC Director's office.

Please read the following instructions carefully and call the Tourism Department Office with any questions at 239-252-2384. Incomplete or incorrect applications will be returned.

The Tourist Development Council Director and a five (5) person Grant Review Committee made up of one hotel, one attraction, one restaurant, one retail and one cultural representative will review all applications to determine if they meet the established criteria for funding. Only those requests that will have a substantial economic impact on the County from visitors will be considered further. The Tourism Department office staff will notify qualifying applicants who are finalists. All finalists will then be invited to present their applications to the TDC in April.

The Tourist Development Council will vote on each qualifying applicant and prepare, in priority order, their recommendations for funding for Fiscal Year 2008-09. Funding recommendations of the Tourist Development Council are final. The recommendations will be presented to the Board of County Commissioners as part of the County's budget process for FY 2008-09.

After budget approval, contracts will be negotiated with the selected applicants, with assistance from the County Attorney's office, and then presented to the BCC for final approval. Once executed, these contracts will be monitored and Requests for Fund Forms will be reviewed and approved by the Tourist Development Council Director. No projects are approved and no funds may be expended until the contract is approved and signed by the Chairman of the Board of County Commissioners.

All materials submitted with applications will become a matter of public record, open to inspection by any citizen of the State of Florida subject to Chapter 119, Florida Statutes.

SPECIAL NOTE:

In the event that any funding request is turned down, the organization will not be permitted to come back to the TDC or Board of County Commissioners for the same event until the next fiscal year. An exception would be made if new information not previously presented might alter the TDC's decision. In this case, the applicant must bring the request back to the TDC for further review before approaching the County Commission.

Matching Funds: Applicant must match the amount requested on a dollar-for-dollar basis, showing revenue specifically contributed from other sources. No more than 25% of this match may be in-kind. Evidence of the receipt of in-kind contributions must be submitted with any request for reimbursement of actual expenditures.

Funding Administration: No funding may be reimbursed until the Collier County Clerk of Courts Finance Department approves the Request for Funds and supporting documentation.

Documenting Economic Impact: Applicants will be required to periodically distribute and collect questionnaires provided by the Tourist Development Council or of their own design. These forms will assist in the tracking of participants' accommodations and spending patterns in Collier County while attending the event. The minimum number of required questionnaires must be equal to ten percent (10%) of annual attendance or one hundred-fifty (150) whichever is greater. (Attached, Exhibit "E" Page 19).

Applicants should be aware that the TDC staff will also survey hotels to confirm the data collected by the applicant.

STATUS REPORTS:

Preliminary Status Report: A preliminary status report is due at the time of submission of the application indicating an overall status of the project to the date of the application. (Form Attached – Exhibit "A" Page 15)

Interim Status Report: A detailed interim status report will be required quarterly during the project or with any interim Requests for Funds reimbursement. (Form Attached – Exhibit "B" Page 16).

Final Status Report: A detailed final status report is due within sixty (60) days of the close of the Project. (Form Attached – Exhibit "C" Page 17.)

PROCEDURES FOR DRAW OF FUNDS

A Request for Funds Form (Attached - Exhibit "D" Page 18) must be completed on a reimbursement basis only and made only after proof of paid invoices are presented. Reimbursement of funds must stay within the confines of the Project Expenses outlined in your application. Copies of paid invoices, cancelled checks, tear sheets, printed samples or other backup information to substantiate payment must accompany request for funds. The following will not be accepted for payments: statements in place of invoices; checks or invoices not dated; tear sheets without date, company or organizations name. A tear sheet is required for each ad for each day or month of publication. A proof of an ad will not be accepted.

With each additional request for payment subsequent to the first request, Grantee is required to submit verification in writing that all subcontractors and vendors have been paid for work and materials previously performed or received prior to receipt of any further payments.

If project budget has specific categories with set dollar limits, the Grantee is required to include a spreadsheet to show which category each invoice is being paid from and total of category before payment can be made to Grantee. Organizations receiving funding should take into consideration that it will take a maximum of 45 days for the County to process a check.

USE OF TOURISM DEVELOPMENT FUNDS

Florida State Statutes 125.0104 section 5(A) 2 states that Tourism funds must be used to promote and advertise tourism in the State of Florida and nationally and internationally; however, if tax revenues are expended for an activity, service, venue, or event, the activity, service, venue, or event shall have as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue, or event to tourists.

NOTICE: All collateral material and advertisements must list Collier County as one of the event sponsors. All printed material must contain the verbiage **“A cooperative effort funded by the Collier County Tourist Development Tax”**.

AUDITS AND RECORDS

The organization receiving funds shall maintain such records and accounts, including property, personnel, and financial records as are deemed necessary by the County to ensure a proper accounting for all TDC funds. The aforesaid records will be made available for audit or inspection purposes at any time during normal business hours and as often as the TDC deems necessary. They shall be made available to the TDC for examination, all such records with respect to any matters covered by this funding application. The organization receiving funding will permit the same to be examined and excerpts or transcriptions made from such records and audits of all contracts, invoices, materials, records of personnel and of employment, and data relating to all matters covered by this application. The TDC's right of inspection and audit shall also apply to any audits made by any other agency whether local, state, or federal.

Repeat Funding Requests

This Point System will be used to determine the level of funding for repeating events. Scoring must equal at least 75 points.

