EXECUTIVE SUMMARY

Recommend Approval of Proclamation for National Tourism Week

OBJECTIVE: Recommendation for Adoption of Proclamation for National Tourism Week

CONSIDERATIONS: Annually we ask the Collier County Commission, the Naples City Council and the Marco Island City Council to adopt a Proclamation recognizing the contributions of the tourism industry on Collier County. This Proclamation will be read at the Fifth Annual Tourism Awards Luncheon on May 16, 2007.

<u>COUNTY ATTORNEY FINDING:</u> A finding by the County Attorney is not required for this action.

FISCAL IMPACT: There is no fiscal impact from this action.

GROWTH MANAGEMENT IMPACT: There is no impact to the Growth Management Plan related to this action.

RECOMMENDATION: Staff recommends adoption of the Proclamation for National Tourism Week.

PREPARED BY: Jack Wert, Tourism Director