

COLLIER COUNTY STRATEGIC PLAN 2024



Values:

- Leadership
- Ethics
- Accountability
- Dedication
- Service

Vision:

- To be the best community in America to live, work, and play

Mission:

- To deliver high-quality and best-value public services, programs, and facilities to meet the needs of our residents, visitors, and businesses today and tomorrow

STRATEGIC FOCUS AREAS

Quality of Place

Objectives

- Support and enhance our commitment to robust public safety services
- Support access to health, wellness, and human services
- Preserve and enhance the character of our community
- Protect our natural resources
- Provide quality public amenities and recreational opportunities
- Promote Collier County as an exceptional tourism destination
- Maintain a fully responsive, best-in-class emergency management capability

Infrastructure and Asset Management

Objectives

- Plan and build public infrastructure and facilities to effectively, efficiently, and sustainably meet the needs of our community
- Optimize the useful life of all public infrastructure and resources through proper planning and preventative maintenance
- Prepare for the impacts of natural disasters on our critical infrastructure and natural resources
- Use the Annual Update and Inventory Report (AUIR) and other planning tools to establish and implement plans that concurrently provide public infrastructure
- Develop and utilize partnerships to ensure that government facilities meet public expectations

Community Development

Objectives

- Implement prudent and inclusive policy development through effective planning for transportation, land use, and growth management
- Design and maintain an effective transportation system to reduce traffic congestion and improve the mobility of our residents and visitors
- Encourage diverse economic opportunities by fostering a business-friendly environment
- Support comprehensive affordable housing opportunities
- Operate an efficient and customer-focused permitting process
- Develop integrated and sustainable plans to protect and manage water resources
- Provide services and programs that sustainably manage the County's waste

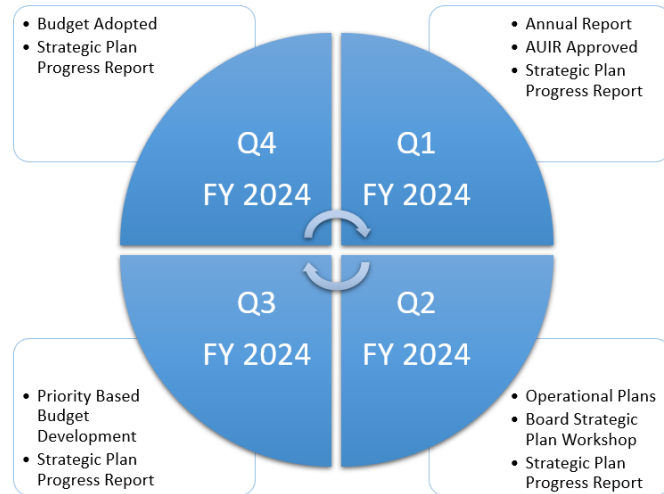
Responsible Governance

Objectives

- Lead by example with positive and purpose-driven actions
- Promote data-driven decision-making through performance management, continuous improvement, and measurable results
- Safeguard taxpayer money by promoting fiscal stewardship and sound budget oversight
- Encourage active community engagement and participation
- Foster a high-performing work culture with transparency and accountability
- Recruit, develop, assess, and retain a high-quality workforce
- Support the Collier County Constitutional Officers in the execution of their responsibilities

COLLIER COUNTY PRIORITIES 2024

Strategic Plan Lifecycle



Planning and County Operations

- Cybersecurity Initiatives
- DAS Animal Services Renovation (Surtax)
- HR Recruitment and Retention
- Strategic Real Estate Acquisitions
- Strategic Plan Budget Integration
- Hussey Property Site Prep – Master Planning (New Priority)
- Camp Keais/Rock Springs Master Planning/Environmental Testing (New Priority)

Public Health and Safety

- CCSO Forensics Building (Surtax)
- Collier County Mental Health Facility (Surtax)
- State Veteran’s Nursing Home (Surtax)
- EMS Station 74 (Surtax) (New Priority)
- 800 MHz Radio Hardening – Project Analysis For Full Upgrade (Updated)
- 800 MHz Radio Hardening – Carnestown Radio Site

Transportation

- Vanderbilt Beach Road Extension
- Vanderbilt Beach Road Extension – Phase II (New Priority)
- Pine Ridge Road Improvements
- Roadway Resurfacing Program 2024
- Underground Stormwater Clean, View, and Repair Program 2024 (New Priority)
- Roadside Swale Program 2024
- Tiger Grant – Immokalee Improvements (New Priority)
- Goodlette-Frank Road Widening (New Priority)
- Collier Boulevard Widening Phase III (New Priority)
- Golden Gate City Water Resource Protection/Restoration Master Plan
- Immokalee Road I-75 Interchange Improvements (New Priority)

Water Resources

- Golden Gate City Infrastructure and Economic Development Master Plan
- Golden Gate City Transmission Water Main Improvements
- Northeast Regional Utility Program – Phase I
- Northeast Regional Utility Program – Phase II
- Northeast Regional Utility Program – Tanks, Pump Stations
- Northeast Regional Utility Program – Northeast Utility Facilities
- North Collier Water Reclamation Facility
- Septic To Sewer Conversion – Palm River Area 4 Renewal Program
- Utility Master Planning – Master Plan Library

Stormwater/Utility Partnership Projects

- Stormwater Utility Partnership – Palm River Areas 1 and 2 Renewal Program
- Stormwater Utility Partnership – Naples Park – 98th and 99th Avenues Renewal Program
- Stormwater Utility Partnership – Naples Park – 105th & 106th Avenues Renewal Program
- Stormwater Utility Partnership – Old Lely – Phases 7, 8, and 9 Renewal Program
- West Goodlette-Frank Joint Stormwater – Sewer Phase 2

Asset Management Plans

- Public Utilities
- Transportation Management
- Facilities Management
- Public Services

Affordable and Workforce Housing

- Affordable Housing
- Workforce Housing Land Trust Fund

Hurricane and Multi-Hazard Preparedness

- Hurricane and Multi-Hazard Preparedness
- Hurricane Ian Permanent Repairs
- Dune Restoration Planting

Parks, Recreation, Marinas & Beaches

- Aquatics Capital Program (New Priority)
- Immokalee Sports Complex (New Priority)
- Beach Parking Additions
- Beach Renourishment 2024 (Updated)
- Big Corkscrew Island Regional Park – Phase 2A & 2B
- Boat Ramp Additions
- Caxambas Seawall Replacement (New Priority)
- Caxambas New Fuel System (New Priority)
- Emergency Berm Truck Haul and Construction Reaches A & B
- Golden Gate 9-12 Hole Golf Course