<u>Year of Funding Request</u>	<u>Maximum % of Funding Allowed</u>
1 st	Up to 100%
2 nd	Up to 90%
3 rd	Up to 80%
4 th	Up to 70%

The amount of funding recommended for approval will be based on the final score.

After the fourth year of requesting Tourist Tax funding, the requestor should have enough sponsors to fund the activity without using the Tourist Tax. If a request for funding is submitted after the fourth year, the Special Review Committee will take the request under consideration and forward a recommendation to the Tourist Development Council. A detailed explanation letter of why the funding request is needed will be required before any review of the application takes place. After the fourth year of funding requests, if approved by the Board of County Commissioner, up to 50% of the request can be granted.

Second and third year requests will be given special consideration if the applicants have secured additional support through private or corporate contributions.

USES OF TOURIST DEVELOPMENT FUNDS

AUTHORIZED USES OF FUNDS:

The following are examples of how Tourist Development Funds may be used to promote tourism for Collier County by Museums.

1. Advertising and promotional expenses in out of Collier County media in conjunction with an event or promotion to increase the number of visitors to Collier County. Examples are: printing and distribution of promotional pieces prior to the event or exhibit including creative design, printing, copying, ad placement cost and distribution of direct mail.
2. Creating an internet web site promoting the event or exhibit linked to the County's Tourism website to increase participation, attendance and awareness of the event and to generate hotel room nights and spending throughout the County.
3. Costs to bring in a traveling exhibit to create a new reason to visit Collier County

Please be advised that Collier County policy requires the submission of copies of invoices and canceled checks with all requests for promotional expense reimbursement. Reimbursement will only be made if copies of invoices and copies of canceled checks are provided. No advanced payments are authorized. There are no exceptions.

TOURISM FUNDS MAY NOT BE USED FOR:

1. Prize money, scholarships, awards, plaques, or certificates.
2. Travel expenses.
3. Projects restricted to private or exclusive participation.
4. Private entertainment, food, and beverages and lodging.
5. Operating expenditures directly or indirectly related to the project or event such as equipment, field or facility rental.
6. Legal, medical, engineering, accounting, auditing, planning, marketing, feasibility studies or other consulting services or fees.
7. Salaries or supplements to salaries for existing or future staff, or employment of personnel directly or indirectly related to the project or event.
8. Real property or capital improvements, new construction, renovation or restoration to facilities.
9. Tangible personal property including but not limited to office furnishings or equipment, permanent collections, or individual pieces of art.
10. Interest or reduction of deficits and loans.
11. Expenses incurred or obligated prior to or after the project period.
12. Advertising and promotional materials distributed at the event site or after the event.
13. Payments for services or goods purchased for previous or other events.

CRITERIA FOR EVALUATION OF APPLICATIONS

Applications will be scored in five (5) categories with a maximum score of one hundred (100) points per applicant.

I. **COMMITMENT TO THE EXPANSION OF OFF-SEASON TOURISM IN COLLIER COUNTY - Maximum 25 Points.**

Evidence that the project: serves to attract out-of-county visitors generating hotel/motel/campground rentals; will be marketed to the fullest extent possible in an effective and efficient manner; demonstrates a willingness of the organizers to work with the tourism industry; commitment to develop other funding sources in subsequent years.

II **OUT-OF-COUNTY PROMOTION- Maximum 25 Points**

Any proposed out-of-County advertising to support the project is well thought out and detailed to show the potential broad awareness of the event in out-of-market media. Packaging of hotels, attractions and shopping through tour operators or travel agents will also be evaluated.

III. **SOUNDNESS OF PROPOSED PROJECT - Maximum 20 Points.**

The extent to which the project has clearly identified objectives; has assigned responsibilities and accountability; has a realistic timetable for implementation; has additional funding sources available that will be utilized; will accomplish its stated objectives.

IV. **STABILITY AND MANAGEMENT CAPACITY - Maximum 15 Points.**

- A. A proven record or demonstrated capacities of the organization to develop resources, effectively plan, organize and implement the proposed project.
- B. The organization has a successful history of service in and to Collier County.
- C. Ability of the organization to administer public grants and to prepare and deliver the necessary progress reports to the Tourist Development Council.

V. **QUALITY AND UNIQUENESS OF PROPOSED PROJECT -Maximum 15 Points.**

Extent, to which the activity provides a program for Collier County visitors and its residents, which is of significant merit and that, without such assistance, would not take place in the County.

PART II

APPLICATION FOR FUNDS

GENERAL INSTRUCTIONS

Please submit **an original and twenty (20) copies** of your completed application (Pages 8-14) and all supporting documents for consideration by the Collier County Tourist Development Council.

Complete each item of each applicable section. **DO NOT SKIP ANY INFORMATION THAT APPLIES TO YOUR EVENT.**

Please call the TDC Director at (239) 252-2384 with any questions.

Be sure to have your Chief Official and Secretary sign the application on the last page.

