



PUBLIC ART COMMITTEE

July, 2023

GENERAL MEETING MATERIALS

Agenda, Minutes,
Staff Report



Collier County Public Art Committee

AGENDA

July 26, 2023

3:00 PM

Hybrid Virtual Zoom Meeting

Collier Museum at Government Center

3331 Tamiami Trail E, Naples, FL 34112

Chair Erin Wolfe Bell
Vice Chair Paul Gower

Lisa Cataldo-Absher
Ricki Baker
Nora Beyrent
Muffy Clark Gill
Bonny Hawley

Zoom Meeting Registration Information

When: July 26, 2023 03:00 PM Eastern Time (US and Canada)

Register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZlkceGurTsvGNH7-Qs4zBte5xSnAtH1GncM>

After registering, you will receive a confirmation email containing information about joining the meeting.

Two or more members of the Collier County Board of County Commissioners may be present and may participate at the meeting. The subject matter of this meeting may be an item for discussion and action at a future meeting of those boards, councils, or agencies.

All interested parties are invited to attend and to register to speak. All registered public speakers will be limited to three minutes unless changed by the chairman. Collier County Ordinance No. 2004-05 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners, an advisory board, or quasi-judicial board), register with the Clerk to the Board at the Board Minutes and Records Department.

Anyone who requires an auxiliary aid or service for effective communication, or other reasonable accommodations to participate in this proceeding, should contact the Collier County Facilities Management Division, located at 3335 Tamiami Trail E., Suite 101, Naples, Florida 34112, or (239) 252-8380, as soon as possible, but no later than 48 hours before the scheduled event. Such reasonable accommodations will be provided at no cost to the individual.

For more information, call John Melleky at (239) 252-6293.

1. Call to Order and Roll Call
2. Pledge of Allegiance
3. Approval of Agenda
4. Approval of Minutes
5. Staff Report
 - a. John Melleky, Arts and Culture Manager
6. Public Comments – 3 minutes
7. New Business
 - a. Public Art Inventory – New piece Paradise Coast Sports Complex
8. Old Business
 - a. Murals policy
 - b. FAPAP report - Florida Public Art
9. Advisory Board Member Discussion
10. Next Meeting
 - a. Sep 20, 2023, 3:00 pm Location: Collier County Museum at Government Center
11. Adjournment

MINUTES OF THE COLLIER COUNTY PUBLIC ART COMMITTEE

Naples, FL May 17, 2023

LET IT BE REMEMBERED the Collier County Public Art Committee in and for the County of Collier, having conducted business herein, met on this date at 3:00 PM in a REGULAR SESSION in the Collier Museum at Government Center, Naples Florida with the following members present:

Erin Wolfe Bell

Lisa Cataldo-Absher

Ricki Baker - virtual

Nora Beyrent

Muffy Clark Gill - absent

Paul Gower

Bonny Hawley - absent

ALSO PRESENT: John Melleky, Arts and Culture Manager

Ms. Colleen Greene, Office of the Attorney, Collier County

1. Call to order and Roll Call

Ms. Bell called the meeting to order.

A quorum of four was established by those members present in the room.

Mr. Gower made a motion to allow Ms. Baker to attend the meeting remotely due to extraordinary circumstances. Ms. Beyrent seconded the motion. The motion was carried unanimously with those present in person, 4-0.

A quorum of five was established by those members present in the room and Ms. Baker.

2. Pledge of Allegiance

The Pledge of Allegiance was recited.

3. Approval of Agenda

Mr. Gower made a motion to approve the agenda. Ms. Beyrent seconded the motion. The motion was carried unanimously, 4-0.

4. Approval of Minutes

Mr. Gower made a motion to approve the minutes from the April 19, 2023, meeting. Ms. Beyrent seconded the motion. The motion was carried unanimously, 4-0.

5. Staff Report

Mr. Melleky just returned from the Florida Association of Public Art Professionals Conference held the week of May 8. This is a conference for public art professionals, artists, and consultants from throughout the state. Mr. Melleky will have more information at the next meeting.

Ms. Baker joined the meeting remotely.

Mr. Gower made a motion to allow Ms. Baker to attend the meeting remotely due to extraordinary circumstances. Ms. Beyrent seconded the motion. The motion was carried unanimously with those present in person, 4-0.

6. Public Comments

There were no public comments.

7. New Business

a. Mural policies

Mr. Melleky presented an initial draft of the mural policies. Per the discussion at the last meeting, the City of Ormond Beach was used as a guideline to set these initial policies as that locale included information about mural content and other issues that were brought up in various discussions in the past.

A discussion was held on how to address a mural compared to a sign and not allow a business name in the artwork so that it could be deemed a sign. The draft contained a test on not containing letters of the alphabet in the design, but the committee decided that it could be all right, especially if it is highlighting something historical. In addition, the signature block information the committee felt the message of what the artist wants to say it important and that is why there is a review process.

Some considerations that should be included are that the mural should not contain profanity or images or things that incite violence and that family-friendly murals could be important.

The committee discussed the time frame in the draft policy. The policy has that a mural should be installed and remain for at least two years. However, the committee felt that the mural could be changed and how would that affect the process. The time frame could be something on the application and then go through the review process.

The committee requested that the polices be updated with the discussion and reviewed at the next meeting.

8. Old Business

a. Bayshore Subcommittee – Holiday Banners and Murals

Ms. Cataldo-Absher updated the committee that this sub-committee chose three banner designs, and the design firm is developing the final version of each for more feedback on the banners.

b. Macaw Statue

Mr. Melleky updated the committee on the macaw statue that was previously approved. This has not been sent to the Board of County Commissioners as there is a review about the location of the statue. There is a concern that it is on public property. The location was chosen by the Bayshore CRA as it is next to a plaque commemorating the owner of The Real Macaw restaurant and is in a little nook as part of the CRA parking lot.

c. Public Art Inventory

Mr. Melleky shared new public art installations.

First was Martha Cantu's murals in Immokalee on the 7-11. The murals are completed and the 7-11 is still under final construction.

Michelle Tricca's Face of Immokalee was installed on the Lipman Farm building in Immokalee. It is a mural of black and white photos of children that are growing up in Immokalee. It will remain on the wall for at least a year and perhaps longer, depending on how it survives the weather.

9. Advisory Board Member Discussion

Mr. Gower thanked Mr. Rogan for his packet of information that was passed out to everyone. He also thought that the discussion on murals was fascinating and exciting.

Ms. Baker asked about media exposure for Bayshore and that WGCU is ramping up its arts and culture programming and how the county can participate more. Mr. Melleky will check with the CRA on their next steps.

Ms. Cataldo-Absher thinks a process plan is a good step, and that the application needs to allow for the thought that art is subjective.

Ms. Bell thanked everyone for the meeting discussion.

10. Next Meeting- Wednesday, July 19, at 3:00 pm at the Collier County Museum at Government Center

There being no further business for the good of the County, the meeting was adjourned by Ms. Bell at 4:26 P.M.

COLLIER COUNTY PUBLIC ART COMMITTEE



Chair, Erin Bell

These minutes were approved by the Committee on _____, as presented, _____, or as amended _____.

NEW BUSINESS

Paradise Coast Sports Complex



Fourth of July Fireworks

Artist: Juan Diaz
2023

18" x 24"
Acrylic on Canvas

POLICIES AND PROCEDURES

Murals Policies

COLLIER COUNTY

DRAFT May 2023, Update July 2023

MURAL POLICIES

Signs

Section 5.06.00 of the Collier County Land Development Code (LDC) defines “mural sign” as “A sign that is a painting or an artistic work composed of photographs or arrangements of color that displays a commercial or noncommercial message, relies solely on the side of the building for rigid structural support, and is painted on the building or depicted on vinyl, fabric, or other similarly flexible materials that is held in place flush or flat against the surface of a building.”

Section.5.06.06 of the LDC states that “Any sign not specifically permitted by this sign code shall be permitted.”

Mural

A mural is an original, one of a kind unique mosaic, painting, or graphic art or combination thereof (including collage effects) that is professionally applied to aesthetically enhance the exterior of a building or accessory structure such as a dumpster enclosure, fence, or site wall, that does not contain any current brand or product name; letters of the alphabet, spelling, or abbreviating the same of any current product, company, profession, or business; or any current logo, trademark, trade name; or another commercial message as the main component of the artwork. Past business names, logos, or trademarks could be used if it is in a historical context in relation to the culture of the community/location of the mural.

The mural image should be appropriate for any age to view (I.e. family-friendly) which includes no profanity or images that could incite violence.

Process

1. A mural permit application must be completed.

(1) No person, firm, corporation or other entity may authorize, erect, construct, maintain, move, alter, change, place, suspend, or attach any Original Artwork Mural within the County prior to obtaining a permit as set forth herein. Such permit shall be known as a mural permit.

(2) An application for a mural permit shall be filed jointly by a building owner and an artist with the planning department by way of a form prepared by the planning department and shall include the following:

- a. Name of the artist and the owner. Street address and location of the proposed mural.
- b. Examples of previous work done by the artist, with references.
- c. Description of the materials to comprise the proposed mural and manner of application.

- d. Statement regarding durability of the materials considering the location and positioning of the proposed mural.
- e. Plans and specifications for the proposed mural including an exact picture graphic and other description. The application should include clear and legible drawings with description showing the location of the mural. Drawings should show the dimensions and materials. Color photos of the building must accompany the mural sketch, showing the wall to be painted in relation to adjacent streets and buildings.
- f. Statement that the proposed mural will remain in place for at least one year, with a life span specified on the application.
- g. Statement that no compensation will be given or received for the right to display the mural or the right to place the mural on the property. The artist may be compensated for the completion of the mural, however.
- h. Artist and building owner shall pay all costs associated with public hearing notifications.
- i. Artist must waive and release, in favor of the County and the building owner, the right of attribution or integrity which Artist has in the mural under 17 U.S.C. §§ 106A and 113(d)(Visual Artist Rights Act).
- j. Artist's agreement to allow the County or the building owner to remove the mural with 90 days' notice to the Artist at the address provided in the application and building owner if the mural is not maintained, or if it becomes a safety hazard.
- k. Signed acknowledgment by artist and business owner to abide by all mural requirements and execute all necessary documents.

2. Review of Mural permit application.

- (1) The mural permit application shall be submitted to the Collier County Public Art Committee for review.
 - a. The Public Art Committee will review the artwork and approve the applications.
 - b. This review shall be completed within 45 days.
- (2) The mural permit application shall be submitted to the to the Collier County Planning Department for review.
 - a. The Planning Department review shall be completed within 30 days.

3. Board of County Commissioners approval of Mural permit application.

- (3) Board of County Commissioners? – is this review needed

Review Criteria.

