

EXECUTIVE SUMMARY

Review and Recommend approval of Category B, Sponsorship Grant Application for FY 08 totaling \$21,500

OBJECTIVE: Review the Category B Sponsorship grant application and make recommendation to the BCC on funding levels for FY 08.

CONSIDERATIONS: We received one application for funding in this category totaling \$21,500. A Grant Review Committee composed of Jennifer Robbins, GM of the Doubletree Suites, Joe Cox of the Children's Museum, and Colleen Giresi of Naples Transportation & Tours met on April 11 to review the applications. Below is a recap of the grant application and the accompanying Grant Review Committee's recommendation to the TDC.

United Arts Council of Collier County

Project: Community Information Cultural Events Calendar

Description: Produce a monthly calendar of cultural and art events in Collier County to be distributed to Visitor Centers, mailings to area businesses and area companies.

Amount Requested: \$ 21,500

Uses Requested:

Printing of 10 monthly calendars	\$16,000
Data compiling, graphics, type	3,000
Distribution	2,500

Total: **\$21,500**

Review Committee Recommendation: \$21,500 as a sponsorship from Fund 184 Reserves

COUNTY ATTORNEY FINDING: Please see separate document with County Attorney's findings.

FISCAL IMPACT: Category "B" Sponsorship requests are funded through Fund 184 Reserves. The total amount requested for FY 08 is \$21,500. There is projected to be sufficient reserve funds for this use.

GROWTH MANAGEMENT IMPACT: There is no impact to the Growth Management Plan related to this action.

RECOMMENDATION: Staff recommends that \$21,500 as suggested by the Grant Review Committee should be adopted by the TDC and forwarded to the BCC as part of the Tourist Development Department's budget for FY 08.

PREPARED BY: Kelly Green for Jack Wert, Tourism Director