One copy of the following items is required and should be attached to your original application:

- () Charter, Articles of Incorporation, By-Laws, Proof of Current Status
(except government entities)
- () Minutes of meeting authorizing officers to apply for these tourism tax funds
- () IRS Determination Letter of non-profit status (except government entities)
- () List of current Officers and Board members with terms and salaries, or mayor, City Council
- () Organizational Chart
- () Copy of financial statement of your most recent fiscal year (except government entities)
- () Proof of Liability Insurance
- () Letters of Commitment from co-sponsors and matching funds contributors

Name of Preparer: (Please Print) Jerry Sanford

Signature of Preparer _____

**COLLIER COUNTY GOVERNMENT
TOURIST DEVELOPMENT COUNCIL GRANT APPLICATION
SPECIAL CATEGORY "C" MUSEUM GRANT FY 08-09**

I GENERAL INFORMATION

To assist us in evaluating the impact your project may have on Collier County and to better understand what support you are requesting, the following questions must be answered in full.

(1) NAME OF ORGANIZATION: Collier County Freedom Memorial Task Force

(2) NAME OF PROJECT: Collier County Freedom Memorial

(3) PROJECT INFORMATION:

STREET ADDRESS: Freedom Park (formerly the Gordon River Water Quality Park) located on the north east corner of Golden Gate Parkway and Goodlette-Frank Road.

(4) CONTACT PERSON: Jerry Sanford

(5) COMPLETE ADDRESS OF ORGANIZATION:

STREET: 2671 Airport Road South, Suite 202

CITY: Naples ST: FL ZIP: 34112

PHONE: 239.254.3169 FAX: _____

(6) ORGANIZATION'S CHIEF OFFICIAL: Jerry Sanford

TITLE: Freedom Memorial Task Force Chair Address if different from above:

PHONE: _____ FAX: _____

(7) TYPE OF APPLICANT: (x) NON-PROFIT () GOVERNMENT AGENCY
() FOR-PROFIT ORGANIZATION

(8) GRANT AMOUNT REQUESTED: \$ 126,923.90

(9) MATCH/LOCAL COST SHARE AMOUNT: \$ 126,923.90

(10) PROJECT TYPE (CHECK ONE)

- MUSEUM EXHIBIT ACQUISITION & DEVELOPMENT PROJECT
- ARCHAEOLOGICAL SITE SURVEY
- COMMUNITY EDUCATION PROGRAM
- HISTORIC RESTORATION
- EDUCATIONAL MATERIALS
- HISTORIC SITE DESIGNATION (NATL REGISTER OF HISTORIC PLACES)
- HISTORICAL MARKER
- OTHER _____

(11) IF ENTIRE REQUEST CANNOT BE FUNDED, MAY THE PROJECT BE RESTRUCTURED WITH LESS TDC FUNDING? (X) YES () NO

12. **PROJECT DESCRIPTION:** describe in detail the project for which funding is requested

Plans for the Freedom Memorial began in 2004, when the Collier County Board of County Commissioners declared September “Freedom Month” in Collier County and launched a campaign entitled, “What Does Freedom Mean to You?” (**resolution attached**). The campaign grew into a community project involving county officials, local law enforcement agencies, Naples City Council and area fire departments to commemorate the terrorist attacks of September 11, 2001. The memorial will pay tribute to members of our armed forces who have sacrificed their lives in the defense of our nation along with the law enforcement officers, firefighters, emergency medical personnel and civilians who died in the September 11, 2001 terrorist attacks.

After the Collier County Board of Commissioners endorsed the idea of building the Freedom Memorial, a wide appeal was made to artists to submit proposals for a memorial design that reflected American freedom and values. The Freedom Memorial Committee used the actual World Trade Center Memorial as a model to develop guidelines for our own, local competition. By the January 31, 2005 deadline, 32 design proposals were submitted to the Freedom Memorial Committee. Entries were received from local artists and from artists across the United States. The project was promoted through the following organizations- Art League of Bonita Springs; Art League of Marco Island; Naples Artcrafters; Naples Art Association at the von Leibig Art Center; Philharmonic; Art in the Park Festivals; Ave Maria University; District School Board of Collier County; Edison College and; Florida Gulf Coast University. Nationally, the project was promoted through Florida Arts (www.florida-arts.org) and Sunshine Artist magazine and web site. All of the designs were publicly displayed at the Collier County Government Center for a period of several weeks. Members of an independent jury panel reviewed the eligible, anonymous submissions and selected three finalists. This jury’s recommendations were then forwarded to the Collier County Board of Commissioners, who made the final selection.

The Board selected the design of artist Gerald A. Ladue, who recently moved to Naples from Massachusetts. The granite, stone and water memorial as planned will be 13 feet tall and 40 feet wide, in the shape of the American flag anchored on a granite base in the shape of the United

States. The monument will feature a waterfall flowing on one end and will sit on 50 stones representing each state. Behind the memorial, three benches will be placed before a reflection pool to represent the three attacks – Twin Towers, the Pentagon and United Flight 93 which crashed in Pennsylvania after passengers overtook their hijackers. The chosen design meets the criteria set forth in the memorial mission statement:

To pay tribute to service members who have sacrificed their lives to preserve our freedom and to honor law enforcement officers, firefighters, emergency medical personnel and civilians who perished during the Sept. 11, 2001 attacks on the World Trade Center, Pentagon and United Airlines Flight 175, Flight 93, American Airlines Flight 77 and Flight 11.

To acknowledge the survivors of all horrific terrorist attacks and to show consideration for the family members of those murdered.