The Collier County Public Art Committee shall review the Mural Application for the following criteria:

- a. The mural must be durable, permanent and easily protected from vandalism and weathering; consideration shall be given to the structural and surface integrity and stability of the building façade, the permanence and durability of the mural, and the mural's resistance to weathering, theft, and vandalism.
- b. The mural must not have any unsafe features or conditions that may affect public safety.
- c. The mural shall not violate or depict violation of federal, state, or local law.
- d. The mural must not disrupt traffic nor create any unsafe conditions or distractions to motorists or pedestrians.
- e. The mural surface must be prepared with an outdoor primer to ensure good adhesion for the artwork.
- f. Clear, anti-graffiti coating must be applied over the completed artwork.
- g. The mural must not extend more than six inches from the plane of the wall to which it is attached.
- h. The mural should enhance the aesthetic beauty of the area of its proposed location.
- i. The painted mural should match the drawing presented. Any changes would need approval by the Collier County Public Art Committee.
- j. . The mural may not be placed only on the primary façade of the structure (as it could then be declared signage). Exceptions can reviewed, when the nature of the business is creative, artistic or some other special circumstance is presented.
- k. The mural must be compatible with the character of the surrounding area (particularly when near residential areas) in terms of its size, style, colors, materials, general appearance, and location.
- l. Any licensed, copyrighted, or trademarked characters or likenesses used on murals must have permission from the holder or owner of the license, copyright or trademark.
- m. No approval shall be issued for mural installation if there are outstanding code enforcement violations charged by the County on the property where the mural is to be located. Outstanding debts to the County must be paid in full prior to the issuance of the mural permit.

Permit expiration and extension.

Except as provided in subsection (2). below, if installation of the permitted original artwork mural has not taken place within twelve (12) months of the date of issuance of the mural permit, the permit is void and no further work on the mural may be done at the site until a new permit has be approved and new fee paid.

An approved mural permit may be extended by the planning department for an additional period of no more than twelve (12) months upon the planning department finding that the applicant was unable to begin or continue the installation of the approved mural for reasons beyond his or her control. A request for permit extension must be in writing and must be received by the Planning Department before the original permit

expiration date.

Maintenance

The property owner is responsible for ensuring that a permitted original artwork mural is maintained in good condition and fully repaired in the case of vandalism or accidental destruction.

Failure to maintain the Original Artwork Mural is declared to be a public nuisance and may be summarily abated or repaired by the County. The County may pursue additional remedies to obtain compliance with this section as appropriate, including removal of the mural.

In addition to other remedies provided by law, in the event the property owner fails to maintain the mural, the County may perform all necessary repairs or removal of the mural, and all costs incurred by the County shall become a lien against the property.

Mural alterations.

In order to make alterations to an original artwork mural, the artist and building owner must obtain a new mural permit.

Removal or replacement of murals; violations; enforcement

Murals installed in accordance with this section shall remain on site in the approved location and cannot be altered, replaced or removed except as provided in this section, or when deemed to be unsafe by the County building official, or when the County determines replacement is necessary due to damage from natural disasters. The seller of a property containing a mural installed in compliance with this article shall include restrictions by deed or other instrument that requires the buyer to agree to retain and maintain the mural in compliance with this article.

This section (determine numbering system) may be enforced in accordance with the special magistrate code enforcement system in *find Collier County code* of the Code of Ordinances. Should an approved mural become deteriorated, or otherwise no longer satisfy the terms of the permit, enforcement shall include the County's right to enter upon the property and abate by such reasonable action as necessary to remove or restore the mural, in the County's discretion.

Costs of abatement by the County. Upon the County's abatement of the mural, the costs, including the administrative costs incurred by the County, shall be assessed by the Special Magistrate against the real property from which the mural was removed, together with any fine imposed by the Special Magistrate, all of which shall become a lien against the real property in accordance with section 2 - 258 of the Code of Ordinances.

Alternative remedies. Nothing in this section shall in any way limit the County to the remedy listed above. This remedy shall be in addition to any other remedy which the County can legally pursue, including, but not limited to, code enforcement measures under Article VII, Chapter 2 of the Code of Ordinances.

Recording requirements. The mural permit and the determination of removal shall be recorded in the records of the County, and may be recorded in the official records of Volusia County, and shall be binding upon the heirs, personal representatives, grantees, heirs and successors of the parties.

The replacement mural shall meet all of the requirements of this section. A replacement mural must be approved by the County Commission.

SECTION 1
Collier County Mural Program
Overview

The Mural Program was approved on (date) by the Board of County Commissioners in coordination with the Collier County Public Art Committee to bring murals to the Collier County. Below is an overview of the Mural program.

Develop some type of graphic when the process flow is completed

WHO MAY PARTICIPATE?

Anyone who owns a building in the Collier County, or any merchant within that area with permission from the building owner to paint the building may commission a mural. The

A MURAL IS NOT A SIGN.

Mural designs must fit within the definition of a mural as decided by Collier County. (insert here when complete from Mural policy)

WHO SUPERVISES THE MURAL PROGRAM?

Applications are submitted to the Collier County Public Art Committee and The Collier County Planning Department. Applications are accepted from building owners/merchants.

The Public Art Committee will:

- Put out a call for artists, if requested by applicant.
- Screen each mural artist.
- Work with the building owner or retail merchant to obtain all required approvals and permits from the Collier County.
- Work with and assist the artist in planning and finalizing the mural design, including securing any volunteers needed to assist with the mural execution.
- Promote the mural during and after completion and provide signage for all murals.

WHAT IS REQUIRED OF THE BUILDING OWNER/RETAIL MERCHANT?

- Contract with the artist and pay his/her fee.

- Complete any required County permitting.
- Appear before the Collier County Public Art Committee and Board of County Commissioners in support of the mural application.
- Finalize a contract between owner/merchant, Collier County, and Artist.
- Post permits prior to starting mural work.
- Notify Collier County Public Art Committee and Collier County Planning staff when work is completed.
- Maintain the artwork for a minimum of two years while it remains on site.
- Failure to maintain the art piece will require the owner to remove it either upon notice by the County.

ARTIST SELECTION

Artists in the Muralists Registry are selected with four criteria in mind:

- **Appropriateness:** Artists are selected based on the appropriateness of their proposal to the project.
- **Professionalism:** Does the artist have a history of professional mural work?
- **Communication:** The artist must have the ability to clearly communicate concepts both visually and through clearly written materials.
- **Performance:** Does the artist have a good professional history of being able to work cooperatively and finish projects on time?

Owners may supply their own artists for projects, but all artists must meet these criteria. The Public Art Committee will do its best to connect owners who wish to have a mural on their property with appropriate professional artists.

All artists must submit a portfolio of past work for Mural Committee review, as well as their sketches for proposed murals.

PROCESS STEPS:

1. Application packet submitted to Collier County Planning Department.
2. Collier County Public Art Committee reviews application.
3. Final proposal for mural presented to Collier County Public Art Committee.
4. Based on Mural Committee approval, the project will be finalized and forwarded to the County Commission for review.
5. Payment of advertising fees associated with the public meetings required by the mural ordinance.
6. Mural work begins.

For further information contact:

Enter Contact Information

**Collier County
Application for Mural Project**

PROJECT LOCATION:

Address:

Parcel ID:

APPLICANT/OWNER INFORMATION:

Applicant Name/Title

Owner Name/Title

Company

Company

Street Address

Street Address

County / State / Zip

County / State / Zip

Telephone

Telephone

Email

Email

PROJECT TITLE: _____

PROJECT DESCRIPTION: _____

Estimated Start Date: _____

Estimated Completion Date: _____

Estimated Life Span of Mural: _____

ARTIST INFORMATION:

Name: _____

Business Name (if different) _____

Address: _____

Telephone: _____

Email: _____

PLEASE SUBMIT THE FOLLOWING MATERIALS AS PART OF YOUR APPLICATION:

- 1. Site Plan** – Indicating the placement of the proposed mural at the site, including measurements and a photo of the existing structure.
- 2. Completed Sketch of Proposed Mural** – Must include dimensions, all thematic proposals, and colors and as much detail as possible. A finished version of the design must be presented during the design review process.
- 3. Description of Proposed Materials and Colors** – Including any manufacturer’s specifications. Actual colors and materials must be presented during the design review process.
- 4. Detailed Maintenance/Conservation Plan** – Describe required maintenance, including frequency of maintenance and projected costs. Indicate material to be used for final protective coating.
- 5. Artist’s Resume, Portfolio and References** – or a link to available online materials.
- 6. Owner’s Application.**
- 7. Lessee’s Application** – if applicable.
- 8. Mural Ownership Agreement.**
- 9. Waiver of Rights Pursuant to Visual Artists Rights Act.**

All materials should be submitted to: Collier County, Planning Department, contact and address.

When the County has received all the above materials, the review committee may request additional materials prior to scheduling a final committee review.

Mural Project Building Owner Application

I, _____, own the building located at _____ and would like a mural on my property. Attached to this application is proof of ownership.

(Signature)

(Date)

(Print name)

(Preferred phone number)

Email address: _____

OWNER HEREBY AGREES TO:

- 1) Finalize an application between owner/lessee, County and /artist;
- 2) Complete any permitting required by the Collier County;
- 3) Pay any applicable fees to the County or provide proof of payment by lessee/other; and
- 4) Remove mural from building, if the work fails to meet County upkeep requirements.

PLEASE COMPLETE FORM AND RETURN TO:

Collier County Planning
Department
address
Email: @colliercountyfl.gov
Telephone: 289-

Mural Project Building Lessee Application

I, _____, am the lessee in the building located at _____ and would like a mural on my property. Attached to this application is proof of ownership.

(Signature)

(Date)

(Print name)

(Preferred phone number)

Email address: _____

BUILDING LESSEE HEREBY AGREES TO:

- 1) Finalize a contract between owner/lessee, County, and artist;
- 2) Complete any required permit from Collier County;
- 3) Pay any applicable permit fee to the County or provide proof of payment by owner/other; and
- 4) Maintain mural to artist's and County's specifications.

PLEASE COMPLETE FORM AND RETURN TO:

Collier County Planning
Department
address
Email: @colliercountyfl.gov
Telephone: 289-

Mural Ownership Agreement

This Agreement is made this _____ day of _____, 20____, between

_____ (“Artist”), the Collier County,

Florida (“County)” and _____

(“Building Owner”) for the purpose of stipulating ownership and responsibility for all details pertaining to the installation of a mural according to Collier County Mural guidelines.. (Section 3-72, *Land Development Code*).

Artist is the creator of a mural painting currently titled: _____

Building Owner is the owner of the building on which the mural will be exhibited. The Building Owner will be responsible for surface preparation on the building for painting prior to the creation of the mural as well as preserving and maintaining the mural for the period set out below. Failure to maintain the art piece may require the owner of the wall on which the mural is located to remove it, either upon notice by the County or upon order by the Special Magistrate.

