

## **WILSON BOULEVARD/BENFIELD ROAD CORRIDOR STUDY**

### **STUDY PURPOSE**

The purpose of the corridor study is to determine how the County can improve traffic congestion in the study area by developing a series of alternative routes that will accommodate our transportation needs. Over the past several years, the increase in traffic, development and population has made getting around in Collier County more challenging. This trend is expected to continue, particularly in eastern Collier County. This growth has put a strain on the overall transportation network and prompted a study of potential ways to improve north-south travel.

### **STUDY GOALS AND OBJECTIVES**

- A. To determine the Corridor's existing and future transportation demands, including traffic volumes, travel characteristics, and historical trends; facility operation (level of service), conditions of existing facilities and plans for improvements; describe what the existing or expected concerns are for the corridor and how the management plan expects to address these concerns.
- B. To determine the existing and projected traffic circulation needs for the Corridor, including traffic volumes, travel characteristics, future conditions and mobility requirements.
- C. To generally describe natural, physical, environmental, social, political, operational, and economic constraints within the Corridor that could have a negative social and economic effect upon any proposed alignments. The proposed alignments should minimize the displacement of residences and businesses as well as damage to ecosystems, wetlands or water quality.
- D. To develop and recommend alternative alignments that are consistent with the Collier County Growth Management Plan and Long Range Transportation Plan.
- E. To coordinate review with existing and proposed development/land use.
- F. To provide sufficient preliminary engineering and environmental information for future County production activities.
- G. To maximize public outreach efforts to ensure that communications efforts and public's participation in all phases of the Study process will be maintained and expanded by identifying and involving stakeholders.