To pay homage to all Americans who have sacrificed for the defense of our nation, for peace and for freedom.

To symbolically display the strength of the American spirit in times of tragedy.

Inscribed bricks will surround the entire monument. The commemorative bricks will allow all Collier residents and their families to become a lasting part of the project. Each brick will be inscribed and laid into a six-foot wide pathway around the monument. At the present time, an active campaign is underway to sell approximately 8,000 bricks available in two sizes. Bricks that are 4x8-inches cost \$100 and offer 60 characters of inscription while 8x8-inch bricks cost \$300, allowing 120 characters.

13. VISUAL PLAN FOR PROJECT:

Provide a 3x5 photograph, drawing, or conceptual view of the property, site or exhibit.



14. **ANNUAL MAINTENANCE:** If applicable, what is the anticipated cost of annual maintenance of the historic property, site, marker, exhibit or program upon completion of the project? Who will be responsible for annual maintenance and what is the source of on-going funding?

Ongoing fundraising will provide sufficient maintenance costs. Maintenance will be provided by the Collier County Transportation Services Division which is responsible for the construction of Freedom Park.

15. **APPLICANT'S GRANT HISTORY:** Have you received previous grant assistance from the Collier County Tourist Development Council? No

If so, specify the year, the project name and the amount of the grant awarded.

YEAR _____ PROJECT NAME _____

PREVIOUS GRANT AMOUNT \$ _____

If you have previously received funding from the TDC, please attach a copy of your FINAL STATUS REPORT including attendance, economic impact and other information that will enable the TDC staff and review committee to evaluate your prior experience.

16. How long will it take you to complete this project?_Three to five years

17. **MATCHING FUNDING SOURCES:** List the sources and amounts of confirmed matching funds. No more than 25% of the total project matching funding may be in-kind contributions. Documentation that the donation has been received must accompany any Request for Funds

Individual contributions	\$ 97,646.60
Interest	\$ 3,892.52
Paradise Advertising (in-kind)	\$ 25,384.78
TOTAL MATCHING FUNDS:	\$ 126,923.90

Fiscal year financials (SAP) are attached

18. Provide a brief explanation of the Direct Economic Impact this project will have on the surrounding community. This estimate should be based on the projected number of out of County visitors to the project that could potentially stay overnight. The TDC office has a calculation model that you can use, if needed.

Originally planned for construction on the Collier County Government Center grounds, the \$2 million monument is now slated for construction at Freedom Park - a water quality park that is planned near the intersection of Golden Gate Parkway and Goodlette-Frank Road in Naples, Florida. Organizers wanted a peaceful, quiet place for reflection where families could walk and gather. Freedom Park will offer a fitting environment with flowing waterways, winding paths and shaded benches. The Memorial will serve as a gathering place and focal point for the community to commemorate events such as 9/11, Memorial Day and other patriotic anniversaries. The dramatic memorial will become a unique destination that will attract thousands of visitors annually.



Along with its great aesthetic values, Freedom Park provides other qualities that have always been important to the Freedom Memorial Task Force. These other qualities include the fact that the memorial will be visible from major roadways, that the site includes parking onsite or nearby, that

the site provides peaceful and respectful surroundings to pedestrians and families, and that the park and memorial are ADA accessible from nearby parking.

19. What is the current or anticipated annual visitation to your project/facility? 100,000

II DETAILS ON YOUR ORGANIZATION:

In narrative form please describe your organization in the following areas. Use a separate sheet to complete these questions in detail.

(1) What are your organization's goals and objectives?

The Freedom Memorial Task Force is responsible for all fundraising, marketing and promotional activities in support of the project. A separate Web site has been established – www.CollierRemembers.org - to promote the memorial and to solicit on line donations. Donations have also been successfully obtained through inserts in utility bill mailings for Collier County and the cities of Naples and Marco Island. The overall goal of the task force is to raise the necessary funds of \$1,829,050 to construct the memorial. This is an estimated “opinion of cost” submitted by BSSW Architects, Inc. It is also a goal of the task force to solicit from various vendors donated materials to lower the overall fundraising target.

(2) What services does your organization provide? n/a

(3) How will your organization monitor expenditure of funds?

All contributions are received and recorded by the Collier County Clerk of Courts. The Office of Management and Budget within the County Manager’s Agency monitors the expenditure of funds. All expenditures are approved by the Freedom Memorial Task Force.

(4) How will your event bring additional visitors and hotel room nights to Collier County?

A groundbreaking ceremony for Freedom Park was held Jan. 24, 2008. Once constructed, the Freedom Memorial will serve as a tribute to the spirit and character of every American who has helped preserve our nation’s freedom. It will also serve as an important reminder of the sacrifices being made every single day by the men and women on the front lines around the world and here at home who are protecting us during this time of peril. It will become a gathering place not only for local residents but also for visitors who want to pause to remember and pay tribute to the enduring spirit of freedom.

The Collier County Freedom Memorial has received widespread publicity and media coverage during the planning and design phase and will generate continued media interest once construction commences through the completion of the project.

(5) What is your organization's experience in managing sponsorships and grants?

The Task Force hired a professional grant writer to assist in submitting grant applications to foundations. Several local foundations responded positively to the request for contributions. Another round of foundation grant applications will be submitted during calendar year 2008.