Location of Mural: _____

LICENSING: Artist warrants and represents that the mural painting and rendering(s) assigned by this Agreement have never been published or copied and that Artist is the sole owner of all rights herein, including and not limited to, the right to prevent the making and dissemination of copies, and the right to obtain statutory copyright extending to the Artist the exclusive right to manufacture and sell copies for a fully statutory term and renewal thereof.

TERM: Building Owner hereby agrees to the mural painting being maintained in place for a minimum of two (2) years from the date of the mural completion. The owner retains the right to remove the mural or repaint the wall after this period of time.

EACH PARTY HEREBY CONSENTS TO VENUE OF COLLIER COUNTY AND THE MIDDLE DISTRICT OF FLORIDA.

IN WITNESS WHEREOF, the parties have executed this Agreement and Memorandum of Understanding in Collier County, Florida, the day and year first written above.

ARTIST (initial each line and sign below):

_____ I verify that the mural submitted is an original work of art and has not been previously used or seen.

_____ I verify that the mural will be painted/installed by me, or under my supervision if done as a community mural.

_____ I understand that the finished mural must match the submitted mural rendering/proposal. If the completed mural does not match the approved mural attached to the mural permit, I understand and agree that the COUNTY may require the removal of the completed mural.

_____ I have read and agree to fully abide by the Collier County Mural Code, Sec. 3-72, Land Development Code ("Mural Code").

_____ I have read this Agreement and Memorandum of Understanding and understand the process and my responsibilities.

_____ I have signed the attached waiver of VARA rights.

_____ I may be compensated for the completion of the mural; however, I understand and agree that I may not receive compensation for the right to display the mural on the property.

_____ I understand and agree that I will have the right to use an image of the mural as part of my artist portfolio, but I will not have the right to recreate the mural anywhere else.

_____ I hereby give my consent to the Collier County and the Arts District to use an image of the mural for promotional purposes, such including but not limited to promoting the County, the Downtown Overlay District, or the Mural Program.

_____ I understand that the property owner shall own the completed mural, and as such is responsible for maintaining the condition of the mural in accordance with the Mural Code.

_____ I understand that the mural must be maintained in accordance with the requirements provided in the Mural Code; and I hereby give my consent to the County and/or building owner to remove the mural, with ninety (90) days' notice being provided to me, if the mural is not maintained in accordance with the requirements of the Mural Code or if it becomes a safety hazard.

ARTIST:

Artist signature

Witness signature

Artist print name

Witness print name

Date: _____

BUILDING OWNER (initial each line and sign below):

_____ I am the property owner of the subject property.

_____ All statements in this Agreement are true and correct.

_____ I have read and agree to fully abide by the Collier County Mural Code, Sec. 3-72, Land Development Code ("Mural Code").

_____ A copy of the proposed mural is attached.

_____ The property owner and business owner agree to allow the approved mural on the subject building.

_____ Prior to painting of the mural, the property owner must obtain a mural permit from the County.

_____ The completed mural must match the approved rendering attached to the permit or the mural will fail final inspection. Painting a mural different than the approved mural design is a violation of the County Code which may result in the assessment of fines and the imposition of a lien against the subject property and all property in Volusia County owned by the property owner.

_____ I hereby give my consent to the Collier County and the Arts District to use an image of the mural for promotional purposes, such including but not limited to promoting the County, the Downtown Overlay District, or the Mural Program.

_____ I understand that I will be responsible for maintaining the condition of the mural in accordance with the Mural Code.

_____ I understand that the mural must be maintained in accordance with the requirements provided in the Mural Code; and I hereby give my consent to the County to cause the removal of the mural if it is not maintained in accordance with the requirements of the Mural Code.

BUILDING OWNER:

Building Owner signature

Witness signature

Building Owner print name

Witness print name

Date: _____

COLLIER COUNTY, FLORIDA

By: _____
 x
 x

Date: _____

Attest: _____
 x
 x

Date: _____

Waiver of Rights Pursuant to the Visual Artists Rights Act

I, _____, have prepared designs for the following art work:

(Specifically identify the work)

The above-described work may be considered to be a "work of visual art" subject to the provisions of the federal Visual Artists Rights Act of 1990, specifically the rights of certain authors to attribution and integrity, as codified at 17 U.S.C. §106A(a). I am an author of the work(s) described herein, and am authorized to waive the rights conferred by §106A(a), in accordance with the waiver provision of 17 U.S.C. §106A(e)(1).

STATUTORY PROVISIONS

17 U.S.C. §106A - Rights of certain authors to attribution and integrity.

(a) Rights of Attribution and Integrity. -

Subject to section 107 and independent of the exclusive rights provided in section 106, the author of a work of visual art –

(1) shall have the right –

(A) to claim authorship of that work, and

(B) to prevent the use of his or her name as the author of any work of visual art which he or she did not create;

(2) shall have the right to prevent the use of his or her name as the author of the work of visual art in the event of a distortion, mutilation, or other modification of the work which would be prejudicial to his or her honor or reputation; and

(3) subject to the limitations set forth in section 113(d), shall have the right

(A) to prevent any intentional distortion, mutilation, or other modification of that work which would be prejudicial to his or her honor or reputation, and any intentional distortion, mutilation, or modification of that work is a violation of that right, and

(B) to prevent any destruction of a work of recognized stature, and any intentional or grossly negligent destruction of that work is a violation of that right.

17 U.S.C. §106A(e)(1) -Transfer and waiver.

The rights conferred by subsection (a) may not be transferred, but those rights may be waived if the author expressly agrees to such waiver in a written instrument signed by the author. Such instrument shall specifically identify the work, and uses of that work, to which the waiver applies, and the waiver shall apply only to the work and uses so identified. In the case of a joint work prepared by two or more authors, a waiver of rights under this paragraph made by one such author waives such rights for all such authors.

WAIVER

As author of the above-described work, I hereby permanently waive my rights pursuant to 17 U.S.C. §106A(a)(3) to prevent any distortion, mutilation, modification or destruction of that work, for whatever reason and for whatever use of the work such distortion, mutilation, modification or destruction of the work is undertaken. This waiver does not extend to the rights of attribution conferred by 17.U.S.C. §106A(a)(1) or §106A(a)(2).

Artist Signature

Artist Print Name

Date

STATE OF FLORIDA COUNTY OF ____

The foregoing instrument was acknowledged before me this _____ day of _____, 20____, by _____, as artist, who () provided _____ as identification, or () who is personally known to me.

Notary Public, State of Florida My
Commission Expires:

COLLIER COUNTY

DRAFT May 2023, Update July 2023

MURAL POLICIES

Signs

Section 5.06.00 of the Collier County Land Development Code (LDC) defines “mural sign” as “A sign that is a painting or an artistic work composed of photographs or arrangements of color that displays a commercial or noncommercial message, relies solely on the side of the building for rigid structural support, and is painted on the building or depicted on vinyl, fabric, or other similarly flexible materials that is held in place flush or flat against the surface of a building.”

Section 5.06.06 of the LDC states that “Any sign not specifically permitted by this sign code shall be permitted.”

Mural

A mural is an original, one of a kind unique mosaic, painting, or graphic art or combination thereof (including collage effects) that is professionally applied to aesthetically enhance the exterior of a building or accessory structure such as a dumpster enclosure, fence, or site wall, that does not contain any current brand or product name; letters of the alphabet, spelling, or abbreviating the same of any current product, company, profession, or business; or any current logo, trademark, trade name; or another commercial message as the main component of the artwork. Past business names, logos, or trademarks could be used if it is in a historical context in relation to the culture of the community/location of the mural.

The mural image should be appropriate for any age to view (I.e. family-friendly) which includes no profanity or images that could incite violence.

Process

1. A mural permit application must be completed.

(1) No person, firm, corporation or other entity may authorize, erect, construct, maintain, move, alter, change, place, suspend, or attach any Original Artwork Mural within the County prior to obtaining a permit as set forth herein. Such permit shall be known as a mural permit.

(2) An application for a mural permit shall be filed jointly by a building owner and an artist with the planning department by way of a form prepared by the planning department and shall include the following:

- a. Name of the artist and the owner. Street address and location of the proposed mural.
- b. Examples of previous work done by the artist, with references.
- c. Description of the materials to comprise the proposed mural and manner of application.

- d. Statement regarding durability of the materials considering the location and positioning of the proposed mural.
- e. Plans and specifications for the proposed mural including an exact picture graphic and other description. The application should include clear and legible drawings with description showing the location of the mural. Drawings should show the dimensions and materials. Color photos of the building must accompany the mural sketch, showing the wall to be painted in relation to adjacent streets and buildings.
- f. Statement that the proposed mural will remain in place for at least one year, with a life span specified on the application.
- g. Statement that no compensation will be given or received for the right to display the mural or the right to place the mural on the property. The artist may be compensated for the completion of the mural, however.
- h. Artist and building owner shall pay all costs associated with public hearing notifications.
- i. Artist must waive and release, in favor of the County and the building owner, the right of attribution or integrity which Artist has in the mural under 17 U.S.C. §§ 106A and 113(d)(Visual Artist Rights Act).
- j. Artist's agreement to allow the County or the building owner to remove the mural with 90 days' notice to the Artist at the address provided in the application and building owner if the mural is not maintained, or if it becomes a safety hazard.
- k. Signed acknowledgment by artist and business owner to abide by all mural requirements and execute all necessary documents.

2. Review of Mural permit application.

- (1) The mural permit application shall be submitted to the Collier County Public Art Committee for review.
 - a. The Public Art Committee will review the artwork and approve the applications.
 - b. This review shall be completed within 45 days.
- (2) The mural permit application shall be submitted to the to the Collier County Planning Department for review.
 - a. The Planning Department review shall be completed within 30 days.

3. Board of County Commissioners approval of Mural permit application.

- (3) Board of County Commissioners? – is this review needed

Review Criteria.

The Collier County Public Art Committee shall review the Mural Application for the following criteria:

- a. The mural must be durable, permanent and easily protected from vandalism and weathering; consideration shall be given to the structural and surface integrity and stability of the building façade, the permanence and durability of the mural, and the mural's resistance to weathering, theft, and vandalism.
- b. The mural must not have any unsafe features or conditions that may affect public safety.
- c. The mural shall not violate or depict violation of federal, state, or local law.
- d. The mural must not disrupt traffic nor create any unsafe conditions or distractions to motorists or pedestrians.
- e. The mural surface must be prepared with an outdoor primer to ensure good adhesion for the artwork.
- f. Clear, anti-graffiti coating must be applied over the completed artwork.
- g. The mural must not extend more than six inches from the plane of the wall to which it is attached.
- h. The mural should enhance the aesthetic beauty of the area of its proposed location.
- i. The painted mural should match the drawing presented. Any changes would need approval by the Collier County Public Art Committee.
- j. The mural may not be placed only on the primary façade of the structure (as it could then be declared signage). Exceptions can reviewed, when the nature of the business is creative, artistic or some other special circumstance is presented.
- k. The mural must be compatible with the character of the surrounding area (particularly when near residential areas) in terms of its size, style, colors, materials, general appearance, and location.
- l. Any licensed, copyrighted, or trademarked characters or likenesses used on murals must have permission from the holder or owner of the license, copyright or trademark.
- m. No approval shall be issued for mural installation if there are outstanding code enforcement violations charged by the County on the property where the mural is to be located. Outstanding debts to the County must be paid in full prior to the issuance of the mural permit.