(6) What is your organization's current annual operating budget? n/a

PROJECT BUDGET RECAP

INCOME SOURCES:

TOURIST DEVELOPMENT TAX REQUEST \$ 126,923.90

ADDITIONAL FUNDING SOURCES (Must equal or exceed TDC funding request)

Individual contributions _____ \$97,646.60

In-kind contributions _____ \$25,384.78

_____ \$ _____

_____ \$ _____

_____ \$ _____

_____ \$ _____

TOTAL ADDITIONAL FUNDS \$ 123,031.38

OTHER INCOME SOURCES

Interest earned _____ \$ 3,892.52

_____ \$ _____

_____ \$ _____

_____ \$ _____

_____ \$ _____

_____ \$ _____

_____ \$ _____

TOTAL OTHER INCOME \$ 3,892.52

TOTAL INCOME - ALL SOURCES \$ 126,923.90

PROJECT EXPENSES:

Intended Utilization of Tourist Tax Funds

Provide an itemized summary indicating the intended use of TDC funds. **Please be as explicit as possible, including intended publications, promotional materials, etc. and how much money will be expended for each category.** Use additional sheets if necessary.

Estimated memorial construction cost \$ 1,829,050

Breakdown of architect's opinion of cost is attached

_____ \$ _____

_____ \$ _____

_____ \$ _____

_____ \$ _____

_____ \$ _____

Total Tourism Funds Utilized: \$ 126,923.90

Other Project Expenses

_____ \$ _____

_____ \$ _____

_____ \$ _____

_____ \$ _____

_____ \$ _____

_____ \$ _____

Total Other Project Expenses \$ _____

TOTAL PROJECT EXPENSES \$1,829,050

Profit (Loss) \$ _____

CERTIFICATION

I have reviewed this Application for Funds from the Tourist Development Council for FY 2008-09. I am in full agreement with the information contained herein. To the best of my knowledge, the information contained in this Application and its attachments is accurate and complete.

Chief Corporate Officer

Date

Seal
Document_____
Corporation Secretary

Date

EXHIBIT "A"

Collier County Tourist Development Council Preliminary Status Report

EVENT NAME: _____

REPORT DATE: _____

ORGANIZATION: _____

CONTACT PERSON: _____ TITLE: _____

ADDRESS: _____

PHONE: _____ FAX: _____

=====

On an attached sheet, answer the following questions and attach it to your application.

PRELIMINARY INFORMATION:

- ➤ Is this a first time project? If not, please give details of past projects.
- ➤ Do you anticipate using area hotels in support of your project?
- ➤ If so, what are the estimated hotel rooms nights generated by project?
- ➤ What is the estimated revenue generated by this project?
- ➤ What is the estimated number of participants expected to visit the project?
- ➤ If project planning is in progress, what has been done, what remains to be done, and are there any problems?
- ➤ If the project planning has not been started, why?
- ➤ List any planned out-of-county advertising, marketing, and/or public relations that will be used in support of the project.

EXHIBIT "B"

Collier County Tourist Development Council Interim Status Report

EVENT NAME: _____

REPORT DATE: _____

ORGANIZATION: _____

CONTACT PERSON: _____ TITLE: _____

ADDRESS: _____

PHONE: _____ FAX: _____

=====

On an attached sheet, answer the following questions to identify the status of the project. Submit this report at least quarterly.

INTERIM – These questions will identify the current status of the project. After the TDC staff reviews this Interim Status Report, if they feel you are behind schedule on the planning stages, they will make recommendations to help get the project stay on schedule.

- ➤ Has the planning of this project started?
- ➤ At what point are you at with the planning stage for this project?
(Percent of completion)
- ➤ Will any hotels/motels be utilized to support this project?
- ➤ If so, how many hotel room nights will be utilized?
- ➤ What is the total dollar amount to date of matching contributions?
- ➤ What is the status of the advertising and promotion for this project?
- ➤ Have your submitted any advertisements or printed pieces to the TDC staff for approval? Please supply a sample and indicate the ad schedule.
- ➤ How has the public interest for this project been up to this point?

EXHIBIT "C"

**Collier County Tourist Development Council
Final Status Report**

EVENT NAME: _____

REPORT DATE: _____

ORGANIZATION: _____

CONTACT PERSON: _____ **TITLE:** _____

ADDRESS: _____

PHONE: _____ **FAX:** _____

=====
On an attached sheet, answer the following questions for each element in your scope of work.

Final – These questions should be answered for your final status report.

- ➤ Was this a first time project? If not, how many times has this event taken place?
- ➤ What hotels/motels were utilized to support the project and how many?
- ➤ What is the total revenue generated for this event?
- ➤ Total expenses. **(Have all vendors been paid)**
- ➤ List the vendors that have been paid, if not, what invoices are still outstanding and why?
- ➤ What is the number of participants that visited the project?
- ➤ What is the percentage of the total participants from out of Collier County?
- ➤ What problems occurred if any during the project event?
- ➤ List any out-of-county- advertising, marketing, and/or public relations that was used to support the project and attach samples.
- ➤ How could the project been improved or expanded?

EXHIBIT "D"
REQUEST FOR FUNDS
COLLIER COUNTY TOURIST DEVELOPMENT COUNCIL

EVENT NAME _____

ORGANIZATION _____

ADDRESS _____

CONTACT PERSON _____ TELEPHONE () _____

REQUEST PERIOD FROM _____ TO _____

REQUEST# _____

() INTERIM REPORT () FINAL REPORT

TOTAL CONTRACT AMOUNT \$ _____

<u>EXPENSE</u>	<u>BUDGET</u>	<u>REIMBURSEMENT REQUESTED</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
TOTALS	_____	_____

NOTE: Reimbursement of funds must stay within the confines of the Project Expenses outlined in your application. Copies of paid invoices, cancelled checks, tear sheets, printed samples or other backup information to substantiate payment must accompany request for funds. The following will not be accepted for payments: statements in place of invoices; checks or invoices not dated; tear sheets without date, company or organizations name. A tear sheet is required for each ad for each day or month of publication. A proof of an ad will not be accepted.

Each additional request for payment subsequent to the first request, Grantee is required to submit verification in writing that all subcontractors and vendors have been paid for work and materials previously performed or received prior to receipt of any further payments.

If project budget has specific categories with set dollar limits, the Grantee is required to include a spreadsheet to show which category each invoice is being paid from and total of category before payment can be made to Grantee. Organizations receiving funding should take into consideration that it will take a maximum of 45 days for the County to process a check.

Furnishing false information may constitute a violation of applicable State and Federal laws.

CERTIFICATION OF FINANCIAL OFFICER: I certify that the above information is correct based on our official accounting system and records, consistently applied and maintained and that the cost shown have been made for the purpose of and in accordance with, the terms of the contract. The funds requested are for reimbursement of actual cost made during this time period.

SIGNATURE _____ TITLE _____

EXHIBIT "E"



VISITOR QUESTIONNAIRE

Welcome to the Paradise CoastSM. Thank you for choosing this area for your visit. Please take a few minutes to complete the following questions so that we can better serve the needs of future visitors to Florida's Last ParadiseSM. PLEASE REFER TO OUR PARADISE COAST BROCHURES FOR THE LOCATION OF ALL AREA ATTRACTIONS.

NAME: _____

ADDRESS: _____ CITY _____ ST _____ ZIP _____

DATE OF ARRIVAL: _____ DATE OF DEPARTURE: _____

WHERE ARE YOU STAYING? HOTEL/RESORT FRIENDS/FAMILY CONDOMINIUM

NAME OF HOTEL AND CITY: _____

NAME OF CONDOMINIUM/TIMESHARE: _____

OF ROOMS OCCUPIED x NUMBER OF NIGHTS STAYING IN COLLIER COUNTY = _____

HOW DID YOU SELECT THE HOTEL/CONDOMINIUM?

INTERNET () YOUR CHOICE () TRAVEL AGENT ()

OTHER: _____

NUMBER OF MEALS YOU & YOUR GROUP WILL EAT OUT:

Number of people in your party = _____

Number of days of your visit = _____

Number of meals eaten out each day = _____

PLANNED AREA ACTIVITIES: (Please circle all that apply)

ARTS & CULTURE

von Liebig Art Center
Naples Museum of Art
Sugden Theatre
Naples Philharmonic
Art Galleries

Other _____

WATER SPORTS

Beaches
Naples/Marco Princess
Naples Pier
Shelling Tour
Fishing

Other _____

NATURE

Everglades Tour
National Park
State Parks
Corkscrew Swamp
Conservancy of SW FL
Lake Trafford

Other _____

FAMILY ATTRACTIONS

Naples Zoo
Naples Botanical Garden
Fun 'n Sun Water Park
Swamp Buggy Race
Mini Golf
King Richard's Fun Park

Other _____

Collier County

Tourist Development Council

PLEASE INCLUDE THIS CHECKLIST WITH YOUR FINAL SUBMISSION TO INSURE THAT ALL REQUESTED DOCUMENTS ARE INCLUDED.

PLEASE ATTACH ONE COPY OF EACH OF THE FOLLOWING ITEMS TO YOUR ORIGINAL APPLICATION FOR OUR FILES: (It is not necessary to provide a copy of these items with the 20 copies.)

Charter, Articles of Incorporation, By-Laws, Proof of Current Status, i.e. Annual Report on file with the Secretary of State – **Except Government entities.**

Minutes of meeting authorizing officers to apply for these tourism funds.

IRS Determination Letter – **Except Government entities.**

List of current officers and board members, indicating terms, **or mayor, City Council, etc.**

Organization Chart

Copy of financial statement for the most recently completed fiscal year – **Except Government entities.**

Letters of commitment from co-sponsors;

Income and expense details

Signed by Chief Officer and Secretary.

Name of Preparer: (Print) _____

Signature of Preparer: _____

Collier County Tourist Development Council

PLEASE INCLUDE THIS CHECKLIST WITH YOUR FINAL SUBMISSION TO INSURE THAT ALL REQUESTED DOCUMENTS ARE INCLUDED.

PLEASE ATTACH ONE COPY OF EACH OF THE FOLLOWING ITEMS TO YOUR ORIGINAL APPLICATION FOR OUR FILES: (It is not necessary to provide a copy of these items with the 20 copies.)