Permit expiration and extension.

Except as provided in subsection (2). below, if installation of the permitted original artwork mural has not taken place within twelve (12) months of the date of issuance of the mural permit, the permit is void and no further work on the mural may be done at the site until a new permit has be approved and new fee paid.

An approved mural permit may be extended by the planning department for an additional period of no more than twelve (12) months upon the planning department finding that the applicant was unable to begin or continue the installation of the approved mural for reasons beyond his or her control. A request for permit extension must be in writing and must be received by the Planning Department before the original permit

expiration date.

Maintenance

The property owner is responsible for ensuring that a permitted original artwork mural is maintained in good condition and fully repaired in the case of vandalism or accidental destruction.

Failure to maintain the Original Artwork Mural is declared to be a public nuisance and may be summarily abated or repaired by the County. The County may pursue additional remedies to obtain compliance with this section as appropriate, including removal of the mural.

In addition to other remedies provided by law, in the event the property owner fails to maintain the mural, the County may perform all necessary repairs or removal of the mural, and all costs incurred by the County shall become a lien against the property.

Mural alterations.

In order to make alterations to an original artwork mural, the artist and building owner must obtain a new mural permit.

Removal or replacement of murals; violations; enforcement

Murals installed in accordance with this section shall remain on site in the approved location and cannot be altered, replaced or removed except as provided in this section, or when deemed to be unsafe by the County building official, or when the County determines replacement is necessary due to damage from natural disasters. The seller of a property containing a mural installed in compliance with this article shall include restrictions by deed or other instrument that requires the buyer to agree to retain and maintain the mural in compliance with this article.

This section (determine numbering system) may be enforced in accordance with the special magistrate code enforcement system in *find Collier County code* of the Code of Ordinances. Should an approved mural become deteriorated, or otherwise no longer satisfy the terms of the permit, enforcement shall include the County's right to enter upon the property and abate by such reasonable action as necessary to remove or restore the mural, in the County's discretion.

Costs of abatement by the County. Upon the County's abatement of the mural, the costs, including the administrative costs incurred by the County, shall be assessed by the Special Magistrate against the real property from which the mural was removed, together with any fine imposed by the Special Magistrate, all of which shall become a lien against the real property in accordance with section 2 - 258 of the Code of Ordinances.

Alternative remedies. Nothing in this section shall in any way limit the County to the remedy listed above. This remedy shall be in addition to any other remedy which the County can legally pursue, including, but not limited to, code enforcement measures under Article VII, Chapter 2 of the Code of Ordinances.

Recording requirements. The mural permit and the determination of removal shall be recorded in the records of the County, and may be recorded in the official records of Volusia County, and shall be binding upon the heirs, personal representatives, grantees, heirs and successors of the parties.

The replacement mural shall meet all of the requirements of this section. A replacement mural must be approved by the County Commission.

SECTION 1
Collier County Mural Program
Overview

The Mural Program was approved on (date) by the Board of County Commissioners in coordination with the Collier County Public Art Committee to bring murals to the Collier County. Below is an overview of the Mural program.

Develop some type of graphic when the process flow is completed

WHO MAY PARTICIPATE?

Anyone who owns a building in the Collier County, or any merchant within that area with permission from the building owner to paint the building may commission a mural. The

A MURAL IS NOT A SIGN.

Mural designs must fit within the definition of a mural as decided by Collier County. (insert here when complete from Mural policy)

WHO SUPERVISES THE MURAL PROGRAM?

Applications are submitted to the Collier County Public Art Committee and The Collier County Planning Department. Applications are accepted from building owners/merchants.

The Public Art Committee will:

- Put out a call for artists, if requested by applicant.
- Screen each mural artist.
- Work with the building owner or retail merchant to obtain all required approvals and permits from the Collier County.
- Work with and assist the artist in planning and finalizing the mural design, including securing any volunteers needed to assist with the mural execution.
- Promote the mural during and after completion and provide signage for all murals.

WHAT IS REQUIRED OF THE BUILDING OWNER/RETAIL MERCHANT?

- Contract with the artist and pay his/her fee.

- Complete any required County permitting.
- Appear before the Collier County Public Art Committee and Board of County Commissioners in support of the mural application.
- Finalize a contract between owner/merchant, Collier County, and Artist.
- Post permits prior to starting mural work.
- Notify Collier County Public Art Committee and Collier County Planning staff when work is completed.
- Maintain the artwork for a minimum of two years while it remains on site.
- Failure to maintain the art piece will require the owner to remove it either upon notice by the County.

ARTIST SELECTION

Artists in the Muralists Registry are selected with four criteria in mind:

- **Appropriateness:** Artists are selected based on the appropriateness of their proposal to the project.
- **Professionalism:** Does the artist have a history of professional mural work?
- **Communication:** The artist must have the ability to clearly communicate concepts both visually and through clearly written materials.
- **Performance:** Does the artist have a good professional history of being able to work cooperatively and finish projects on time?

Owners may supply their own artists for projects, but all artists must meet these criteria. The Public Art Committee will do its best to connect owners who wish to have a mural on their property with appropriate professional artists.

All artists must submit a portfolio of past work for Mural Committee review, as well as their sketches for proposed murals.

PROCESS STEPS:

1. Application packet submitted to Collier County Planning Department.
2. Collier County Public Art Committee reviews application.
3. Final proposal for mural presented to Collier County Public Art Committee.
4. Based on Mural Committee approval, the project will be finalized and forwarded to the County Commission for review.
5. Payment of advertising fees associated with the public meetings required by the mural ordinance.
6. Mural work begins.

For further information contact:



Enter Contact Information

**Collier County
Application for Mural Project**

PROJECT LOCATION:

Address:

Parcel ID:

APPLICANT/OWNER INFORMATION:

Applicant Name/Title

Owner Name/Title

Company

Company

Street Address

Street Address

County / State / Zip

County / State / Zip

Telephone

Telephone

Email

Email

PROJECT TITLE: _____

PROJECT DESCRIPTION: _____

Estimated Start Date: _____

Estimated Completion Date: _____

Estimated Life Span of Mural: _____

ARTIST INFORMATION:

Name: _____

Business Name (if different) _____

Address: _____

Telephone: _____

Email: _____

PLEASE SUBMIT THE FOLLOWING MATERIALS AS PART OF YOUR APPLICATION:

- 1. Site Plan** – Indicating the placement of the proposed mural at the site, including measurements and a photo of the existing structure.
- 2. Completed Sketch of Proposed Mural** – Must include dimensions, all thematic proposals, and colors and as much detail as possible. A finished version of the design must be presented during the design review process.
- 3. Description of Proposed Materials and Colors** – Including any manufacturer’s specifications. Actual colors and materials must be presented during the design review process.
- 4. Detailed Maintenance/Conservation Plan** – Describe required maintenance, including frequency of maintenance and projected costs. Indicate material to be used for final protective coating.
- 5. Artist’s Resume, Portfolio and References** – or a link to available online materials.
- 6. Owner’s Application.**
- 7. Lessee’s Application** – if applicable.
- 8. Mural Ownership Agreement.**
- 9. Waiver of Rights Pursuant to Visual Artists Rights Act.**

All materials should be submitted to: Collier County, Planning Department, contact and address.

When the County has received all the above materials, the review committee may request additional materials prior to scheduling a final committee review.

Mural Project Building Owner Application

I, _____, own the building located at _____ and would like a mural on my property. Attached to this application is proof of ownership.

(Signature)

(Date)

(Print name)

(Preferred phone number)

Email address: _____

OWNER HEREBY AGREES TO:

- 1) Finalize an application between owner/lessee, County and /artist;
- 2) Complete any permitting required by the Collier County;
- 3) Pay any applicable fees to the County or provide proof of payment by lessee/other; and
- 4) Remove mural from building, if the work fails to meet County upkeep requirements.

PLEASE COMPLETE FORM AND RETURN TO:

Collier County Planning
Department
address
Email: @colliercountyfl.gov
Telephone: 289-

Mural Project Building Lessee Application

I, _____, am the lessee in the building located at _____ and would like a mural on my property. Attached to this application is proof of ownership.

(Signature)

(Date)

(Print name)

(Preferred phone number)

Email address: _____

BUILDING LESSEE HEREBY AGREES TO:

- 1) Finalize a contract between owner/lessee, County, and artist;
- 2) Complete any required permit from Collier County;
- 3) Pay any applicable permit fee to the County or provide proof of payment by owner/other; and
- 4) Maintain mural to artist's and County's specifications.

PLEASE COMPLETE FORM AND RETURN TO:

Collier County Planning
Department
address
Email: @colliercountyfl.gov
Telephone: 289-

Mural Ownership Agreement

This Agreement is made this _____ day of _____, 20____, between

_____ (“Artist”), the Collier County,

Florida (“County”) and _____

(“Building Owner”) for the purpose of stipulating ownership and responsibility for all details pertaining to the installation of a mural according to Collier County Mural guidelines.. (Section 3-72, *Land Development Code*).

Artist is the creator of a mural painting currently titled: _____

Building Owner is the owner of the building on which the mural will be exhibited. The Building Owner will be responsible for surface preparation on the building for painting prior to the creation of the mural as well as preserving and maintaining the mural for the period set out below. Failure to maintain the art piece may require the owner of the wall on which the mural is located to remove it, either upon notice by the County or upon order by the Special Magistrate.

Location of Mural: _____

LICENSING: Artist warrants and represents that the mural painting and rendering(s) assigned by this Agreement have never been published or copied and that Artist is the sole owner of all rights herein, including and not limited to, the right to prevent the making and dissemination of copies, and the right to obtain statutory copyright extending to the Artist the exclusive right to manufacture and sell copies for a fully statutory term and renewal thereof.

TERM: Building Owner hereby agrees to the mural painting being maintained in place for a minimum of two (2) years from the date of the mural completion. The owner retains the right to remove the mural or repaint the wall after this period of time.

EACH PARTY HEREBY CONSENTS TO VENUE OF COLLIER COUNTY AND THE MIDDLE DISTRICT OF FLORIDA.

IN WITNESS WHEREOF, the parties have executed this Agreement and Memorandum of Understanding in Collier County, Florida, the day and year first written above.

ARTIST (initial each line and sign below):

_____ I verify that the mural submitted is an original work of art and has not been previously used or seen.

_____ I verify that the mural will be painted/installed by me, or under my supervision if done as a community mural.

_____ I understand that the finished mural must match the submitted mural rendering/proposal. If the completed mural does not match the approved mural attached to the mural permit, I understand and agree that the COUNTY may require the removal of the completed mural.

_____ I have read and agree to fully abide by the Collier County Mural Code, Sec. 3-72, Land Development Code ("Mural Code").

_____ I have read this Agreement and Memorandum of Understanding and understand the process and my responsibilities.

_____ I have signed the attached waiver of VARA rights.

_____ I may be compensated for the completion of the mural; however, I understand and agree that I may not receive compensation for the right to display the mural on the property.

_____ I understand and agree that I will have the right to use an image of the mural as part of my artist portfolio, but I will not have the right to recreate the mural anywhere else.

_____ I hereby give my consent to the Collier County and the Arts District to use an image of the mural for promotional purposes, such including but not limited to promoting the County, the Downtown Overlay District, or the Mural Program.

_____ I understand that the property owner shall own the completed mural, and as such is responsible for maintaining the condition of the mural in accordance with the Mural Code.

_____ I understand that the mural must be maintained in accordance with the requirements provided in the Mural Code; and I hereby give my consent to the County and/or building owner to remove the mural, with ninety (90) days' notice being provided to me, if the mural is not maintained in accordance with the requirements of the Mural Code or if it becomes a safety hazard.

ARTIST:

Artist signature

Witness signature

Artist print name

Witness print name

Date: _____

BUILDING OWNER (initial each line and sign below):

_____ I am the property owner of the subject property.

_____ All statements in this Agreement are true and correct.

_____ I have read and agree to fully abide by the Collier County Mural Code, Sec. 3-72, Land Development Code ("Mural Code").

_____ A copy of the proposed mural is attached.

_____ The property owner and business owner agree to allow the approved mural on the subject building.

_____ Prior to painting of the mural, the property owner must obtain a mural permit from the County.

_____ The completed mural must match the approved rendering attached to the permit or the mural will fail final inspection. Painting a mural different than the approved mural design is a violation of the County Code which may result in the assessment of fines and the imposition of a lien against the subject property and all property in Volusia County owned by the property owner.

_____ I hereby give my consent to the Collier County and the Arts District to use an image of the mural for promotional purposes, such including but not limited to promoting the County, the Downtown Overlay District, or the Mural Program.

_____ I understand that I will be responsible for maintaining the condition of the mural in accordance with the Mural Code.

_____ I understand that the mural must be maintained in accordance with the requirements provided in the Mural Code; and I hereby give my consent to the County to cause the removal of the mural if it is not maintained in accordance with the requirements of the Mural Code.

BUILDING OWNER:

Building Owner signature

Witness signature

Building Owner print name

Witness print name

Date: _____

COLLIER COUNTY, FLORIDA

By: _____

x
x

Date: _____

Attest: _____

x
x

Date: _____

Waiver of Rights Pursuant to the Visual Artists Rights Act

I, _____, have prepared designs for the following art work:

(Specifically identify the work)

The above-described work may be considered to be a "work of visual art" subject to the provisions of the federal Visual Artists Rights Act of 1990, specifically the rights of certain authors to attribution and integrity, as codified at 17 U.S.C. §106A(a). I am an author of the work(s) described herein, and am authorized to waive the rights conferred by §106A(a), in accordance with the waiver provision of 17 U.S.C. §106A(e)(1).

STATUTORY PROVISIONS

17 U.S.C. §106A - Rights of certain authors to attribution and integrity.

(a) Rights of Attribution and Integrity. -
Subject to section 107 and independent of the exclusive rights provided in section 106, the author of a work of visual art –

- (1) shall have the right –
 - (A) to claim authorship of that work, and
 - (B) to prevent the use of his or her name as the author of any work of visual art which he or she did not create;

(2) shall have the right to prevent the use of his or her name as the author of the work of visual art in the event of a distortion, mutilation, or other modification of the work which would be prejudicial to his or her honor or reputation; and

(3) subject to the limitations set forth in section 113(d), shall have the right

(A) to prevent any intentional distortion, mutilation, or other modification of that work which would be prejudicial to his or her honor or reputation, and any intentional distortion, mutilation, or modification of that work is a violation of that right, and

(B) to prevent any destruction of a work of recognized stature, and any intentional or grossly negligent destruction of that work is a violation of that right.

17 U.S.C. §106A(e)(1) -Transfer and waiver.

The rights conferred by subsection (a) may not be transferred, but those rights may be waived if the author expressly agrees to such waiver in a written instrument signed by the author. Such instrument shall specifically identify the work, and uses of that work, to which the waiver applies, and the waiver shall apply only to the work and uses so identified. In the case of a joint work prepared by two or more authors, a waiver of rights under this paragraph made by one such author waives such rights for all such authors.

WAIVER

As author of the above-described work, I hereby permanently waive my rights pursuant to 17 U.S.C. §106A(a)(3) to prevent any distortion, mutilation, modification or destruction of that work, for whatever reason and for whatever use of the work such distortion, mutilation, modification or destruction of the work is undertaken. This waiver does not extend to the rights of attribution conferred by 17.U.S.C. §106A(a)(1) or §106A(a)(2).

Artist Signature

Artist Print Name

Date

STATE OF FLORIDA COUNTY OF ____

The foregoing instrument was acknowledged before me this _____ day of _____, 20____, by _____, as artist, who () provided _____ as identification, or () who is personally known to me.

Notary Public, State of Florida My
Commission Expires:

Mural Project Process and Policies

Overview

Murals located within the BGCRA are an investment in the Public Art Plan and the County Arts and Culture Strategic Plan and should contribute to the overarching goals of these plans, first and foremost. Murals requiring approval as described below must adhere to these guidelines.

Definition of a Mural

A mural is any large-scale artwork, painting, mosaic, fresco or other permanent artwork attached to or applied directly to the exterior of a structure. A mural is a pictorial representation or design intended to reflect a thematic or artistic expression. Murals on public or private property fall under the governance of the BGCRA Mural Guidelines and require approval if they are (a) within public view via public right of way, or (b) funded in whole or in part with public monies.

Murals in the BGCRA are governed by (a) location (on BGCRA or private property), (b) the use of public or private monies, and (c) their duration status (temporary or permanent). Temporary murals are intended to be installed and on view for 6 months or less. Murals intended for installation and on view for more than six months are considered permanent murals. All murals are subject to these mural guidelines.

Murals on private property outside of public view via public right of way and funded with private dollars do not need approval from the PAC but are subject to all County codes and other ordinances.

These guidelines provide anyone who wishes to install a mural with a reasonable process safeguarding both the interests of the community and those of the individual property owner. The guidelines are designed to assure that murals within the BGCRA enhance the appearance of the area without confusing drivers and/or pedestrians or causing any other negative impact on public safety or welfare.

The PAC will review proposals for all murals subject to these guidelines and make recommendations to the Advisory Board for consideration and recommendation. The Advisory Board will recommend final mural designs to the BCC for approval.

General Design Guidelines

The PAC reviews mural proposals to ensure aesthetic quality, design integrity, and to determine that the work is appropriate to the setting, architecture, and social context. For review, the PAC considers the following criteria for murals:

- a) Support of mural by community.
- b) Strength of the artist's concept and demonstrated technical skills and expertise;
- c) Character, culture, and history of the area, with an emphasis on relevance to the specific area and to the contemporary relevance appropriate to the time period;
- d) Appropriateness of theme and other relationships to the surrounding environment;
- e) Readability and appropriateness of scale;
- f) Placement on building, including the consideration of door and window coverings;
- g) Budget and timeline;
- h) Confirmation of original work of the artist, with no violation of copyrights;
- i) Designation of property (no installation allowed on designated historic property);
- j) Appropriateness of content (e.g., no signage, names, logos, or subject matter that could be construed as advertising or as overtly political, religious, or sexual in nature). Any design considered indecent or illicit by community standards will be denied.

Mural Approval Process

A four-step process is recommended for any mural subject to Advisory Board approval.

- 1) Location certification letter/Design review information
- 2) Design review
- 3) BCC approval
- 4) Notice to Proceed with approval terms issued.

Step 1: Location Certification Letter and Design Review Information

An applicant wishing to install a mural on a building in the BGCRA is first required to obtain a pre-approval letter from the Program Manager or CRA staff stating that the location is consistent with the intent of the ordinance and the Public Art Plan. The applicant must also submit information for design review, including:

- Name and contact information of the artist;
- Address of mural location;
- Building owner information for mural location;
- Conceptual design of the mural;
- Statement of approval from building owner;
- Description of the materials to comprise the mural and manner of mural application;
- A statement describing the durability of the material, taking into consideration the location and positioning of the mural;

- A brief description of the proposed mural installation process, including the need for scaffolding, lighting, and/or other equipment; and
- Categorization of the mural as temporary (less than 6 months) or permanent (more than 6 months).

The Program Manager, CRA staff, and any appropriate County departments/divisions shall review the application materials to ensure:

- The plans for installation of the work are reasonable.
- Maintenance projections are acceptable.
- The materials to be used and the manner of application will not impact or harm neighboring properties, the public, or the environment.
- There are no existing code compliance issues.

At the time of approval, a location certification letter is sent to the applicant, and the design will move forward to the PAC for design review. Proposals containing any signage elements will be redirected to the County Zoning Division for consideration of a sign permit. Artist signatures may appear on the mural if not so prominent as to detract from the mural display.

Step 2: Design Review

1. Applicant meets with the Program Manager for initial review of the proposed location, imagery, artist qualifications, and funding sources.
2. The Program Manager presents complete design review information to the PAC.
3. PAC either approves or denies the application.
4. PAC recommendation presented to the Advisory Board for any funding related requests.

Step 3: BCC Approval

1. If the application is approved, the PAC recommendation is submitted to the BCC at a subsequent, regularly scheduled meeting for final approval.
2. Applicant is notified with an official notice to proceed if approved. *
3. Applicant provides contractual agreement with the building owner, including commitment to keep the mural unchanged and in good condition for a minimum of five years.
4. Applicant proceeds with creation of the mural.
5. Applicant notifies the Program Manager when mural is completed in accordance with the approved project timeline or requests an extension.
6. Applicant provides high resolution digital images of completed mural for CRA use and public record.

*Revisions or appeals

In the case that a mural is not approved, the Program Manager will communicate to the applicant in writing the reasons for the decision. The applicant is encouraged to either revise the application addressing the concerns or appeal the decision.