- Charter, Articles of Incorporation, By-Laws, Proof of Current Status, i.e. Annual Report on file with the Secretary of State – **Except Government entities.** *n/a*
- Minutes of meeting authorizing officers to apply for these tourism funds.
- IRS Determination Letter – **Except Government entities.** *n/a*
- List of current officers and board members, indicating terms, **or mayor, City Council, etc.**
- Organization Chart *n/a*
- Copy of financial statement for the most recently completed fiscal year – **Except Government entities.** *n/a*
- Letters of commitment from co-sponsors; *n/a*
- Income and expense details
- Signed by Chief Officer and Secretary.

Name of Preparer: (Print) GERALD SANFORD

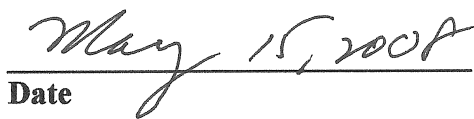
Signature of Preparer: *Gerald Sanford*

CERTIFICATION

I have reviewed this Application for Funds from the Tourist Development Council for FY 2008-09. I am in full agreement with the information contained herein. To the best of my knowledge, the information contained in this Application and its attachments is accurate and complete.



Chief Corporate Officer



Date

Seal
Document _____
Corporation Secretary

Date

RESOLUTION NO. 2005-_____

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF COLLIER COUNTY DECLARING A PUBLIC PURPOSE FOR THE SOLICITATION OF DONATIONS AND THE RECEIPT OF DONATIONS TO CONSTRUCT A FREEDOM MEMORIAL FOR COLLIER COUNTY IN ACCORDANCE WITH THE ACTION OF THE BOARD OF COUNTY COMMISSIONERS AT ITS REGULARLY SCHEDULED APRIL 26, 2005 MEETING.

WHEREAS, the Board of County Commissioners of Collier County approved the design and construction of a Freedom Memorial to honor America's servicemen and also those law enforcement officers, firefighters, emergency medical personnel, and civilians who perished during the September 11, 2001 attacks on the World Trade Center, the Pentagon, United Airlines Flight Nos. 175 and 93 and American Airlines Flight Nos. 77 and 11, and to acknowledge the survivors of these horrific terrorist attacks, and to pay homage to all Americans who have sacrificed for the defense of our nation, for peace and for freedom; and

WHEREAS, the Board authorized the payment of the cost of the design and site plan of the Freedom Memorial to be made from County funds; and

WHEREAS, the Board further approved obtaining private donations for the actual construction of the Freedom Memorial to be placed on County grounds approximately between the Courthouse and adjacent to the current Building B, otherwise known as the Human Resources Building.

NOW THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF COLLIER COUNTY, FLORIDA, that the Board hereby declares that there is a public purpose both as to the solicitation of donations from the citizens of Collier County for the construction of the Freedom Memorial and the receipt of such donations.

PASSED AND DULY ADOPTED by the Board of County Commissioners of Collier County, Florida, this 28th day of June, 2005.

ATTEST:
DWIGHT E. BROCK, CLERK

BOARD OF COUNTY COMMISSIONERS
COLLIER COUNTY, FLORIDA

DEPUTY CLERK

By: _____
FRED W. COYLE, CHAIRMAN

Approved as to form and legal sufficiency:

Michael W. Pettit
Chief Assistant County Attorney

Collier County Freedom Memorial
Fund (620)
Contributions FY 2005 – FY 2008*

	<u>Contributions</u>	<u>Interest Earned</u>	<u>Total Revenue</u>
FY05	\$ 4,025.27	\$ -	\$ 4,025.27
FY06	\$ 540.00	\$ 216.64	\$ 756.64
FY07	\$ 44,528.32	\$ 2,097.02	\$ 46,625.34
FY08	\$ 48,563.01	\$ 1,578.86	\$ 50,131.87
Total	\$ 97,646.60	\$ 3,892.52	\$ 101,539.12

- YTD as of June 9, 2008

Statement of Rev/Exp and Commitments Compared to Budget in Fund Center Funds
 Y_DEV_32000011 As of Fiscal Year 2005 Print Date 06/09/2008 Page 1
 Fund 9000/620 to 9000/620 FREEDOM MEMORIAL to FREEDOM MEMORIAL
 Fund Center 9000/ to 9000/ Not assigned to Not assigned
 Commit Item 9000/366900 to 9000/366900 CONTRIBUTIONS PRIV to CONTRIBUTIONS PRIV
 Budget Version 0

Funds Center 9000/156430 FREEDOM MEMORIAL
 Fund 9000/620 FREEDOM MEMORIAL

Commitment Item Displayed in	Amend Budg 1 USD	Commitment 1 USD	Actuals 1 USD	Avail Totl 1 USD
* 9000/3000 REVENUE STRUCTURE	0.00	0.00	4,025.27-	4,025.27
9000/366900 CONTRIBUTIONS PRIV	0.00	0.00	4,025.27-	4,025.27
Total	0.00	0.00	4,025.27-	4,025.27

Statement of Rev/Exp and Commitments Compared to Budget in Fund Center Funds
 Y_DEV_32000011 As of Fiscal Year 2006 Print Date 06/09/2008