PUBLIC ART EXAMPLES

Florida Public Art - FAPAP
Collier County Public Art Inventory

**FAPAP Convention 25 Year Anniversary
May 9-11 Orlando, FL**

**Thursday, May 11, 9am Current Temporary Outdoor Exhibits presentation by
Debby Coles-Dobay**

Across Florida, numerous cities establish rotating on-loan temporary outdoor art programs. With audience participation, we'll review how they can benefit and the best practices for their success.

Please review the presentation outline below and the responses from the conference participants.

**BENEFITS, CHALLENGES & BEST PRACTICES FOR ROTATING OUTDOOR
ARTWORK EXHIBITIONS IN PUBLIC ART PROGRAMS**

- Who has rotating on-loan temporary outdoor art programs or has participate in one?

RESPONSE: 5 programs 6 artists participated in program

- What makes your program a success?

RESPONSES:

- Something different
- Community Engagement
- Work causes curiosity
- Emotional reaction
- More affordable than purchase
- Vote for permanent purchase
- Refreshing for a community

Artist comment: Organization made them feel valued, appreciated, and special.

- What are the challenges for the program?

RESPONSES:

- Rotating exhibitions are more work
- Resources for fair artist stipend
- Insurance
- Permitting/Engineering
- Finding unique work
- Continual promotion

Benefits

- Provides a temporary exhibition that rotates to continually refresh public artwork
- Introduces the public to diversity art forms artworks that may be used for permanent placement.
- Attracts the public to places & spaces
- Connects business to unique art experiences
- Advocacy for public art
- Introduces emerging artists to gain public art experience

Program

- Balance between on loan artwork, artist compensation package and budgets
- Artists stipend fees
- On-loan artist/artwork agreements
- Foundation artwork locations - public/private partnerships
- Permitting & structural engineer review (meet wind load requirements)
- Shipping & Installation logistics
- Insurance meet code requirements
- Maintenance (cleaning)
- Marketing & promotions
 - Art tours, opening receptions, artists talks and educational sessions to engage program officials and the public.
- Art purchases

PLANNING IS KEY

Laura – Same location – reuse pads.

Large festival – make it an event

Educate community/community participation

“I like when the community is upset when an artwork leaves”

Dawn – Primary income for artists

(name not known) - More relevant

John - Collaborative

Lloyd - More experimental

Terry - Create artist friendly environment

Liz - Invite the press, Commissioners, City officials – exposure

Budgets

- City & artists responsibilities
- Program coordinator
- Planned placement - foundation to secure artworks
- Artists stipend
- Shipping, installation permitting, insurance
- Marketing & promotions

FINAL THOUGHTS

The idea of “art on tour” was shared. Several cities could join together and have the same set of artworks exhibit in several cities.

Debby encouraged group to engage other departments to assist, i.e. speak with Risk Management to insure the temporary exhibition

Site selection concerns and maintenance of temporary exhibition was also discussed.

Art Moves You is available to consult to assist with a rotating outdoor sculpture program.



2023 Year in Review

Untitled

KocoCollab

Commissioning Agency: Boynton Beach Florida Behavioral Health

Location: Neurobehavioral Hospital of the Palm Beaches, Boynton Beach, Palm Beach County

Project Manager: Glenn Weiss

About: This mural showcases diverse individuals and the moon as subjects. One side shows the night sky and blue waters, the other depicts a sunrise over the ocean with palm trees. The mural's overall concept is rooted in transformation, healing, reflection, and strength.

Materials: Outdoor paint

Dimensions: 60ft x 20ft

Budget: \$30,000



It Takes Two and Hibiscus

Danielle Frazier

Commissioning Agency: BoyntonArts

Location: City Hall Complex, Boynton Beach

Project Manager: Glenn Weiss

About: It Take Two is a dynamic dance between the actor and the receiver. A metaphor for many situations in the human relationship. Hibiscus flowers are large windsocks that dance in the breeze.

Materials: Parachute nylon, blowers and flag poles

Dimensions: 15 ft

Collier County Public Art Committee July 2023



Shiver Shake V4

Neon

Commissioning Agency: BoyntonArts

Location: City Hall Complex, Boynton Beach

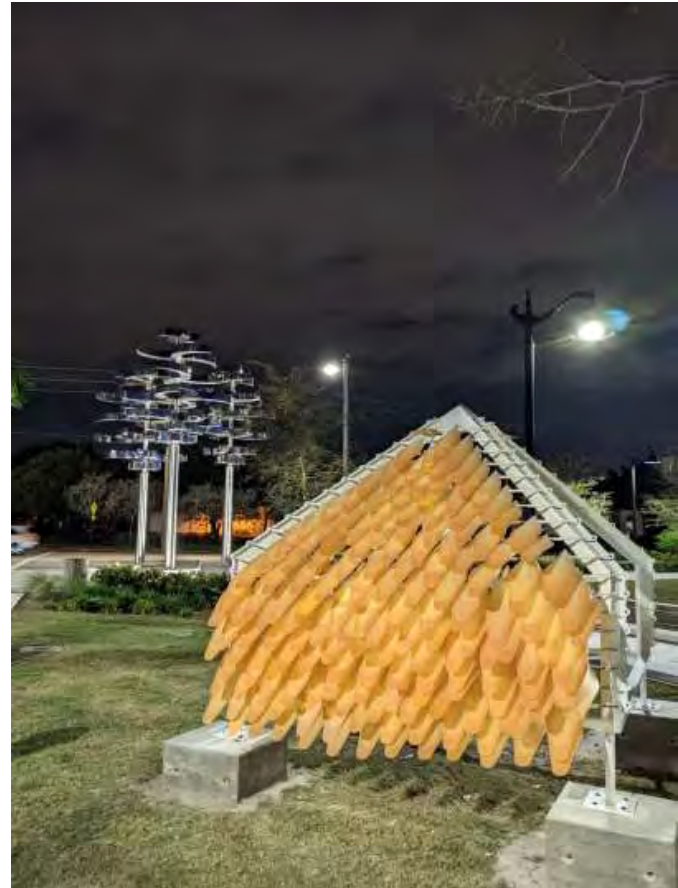
Project Manager: Glenn Weiss

About: The Shiver Shake V4 is the fourth version of the house that moves in the wind. Other versions in Finland and UK. The paddles were cut and printed in China, frame made in Rivera Beach, the steel rods from Ohio and assembly by Public Works and BoyntonArts staff.

Materials: Powder coated aluminum frame, stainless steel rods, pvc pipe and printed polycarbonate paddles with galvanized steel bolts as counterweights.

Dimensions: 8ft x 8ft x 8ft

Budget: \$19,000



Concentric Circles

Laurence Gartel



Birds at Flight

Tracy Guiteau





Beach to Bay

Catherine Woods

Commissioning Agency: PSTA + City of St Petersburg

Location: St Petersburg

Project Manager: Wayne Atherholt

About: The panels in 16 shelters function as visual ‘love letter’ to beautiful St Petersburg FL, utilizing artist’s photographs of the unique architecture and landmarks of each neighborhood . Each shelter features layered imagery, specific to the local neighborhood. No 2 shelters are alike. Observant patrons can identify the elements that make their area special. The color palette is tropical and bright, creating shade and offering a colorful resting place for the bus rider. Every shelter is a welcoming ‘front porch’ to each neighborhood.

Materials: Laminated, color-treated architectural glass.

Dimensions: Each panel = 7' H x 5' W x 1/2" Thick

Budget: \$695,000



Janis Luminary Blue & Red/Green

Frank Hyder

Commissioning Agency: BoyntonArts

Location: Dewey Park, Boynton Beach

Project Manager: Glenn Weiss

About: The huge heads of Hyder's Janus Project reference the Moai of Easter Island, Olmec heads and Janus, the ancient Roman god of new endeavors. At the same time the sculptures have their roots in street art and inflatable toys. Janis carries a message of equality and goodwill and dares to step out of the normal world of art museums or art galleries to be among us.

Materials: Fiberglass, painter, internal LEDs and solar collectors

Dimensions: 5ft x 4ft x 4ft

Budget: \$11,000



Gator State Storage Mural

Greg Mankis

Commissioning Agency:

State Storage Group

Location: 860 W Industrial Ave, Boynton Beach, Palm Beach County

Project Manager: Glenn Weiss

About: The vibrant mural reflects the dynamic beauty of South Florida.

The concentric circle background gradient immediately captures attention from afar, while the heron, birds dock and palm tree shift their colors, contrast, and intensity as you pass by.

Materials: Superpaint and Latitude paint

Dimensions: not disclosed

Budget: \$17,000



Big Bench

Andrew Kovacs

Commissioning Agency: BoyntonArts

Location: Oakwood Square, Boynton Beach

Project Manager: Glenn Weiss

About: “Big Bench” encloses a new green outdoor space that completes the exterior renovations of 1980s Oakwood Square shopping center by EDENS. Artist/architect Andrew Kovacs continues his exploration of making spaces with colorful sculptures frequently inspired by oversized plastic toys. The purple and pink chevron pattern on the exterior calls attention to the sculpture and protects the green space from the parking lot. The interior provides a multilevel seating experience for shoppers. Large yellow ceramic highway dots cap the sculpture.

Materials: Concrete and paint

Dimensions: 45ft x 6 ft x 5 ft

Budget: \$35,000



Big Bench

Andrew Kovacs



Sailfish Spinners

Turgo Bastien, Andrea Canham, Tom D’Auria, Michelle Drummond, Etheard Joseph and Joseph Velasquez

Commissioning Agency: BoyntonArts

Location: Avenue of the Arts, (East Ocean Ave) Boynton Beach

Project Manager: Glenn Weiss

About: BoyntonArts commissioned six artists to transform fiberglass sailfish mounts into unique sculptures to celebrate Boynton Beach’s long history of commercial and recreational fishing. After displays at the Marina and City Hall, the sculptures line the street for two years linking City Hall with the Boynton Harbor Marina. The sculptures — which sit atop metal poles and rotate in the wind — have added to the growing collection of kinetic art in Boynton Beach.

Materials: Fiberglass sailfish mounts with paint and other materials added.

Dimensions: 72 inches x 36 inches x 6 inches

Budget: \$12,000

Collier County Public Art Committee July 2023

SunSentinel LOCAL & STATE



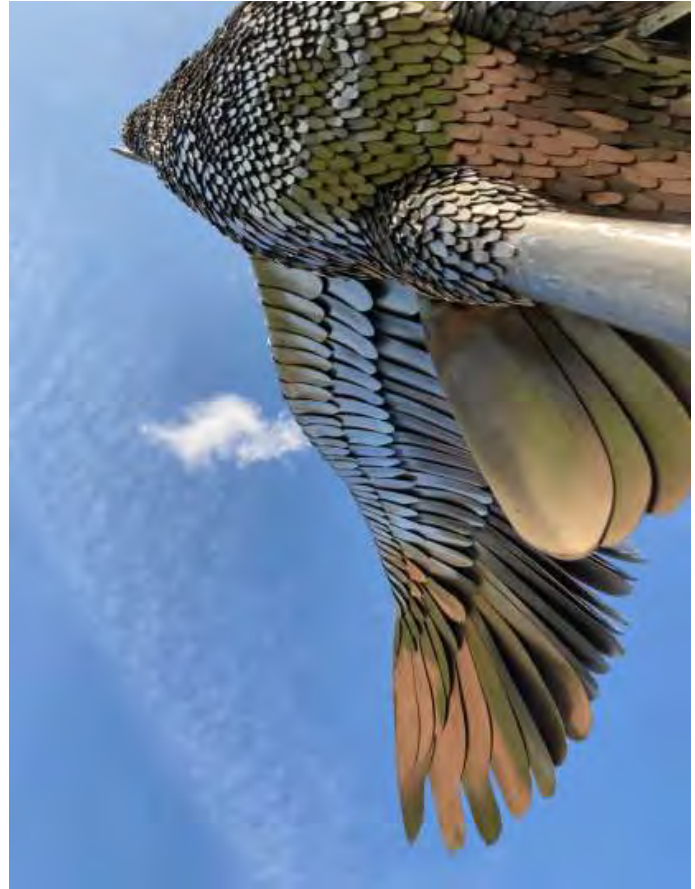
JOHN MCCALL/SOUTH FLORIDA SUN

SPINNING AND SAILING

Six spinning sailfish are a kinetic artwork on display near Boynton Harbor Marina in Boynton Beach on Saturday. The art will be permanently placed atop tall poles on sculpture bases along East Ocean Avenue on April 24.



Collier County Public Art Committee July 2023



Let Love Guide Your Way

Lloyd Goradesky

Commissioning Agency: City of Dania Beach

Location: Dania Beach City Hall, 100 W Dania Beach Blvd Dania Beach, FL 33004

Project Manager: Lloyd Goradesky

About: The kinetic weathervane LET LOVE GUIDE YOUR WAY celebrates the message of Kindness & Universal LOVE. A harmonic reflection of the Dania Beach mantra — Sea It. Live It. Love It — the bright metallic-red weathervane is 5000 pounds and 16 feet tall. Spinning hearts form a Cupid's arrow, rotating on a 16-foot circumference, capturing wind with eye-catching motion and casting a peaceful protest toward the "Chaos of the World". Recently accepted into the Public Art Archive, the National Registry for Public Art, & placed on the National Public Art Map

Materials: The Steel 1000 pound 'Cupids Arrow' easily spins on a Customized Bearing System. The Arrow is supported by four Steel stantions that represent North, South, East & West aka The World. The entire piece sits on a 3000 pound Cement Heart-Shape pedestal for visitors to sit, rest & wonder.

Dimensions: 5ft x 16ft x 16ft

Budget: \$225,000

Collier County Public Art Committee July 2023



The Legend of Ondine

Cecilia Lueza

Commissioning Agency: City of Lakeland FL

Location: 927 S Florida Ave, Lakeland FL

Project Manager: Cecilia Lueza Art Projects Inc

About: The mural titled "The Legend of Ondine" "is inspired by a childhood passion for aquatic heroines. Ondine, was a mythological figure of European tradition, a water nymph who becomes human when she falls in love with a man. In greek mythology, nymphs are a class of female divinities presiding over lakes, fountains, streams, and other bodies of fresh water. The purpose of the mural is to celebrate the city's many lakes with an evocative yet contemporary design while providing a moment of beauty and inspiration for locals and visitors alike.

Materials: Acrylic and spray paint

Dimensions: 65ft x 10 ft

Budget: not disclosed

Collier County Public Art Committee July 2023



Henry & Sylvia

Tom Stovall

Commissioning Agency: not disclosed

Location: Dunedin Water Tower, southeast corner of Curlew Road and Bayshore Boulevard, Dunedin, Pinellas

Project Manager: not disclosed

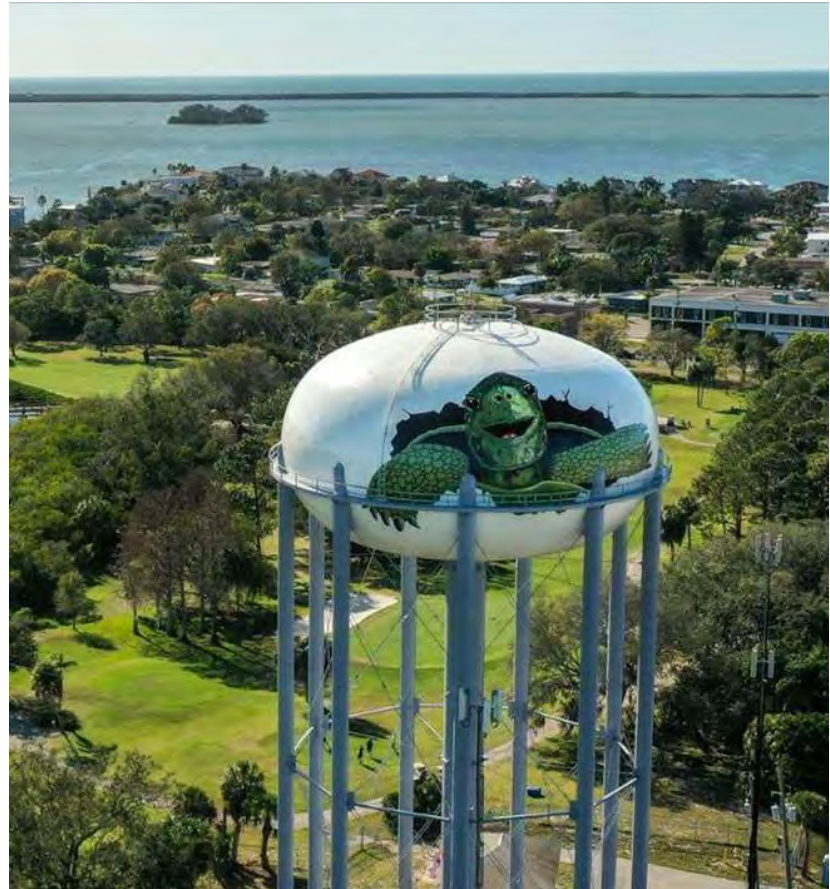
About: When artist Tom Stovall first saw the million gallon water tank, he saw an egg. Breaking out of the egg was Henry, a gopher tortoise, and Sylvia, a sea turtle, who need no introduction — at least to local folks. The mural "Henry & Sylvia" honors the environment for residents and visitors. The gopher tortoise "Henry" on the east side of the water tower was named after Henry Scharrer, a settler and well-known resident of Caladesi Island, and the sea turtle "Sylvia," on the west side, was named after notable marine biologist Dr. Sylvia Earle.

Materials: Tnemec Series 700 Hydroflon Paint

Dimensions: 75ft x 40 ft

Budget: \$84,711

Collier County Public Art Committee July 2023



Minna

Jaume Plensa

Commissioning Agency: City of Miami Beach Art in Public Places

Location: Pride Park, Miami Beach, Miami-Dade County

Project Manager: Betty Briceño

About: In 2022, the City of Miami Beach received "Minna" by Jaume Plensa, generously donated by Irma and Norman Braman. The 16 feet tall sculpture is now part of the City of Miami Beach Art in Public Places Collection on display in Pride Park, within the Miami Beach Convention Center campus

Materials: Stainless steel

Dimensions: 5m x 4,97m x 3,74m

Budget: Gift



Trapeze Contortionists

Edouard Duval-Carrié

Commissioning Agency: City of Miami Beach Art in Public Places

Location: Española Way, between Collins and Washington Avenues, Miami Beach, Miami-Dade County

Project Manager: Betty Briceño

About: Edouard Duval-Carrié's work is reflective of his Haitian roots and his background as a historian of the African Diaspora. Especially unique to the South Beach area, Española Way evokes the walkable old European streets Duval-Carrié encountered when he lived in Paris. Specifically, this work for the inaugural Elevate Española installation took inspiration from a Senegalese contortionist troupe Duval-Carrié saw walk the highwire in a circus-like theater.

Materials: Aluminum, wire cables and paint

Dimensions: not disclosed

Budget: \$90,000



Waves of Change

Jeff Dawson

Commissioning Agency: St. Johns Cultural Council

Location: St Augustine Beach Hotel, A1A Beach Boulevard, St Augustine Beach, St Johns County

Project Manager: Brenda Swann and Christina Parrish Stone

About: Artist Jeff Dawson designed 5 laser cut sculptural pieces featuring representations of the sea & sky in honor of the Civil Rights era wade-ins that occurred at the site in 1964. A porcelain panel with photographs & historical information about the events that led to listing of the site on the National Register of Historic Places (at a national level of significance) is mounted on each sculpture. This work is a permanent installation that will be viewed by hundreds of thousand of visitors to the St Johns County Ocean Pier each year

Materials: Steel with porcelain panels

Dimensions: 48 inches x 18 inches each

Budget: \$50,000



Waves of Change

What is this Building?

Designed by St. Augustine architect Francis Hollingsworth, the St. Augustine Beach Hotel is one of two remaining structures from the St. Augustine Auxiliary Pier Project constructed in 1939-1940 by the Works Progress Administration (WPA). A mirror-image hotel was located north of a wooden fishing pier originally constructed in the approximate location of the pier today. A seawall and boardwalk were also constructed as part of the WPA project.



"Portraits Bus" Art Elevates Life | Arts Advocacy Day 2023

Katherine Larson

Commissioning Agency: Orange County Arts & Cultural Affairs / United Arts of Central Florida / GoPegasus Transportation & Travel

Location: GoPegasus "Art on Wheels" charter buses serving Central Florida

Project Manager: Dawn Knight

About: GoPegasus joined forces with United Arts of Central Florida and Orange County Arts & Cultural Affairs to give support for Arts & Culture Advocacy Day in March, an annual trip to Tallahassee conducted by arts leaders from these and other local arts and cultural organizations. The group traveled to the state capital via the 2nd "Art on Wheels" bus for two days of networking events and meetings with legislators. The "Art on Wheels" program showcases the works of local artists and promotes the region's arts and cultural industry.

Materials: Bus Wrap Design

Dimensions: 480 inches x 122 inches

Budget: \$1,500

Collier County Public Art Committee July 2023





Collier County Public Art Committee July 2023

"Hearth and Home" and "For Land and Country"

Sebastian Duncan-Portuondo

Commissioning Agency: City of Miami

Location: Gold Star Family Memorial Park, 2300 SW 22 Terrace, Miami, FL

Project Manager: Efren Nunez

About: "Hearth and Home" feature architecture from the Silver Bluff community to represent ideas of home and family. Highlights concept of home to symbolize family devotion and how service members defend the places and ways we live.