Fund 9000/620 to 9000/620 FREEDOM MEMORIAL to FREEDOM MEMORIAL
 Fund Center 9000/ to 9000/ Not assigned to Not assigned
 Commit Item 9000/366900 to 9000/366900 CONTRIBUTIONS PRIV to CONTRIBUTIONS PRIV
 Budget Version 0

Funds Center 9000/156430 FREEDOM MEMORIAL
 Fund 9000/620 FREEDOM MEMORIAL

Commitment Item Displayed in	Amend Budg 1 USD	Commitment 1 USD	Actuals 1 USD	Avail Totl 1 USD
* 9000/3000 REVENUE STRUCTURE	0.00	0.00	540.00-	540.00
9000/366900 CONTRIBUTIONS PRIV	0.00	0.00	540.00-	540.00
Total	0.00	0.00	540.00-	540.00

Statement of Rev/Exp and Commitments Compared to Budget in Fund Center Funds
 Y_DEV_32000011 As of Fiscal Year 2007 Print Date 06/09/2008
 Page 1
 Fund 9000/620 to 9000/620 FREEDOM MEMORIAL to FREEDOM MEMORIAL
 Fund Center 9000/ to 9000/ Not assigned to Not assigned
 Commit Item 9000/366900 to 9000/366900 CONTRIBUTIONS PRIV to CONTRIBUTIONS PRIV
 Budget Version 0

Funds Center 9000/156430 FREEDOM MEMORIAL
 Fund 9000/620 FREEDOM MEMORIAL

Commitment Item Displayed in	Amend Budg 1 USD	Commitment 1 USD	Actuals 1 USD	Avail Totl 1 USD
* 9000/3000 REVENUE STRUCTURE	13,263.00-	0.00	44,528.32-	31,265.32
9000/366900 CONTRIBUTIONS PRIV	13,263.00-	0.00	44,528.32-	31,265.32
Total	13,263.00-	0.00	44,528.32-	31,265.32

Statement of Rev/Exp and Commitments Compared to Budget in Fund Center Funds
 Y_DEV_32000011 As of Fiscal Year 2008 Print Date 06/09/2008
 Page 1
 Fund 9000/620 to 9000/620 FREEDOM MEMORIAL to FREEDOM MEMORIAL
 Fund Center 9000/ to 9000/ Not assigned to Not assigned
 Commit Item 9000/366900 to 9000/366900 CONTRIBUTIONS PRIV to CONTRIBUTIONS PRIV
 Budget Version 0

Funds Center 9000/156430 FREEDOM MEMORIAL
 Fund 9000/620 FREEDOM MEMORIAL

Commitment Item Displayed in	Amend Budg 1 USD	Commitment 1 USD	Actuals 1 USD	Avail Totl 1 USD
* 9000/3000 REVENUE STRUCTURE	45,000.00-	0.00	48,553.01-	3,553.01
9000/366900 CONTRIBUTIONS PRIV	45,000.00-	0.00	48,553.01-	3,553.01
Total	45,000.00-	0.00	48,553.01-	3,553.01



September 6, 2005

Freedom Memorial
 Collier County, Florida

Ronald G. Weaver, AIA
 Eugene C. Schmitt, AIA
 Daniel A. Summers, AIA
 Kenneth L. Lamers, RA
 Kevin M. Williams, AIA

Architect's opinion of cost

Preliminary Design Phase

Description of work	Amount	units	unit cost	Totals
Site work				\$80,000
landscaping				\$50,000
Irrigation				\$30,000
Electrical				\$30,000
Lighting				\$40,000
Stone Fountain				\$75,000
Security				\$40,000
Granite paving				
United States Map	1310	sf	\$150	\$196,500
Approach paving	834	sf	\$150	\$125,100
Continuous steps	363	lf	\$280	\$101,640
Granite cladding				
Stars	200	sf	\$400	\$80,000
Stripes polished	500	sf	\$180	\$90,000
Stripes un-polished	500		\$160	\$80,000
Granite column & globe				\$90,000
Granite eagle				\$50,000
3 Granite benches				\$30,000
Granite dedication podium				\$30,000
State monuments	50	ea	\$2,000	\$200,000 \$100,000
Concrete structure & foundations				\$50,000
Steel structure				\$15,000
Storm water piping				\$10,000
Handrails and guard rails				\$10,000
Bronze plaques and monuments				\$20,000
Stone walkway paving w/ inscriptions	2000		\$20	\$40,000
Subtotal				\$1,463,240
25% contingency				\$365,810
Opinion of cost				\$1,829,050

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 Suite 300
 Voice: (239) 278-3838
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Naples Office
 949 Central Ave.
 Naples, FL 34102
 Voice: (239) 643-3103
 Fax: (239) 643-7435

Website: BSSWarchitects.com
 License # AA-C001836

Innovation and Performance
 in Architecture and Planning



2008 FREEDOM MEMORIAL TASK FORCE OFFICERS

JERRY SANFORD	NORTH NAPLES FIRE DISTRICT -CHAIR
GREG SPEERS	EAST NAPLES FIRE DISTRICT
REG BUXTON	PUBLISHER, NORTH NAPLES JOURNAL
JIM ELSON	COLLIER COUNTY VETERANS COUNCIL
BRIAN JONES	CEO, ADVENTURE TRAINING CONCEPTS
JERRY LADUE	FREEDOM MEMORIAL ARTIST/DESIGNER