"For Land and Country" The stars and stripes symbolize national sacrifice while memorial flowers communicate ideas of loss, rebirth, love and beauty. Poppies, Roses, Passion Flowers, and Morning Glory flowers are featured symbolism ranging from military service, local ecosystems, and passion for life and family.

Materials: Stained glass and 24k gold smalti mosaics

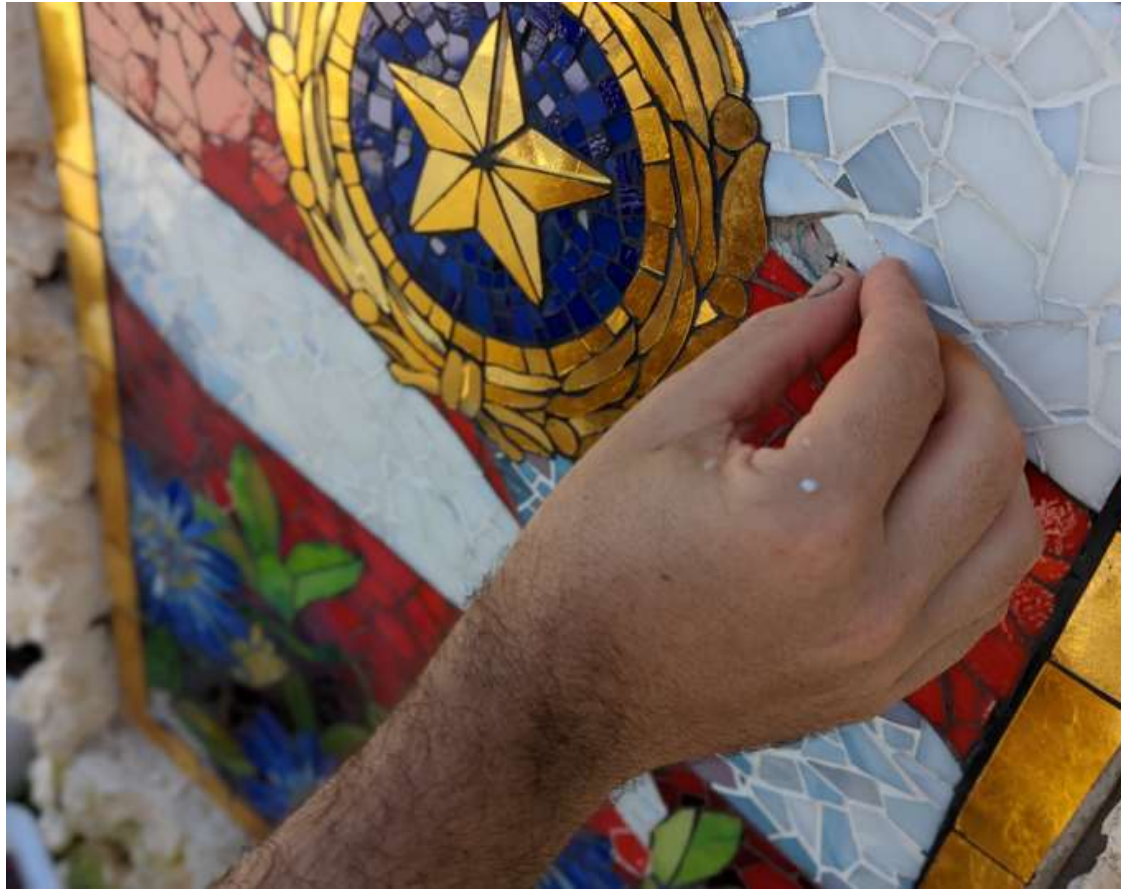
Dimensions: not disclosed

Budget: \$19,000

Collier County Public Art Committee July 2023



**"Hearth and Home" and
"For Land and Country"**
Sebastian Duncan-Portuondo



Big Pine Flora and Fauna

Michael Kirby

Commissioning Agency: Monroe County Art in Public Places

Location: Big Pine Fire Station

Project Manager: Elizabeth Young

About: Three murals celebrating the fireman and first responders living and working in the Lower Florida Keys -

images include birds and indigenous palms and plants native to Big Pine Key.

Materials: Pigment and plaster, Sealant

Dimensions: not disclosed

Budget: \$23,000



Big Pine Flora and Fauna

Michael Kirby



Sea & Sky

Lori Nozick

Commissioning Agency: Monroe County Art in Public Places

Location: Islamorada

Project Manager: Elizabeth Young

About: 4 panels of steel aluminum - 2 designed to evoke the SEA and 2 as the SKY in shades of blues and greens in a process of layering colors, iridescent powders, patinas and sealed with a UV protective sealant. Creating a sense of calm and relaxation in a tense environment.

Materials: Patinated and glazed stainless steel aluminum framed panels

Dimensions: 6.5 ft x 3 ft

Budget: \$60,000



Sea & Sky

Lori Nozick



Paradise 88.8

Dayton Claudio

Commissioning Agency: Monroe County Art in Public Places

Location: Plantation Key Courthouse, Islamorada

Project Manager: Elizabeth Young

About: Dayton Claudio's mixed media painting presents the seashore, endless sky and beautiful flowers of the upper Keys environment. In the customer service lobby of the Clerk of Court's office it creates a sense of tranquility for the staff and visitors.

Materials: Mixed media

Dimensions: Various

Budget: \$204,000 for 7 installations



Bo Diddley

JEKS

Commissioning Agency: Monochronicle

Location: South Main Street and SW 1st Avenue, Gainesville, FL

Project Manager: Iryna Kanishcheva

About: Bo Diddley mural in downtown Gainesville was produced with the application of Design Thinking in Public Art concept. This community-centered approach to innovation included surveys and observations. The artist was selected through an open call via monochronicle.com as the most skilled and experienced artist to work on a corrugated metal big-scale wall. Can you imagine painting straight lines of the guitar strings on that surface? JEKS (Greensboro, NC) is one of the best artists working in large-format portraiture and hyperrealism.

Materials: Acrylic paint, spray paint

Dimensions: 800 Sq. Ft.

Budget: \$25,000

Collier County Public Art Committee July 2023



Reef Life

DREAMWEAVER

Commissioning Agency: City of Pompano Beach

Location: Pompano Pier Parking Garage, 3460 NE 3rd St, Pompano Beach, FL 33062.

Project Manager: Laura Atria

About: Inspired by the coastal culture of Pompano Beach, 'Reef Life' celebrates the striking variety of life and color found beneath the surface of our renowned South Florida waters. To create a cohesive appearance, 'Reef Life' is similar in color scheme to the other mural located on the Pier Parking Garage titled 'A Place I'd Rather Be'. The complex and interdependent nature of coral reef ecosystems are the foundation of life underwater and a unique characteristic of Pompano - attracting visitors from all walks of life.

Materials: Spray paint, anti-graffiti coating, UV resistant coating.

Dimensions: Appx. 500 sqft

Budget: \$15,000



Reef Life

DREAMWEAVER



Collier County Public Art Committee July 2023



Legacy Mural

Andrew Reid SHEd

Commissioning Agency: City of Pompano Beach

Location: Temporary Location: the Beach;
Permanent Location to be moved Summer 2023: Lady Luck in Shipwreck Park

Project Manager: Laura Atria

About: The mural was commissioned to commemorate the centennial anniversary of the building. It celebrates the progression of this historic landmark from the original Bailey Hotel to BaCA as a continuing source of cultural and social enrichment for the Pompano Beach community. This bold and dynamic mural celebrates the stories of this significant location's iconic past and evolving present.

Materials: Paint

Dimensions: Appr. 198 sqft

Budget: \$7,000



Legacy Mural
Andrew Reid SHEd



History Starts Here

Nneka Jones

Commissioning Agency: City of Tampa

Location: Gwen Miller Community Center 6410 N 32nd St, Tampa, FL 33610

Project Manager: Melissa Davies

About: "History Starts Here" by Tampa artist, Nneka Jones, is a sports-related design that reminds people to play, practice and persevere.

Materials: Acrylic on concrete

Dimensions: not disclosed

Budget: \$10,000



Tampa's L.I.G.H.T

Frankie Gonzalez

Commissioning Agency: City of Tampa

Location: Tampa Fire Rescue Headquarters 808 E. Zack Street

Project Manager: Melissa Davies

About: The City of Tampa commissioned Frankie Gonzalez, a Tampa artist, to create a site-specific mural that pays tribute to the history and services provided by Tampa Fire Rescue. His mural invites visitors and employees at Tampa Fire Rescue to take a moment to honor and celebrate the individuals who dedicate themselves to the department's core values, which are integrity, honesty, loyalty, and trust. The artist also did a complementary mural in the lobby of the TFR HQ's 3rd floor offices.

Materials: not disclosed

Dimensions: not disclosed

Budget: \$20,000

Collier County Public Art Committee July 2023



America Connects National Mural for the Southeastern Region of the United States

38 area artist of the Fort Myers Mural Society

Commissioning Agency: City of Fort Myers Public Art Committee and Community Redevelopment Agency

Location: Decorative fence encircling river basin located between Hendry Street and Luminary Hotel in downtown Fort Myers River District, Lee County, Florida.

Project Manager: Tom Hall

About: 61 murals were installed on the stanchions and obelisks that anchor a decorative fence surrounding a 1.8 acre river basin in downtown Fort Myers. Each mural depicts a person or scene from the town's early days, when it was a thriving port dominated by 8 long piers that extended into the Caloosahatchee River. Through audios available on the free Otocast mobile phone app, the murals create a walkable outdoor art and history museum that recalls this long-forgotten era of the town's history.

Materials: Mural cloth; Golden acrylic paint; acrylic gel paste; Mural Shield; and Anti-Graffiti Coating.

Dimensions: 57 murals at 20x31 inches; 4 murals at 20x72 inches

Budget: \$26,260



Buck's Backyard Mural

Fort Myers Mural Society artists Erik Schlake, Roland Ruocco and Juan P. Almonacid

Commissioning Agency: City of Fort Myers Public Art Committee and Community Redevelopment Agency

Location: McCollum Hall, 2701 Dr. Martin Luther King, Jr. Boulevard, Fort Myers, Lee County, FL

Project Manager: Tom Hall

About: The Buck's Backyard Mural recounts the history of an Art Deco storefront and dance hall built by Clifford "Buck" McCollum in 1938 that not only became a stop along the Chitlin' Circuit, but the hub of social activity in Fort Myers' Dunbar community for the next several decades. At the insistence of local residents, five new panels were added to the mural's original 17 and an exhaustively-researched Guidebook was created that explains the historical significance of each of the mural's 22 panels.

Materials: Mural cloth; Golden acrylic paint; acrylic gel; Mural Shield; Anti-Graffiti Protection

Dimensions: (5) panels each measuring 8ft x 18ft

Budget: \$5,000









Collier County Public Art Committee July 2023

